

Braintree

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Braintree when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Braintree when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Braintree when compared to any previous Q2.
- Q2 2012 was a record quarter for company registrations in Braintree when compared to any quarter in history.
- May 2012 saw a new record in company registrations in Braintree when compared to any previous May.
- April 2012 saw a new record in company registrations in Braintree when compared to any previous April.
- Q2 2012 saw a new record in net growth in Braintree when compared to any previous Q2.
- May 2012 saw a new record in net growth in Braintree when compared to any previous May.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Braintree when compared to any previous first half year.

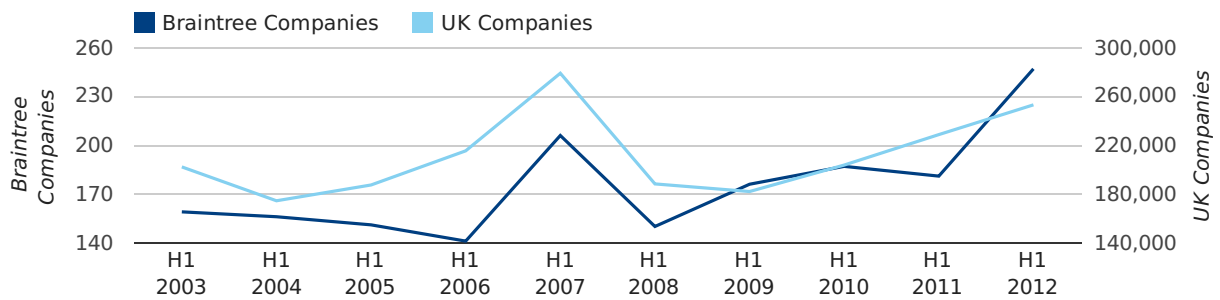
The first half of 2012 was a record first half year for company registrations in Braintree when compared to any half year in history.

In the first half of 2012 a total of 247 companies were formed in Braintree. This figure is 36.5% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Braintree occurred in 2012 when a total of 247 were formed.

HALF YEAR (JAN-JUN)	BRAINTREE	UK
2012	247	253,150
2011	181	228,735
% CHANGE	36.5%	10.7%
RECORD YEAR	2012 (247)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in company registrations in Braintree when compared to any previous Q2.

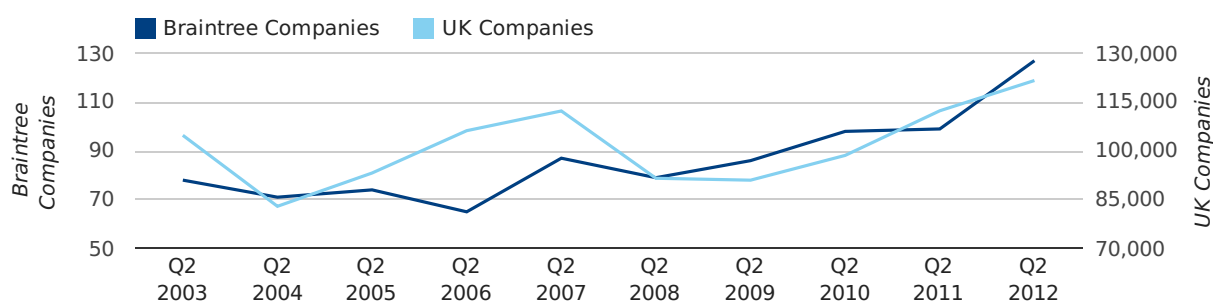
Q2 2012 was a record quarter for company registrations in Braintree when compared to any quarter in history.

A total of 127 companies were registered in Braintree during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 28.3% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BRAINTREE	UK
2012	127	121,659
2011	99	112,344
% CHANGE	28.3%	8.3%
RECORD YEAR	2012 (127)	2012 (121,659)

new companies by quarter

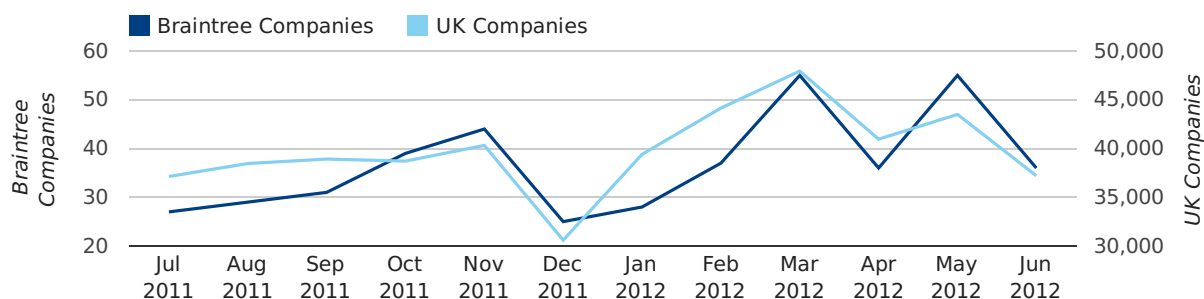


Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Braintree when compared to any previous May.

April 2012 saw a new record in company registrations in Braintree when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	36	55	36
NEW COMPANIES IN 2011	30	30	39
% CHANGE	20.0%	83.3%	-7.7%
RECORD YEAR	2012 (36)	2012 (55)	2011 (39)

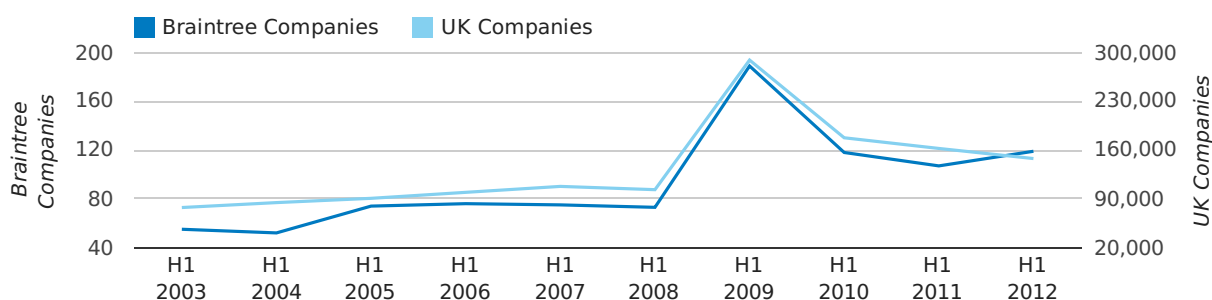
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 119 companies were dissolved in Braintree. This figure is 11.2% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Braintree occurred in 2009 when a total of 189 were closed.

HALF YEAR (JAN-JUN)	BRAINTREE	UK
2012	119	147,793
2011	107	162,310
% CHANGE	11.2%	-8.9%
RECORD YEAR	2009 (189)	2009 (289,236)

dissolved companies by half year



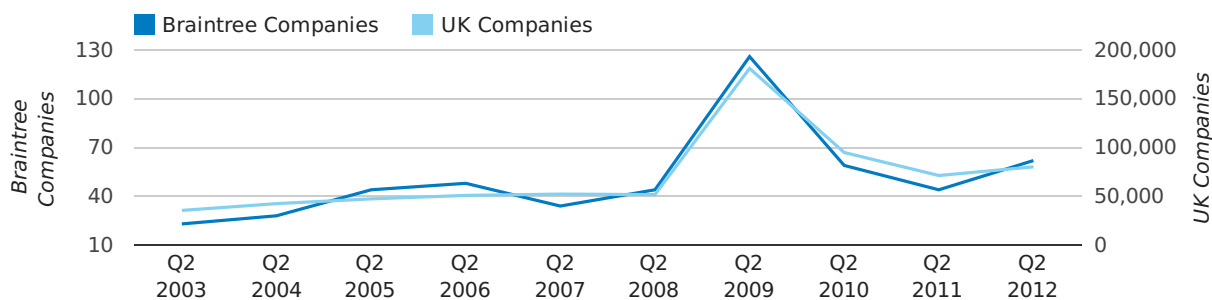
Quarterly Data (Q2 Apr-Jun 2012)

A total of 62 companies were dissolved in Braintree during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 40.9% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BRAINTREE	UK
2012	62	80,217
2011	44	71,324
% CHANGE	40.9%	12.5%
RECORD YEAR	2009 (126)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



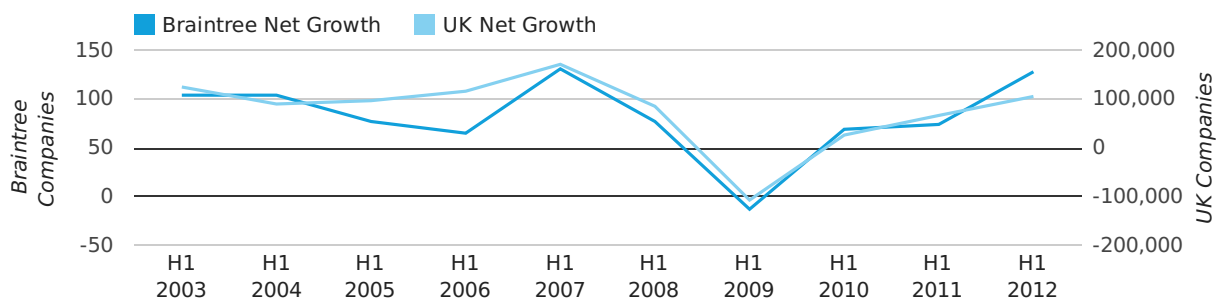
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	15	31	16
CLOSED COMPANIES IN 2011	8	15	21
% CHANGE	87.5%	106.7%	-24%
RECORD YEAR	2009 (35)	2009 (62)	2009 (29)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Braintree increased by 128 companies. This figure is 73.0% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	BRAINTREE	UK
2012	128	105,357
2011	74	66,425
% CHANGE	73.0%	58.6%
RECORD YEAR	2007 (131)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2012)

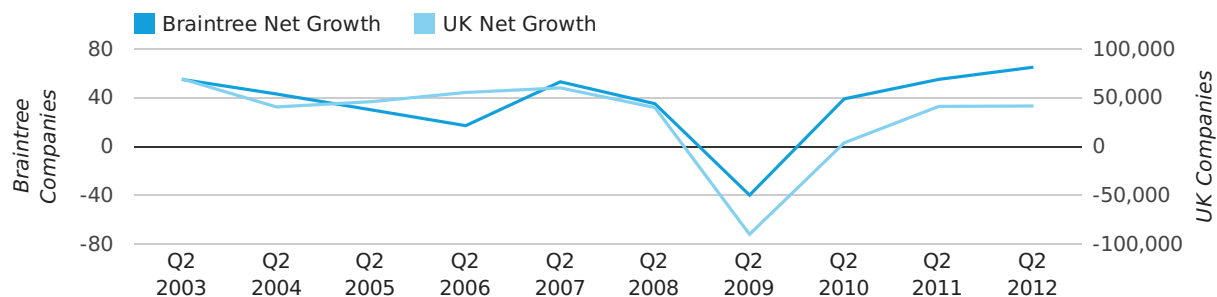
Q2 2012 saw a new record in net growth in Braintree when compared to any previous Q2.

Net company growth for Braintree during the second quarter of 2012 (Apr 2012 - Jun 2012) was 65 companies.

This represents an increase of 18.2% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BRAINTREE	UK
2012	65	41,442
2011	55	41,020
% CHANGE	18.2%	1.0%
RECORD YEAR	2012 (65)	2003 (69,274)

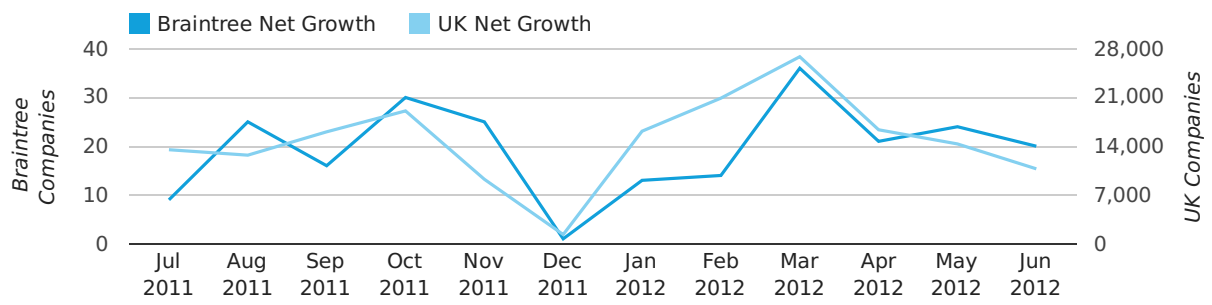
net growth by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in net growth in Braintree when compared to any previous May.

net growth by month



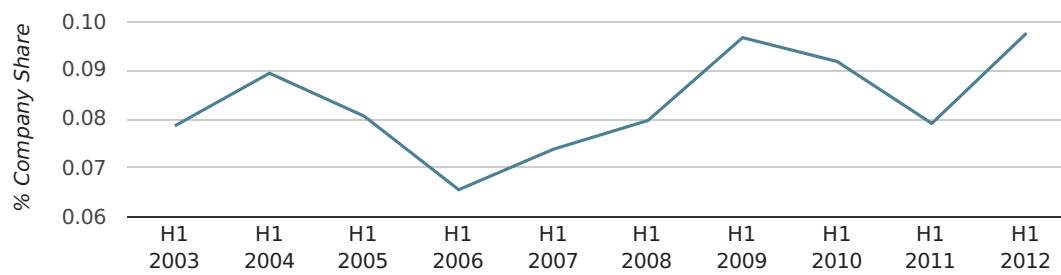
	APRIL	MAY	JUNE
NET GROWTH IN 2012	21	24	20
NET GROWTH IN 2011	22	15	18
% CHANGE	-4.5%	60.0%	11.1%
RECORD YEAR	1997 (29)	2012 (24)	2008 (32)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Braintree formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	BRAINTREE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.1%)

company share by half year

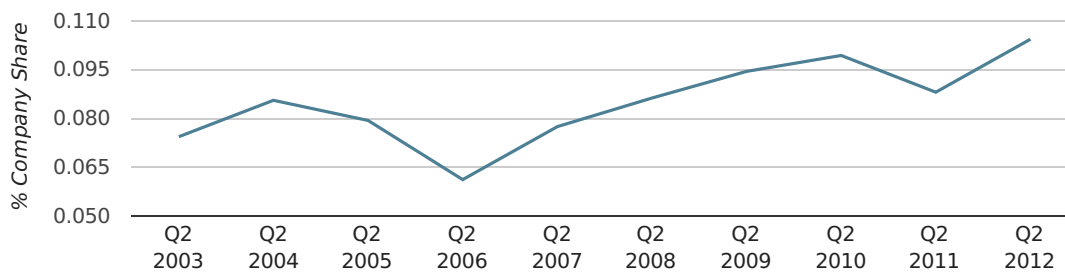


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Braintree formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	BRAINTREE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	1.0%	60.6%	-1.4%
RECORD YEAR	1961 (0.3%)	1974 (0.3%)	1969 (0.2%)

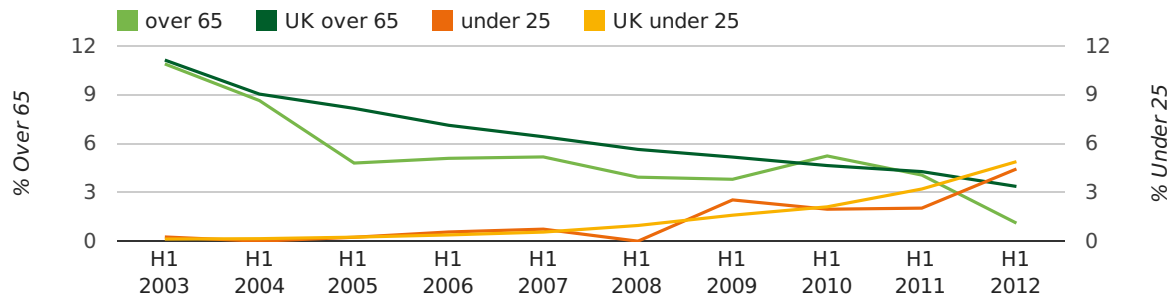
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 43.0.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 1.1% compared to the UK figure of 3.4%.

director age by half year



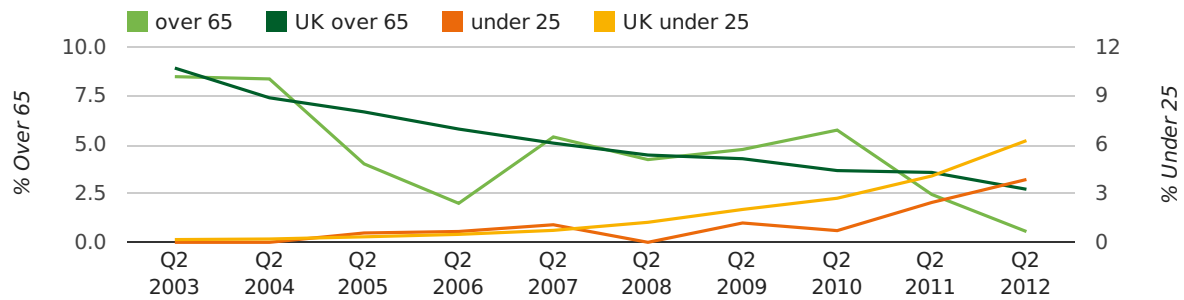
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.6.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 0.6% compared to the UK figure of 3.3%.

director age by quarter

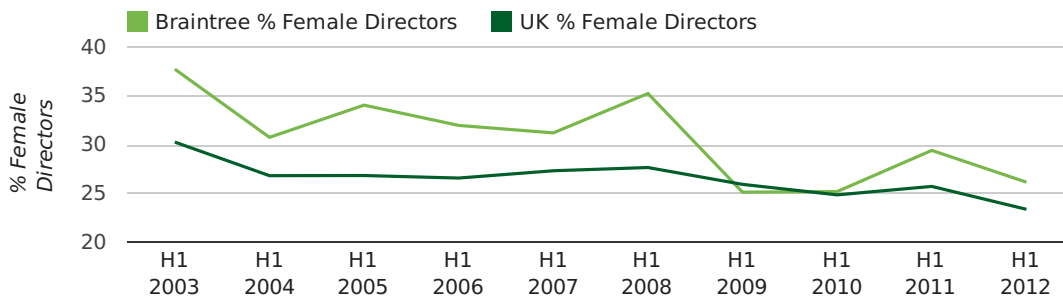


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Braintree was 1861 when 40.0% of all directors were female.

26.2% of all director appointments in Braintree in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

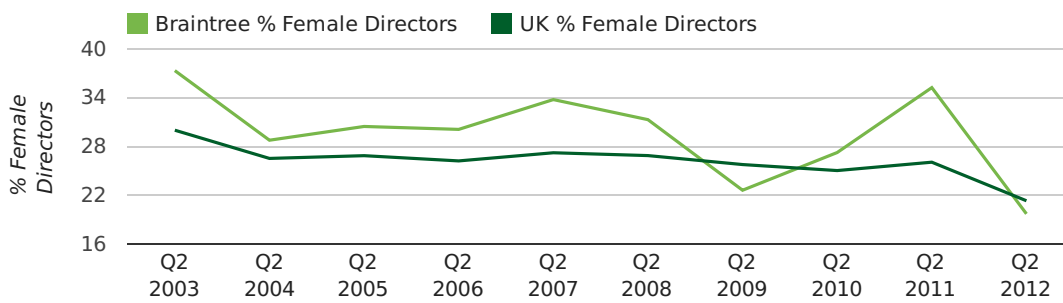


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Braintree was in 1866 when 66.7% of all directors were female.

19.7% of all director appointments in Braintree in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LAW	1.60%	CONSULTING	5.07%
PROPERTY	1.48%	MANAGEMENT	4.74%
MANAGEMENT	1.36%	CONSULTANCY	3.28%
GT	1.23%	PROPERTY	2.35%
ONE	1.11%	TRADING	2.10%
CONSULTING	1.11%	DESIGN	1.89%
CONSULTANCY	0.86%	ENGINEERING	1.87%
ESSEX	0.86%	ASSOCIATES	1.82%
CONSULTANTS	0.74%	CONSULTANTS	1.78%
SUPPLIES	0.74%	CONSTRUCTION	1.71%
HOMES	0.74%	BUSINESS	1.70%
DESIGN	0.74%	MEDIA	1.69%
MARKETING	0.62%	LONDON	1.68%
PRODUCTIONS	0.62%	J	1.57%
TRADING	0.62%	GLOBAL	1.51%
ASSOCIATES	0.62%	INVESTMENTS	1.48%
R	0.62%	IT	1.42%
PROJECT	0.49%	CARE	1.31%
CLUB	0.49%	PROPERTIES	1.31%
INSTALLATIONS	0.49%	M	1.26%
L	0.49%	ELECTRICAL	1.23%
SUNBURY	0.49%	BUILDING	1.23%
D	0.49%	SECURITY	1.19%
B	0.49%	S	1.18%
BUILDING	0.49%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	153	244,457
7487 - Other business activities	30	47,029
70229 - Management consultancy activities other than financial management	23	20,390
7414 - Business & management consultancy	19	10,978
99999 - Dormant Company	19	26,088
62020 - Information technology consultancy activities	18	15,280
90030 - Artistic creation	17	2,106
96090 - Other service activities not elsewhere classified	14	14,220
82990 - Other business support service activities not elsewhere classified	13	35,447
9999 - Dormant Company	13	16,469
4521 - General construction & civil engineering	11	4,644
43390 - Other building completion and finishing	10	3,241
74990 - Non-trading company	8	9,706
47910 - Retail sale via mail order houses or via Internet	8	3,818
43999 - Other specialised construction activities not elsewhere classified	8	4,091
68320 - Management of real estate on a fee or contract basis	8	3,365
4531 - Installation electrical wiring etc.	7	1,631
62090 - Other information technology service activities	7	8,258
9305 - Other service activities	7	7,926
88990 - Other social work activities without accommodation not elsewhere classified	7	1,828