

# Braintree

2011 annual business confidence report



## headlines

- Q4 2011 saw a new record in company registrations in Braintree when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Braintree when compared to any previous December.
- October 2011 saw a new record in company registrations in Braintree when compared to any previous October.
- December 2011 saw a new record in company closures in Braintree when compared to any previous December.
- October 2011 saw a new record in net growth in Braintree when compared to any previous October.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

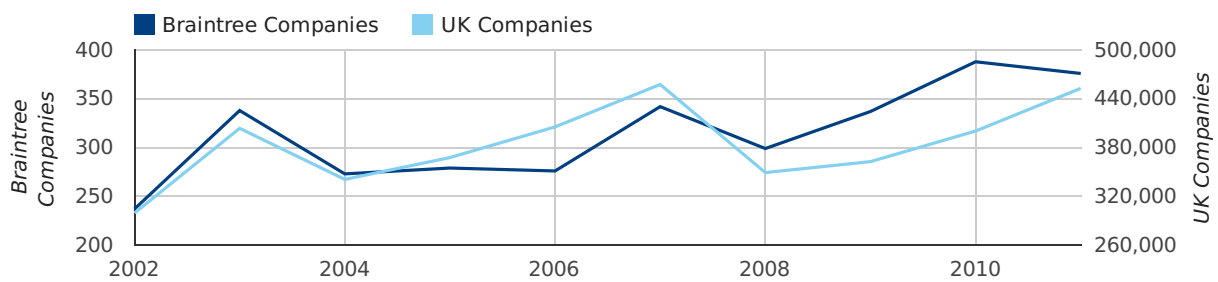
sic data

### Annual Data (2011)

A total of 376 companies were formed in Braintree in 2011. This total is 3.1% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BRAINTREE	UK
2011	376	452,870
2010	388	400,358
2009	337	362,675
2008	299	349,203
2007	342	457,649
RECORD YEAR	2010 (388)	2007 (457,649)

### new companies by year



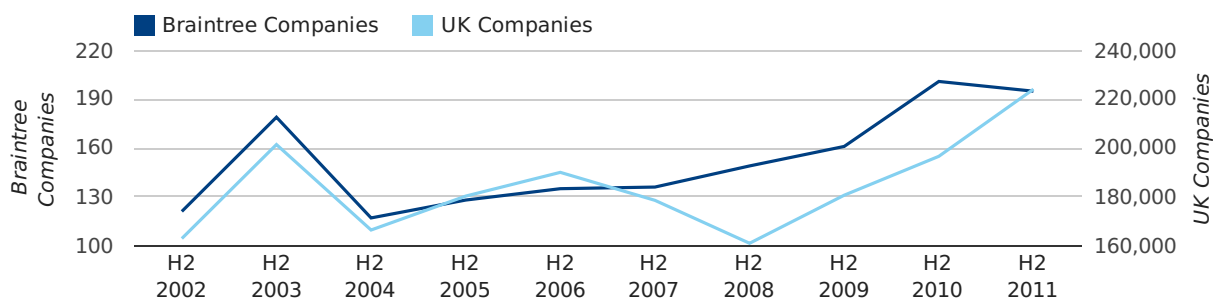
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 195 companies were formed in Braintree. This figure is 3.0% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Braintree occurred in 2010 when a total of 201 were formed.

HALF YEAR (JUL-DEC)	BRAINTREE	UK
2011	195	224,135
2010	201	196,609
% CHANGE	-3.0%	14.0%
RECORD YEAR	2010 (201)	2011 (224,135)

### new companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

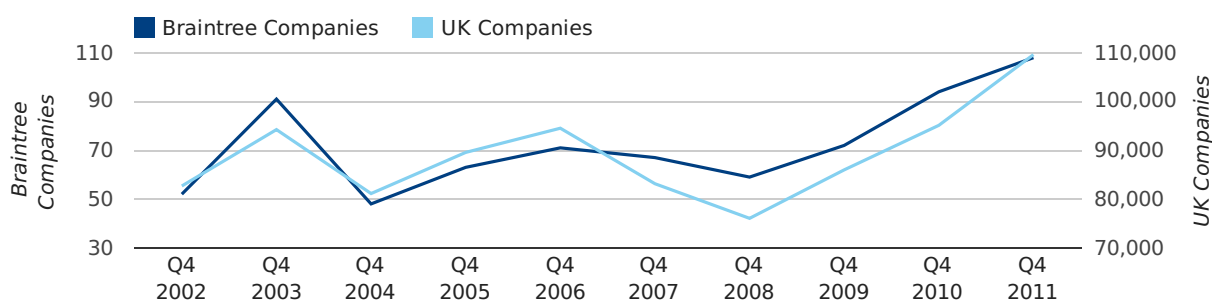
Q4 2011 saw a new record in company registrations in Braintree when compared to any previous Q4.

A total of 108 companies were registered in Braintree during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 14.9% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BRAINTREE	UK
2011	108	109,623
2010	94	95,117
% CHANGE	14.9%	15.3%
RECORD YEAR	2011 (108)	2011 (109,623)

### new companies by quarter

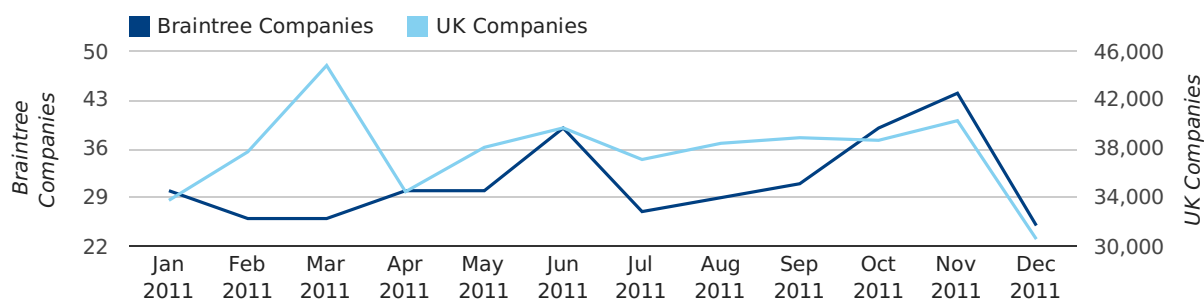


## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Braintree when compared to any previous December.

October 2011 saw a new record in company registrations in Braintree when compared to any previous October.

### new companies by month



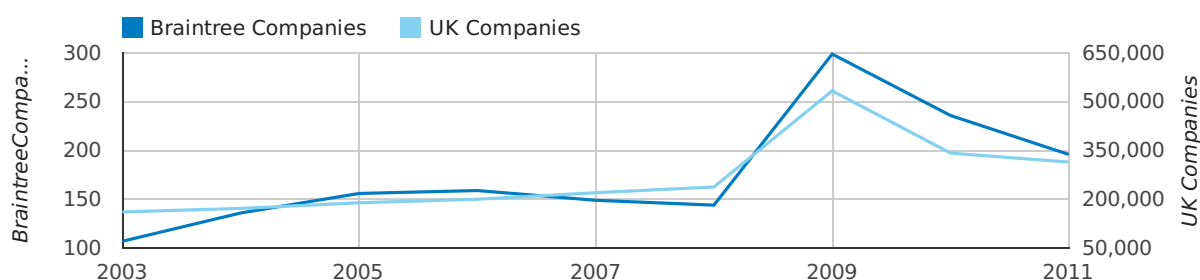
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	39	44	25
NEW COMPANIES IN 2010	28	44	22
% CHANGE	39.3%	0.0%	13.6%
RECORD YEAR	2011 (39)	2010 (44)	2011 (25)

### Annual Data (2011)

A total of 196 companies were dissolved in Braintree in 2011. This total is 16.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BRAINTREE	UK
2011	196	314,523
2010	236	342,232
2009	299	533,773
2008	144	237,901
2007	149	220,295
RECORD YEAR	2009 (299)	2009 (533,773)

### dissolved companies by year



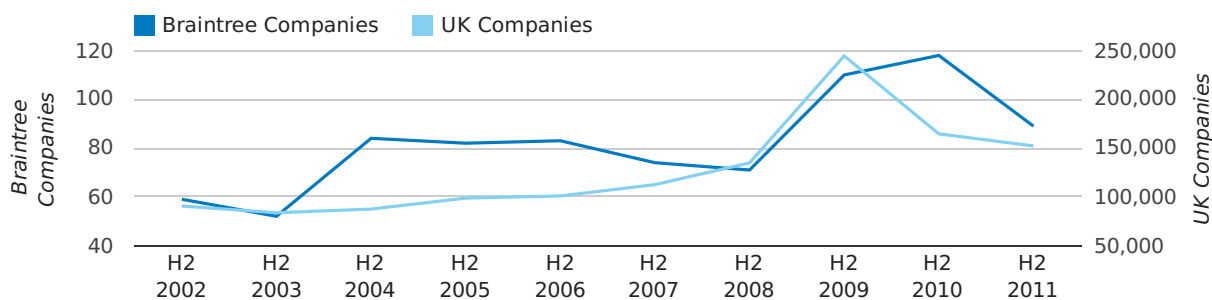
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 89 companies were dissolved in Braintree. This figure is 24.6% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Braintree occurred in 2010 when a total of 118 were closed.

HALF YEAR (JUL-DEC)	BRAINTREE	UK
2011	89	152,213
2010	118	164,601
% CHANGE	-24.6%	-7.5%
RECORD YEAR	2010 (118)	2009 (244,537)

### dissolved companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

A total of 52 companies were dissolved in Braintree during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 8.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BRAINTREE	UK
2011	52	79,983
2010	57	76,896
% CHANGE	-8.8%	4.0%
RECORD YEAR	2010 (57)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Braintree when compared to any previous December.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	9	19	24
CLOSED COMPANIES IN 2010	27	19	11
% CHANGE	-66.7%	0.0%	118%
RECORD YEAR	2010 (27)	2009 (20)	2011 (24)

## Annual Data (2011)

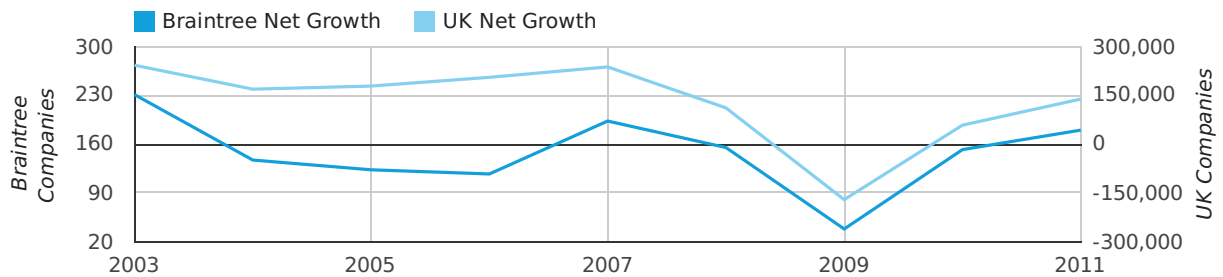
A total of 180 companies were added to the company register for Braintree in 2011. This number represents growth of 46.4% which compares favourably to the UK figure of 34.6%.

This number is 28 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Braintree company register grew by 231 companies.

YEAR	BRAINTREE	UK
2011	180	138,347
2010	152	58,126
2009	38	-171,098
2008	155	111,302
2007	193	237,354
RECORD YEAR	2003 (231)	2003 (242,543)

### net growth by year

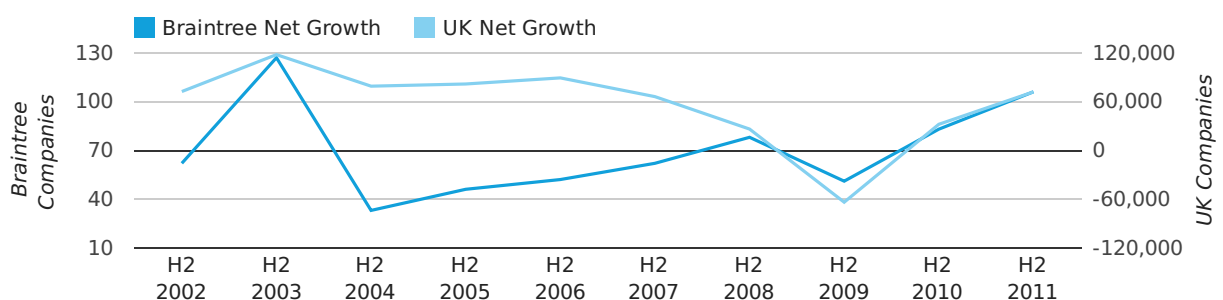


## Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Braintree increased by 106 companies. This figure is 27.7% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BRAINTREE	UK
2011	106	71,922
2010	83	32,008
% CHANGE	27.7%	124.7%
RECORD YEAR	2003 (127)	2003 (117,772)

### net growth by half year



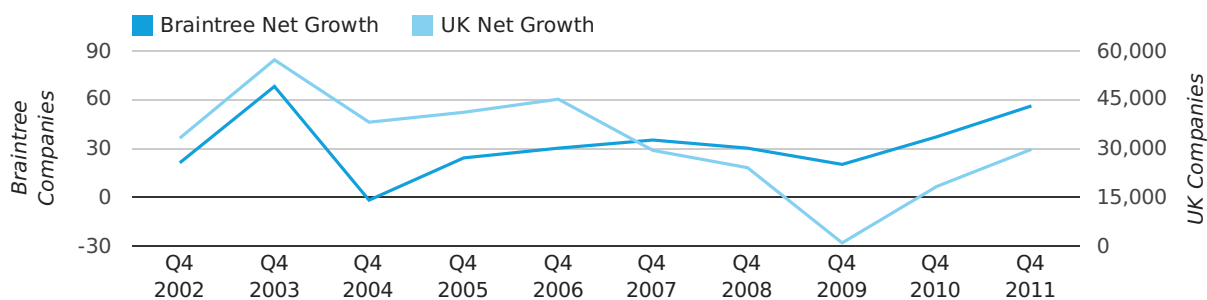
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Braintree during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 56 companies.

This represents an increase of 51.4% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BRAINTREE	UK
2011	56	29,640
2010	37	18,221
% CHANGE	51.4%	62.7%
RECORD YEAR	2003 (68)	2003 (57,175)

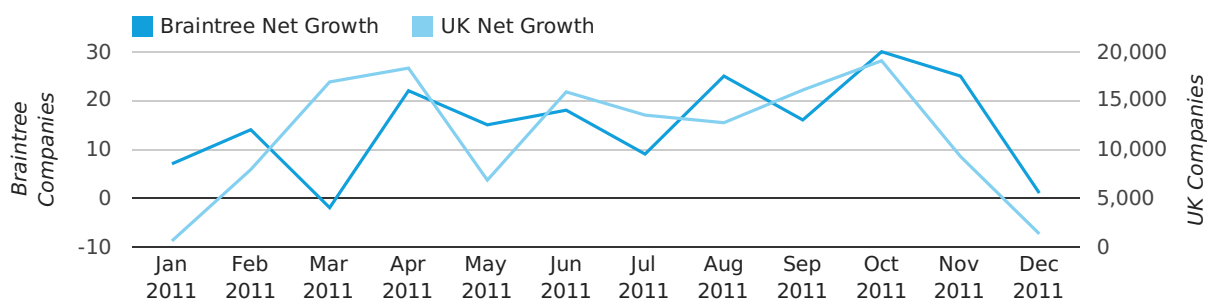
### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Braintree when compared to any previous October.

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	30	25	1
NET GROWTH IN 2010	1	25	11
% CHANGE	2,900.0%	0.0%	-90.9%
RECORD YEAR	2011 (30)	2010 (25)	2003 (20)

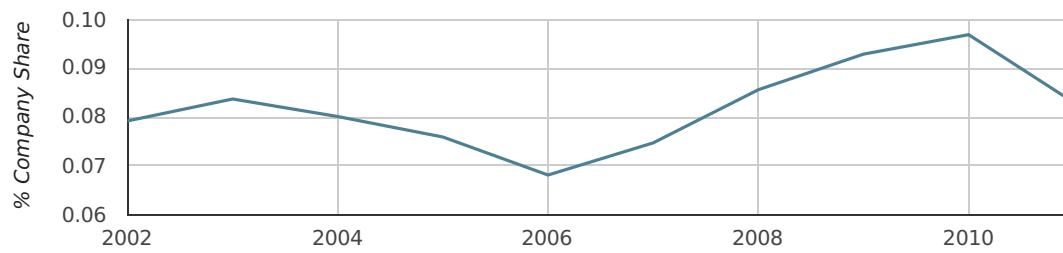


### Annual Data (2011)

In 2011 Braintree formed 0.1% of all UK companies. This is no change on 2010 when Braintree was responsible for 0.1% of all UK companies.

YEAR	BRAINTREE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2010 (0.1%)

### company share by year

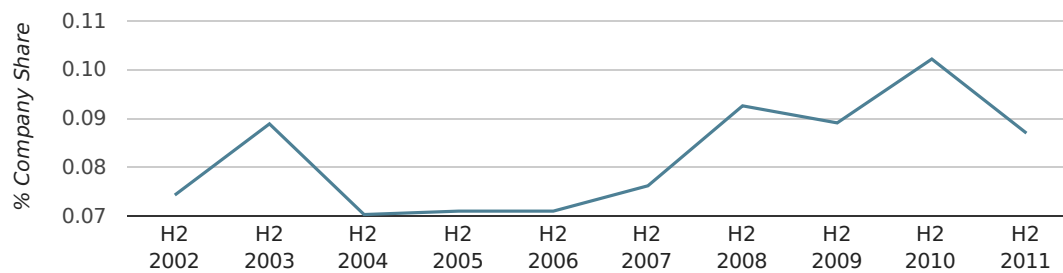


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Braintree formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	BRAINTREE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.1%)

### company share by half year

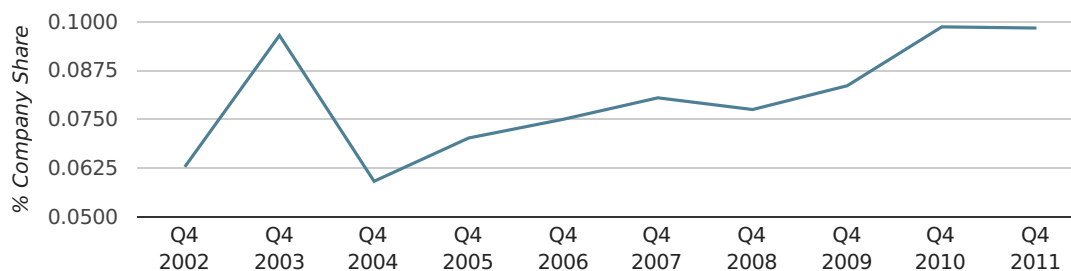


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Braintree formed 0.1% of all UK companies.

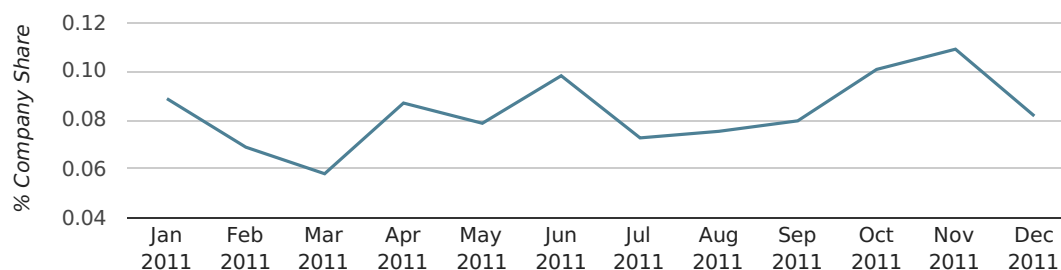
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRAINTREE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	21.2%	-14.8%	0.7%
RECORD YEAR	1968 (0.2%)	1970 (0.2%)	1965 (0.2%)

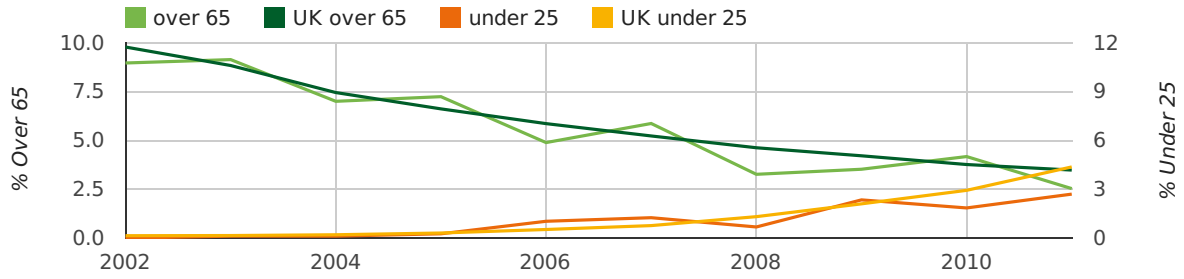
### Annual Data (2011)

The average age of a director in 2011 was 43.8.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.2%.

#### director age by year



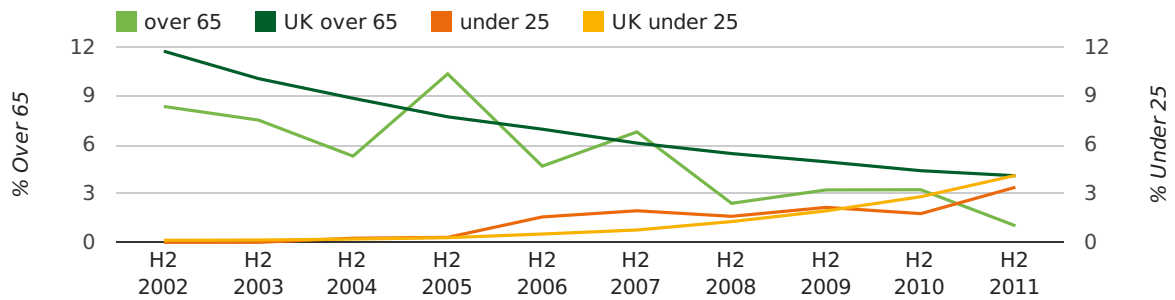
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.3.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.0% compared to the UK figure of 4.1%.

#### director age by half year



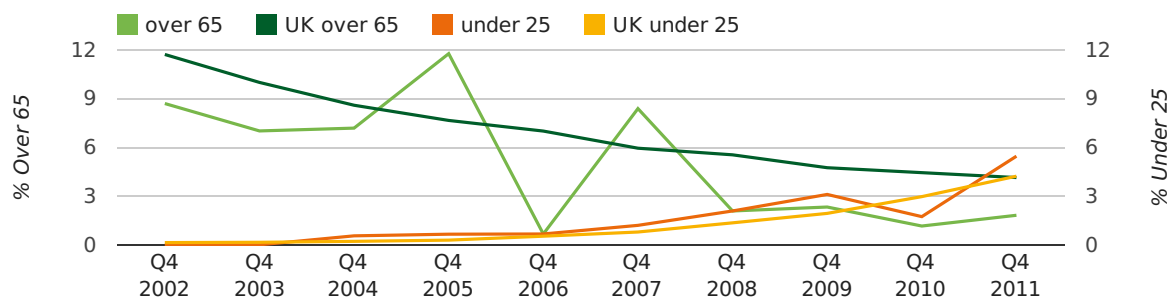
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.3.

The percentage of directors under the age of 25 was 5.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 4.1%.

### director age by quarter

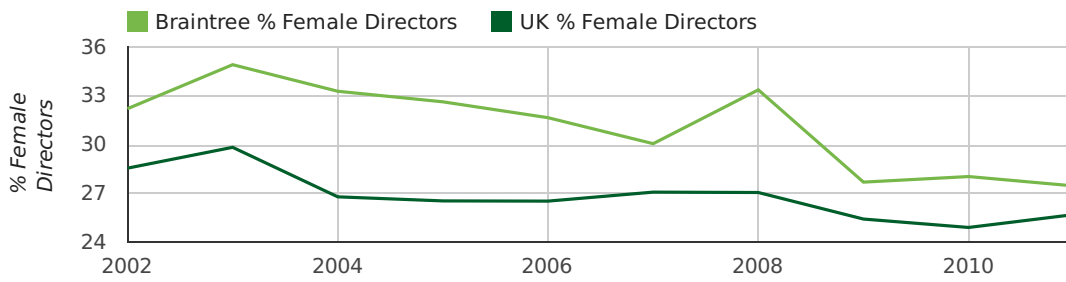


### Annual Data (2011)

The record year for female directors in Braintree was 1857 when 36.4% of all directors were female.

The percentage of female directors in Braintree in 2011 was 32.2%. The average for the UK during this time was 28.6%

#### director gender by year

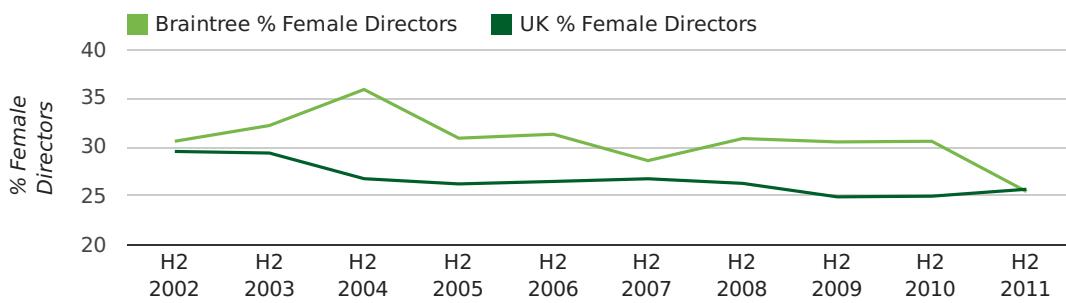


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Braintree was 1860 when 42.9% of all directors were female.

25.4% of all director appointments in Braintree in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

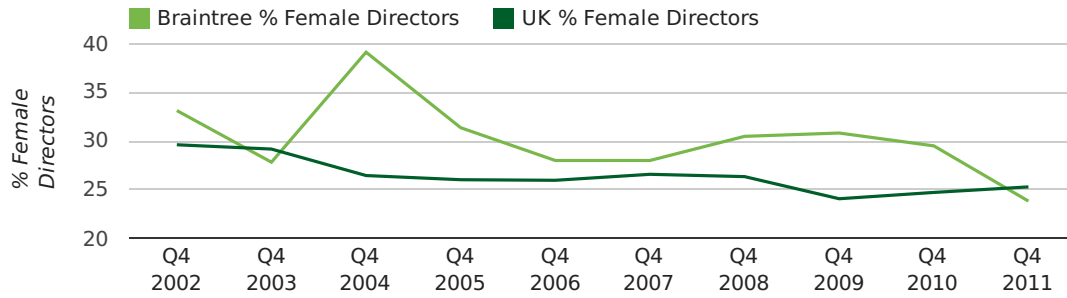


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Braintree was in 1977 when 31.1% of all directors were female.

23.8% of all director appointments in Braintree in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PROPERTY	1.54%	CONSULTING	5.07%
MANAGEMENT	1.26%	MANAGEMENT	4.74%
ONE	1.12%	CONSULTANCY	3.26%
CONSULTING	0.98%	PROPERTY	2.37%
ASSOCIATES	0.84%	TRADING	2.07%
CONSULTANTS	0.84%	DESIGN	1.92%
DESIGN	0.84%	ASSOCIATES	1.86%
PROJECT	0.70%	ENGINEERING	1.78%
ESSEX	0.70%	BUSINESS	1.78%
CITY	0.56%	CONSULTANTS	1.76%
TRADING	0.56%	CONSTRUCTION	1.73%
MEDIA	0.56%	MEDIA	1.71%
SUPPLIES	0.56%	LONDON	1.63%
ENGINEERING	0.56%	J	1.51%
STUDIO	0.56%	INVESTMENTS	1.48%
CONSULTANCY	0.56%	GLOBAL	1.46%
BRAINTREE	0.56%	IT	1.41%
INSTALLATIONS	0.42%	CARE	1.39%
CATERING	0.42%	PROPERTIES	1.29%
R	0.42%	ELECTRICAL	1.29%
SUNBURY	0.42%	M	1.27%
EDUCATION	0.42%	BUILDING	1.26%
IT	0.42%	ENERGY	1.25%
J	0.42%	S	1.20%
PLUMBING	0.42%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	125	205,525
7487 - Other business activities	37	57,052
7414 - Business & management consultancy	23	13,034
70229 - Management consultancy activities other than financial management	23	17,765
9999 - Dormant Company	18	20,199
99999 - Dormant Company	16	21,846
62020 - Information technology consultancy activities	14	12,072
82990 - Other business support service activities not elsewhere classified	12	32,483
4521 - General construction & civil engineering	12	5,558
90030 - Artistic creation	11	1,732
96090 - Other service activities not elsewhere classified	11	11,768
43390 - Other building completion and finishing	10	2,832
5530 - Restaurants	9	5,013
43999 - Other specialised construction activities not elsewhere classified	9	3,342
4531 - Installation electrical wiring etc.	8	1,967
74909 - Other professional, scientific and technical activities not elsewhere classified	8	8,671
7499 - Non-trading company	7	9,957
9305 - Other service activities	7	9,492
68320 - Management of real estate on a fee or contract basis	7	3,194
8511 - Hospital activities	6	950