

Bournemouth

q3 2011 business confidence report



headlines

- Q3 2011 saw a new record in company registrations in Bournemouth when compared to any previous Q3.
- September 2011 saw a new record in company registrations in Bournemouth when compared to any previous September.
- August 2011 saw a new record in company registrations in Bournemouth when compared to any previous August.

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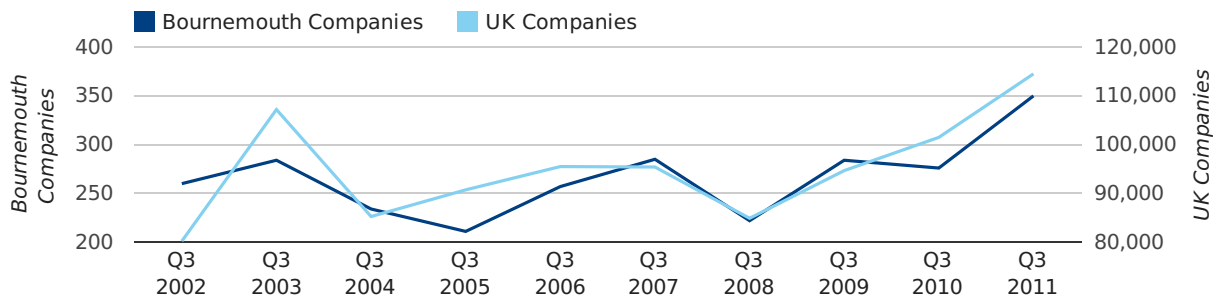
Q3 2011 saw a new record in company registrations in Bournemouth when compared to any previous Q3.

A total of 350 companies were registered in Bournemouth during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 26.8% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	BOURNEMOUTH	UK
2011	350	114,512
2010	276	101,492
% CHANGE	26.8%	12.8%
RECORD YEAR	2011 (350)	2011 (114,512)

new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in company registrations in Bournemouth when compared to any previous September.

August 2011 saw a new record in company registrations in Bournemouth when compared to any previous August.

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	120	111	119
NEW COMPANIES IN 2010	101	78	97
% CHANGE	18.8%	42.3%	22.7%
RECORD YEAR	2007 (122)	2011 (111)	2011 (119)

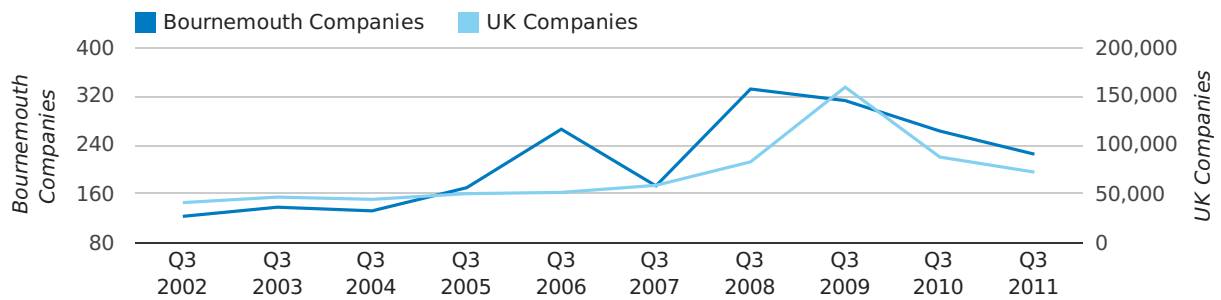
Quarterly Data (Q3 Jul-Sep 2011)

A total of 225 companies were dissolved in Bournemouth during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 14.4% versus the same period last year (Q3 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

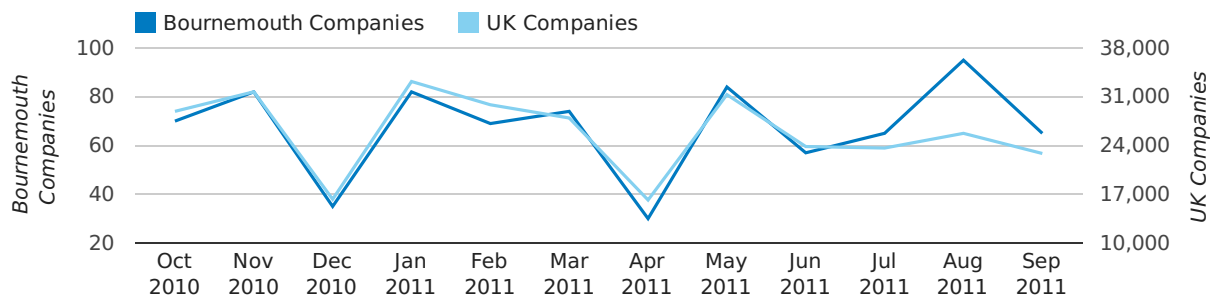
THIRD QUARTER (JUL 2011 - SEP 2011)	BOURNEMOUTH	UK
2011	225	72,230
2010	263	87,705
% CHANGE	-14.4%	-17.6%
RECORD YEAR	2008 (332)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	65	95	65
CLOSED COMPANIES IN 2010	100	87	76
% CHANGE	-35.0%	9.2%	-14%
RECORD YEAR	2010 (100)	2008 (286)	2009 (134)

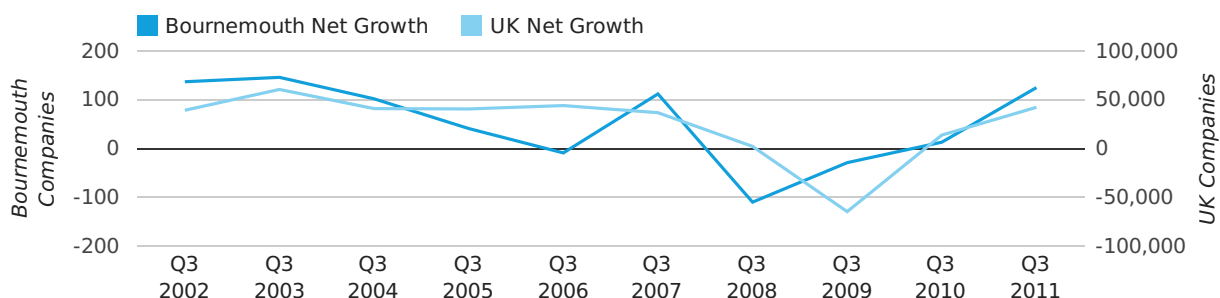
Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Bournemouth during the third quarter of 2011 (Jul 2011 - Sep 2011) was 125 companies.

This represents an increase of 861.5% on the same period last year.

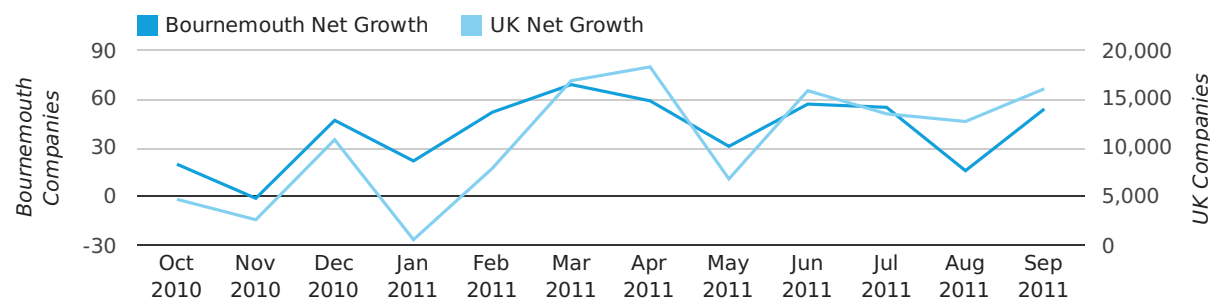
THIRD QUARTER (JUL 2011 - SEP 2011)	BOURNEMOUTH	UK
2011	125	42,282
2010	13	13,787
% CHANGE	861.5%	206.7%
RECORD YEAR	2003 (146)	2003 (60,597)

net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

net growth by month



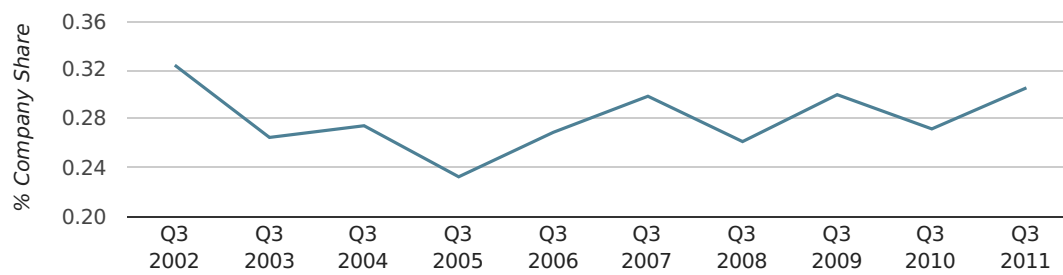
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	55	16	54
NET GROWTH IN 2010	1	-9	21
% CHANGE	5,400.0%	-277.8%	157.1%
RECORD YEAR	2008 (87)	2003 (53)	2002 (68)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Bournemouth formed 0.3% of all UK companies.

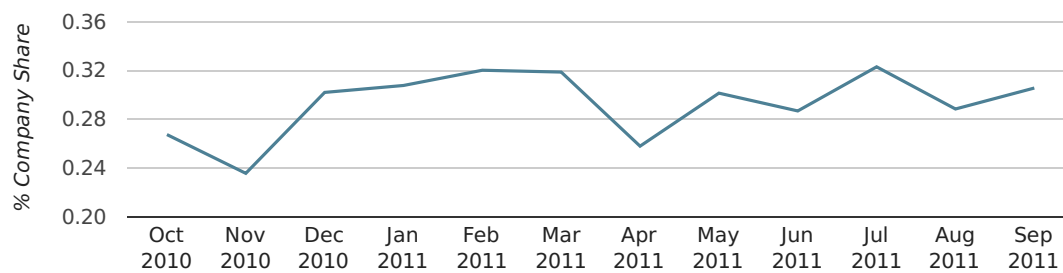
THIRD QUARTER (JUL 2011 - SEP 2011)	BOURNEMOUTH
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1960 (1.0%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.2%	0.3%
% CHANGE	8.7%	19.8%	10.8%
RECORD YEAR	1972 (1.1%)	1966 (1.0%)	1960 (1.5%)

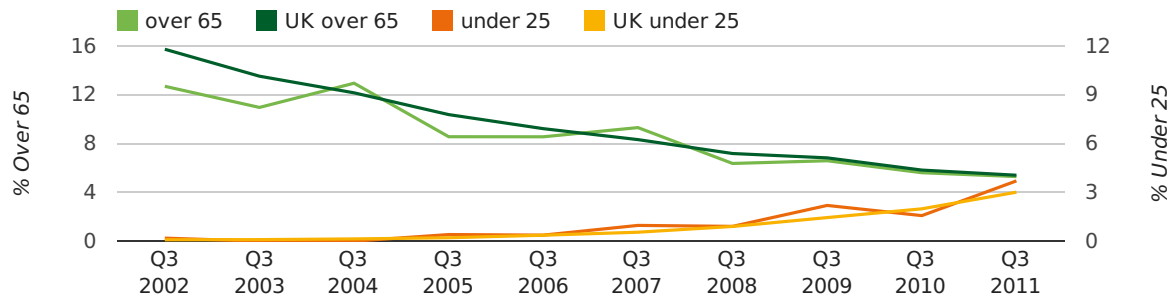
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 42.8.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.1%.

director age by quarter

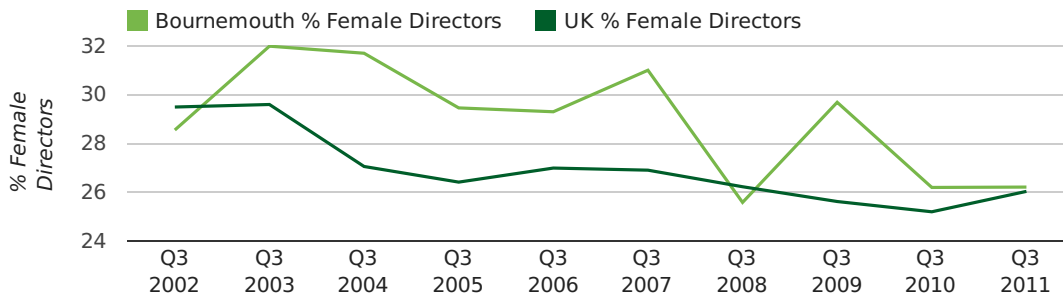


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Bournemouth was in 1862 when 50.0% of all directors were female.

26.2% of all director appointments in Bournemouth in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.31%	CONSULTING	5.11%
MANAGEMENT	2.05%	MANAGEMENT	4.75%
CONSULTANCY	1.79%	CONSULTANCY	3.19%
BOURNEMOUTH	1.63%	PROPERTY	2.41%
PROPERTY	1.05%	TRADING	2.06%
FREEHOLD	0.79%	DESIGN	1.94%
CONSULTANTS	0.79%	ASSOCIATES	1.85%
IT	0.74%	BUSINESS	1.82%
DEVELOPMENTS	0.68%	CONSULTANTS	1.76%
DESIGN	0.63%	ENGINEERING	1.74%
ASSOCIATES	0.63%	MEDIA	1.72%
ROAD	0.58%	CONSTRUCTION	1.72%
(BOURNEMOUTH)	0.58%	LONDON	1.63%
MEDIA	0.53%	J	1.47%
MARKETING	0.53%	GLOBAL	1.46%
RTM	0.53%	INVESTMENTS	1.43%
DORSET	0.53%	CARE	1.42%
TRADING	0.47%	IT	1.38%
ENTERPRISES	0.47%	BUILDING	1.30%
CARE	0.47%	PROPERTIES	1.28%
TRADE	0.47%	ELECTRICAL	1.27%
SOLAR	0.47%	M	1.25%
CONSTRUCTION	0.47%	ENERGY	1.22%
TECHNOLOGIES	0.47%	TRAINING	1.21%
SOUTH	0.42%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	505	204,493
7487 - Other business activities	127	65,177
9999 - Dormant Company	64	22,587
62020 - Information technology consultancy activities	61	10,137
99999 - Dormant Company	54	18,281
82990 - Other business support service activities not elsewhere classified	54	29,245
98000 - Residents property management	51	2,664
7260 - Other computer related activities	50	8,686
7222 - Other software consultancy and supply	34	8,345
9305 - Other service activities	32	10,525
7414 - Business & management consultancy	32	14,755
7499 - Non-trading company	26	11,543
62090 - Other information technology service activities	26	6,798
70229 - Management consultancy activities other than financial management	24	15,760
9800 - Residents Property Management	23	1,676
96090 - Other service activities not elsewhere classified	21	10,018
68320 - Management of real estate on a fee or contract basis	21	2,929
4521 - General construction & civil engineering	19	6,321
41100 - Development of building projects	18	3,697
7032 - Manage real estate, fee or contract	17	2,493