Brackley

2011 annual business confidence report



headlines

• November 2011 saw a new record in company registrations in Brackley when compared to any previous November.

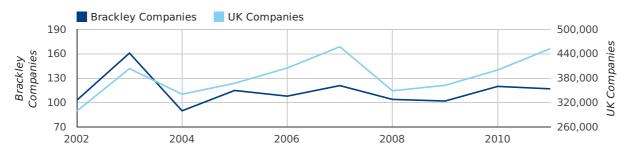
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A total of 117 companies were formed in Brackley in 2011. This total is 2.5% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BRACKLEY	UK
2011	117	452,870
2010	120	400,358
2009	102	362,675
2008	104	349,203
2007	121	457,649
RECORD YEAR	2003 (161)	2007 (457,649)

new companies by year

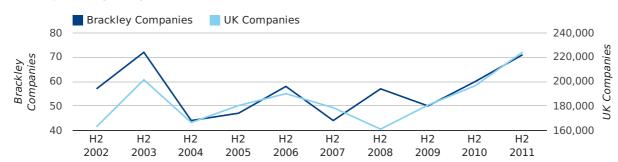


Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 71 companies were formed in Brackley. This figure is 18.3% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Brackley occurred in 2003 when a total of 72 were formed.

HALF YEAR (JUL-DEC)	BRACKLEY	UK
2011	71	224,135
2010	60	196,609
% CHANGE	18.3%	14.0%
RECORD YEAR	2003 (72)	2011 (224,135)



new companies by half year

A total of 33 companies were registered in Brackley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 17.9% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BRACKLEY	UK
2011	33	109,623
2010	28	95,117
% CHANGE	17.9%	15.3%
RECORD YEAR	2002 (39)	2011 (109,623)

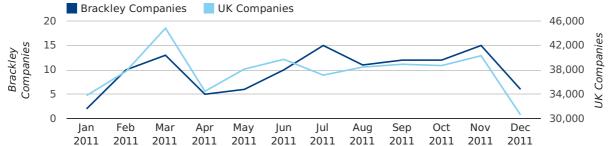
Brackley Companies UK Companies 110,000 46 UK Companies Brackley Companies 100,000 37 28 90,000 19 80,000 10 70,000 Q4 2002 2003 2008 2004 2005 2006 2007 2009 2010 2011

new companies by quarter

Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Brackley when compared to any previous November.

new companies by month

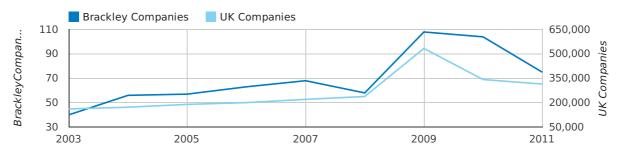


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	12	15	6
NEW COMPANIES IN 2010	10	14	4
% CHANGE	20.0%	7.1%	50.0%
RECORD YEAR	2006 (18)	2011 (15)	2002 (12)

A total of 75 companies were dissolved in Brackley in 2011. This total is 27.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BRACKLEY	UK
2011	75	314,523
2010	104	342,232
2009	108	533,773
2008	58	237,901
2007	68	220,295
RECORD YEAR	2009 (108)	2009 (533,773)

dissolved companies by year



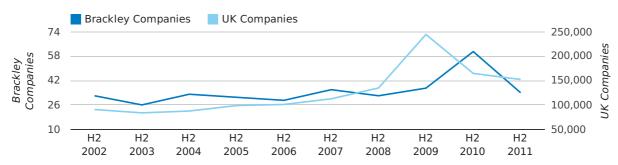
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 34 companies were dissolved in Brackley. This figure is 44.3% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Brackley occurred in 2010 when a total of 61 were closed.

HALF YEAR (JUL-DEC)	BRACKLEY	UK
2011	34	152,213
2010	61	164,601
% CHANGE	-44.3%	-7.5%
RECORD YEAR	2010 (61)	2009 (244,537)

dissolved companies by half year

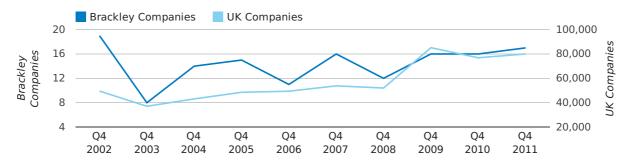


A total of 17 companies were dissolved in Brackley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 6.3% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

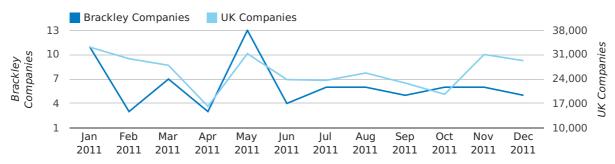
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRACKLEY	UK
2011	17	79,983
2010	16	76,896
% CHANGE	6.3%	4.0%
RECORD YEAR	2002 (19)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



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	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	6	6	5
CLOSED COMPANIES IN 2010	5	11	
% CHANGE	20.0%	-45.5%	0%
RECORD YEAR	2002 (12)	2010 (11)	2009 (7)

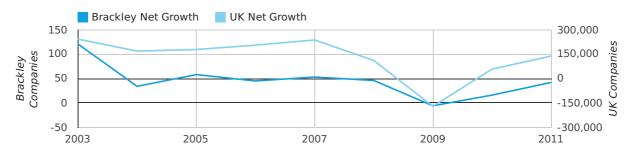
A total of 42 companies were added to the company register for Brackley in 2011. This number represents growth of 35.0% which compares favourably to the UK figure of 34.6%.

This number is 26 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Brackley company register grew by 121 companies.

YEAR	BRACKLEY	UK
2011	42	138,347
2010	16	58,126
2009	-6	-171,098
2008	46	111,302
2007	53	237,354
RECORD YEAR	2003 (121)	2003 (242,543)

net growth by year

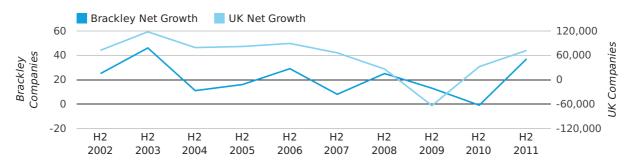


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Brackley increased by 37 companies. This figure is 3,800.0% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BRACKLEY	UK
2011	37	71,922
2010	-1	32,008
% CHANGE	-3,800.0%	124.7%
RECORD YEAR	2003 (46)	2003 (117,772)

net growth by half year

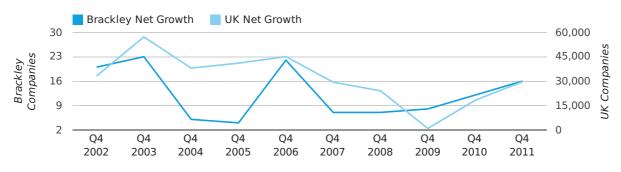


Net company growth for Brackley during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 16 companies.

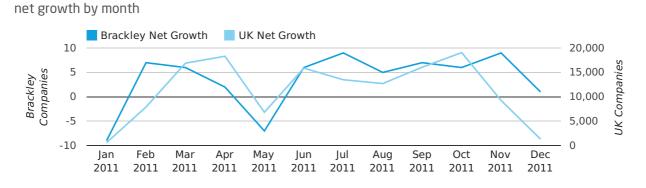
This represents an increase of 33.3% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BRACKLEY	UK
2011	16	29,640
2010	12	18,221
% CHANGE	33.3%	62.7%
RECORD YEAR	2003 (23)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)



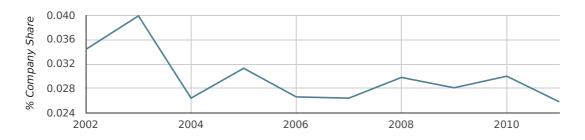
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	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	6	9	1
NET GROWTH IN 2010	5	3	
% CHANGE	20.0%	200.0%	0.0%
RECORD YEAR	2006 (15)	1997 (11)	2002 (9)

In 2011 Brackley formed 0.0% of all UK companies. This is no change on 2010 when Brackley was responsible for 0.0% of all UK companies.

YEAR	BRACKLEY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1961 (0.1%)

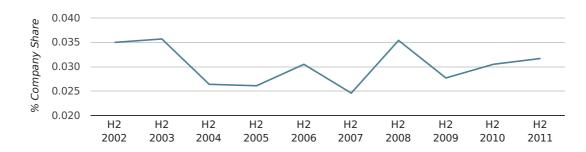
company share by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 Brackley formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	BRACKLEY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1961 (0.2%)

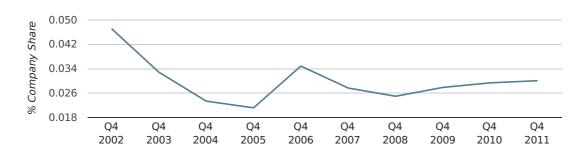


company share by half year

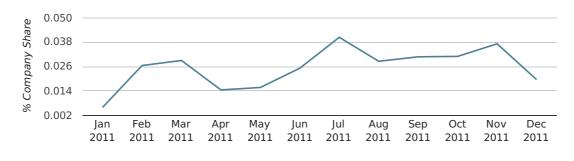
In the fourth quarter of 2011, Brackley formed 0.0% of all UK companies.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BRACKLEY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	4.4%	-8.8%	33.3%
RECORD YEAR	1960 (0.2%)	1965 (0.2%)	1961 (0.2%)

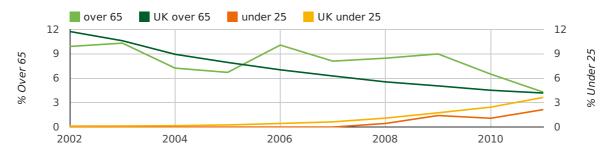
company share by month

The average age of a director in 2011 was 47.5.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.3% compared to the UK figure of 4.2%.

director age by year

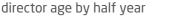


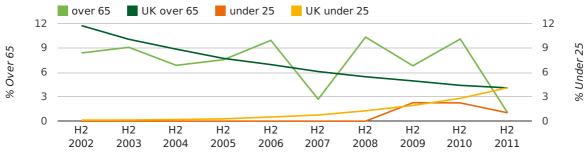
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.8.

The percentage of directors under the age of 25 was 1.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.0% compared to the UK figure of 4.1%.



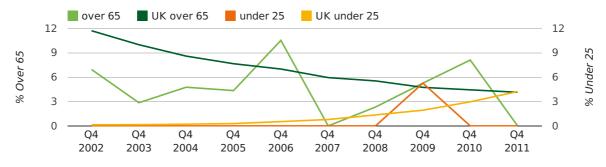


The average age of a director in the fourth quarter of 2011 was 45.6.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter



director gender

Annual Data (2011)

The record year for female directors in Brackley was 1857 when 36.4% of all directors were female.

The percentage of female directors in Brackley in 2011 was 35.8%. The average for the UK during this time was 28.6%

director gender by year

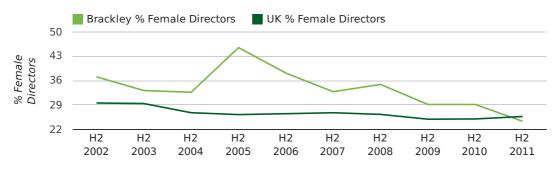


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Brackley was 1860 when 42.9% of all directors were female.

24.3% of all director appointments in Brackley in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



The record fourth quarter for female directors in Brackley was in 1977 when 31.1% of all directors were female.

23.6% of all director appointments in Brackley in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.



director gender by quarter

Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
WARD	1.16%	CONSULTING	5.07%
PAUL	1.16%	MANAGEMENT	4.74%
ASSOCIATES	1.16%	CONSULTANCY	3.26%
PROPERTY	1.16%	PROPERTY	2.37%
PMD	1.16%	TRADING	2.07%
BRACKLEY	1.16%	DESIGN	1.92%
IVORY	0.78%	ASSOCIATES	1.86%
VENTURES	0.78%	ENGINEERING	1.78%
Т	0.78%	BUSINESS	1.78%
RUM	0.78%	CONSULTANTS	1.76%
BANBURY	0.78%	CONSTRUCTION	1.73%
ENGINEERING	0.78%	MEDIA	1.71%
DESIGN	0.78%	LONDON	1.63%
CONSULTANTS	0.78%	J	1.51%
HEATING	0.78%	INVESTMENTS	1.48%
TRADING	0.78%	GLOBAL	1.46%
CROSBY	0.78%	IT	1.41%
BIZYPLAY	0.39%	CARE	1.39%
QUOTE	0.39%	PROPERTIES	1.29%
SUMMERFIELD	0.39%	ELECTRICAL	1.29%
CONSTRUCTION	0.39%	М	1.27%
ТКТС	0.39%	BUILDING	1.26%
RSC	0.39%	ENERGY	1.25%
L	0.39%	S	1.20%
G	0.39%	ENTERPRISES	1.20%

sic data



Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	30	205,525
7487 - Other business activities	17	57,052
99999 - Dormant Company	10	21,846
7414 - Business & management consultancy	9	13,034
9999 - Dormant Company	8	20,199
70229 - Management consultancy activities other than financial management	7	17,765
7499 - Non-trading company	7	9,957
82990 - Other business support service activities not elsewhere classified	5	32,483
62090 - Other information technology service activities	4	7,493
5530 - Restaurants	4	5,013
74909 - Other professional, scientific and technical activities not elsewhere classified	4	8,671
69201 - Accounting and auditing activities	4	3,633
62012 - Business and domestic software development	4	3,714
7260 - Other computer related activities	3	7,667
47990 - Other retail sale not in stores, stalls or markets	3	2,699
96020 - Hairdressing and other beauty treatment	3	2,380
93199 - Other sports activities	3	1,768
74990 - Non-trading company	3	8,929
32990 - Other manufacturing not elsewhere classified	2	1,594
7011 - Development & sell real estate	2	2,287