

Bracknell

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Bracknell when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Bracknell when compared to any quarter in history.
- February 2012 saw a new record in company registrations in Bracknell when compared to any previous February.

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Q1 2012 saw a new record in company registrations in Bracknell when compared to any previous Q1.

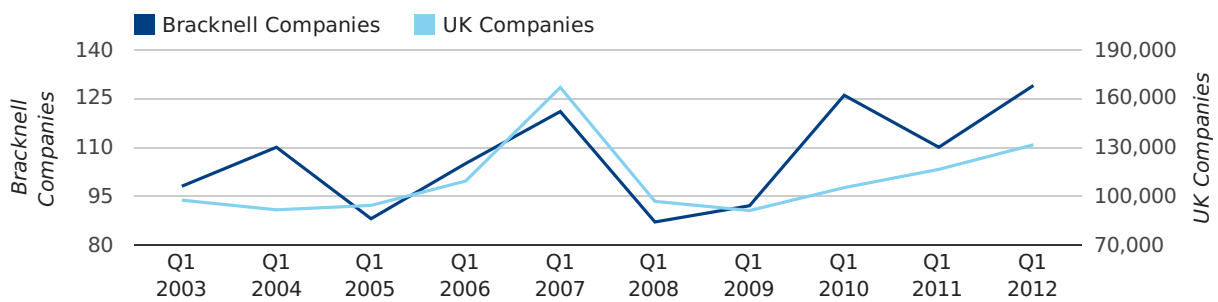
Q1 2012 was a record quarter for company registrations in Bracknell when compared to any quarter in history.

A total of 129 companies were registered in Bracknell during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 17.3% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	BRACKNELL	UK
2012	129	131,491
2011	110	116,391
% CHANGE	17.3%	13.0%
RECORD YEAR	2012 (129)	2007 (166,814)

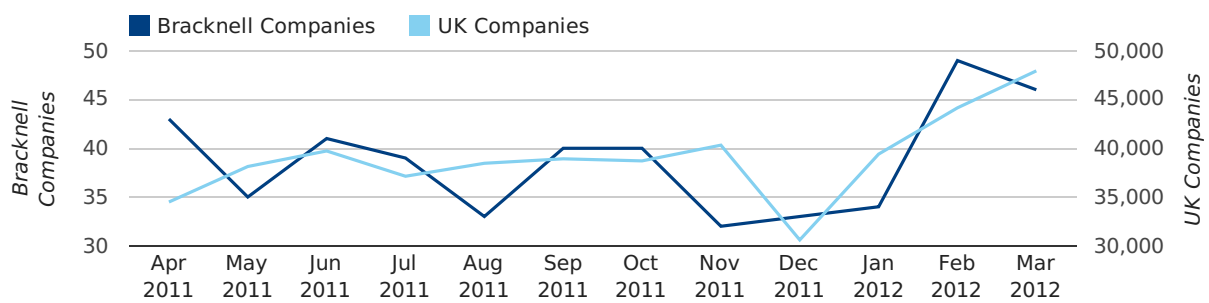
new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Bracknell when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	34	49	46
NEW COMPANIES IN 2011	35	32	43
% CHANGE	-2.9%	53.1%	7.0%
RECORD YEAR	2011 (35)	2012 (49)	2010 (57)

Quarterly Data (Q1 Jan-Mar 2012)

A total of 69 companies were dissolved in Bracknell during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 8.0% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

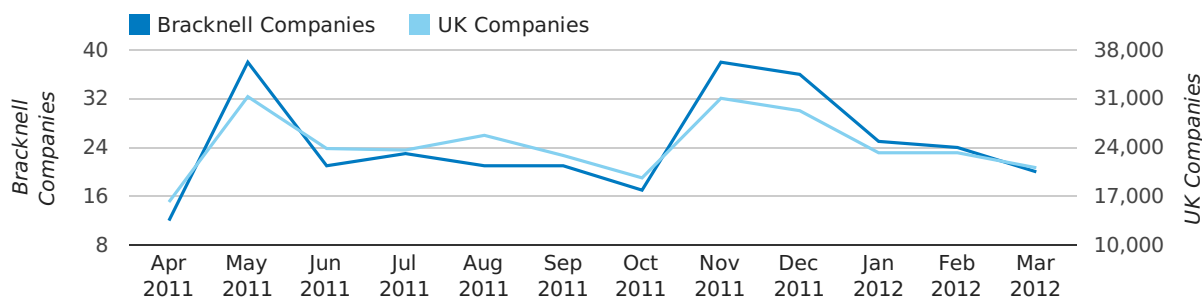
FIRST QUARTER (JAN 2012 - MAR 2012)	BRACKNELL	UK
2012	69	67,576
2011	75	90,986
% CHANGE	-8.0%	-25.7%
RECORD YEAR	2009 (109)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	25	24	20
CLOSED COMPANIES IN 2011	32	18	25
% CHANGE	-21.9%	33.3%	-20%
RECORD YEAR	2001 (33)	2008 (29)	2009 (82)

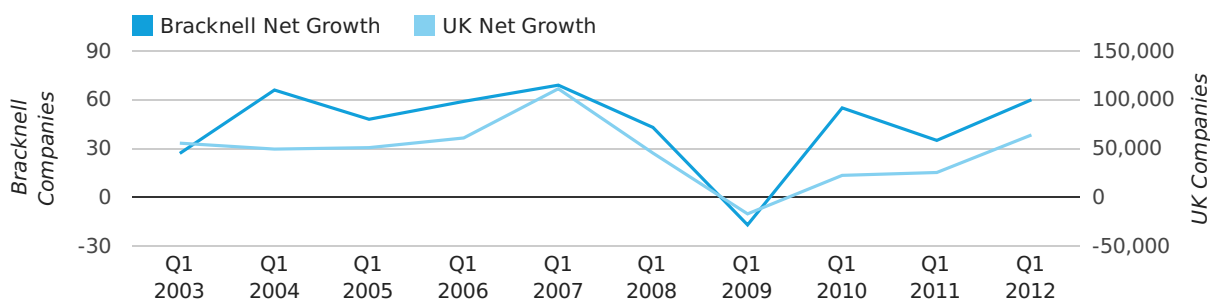
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Bracknell during the first quarter of 2012 (Jan 2012 - Mar 2012) was 60 companies.

This represents an increase of 71.4% on the same period last year.

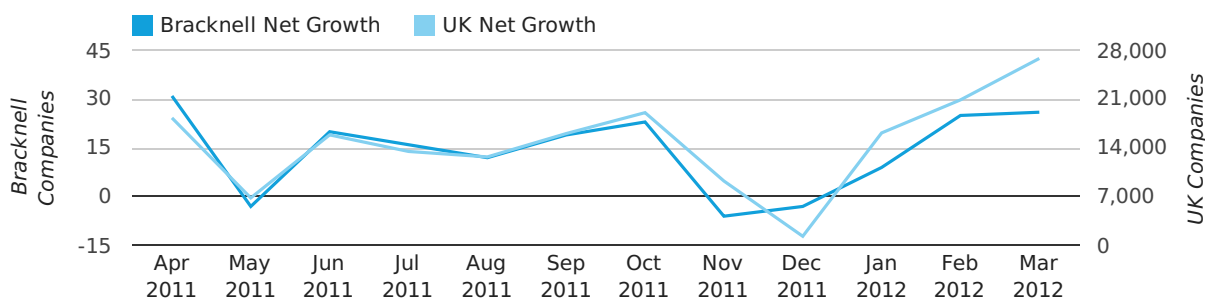
FIRST QUARTER (JAN 2012 - MAR 2012)	BRACKNELL	UK
2012	60	63,915
2011	35	25,405
% CHANGE	71.4%	151.6%
RECORD YEAR	2007 (69)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



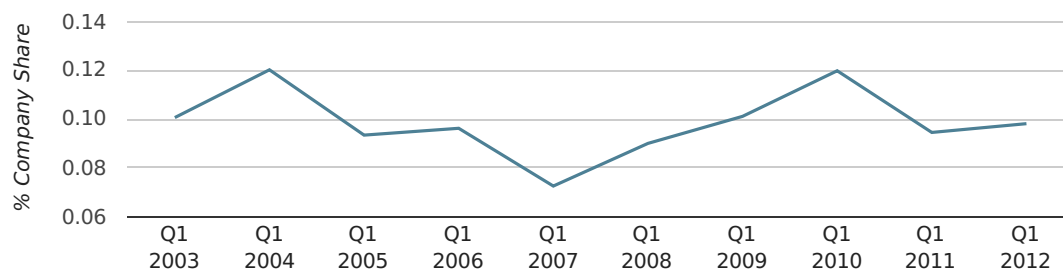
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	9	25	26
NET GROWTH IN 2011	3	14	18
% CHANGE	200.0%	78.6%	44.4%
RECORD YEAR	1997 (21)	2004 (27)	2007 (39)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Bracknell formed 0.1% of all UK companies.

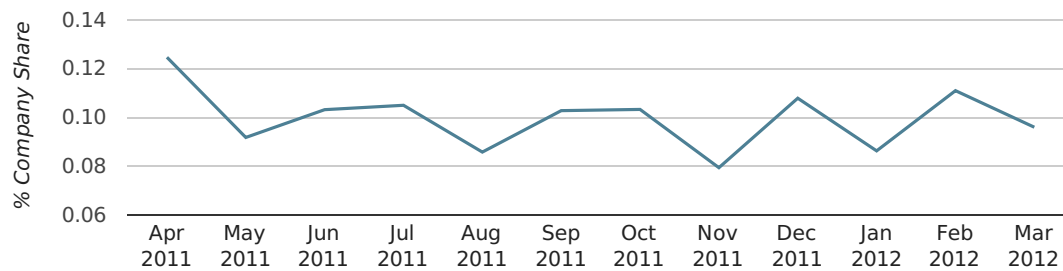
FIRST QUARTER (JAN 2012 - MAR 2012)	BRACKNELL
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.4%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-16.7%	31.1%	0.1%
RECORD YEAR	1969 (0.4%)	1968 (0.9%)	1965 (0.4%)

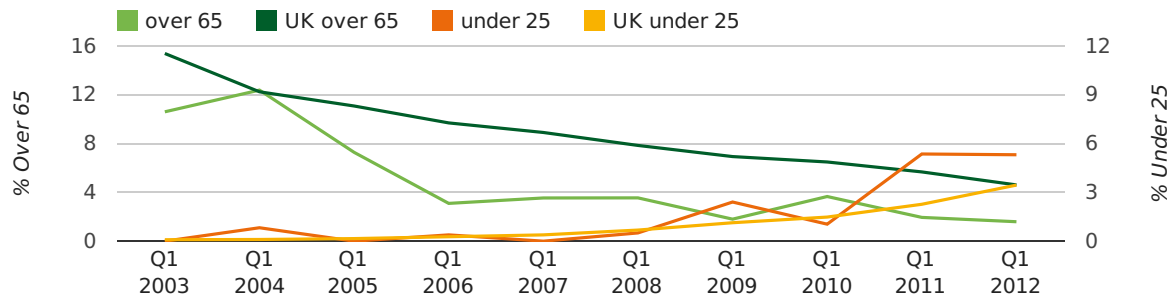
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 42.5.

The percentage of directors under the age of 25 was 5.3% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 3.5%.

director age by quarter

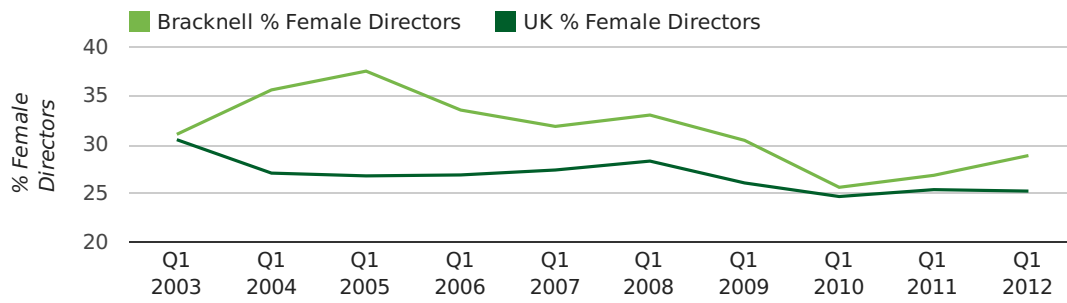


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Bracknell was in 1861 when 40.0% of all directors were female.

28.9% of all director appointments in Bracknell in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.58%	CONSULTING	5.07%
ASSOCIATES	1.45%	MANAGEMENT	4.74%
MANAGEMENT	1.09%	CONSULTANCY	3.30%
CONSULTANCY	1.09%	PROPERTY	2.37%
SECURITY	0.85%	TRADING	2.07%
BUSINESS	0.73%	DESIGN	1.93%
MEDIA	0.73%	ENGINEERING	1.86%
TRADING	0.73%	ASSOCIATES	1.84%
PROMOTIONS	0.61%	CONSULTANTS	1.79%
P	0.61%	BUSINESS	1.73%
IT	0.61%	MEDIA	1.72%
PROPERTY	0.61%	CONSTRUCTION	1.72%
BRACKNELL	0.61%	LONDON	1.66%
ELECTRICAL	0.61%	J	1.54%
PARTNERS	0.48%	INVESTMENTS	1.51%
SPORTS	0.48%	GLOBAL	1.50%
TECHNOLOGIES	0.48%	IT	1.40%
CONSTRUCTION	0.48%	CARE	1.34%
CONSULTANTS	0.48%	PROPERTIES	1.31%
BERKSHIRE	0.48%	ELECTRICAL	1.27%
GLOBAL	0.48%	M	1.27%
RTM	0.48%	BUILDING	1.24%
EUROPE	0.36%	ENERGY	1.20%
BUILDING	0.36%	S	1.20%
H	0.36%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	232	216,665
7487 - Other business activities	56	52,735
70229 - Management consultancy activities other than financial management	48	19,704
62020 - Information technology consultancy activities	42	14,303
62090 - Other information technology service activities	24	8,145
82990 - Other business support service activities not elsewhere classified	15	35,233
7414 - Business & management consultancy	14	12,113
9305 - Other service activities	14	8,818
96090 - Other service activities not elsewhere classified	14	13,637
7222 - Other software consultancy and supply	12	6,934
62012 - Business and domestic software development	12	4,356
43210 - Electrical installation	11	3,573
7260 - Other computer related activities	11	7,154
74909 - Other professional, scientific and technical activities not elsewhere classified	10	9,892
98000 - Residents property management	10	3,050
99999 - Dormant Company	10	25,084
9999 - Dormant Company	10	18,617
74990 - Non-trading company	9	9,729
47910 - Retail sale via mail order houses or via Internet	8	3,439
70100 - Activities of head offices	7	2,746