

Bournemouth

2012 half year business confidence report



headlines

- Q2 2012 saw a new record in company registrations in Bournemouth when compared to any previous Q2.
- June 2012 saw a new record in company registrations in Bournemouth when compared to any previous June.
- May 2012 saw a new record in company registrations in Bournemouth when compared to any previous May.
- April 2012 saw a new record in company registrations in Bournemouth when compared to any previous April.
- Q2 2012 saw a new record in net growth in Bournemouth when compared to any previous Q2.
- June 2012 saw a new record in net growth in Bournemouth when compared to any previous June.
- May 2012 saw a new record in net growth in Bournemouth when compared to any previous May.

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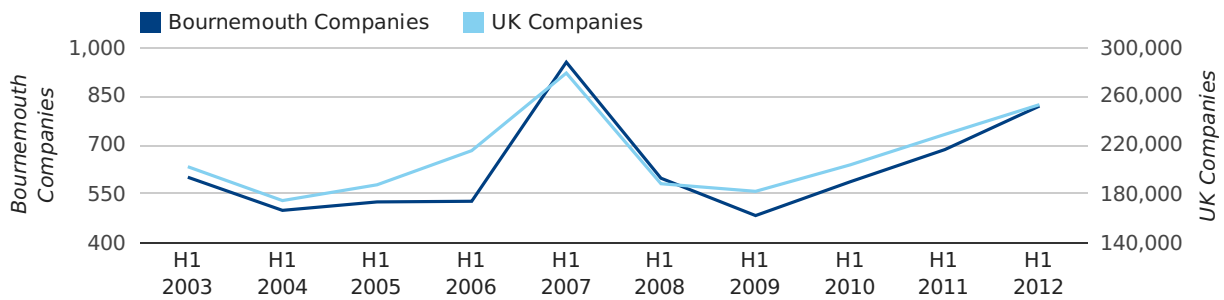
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 820 companies were formed in Bournemouth. This figure is 19.5% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Bournemouth occurred in 2007 when a total of 955 were formed.

HALF YEAR (JAN-JUN)	BOURNEMOUTH	UK
2012	820	253,150
2011	686	228,735
% CHANGE	19.5%	10.7%
RECORD YEAR	2007 (955)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

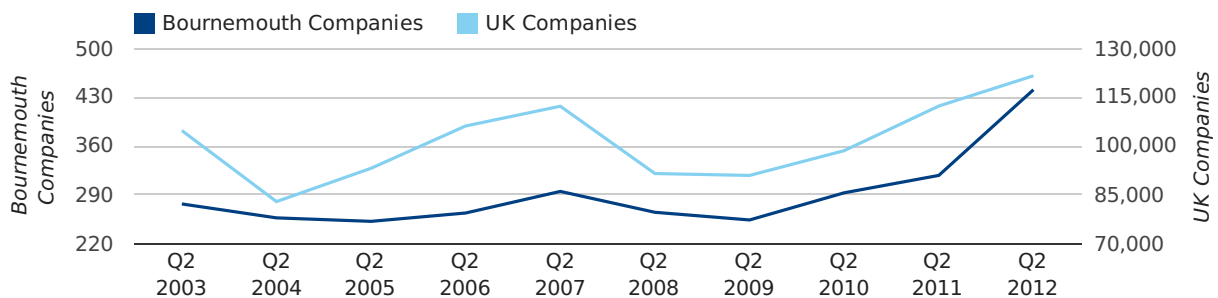
Q2 2012 saw a new record in company registrations in Bournemouth when compared to any previous Q2.

A total of 441 companies were registered in Bournemouth during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 38.7% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BOURNEMOUTH	UK
2012	441	121,659
2011	318	112,344
% CHANGE	38.7%	8.3%
RECORD YEAR	2012 (441)	2012 (121,659)

new companies by quarter



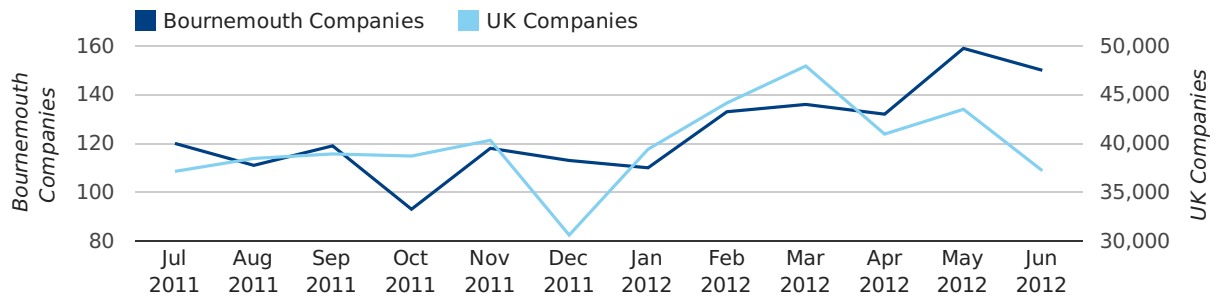
Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company registrations in Bournemouth when compared to any previous June.

May 2012 saw a new record in company registrations in Bournemouth when compared to any previous May.

April 2012 saw a new record in company registrations in Bournemouth when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	132	159	150
NEW COMPANIES IN 2011	89	115	114
% CHANGE	48.3%	38.3%	31.6%
RECORD YEAR	2012 (132)	2012 (159)	2012 (150)

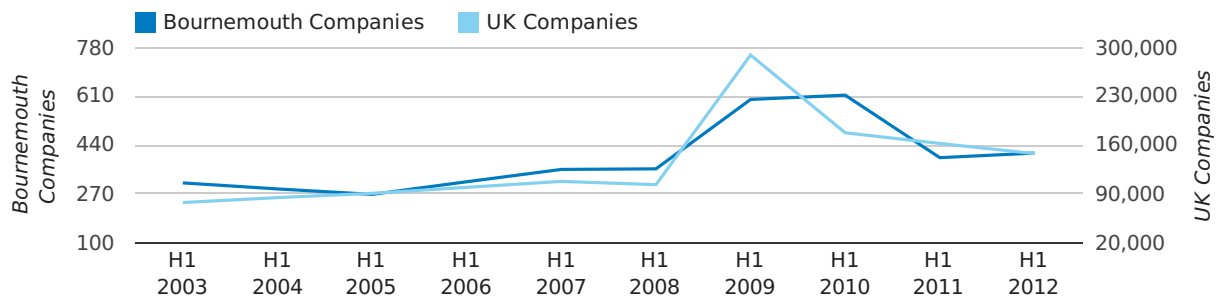
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 412 companies were dissolved in Bournemouth. This figure is 4.0% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Bournemouth occurred in 2010 when a total of 614 were closed.

HALF YEAR (JAN-JUN)	BOURNEMOUTH	UK
2012	412	147,793
2011	396	162,310
% CHANGE	4.0%	-8.9%
RECORD YEAR	2010 (614)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 227 companies were dissolved in Bournemouth during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 32.7% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

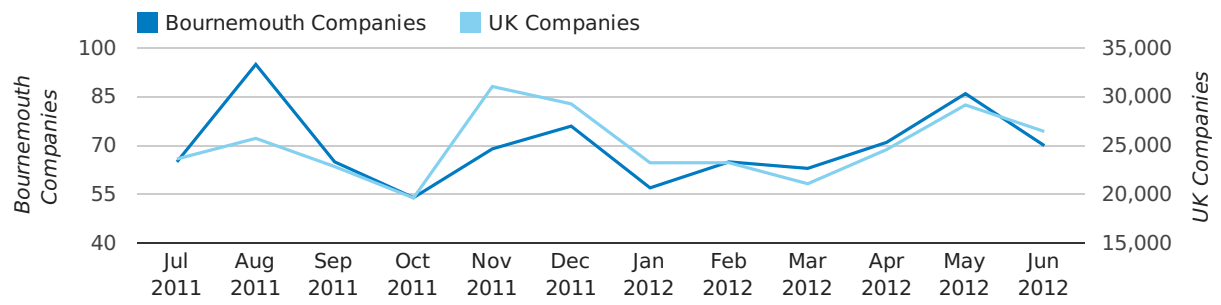
SECOND QUARTER (APR 2012 - JUN 2012)	BOURNEMOUTH	UK
2012	227	80,217
2011	171	71,324
% CHANGE	32.7%	12.5%
RECORD YEAR	2010 (372)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



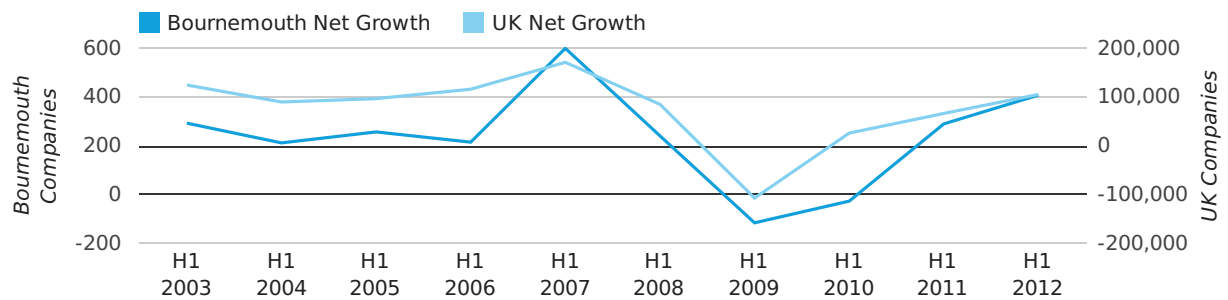
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	71	86	70
CLOSED COMPANIES IN 2011	30	84	57
% CHANGE	136.7%	2.4%	23%
RECORD YEAR	2003 (106)	2009 (164)	2010 (153)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Bournemouth increased by 408 companies. This figure is 40.7% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	BOURNEMOUTH	UK
2012	408	105,357
2011	290	66,425
% CHANGE	40.7%	58.6%
RECORD YEAR	2007 (600)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2012)

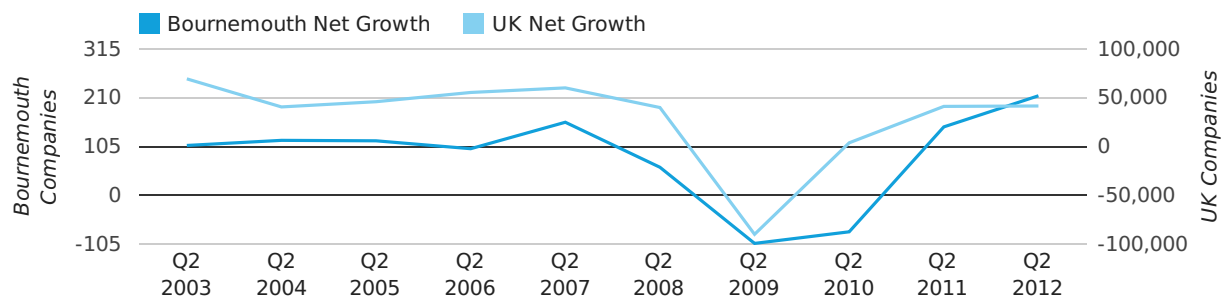
Q2 2012 saw a new record in net growth in Bournemouth when compared to any previous Q2.

Net company growth for Bournemouth during the second quarter of 2012 (Apr 2012 - Jun 2012) was 214 companies.

This represents an increase of 45.6% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BOURNEMOUTH	UK
2012	214	41,442
2011	147	41,020
% CHANGE	45.6%	1.0%
RECORD YEAR	2012 (214)	2003 (69,274)

net growth by quarter

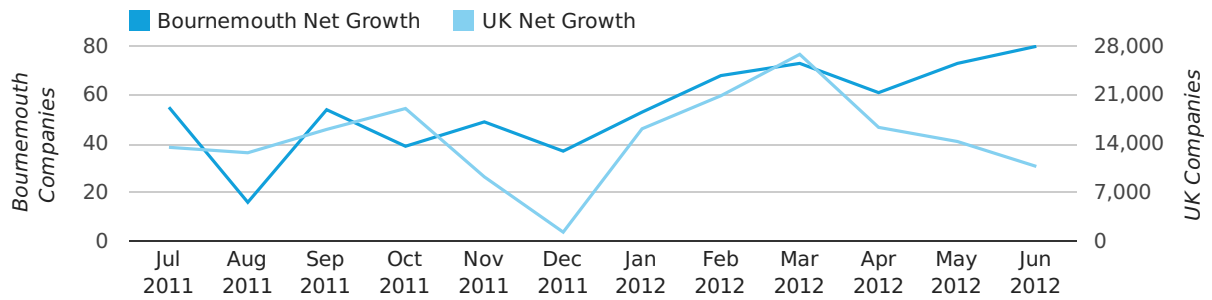


Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in net growth in Bournemouth when compared to any previous June.

May 2012 saw a new record in net growth in Bournemouth when compared to any previous May.

net growth by month



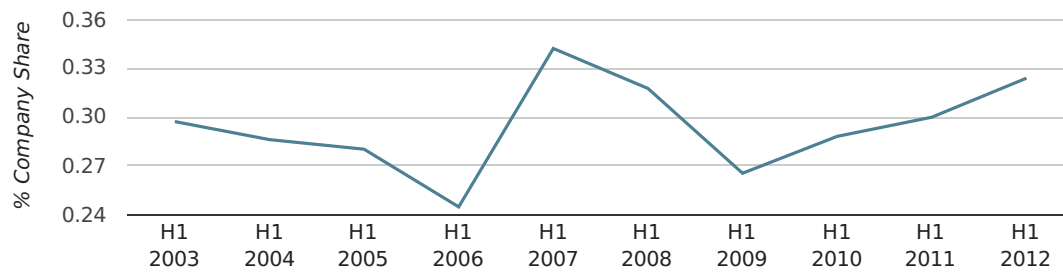
	APRIL	MAY	JUNE
NET GROWTH IN 2012	61	73	80
NET GROWTH IN 2011	59	31	57
% CHANGE	3.4%	135.5%	40.4%
RECORD YEAR	2007 (79)	2012 (73)	2012 (80)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Bournemouth formed 0.3% of all UK companies. This is the same as the 2011 figure of 0.3%.

HALF YEAR (JAN-JUN)	BOURNEMOUTH
2012	0.3%
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1961 (0.7%)

company share by half year

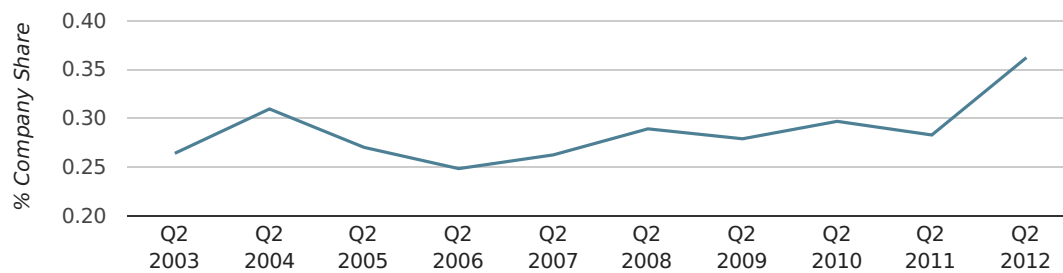


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Bournemouth formed 0.4% of all UK companies.

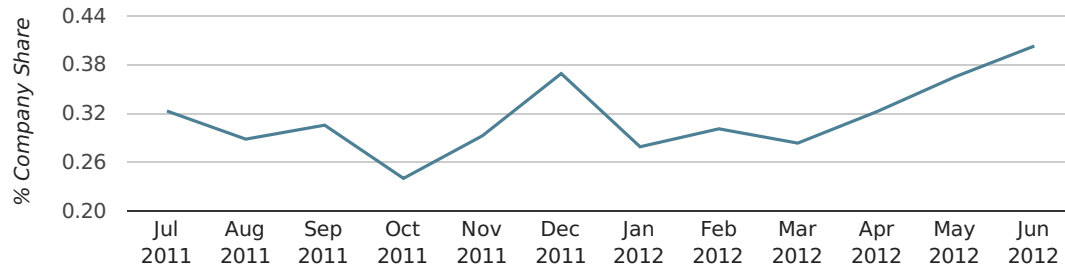
SECOND QUARTER (APR 2012 - JUN 2012)	BOURNEMOUTH
2012	0.4%
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1966 (0.8%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.3%	0.4%	0.4%
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
% CHANGE	24.9%	21.2%	40.5%
RECORD YEAR	1962 (0.7%)	1961 (0.9%)	1966 (1.5%)

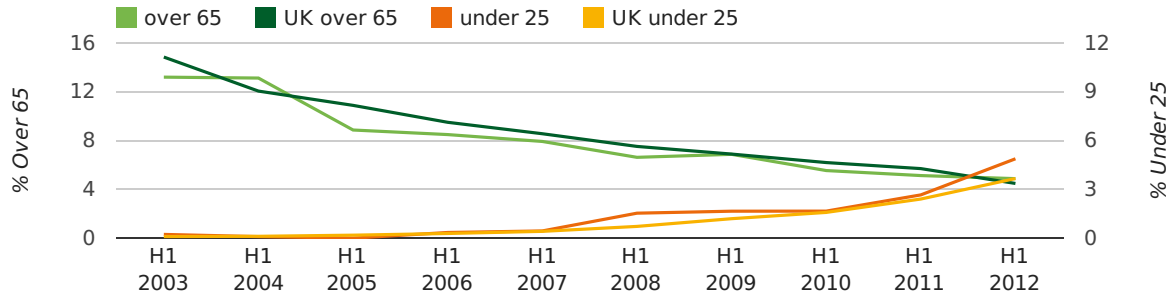
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 41.5.

The percentage of directors under the age of 25 was 4.9% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 3.4%.

director age by half year



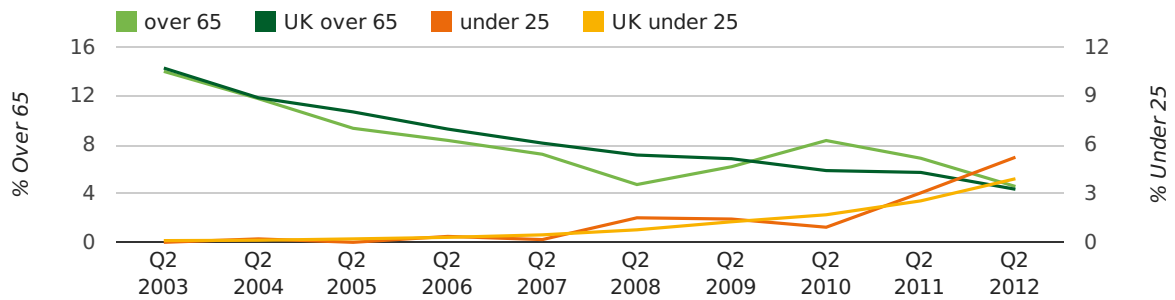
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.1.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 3.3%.

director age by quarter

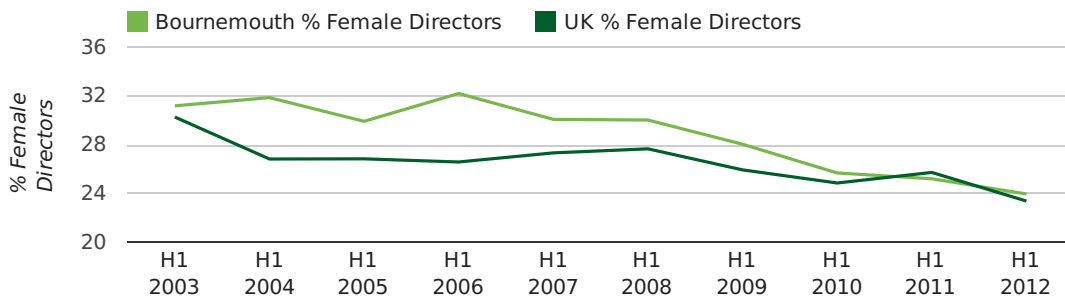


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Bournemouth was 1861 when 40.0% of all directors were female.

24.0% of all director appointments in Bournemouth in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

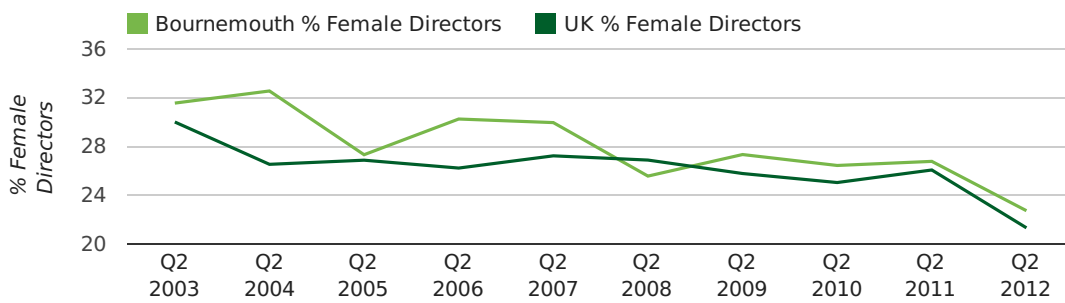


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Bournemouth was in 1866 when 66.7% of all directors were female.

22.7% of all director appointments in Bournemouth in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.11%	CONSULTING	5.07%
MANAGEMENT	1.88%	MANAGEMENT	4.74%
BOURNEMOUTH	1.15%	CONSULTANCY	3.28%
CONSULTANCY	0.82%	PROPERTY	2.35%
IT	0.82%	TRADING	2.10%
PROPERTY	0.82%	DESIGN	1.89%
MEDIA	0.69%	ENGINEERING	1.87%
DESIGN	0.69%	ASSOCIATES	1.82%
PROPERTIES	0.64%	CONSULTANTS	1.78%
ASSOCIATES	0.60%	CONSTRUCTION	1.71%
ELECTRICAL	0.60%	BUSINESS	1.70%
DORSET	0.60%	MEDIA	1.69%
HOUSE	0.55%	LONDON	1.68%
DEVELOPMENTS	0.50%	J	1.57%
CO	0.50%	GLOBAL	1.51%
INVESTMENTS	0.46%	INVESTMENTS	1.48%
BUILDING	0.46%	IT	1.42%
CONSULTANTS	0.46%	CARE	1.31%
FREEHOLD	0.46%	PROPERTIES	1.31%
SYSTEMS	0.46%	M	1.26%
PLUMBING	0.46%	ELECTRICAL	1.23%
SUPPORT	0.41%	BUILDING	1.23%
BUSINESS	0.41%	SECURITY	1.19%
TECHNOLOGIES	0.41%	S	1.18%
FINANCIAL	0.41%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	601	244,457
62020 - Information technology consultancy activities	141	15,280
7487 - Other business activities	104	47,029
99999 - Dormant Company	80	26,088
82990 - Other business support service activities not elsewhere classified	64	35,447
98000 - Residents property management	50	3,001
9999 - Dormant Company	48	16,469
70229 - Management consultancy activities other than financial management	44	20,390
7260 - Other computer related activities	40	6,456
96090 - Other service activities not elsewhere classified	39	14,220
68320 - Management of real estate on a fee or contract basis	28	3,365
7222 - Other software consultancy and supply	25	6,356
9305 - Other service activities	24	7,926
41100 - Development of building projects	23	5,149
62012 - Business and domestic software development	23	4,742
7414 - Business & management consultancy	22	10,978
9800 - Residents Property Management	22	1,321
7499 - Non-trading company	21	8,023
62090 - Other information technology service activities	20	8,258
68209 - Other letting and operating of own or leased real estate	19	4,535