Brentwood

q1 2012 business confidence report



headlines

• January 2012 saw a new record in company registrations in Brentwood when compared to any previous January.

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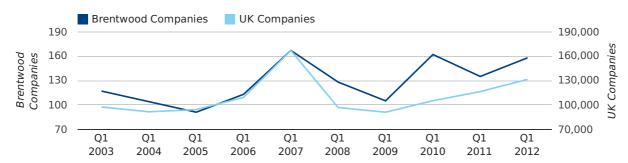
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A total of 158 companies were registered in Brentwood during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 17.0% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	BRENTWOOD	UK
2012	158	131,491
2011	135	116,391
% CHANGE	17.0%	13.0%
RECORD YEAR	2007 (167)	2007 (166,814)

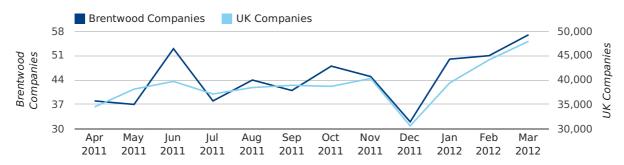
new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company registrations in Brentwood when compared to any previous January.

new companies by month



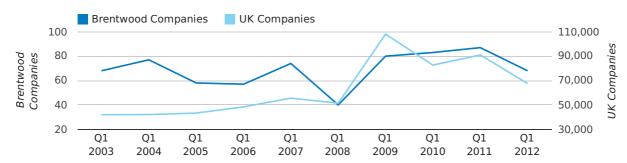
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	50	51	57
NEW COMPANIES IN 2011	42	48	45
% CHANGE	19.0%	6.3%	26.7%
RECORD YEAR	2012 (50)	2010 (51)	2007 (81)

A total of 68 companies were dissolved in Brentwood during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 21.8% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	BRENTWOOD	UK
2012	68	67,576
2011	87	90,986
% CHANGE	-21.8%	-25.7%
RECORD YEAR	2011 (87)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



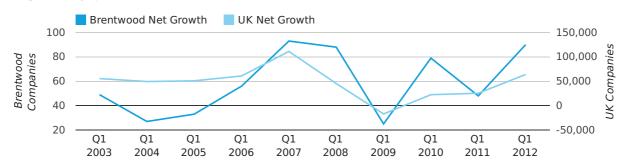
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	22	25	21
CLOSED COMPANIES IN 2011	34	25	28
% CHANGE	-35.3%	0.0%	-25%
RECORD YEAR	2011 (34)	2000 (30)	2009 (56)

Net company growth for Brentwood during the first quarter of 2012 (Jan 2012 - Mar 2012) was 90 companies.

This represents an increase of 87.5% on the same period last year.

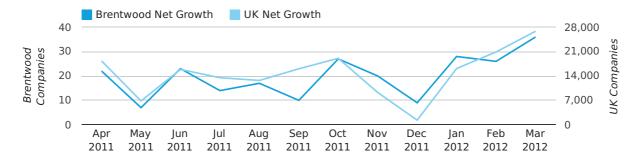
FIRST QUARTER (JAN 2012 - MAR 2012)	BRENTWOOD	UK
2012	90	63,915
2011	48	25,405
% CHANGE	87.5%	151.6%
RECORD YEAR	2007 (93)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month

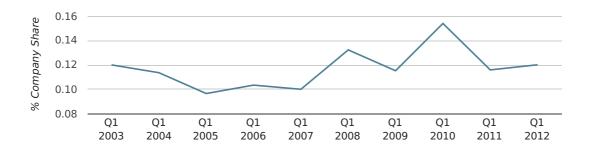


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	28	26	36
NET GROWTH IN 2011	8	23	17
% CHANGE	250.0%	13.0%	111.8%
RECORD YEAR	2009 (29)	2007 (33)	2007 (51)

In the first quarter of 2012, Brentwood formed 0.1% of all UK companies.

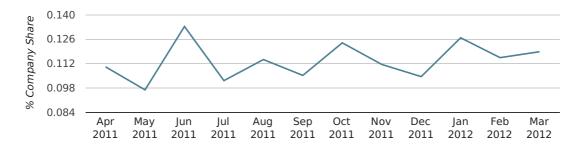
FIRST QUARTER (JAN 2012 - MAR 2012)	BRENTWOOD
2012	0.1%
2011	0.1%
2010	0.2%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



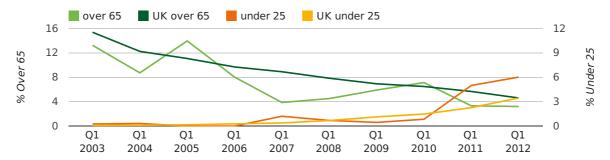
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	2.1%	-9.1%	18.5%
RECORD YEAR	1967 (0.7%)	1962 (0.8%)	1961 (0.4%)

The average age of a director in the first quarter of 2012 was 44.1.

The percentage of directors under the age of 25 was 6.0% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 3.5%.

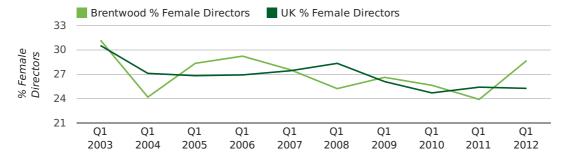
director age by quarter



The record first quarter for female directors in Brentwood was in 1861 when 40.0% of all directors were female.

28.7% of all director appointments in Brentwood in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.27%	CONSULTING	5.07%
CONSULTANCY	1.51%	MANAGEMENT	4.74%
MANAGEMENT	1.40%	CONSULTANCY	3.30%
BRENTWOOD	1.30%	PROPERTY	2.37%
ESSEX	0.97%	TRADING	2.07%
BUILDING	0.86%	DESIGN	1.93%
DESIGN	0.86%	ENGINEERING	1.86%
PROPERTY	0.86%	ASSOCIATES	1.84%
CONSULTANTS	0.76%	CONSULTANTS	1.79%
R	0.76%	BUSINESS	1.73%
ASSOCIATES	0.65%	MEDIA	1.72%
ENTERPRISES	0.65%	CONSTRUCTION	1.72%
(ESSEX)	0.65%	LONDON	1.66%
J	0.65%	I	1.54%
ELECTRICAL	0.54%	INVESTMENTS	1.51%
SECURITY	0.54%	GLOBAL	1.50%
CREATIVE	0.54%	IT	1.40%
CO	0.54%	CARE	1.34%
HOUSE	0.54%	PROPERTIES	1.31%
S	0.54%	ELECTRICAL	1.27%
TRAINING	0.54%	М	1.27%
CONSTRUCTION	0.54%	BUILDING	1.24%
ENERGY	0.54%	ENERGY	1.20%
ENGINEERING	0.54%	S	1.20%
CAPITAL	0.54%	ENTERPRISES	1.19%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	215	216,665
7487 - Other business activities	73	52,735
82990 - Other business support service activities not elsewhere classified	54	35,233
99999 - Dormant Company	47	25,084
70229 - Management consultancy activities other than financial management	28	19,704
9999 - Dormant Company	25	18,617
62020 - Information technology consultancy activities	18	14,303
7414 - Business & management consultancy	18	12,113
96090 - Other service activities not elsewhere classified	16	13,637
62090 - Other information technology service activities	14	8,145
74909 - Other professional, scientific and technical activities not elsewhere classified	12	9,892
47910 - Retail sale via mail order houses or via Internet	11	3,439
4521 - General construction & civil engineering	11	5,169
9305 - Other service activities	10	8,818
7499 - Non-trading company	10	9,102
43220 - Plumbing, heat and air-conditioning installation	9	2,693
43999 - Other specialised construction activities not elsewhere classified	9	3,931
69201 - Accounting and auditing activities	8	4,132
74990 - Non-trading company	8	9,729
7260 - Other computer related activities	8	7,154