Brentwood

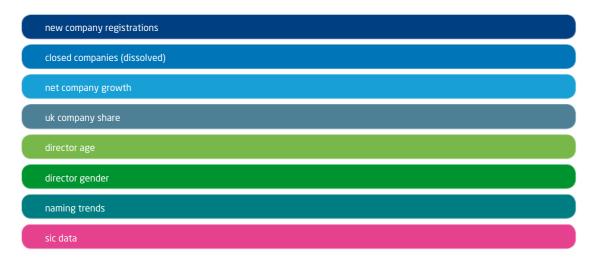
2011 half year business confidence report



headlines

- Q2 2011 saw a new record in company registrations in Brentwood when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Brentwood when compared to any previous June.

contents

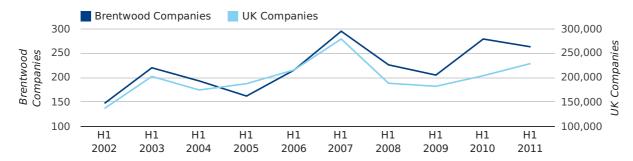


In the first half of 2011 a total of 263 companies were formed in Brentwood. This figure is 5.7% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Brentwood occurred in 2007 when a total of 295 were formed.

HALF YEAR (JAN-JUN)	BRENTWOOD	UK
2011	263	228,735
2010	279	203,749
% CHANGE	-5.7%	12.3%
RECORD YEAR	2007 (295)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

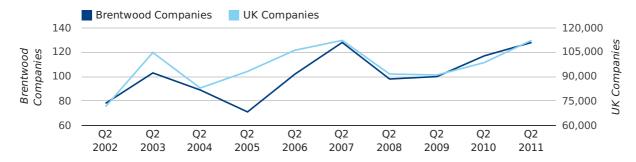
Q2 2011 saw a new record in company registrations in Brentwood when compared to any previous Q2.

A total of 128 companies were registered in Brentwood during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 9.4% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

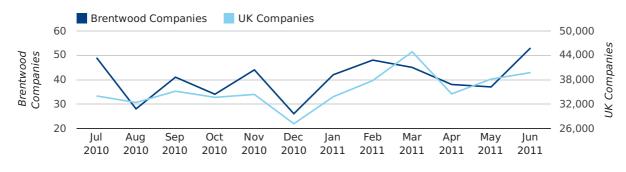
SECOND QUARTER (APR 2011 - JUN 2011)	BRENTWOOD	UK
2011	128	112,344
2010	117	98,612
% CHANGE	9.4%	13.9%
RECORD YEAR	2007 (128)	2011 (112,344)

new companies by quarter



June 2011 saw a new record in company registrations in Brentwood when compared to any previous June.

new companies by month



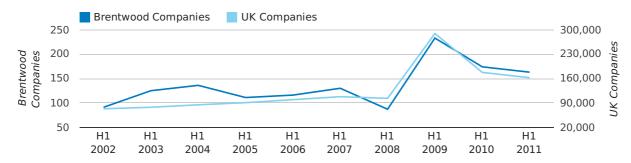
	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	38	37	53
NEW COMPANIES IN 2010	39	43	35
% CHANGE	-2.6%	-14.0%	51.4%
RECORD YEAR	2007 (45)	2007 (45)	2011 (53)

In the first half of 2011 a total of 163 companies were dissolved in Brentwood. This figure is 6.3% lower than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Brentwood occurred in 2009 when a total of 233 were closed.

HALF YEAR (JAN-JUN)	BRENTWOOD	UK
2011	163	162,310
2010	174	177,631
% CHANGE	-6.3%	-8.6%
RECORD YEAR	2009 (233)	2009 (289,236)

dissolved companies by half year



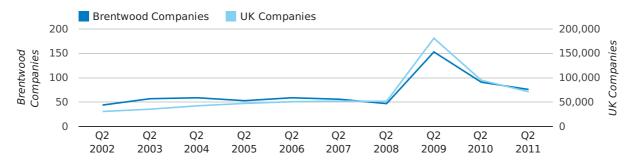
Quarterly Data (Q2 Apr-Jun 2011)

A total of 76 companies were dissolved in Brentwood during the second quarter of 2011 (Apr 2011 - Jun 2011).

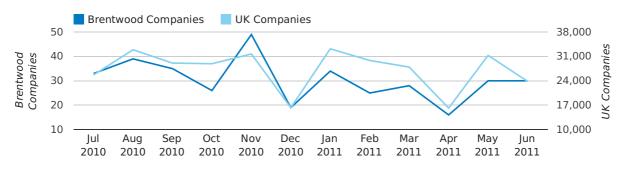
This figure is a decrease of 16.5% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BRENTWOOD	UK
2011	76	71,324
2010	91	94,954
% CHANGE	-16.5%	-24.9%
RECORD YEAR	2009 (153)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

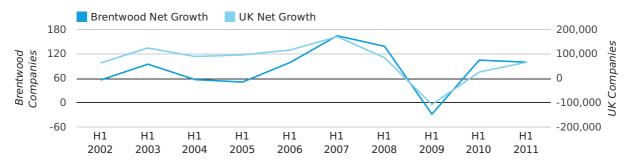


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	16	30	30
CLOSED COMPANIES IN 2010	18	35	38
% CHANGE	-11.1%	-14.3%	-21%
RECORD YEAR	2009 (43)	2009 (59)	2009 (51)

In the first half of 2011 the company register for Brentwood increased by 100 companies. This figure is 4.8% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	BRENTWOOD	UK
2011	100	66,425
2010	105	26,118
% CHANGE	-4.8%	154.3%
RECORD YEAR	2007 (165)	2007 (171,296)

net growth by half year



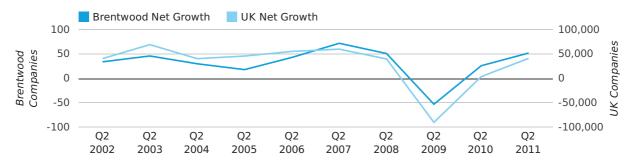
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Brentwood during the second quarter of 2011 (Apr 2011 - Jun 2011) was 52 companies.

This represents an increase of 100.0% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BRENTWOOD	UK
2011	52	41,020
2010	26	3,658
% CHANGE	100.0%	1,021.4%
RECORD YEAR	2007 (72)	2003 (69,274)

net growth by quarter



net growth by month

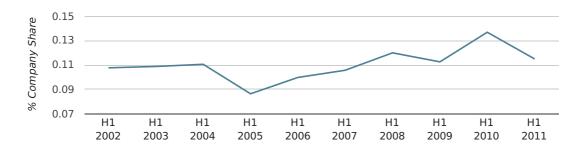


	APRIL	MAY	JUNE
NET GROWTH IN 2011	22	7	23
NET GROWTH IN 2010	21	8	-3
% CHANGE	4.8%	-12.5%	-866.7%
RECORD YEAR	2007 (34)	2007 (25)	2008 (30)

In the first half of 2011 Brentwood formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	BRENTWOOD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

company share by half year

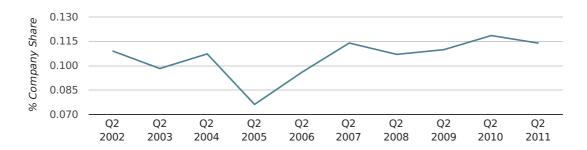


Quarterly Data (Q2 Apr-Jun 2011)

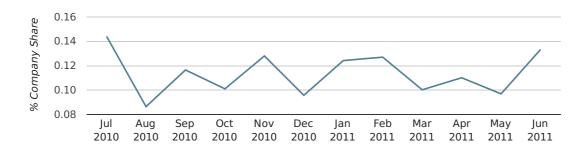
In the second quarter of 2011, Brentwood formed 0.1% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	BRENTWOOD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.3%)

company share by quarter



company share by month



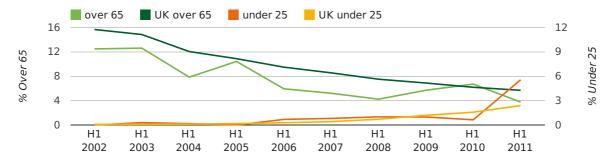
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-5.7%	-32.3%	34.2%
RECORD YEAR	1970 (0.6%)	1972 (0.6%)	1960 (0.5%)

The average age of a director in the first half of 2011 was 43.3.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.3%.

director age by half year



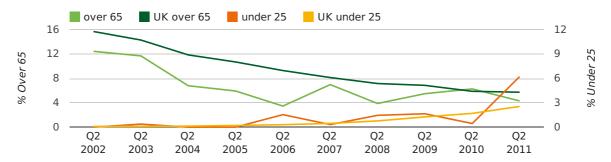
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 42.0.

The percentage of directors under the age of 25 was 6.2% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 4.3% compared to the UK figure of 4.3%.

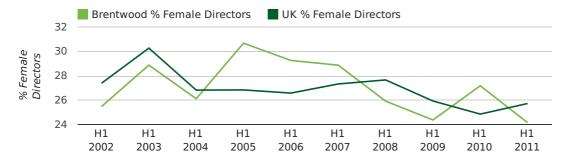
director age by quarter



The record first half year for female directors in Brentwood was 1861 when 40.0% of all directors were female.

24.2% of all director appointments in Brentwood in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

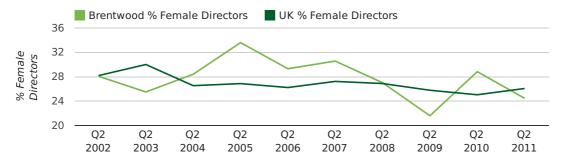


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Brentwood was in 1866 when 66.7% of all directors were female.

24.5% of all director appointments in Brentwood in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.12%	CONSULTING	5.09%
CONSULTING	1.65%	MANAGEMENT	4.86%
ESSEX	1.18%	CONSULTANCY	3.17%
CONSULTANCY	1.18%	PROPERTY	2.43%
PROPERTY	0.82%	TRADING	2.05%
BRENTWOOD	0.82%	DESIGN	1.94%
TRADING	0.71%	ASSOCIATES	1.92%
CONSULTANTS	0.71%	BUSINESS	1.87%
LONDON	0.71%	CONSTRUCTION	1.77%
ASSOCIATES	0.71%	CONSULTANTS	1.76%
ENTERPRISES	0.59%	MEDIA	1.73%
IT	0.59%	ENGINEERING	1.67%
ELECTRICAL	0.59%	LONDON	1.60%
М	0.59%	GLOBAL	1.46%
В	0.59%	J	1.44%
CONSTRUCTION	0.59%	CARE	1.44%
DEVELOPMENTS	0.59%	INVESTMENTS	1.42%
BUSINESS	0.47%	IT	1.39%
AUTOMOTIVE	0.47%	BUILDING	1.32%
BUILDING	0.47%	PROPERTIES	1.31%
EVENTS	0.47%	ELECTRICAL	1.30%
ROAD	0.47%	М	1.27%
Н	0.47%	S	1.23%
HR	0.47%	ENTERPRISES	1.20%
MEDIA	0.47%	SYSTEMS	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	205	202,072
7487 - Other business activities	68	60,758
82990 - Other business support service activities not elsewhere classified	58	30,647
99999 - Dormant Company	35	18,918
9999 - Dormant Company	26	20,111
70229 - Management consultancy activities other than financial management	22	16,419
4521 - General construction & civil engineering	15	5,928
7260 - Other computer related activities	14	7,849
62020 - Information technology consultancy activities	14	10,545
43999 - Other specialised construction activities not elsewhere classified	14	3,050
62090 - Other information technology service activities	13	7,095
7414 - Business & management consultancy	12	13,053
74909 - Other professional, scientific and technical activities not elsewhere classified	11	7,835
7499 - Non-trading company	11	10,955
96090 - Other service activities not elsewhere classified	11	10,322
9305 - Other service activities	11	9,063
74990 - Non-trading company	10	8,481
69201 - Accounting and auditing activities	9	3,394
43210 - Electrical installation	9	3,085
5248 - Other retail specialised stores	8	2,037