

Brentwood

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Brentwood when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Brentwood when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Brentwood when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Brentwood when compared to any previous May.
- April 2012 saw a new record in company registrations in Brentwood when compared to any previous April.
- The first half of 2012 saw a new record in net growth in Brentwood when compared to any previous first half year.
- The first half of 2012 was a record first half year for net growth in Brentwood when compared to any half year in history.
- Q2 2012 saw a new record in net growth in Brentwood when compared to any previous Q2.
- May 2012 saw a new record in net growth in Brentwood when compared to any previous May.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Brentwood when compared to any previous first half year.

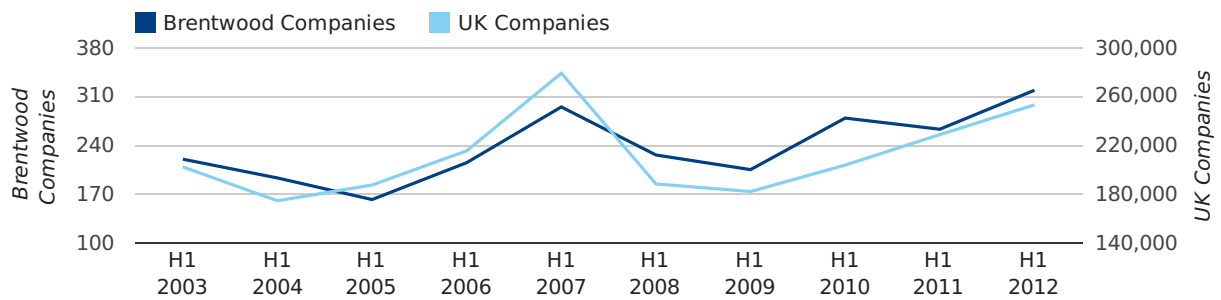
The first half of 2012 was a record first half year for company registrations in Brentwood when compared to any half year in history.

In the first half of 2012 a total of 319 companies were formed in Brentwood. This figure is 21.3% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Brentwood occurred in 2012 when a total of 319 were formed.

HALF YEAR (JAN-JUN)	BRENTWOOD	UK
2012	319	253,150
2011	263	228,735
% CHANGE	21.3%	10.7%
RECORD YEAR	2012 (319)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

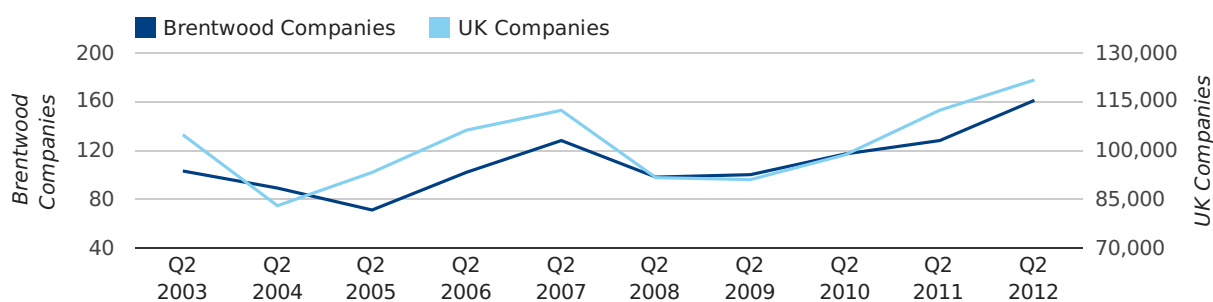
Q2 2012 saw a new record in company registrations in Brentwood when compared to any previous Q2.

A total of 161 companies were registered in Brentwood during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 25.8% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BRENTWOOD	UK
2012	161	121,659
2011	128	112,344
% CHANGE	25.8%	8.3%
RECORD YEAR	2012 (161)	2012 (121,659)

new companies by quarter

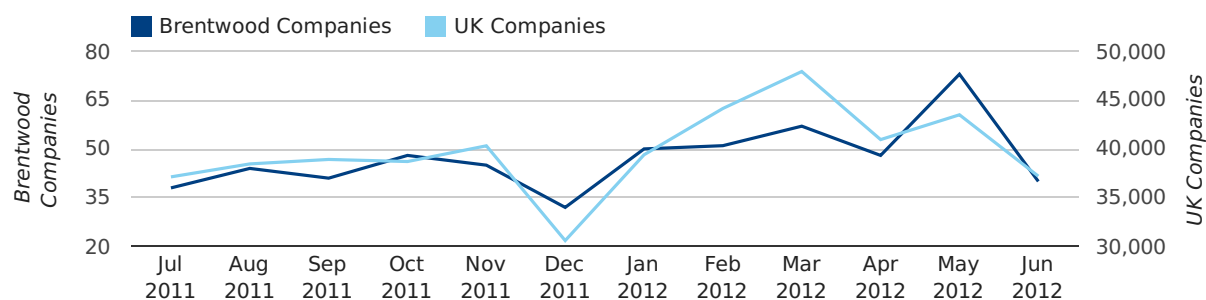


Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Brentwood when compared to any previous May.

April 2012 saw a new record in company registrations in Brentwood when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	48	73	40
NEW COMPANIES IN 2011	38	37	53
% CHANGE	26.3%	97.3%	-24.5%
RECORD YEAR	2012 (48)	2012 (73)	2011 (53)

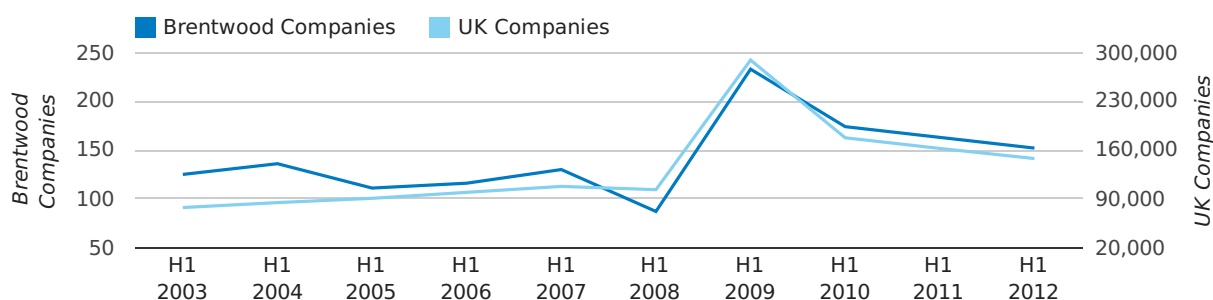
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 152 companies were dissolved in Brentwood. This figure is 6.7% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Brentwood occurred in 2009 when a total of 233 were closed.

HALF YEAR (JAN-JUN)	BRENTWOOD	UK
2012	152	147,793
2011	163	162,310
% CHANGE	-6.7%	-8.9%
RECORD YEAR	2009 (233)	2009 (289,236)

dissolved companies by half year



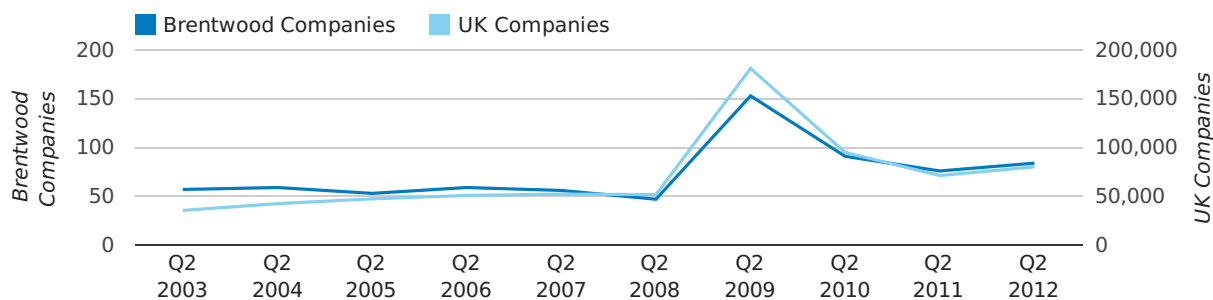
Quarterly Data (Q2 Apr-Jun 2012)

A total of 84 companies were dissolved in Brentwood during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 10.5% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

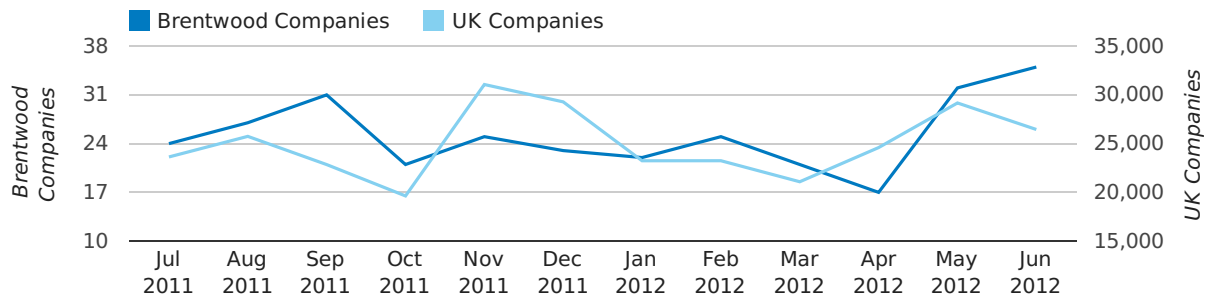
SECOND QUARTER (APR 2012 - JUN 2012)	BRENTWOOD	UK
2012	84	80,217
2011	76	71,324
% CHANGE	10.5%	12.5%
RECORD YEAR	2009 (153)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	17	32	35
CLOSED COMPANIES IN 2011	16	30	30
% CHANGE	6.3%	6.7%	17%
RECORD YEAR	2009 (43)	2009 (59)	2009 (51)

Half Year Data (Jan-Jun 2012)

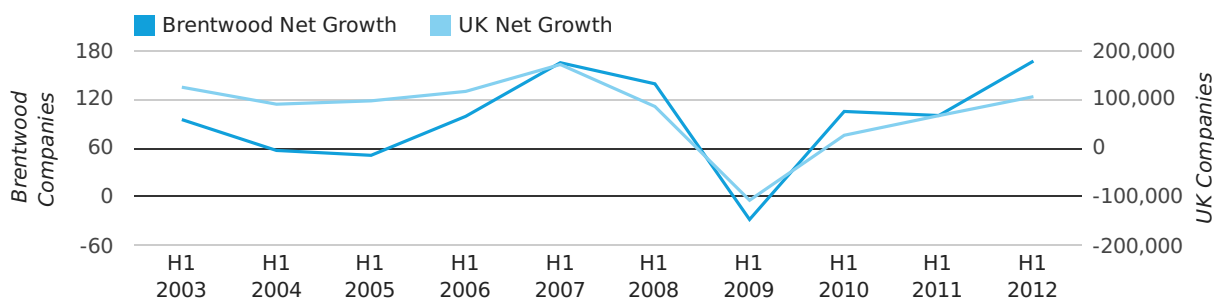
The first half of 2012 saw a new record in net growth in Brentwood when compared to any previous first half year.

The first half of 2012 was a record first half year for net growth in Brentwood when compared to any half year in history.

In the first half of 2012 the company register for Brentwood increased by 167 companies. This figure is 67.0% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	BRENTWOOD	UK
2012	167	105,357
2011	100	66,425
% CHANGE	67.0%	58.6%
RECORD YEAR	2012 (167)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2012)

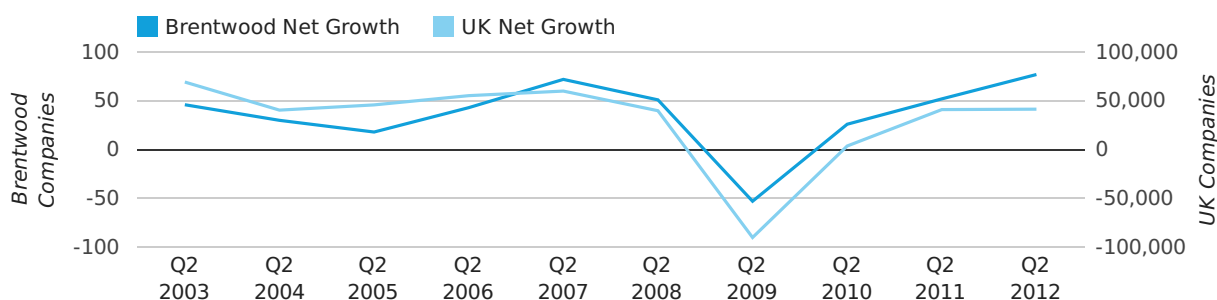
Q2 2012 saw a new record in net growth in Brentwood when compared to any previous Q2.

Net company growth for Brentwood during the second quarter of 2012 (Apr 2012 - Jun 2012) was 77 companies.

This represents an increase of 48.1% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BRENTWOOD	UK
2012	77	41,442
2011	52	41,020
% CHANGE	48.1%	1.0%
RECORD YEAR	2012 (77)	2003 (69,274)

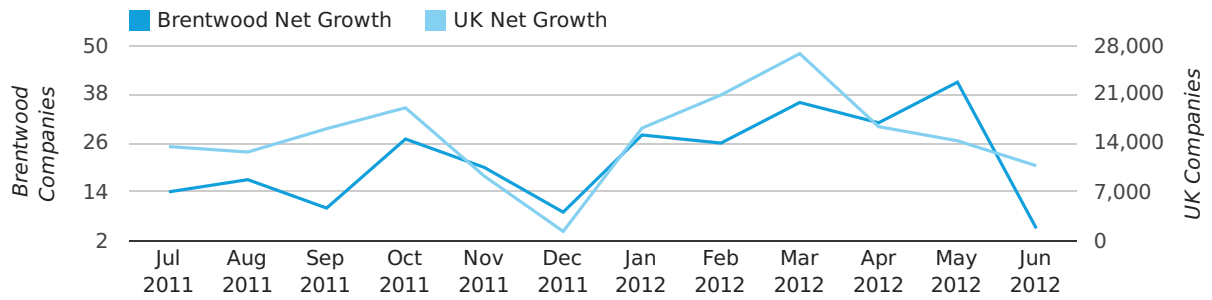
net growth by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in net growth in Brentwood when compared to any previous May.

net growth by month



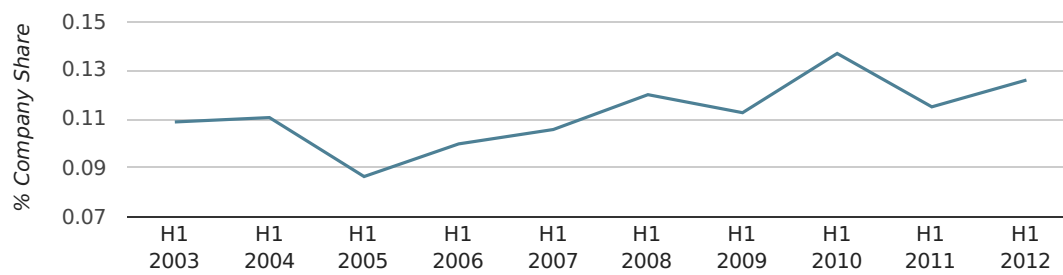
	APRIL	MAY	JUNE
NET GROWTH IN 2012	31	41	5
NET GROWTH IN 2011	22	7	23
% CHANGE	40.9%	485.7%	-78.3%
RECORD YEAR	2007 (34)	2012 (41)	2008 (30)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Brentwood formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	BRENTWOOD
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

company share by half year

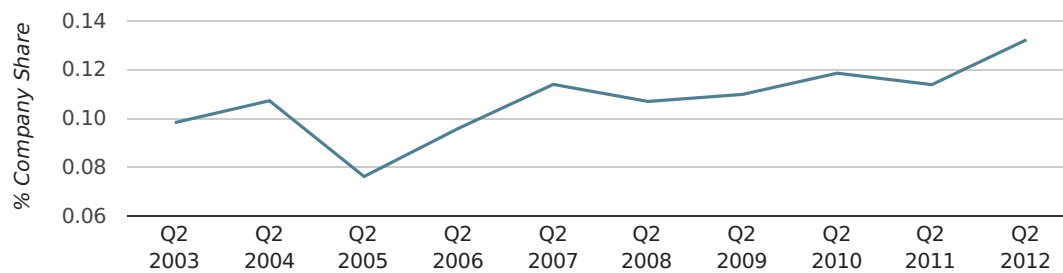


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Brentwood formed 0.1% of all UK companies.

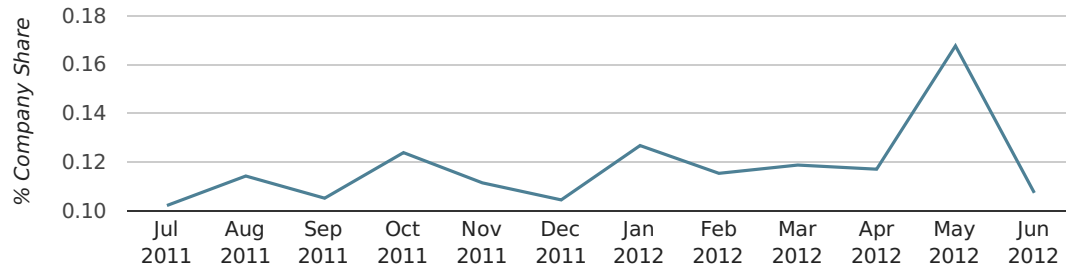
SECOND QUARTER (APR 2012 - JUN 2012)	BRENTWOOD
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.2%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	6.4%	73.0%	-19.4%
RECORD YEAR	1970 (0.6%)	1972 (0.6%)	1960 (0.5%)

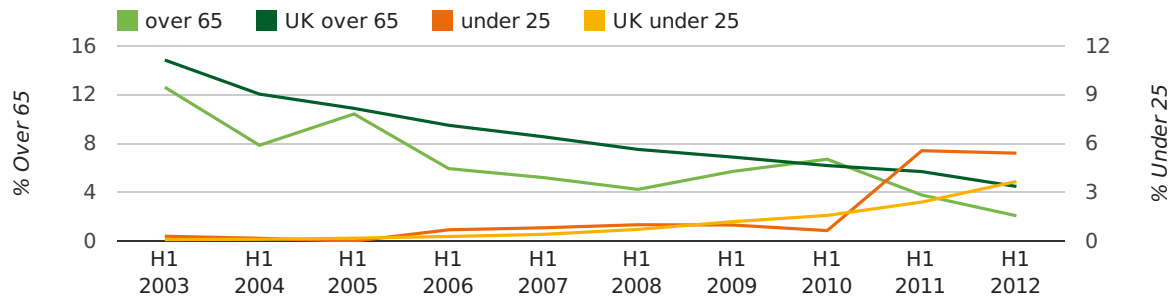
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 43.1.

The percentage of directors under the age of 25 was 5.4% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.1% compared to the UK figure of 3.4%.

director age by half year



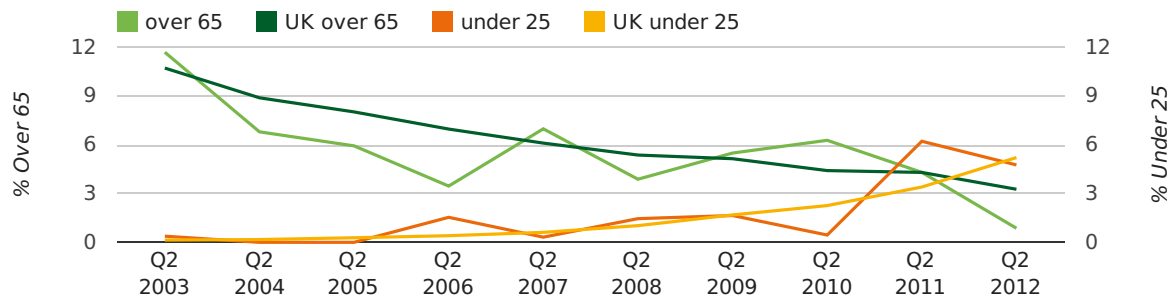
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.0.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 0.9% compared to the UK figure of 3.3%.

director age by quarter

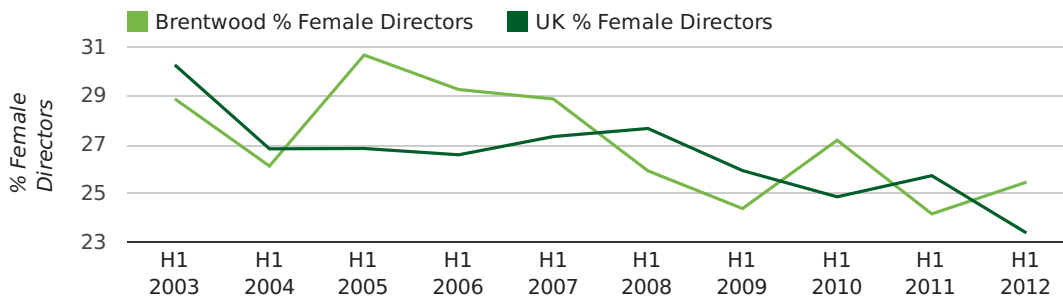


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Brentwood was 1861 when 40.0% of all directors were female.

25.5% of all director appointments in Brentwood in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

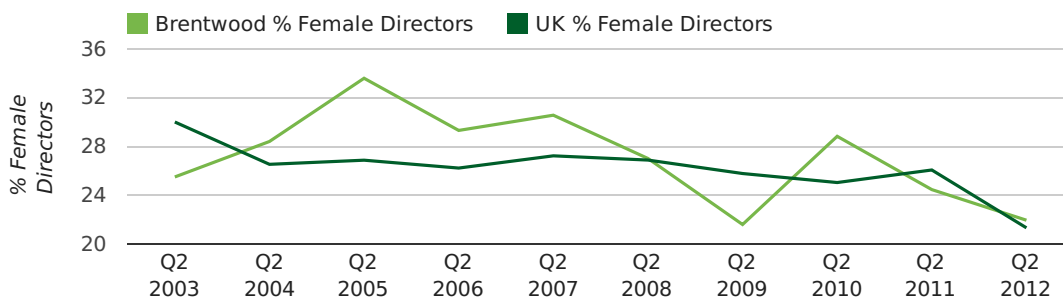


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Brentwood was in 1866 when 66.7% of all directors were female.

22.0% of all director appointments in Brentwood in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.57%	CONSULTING	5.07%
MANAGEMENT	1.34%	MANAGEMENT	4.74%
BRENTWOOD	1.13%	CONSULTANCY	3.28%
DESIGN	1.13%	PROPERTY	2.35%
CONSULTANCY	1.03%	TRADING	2.10%
ASSOCIATES	0.92%	DESIGN	1.89%
BUILDING	0.82%	ENGINEERING	1.87%
PROPERTY	0.82%	ASSOCIATES	1.82%
ENGINEERING	0.72%	CONSULTANTS	1.78%
CONSTRUCTION	0.72%	CONSTRUCTION	1.71%
ESSEX	0.72%	BUSINESS	1.70%
(ESSEX)	0.62%	MEDIA	1.69%
CAPITAL	0.62%	LONDON	1.68%
TRAINING	0.62%	J	1.57%
BEAUTY	0.62%	GLOBAL	1.51%
CREATIVE	0.62%	INVESTMENTS	1.48%
R	0.62%	IT	1.42%
J	0.62%	CARE	1.31%
S	0.62%	PROPERTIES	1.31%
CONSULTANTS	0.62%	M	1.26%
ELECTRICAL	0.51%	ELECTRICAL	1.23%
INVESTMENTS	0.51%	BUILDING	1.23%
TRADING	0.51%	SECURITY	1.19%
CO	0.51%	S	1.18%
CLEANING	0.41%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	243	244,457
7487 - Other business activities	67	47,029
82990 - Other business support service activities not elsewhere classified	54	35,447
99999 - Dormant Company	44	26,088
70229 - Management consultancy activities other than financial management	30	20,390
9999 - Dormant Company	25	16,469
62020 - Information technology consultancy activities	22	15,280
7414 - Business & management consultancy	17	10,978
96090 - Other service activities not elsewhere classified	15	14,220
74909 - Other professional, scientific and technical activities not elsewhere classified	13	10,271
47910 - Retail sale via mail order houses or via Internet	11	3,818
62090 - Other information technology service activities	11	8,258
7499 - Non-trading company	10	8,023
43220 - Plumbing, heat and air-conditioning installation	10	2,716
69201 - Accounting and auditing activities	9	4,295
4521 - General construction & civil engineering	9	4,644
9305 - Other service activities	9	7,926
74990 - Non-trading company	9	9,706
43999 - Other specialised construction activities not elsewhere classified	8	4,091
7260 - Other computer related activities	8	6,456