Braintree

2011 half year business confidence report



headlines

- Q2 2011 saw a new record in company registrations in Braintree when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Braintree when compared to any previous June.

contents

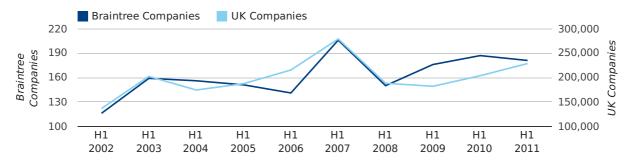


In the first half of 2011 a total of 181 companies were formed in Braintree. This figure is 3.2% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Braintree occurred in 2007 when a total of 206 were formed.

HALF YEAR (JAN-JUN)	BRAINTREE	UK
2011	181	228,735
2010	187	203,749
% CHANGE	-3.2%	12.3%
RECORD YEAR	2007 (206)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

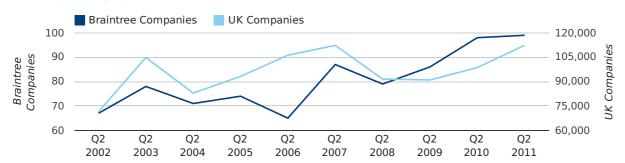
Q2 2011 saw a new record in company registrations in Braintree when compared to any previous Q2.

A total of 99 companies were registered in Braintree during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 1.0% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

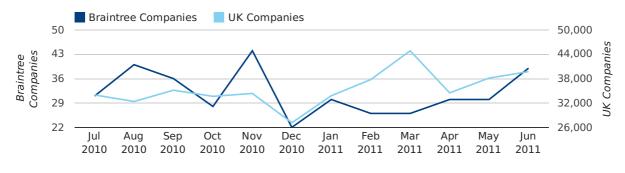
SECOND QUARTER (APR 2011 - JUN 2011)	BRAINTREE	UK
2011	99	112,344
2010	98	98,612
% CHANGE	1.0%	13.9%
RECORD YEAR	2011 (99)	2011 (112,344)

new companies by quarter



June 2011 saw a new record in company registrations in Braintree when compared to any previous June.

new companies by month



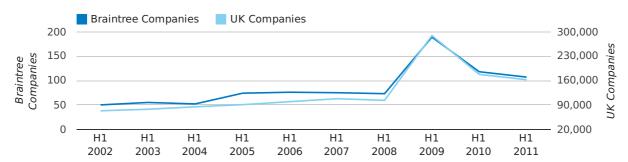
	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	30	30	39
NEW COMPANIES IN 2010	25	38	35
% CHANGE	20.0%	-21.1%	11.4%
RECORD YEAR	2011 (30)	2010 (38)	2011 (39)

In the first half of 2011 a total of 107 companies were dissolved in Braintree. This figure is 9.3% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Braintree occurred in 2009 when a total of 189 were closed.

HALF YEAR (JAN-JUN)	BRAINTREE	UK
2011	107	162,310
2010	118	177,631
% CHANGE	-9.3%	-8.6%
RECORD YEAR	2009 (189)	2009 (289,236)

dissolved companies by half year



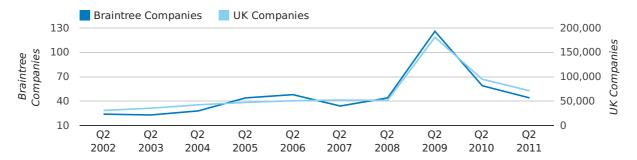
Quarterly Data (Q2 Apr-Jun 2011)

A total of 44 companies were dissolved in Braintree during the second quarter of 2011 (Apr 2011 - Jun 2011).

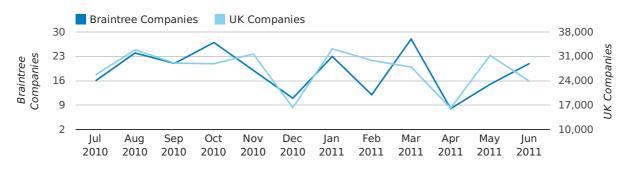
This figure is a decrease of 25.4% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BRAINTREE	UK
2011	44	71,324
2010	59	94,954
% CHANGE	-25.4%	-24.9%
RECORD YEAR	2009 (126)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

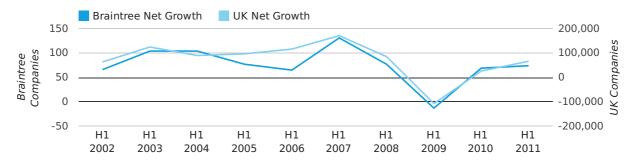


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	8	15	21
CLOSED COMPANIES IN 2010	14	23	22
% CHANGE	-42.9%	-34.8%	-5%
RECORD YEAR	2009 (35)	2009 (62)	2009 (29)

In the first half of 2011 the company register for Braintree increased by 74 companies. This figure is 7.2% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	BRAINTREE	UK
2011	74	66,425
2010	69	26,118
% CHANGE	7.2%	154.3%
RECORD YEAR	2007 (131)	2007 (171,296)

net growth by half year



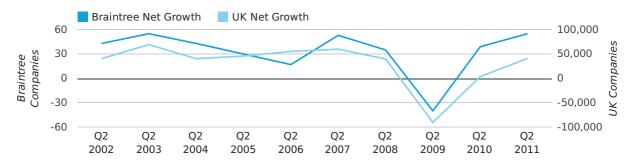
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Braintree during the second quarter of 2011 (Apr 2011 - Jun 2011) was 55 companies.

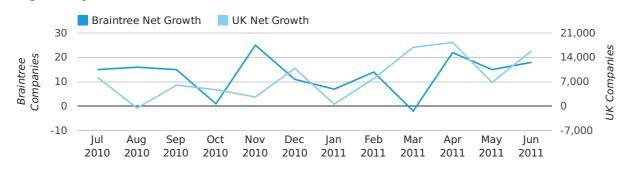
This represents an increase of 41.0% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BRAINTREE	UK
2011	55	41,020
2010	39	3,658
% CHANGE	41.0%	1,021.4%
RECORD YEAR	2011 (55)	2003 (69,274)

net growth by quarter



net growth by month

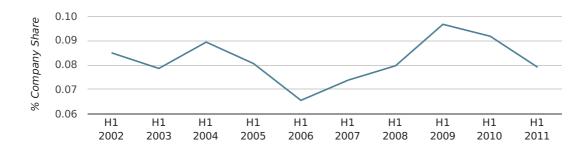


	APRIL	MAY	JUNE
NET GROWTH IN 2011	22	15	18
NET GROWTH IN 2010	11	15	13
% CHANGE	100.0%	0.0%	38.5%
RECORD YEAR	1997 (29)	2002 (22)	2008 (32)

In the first half of 2011 Braintree formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	BRAINTREE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.1%)

company share by half year

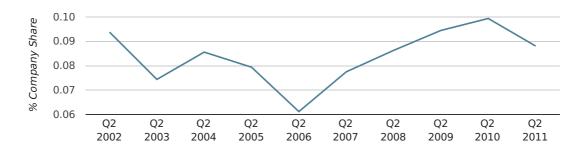


Quarterly Data (Q2 Apr-Jun 2011)

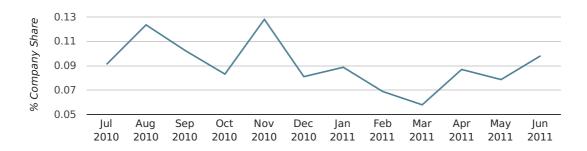
In the second quarter of 2011, Braintree formed 0.1% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	BRAINTREE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.1%)

company share by quarter



company share by month



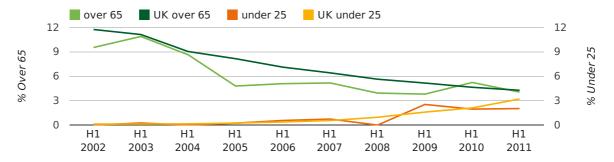
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	16.2%	-37.8%	-1.2%
RECORD YEAR	1961 (0.3%)	1974 (0.3%)	1969 (0.2%)

The average age of a director in the first half of 2011 was 44.3.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.3%.

director age by half year



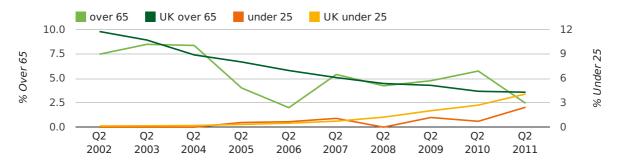
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.5.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.3%.

director age by quarter



The record first half year for female directors in Braintree was 1861 when 40.0% of all directors were female.

29.4% of all director appointments in Braintree in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Braintree was in 1866 when 66.7% of all directors were female.

35.3% of all director appointments in Braintree in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANTS	0.99%	CONSULTING	5.09%
BLUE	0.99%	MANAGEMENT	4.86%
PROPERTY	0.99%	CONSULTANCY	3.17%
ASSOCIATES	0.85%	PROPERTY	2.43%
BRAINTREE	0.85%	TRADING	2.05%
PRODUCTIONS	0.71%	DESIGN	1.94%
MEDIA	0.71%	ASSOCIATES	1.92%
ENGINEERING	0.71%	BUSINESS	1.87%
ESSEX	0.71%	CONSTRUCTION	1.77%
HEATING	0.57%	CONSULTANTS	1.76%
NATURAL	0.57%	MEDIA	1.73%
HOLDINGS	0.57%	ENGINEERING	1.67%
J	0.57%	LONDON	1.60%
М	0.57%	GLOBAL	1.46%
R	0.57%	J	1.44%
CONSULTING	0.57%	CARE	1.44%
LITTLE	0.57%	INVESTMENTS	1.42%
DESIGN	0.57%	IT	1.39%
ONE	0.57%	BUILDING	1.32%
MANAGEMENT	0.57%	PROPERTIES	1.31%
PROJECT	0.57%	ELECTRICAL	1.30%
IT	0.43%	M	1.27%
FOOD	0.43%	S	1.23%
MAINTENANCE	0.43%	ENTERPRISES	1.20%
WATER	0.43%	SYSTEMS	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	119	202,072
7487 - Other business activities	45	60,758
70229 - Management consultancy activities other than financial management	21	16,419
7414 - Business & management consultancy	21	13,053
9999 - Dormant Company	20	20,111
99999 - Dormant Company	14	18,918
82990 - Other business support service activities not elsewhere classified	14	30,647
8511 - Hospital activities	14	864
7499 - Non-trading company	12	10,955
90030 - Artistic creation	12	1,536
62020 - Information technology consultancy activities	11	10,545
4545 - Other building completion	11	2,456
4521 - General construction & civil engineering	10	5,928
43390 - Other building completion and finishing	8	2,641
5530 - Restaurants	8	5,086
96090 - Other service activities not elsewhere classified	8	10,322
74990 - Non-trading company	7	8,481
43999 - Other specialised construction activities not elsewhere classified	7	3,050
7222 - Other software consultancy and supply	7	7,143
68320 - Management of real estate on a fee or contract basis	7	3,095