

Bournemouth

q1 2012 business confidence report



headlines

- February 2012 saw a new record in company registrations in Bournemouth when compared to any previous February.

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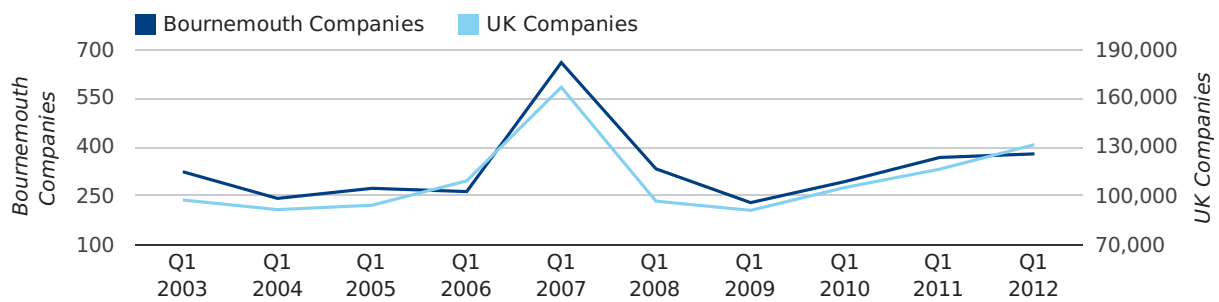
Quarterly Data (Q1 Jan-Mar 2012)

A total of 379 companies were registered in Bournemouth during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 3.0% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	BOURNEMOUTH	UK
2012	379	131,491
2011	368	116,391
% CHANGE	3.0%	13.0%
RECORD YEAR	2007 (660)	2007 (166,814)

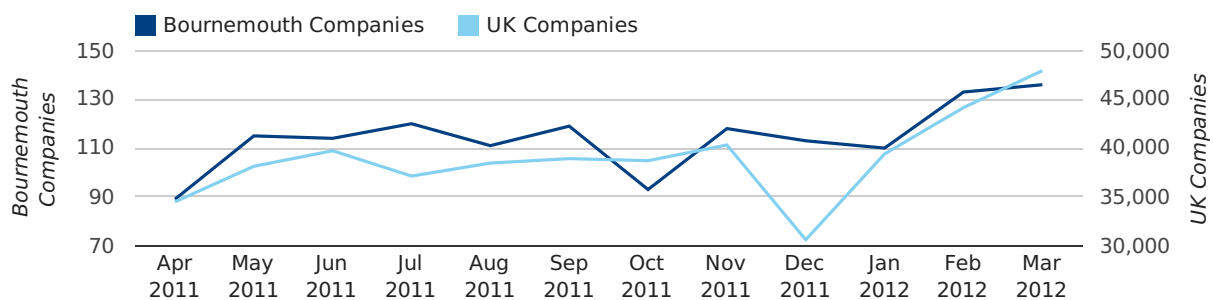
new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Bournemouth when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	110	133	136
NEW COMPANIES IN 2011	104	121	143
% CHANGE	5.8%	9.9%	-4.9%
RECORD YEAR	2008 (135)	2012 (133)	2007 (483)

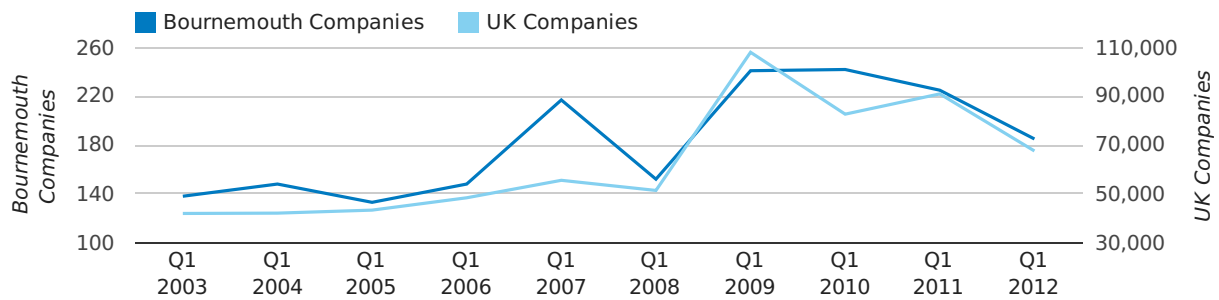
Quarterly Data (Q1 Jan-Mar 2012)

A total of 185 companies were dissolved in Bournemouth during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 17.8% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

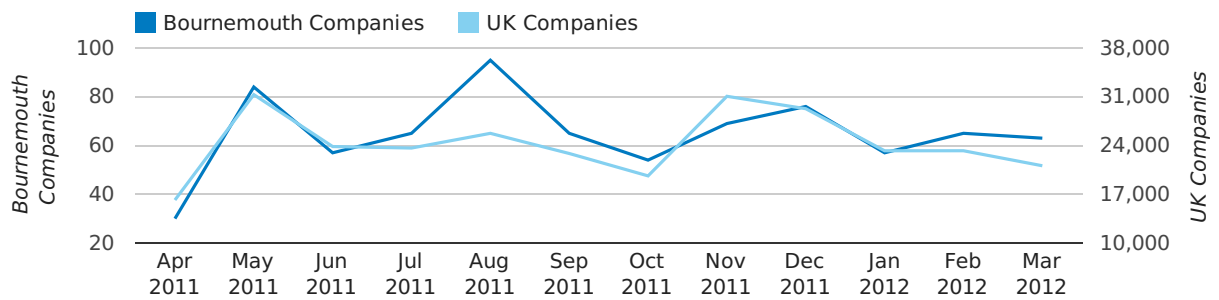
FIRST QUARTER (JAN 2012 - MAR 2012)	BOURNEMOUTH	UK
2012	185	67,576
2011	225	90,986
% CHANGE	-17.8%	-25.7%
RECORD YEAR	2010 (242)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	57	65	63
CLOSED COMPANIES IN 2011	82	69	74
% CHANGE	-30.5%	-5.8%	-15%
RECORD YEAR	2007 (83)	2008 (84)	2009 (141)

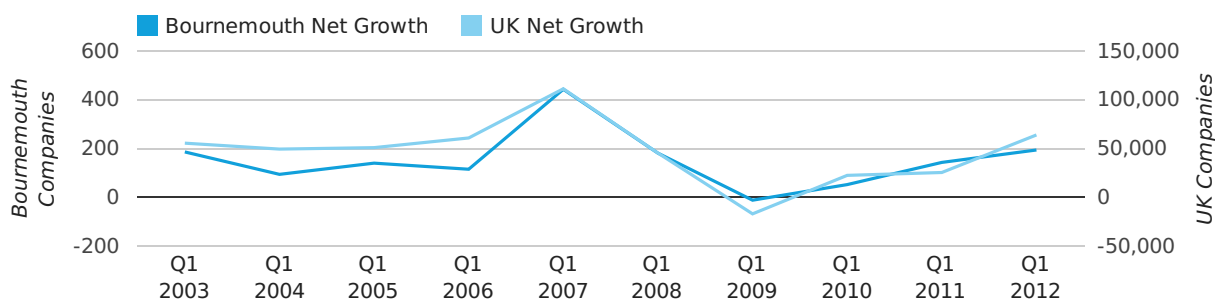
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Bournemouth during the first quarter of 2012 (Jan 2012 - Mar 2012) was 194 companies.

This represents an increase of 35.7% on the same period last year.

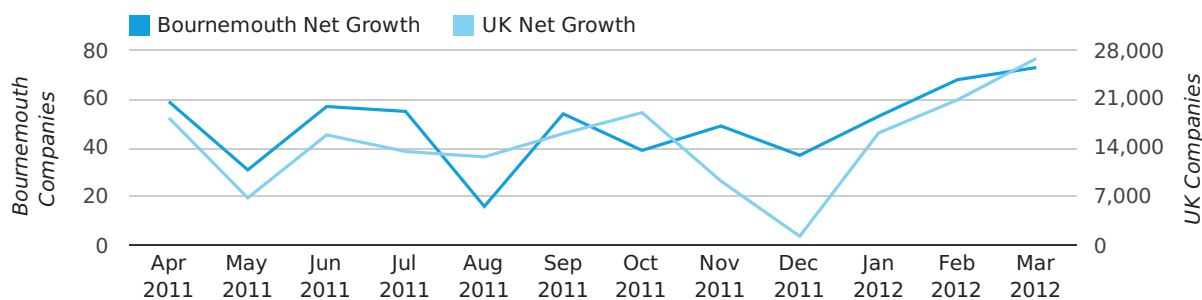
FIRST QUARTER (JAN 2012 - MAR 2012)	BOURNEMOUTH	UK
2012	194	63,915
2011	143	25,405
% CHANGE	35.7%	151.6%
RECORD YEAR	2007 (443)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



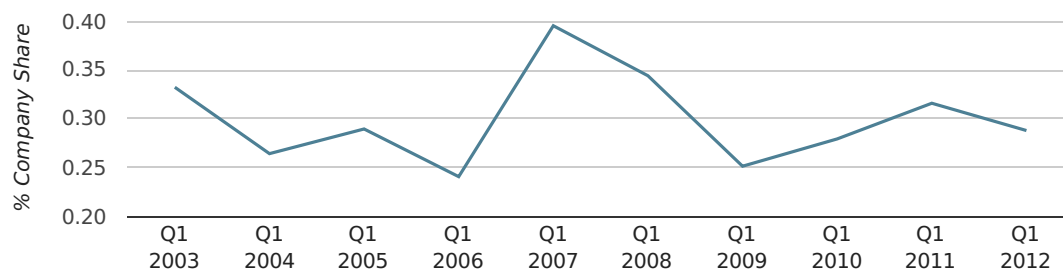
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	53	68	73
NET GROWTH IN 2011	22	52	69
% CHANGE	140.9%	30.8%	5.8%
RECORD YEAR	2008 (70)	2005 (70)	2007 (403)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Bournemouth formed 0.3% of all UK companies.

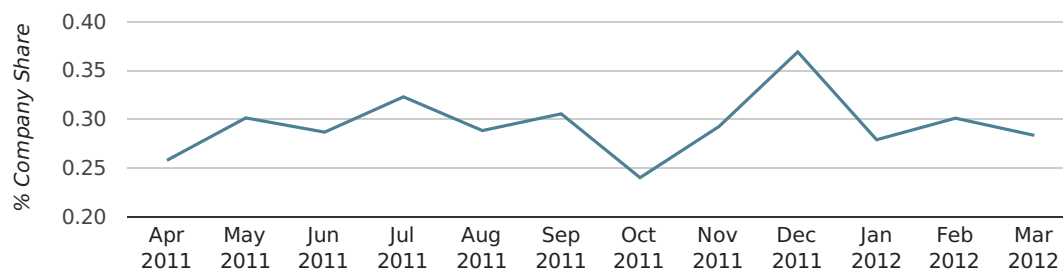
FIRST QUARTER (JAN 2012 - MAR 2012)	BOURNEMOUTH
2012	0.3%
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1961 (0.9%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
% CHANGE	-9.3%	-6.0%	-11.0%
RECORD YEAR	1968 (1.0%)	1967 (1.2%)	1961 (1.1%)

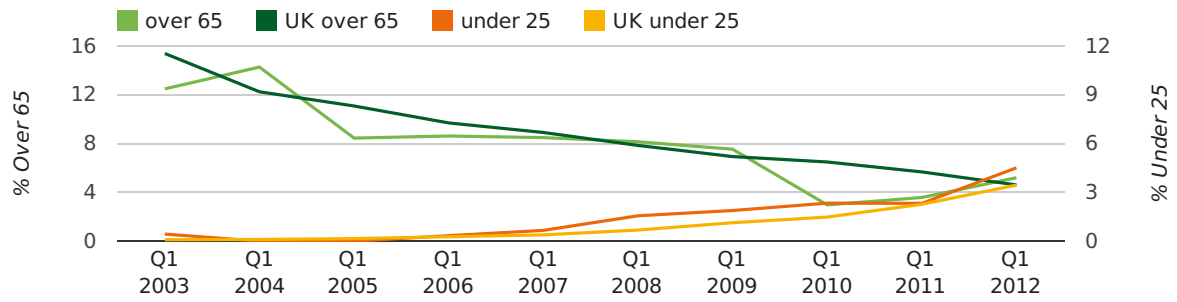
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 41.9.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 3.5%.

director age by quarter

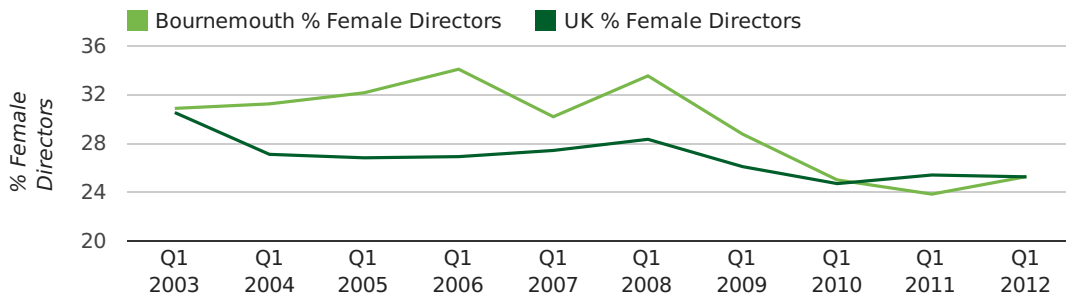


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Bournemouth was in 1861 when 40.0% of all directors were female.

25.3% of all director appointments in Bournemouth in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.14%	CONSULTING	5.07%
MANAGEMENT	1.84%	MANAGEMENT	4.74%
BOURNEMOUTH	1.34%	CONSULTANCY	3.30%
CONSULTANCY	1.09%	PROPERTY	2.37%
PROPERTY	0.99%	TRADING	2.07%
IT	0.79%	DESIGN	1.93%
CONSULTANTS	0.65%	ENGINEERING	1.86%
DORSET	0.65%	ASSOCIATES	1.84%
PROPERTIES	0.60%	CONSULTANTS	1.79%
FREEHOLD	0.60%	BUSINESS	1.73%
DEVELOPMENTS	0.55%	MEDIA	1.72%
MEDIA	0.55%	CONSTRUCTION	1.72%
SYSTEMS	0.55%	LONDON	1.66%
DESIGN	0.55%	J	1.54%
ROAD	0.55%	INVESTMENTS	1.51%
TRADING	0.55%	GLOBAL	1.50%
HOME	0.50%	IT	1.40%
ASSOCIATES	0.50%	CARE	1.34%
ENERGY	0.50%	PROPERTIES	1.31%
HOUSE	0.45%	ELECTRICAL	1.27%
ENTERPRISES	0.45%	M	1.27%
SOLAR	0.45%	BUILDING	1.24%
IN	0.45%	ENERGY	1.20%
CAPITAL	0.40%	S	1.20%
PRODUCTIONS	0.40%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	509	216,665
62020 - Information technology consultancy activities	112	14,303
7487 - Other business activities	110	52,735
99999 - Dormant Company	82	25,084
82990 - Other business support service activities not elsewhere classified	66	35,233
9999 - Dormant Company	54	18,617
98000 - Residents property management	53	3,050
7260 - Other computer related activities	45	7,154
70229 - Management consultancy activities other than financial management	38	19,704
96090 - Other service activities not elsewhere classified	35	13,637
68320 - Management of real estate on a fee or contract basis	34	3,448
7414 - Business & management consultancy	27	12,113
9305 - Other service activities	26	8,818
7222 - Other software consultancy and supply	25	6,934
62090 - Other information technology service activities	25	8,145
7499 - Non-trading company	24	9,102
41100 - Development of building projects	23	4,984
9800 - Residents Property Management	22	1,397
68100 - Buying and selling of own real estate	21	3,072
86900 - Other human health activities	21	5,066