

# Bracknell

q3 2011 business confidence report



## headlines

- Q3 2011 saw a new record in company registrations in Bracknell when compared to any previous Q3.
- July 2011 saw a new record in company registrations in Bracknell when compared to any previous July.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

### Quarterly Data (Q3 Jul-Sep 2011)

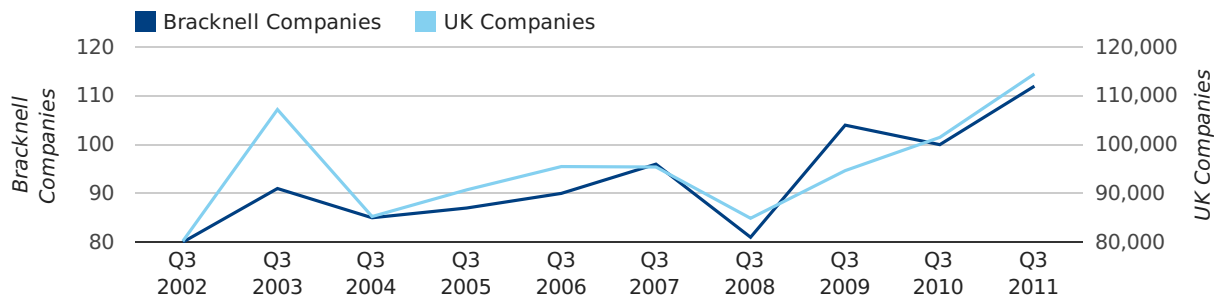
Q3 2011 saw a new record in company registrations in Bracknell when compared to any previous Q3.

A total of 112 companies were registered in Bracknell during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 12.0% versus the same period last year (Q3 2010). This figure compares equally to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	BRACKNELL	UK
2011	112	114,512
2010	100	101,492
% CHANGE	12.0%	12.8%
RECORD YEAR	2011 (112)	2011 (114,512)

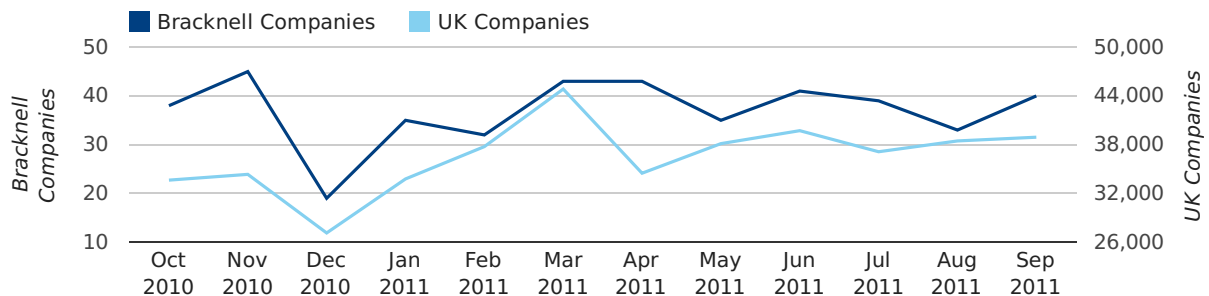
### new companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

July 2011 saw a new record in company registrations in Bracknell when compared to any previous July.

### new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	39	33	40
NEW COMPANIES IN 2010	38	28	34
% CHANGE	2.6%	17.9%	17.6%
RECORD YEAR	2011 (39)	2000 (39)	2009 (45)

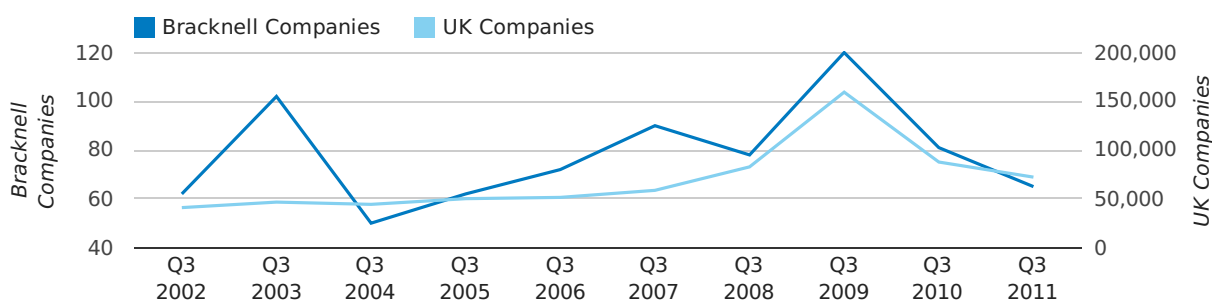
### Quarterly Data (Q3 Jul-Sep 2011)

A total of 65 companies were dissolved in Bracknell during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 19.8% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

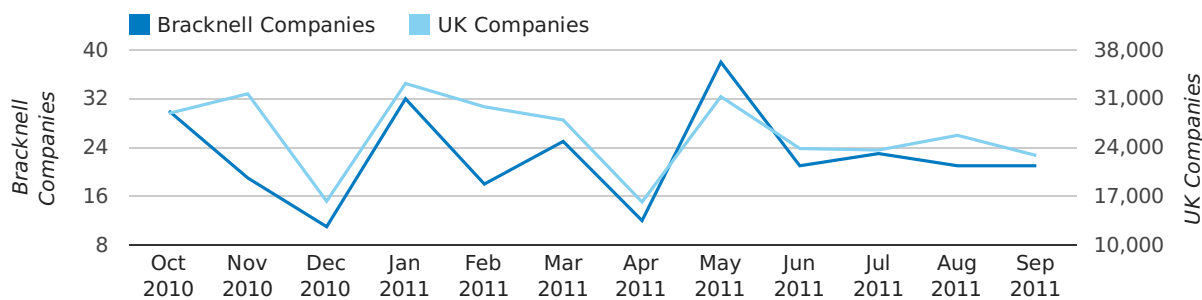
THIRD QUARTER (JUL 2011 - SEP 2011)	BRACKNELL	UK
2011	65	72,230
2010	81	87,705
% CHANGE	-19.8%	-17.6%
RECORD YEAR	2009 (120)	2009 (159,401)

### dissolved companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	23	21	21
CLOSED COMPANIES IN 2010	20	32	29
% CHANGE	15.0%	-34.4%	-28%
RECORD YEAR	2003 (54)	2008 (59)	2009 (49)

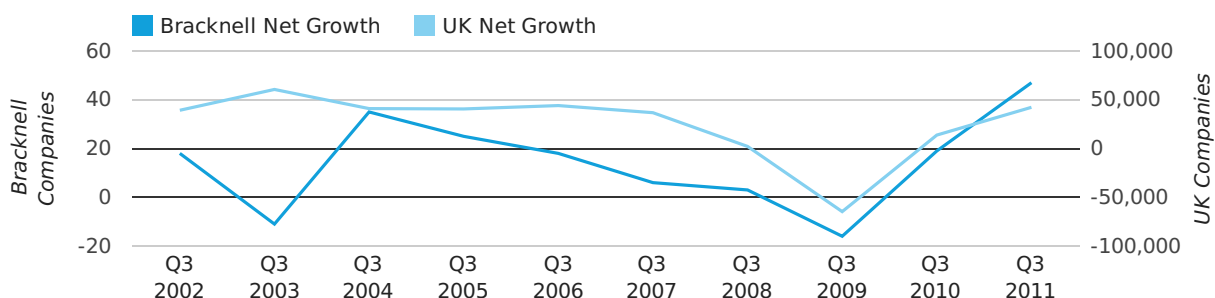
### Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Bracknell during the third quarter of 2011 (Jul 2011 - Sep 2011) was 47 companies.

This represents an increase of 147.4% on the same period last year.

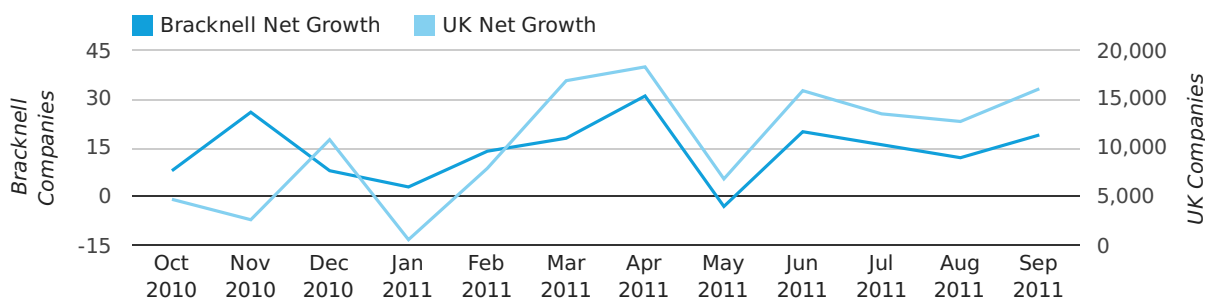
THIRD QUARTER (JUL 2011 - SEP 2011)	BRACKNELL	UK
2011	47	42,282
2010	19	13,787
% CHANGE	147.4%	206.7%
RECORD YEAR	2000 (56)	2003 (60,597)

### net growth by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### net growth by month



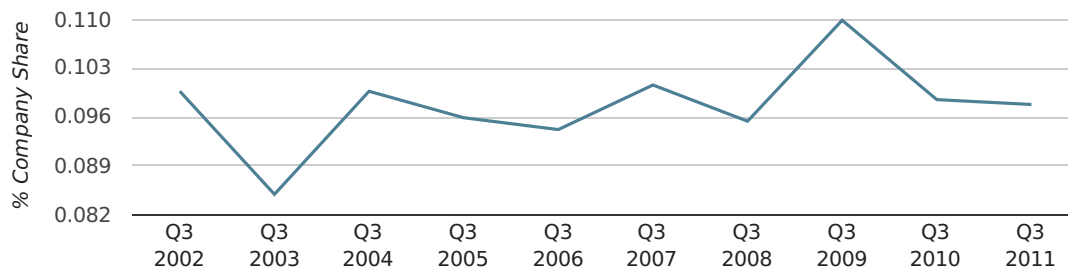
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	16	12	19
NET GROWTH IN 2010	18	-4	5
% CHANGE	-11.1%	-400.0%	280.0%
RECORD YEAR	2008 (20)	2000 (28)	2002 (26)

### Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Bracknell formed 0.1% of all UK companies.

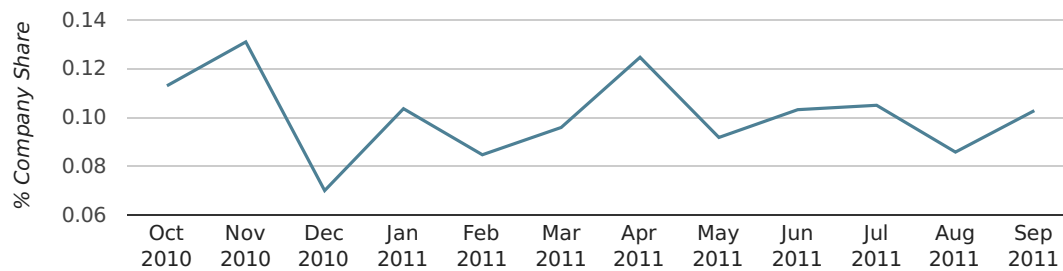
THIRD QUARTER (JUL 2011 - SEP 2011)	BRACKNELL
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.5%)

### company share by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-6.1%	-0.8%	6.3%
RECORD YEAR	1965 (0.6%)	1968 (0.7%)	1963 (0.9%)

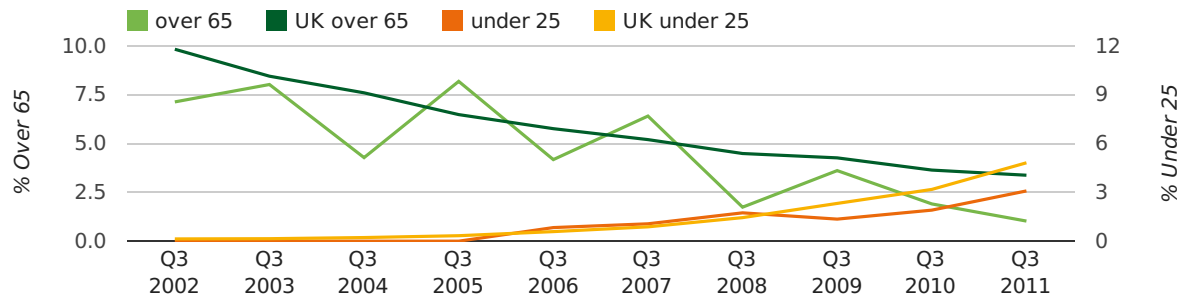
### Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 43.3.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 1.0% compared to the UK figure of 4.1%.

#### director age by quarter

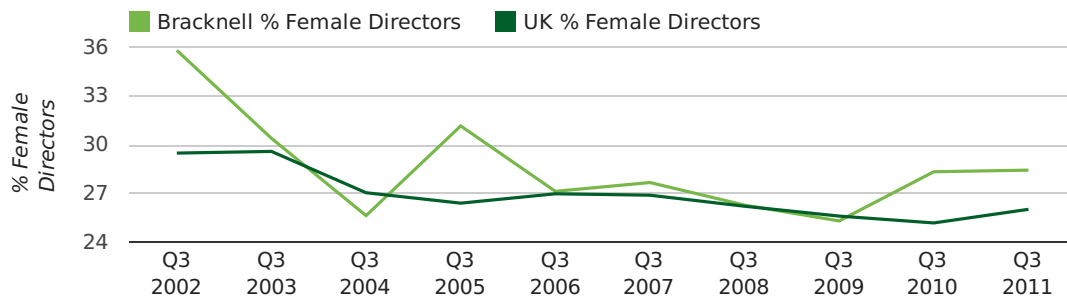


### Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Bracknell was in 1862 when 50.0% of all directors were female.

28.4% of all director appointments in Bracknell in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

### director gender by quarter





## Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.06%	CONSULTING	5.11%
CONSULTANCY	1.29%	MANAGEMENT	4.75%
ASSOCIATES	1.29%	CONSULTANCY	3.19%
MANAGEMENT	1.16%	PROPERTY	2.41%
TRADING	0.90%	TRADING	2.06%
SCHOFIELD	0.77%	DESIGN	1.94%
SECURITY	0.77%	ASSOCIATES	1.85%
BUSINESS	0.77%	BUSINESS	1.82%
MEDIA	0.65%	CONSULTANTS	1.76%
INVESTMENTS	0.65%	ENGINEERING	1.74%
PROPERTY	0.65%	MEDIA	1.72%
ELECTRICAL	0.65%	CONSTRUCTION	1.72%
SOFTWARE	0.52%	LONDON	1.63%
PROPERTIES	0.52%	J	1.47%
PARTNERS	0.52%	GLOBAL	1.46%
BRACKNELL	0.52%	INVESTMENTS	1.43%
IT	0.52%	CARE	1.42%
SUITE	0.39%	IT	1.38%
AGENCY	0.39%	BUILDING	1.30%
EDUCATION	0.39%	PROPERTIES	1.28%
IMPACT	0.39%	ELECTRICAL	1.27%
CIC	0.39%	M	1.25%
P	0.39%	ENERGY	1.22%
ONE	0.39%	TRAINING	1.21%
CORPORATION	0.39%	S	1.21%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	214	204,493
7487 - Other business activities	67	65,177
70229 - Management consultancy activities other than financial management	42	15,760
62020 - Information technology consultancy activities	29	10,137
62090 - Other information technology service activities	22	6,798
7414 - Business & management consultancy	19	14,755
9305 - Other service activities	17	10,525
82990 - Other business support service activities not elsewhere classified	15	29,245
9999 - Dormant Company	14	22,587
7222 - Other software consultancy and supply	12	8,345
98000 - Residents property management	12	2,664
7499 - Non-trading company	12	11,543
96090 - Other service activities not elsewhere classified	11	10,018
7260 - Other computer related activities	11	8,686
62012 - Business and domestic software development	11	3,137
4521 - General construction & civil engineering	10	6,321
43210 - Electrical installation	10	2,938
74909 - Other professional, scientific and technical activities not elsewhere classified	9	7,551
8514 - Other human health activities	7	2,943
45200 - Maintenance and repair of motor vehicles	6	2,179