

Bournemouth

2011 half year business confidence report



headlines

- Q2 2011 saw a new record in company registrations in Bournemouth when compared to any previous Q2.
- May 2011 saw a new record in company registrations in Bournemouth when compared to any previous May.

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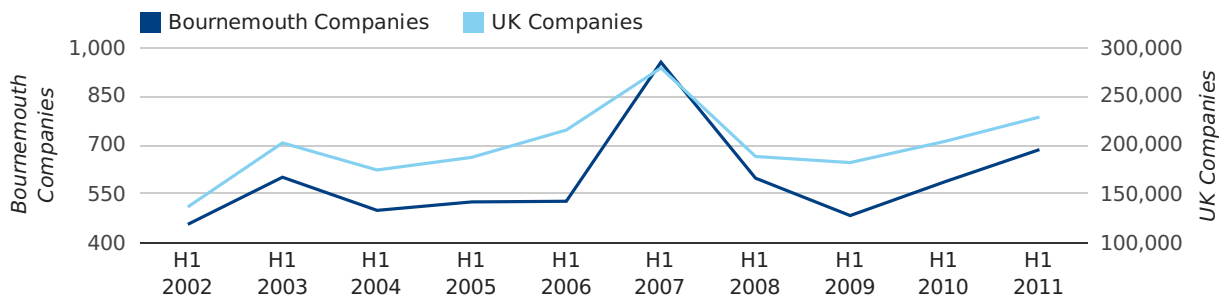
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 686 companies were formed in Bournemouth. This figure is 16.9% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Bournemouth occurred in 2007 when a total of 955 were formed.

HALF YEAR (JAN-JUN)	BOURNEMOUTH	UK
2011	686	228,735
2010	587	203,749
% CHANGE	16.9%	12.3%
RECORD YEAR	2007 (955)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

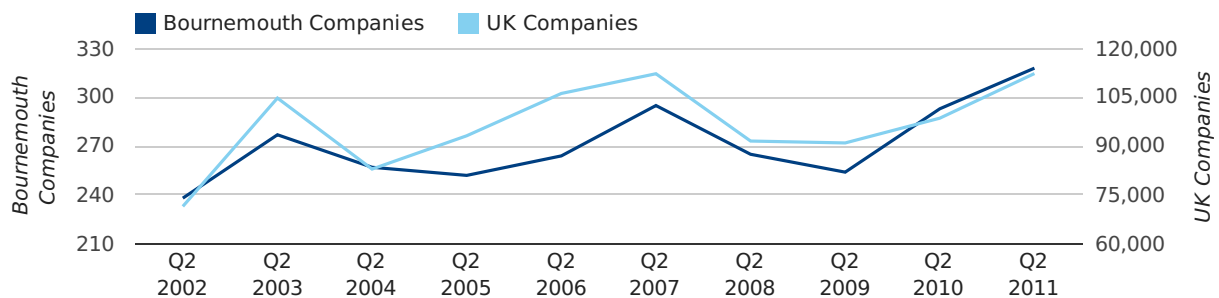
Q2 2011 saw a new record in company registrations in Bournemouth when compared to any previous Q2.

A total of 318 companies were registered in Bournemouth during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 8.5% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BOURNEMOUTH	UK
2011	318	112,344
2010	293	98,612
% CHANGE	8.5%	13.9%
RECORD YEAR	2011 (318)	2011 (112,344)

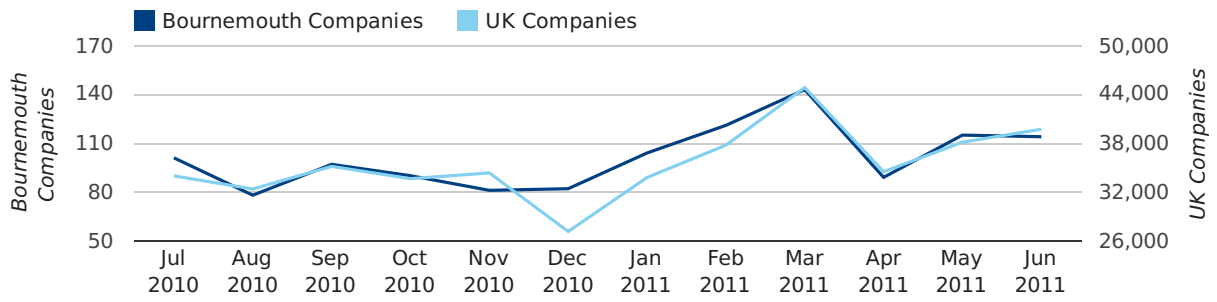
new companies by quarter



Monthly Data (Apr, May & Jun 2011)

May 2011 saw a new record in company registrations in Bournemouth when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	89	115	114
NEW COMPANIES IN 2010	93	82	118
% CHANGE	-4.3%	40.2%	-3.4%
RECORD YEAR	2007 (104)	2011 (115)	2010 (118)

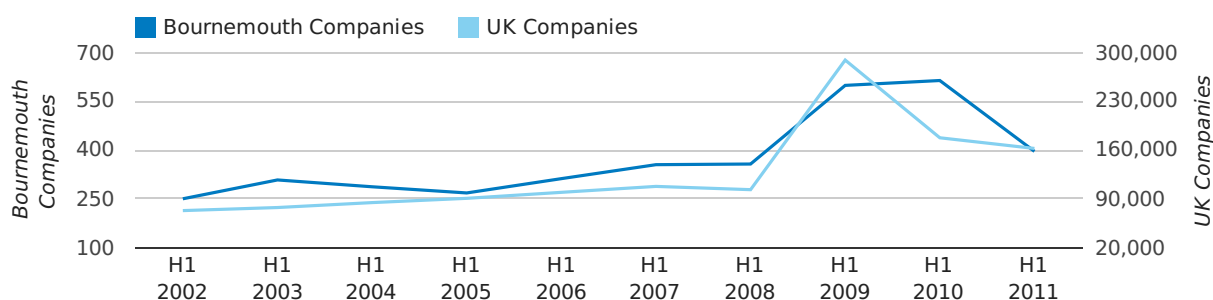
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 396 companies were dissolved in Bournemouth. This figure is 35.5% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Bournemouth occurred in 2010 when a total of 614 were closed.

HALF YEAR (JAN-JUN)	BOURNEMOUTH	UK
2011	396	162,310
2010	614	177,631
% CHANGE	-35.5%	-8.6%
RECORD YEAR	2010 (614)	2009 (289,236)

dissolved companies by half year



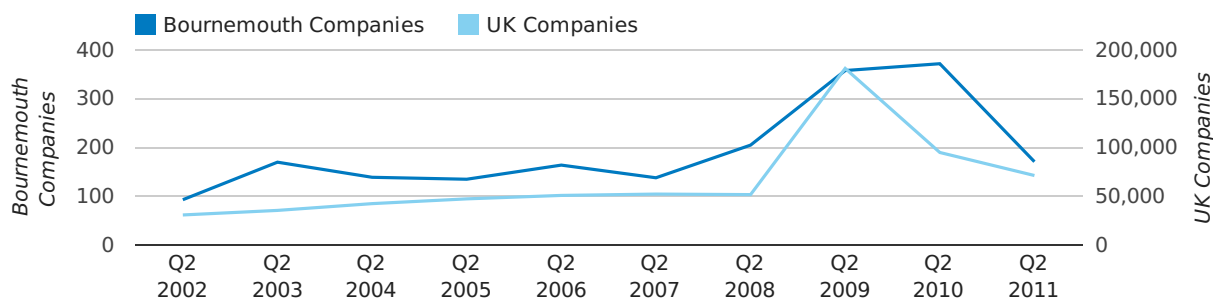
Quarterly Data (Q2 Apr-Jun 2011)

A total of 171 companies were dissolved in Bournemouth during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 54.0% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

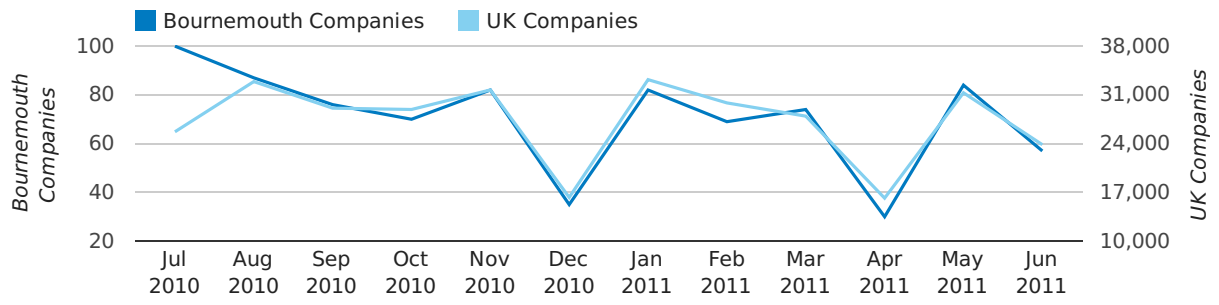
SECOND QUARTER (APR 2011 - JUN 2011)	BOURNEMOUTH	UK
2011	171	71,324
2010	372	94,954
% CHANGE	-54.0%	-24.9%
RECORD YEAR	2010 (372)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



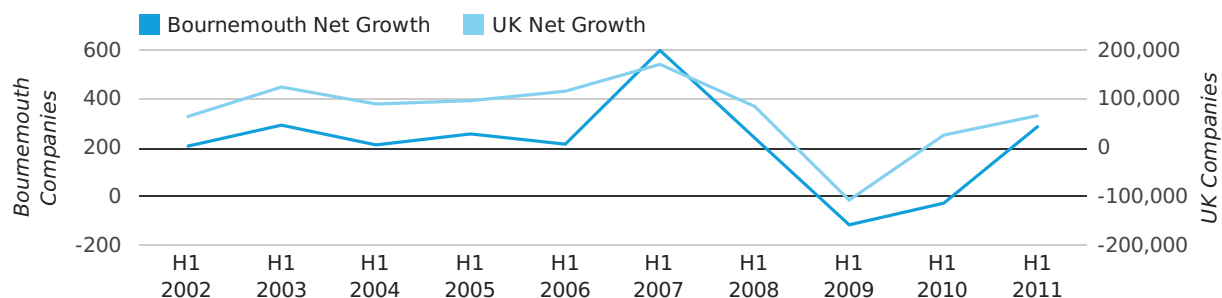
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	30	84	57
CLOSED COMPANIES IN 2010	106	113	153
% CHANGE	-71.7%	-25.7%	-63%
RECORD YEAR	2010 (106)	2009 (164)	2010 (153)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Bournemouth increased by 290 companies. This figure is 1,174.1% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	BOURNEMOUTH	UK
2011	290	66,425
2010	-27	26,118
% CHANGE	-1,174.1%	154.3%
RECORD YEAR	2007 (600)	2007 (171,296)

net growth by half year



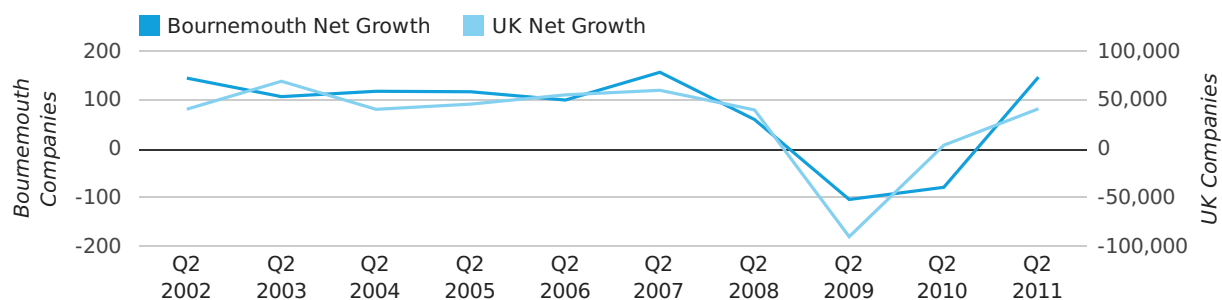
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Bournemouth during the second quarter of 2011 (Apr 2011 - Jun 2011) was 147 companies.

This represents an increase of 286.1% on the same period last year.

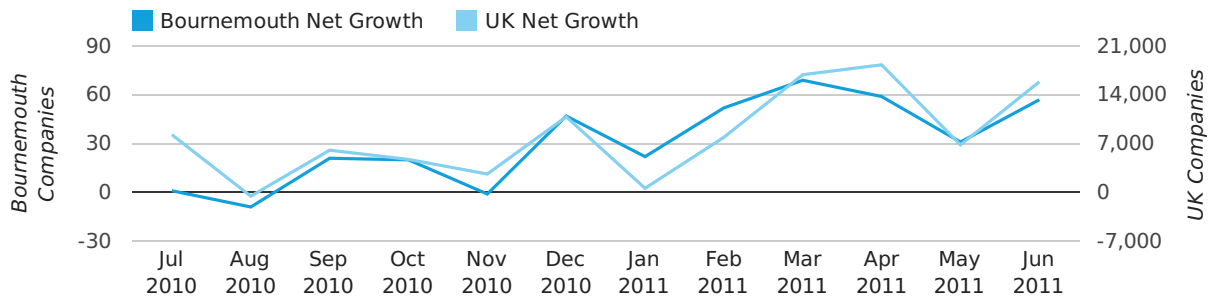
SECOND QUARTER (APR 2011 - JUN 2011)	BOURNEMOUTH	UK
2011	147	41,020
2010	-79	3,658
% CHANGE	-286.1%	1,021.4%
RECORD YEAR	2007 (157)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



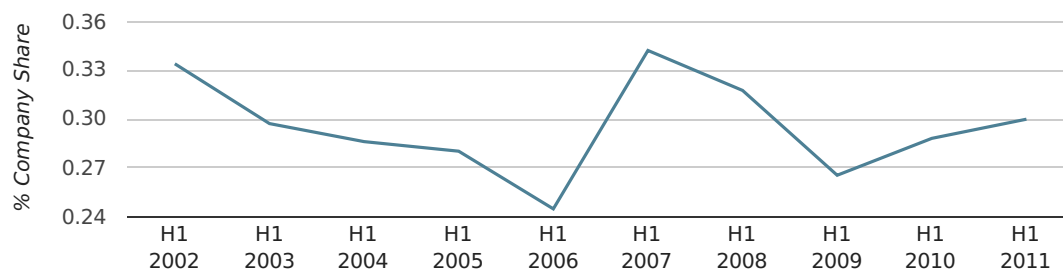
	APRIL	MAY	JUNE
NET GROWTH IN 2011	59	31	57
NET GROWTH IN 2010	-13	-31	-35
% CHANGE	-553.8%	-200.0%	-262.9%
RECORD YEAR	2007 (79)	2004 (59)	1999 (78)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Bournemouth formed 0.3% of all UK companies. This is the same as the 2010 figure of 0.3%.

HALF YEAR (JAN-JUN)	BOURNEMOUTH
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1961 (0.7%)

company share by half year

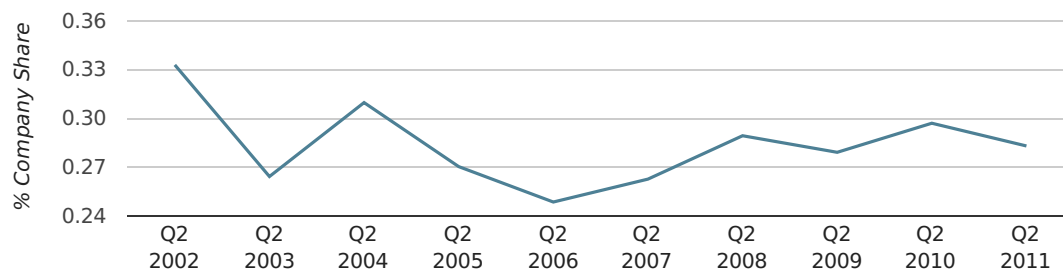


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Bournemouth formed 0.3% of all UK companies.

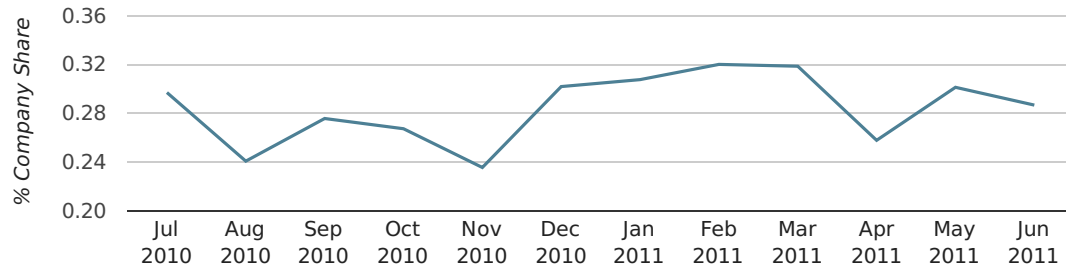
SECOND QUARTER (APR 2011 - JUN 2011)	BOURNEMOUTH
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1966 (0.8%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.3%
% CHANGE	-7.4%	10.4%	-14.4%
RECORD YEAR	1962 (0.7%)	1961 (0.9%)	1966 (1.5%)

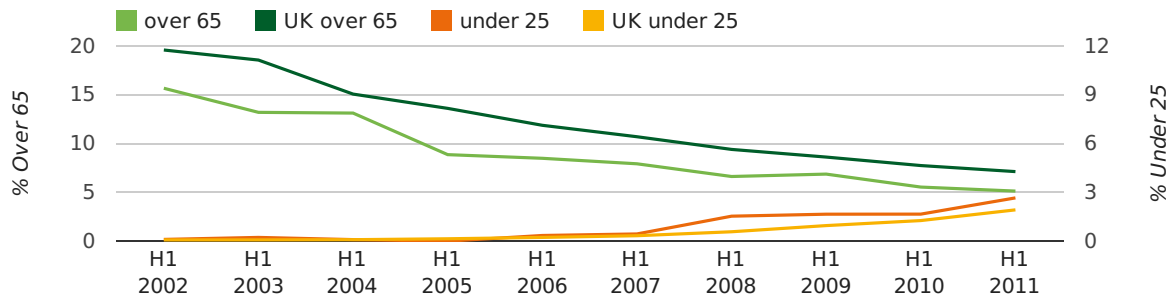
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 42.8.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 5.1% compared to the UK figure of 4.3%.

director age by half year



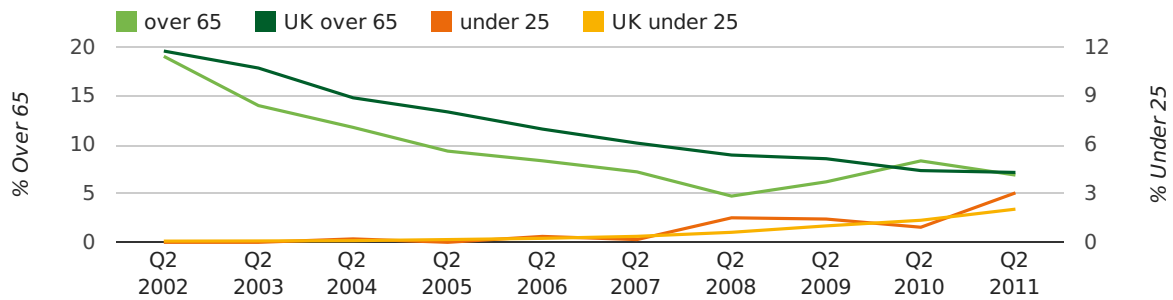
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 43.0.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 6.9% compared to the UK figure of 4.3%.

director age by quarter

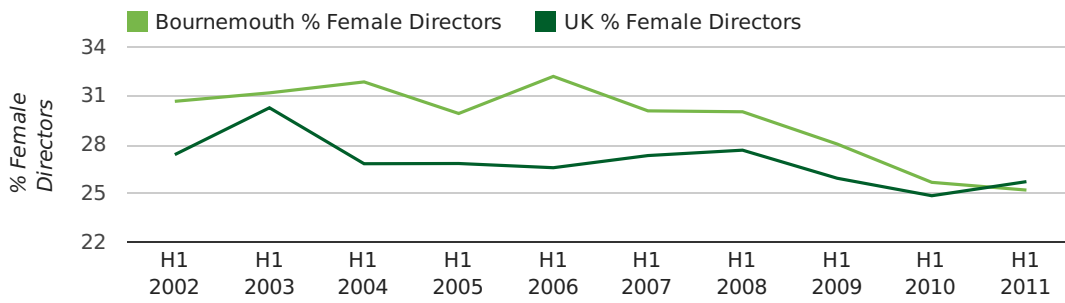


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Bournemouth was 1861 when 40.0% of all directors were female.

25.2% of all director appointments in Bournemouth in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

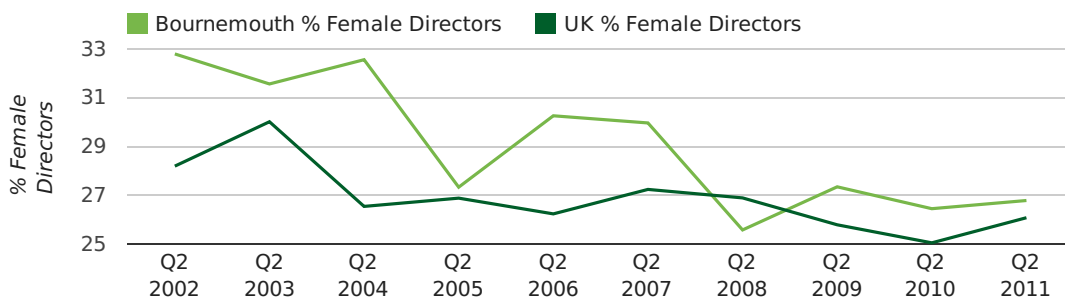


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Bournemouth was in 1866 when 66.7% of all directors were female.

26.8% of all director appointments in Bournemouth in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.05%	CONSULTING	5.09%
CONSULTANCY	1.94%	MANAGEMENT	4.86%
CONSULTING	1.61%	CONSULTANCY	3.17%
BOURNEMOUTH	1.33%	PROPERTY	2.43%
PROPERTY	1.05%	TRADING	2.05%
FREEHOLD	0.94%	DESIGN	1.94%
ROAD	0.89%	ASSOCIATES	1.92%
DEVELOPMENTS	0.78%	BUSINESS	1.87%
(BOURNEMOUTH)	0.72%	CONSTRUCTION	1.77%
IT	0.66%	CONSULTANTS	1.76%
ASSOCIATES	0.61%	MEDIA	1.73%
CONSULTANTS	0.61%	ENGINEERING	1.67%
RTM	0.61%	LONDON	1.60%
PARK	0.61%	GLOBAL	1.46%
DORSET	0.61%	J	1.44%
CONSTRUCTION	0.55%	CARE	1.44%
MARKETING	0.55%	INVESTMENTS	1.42%
TRADING	0.55%	IT	1.39%
BUILDING	0.50%	BUILDING	1.32%
DESIGN	0.50%	PROPERTIES	1.31%
SYSTEMS	0.50%	ELECTRICAL	1.30%
R	0.44%	M	1.27%
HOME	0.44%	S	1.23%
CARE	0.44%	ENTERPRISES	1.20%
COURT	0.44%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	500	202,072
7487 - Other business activities	123	60,758
62020 - Information technology consultancy activities	65	10,545
9999 - Dormant Company	60	20,111
82990 - Other business support service activities not elsewhere classified	57	30,647
99999 - Dormant Company	56	18,918
98000 - Residents property management	55	2,888
7260 - Other computer related activities	44	7,849
7222 - Other software consultancy and supply	32	7,143
7414 - Business & management consultancy	30	13,053
62090 - Other information technology service activities	28	7,095
9305 - Other service activities	26	9,063
70229 - Management consultancy activities other than financial management	24	16,419
96090 - Other service activities not elsewhere classified	22	10,322
68320 - Management of real estate on a fee or contract basis	21	3,095
9800 - Residents Property Management	21	1,533
41100 - Development of building projects	20	3,852
7499 - Non-trading company	20	10,955
62012 - Business and domestic software development	15	3,262
74990 - Non-trading company	15	8,481