

# Brentwood

q3 2011 business confidence report



## headlines

- Q3 2011 saw a new record in company registrations in Brentwood when compared to any previous Q3.
- August 2011 saw a new record in company registrations in Brentwood when compared to any previous August.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

### Quarterly Data (Q3 Jul-Sep 2011)

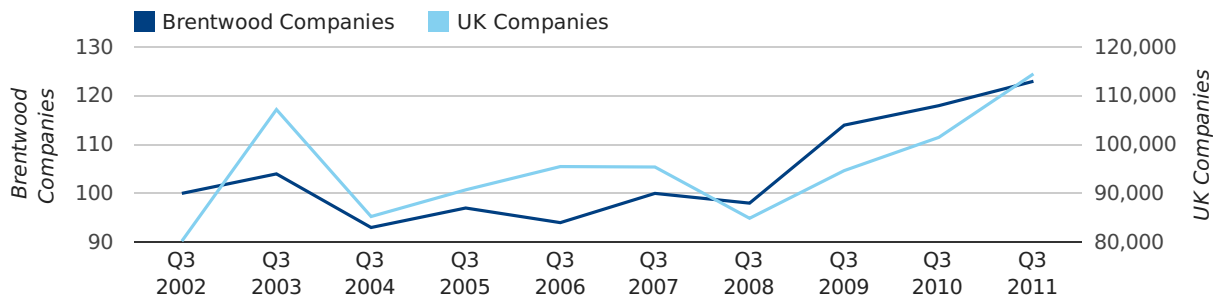
Q3 2011 saw a new record in company registrations in Brentwood when compared to any previous Q3.

A total of 123 companies were registered in Brentwood during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 4.2% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

| THIRD QUARTER (JUL 2011 - SEP 2011) | BRENTWOOD  | UK             |
|-------------------------------------|------------|----------------|
| 2011                                | 123        | 114,512        |
| 2010                                | 118        | 101,492        |
| % CHANGE                            | 4.2%       | 12.8%          |
| RECORD YEAR                         | 2011 (123) | 2011 (114,512) |

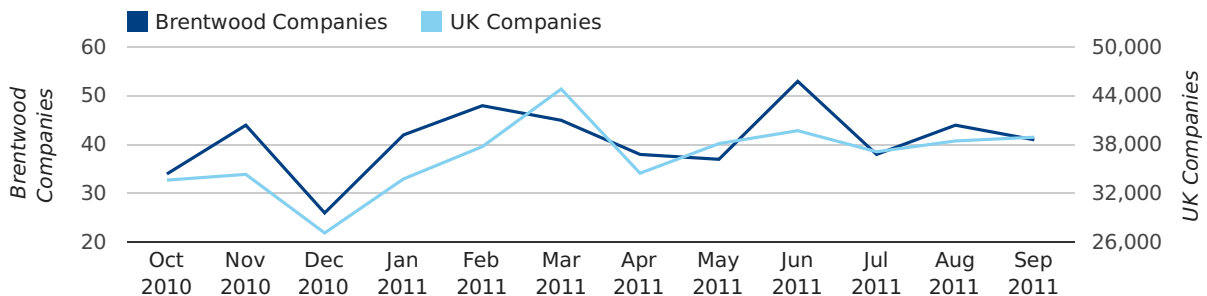
### new companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in Brentwood when compared to any previous August.

### new companies by month



|                       | JULY      | AUGUST    | SEPTEMBER |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 38        | 44        | 41        |
| NEW COMPANIES IN 2010 | 49        | 28        | 41        |
| % CHANGE              | -22.4%    | 57.1%     | 0.0%      |
| RECORD YEAR           | 2010 (49) | 2011 (44) | 2009 (43) |

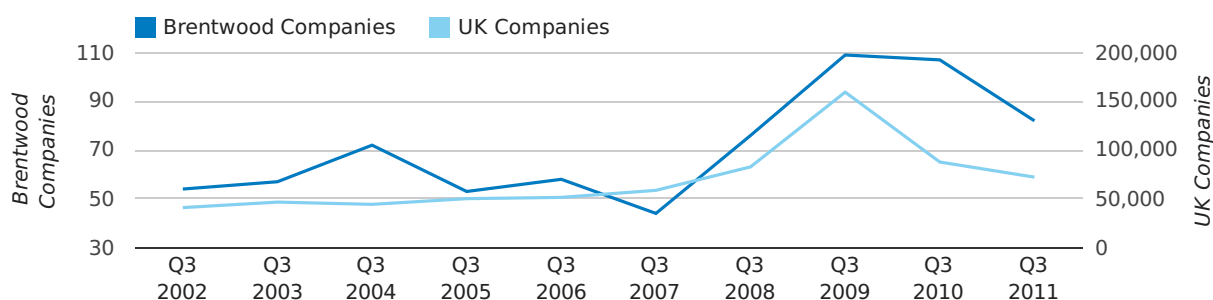
### Quarterly Data (Q3 Jul-Sep 2011)

A total of 82 companies were dissolved in Brentwood during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 23.4% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

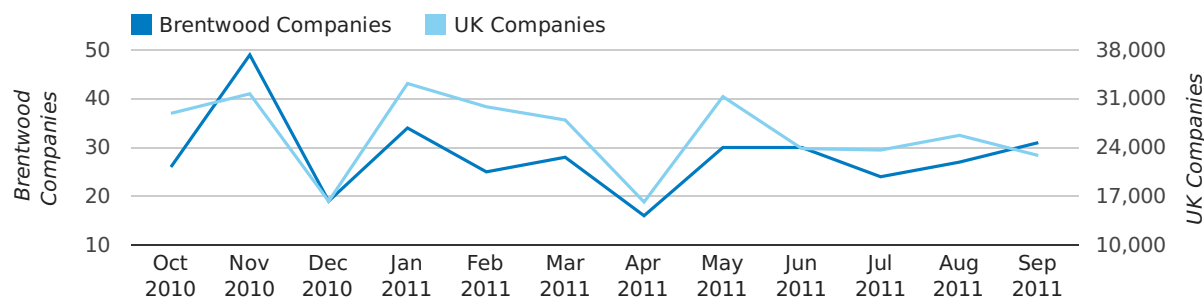
| THIRD QUARTER (JUL 2011 - SEP 2011) | BRENTWOOD  | UK             |
|-------------------------------------|------------|----------------|
| 2011                                | 82         | 72,230         |
| 2010                                | 107        | 87,705         |
| % CHANGE                            | -23.4%     | -17.6%         |
| RECORD YEAR                         | 2009 (109) | 2009 (159,401) |

### dissolved companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### dissolved companies by month



|                          | JULY      | AUGUST    | SEPTEMBER |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 24        | 27        | 31        |
| CLOSED COMPANIES IN 2010 | 33        | 39        | 35        |
| % CHANGE                 | -27.3%    | -30.8%    | -11%      |
| RECORD YEAR              | 2010 (33) | 2008 (60) | 2009 (50) |

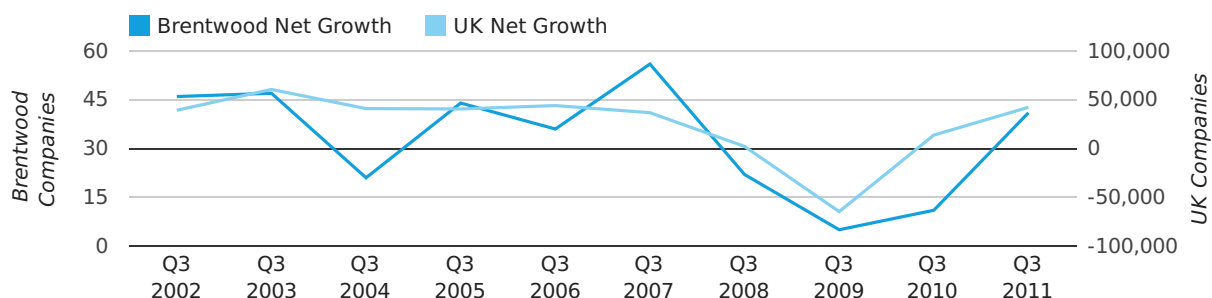
### Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Brentwood during the third quarter of 2011 (Jul 2011 - Sep 2011) was 41 companies.

This represents an increase of 272.7% on the same period last year.

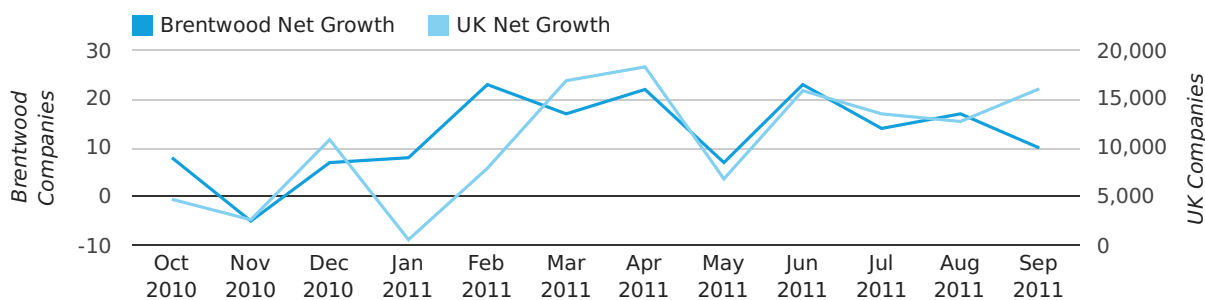
| THIRD QUARTER (JUL 2011 - SEP 2011) | BRENTWOOD | UK            |
|-------------------------------------|-----------|---------------|
| 2011                                | 41        | 42,282        |
| 2010                                | 11        | 13,787        |
| % CHANGE                            | 272.7%    | 206.7%        |
| RECORD YEAR                         | 2007 (56) | 2003 (60,597) |

### net growth by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### net growth by month



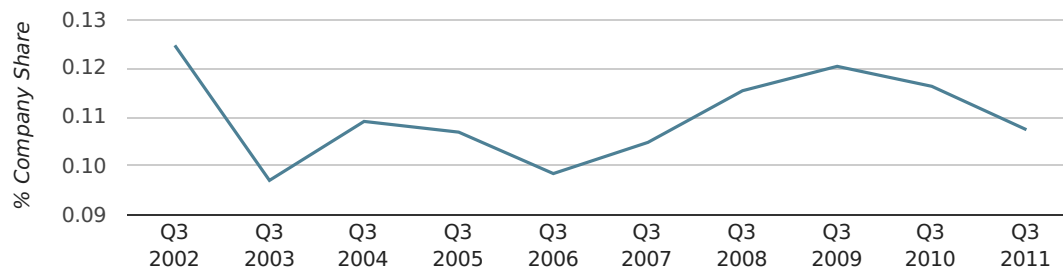
|                    | JULY      | AUGUST    | SEPTEMBER |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 14        | 17        | 10        |
| NET GROWTH IN 2010 | 16        | -11       | 6         |
| % CHANGE           | -12.5%    | -254.5%   | 66.7%     |
| RECORD YEAR        | 2007 (36) | 2002 (21) | 2008 (23) |

### Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Brentwood formed 0.1% of all UK companies.

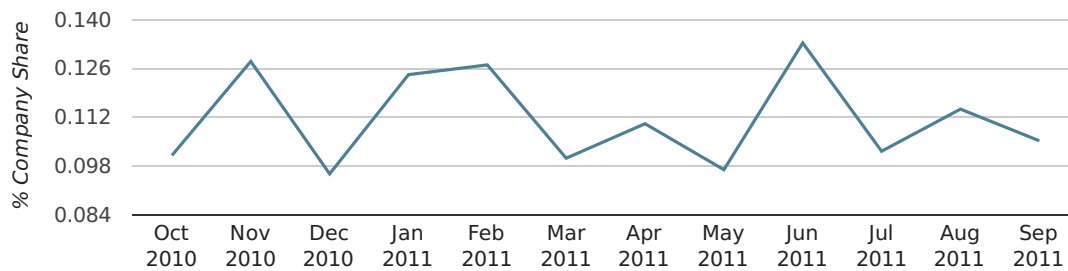
| THIRD QUARTER (JUL 2011 - SEP 2011) | BRENTWOOD   |
|-------------------------------------|-------------|
| 2011                                | 0.1%        |
| 2010                                | 0.1%        |
| 2009                                | 0.1%        |
| 2008                                | 0.1%        |
| 2007                                | 0.1%        |
| RECORD YEAR (SINCE 1960)            | 1969 (0.4%) |

### company share by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### company share by month



|                            | JULY        | AUGUST      | SEPTEMBER   |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1%        | 0.1%        | 0.1%        |
| UK FORMATION SHARE IN 2010 | 0.1%        | 0.1%        | 0.1%        |
| % CHANGE                   | -29.1%      | 32.3%       | -9.7%       |
| RECORD YEAR                | 1961 (0.7%) | 1963 (0.5%) | 1977 (0.4%) |

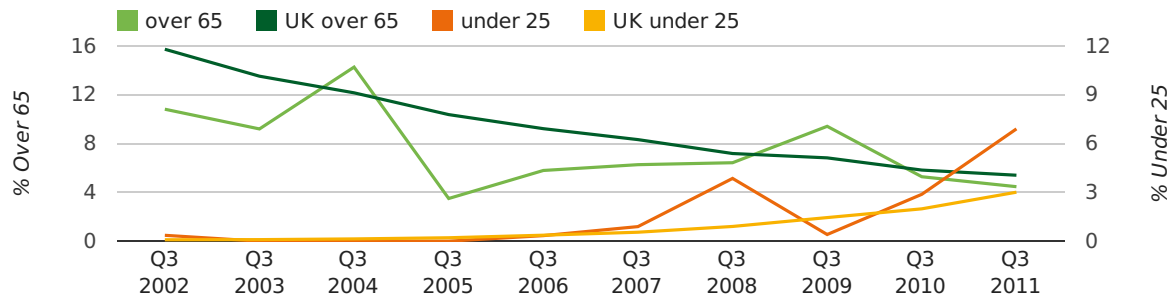
### Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 43.1.

The percentage of directors under the age of 25 was 6.9% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 4.1%.

#### director age by quarter

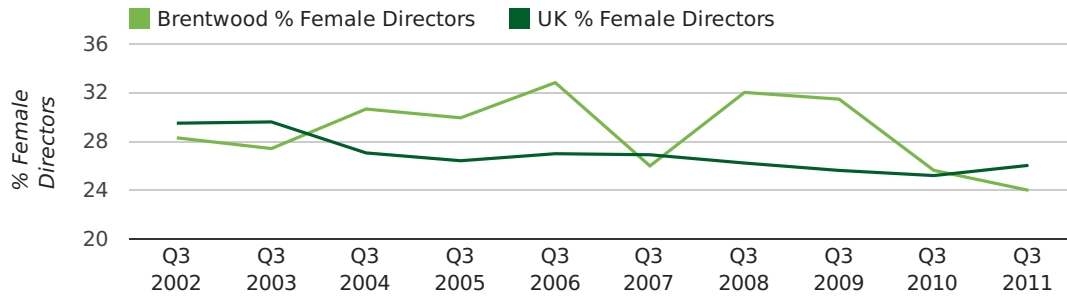


### Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Brentwood was in 1862 when 50.0% of all directors were female.

24.0% of all director appointments in Brentwood in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

#### director gender by quarter





## Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD         | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| CONSULTING   | 1.97%      | CONSULTING   | 5.11%         |
| MANAGEMENT   | 1.73%      | MANAGEMENT   | 4.75%         |
| CONSULTANCY  | 1.27%      | CONSULTANCY  | 3.19%         |
| PROPERTY     | 1.16%      | PROPERTY     | 2.41%         |
| ESSEX        | 1.04%      | TRADING      | 2.06%         |
| CONSULTANTS  | 0.81%      | DESIGN       | 1.94%         |
| BRENTWOOD    | 0.81%      | ASSOCIATES   | 1.85%         |
| ASSOCIATES   | 0.81%      | BUSINESS     | 1.82%         |
| BUILDING     | 0.69%      | CONSULTANTS  | 1.76%         |
| R            | 0.69%      | ENGINEERING  | 1.74%         |
| LONDON       | 0.69%      | MEDIA        | 1.72%         |
| DEVELOPMENTS | 0.69%      | CONSTRUCTION | 1.72%         |
| CONSTRUCTION | 0.69%      | LONDON       | 1.63%         |
| DESIGN       | 0.58%      | J            | 1.47%         |
| TRAINING     | 0.58%      | GLOBAL       | 1.46%         |
| ENTERPRISES  | 0.58%      | INVESTMENTS  | 1.43%         |
| (ESSEX)      | 0.46%      | CARE         | 1.42%         |
| M            | 0.46%      | IT           | 1.38%         |
| MEDICAL      | 0.46%      | BUILDING     | 1.30%         |
| B            | 0.46%      | PROPERTIES   | 1.28%         |
| TEAM         | 0.46%      | ELECTRICAL   | 1.27%         |
| TRADING      | 0.46%      | M            | 1.25%         |
| GROUP        | 0.46%      | ENERGY       | 1.22%         |
| NEW          | 0.46%      | TRAINING     | 1.21%         |
| SCHOOL       | 0.46%      | S            | 1.21%         |

## Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied  | 202                 | 204,493      |
| 7487 - Other business activities   | 83                  | 65,177       |
| 82990 - Other business support service activities not elsewhere classified               | 54                  | 29,245       |
| 99999 - Dormant Company  | 35                  | 18,281       |
| 9999 - Dormant Company   | 33                  | 22,587       |
| 70229 - Management consultancy activities other than financial management                | 21                  | 15,760       |
| 7414 - Business & management consultancy   | 20                  | 14,755       |
| 4521 - General construction & civil engineering  | 13                  | 6,321        |
| 62020 - Information technology consultancy activities                                    | 13                  | 10,137       |
| 62090 - Other information technology service activities                                  | 13                  | 6,798        |
| 43999 - Other specialised construction activities not elsewhere classified               | 13                  | 2,917        |
| 9305 - Other service activities  | 12                  | 10,525       |
| 96090 - Other service activities not elsewhere classified                                | 11                  | 10,018       |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 10                  | 7,551        |
| 74990 - Non-trading company  | 10                  | 8,064        |
| 7260 - Other computer related activities   | 10                  | 8,686        |
| 7499 - Non-trading company   | 10                  | 11,543       |
| 7222 - Other software consultancy and supply   | 9                   | 8,345        |
| 43210 - Electrical installation  | 9                   | 2,938        |
| 69201 - Accounting and auditing activities   | 9                   | 3,271        |