

Bracknell

2011 half year business confidence report



headlines

- Q2 2011 saw a new record in company registrations in Bracknell when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Bracknell when compared to any previous June.
- April 2011 saw a new record in company registrations in Bracknell when compared to any previous April.
- April 2011 saw a new record in net growth in Bracknell when compared to any previous April.

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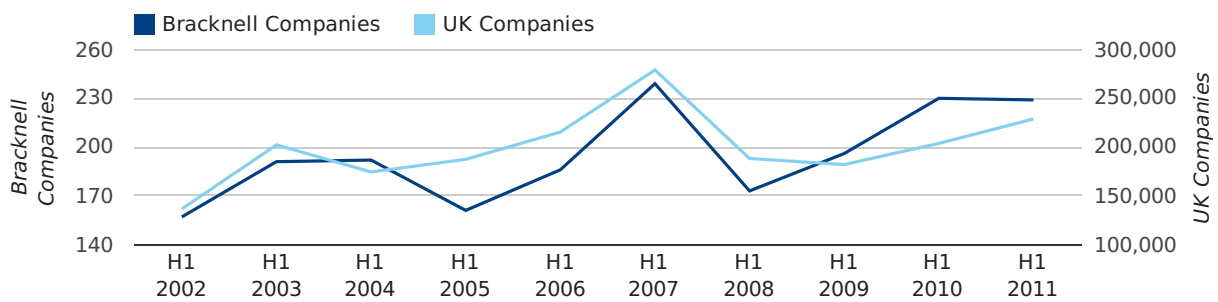
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 229 companies were formed in Bracknell. This figure is 0.4% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Bracknell occurred in 2007 when a total of 239 were formed.

HALF YEAR (JAN-JUN)	BRACKNELL	UK
2011	229	228,735
2010	230	203,749
% CHANGE	-0.4%	12.3%
RECORD YEAR	2007 (239)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

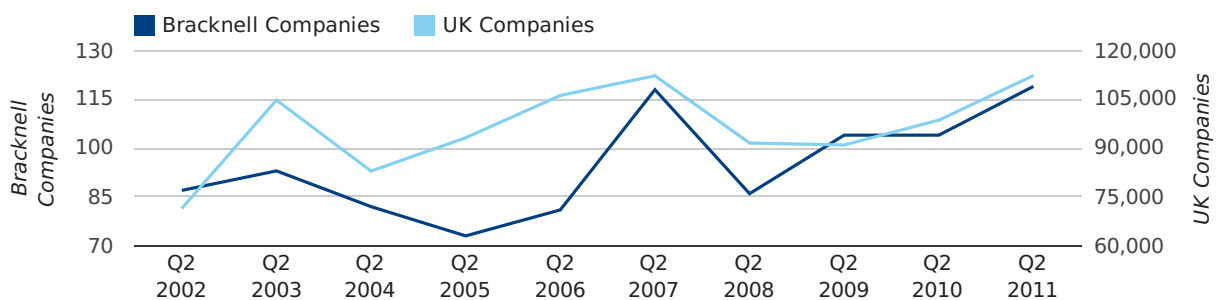
Q2 2011 saw a new record in company registrations in Bracknell when compared to any previous Q2.

A total of 119 companies were registered in Bracknell during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 14.4% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BRACKNELL	UK
2011	119	112,344
2010	104	98,612
% CHANGE	14.4%	13.9%
RECORD YEAR	2011 (119)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Bracknell when compared to any previous June.

April 2011 saw a new record in company registrations in Bracknell when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	43	35	41
NEW COMPANIES IN 2010	28	44	32
% CHANGE	53.6%	-20.5%	28.1%
RECORD YEAR	2011 (43)	2010 (44)	2011 (41)

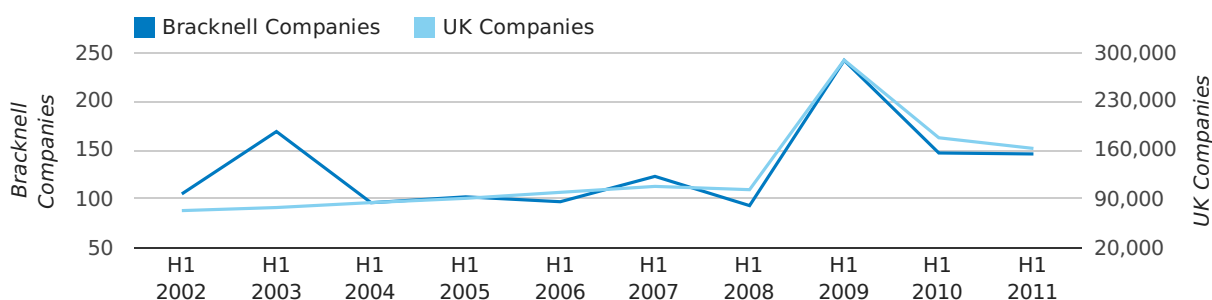
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 146 companies were dissolved in Bracknell. This figure is 0.7% lower than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Bracknell occurred in 2009 when a total of 242 were closed.

HALF YEAR (JAN-JUN)	BRACKNELL	UK
2011	146	162,310
2010	147	177,631
% CHANGE	-0.7%	-8.6%
RECORD YEAR	2009 (242)	2009 (289,236)

dissolved companies by half year



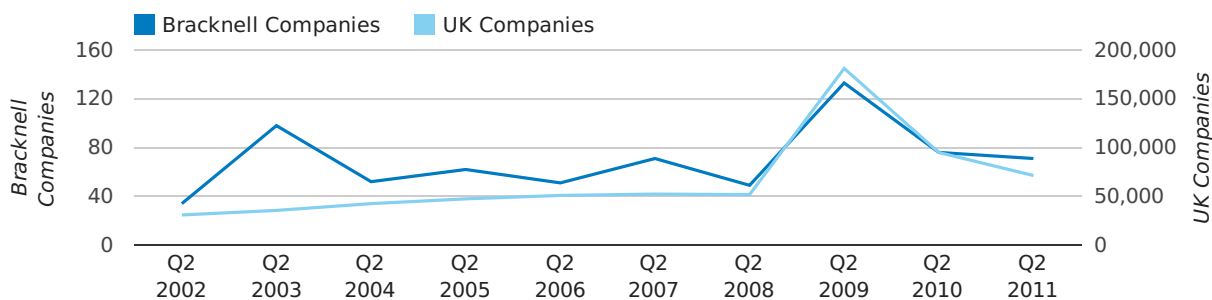
Quarterly Data (Q2 Apr-Jun 2011)

A total of 71 companies were dissolved in Bracknell during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 6.6% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BRACKNELL	UK
2011	71	71,324
2010	76	94,954
% CHANGE	-6.6%	-24.9%
RECORD YEAR	2009 (133)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



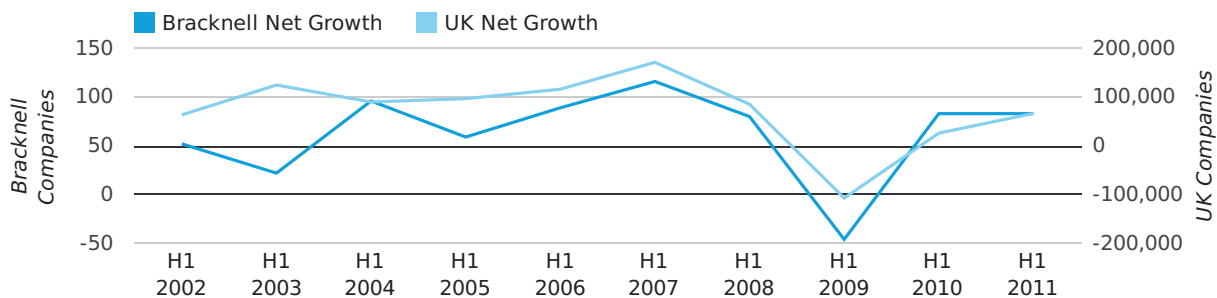
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	12	38	21
CLOSED COMPANIES IN 2010	27	24	25
% CHANGE	-55.6%	58.3%	-16%
RECORD YEAR	2009 (33)	2009 (65)	2003 (56)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Bracknell increased by 83 companies. This figure is 0.0% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	BRACKNELL	UK
2011	83	66,425
2010	83	26,118
% CHANGE	0.0%	154.3%
RECORD YEAR	2007 (116)	2007 (171,296)

net growth by half year



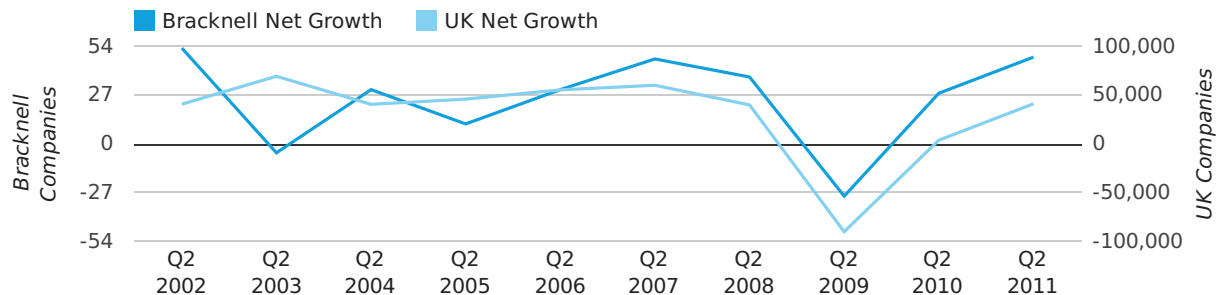
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Bracknell during the second quarter of 2011 (Apr 2011 - Jun 2011) was 48 companies.

This represents an increase of 71.4% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BRACKNELL	UK
2011	48	41,020
2010	28	3,658
% CHANGE	71.4%	1,021.4%
RECORD YEAR	1998 (58)	2003 (69,274)

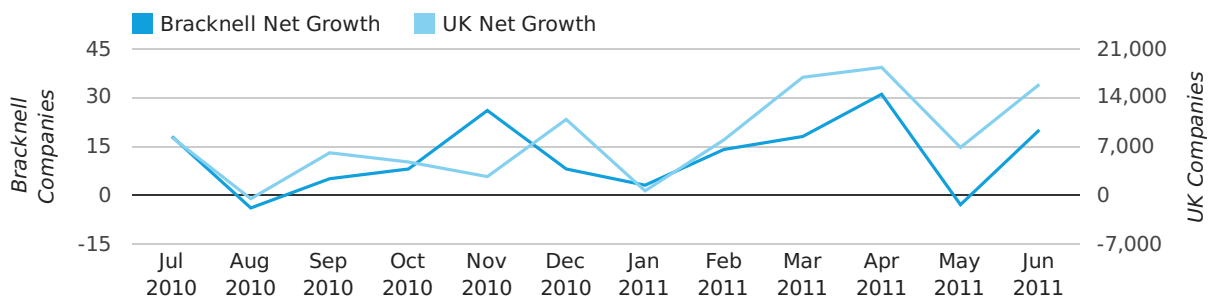
net growth by quarter



Monthly Data (Apr, May & Jun 2011)

April 2011 saw a new record in net growth in Bracknell when compared to any previous April.

net growth by month



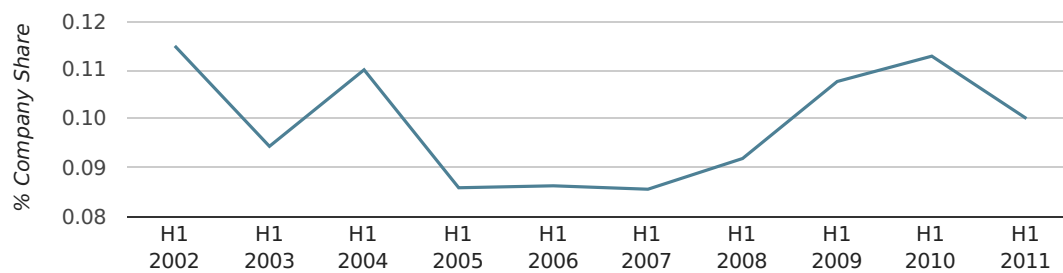
	APRIL	MAY	JUNE
NET GROWTH IN 2011	31	-3	20
NET GROWTH IN 2010	1	20	7
% CHANGE	3,000.0%	-115.0%	185.7%
RECORD YEAR	2011 (31)	2000 (22)	2008 (35)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Bracknell formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	BRACKNELL
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1981 (0.3%)

company share by half year

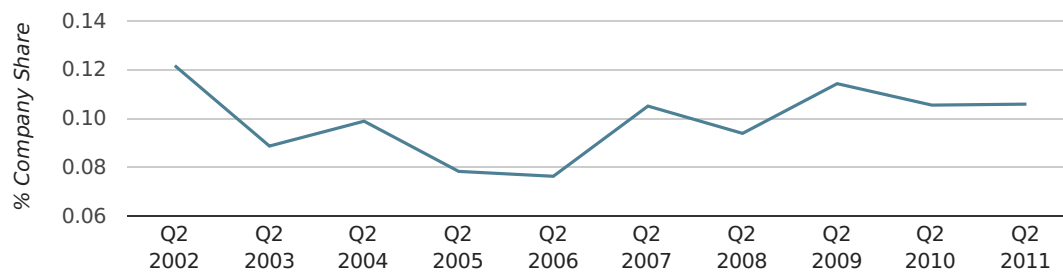


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Bracknell formed 0.1% of all UK companies.

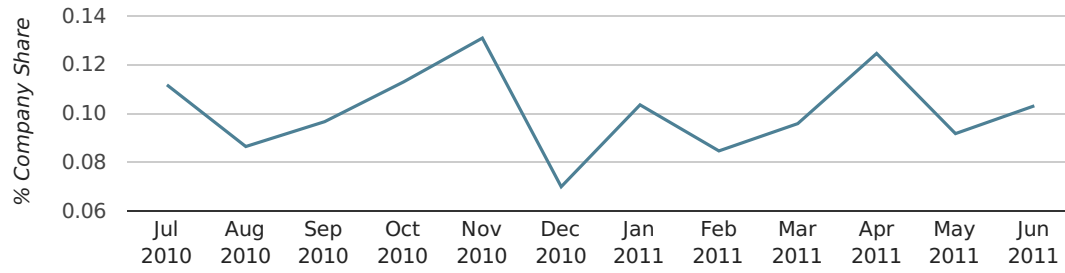
SECOND QUARTER (APR 2011 - JUN 2011)	BRACKNELL
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1981 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	48.6%	-37.3%	13.5%
RECORD YEAR	1981 (0.3%)	1968 (0.5%)	1990 (0.3%)

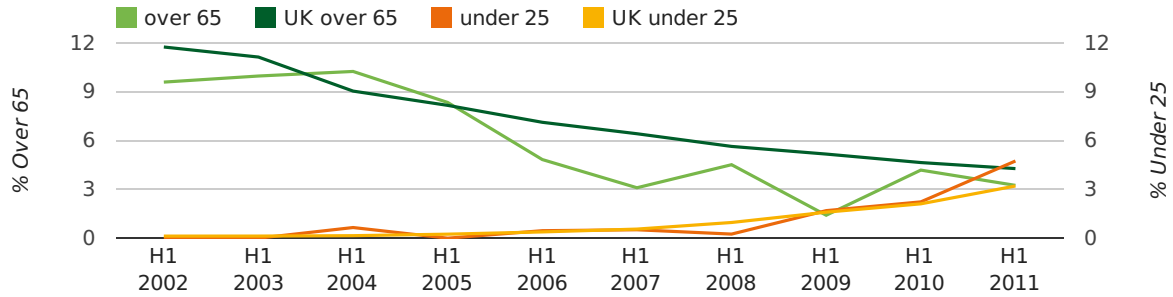
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 43.5.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.3%.

director age by half year



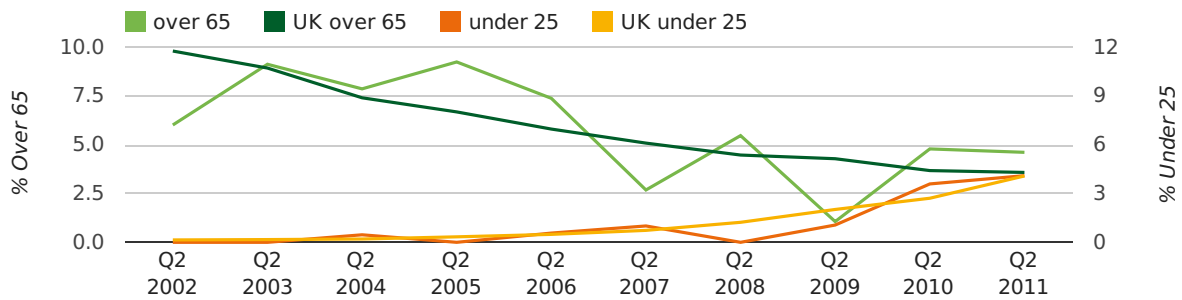
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 43.1.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.3%.

director age by quarter

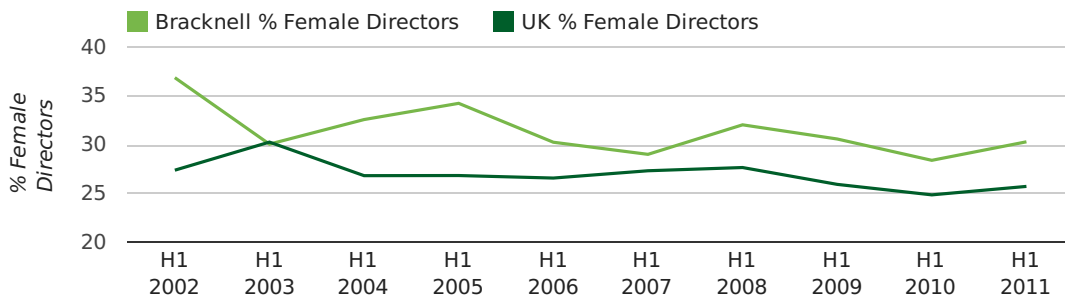


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Bracknell was 1861 when 40.0% of all directors were female.

30.3% of all director appointments in Bracknell in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

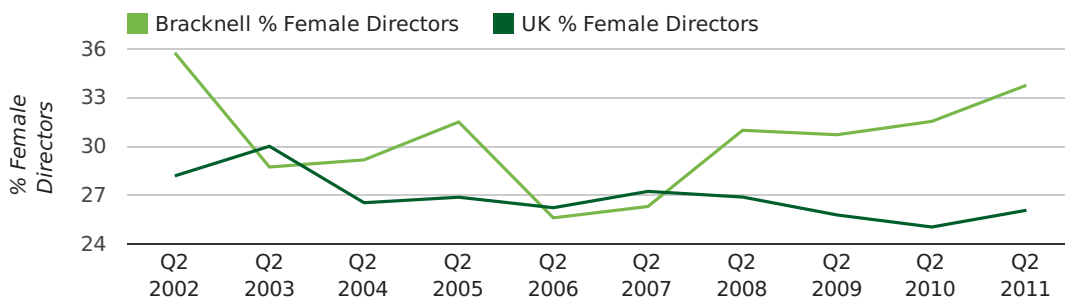


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Bracknell was in 1866 when 66.7% of all directors were female.

33.8% of all director appointments in Bracknell in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.29%	CONSULTING	5.09%
MANAGEMENT	1.62%	MANAGEMENT	4.86%
CONSULTANCY	1.21%	CONSULTANCY	3.17%
IT	0.81%	PROPERTY	2.43%
SCHOFIELD	0.81%	TRADING	2.05%
TRADING	0.81%	DESIGN	1.94%
INVESTMENTS	0.67%	ASSOCIATES	1.92%
PROPERTIES	0.67%	BUSINESS	1.87%
SOFTWARE	0.67%	CONSTRUCTION	1.77%
ASSOCIATES	0.67%	CONSULTANTS	1.76%
AGENCY	0.54%	MEDIA	1.73%
IN	0.54%	ENGINEERING	1.67%
SECURITY	0.54%	LONDON	1.60%
PROPERTY	0.54%	GLOBAL	1.46%
MAINTENANCE	0.54%	J	1.44%
BRACKNELL	0.54%	CARE	1.44%
FOR	0.54%	INVESTMENTS	1.42%
EDUCATION	0.54%	IT	1.39%
CLEANING	0.54%	BUILDING	1.32%
AWARD	0.54%	PROPERTIES	1.31%
FINANCIAL	0.40%	ELECTRICAL	1.30%
DEVELOPMENTS	0.40%	M	1.27%
ONE	0.40%	S	1.23%
GROUP	0.40%	ENTERPRISES	1.20%
RTM	0.40%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	197	202,072
7487 - Other business activities	65	60,758
70229 - Management consultancy activities other than financial management	44	16,419
62020 - Information technology consultancy activities	30	10,545
62090 - Other information technology service activities	24	7,095
7414 - Business & management consultancy	20	13,053
82990 - Other business support service activities not elsewhere classified	18	30,647
98000 - Residents property management	15	2,888
9305 - Other service activities	15	9,063
9999 - Dormant Company	14	20,111
62012 - Business and domestic software development	11	3,262
96090 - Other service activities not elsewhere classified	11	10,322
7222 - Other software consultancy and supply	11	7,143
7499 - Non-trading company	11	10,955
7260 - Other computer related activities	11	7,849
43210 - Electrical installation	10	3,085
74909 - Other professional, scientific and technical activities not elsewhere classified	9	7,835
4521 - General construction & civil engineering	8	5,928
45200 - Maintenance and repair of motor vehicles	6	2,257
99999 - Dormant Company	6	18,918