

Bournemouth

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Bournemouth when compared to any previous second half year.
- December 2011 saw a new record in company registrations in Bournemouth when compared to any previous December.

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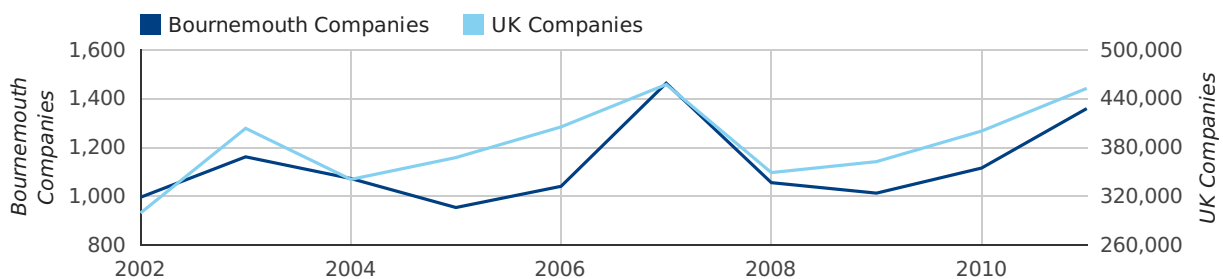
sic data

Annual Data (2011)

A total of 1,360 companies were formed in Bournemouth in 2011. This total is 21.9% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BOURNEMOUTH	UK
2011	1,360	452,870
2010	1,116	400,358
2009	1,013	362,675
2008	1,056	349,203
2007	1,464	457,649
RECORD YEAR	2007 (1,464)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

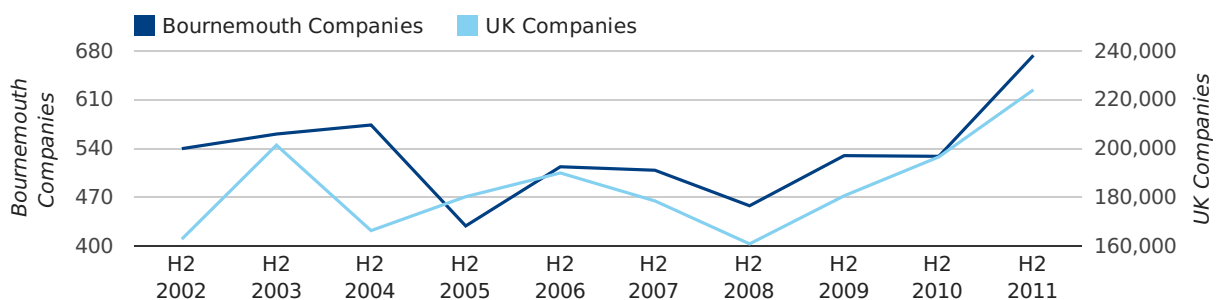
The second half of 2011 saw a new record in company registrations in Bournemouth when compared to any previous second half year.

In the second half of 2011 a total of 674 companies were formed in Bournemouth. This figure is 27.4% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Bournemouth occurred in 2011 when a total of 674 were formed.

HALF YEAR (JUL-DEC)	BOURNEMOUTH	UK
2011	674	224,135
2010	529	196,609
% CHANGE	27.4%	14.0%
RECORD YEAR	2011 (674)	2011 (224,135)

new companies by half year



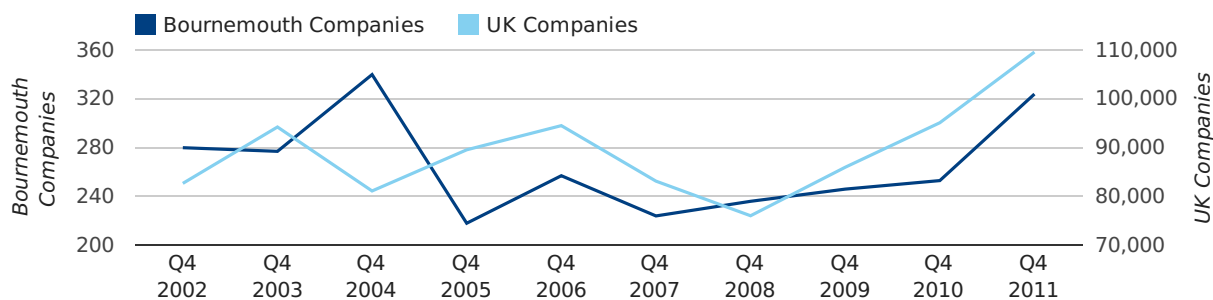
Quarterly Data (Q4 Oct-Dec 2011)

A total of 324 companies were registered in Bournemouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 28.1% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BOURNEMOUTH	UK
2011	324	109,623
2010	253	95,117
% CHANGE	28.1%	15.3%
RECORD YEAR	2004 (340)	2011 (109,623)

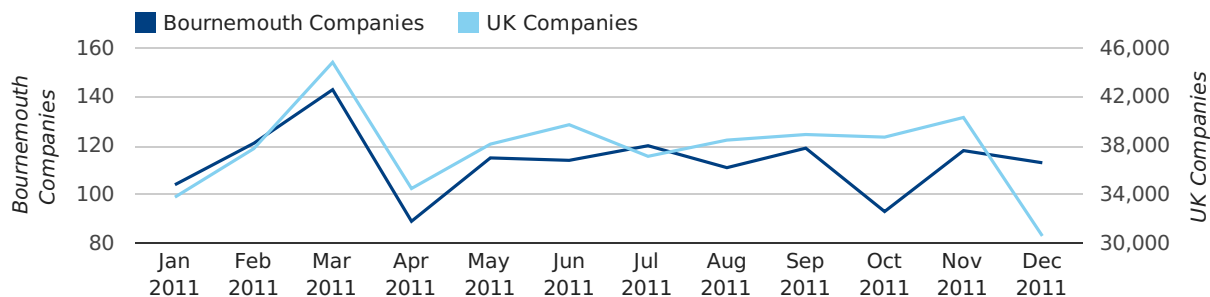
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Bournemouth when compared to any previous December.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	93	118	113
NEW COMPANIES IN 2010	90	81	82
% CHANGE	3.3%	45.7%	37.8%
RECORD YEAR	2004 (112)	2004 (161)	2011 (113)

Annual Data (2011)

A total of 820 companies were dissolved in Bournemouth in 2011. This total is 22.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BOURNEMOUTH	UK
2011	820	314,523
2010	1,064	342,232
2009	1,162	533,773
2008	807	237,901
2007	677	220,295
RECORD YEAR	2009 (1,162)	2009 (533,773)

dissolved companies by year



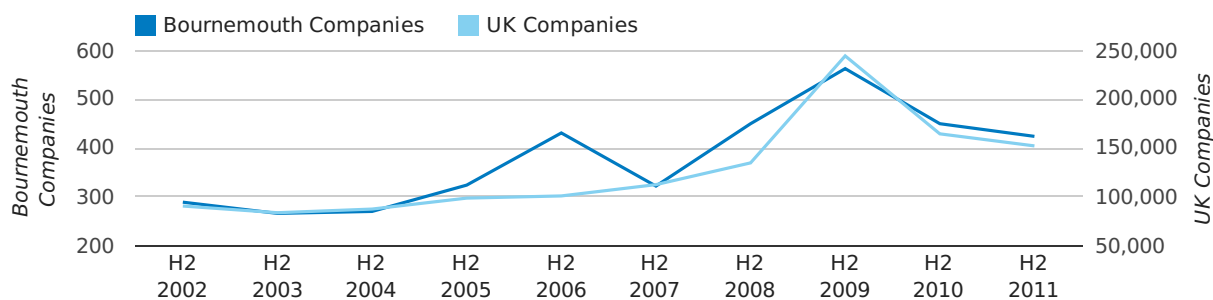
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 424 companies were dissolved in Bournemouth. This figure is 5.8% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Bournemouth occurred in 2009 when a total of 563 were closed.

HALF YEAR (JUL-DEC)	BOURNEMOUTH	UK
2011	424	152,213
2010	450	164,601
% CHANGE	-5.8%	-7.5%
RECORD YEAR	2009 (563)	2009 (244,537)

dissolved companies by half year



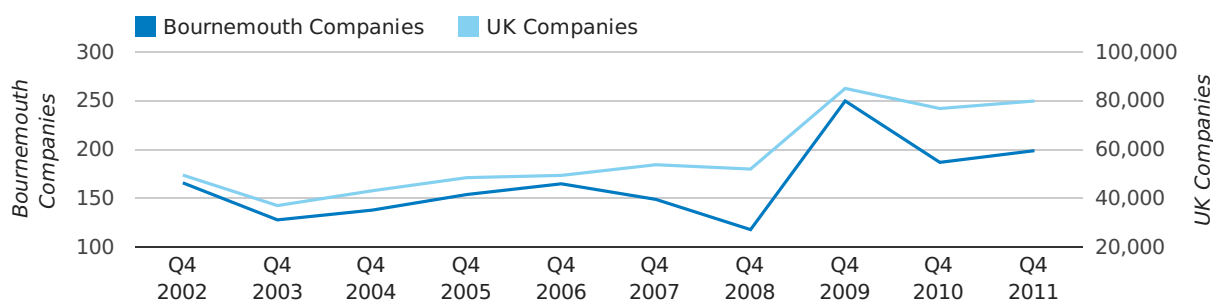
Quarterly Data (Q4 Oct-Dec 2011)

A total of 199 companies were dissolved in Bournemouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 6.4% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

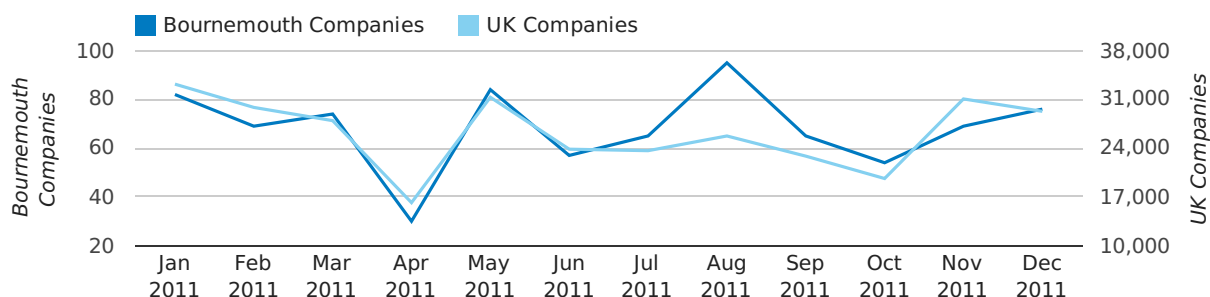
FOURTH QUARTER (OCT 2011 - DEC 2011)	BOURNEMOUTH	UK
2011	199	79,983
2010	187	76,896
% CHANGE	6.4%	4.0%
RECORD YEAR	2009 (250)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	54	69	76
CLOSED COMPANIES IN 2010	70	82	35
% CHANGE	-22.9%	-15.9%	117%
RECORD YEAR	2010 (70)	2009 (99)	2009 (84)

Annual Data (2011)

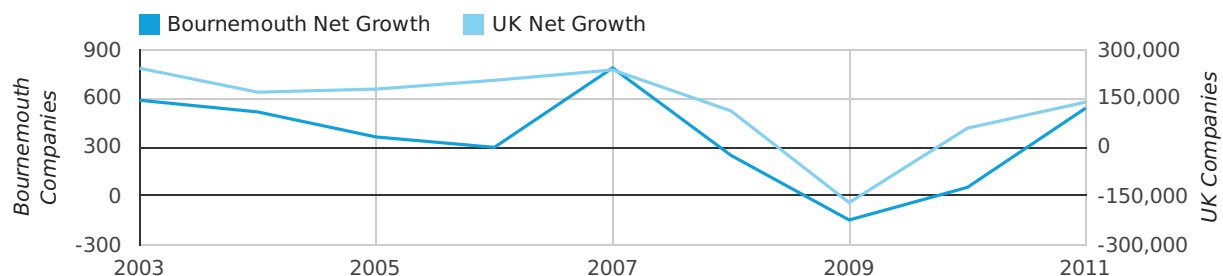
A total of 540 companies were added to the company register for Bournemouth in 2011. This number represents growth of 48.4% which compares favourably to the UK figure of 34.6%.

This number is 488 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Bournemouth company register grew by 787 companies.

YEAR	BOURNEMOUTH	UK
2011	540	138,347
2010	52	58,126
2009	-149	-171,098
2008	249	111,302
2007	787	237,354
RECORD YEAR	2007 (787)	2003 (242,543)

net growth by year

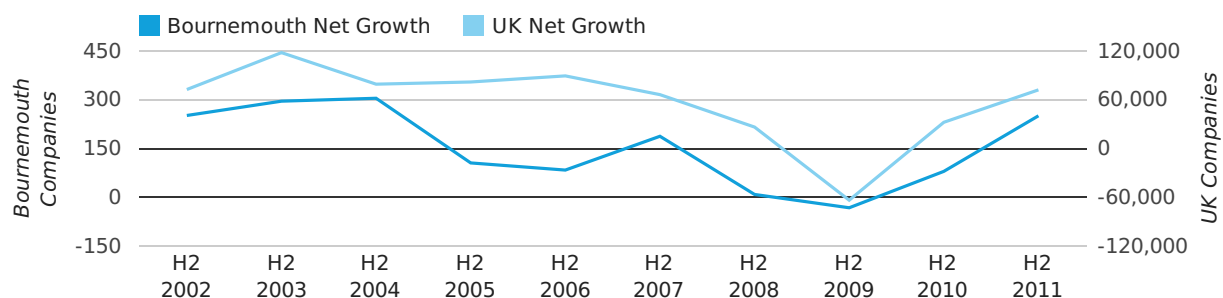


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Bournemouth increased by 250 companies. This figure is 216.5% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BOURNEMOUTH	UK
2011	250	71,922
2010	79	32,008
% CHANGE	216.5%	124.7%
RECORD YEAR	2004 (304)	2003 (117,772)

net growth by half year



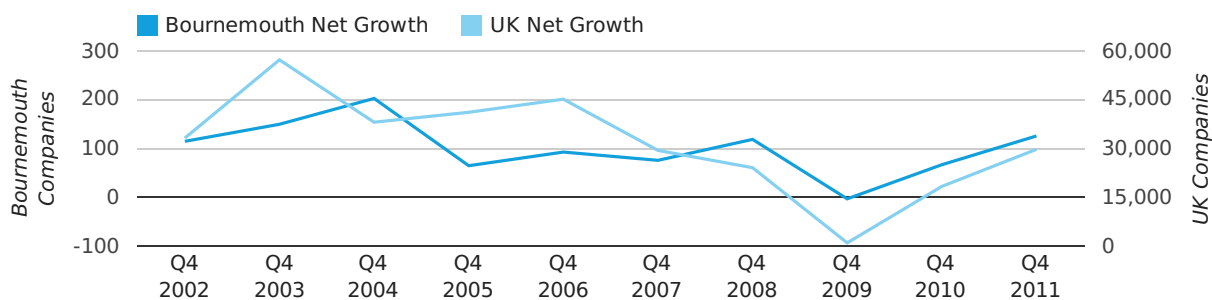
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Bournemouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 125 companies.

This represents an increase of 89.4% on the same period last year.

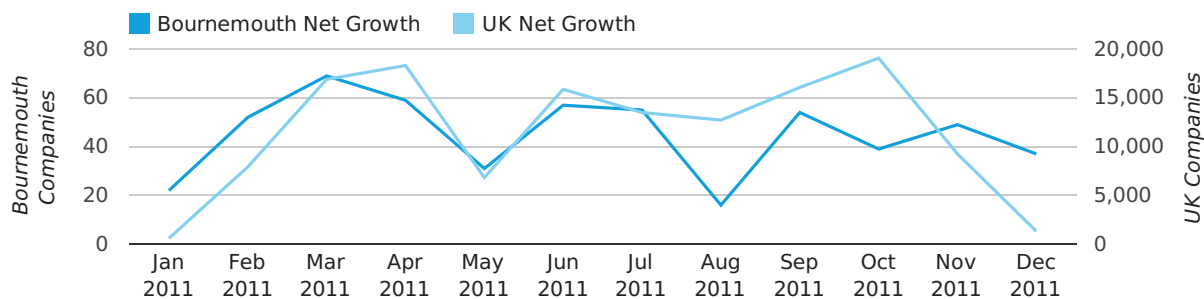
FOURTH QUARTER (OCT 2011 - DEC 2011)	BOURNEMOUTH	UK
2011	125	29,640
2010	66	18,221
% CHANGE	89.4%	62.7%
RECORD YEAR	2004 (202)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



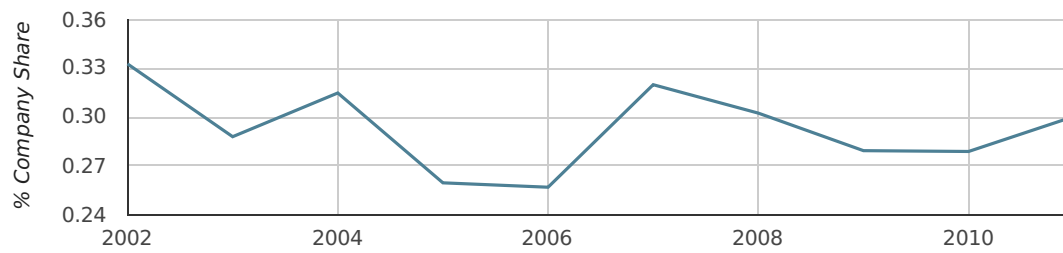
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	39	49	37
NET GROWTH IN 2010	20	-1	47
% CHANGE	95.0%	-5,000.0%	-21.3%
RECORD YEAR	2008 (76)	2004 (121)	2010 (47)

Annual Data (2011)

In 2011 Bournemouth formed 0.3% of all UK companies. This is no change on 2010 when Bournemouth was responsible for 0.3% of all UK companies.

YEAR	BOURNEMOUTH
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1960 (0.6%)

company share by year

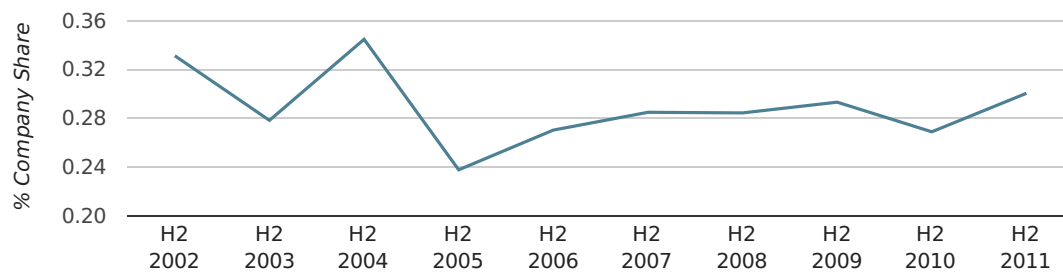


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Bournemouth formed 0.3% of all UK companies. This is the same as the 2010 figure of 0.3%.

HALF YEAR (JUL-DEC)	BOURNEMOUTH
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1960 (0.7%)

company share by half year

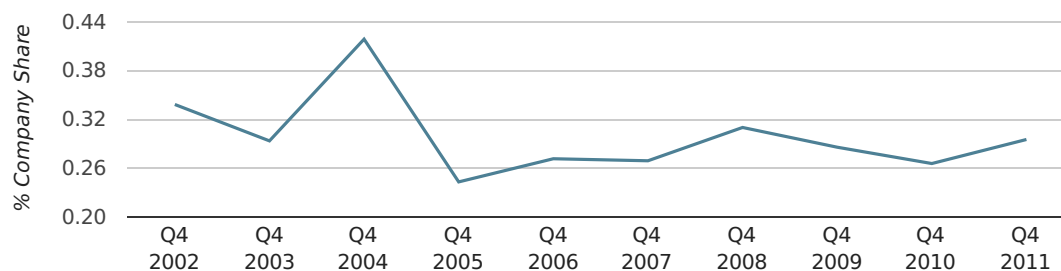


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Bournemouth formed 0.3% of all UK companies.

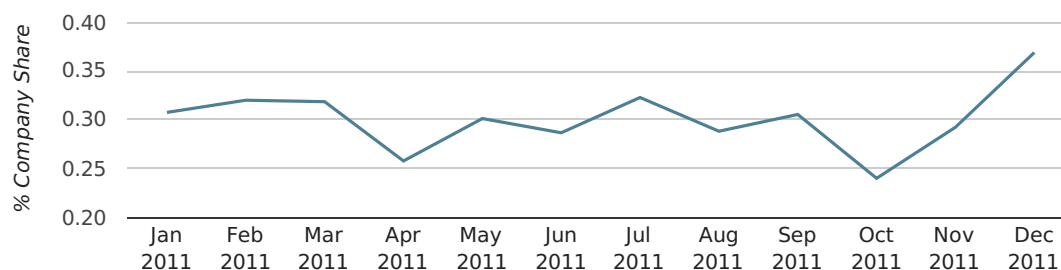
FOURTH QUARTER (OCT 2011 - DEC 2011)	BOURNEMOUTH
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1972 (0.7%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.3%	0.4%
UK FORMATION SHARE IN 2010	0.3%	0.2%	0.3%
% CHANGE	-10.2%	24.1%	22.2%
RECORD YEAR	1981 (0.6%)	1963 (1.2%)	1966 (0.9%)

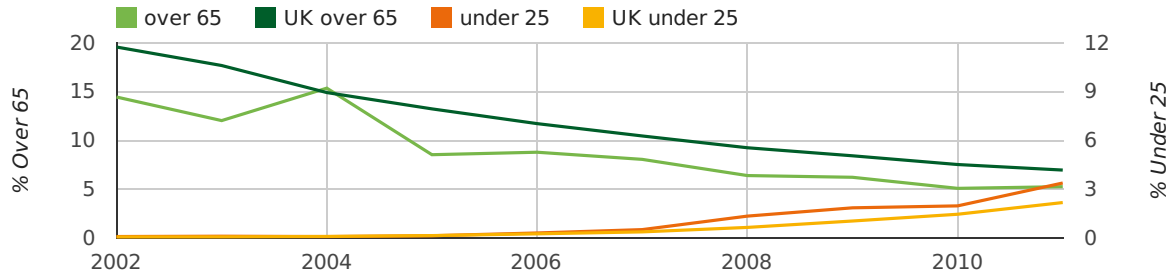
Annual Data (2011)

The average age of a director in 2011 was 42.7.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.2%.

director age by year



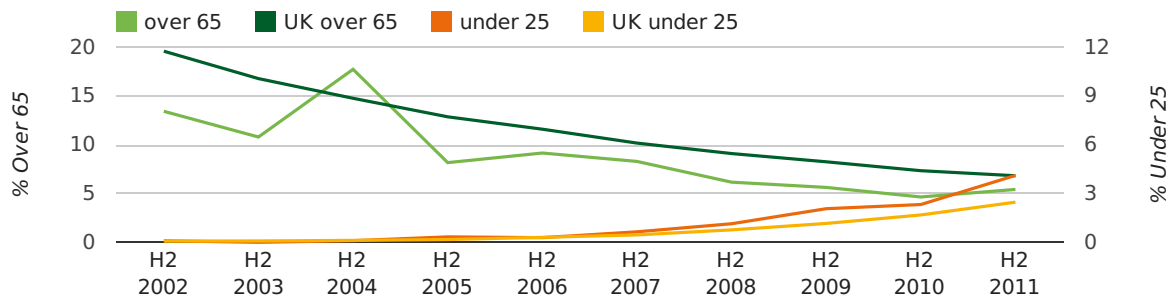
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.6.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.4% compared to the UK figure of 4.1%.

director age by half year



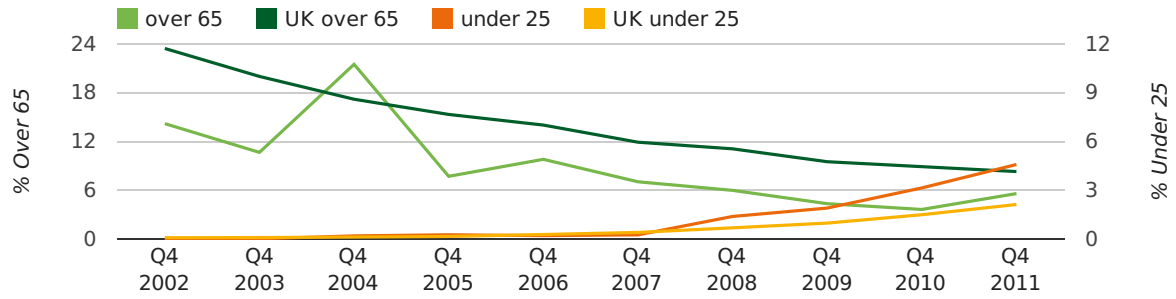
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.4.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 4.1%.

director age by quarter

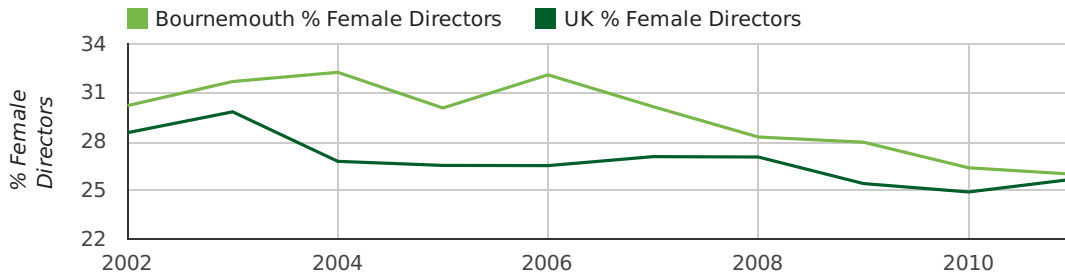


Annual Data (2011)

The record year for female directors in Bournemouth was 1857 when 36.4% of all directors were female.

The percentage of female directors in Bournemouth in 2011 was 30.2%. The average for the UK during this time was 28.6%

director gender by year

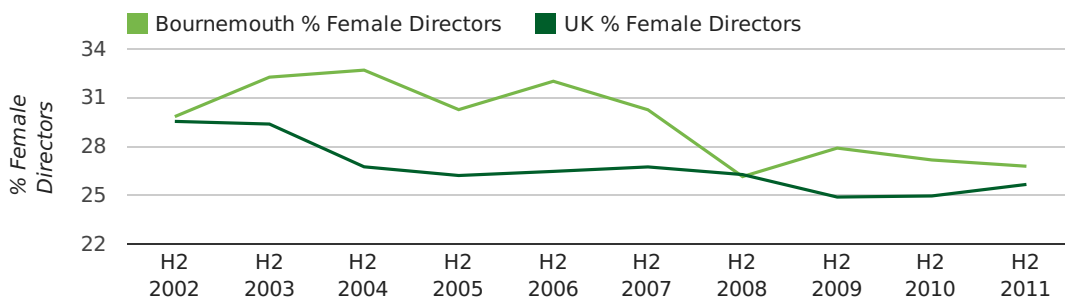


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Bournemouth was 1860 when 42.9% of all directors were female.

26.8% of all director appointments in Bournemouth in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

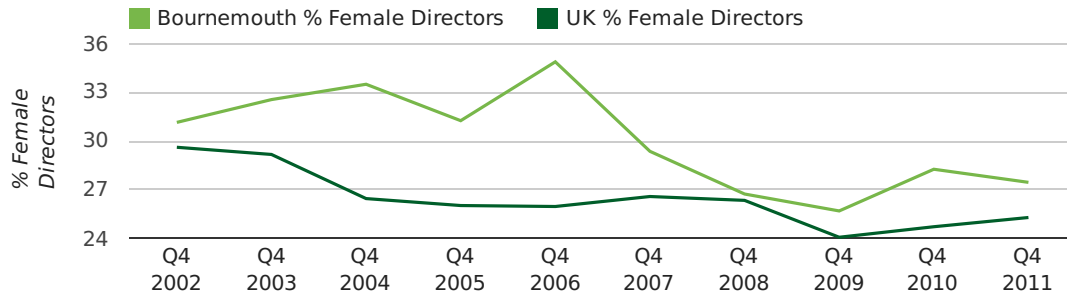


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Bournemouth was in 1977 when 31.1% of all directors were female.

27.5% of all director appointments in Bournemouth in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.46%	CONSULTING	5.07%
MANAGEMENT	2.01%	MANAGEMENT	4.74%
CONSULTANCY	1.51%	CONSULTANCY	3.26%
BOURNEMOUTH	1.46%	PROPERTY	2.37%
PROPERTY	1.00%	TRADING	2.07%
IT	0.75%	DESIGN	1.92%
CONSULTANTS	0.70%	ASSOCIATES	1.86%
FREEHOLD	0.60%	ENGINEERING	1.78%
DORSET	0.60%	BUSINESS	1.78%
ASSOCIATES	0.60%	CONSULTANTS	1.76%
TRADING	0.55%	CONSTRUCTION	1.73%
ROAD	0.55%	MEDIA	1.71%
MEDIA	0.55%	LONDON	1.63%
(BOURNEMOUTH)	0.50%	J	1.51%
SOLAR	0.50%	INVESTMENTS	1.48%
PROPERTIES	0.50%	GLOBAL	1.46%
DEVELOPMENTS	0.50%	IT	1.41%
BUILDING	0.45%	CARE	1.39%
PRODUCTIONS	0.45%	PROPERTIES	1.29%
COURT	0.45%	ELECTRICAL	1.29%
M	0.45%	M	1.27%
TECHNOLOGIES	0.45%	BUILDING	1.26%
ENERGY	0.45%	ENERGY	1.25%
RTM	0.45%	S	1.20%
SYSTEMS	0.45%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	487	205,525
7487 - Other business activities	113	57,052
62020 - Information technology consultancy activities	74	12,072
99999 - Dormant Company	71	21,846
9999 - Dormant Company	57	20,199
82990 - Other business support service activities not elsewhere classified	56	32,483
98000 - Residents property management	55	2,874
7260 - Other computer related activities	46	7,667
62090 - Other information technology service activities	31	7,493
70229 - Management consultancy activities other than financial management	31	17,765
7222 - Other software consultancy and supply	29	7,398
7414 - Business & management consultancy	28	13,034
9305 - Other service activities	28	9,492
68320 - Management of real estate on a fee or contract basis	24	3,194
96090 - Other service activities not elsewhere classified	24	11,768
7499 - Non-trading company	24	9,957
9800 - Residents Property Management	23	1,451
86900 - Other human health activities	21	4,457
41100 - Development of building projects	21	4,331
4521 - General construction & civil engineering	18	5,558