

Bracknell

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Bracknell when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Bracknell when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Bracknell when compared to any previous Q4.
- Q4 2011 saw a new record in company closures in Bracknell when compared to any previous Q4.
- December 2011 saw a new record in company closures in Bracknell when compared to any previous December.
- November 2011 saw a new record in company closures in Bracknell when compared to any previous November.

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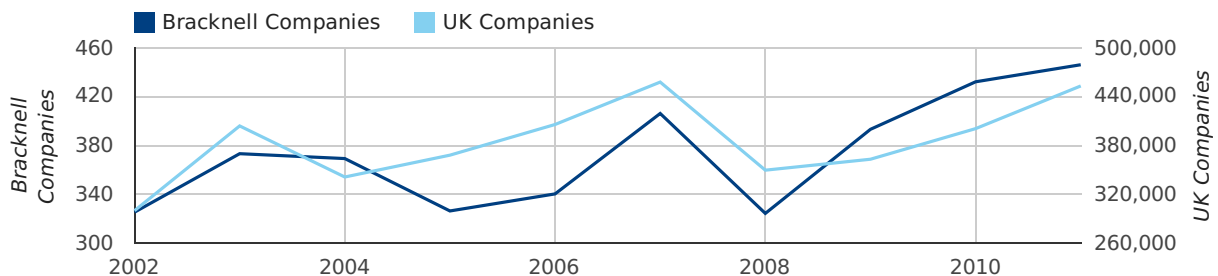
Annual Data (2011)

2011 was a record year for company registrations in Bracknell when compared to any year in history.

A total of 446 companies were formed in Bracknell in 2011. This total is 3.2% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BRACKNELL	UK
2011	446	452,870
2010	432	400,358
2009	393	362,675
2008	324	349,203
2007	406	457,649
RECORD YEAR	2011 (446)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

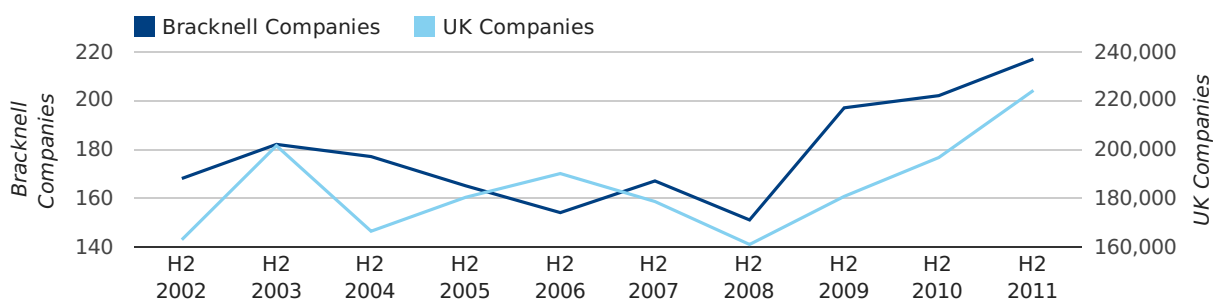
The second half of 2011 saw a new record in company registrations in Bracknell when compared to any previous second half year.

In the second half of 2011 a total of 217 companies were formed in Bracknell. This figure is 7.4% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Bracknell occurred in 2011 when a total of 217 were formed.

HALF YEAR (JUL-DEC)	BRACKNELL	UK
2011	217	224,135
2010	202	196,609
% CHANGE	7.4%	14.0%
RECORD YEAR	2011 (217)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

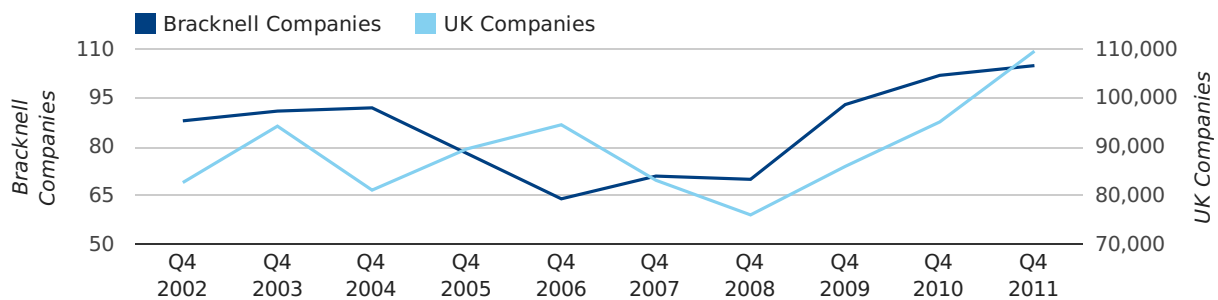
Q4 2011 saw a new record in company registrations in Bracknell when compared to any previous Q4.

A total of 105 companies were registered in Bracknell during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 2.9% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

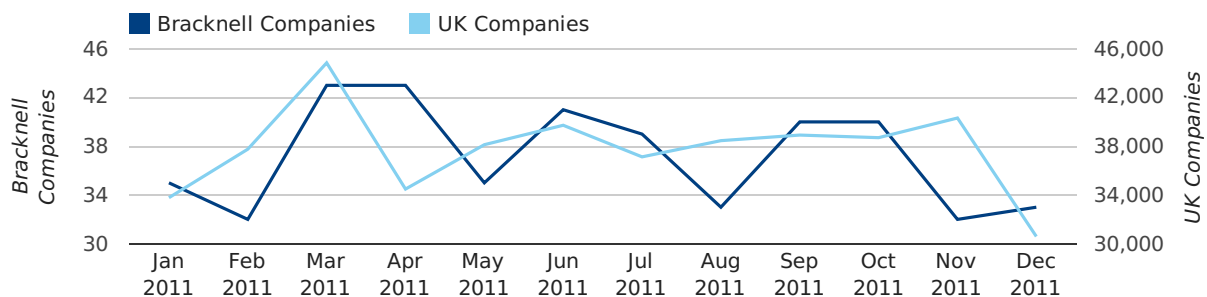
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRACKNELL	UK
2011	105	109,623
2010	102	95,117
% CHANGE	2.9%	15.3%
RECORD YEAR	2011 (105)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



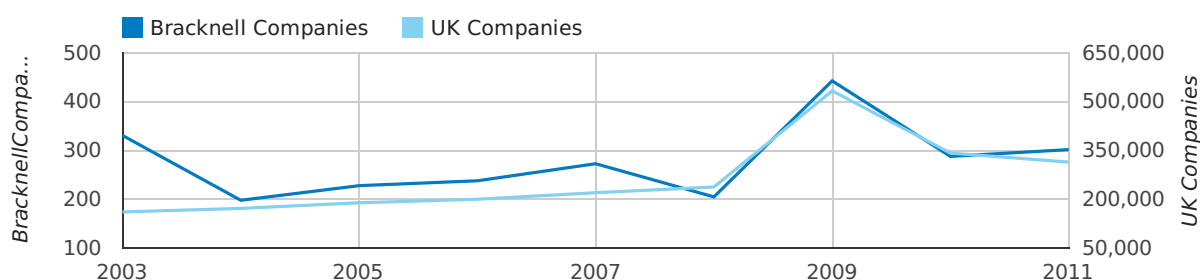
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	40	32	33
NEW COMPANIES IN 2010	38	45	19
% CHANGE	5.3%	-28.9%	73.7%
RECORD YEAR	1998 (40)	2010 (45)	2009 (38)

Annual Data (2011)

A total of 302 companies were dissolved in Bracknell in 2011. This total is 4.9% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BRACKNELL	UK
2011	302	314,523
2010	288	342,232
2009	443	533,773
2008	205	237,901
2007	273	220,295
RECORD YEAR	2009 (443)	2009 (533,773)

dissolved companies by year



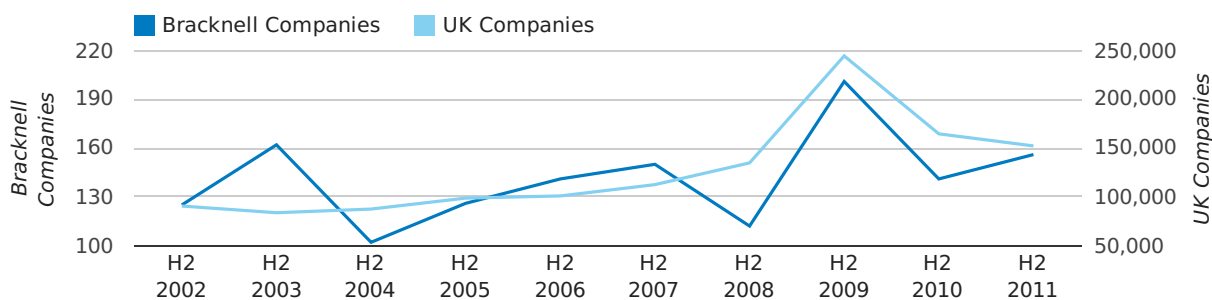
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 156 companies were dissolved in Bracknell. This figure is 10.6% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Bracknell occurred in 2009 when a total of 201 were closed.

HALF YEAR (JUL-DEC)	BRACKNELL	UK
2011	156	152,213
2010	141	164,601
% CHANGE	10.6%	-7.5%
RECORD YEAR	2009 (201)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in company closures in Bracknell when compared to any previous Q4.

A total of 91 companies were dissolved in Bracknell during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 51.7% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BRACKNELL	UK
2011	91	79,983
2010	60	76,896
% CHANGE	51.7%	4.0%
RECORD YEAR	2011 (91)	2009 (85,136)

dissolved companies by quarter

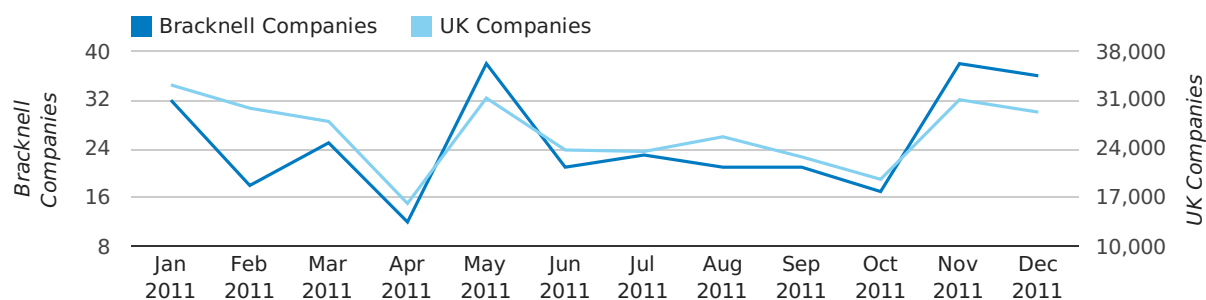


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Bracknell when compared to any previous December.

November 2011 saw a new record in company closures in Bracknell when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	17	38	36
CLOSED COMPANIES IN 2010	30	19	11
% CHANGE	-43.3%	100.0%	227%
RECORD YEAR	2009 (35)	2011 (38)	2011 (36)

Annual Data (2011)

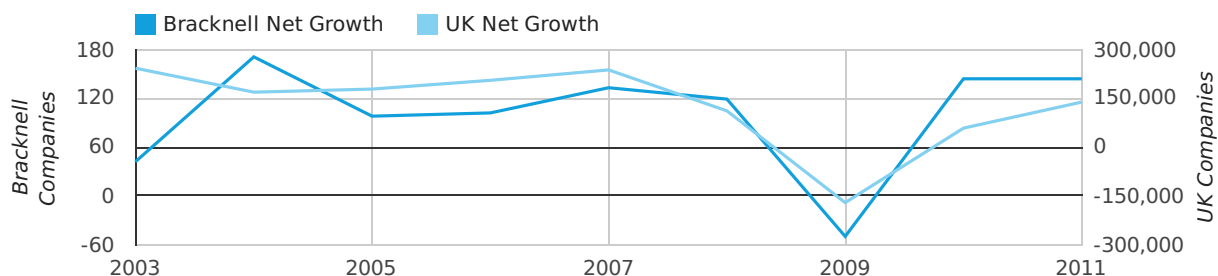
A total of 144 companies were added to the company register for Bracknell in 2011. This number represents growth of 33.3% which compares unfavourably to the UK figure of 34.6%.

This number is 0 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 1999 when the Bracknell company register grew by 176 companies.

YEAR	BRACKNELL	UK
2011	144	138,347
2010	144	58,126
2009	-50	-171,098
2008	119	111,302
2007	133	237,354
RECORD YEAR	1999 (176)	2003 (242,543)

net growth by year

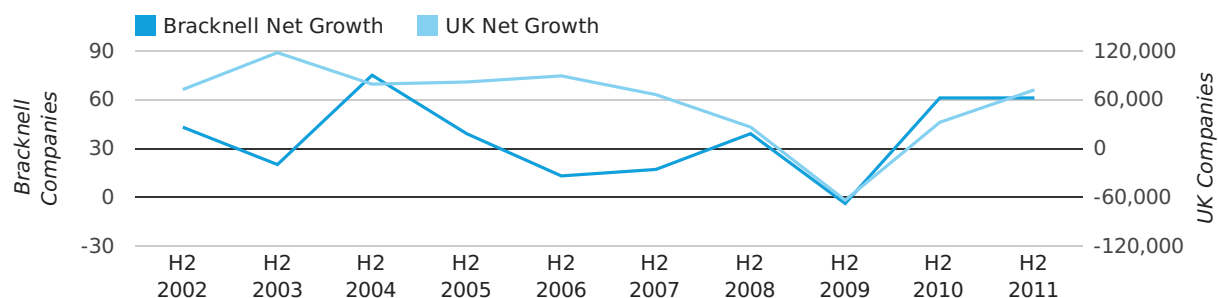


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Bracknell increased by 61 companies. This figure is 0.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BRACKNELL	UK
2011	61	71,922
2010	61	32,008
% CHANGE	0.0%	124.7%
RECORD YEAR	1996 (95)	2003 (117,772)

net growth by half year



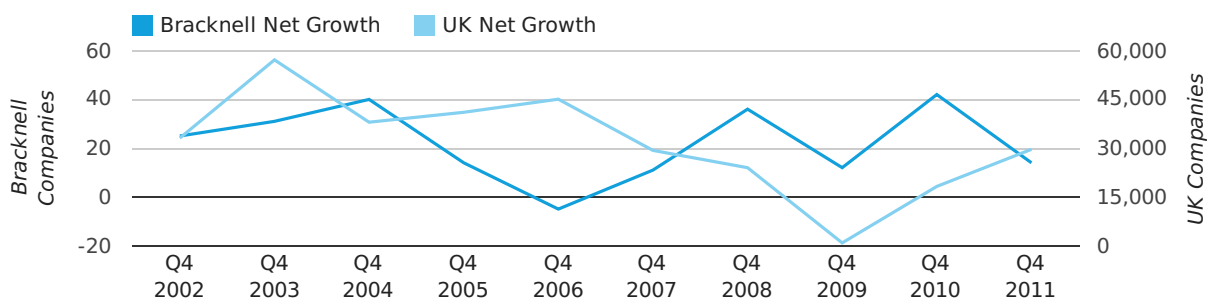
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Bracknell during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 14 companies.

This represents a decrease of 66.7% on the same period last year.

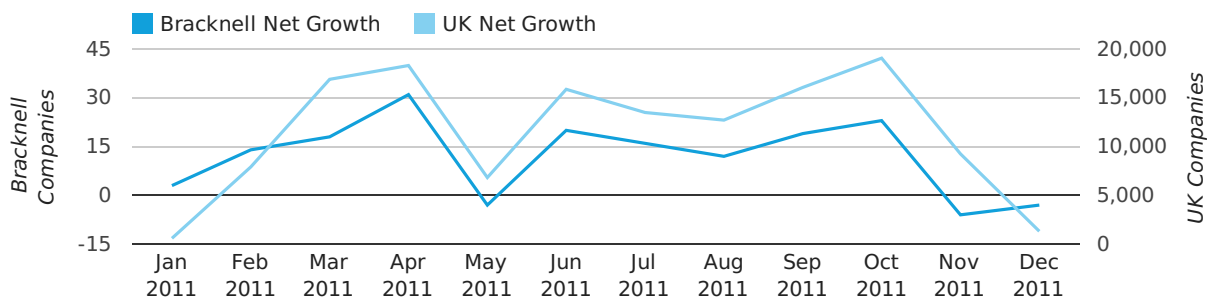
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRACKNELL	UK
2011	14	29,640
2010	42	18,221
% CHANGE	-66.7%	62.7%
RECORD YEAR	1996 (56)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



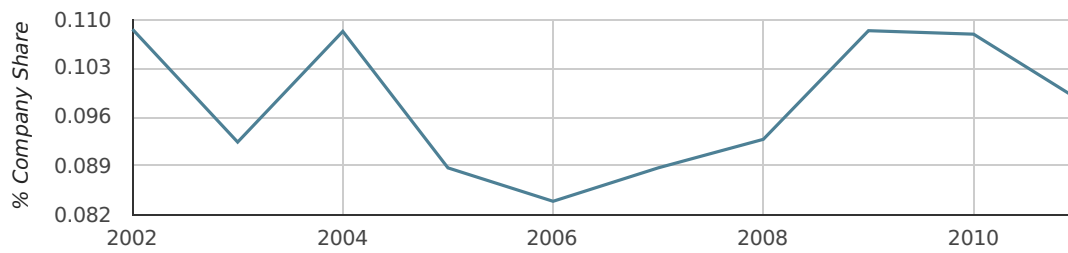
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	23	-6	-3
NET GROWTH IN 2010	8	26	8
% CHANGE	187.5%	-123.1%	-137.5%
RECORD YEAR	1998 (28)	2010 (26)	1996 (24)

Annual Data (2011)

In 2011 Bracknell formed 0.1% of all UK companies. This is no change on 2010 when Bracknell was responsible for 0.1% of all UK companies.

YEAR	BRACKNELL
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

company share by year

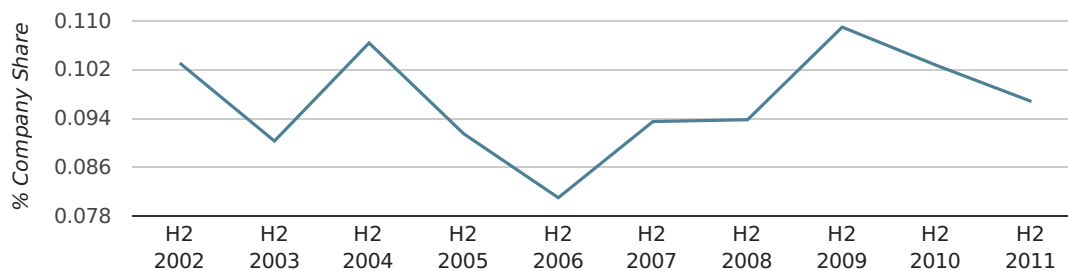


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Bracknell formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	BRACKNELL
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.4%)

company share by half year

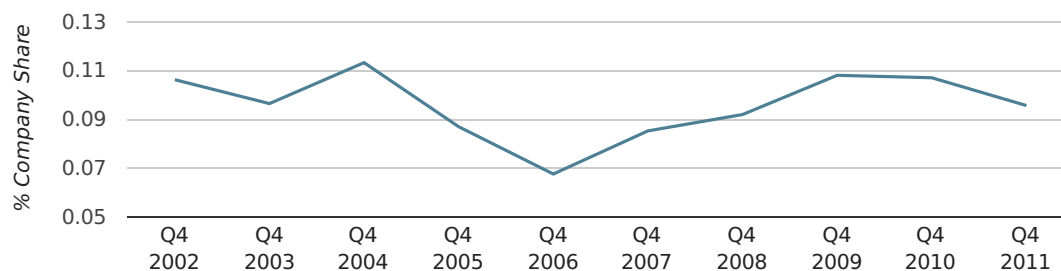


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Bracknell formed 0.1% of all UK companies.

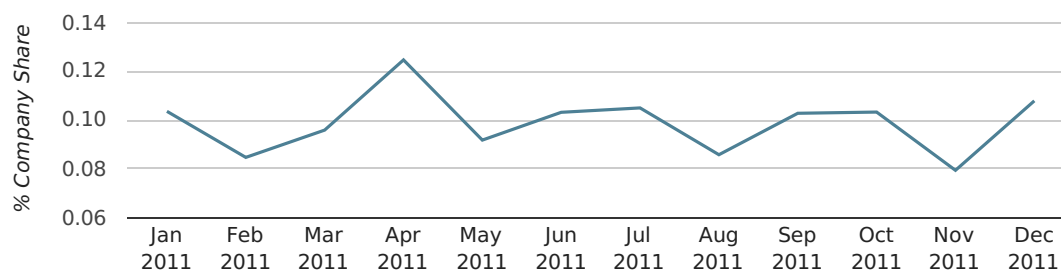
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRACKNELL
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-8.6%	-39.4%	54.1%
RECORD YEAR	1963 (0.4%)	1962 (0.8%)	1967 (0.6%)

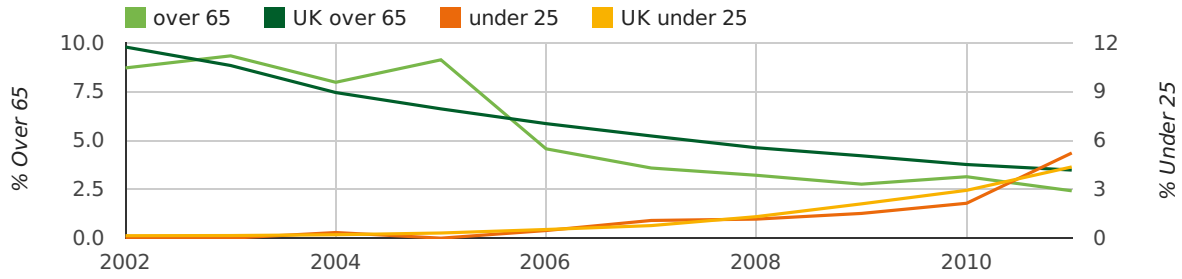
Annual Data (2011)

The average age of a director in 2011 was 42.9.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.2%.

director age by year



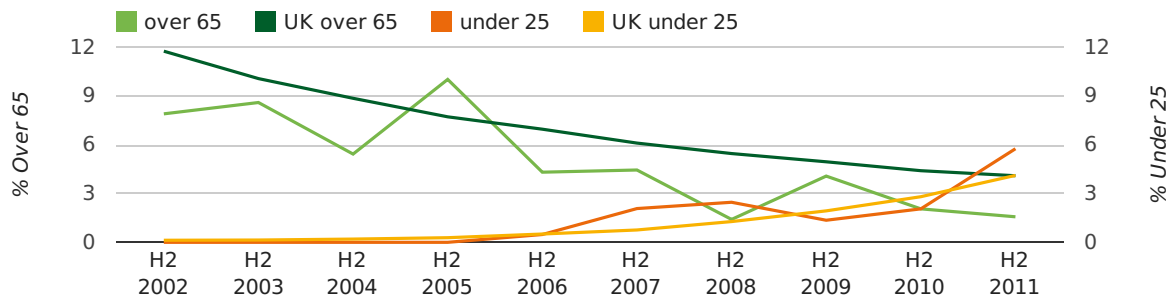
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.3.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 4.1%.

director age by half year



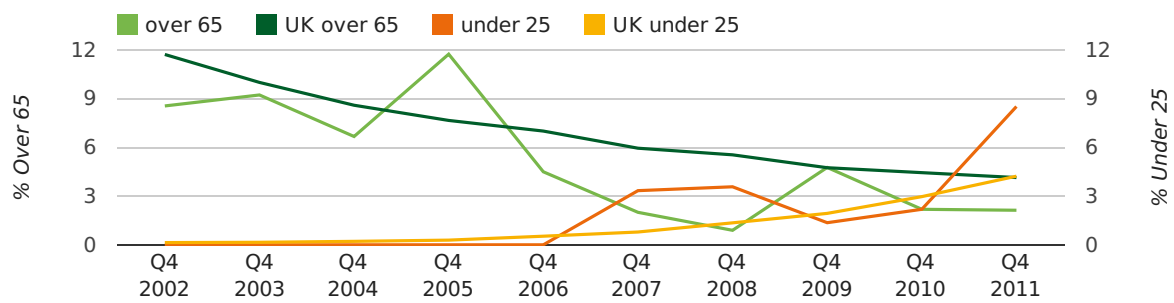
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 41.3.

The percentage of directors under the age of 25 was 8.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.1% compared to the UK figure of 4.1%.

director age by quarter

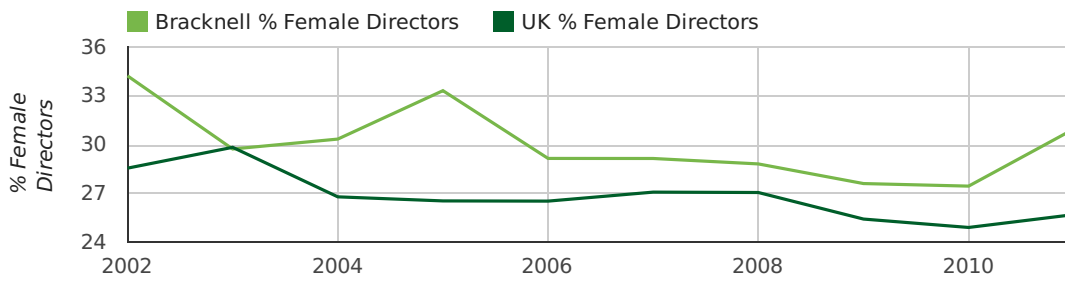


Annual Data (2011)

The record year for female directors in Bracknell was 1857 when 36.4% of all directors were female.

The percentage of female directors in Bracknell in 2011 was 34.2%. The average for the UK during this time was 28.6%

director gender by year

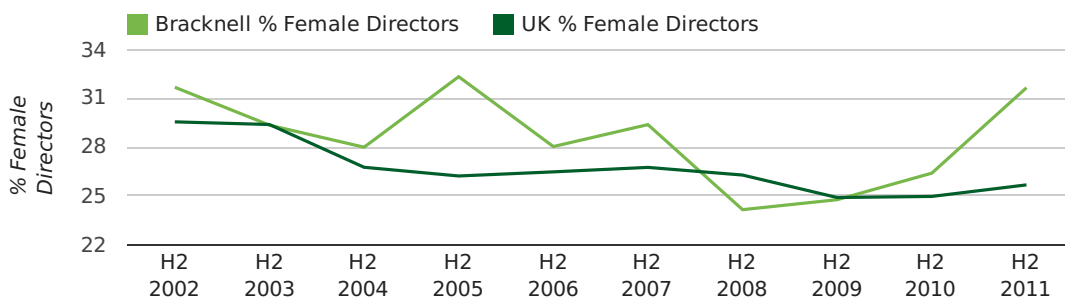


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Bracknell was 1860 when 42.9% of all directors were female.

31.7% of all director appointments in Bracknell in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

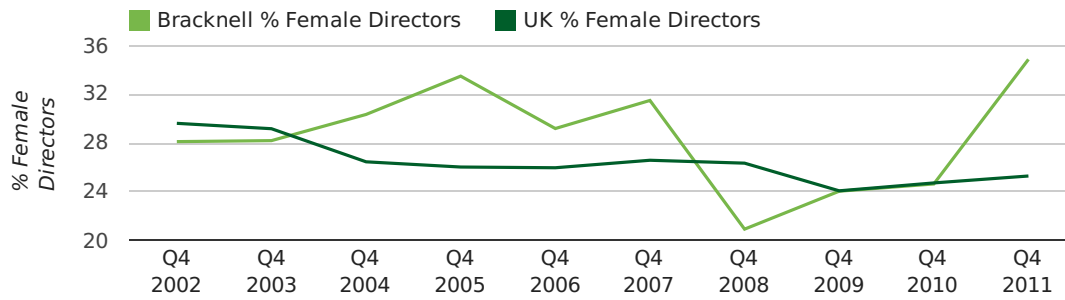


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Bracknell was in 1977 when 31.1% of all directors were female.

34.9% of all director appointments in Bracknell in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.76%	CONSULTING	5.07%
ASSOCIATES	1.51%	MANAGEMENT	4.74%
MANAGEMENT	1.26%	CONSULTANCY	3.26%
CONSULTANCY	1.01%	PROPERTY	2.37%
BUSINESS	0.75%	TRADING	2.07%
SCHOFIELD	0.75%	DESIGN	1.92%
MEDIA	0.75%	ASSOCIATES	1.86%
SECURITY	0.75%	ENGINEERING	1.78%
TRADING	0.63%	BUSINESS	1.78%
INVESTMENTS	0.63%	CONSULTANTS	1.76%
PROMOTIONS	0.63%	CONSTRUCTION	1.73%
BRACKNELL	0.63%	MEDIA	1.71%
ELECTRICAL	0.63%	LONDON	1.63%
PROPERTY	0.50%	J	1.51%
RTM	0.50%	INVESTMENTS	1.48%
P	0.50%	GLOBAL	1.46%
PARTNERS	0.50%	IT	1.41%
C	0.38%	CARE	1.39%
PROTECTION	0.38%	PROPERTIES	1.29%
EUROPE	0.38%	ELECTRICAL	1.29%
DEVELOPMENTS	0.38%	M	1.27%
CLEANING	0.38%	BUILDING	1.26%
CONSTRUCTION	0.38%	ENERGY	1.25%
ELITE	0.38%	S	1.20%
ENGINEERING	0.38%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	215	205,525
7487 - Other business activities	60	57,052
70229 - Management consultancy activities other than financial management	51	17,765
62020 - Information technology consultancy activities	41	12,072
62090 - Other information technology service activities	24	7,493
9305 - Other service activities	16	9,492
7414 - Business & management consultancy	15	13,034
82990 - Other business support service activities not elsewhere classified	15	32,483
96090 - Other service activities not elsewhere classified	14	11,768
7222 - Other software consultancy and supply	12	7,398
98000 - Residents property management	12	2,874
7260 - Other computer related activities	11	7,667
9999 - Dormant Company	10	20,199
62012 - Business and domestic software development	10	3,714
43210 - Electrical installation	10	3,175
74909 - Other professional, scientific and technical activities not elsewhere classified	10	8,671
99999 - Dormant Company	7	21,846
45200 - Maintenance and repair of motor vehicles	7	2,452
8514 - Other human health activities	7	2,637
4521 - General construction & civil engineering	7	5,558