

# Brentwood

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Brentwood when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Brentwood when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Brentwood when compared to any previous Q4.
- October 2011 saw a new record in company registrations in Brentwood when compared to any previous October.
- Q4 2011 saw a new record in net growth in Brentwood when compared to any previous Q4.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

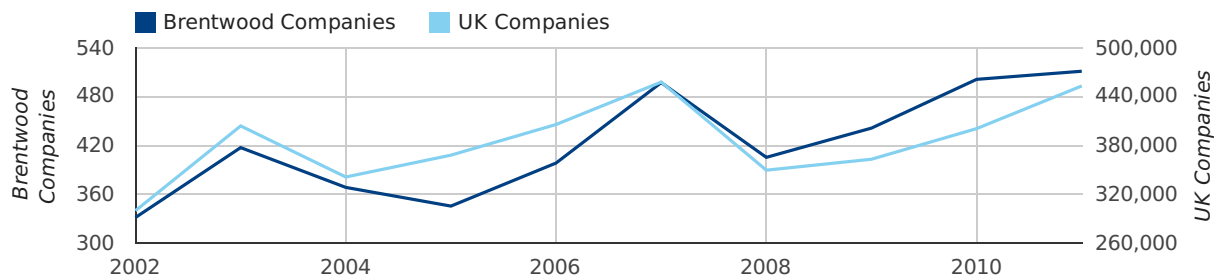
## Annual Data (2011)

2011 was a record year for company registrations in Brentwood when compared to any year in history.

A total of 511 companies were formed in Brentwood in 2011. This total is 2.0% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BRENTWOOD	UK
2011	511	452,870
2010	501	400,358
2009	441	362,675
2008	405	349,203
2007	497	457,649
RECORD YEAR	2011 (511)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

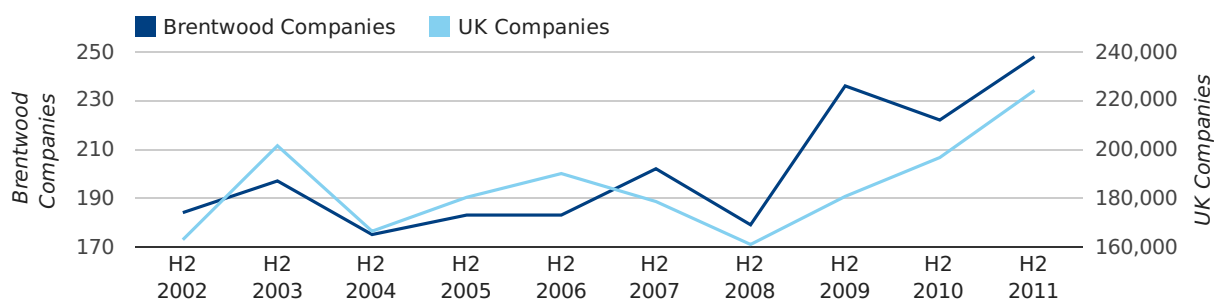
The second half of 2011 saw a new record in company registrations in Brentwood when compared to any previous second half year.

In the second half of 2011 a total of 248 companies were formed in Brentwood. This figure is 11.7% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Brentwood occurred in 2011 when a total of 248 were formed.

HALF YEAR (JUL-DEC)	BRENTWOOD	UK
2011	248	224,135
2010	222	196,609
% CHANGE	11.7%	14.0%
RECORD YEAR	2011 (248)	2011 (224,135)

### new companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

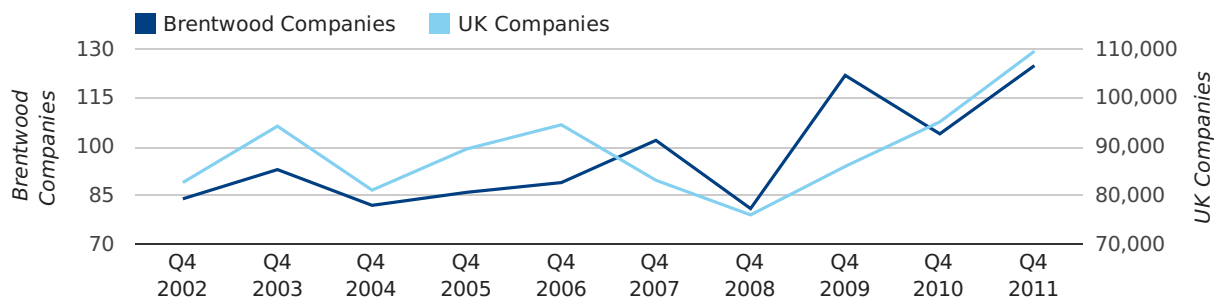
Q4 2011 saw a new record in company registrations in Brentwood when compared to any previous Q4.

A total of 125 companies were registered in Brentwood during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 20.2% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BRENTWOOD	UK
2011	125	109,623
2010	104	95,117
% CHANGE	20.2%	15.3%
RECORD YEAR	2011 (125)	2011 (109,623)

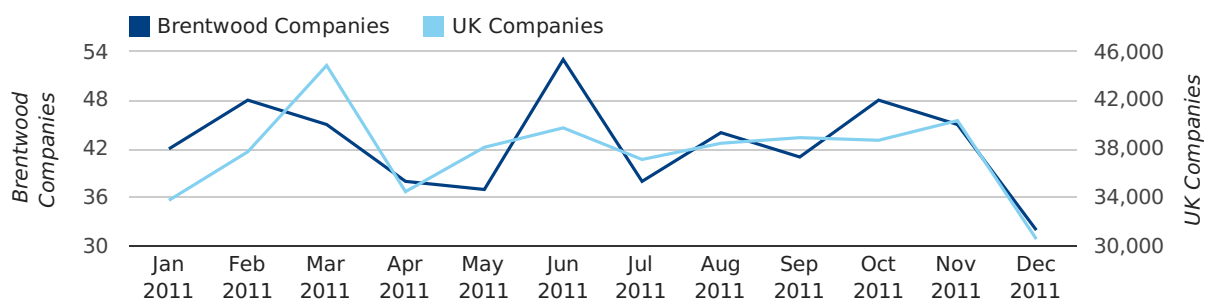
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Brentwood when compared to any previous October.

### new companies by month



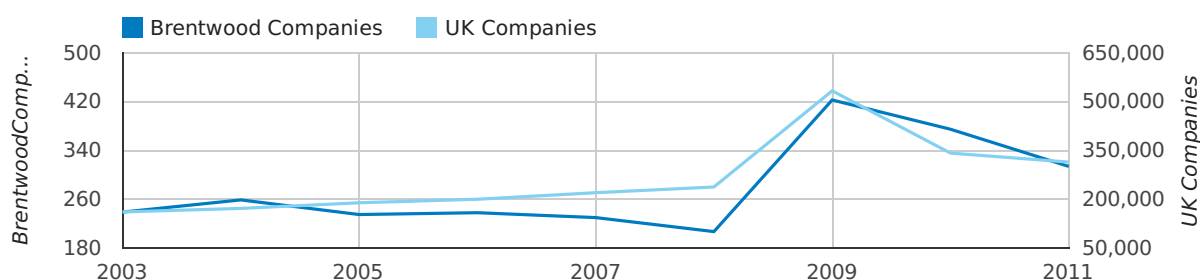
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	48	45	32
NEW COMPANIES IN 2010	34	44	26
% CHANGE	41.2%	2.3%	23.1%
RECORD YEAR	2011 (48)	2009 (46)	2009 (44)

### Annual Data (2011)

A total of 314 companies were dissolved in Brentwood in 2011. This total is 16.3% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BRENTWOOD	UK
2011	314	314,523
2010	375	342,232
2009	423	533,773
2008	207	237,901
2007	230	220,295
RECORD YEAR	2009 (423)	2009 (533,773)

### dissolved companies by year



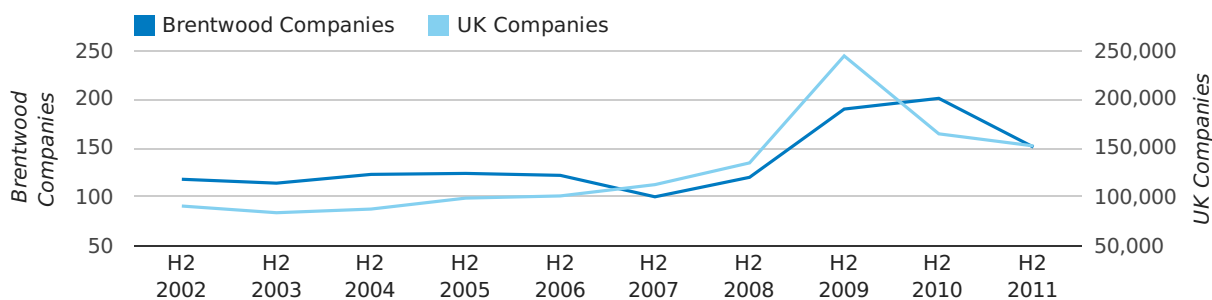
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 151 companies were dissolved in Brentwood. This figure is 24.9% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Brentwood occurred in 2010 when a total of 201 were closed.

HALF YEAR (JUL-DEC)	BRENTWOOD	UK
2011	151	152,213
2010	201	164,601
% CHANGE	-24.9%	-7.5%
RECORD YEAR	2010 (201)	2009 (244,537)

### dissolved companies by half year



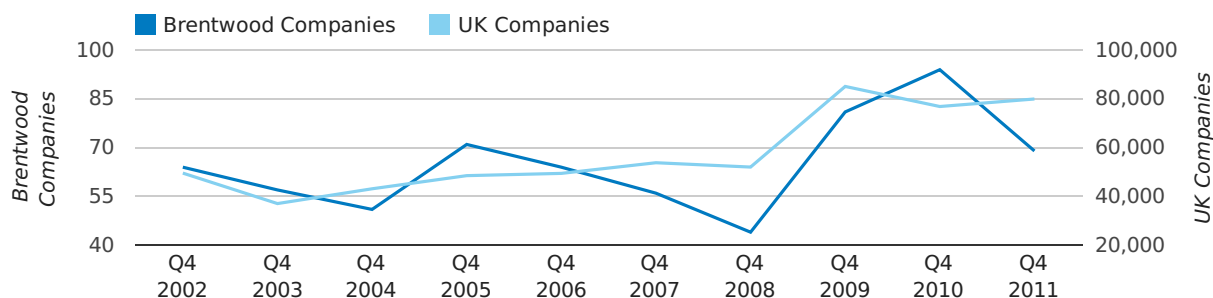
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 69 companies were dissolved in Brentwood during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 26.6% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

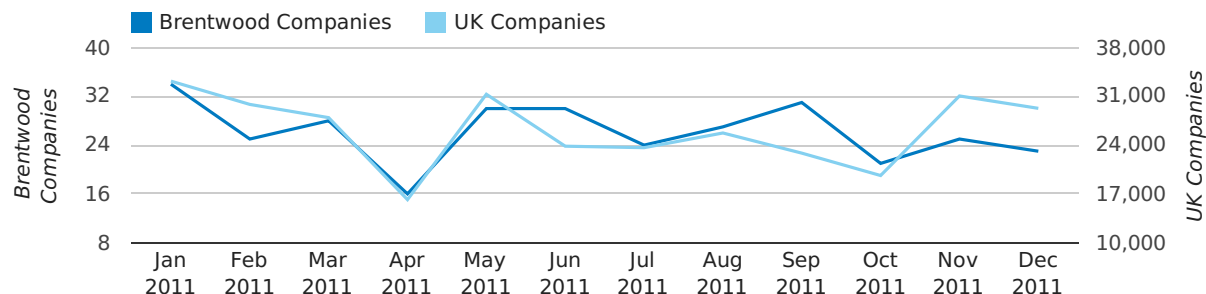
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRENTWOOD	UK
2011	69	79,983
2010	94	76,896
% CHANGE	-26.6%	4.0%
RECORD YEAR	2010 (94)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	21	25	23
CLOSED COMPANIES IN 2010	26	49	19
% CHANGE	-19.2%	-49.0%	21%
RECORD YEAR	2001 (28)	2010 (49)	2009 (27)

### Annual Data (2011)

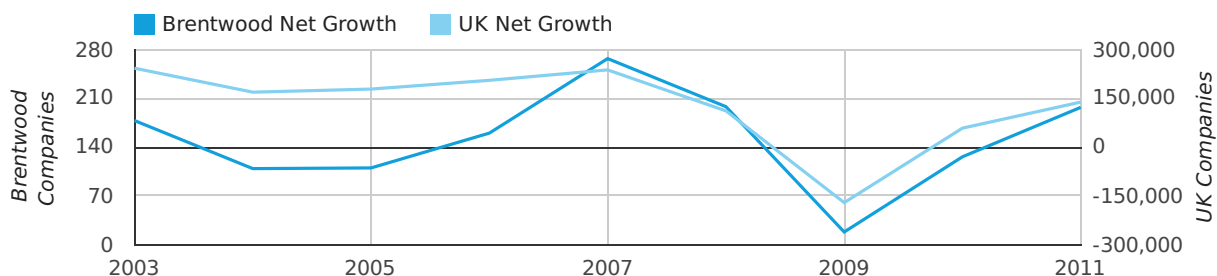
A total of 197 companies were added to the company register for Brentwood in 2011. This number represents growth of 39.3% which compares favourably to the UK figure of 34.6%.

This number is 71 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Brentwood company register grew by 267 companies.

YEAR	BRENTWOOD	UK
2011	197	138,347
2010	126	58,126
2009	18	-171,098
2008	198	111,302
2007	267	237,354
RECORD YEAR	2007 (267)	2003 (242,543)

### net growth by year

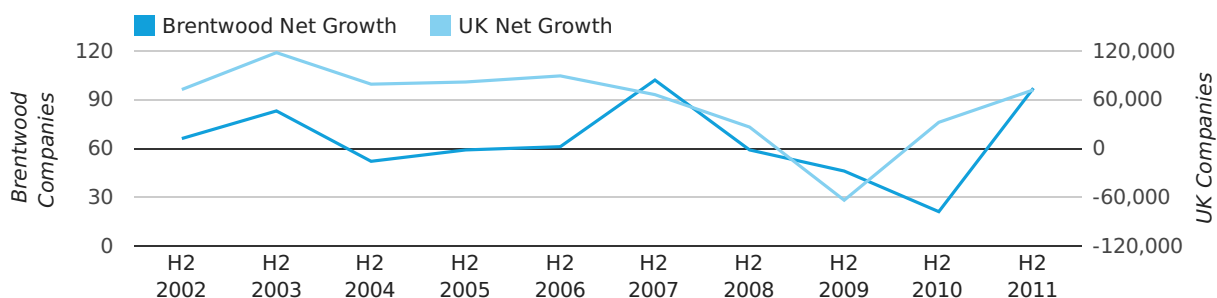


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Brentwood increased by 97 companies. This figure is 361.9% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BRENTWOOD	UK
2011	97	71,922
2010	21	32,008
% CHANGE	361.9%	124.7%
RECORD YEAR	1995 (114)	2003 (117,772)

### net growth by half year



## Quarterly Data (Q4 Oct-Dec 2011)

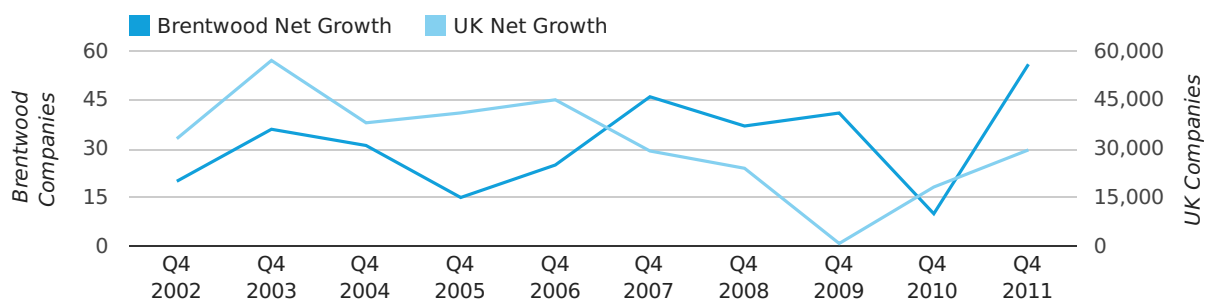
Q4 2011 saw a new record in net growth in Brentwood when compared to any previous Q4.

Net company growth for Brentwood during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 56 companies.

This represents an increase of 460.0% on the same period last year.

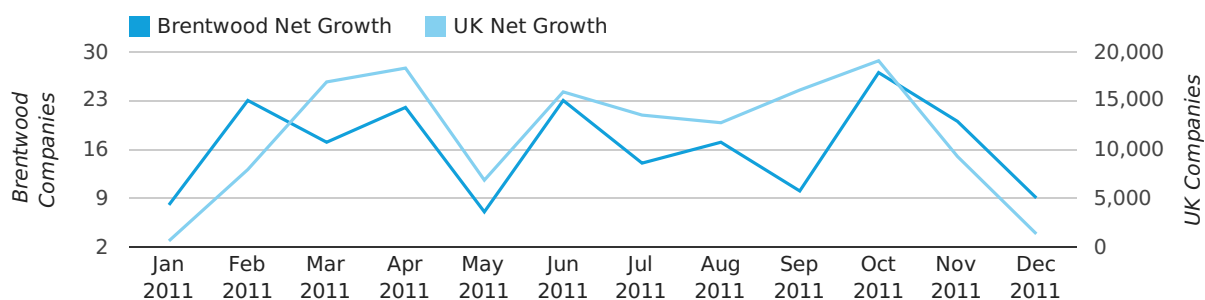
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRENTWOOD	UK
2011	56	29,640
2010	10	18,221
% CHANGE	460.0%	62.7%
RECORD YEAR	2011 (56)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	27	20	9
NET GROWTH IN 2010	8	-5	7
% CHANGE	237.5%	-500.0%	28.6%
RECORD YEAR	2002 (32)	2008 (24)	1995 (20)

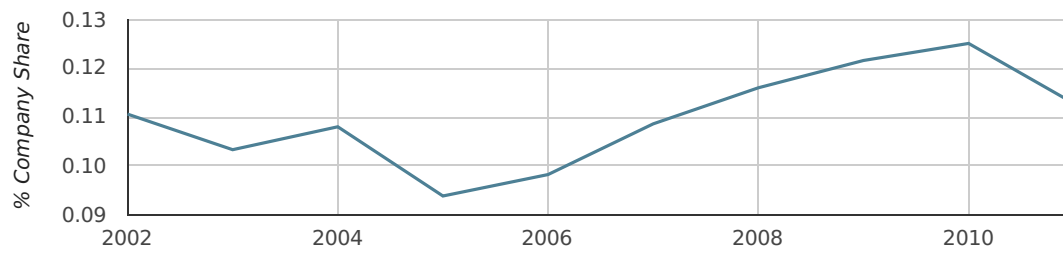


### Annual Data (2011)

In 2011 Brentwood formed 0.1% of all UK companies. This is no change on 2010 when Brentwood was responsible for 0.1% of all UK companies.

YEAR	BRENTWOOD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.3%)

### company share by year

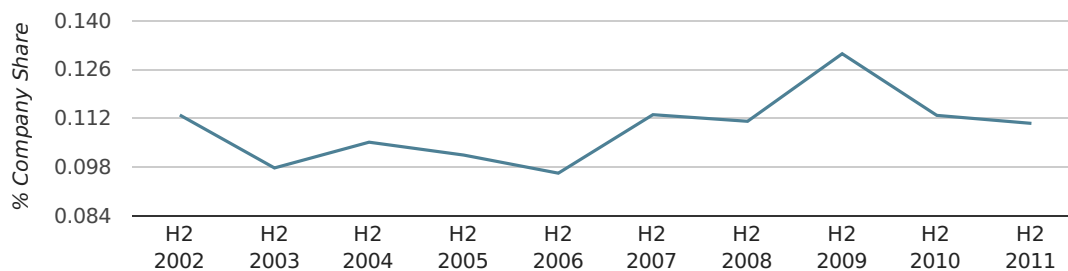


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Brentwood formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	BRENTWOOD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.3%)

### company share by half year

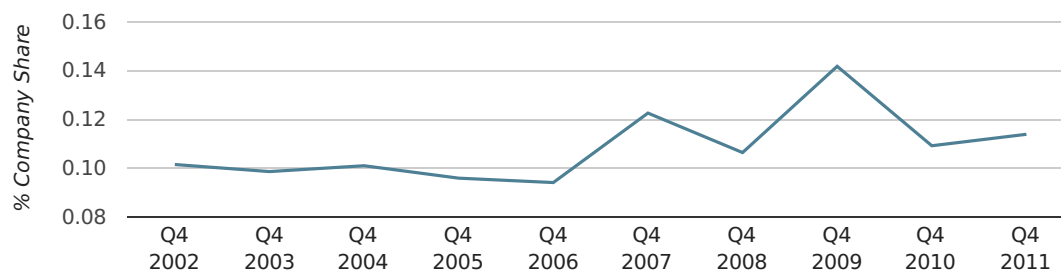


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Brentwood formed 0.1% of all UK companies.

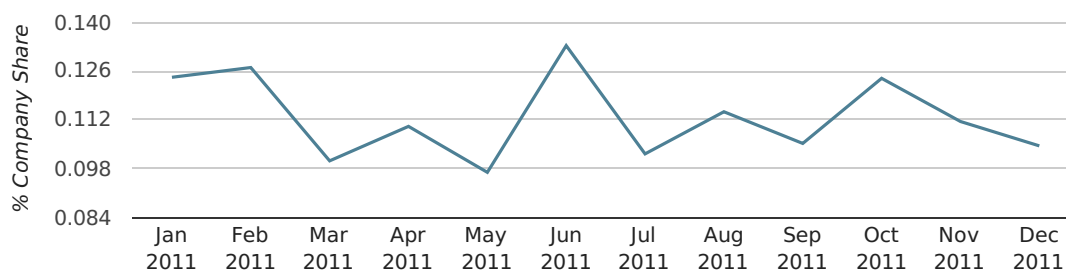
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRENTWOOD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	22.7%	-12.9%	9.2%
RECORD YEAR	1966 (0.5%)	1968 (0.7%)	1961 (0.4%)

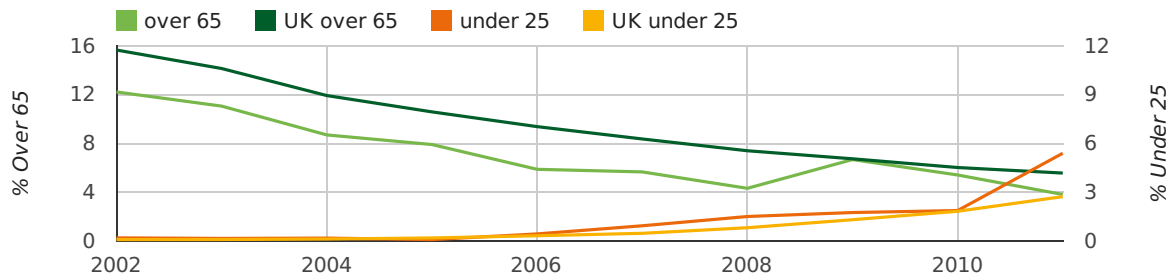
### Annual Data (2011)

The average age of a director in 2011 was 43.0.

The percentage of directors under the age of 25 was 5.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.2%.

#### director age by year



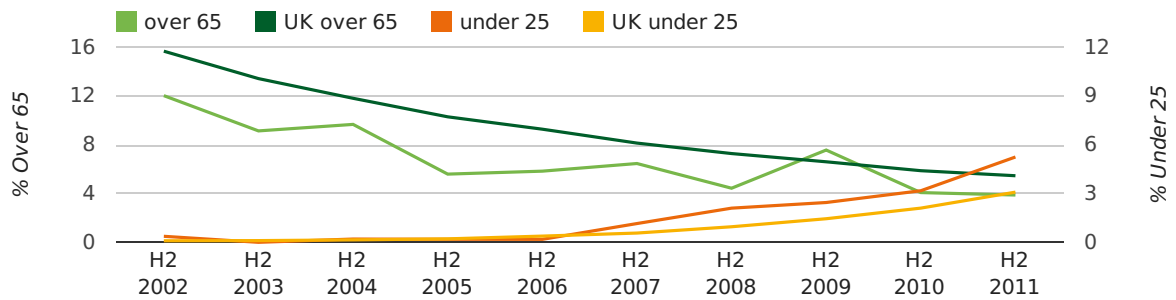
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.6.

The percentage of directors under the age of 25 was 5.3% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.1%.

#### director age by half year



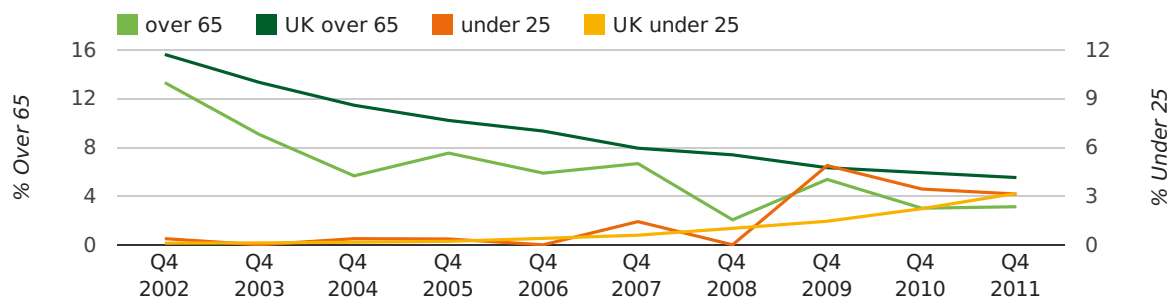
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 41.9.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.1%.

### director age by quarter

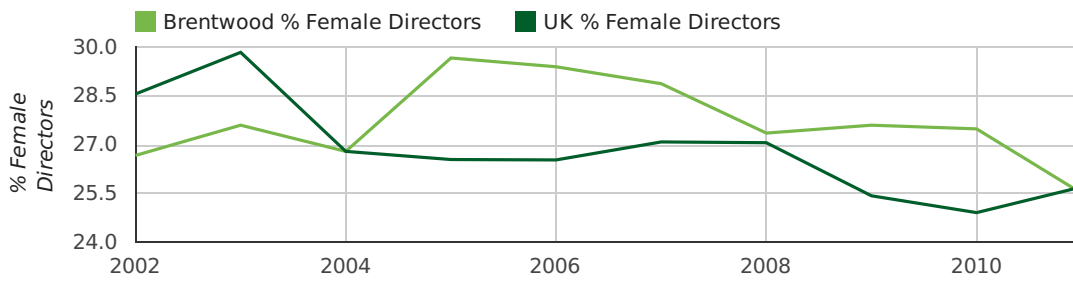


### Annual Data (2011)

The record year for female directors in Brentwood was 1857 when 36.4% of all directors were female.

The percentage of female directors in Brentwood in 2011 was 26.7%. The average for the UK during this time was 28.6%

#### director gender by year

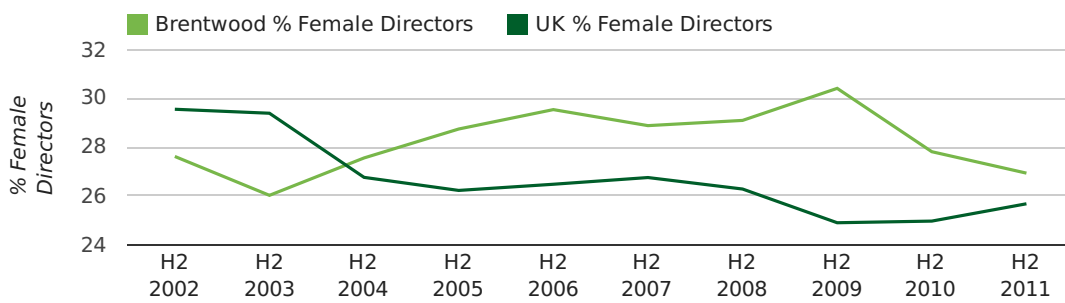


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Brentwood was 1860 when 42.9% of all directors were female.

26.9% of all director appointments in Brentwood in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

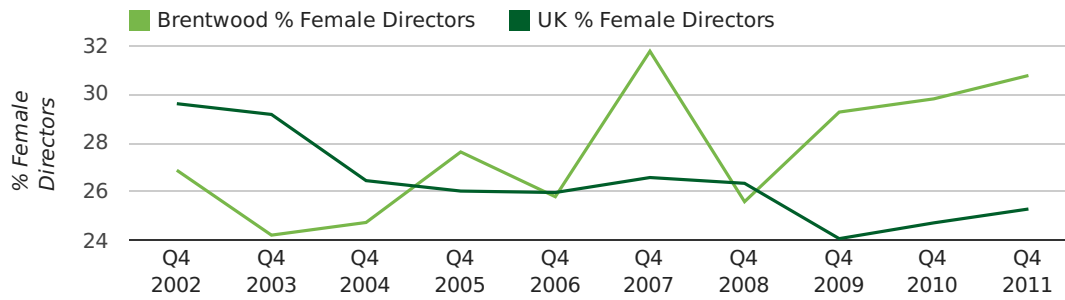


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Brentwood was in 1977 when 31.1% of all directors were female.

30.8% of all director appointments in Brentwood in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.16%	CONSULTING	5.07%
MANAGEMENT	1.48%	MANAGEMENT	4.74%
CONSULTANCY	1.36%	CONSULTANCY	3.26%
PROPERTY	1.14%	PROPERTY	2.37%
BRENTWOOD	1.02%	TRADING	2.07%
ESSEX	1.02%	DESIGN	1.92%
CONSTRUCTION	0.91%	ASSOCIATES	1.86%
ASSOCIATES	0.79%	ENGINEERING	1.78%
CONSULTANTS	0.79%	BUSINESS	1.78%
BUILDING	0.68%	CONSULTANTS	1.76%
R	0.68%	CONSTRUCTION	1.73%
TRAINING	0.57%	MEDIA	1.71%
M	0.57%	LONDON	1.63%
ENERGY	0.57%	J	1.51%
NEW	0.57%	INVESTMENTS	1.48%
DEVELOPMENTS	0.57%	GLOBAL	1.46%
DESIGN	0.57%	IT	1.41%
ENTERPRISES	0.57%	CARE	1.39%
GROUP	0.57%	PROPERTIES	1.29%
TEAM	0.45%	ELECTRICAL	1.29%
PROPERTIES	0.45%	M	1.27%
ELECTRICAL	0.45%	BUILDING	1.26%
CAPITAL	0.45%	ENERGY	1.25%
CARE	0.45%	S	1.20%
INSTALLATIONS	0.45%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	199	205,525
7487 - Other business activities	78	57,052
82990 - Other business support service activities not elsewhere classified	52	32,483
99999 - Dormant Company	39	21,846
9999 - Dormant Company	25	20,199
70229 - Management consultancy activities other than financial management	25	17,765
7414 - Business & management consultancy	18	13,034
96090 - Other service activities not elsewhere classified	14	11,768
62090 - Other information technology service activities	13	7,493
62020 - Information technology consultancy activities	13	12,072
9305 - Other service activities	12	9,492
4521 - General construction & civil engineering	12	5,558
43999 - Other specialised construction activities not elsewhere classified	11	3,342
74909 - Other professional, scientific and technical activities not elsewhere classified	11	8,671
69201 - Accounting and auditing activities	10	3,633
7499 - Non-trading company	10	9,957
96020 - Hairdressing and other beauty treatment	8	2,380
43220 - Plumbing, heat and air-conditioning installation	8	2,372
7260 - Other computer related activities	8	7,667
74990 - Non-trading company	8	8,929