Brentford

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Brentford when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Brentford when compared to any half year in history.

contents

| new company registrations | |
|------------------------------|--|
| closed companies (dissolved) | |
| net company growth | |
| uk company share | |
| director age | |
| director gender | |
| naming trends | |
| sic data | |

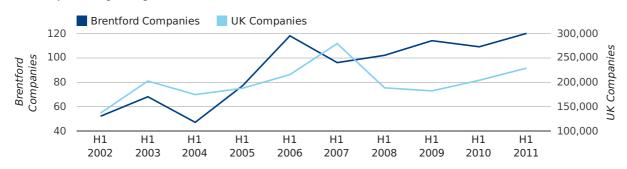
The first half of 2011 saw a new record in company registrations in Brentford when compared to any previous first half year.

The first half of 2011 was a record first half year for company registrations in Brentford when compared to any half year in history.

In the first half of 2011 a total of 120 companies were formed in Brentford. This figure is 10.1% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Brentford occurred in 2011 when a total of 120 were formed.

| HALF YEAR (JAN-JUN) | BRENTFORD | UK |
|---------------------|------------|----------------|
| 2011 | 120 | 228,735 |
| 2010 | 109 | 203,749 |
| % CHANGE | 10.1% | 12.3% |
| RECORD YEAR | 2011 (120) | 2007 (279,097) |



new companies by half year

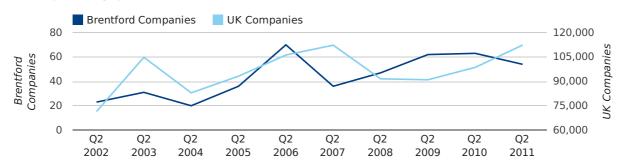
Quarterly Data (Q2 Apr-Jun 2011)

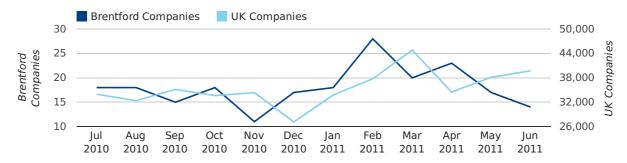
A total of 54 companies were registered in Brentford during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 14.3% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | BRENTFORD | UK |
|--------------------------------------|-----------|----------------|
| 2011 | 54 | 112,344 |
| 2010 | 63 | 98,612 |
| % CHANGE | -14.3% | 13.9% |
| RECORD YEAR | 2006 (70) | 2011 (112,344) |

new companies by quarter





| | APRIL | MAY | JUNE |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 23 | 17 | 14 |
| NEW COMPANIES IN 2010 | 23 | 16 | 24 |
| % CHANGE | 0.0% | 6.3% | -41.7% |
| RECORD YEAR | 2006 (45) | 2009 (20) | 2009 (31) |

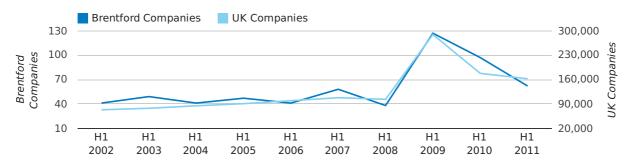
new companies by month

In the first half of 2011 a total of 62 companies were dissolved in Brentford. This figure is 36.1% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Brentford occurred in 2009 when a total of 127 were closed.

| HALF YEAR (JAN-JUN) | BRENTFORD | UK |
|---------------------|------------|----------------|
| 2011 | 62 | 162,310 |
| 2010 | 97 | 177,631 |
| % CHANGE | -36.1% | -8.6% |
| RECORD YEAR | 2009 (127) | 2009 (289,236) |

dissolved companies by half year



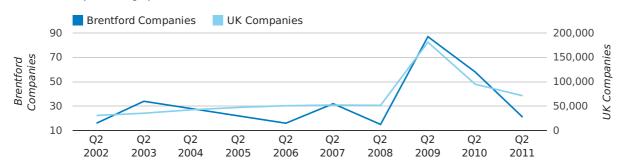
Quarterly Data (Q2 Apr-Jun 2011)

A total of 21 companies were dissolved in Brentford during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 63.8% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | BRENTFORD | UK |
|--------------------------------------|-----------|----------------|
| 2011 | 21 | 71,324 |
| 2010 | 58 | 94,954 |
| % CHANGE | -63.8% | -24.9% |
| RECORD YEAR | 2009 (87) | 2009 (181,176) |

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

UK Companies Brentford Companies 20 38,000 UK Companies 31,000 Brentford Companies 15 24,000 10 5 17,000 0 10,000 Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun 2010 2010 2010 2010 2010 2010 2011 2011 2011 2011 2011 2011

| | APRIL | MAY | JUNE |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 1 | 13 | 7 |
| CLOSED COMPANIES IN 2010 | 9 | 20 | 29 |
| % CHANGE | -88.9% | -35.0% | -76% |
| RECORD YEAR | 2009 (30) | 2009 (38) | 2010 (29) |

dissolved companies by month

net growth by half year

UK Companies

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Brentford increased by 58 companies. This figure is 383.3% higher than last year, which compares well to a UK increase of 154.3%.

| HALF YEAR (JAN-JUN) | BRENTFORD | UK |
|---------------------|-----------|----------------|
| 2011 | 58 | 66,425 |
| 2010 | 12 | 26,118 |
| % CHANGE | 383.3% | 154.3% |
| RECORD YEAR | 2006 (77) | 2007 (171,296) |

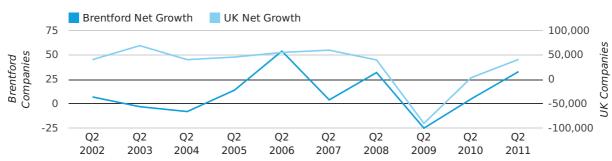
Brentford Net Growth UK Net Growth 90 200,000 Brentford Companies 100,000 60 0 30 -100,000 0 -30 -200,000 Η1 2002 2004 2009 2010 2011 2003 2005 2006 2007 2008

Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Brentford during the second quarter of 2011 (Apr 2011 - Jun 2011) was 33 companies.

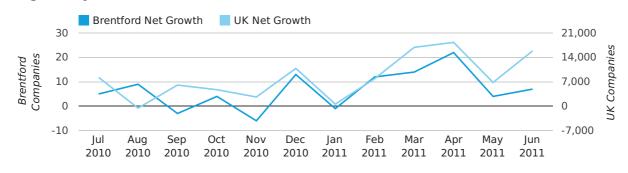
This represents an increase of 560.0% on the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | BRENTFORD | UK |
|--------------------------------------|-----------|---------------|
| 2011 | 33 | 41,020 |
| 2010 | 5 | 3,658 |
| % CHANGE | 560.0% | 1,021.4% |
| RECORD YEAR | 2006 (54) | 2003 (69,274) |



net growth by quarter

Monthly Data (Apr, May & Jun 2011)



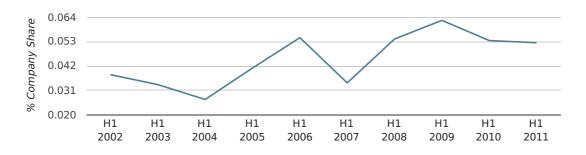
| | APRIL | MAY | JUNE |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 22 | 4 | 7 |
| NET GROWTH IN 2010 | 14 | -4 | -5 |
| % CHANGE | 57.1% | -200.0% | -240.0% |
| RECORD YEAR | 2006 (41) | 2001 (12) | 2008 (17) |

net growth by month

In the first half of 2011 Brentford formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

| HALF YEAR (JAN-JUN) | BRENTFORD |
|--------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.0% |
| RECORD YEAR (SINCE 1960) | 1966 (0.2%) |

company share by half year

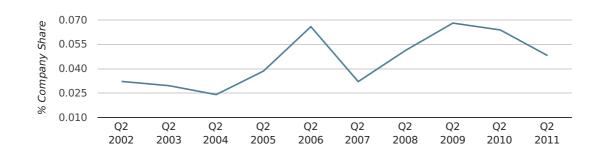


Quarterly Data (Q2 Apr-Jun 2011)

company share by quarter

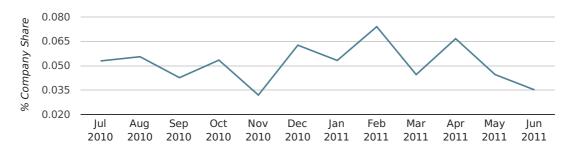
In the second quarter of 2011, Brentford formed 0.0% of all UK companies.

| SECOND QUARTER (APR 2011 - JUN 2011) | BRENTFORD |
|--------------------------------------|-------------|
| 2011 | 0.0% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.0% |
| RECORD YEAR (SINCE 1960) | 1963 (0.2%) |



Monthly Data (Apr, May & Jun 2011)

company share by month



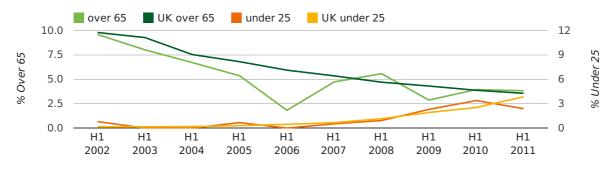
| | APRIL | ΜΑΥ | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1% | 0.0% | 0.0% |
| UK FORMATION SHARE IN 2010 | 0.1% | 0.1% | 0.1% |
| % CHANGE | -3.2% | -16.3% | -48.4% |
| RECORD YEAR | 1963 (0.2%) | 1966 (0.7%) | 1963 (0.4%) |

The average age of a director in the first half of 2011 was 42.5.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.3%.

director age by half year

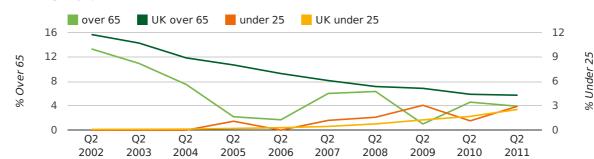


Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 43.0.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.3%.

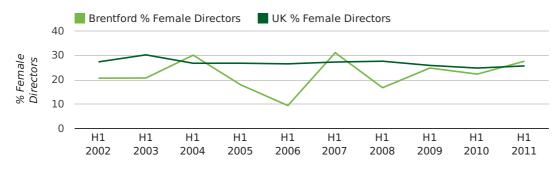


director age by quarter

The record first half year for female directors in Brentford was 1861 when 40.0% of all directors were female.

27.7% of all director appointments in Brentford in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Brentford was in 1866 when 66.7% of all directors were female.

30.2% of all director appointments in Brentford in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|---------------|------------|--------------|---------------|
| LUCKINGS | 1.69% | CONSULTING | 5.09% |
| CONSULTING | 1.69% | MANAGEMENT | 4.86% |
| INTERNATIONAL | 1.45% | CONSULTANCY | 3.17% |
| MANAGEMENT | 1.45% | PROPERTY | 2.43% |
| TRANSPORT | 1.21% | TRADING | 2.05% |
| TECHNOLOGY | 1.21% | DESIGN | 1.94% |
| TRADING | 0.97% | ASSOCIATES | 1.92% |
| MOTORS | 0.97% | BUSINESS | 1.87% |
| CONSULTANTS | 0.97% | CONSTRUCTION | 1.77% |
| CO | 0.73% | CONSULTANTS | 1.76% |
| ASSOCIATES | 0.73% | MEDIA | 1.73% |
| С | 0.73% | ENGINEERING | 1.67% |
| PARTNERS | 0.73% | LONDON | 1.60% |
| TRAVEL | 0.73% | GLOBAL | 1.46% |
| FASHION | 0.73% | J | 1.44% |
| HAIR | 0.48% | CARE | 1.44% |
| IT | 0.48% | INVESTMENTS | 1.42% |
| J | 0.48% | IT | 1.39% |
| ARTS | 0.48% | BUILDING | 1.32% |
| WINDOWS | 0.48% | PROPERTIES | 1.31% |
| CONSULTANCY | 0.48% | ELECTRICAL | 1.30% |
| EUROPE | 0.48% | М | 1.27% |
| D | 0.48% | S | 1.23% |
| CONTRACTORS | 0.48% | ENTERPRISES | 1.20% |
| WOOD | 0.48% | SYSTEMS | 1.20% |



Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| None Supplied | 147 | 202,072 |
| 7487 - Other business activities | 27 | 60,758 |
| 82990 - Other business support service activities not elsewhere classified | 13 | 30,647 |
| 7222 - Other software consultancy and supply | 10 | 7,143 |
| 96090 - Other service activities not elsewhere classified | 8 | 10,322 |
| 62020 - Information technology consultancy activities | 8 | 10,545 |
| 9999 - Dormant Company | 7 | 20,111 |
| 7414 - Business & management consultancy | 7 | 13,053 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 6 | 7,835 |
| 41100 - Development of building projects | 6 | 3,852 |
| 70229 - Management consultancy activities other than financial management | 6 | 16,419 |
| 4521 - General construction & civil engineering | 5 | 5,928 |
| 7499 - Non-trading company | 5 | 10,955 |
| 9262 - Other sporting activities | 5 | 1,642 |
| 62090 - Other information technology service activities | 5 | 7,095 |
| 99999 - Dormant Company | 4 | 18,918 |
| 69201 - Accounting and auditing activities | 4 | 3,394 |
| 43390 - Other building completion and finishing | 4 | 2,641 |
| 7260 - Other computer related activities | 4 | 7,849 |
| 9305 - Other service activities | 4 | 9,063 |