

Bracknell

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Bracknell when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Bracknell when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Bracknell when compared to any previous Q2.
- June 2012 saw a new record in company registrations in Bracknell when compared to any previous June.
- May 2012 saw a new record in company registrations in Bracknell when compared to any previous May.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Bracknell when compared to any previous first half year.

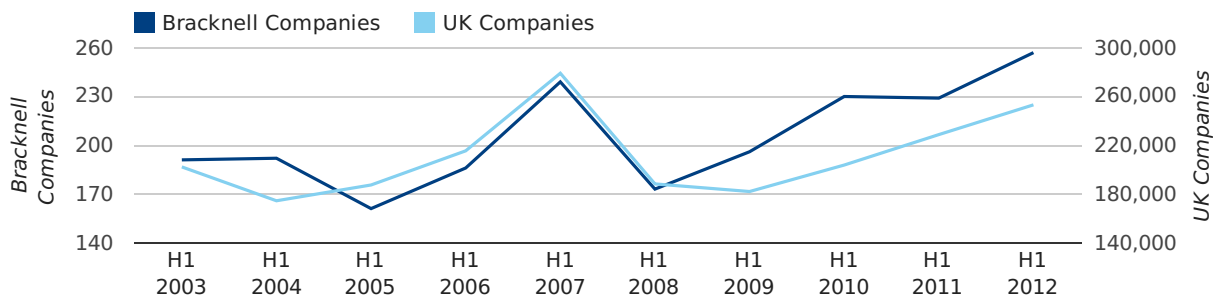
The first half of 2012 was a record first half year for company registrations in Bracknell when compared to any half year in history.

In the first half of 2012 a total of 257 companies were formed in Bracknell. This figure is 12.2% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Bracknell occurred in 2012 when a total of 257 were formed.

HALF YEAR (JAN-JUN)	BRACKNELL	UK
2012	257	253,150
2011	229	228,735
% CHANGE	12.2%	10.7%
RECORD YEAR	2012 (257)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

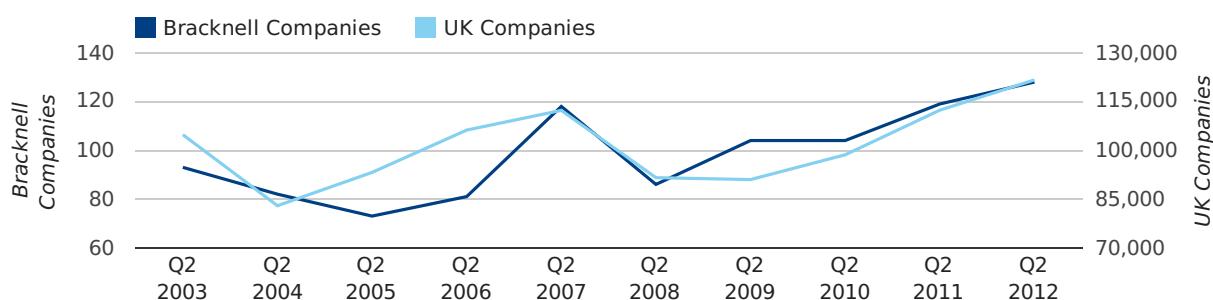
Q2 2012 saw a new record in company registrations in Bracknell when compared to any previous Q2.

A total of 128 companies were registered in Bracknell during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 7.6% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BRACKNELL	UK
2012	128	121,659
2011	119	112,344
% CHANGE	7.6%	8.3%
RECORD YEAR	2012 (128)	2012 (121,659)

new companies by quarter

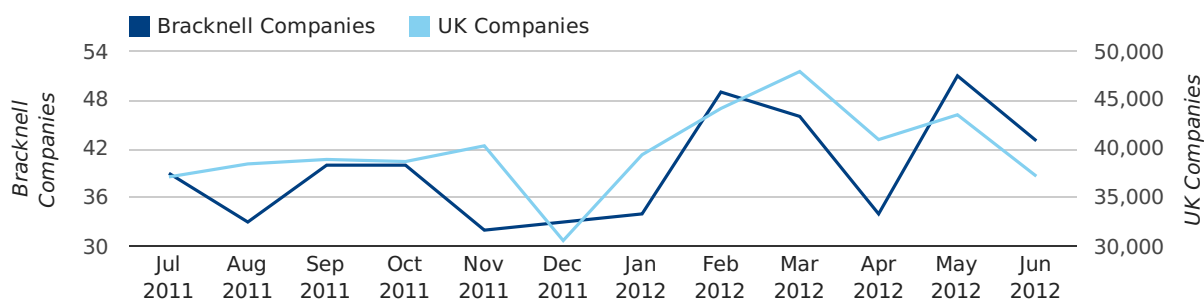


Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company registrations in Bracknell when compared to any previous June.

May 2012 saw a new record in company registrations in Bracknell when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	34	51	43
NEW COMPANIES IN 2011	43	35	41
% CHANGE	-20.9%	45.7%	4.9%
RECORD YEAR	2011 (43)	2012 (51)	2012 (43)

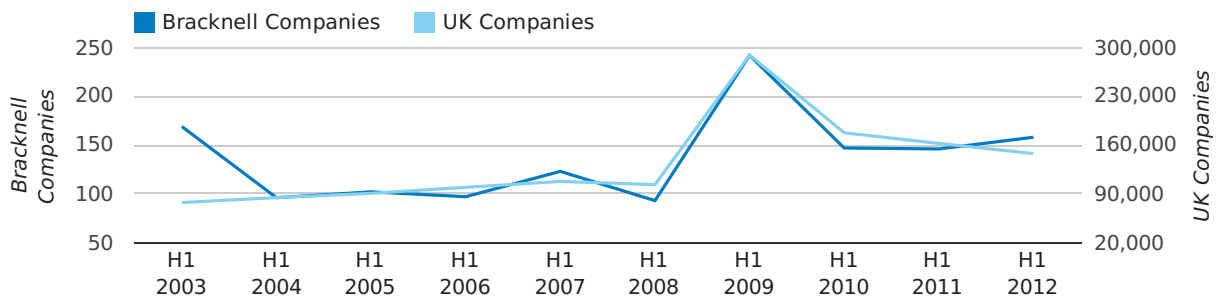
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 158 companies were dissolved in Bracknell. This figure is 8.2% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Bracknell occurred in 2009 when a total of 242 were closed.

HALF YEAR (JAN-JUN)	BRACKNELL	UK
2012	158	147,793
2011	146	162,310
% CHANGE	8.2%	-8.9%
RECORD YEAR	2009 (242)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 89 companies were dissolved in Bracknell during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 25.4% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BRACKNELL	UK
2012	89	80,217
2011	71	71,324
% CHANGE	25.4%	12.5%
RECORD YEAR	2009 (133)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



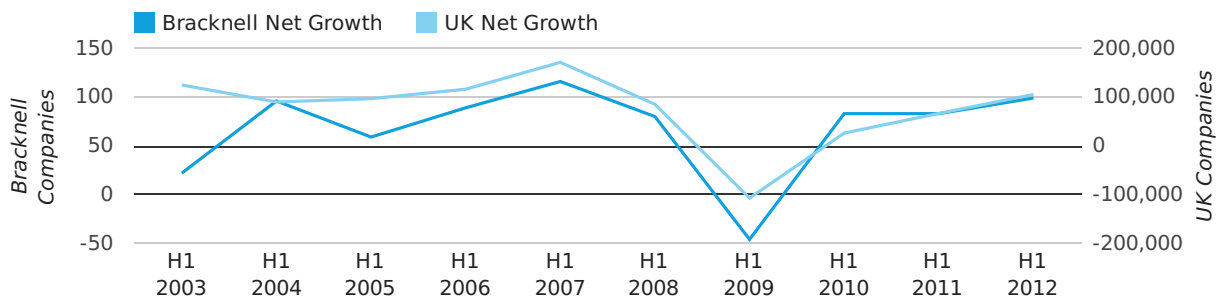
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	30	32	27
CLOSED COMPANIES IN 2011	12	38	21
% CHANGE	150.0%	-15.8%	29%
RECORD YEAR	2009 (33)	2009 (65)	2003 (56)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Bracknell increased by 99 companies. This figure is 19.3% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	BRACKNELL	UK
2012	99	105,357
2011	83	66,425
% CHANGE	19.3%	58.6%
RECORD YEAR	2007 (116)	2007 (171,296)

net growth by half year



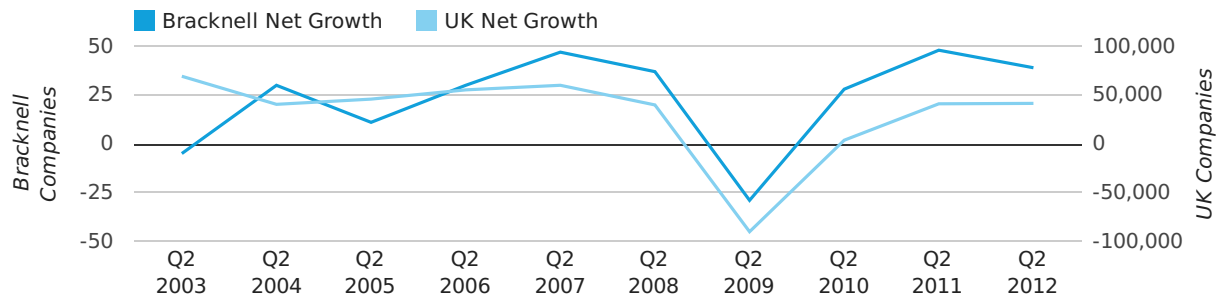
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Bracknell during the second quarter of 2012 (Apr 2012 - Jun 2012) was 39 companies.

This represents a decrease of 18.8% on the same period last year.

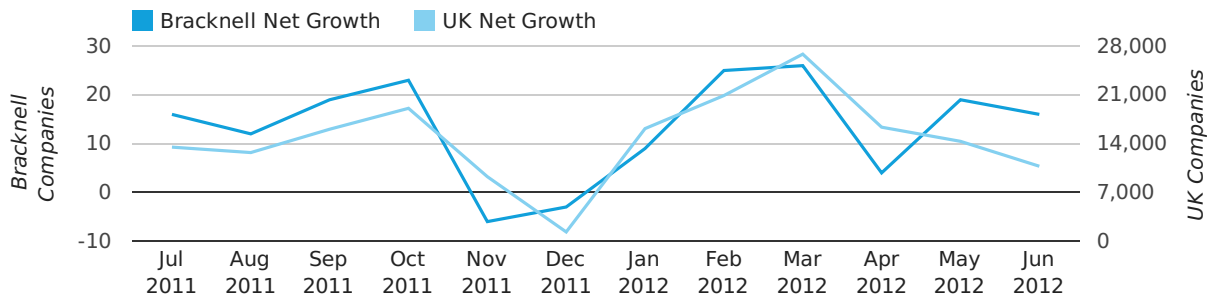
SECOND QUARTER (APR 2012 - JUN 2012)	BRACKNELL	UK
2012	39	41,442
2011	48	41,020
% CHANGE	-18.8%	1.0%
RECORD YEAR	1998 (58)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



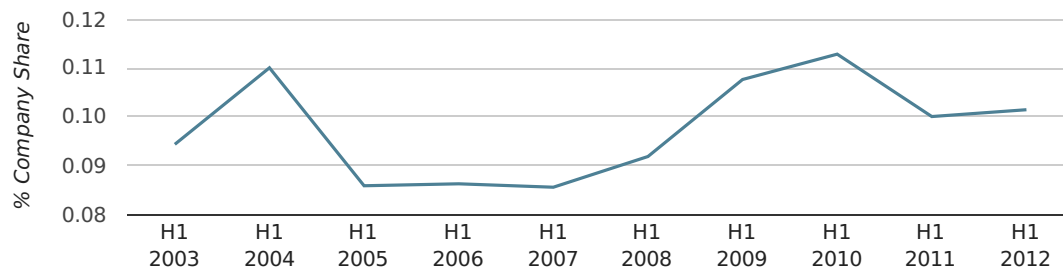
	APRIL	MAY	JUNE
NET GROWTH IN 2012	4	19	16
NET GROWTH IN 2011	31	-3	20
% CHANGE	-87.1%	-733.3%	-20.0%
RECORD YEAR	2011 (31)	2000 (22)	2008 (35)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Bracknell formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	BRACKNELL
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1981 (0.3%)

company share by half year

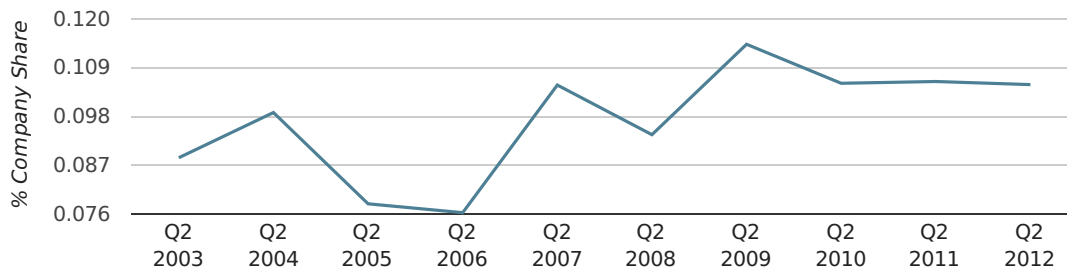


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Bracknell formed 0.1% of all UK companies.

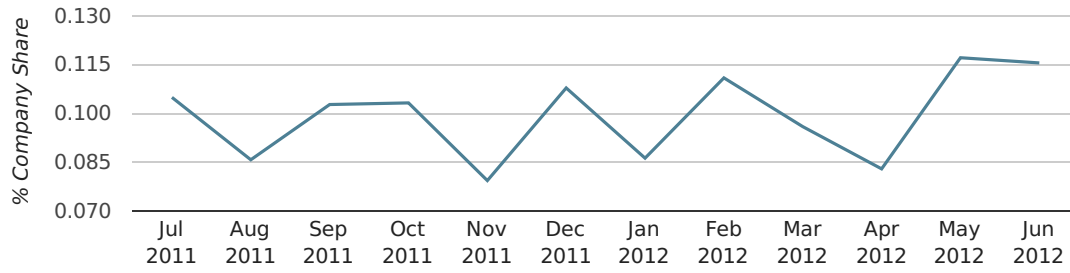
SECOND QUARTER (APR 2012 - JUN 2012)	BRACKNELL
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1981 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-33.4%	27.7%	12.0%
RECORD YEAR	1981 (0.3%)	1968 (0.5%)	1990 (0.3%)

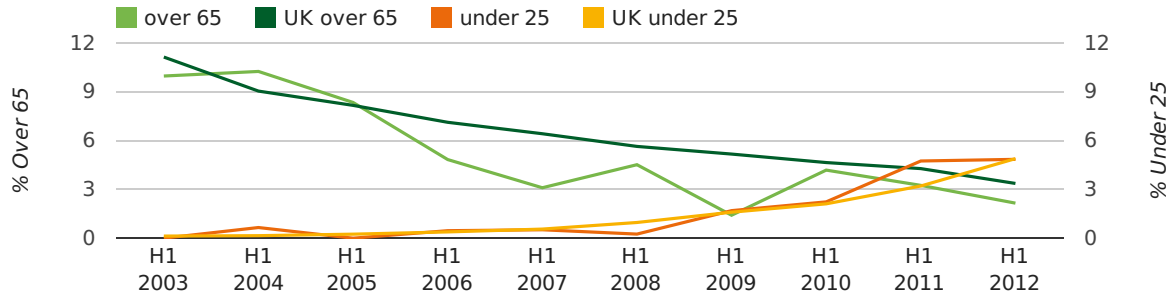
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 41.8.

The percentage of directors under the age of 25 was 4.9% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 3.4%.

director age by half year



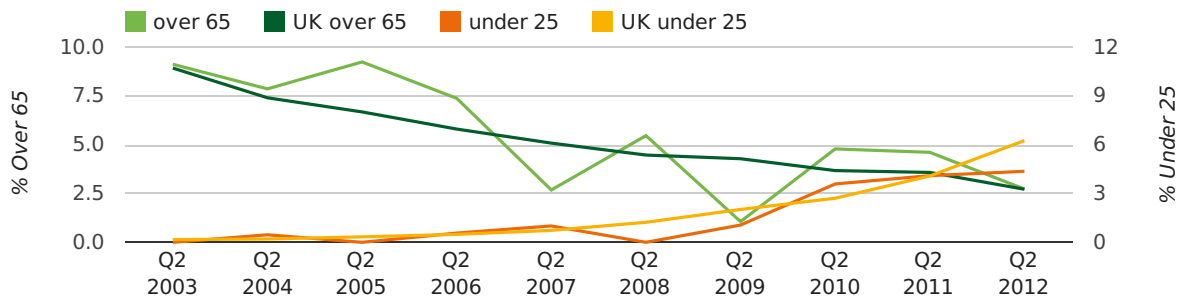
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.1.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 3.3%.

director age by quarter

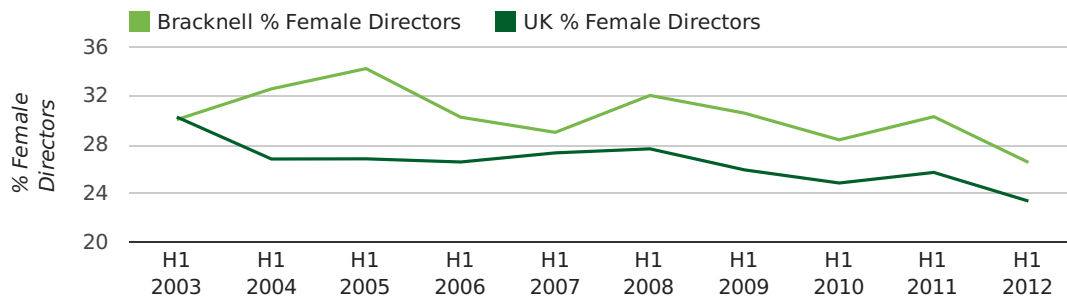


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Bracknell was 1861 when 40.0% of all directors were female.

26.6% of all director appointments in Bracknell in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

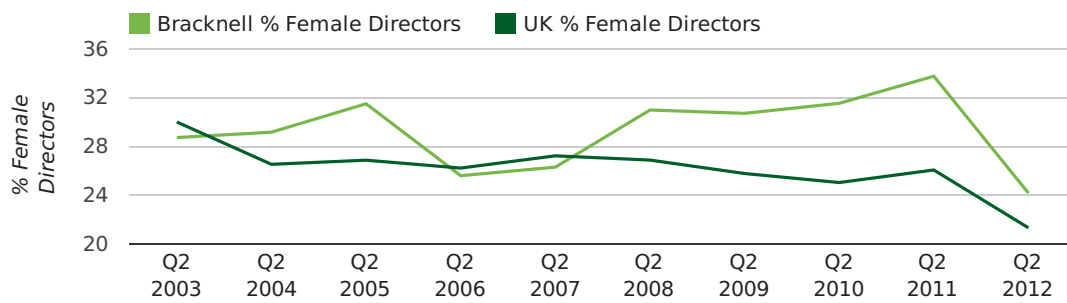


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Bracknell was in 1866 when 66.7% of all directors were female.

24.2% of all director appointments in Bracknell in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ASSOCIATES	1.54%	CONSULTING	5.07%
CONSULTING	1.31%	MANAGEMENT	4.74%
CONSULTANCY	1.07%	CONSULTANCY	3.28%
PROMOTIONS	0.83%	PROPERTY	2.35%
SECURITY	0.83%	TRADING	2.10%
TRADING	0.83%	DESIGN	1.89%
BUSINESS	0.83%	ENGINEERING	1.87%
MANAGEMENT	0.71%	ASSOCIATES	1.82%
IT	0.71%	CONSULTANTS	1.78%
MEDIA	0.71%	CONSTRUCTION	1.71%
CONSULTANTS	0.59%	BUSINESS	1.70%
PROPERTY	0.59%	MEDIA	1.69%
SPORTS	0.48%	LONDON	1.68%
G	0.48%	J	1.57%
SYSTEMS	0.48%	GLOBAL	1.51%
BERKSHIRE	0.48%	INVESTMENTS	1.48%
RTM	0.48%	IT	1.42%
SUPPORT	0.48%	CARE	1.31%
HAIR	0.48%	PROPERTIES	1.31%
BRACKNELL	0.48%	M	1.26%
CENTRAL	0.48%	ELECTRICAL	1.23%
2	0.48%	BUILDING	1.23%
TECHNOLOGIES	0.48%	SECURITY	1.19%
GLOBAL	0.48%	S	1.18%
CLINICAL	0.36%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	265	244,457
70229 - Management consultancy activities other than financial management	55	20,390
7487 - Other business activities	51	47,029
62020 - Information technology consultancy activities	44	15,280
62090 - Other information technology service activities	19	8,258
82990 - Other business support service activities not elsewhere classified	14	35,447
96090 - Other service activities not elsewhere classified	14	14,220
9305 - Other service activities	14	7,926
62012 - Business and domestic software development	13	4,742
7414 - Business & management consultancy	13	10,978
7222 - Other software consultancy and supply	11	6,356
99999 - Dormant Company	10	26,088
7260 - Other computer related activities	10	6,456
74909 - Other professional, scientific and technical activities not elsewhere classified	9	10,271
74990 - Non-trading company	9	9,706
43210 - Electrical installation	8	3,557
47910 - Retail sale via mail order houses or via Internet	8	3,818
70100 - Activities of head offices	7	2,678
9999 - Dormant Company	7	16,469
98000 - Residents property management	7	3,001