

# Bournemouth

q1 2011 business confidence report



## headlines

- February 2011 saw a new record in company registrations in Bournemouth when compared to any previous February.

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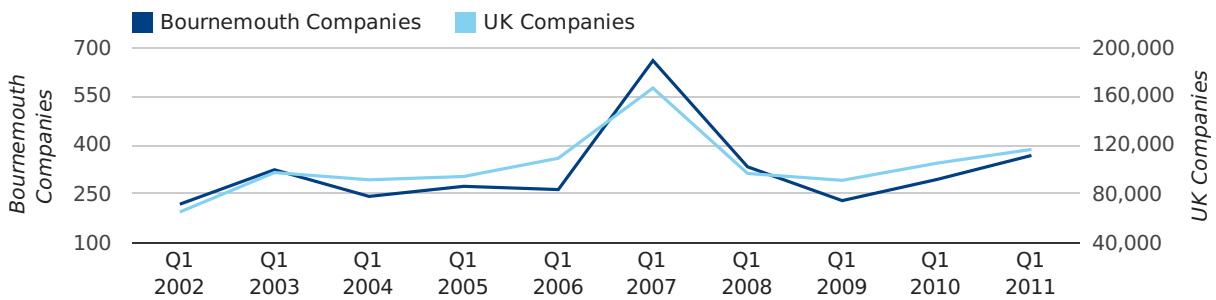
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 368 companies were registered in Bournemouth during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 25.2% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	BOURNEMOUTH	UK
2011	368	116,391
2010	294	105,137
% CHANGE	25.2%	10.7%
RECORD YEAR	2007 (660)	2007 (166,814)

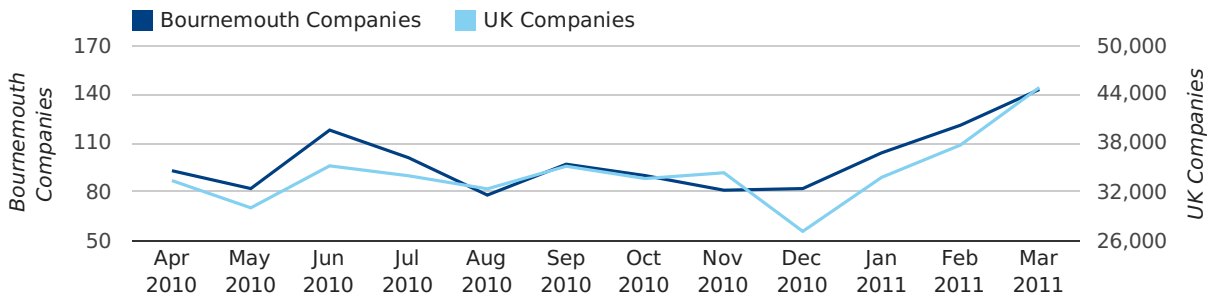
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Bournemouth when compared to any previous February.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	104	121	143
NEW COMPANIES IN 2010	81	107	106
% CHANGE	28.4%	13.1%	34.9%
RECORD YEAR	2008 (135)	2011 (121)	2007 (483)

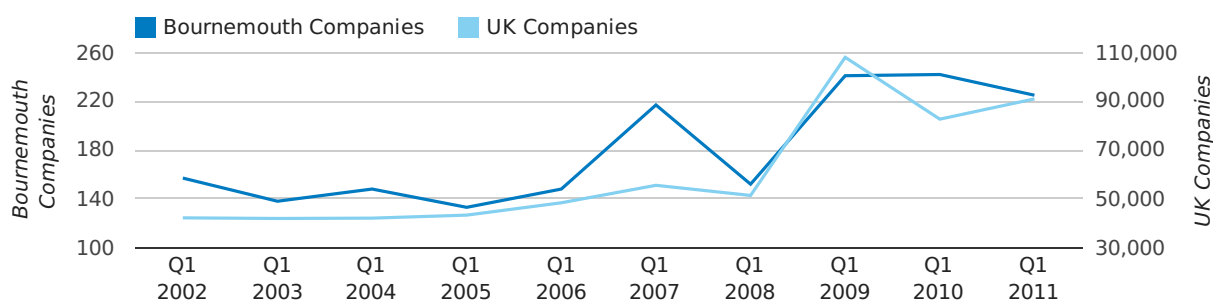
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 225 companies were dissolved in Bournemouth during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 7.0% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

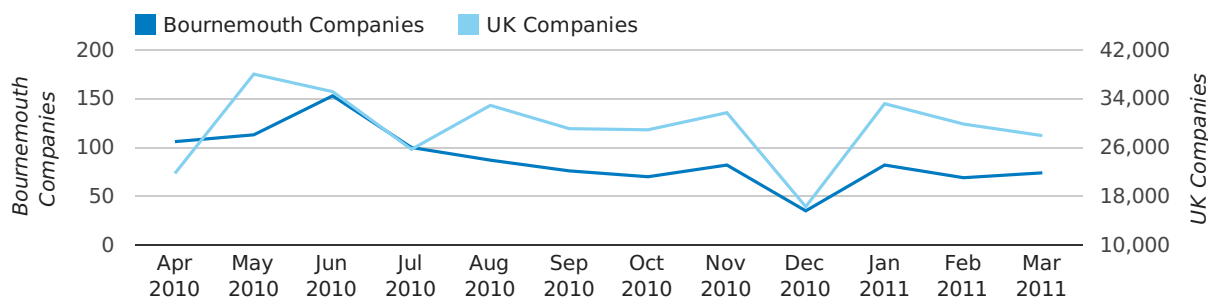
FIRST QUARTER (JAN 2011 - MAR 2011)	BOURNEMOUTH	UK
2011	225	90,986
2010	242	82,677
% CHANGE	-7.0%	10.0%
RECORD YEAR	2010 (242)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	82	69	74
CLOSED COMPANIES IN 2010	54	73	115
% CHANGE	51.9%	-5.5%	-36%
RECORD YEAR	2007 (83)	2008 (84)	2009 (141)

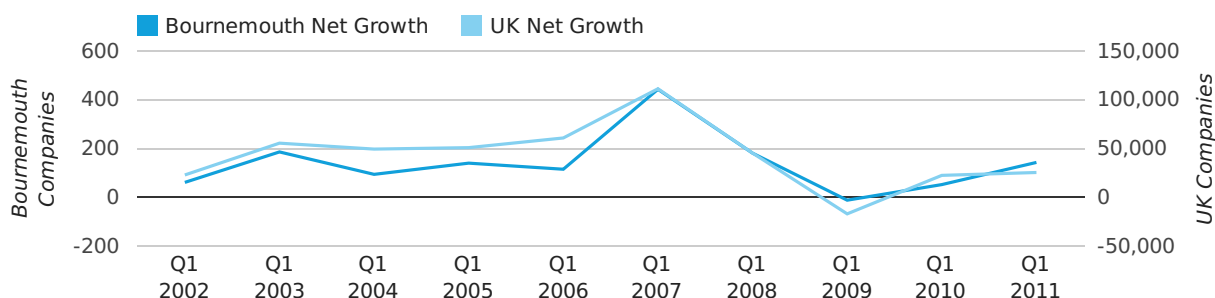
### Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Bournemouth during the first quarter of 2011 (Jan 2011 - Mar 2011) was 143 companies.

This represents an increase of 175.0% on the same period last year.

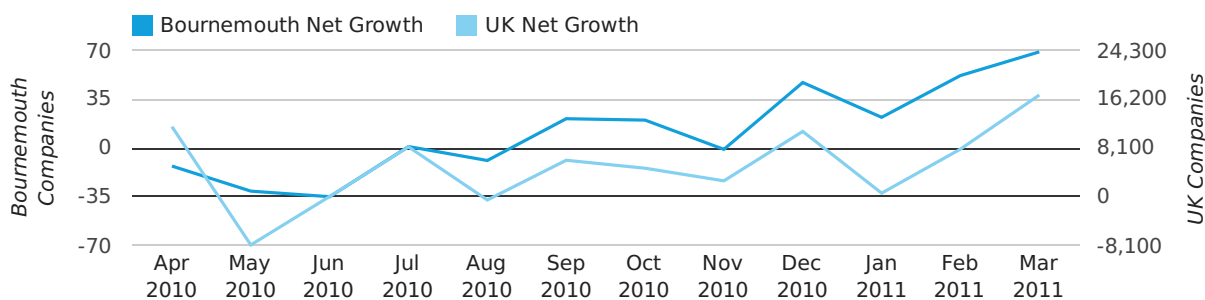
FIRST QUARTER (JAN 2011 - MAR 2011)	BOURNEMOUTH	UK
2011	143	25,405
2010	52	22,460
% CHANGE	175.0%	13.1%
RECORD YEAR	2007 (443)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2011)

#### net growth by month



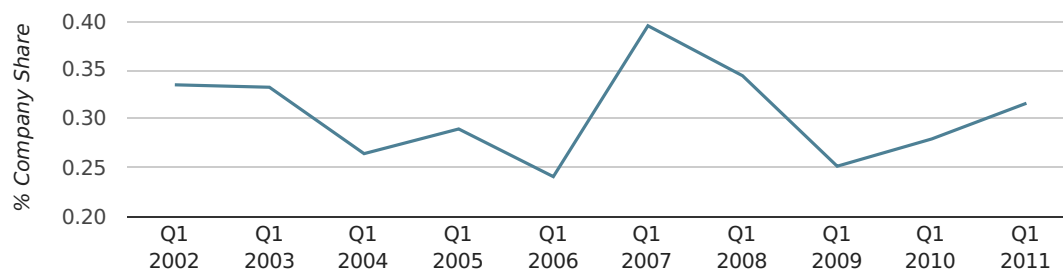
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	22	52	69
NET GROWTH IN 2010	27	34	-9
% CHANGE	-18.5%	52.9%	-866.7%
RECORD YEAR	2008 (70)	2005 (70)	2007 (403)

### Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Bournemouth formed 0.3% of all UK companies.

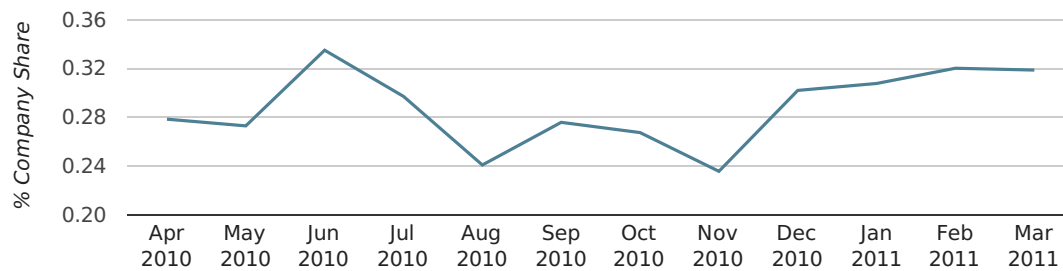
FIRST QUARTER (JAN 2011 - MAR 2011)	BOURNEMOUTH
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.4%
RECORD YEAR (SINCE 1960)	1961 (0.9%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.2%
% CHANGE	10.8%	-0.6%	28.7%
RECORD YEAR	1968 (1.0%)	1967 (1.2%)	1961 (1.1%)

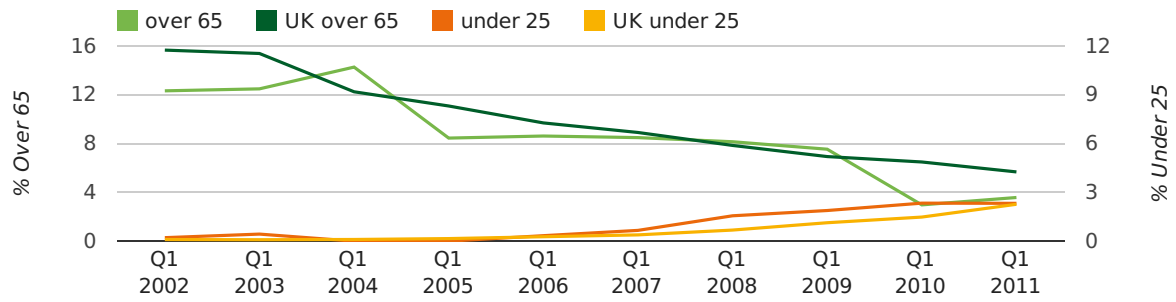
### Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 42.6.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 4.3%.

#### director age by quarter

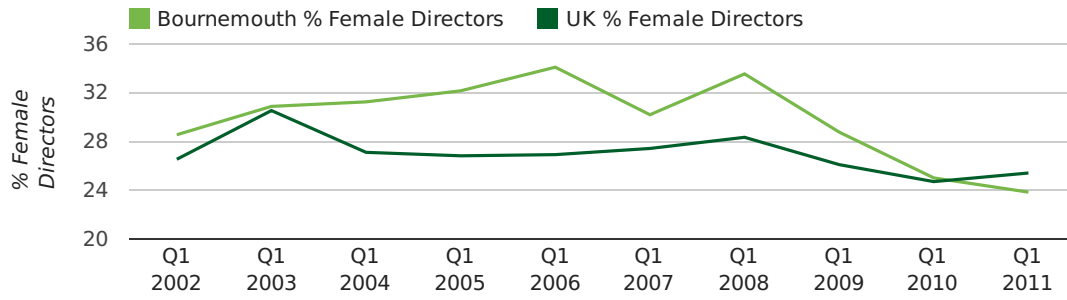


### Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Bournemouth was in 1861 when 40.0% of all directors were female.

23.8% of all director appointments in Bournemouth in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.79%	CONSULTING	5.04%
CONSULTANCY	1.82%	MANAGEMENT	4.97%
BOURNEMOUTH	1.20%	CONSULTANCY	3.16%
CONSULTING	1.14%	PROPERTY	2.38%
PROPERTY	1.08%	TRADING	2.10%
ROAD	0.85%	DESIGN	1.93%
DEVELOPMENTS	0.80%	ASSOCIATES	1.92%
RTM	0.80%	BUSINESS	1.87%
FREEHOLD	0.74%	CONSTRUCTION	1.80%
DESIGN	0.68%	CONSULTANTS	1.76%
IT	0.63%	MEDIA	1.69%
DORSET	0.63%	ENGINEERING	1.61%
(BOURNEMOUTH)	0.63%	LONDON	1.60%
BUSINESS	0.57%	CARE	1.45%
CONSTRUCTION	0.57%	J	1.45%
COURT	0.57%	GLOBAL	1.44%
MARKETING	0.57%	INVESTMENTS	1.43%
PARK	0.57%	IT	1.41%
INVESTMENTS	0.57%	PROPERTIES	1.36%
ENTERPRISES	0.51%	BUILDING	1.34%
FOR	0.51%	M	1.30%
BUILDING	0.51%	ELECTRICAL	1.28%
C	0.46%	S	1.24%
SUPPLY	0.46%	INTERNATIONAL	1.23%
L	0.46%	SYSTEMS	1.23%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	503	202,798
7487 - Other business activities	114	60,968
62020 - Information technology consultancy activities	66	10,246
9999 - Dormant Company	60	19,765
82990 - Other business support service activities not elsewhere classified	56	30,253
98000 - Residents property management	55	3,154
99999 - Dormant Company	47	18,336
7260 - Other computer related activities	40	7,789
62090 - Other information technology service activities	31	6,996
7414 - Business & management consultancy	30	12,916
7222 - Other software consultancy and supply	30	7,000
70229 - Management consultancy activities other than financial management	25	16,150
9305 - Other service activities	25	8,740
68320 - Management of real estate on a fee or contract basis	22	3,220
41100 - Development of building projects	22	3,921
96090 - Other service activities not elsewhere classified	22	10,085
9800 - Residents Property Management	20	1,503
86900 - Other human health activities	19	4,092
68209 - Other letting and operating of own or leased real estate	19	3,895
4521 - General construction & civil engineering	19	6,183