

Bracknell

q1 2011 business confidence report



headlines

- January 2011 saw a new record in company registrations in Bracknell when compared to any previous January.

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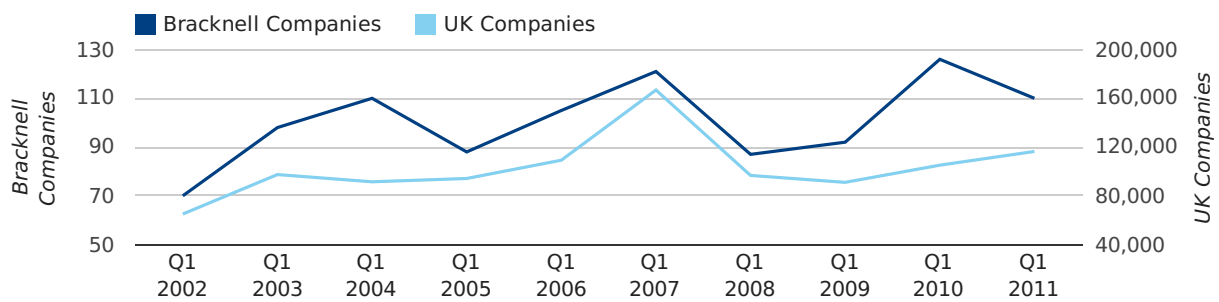
Quarterly Data (Q1 Jan-Mar 2011)

A total of 110 companies were registered in Bracknell during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 12.7% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	BRACKNELL	UK
2011	110	116,391
2010	126	105,137
% CHANGE	-12.7%	10.7%
RECORD YEAR	2010 (126)	2007 (166,814)

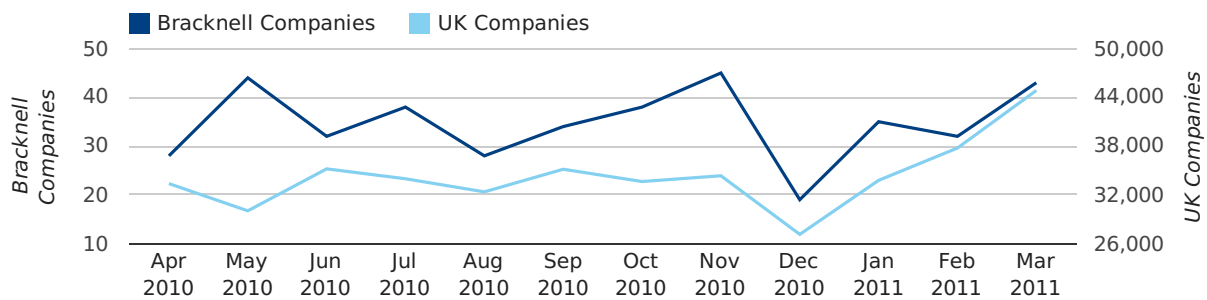
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company registrations in Bracknell when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	35	32	43
NEW COMPANIES IN 2010	32	37	57
% CHANGE	9.4%	-13.5%	-24.6%
RECORD YEAR	2011 (35)	2004 (41)	2010 (57)

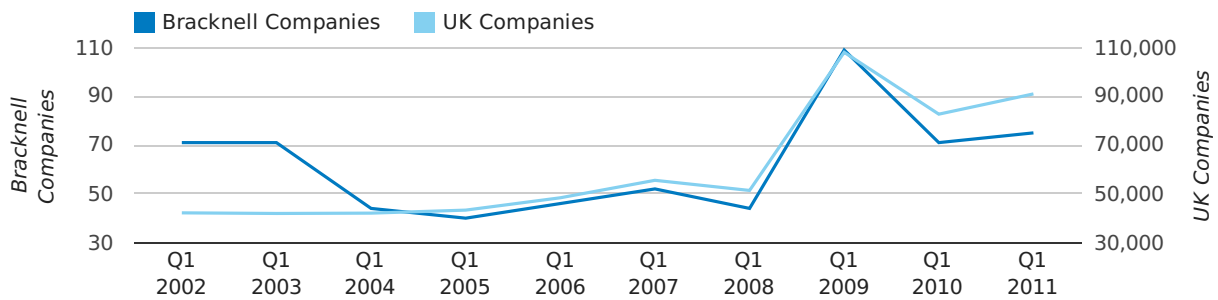
Quarterly Data (Q1 Jan-Mar 2011)

A total of 75 companies were dissolved in Bracknell during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 5.6% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

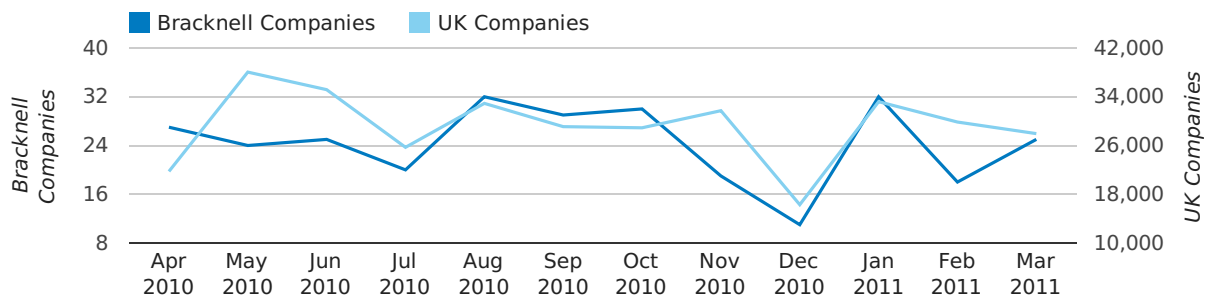
FIRST QUARTER (JAN 2011 - MAR 2011)	BRACKNELL	UK
2011	75	90,986
2010	71	82,677
% CHANGE	5.6%	10.0%
RECORD YEAR	2009 (109)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	32	18	25
CLOSED COMPANIES IN 2010	12	29	30
% CHANGE	166.7%	-37.9%	-17%
RECORD YEAR	2001 (33)	2010 (29)	2009 (82)

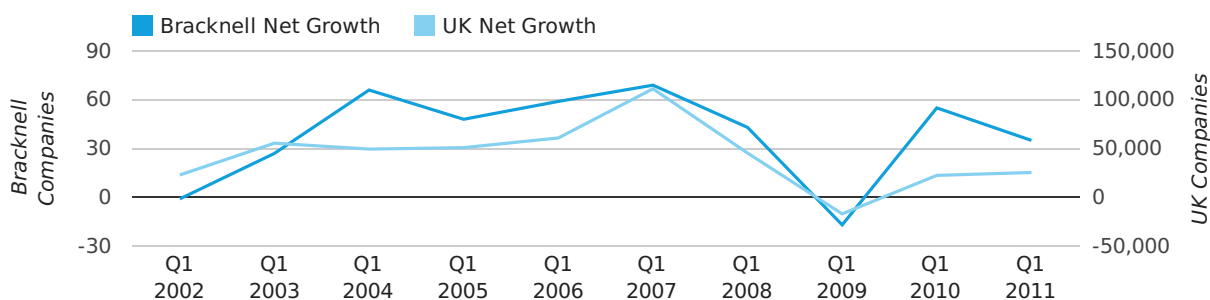
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Bracknell during the first quarter of 2011 (Jan 2011 - Mar 2011) was 35 companies.

This represents a decrease of 36.4% on the same period last year.

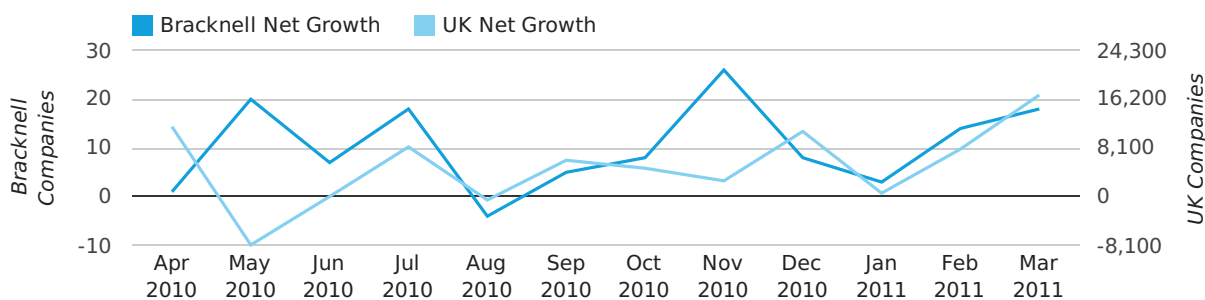
FIRST QUARTER (JAN 2011 - MAR 2011)	BRACKNELL	UK
2011	35	25,405
2010	55	22,460
% CHANGE	-36.4%	13.1%
RECORD YEAR	2007 (69)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



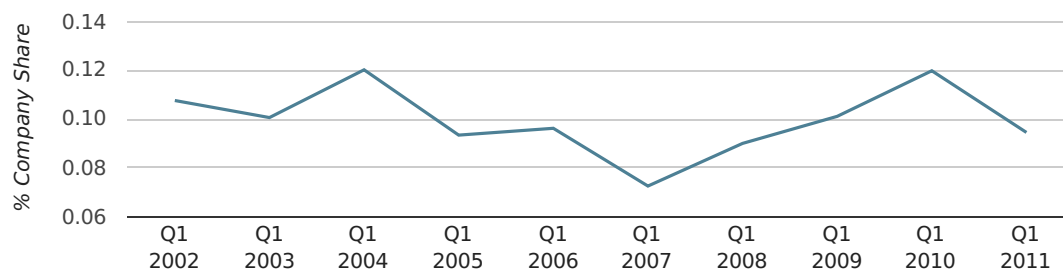
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	3	14	18
NET GROWTH IN 2010	20	8	27
% CHANGE	-85.0%	75.0%	-33.3%
RECORD YEAR	1997 (21)	2004 (27)	2008 (39)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Bracknell formed 0.1% of all UK companies.

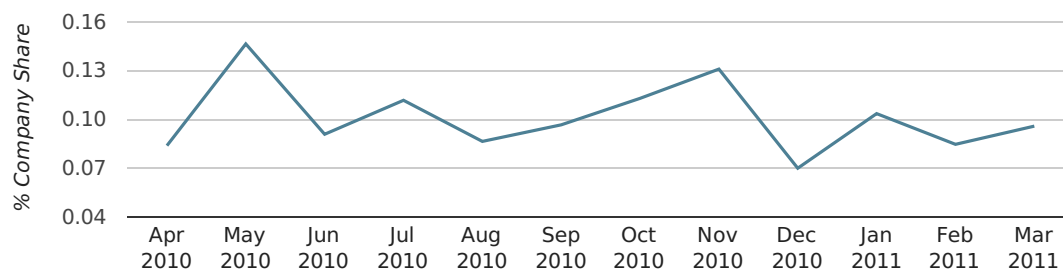
FIRST QUARTER (JAN 2011 - MAR 2011)	BRACKNELL
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.4%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-5.6%	-24.0%	-28.0%
RECORD YEAR	1969 (0.4%)	1968 (0.9%)	1965 (0.4%)

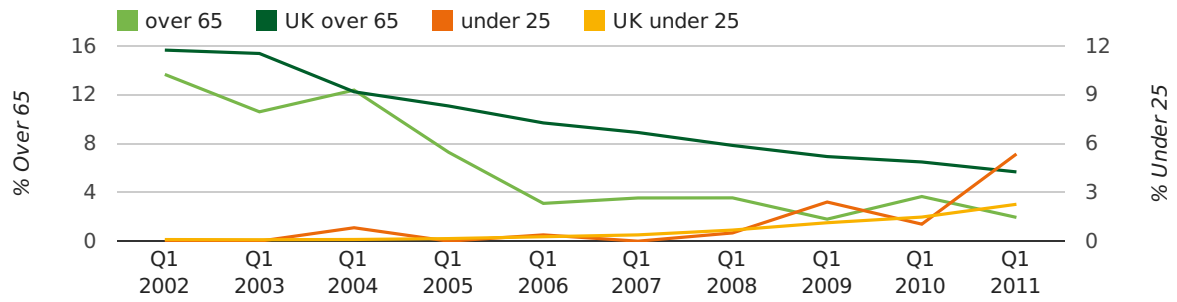
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 43.9.

The percentage of directors under the age of 25 was 5.4% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 2.0% compared to the UK figure of 4.3%.

director age by quarter

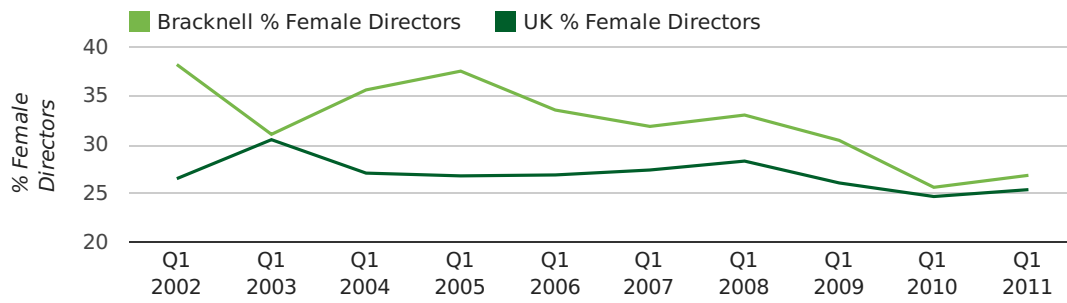


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Bracknell was in 1861 when 40.0% of all directors were female.

26.9% of all director appointments in Bracknell in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.39%	CONSULTING	5.04%
CONSULTANCY	1.26%	MANAGEMENT	4.97%
MANAGEMENT	1.26%	CONSULTANCY	3.16%
IT	0.98%	PROPERTY	2.38%
DEVELOPMENTS	0.98%	TRADING	2.10%
SCHOFIELD	0.84%	DESIGN	1.93%
SOFTWARE	0.70%	ASSOCIATES	1.92%
TRADING	0.70%	BUSINESS	1.87%
PROPERTIES	0.70%	CONSTRUCTION	1.80%
HOME	0.56%	CONSULTANTS	1.76%
CARE	0.56%	MEDIA	1.69%
INVESTMENTS	0.56%	ENGINEERING	1.61%
MAINTENANCE	0.56%	LONDON	1.60%
MEDIA	0.56%	CARE	1.45%
PROPERTY	0.56%	J	1.45%
BUILDING	0.42%	GLOBAL	1.44%
GROUP	0.42%	INVESTMENTS	1.43%
TECHNOLOGIES	0.42%	IT	1.41%
G	0.42%	PROPERTIES	1.36%
REAL	0.42%	BUILDING	1.34%
ESTATE	0.42%	M	1.30%
ASSOCIATES	0.42%	ELECTRICAL	1.28%
TECH	0.42%	S	1.24%
TECHNICAL	0.42%	INTERNATIONAL	1.23%
J	0.42%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	185	202,798
7487 - Other business activities	62	60,968
70229 - Management consultancy activities other than financial management	47	16,150
62020 - Information technology consultancy activities	29	10,246
62090 - Other information technology service activities	22	6,996
82990 - Other business support service activities not elsewhere classified	22	30,253
7414 - Business & management consultancy	19	12,916
9305 - Other service activities	15	8,740
9999 - Dormant Company	14	19,765
98000 - Residents property management	14	3,154
7222 - Other software consultancy and supply	14	7,000
7260 - Other computer related activities	13	7,789
7499 - Non-trading company	12	11,316
74909 - Other professional, scientific and technical activities not elsewhere classified	10	7,788
43210 - Electrical installation	9	3,172
62012 - Business and domestic software development	8	3,168
99999 - Dormant Company	7	18,336
96090 - Other service activities not elsewhere classified	7	10,085
7011 - Development & sell real estate	7	2,654
69201 - Accounting and auditing activities	6	3,436