

# Bridgnorth

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Bridgnorth when compared to any year in history.
- Q4 2011 saw a new record in company closures in Bridgnorth when compared to any previous Q4.
- November 2011 saw a new record in company closures in Bridgnorth when compared to any previous November.
- October 2011 saw a new record in company closures in Bridgnorth when compared to any previous October.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

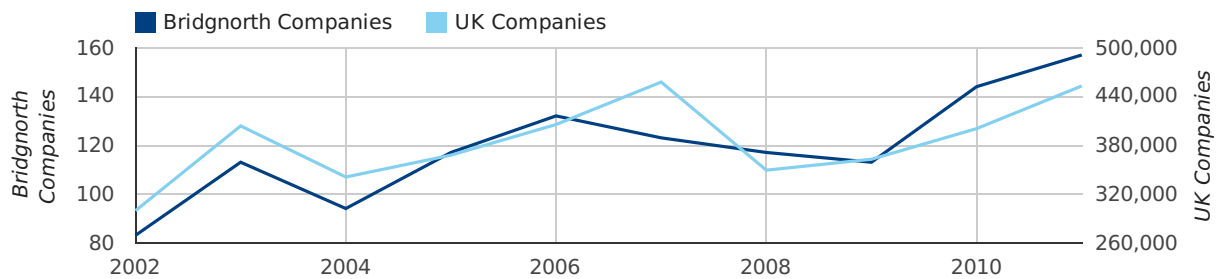
## Annual Data (2011)

2011 was a record year for company registrations in Bridgnorth when compared to any year in history.

A total of 157 companies were formed in Bridgnorth in 2011. This total is 9.0% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BRIDGNORTH	UK
2011	157	452,870
2010	144	400,358
2009	113	362,675
2008	117	349,203
2007	123	457,649
RECORD YEAR	2011 (157)	2007 (457,649)

### new companies by year



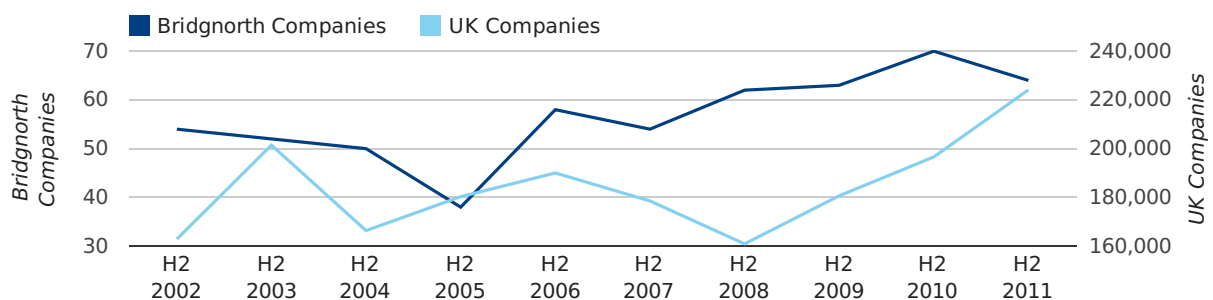
## Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 64 companies were formed in Bridgnorth. This figure is 8.6% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Bridgnorth occurred in 2010 when a total of 70 were formed.

HALF YEAR (JUL-DEC)	BRIDGNORTH	UK
2011	64	224,135
2010	70	196,609
% CHANGE	-8.6%	14.0%
RECORD YEAR	2010 (70)	2011 (224,135)

### new companies by half year



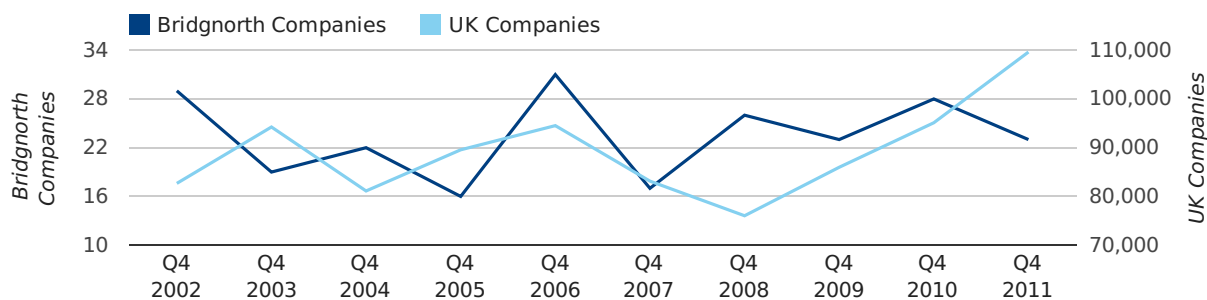
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 23 companies were registered in Bridgnorth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 17.9% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

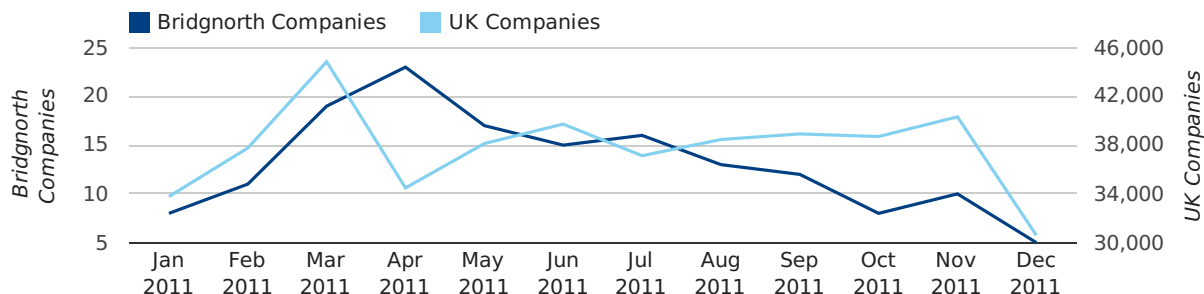
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIDGNORTH	UK
2011	23	109,623
2010	28	95,117
% CHANGE	-17.9%	15.3%
RECORD YEAR	2006 (31)	2011 (109,623)

### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	8	10	5
NEW COMPANIES IN 2010	14	7	7
% CHANGE	-42.9%	42.9%	-28.6%
RECORD YEAR	2010 (14)	2002 (16)	2008 (9)

### Annual Data (2011)

A total of 92 companies were dissolved in Bridgnorth in 2011. This total is 12.2% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BRIDGNORTH	UK
2011	92	314,523
2010	82	342,232
2009	127	533,773
2008	51	237,901
2007	49	220,295
RECORD YEAR	2009 (127)	2009 (533,773)

### dissolved companies by year



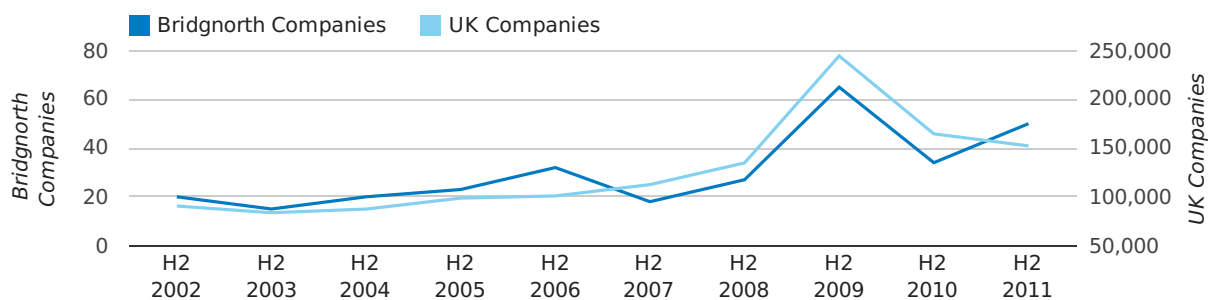
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 50 companies were dissolved in Bridgnorth. This figure is 47.1% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Bridgnorth occurred in 2009 when a total of 65 were closed.

HALF YEAR (JUL-DEC)	BRIDGNORTH	UK
2011	50	152,213
2010	34	164,601
% CHANGE	47.1%	-7.5%
RECORD YEAR	2009 (65)	2009 (244,537)

### dissolved companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

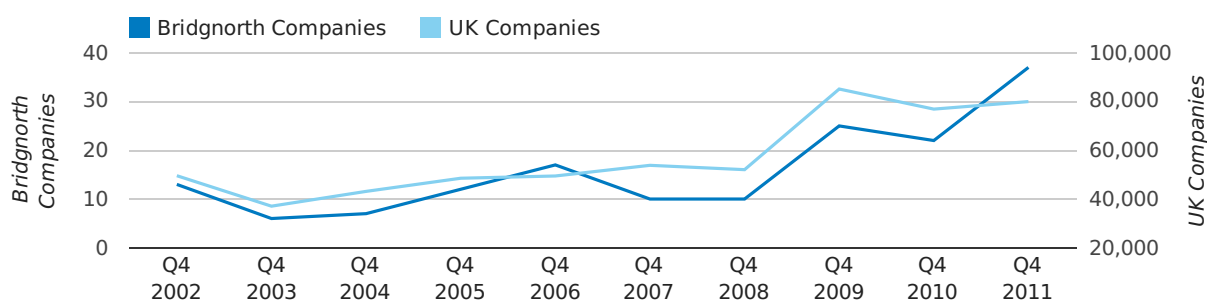
Q4 2011 saw a new record in company closures in Bridgnorth when compared to any previous Q4.

A total of 37 companies were dissolved in Bridgnorth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 68.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIDGNORTH	UK
2011	37	79,983
2010	22	76,896
% CHANGE	68.2%	4.0%
RECORD YEAR	2011 (37)	2009 (85,136)

### dissolved companies by quarter

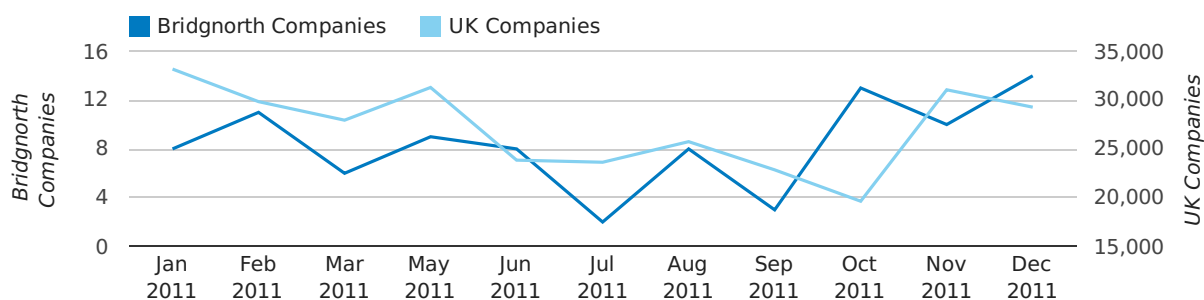


## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Bridgnorth when compared to any previous November.

October 2011 saw a new record in company closures in Bridgnorth when compared to any previous October.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	13	10	14
CLOSED COMPANIES IN 2010	7	6	9
% CHANGE	85.7%	66.7%	56%
RECORD YEAR	2011 (13)	2011 (10)	2009 (15)

### Annual Data (2011)

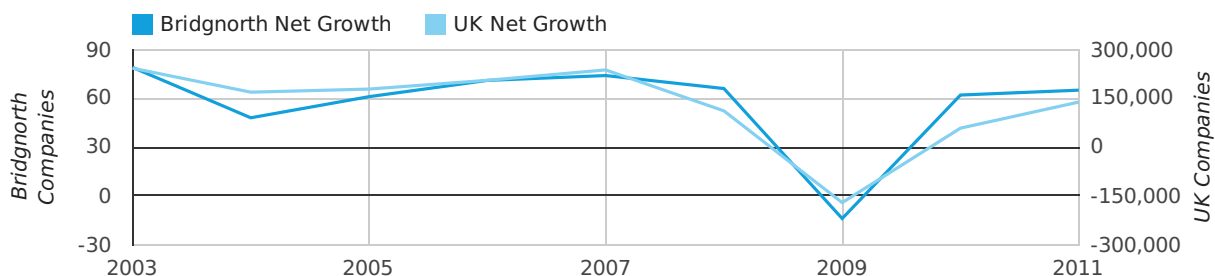
A total of 65 companies were added to the company register for Bridgnorth in 2011. This number represents growth of 45.1% which compares favourably to the UK figure of 34.6%.

This number is 3 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Bridgnorth company register grew by 79 companies.

YEAR	BRIDGNORTH	UK
2011	65	138,347
2010	62	58,126
2009	-14	-171,098
2008	66	111,302
2007	74	237,354
RECORD YEAR	2003 (79)	2003 (242,543)

### net growth by year

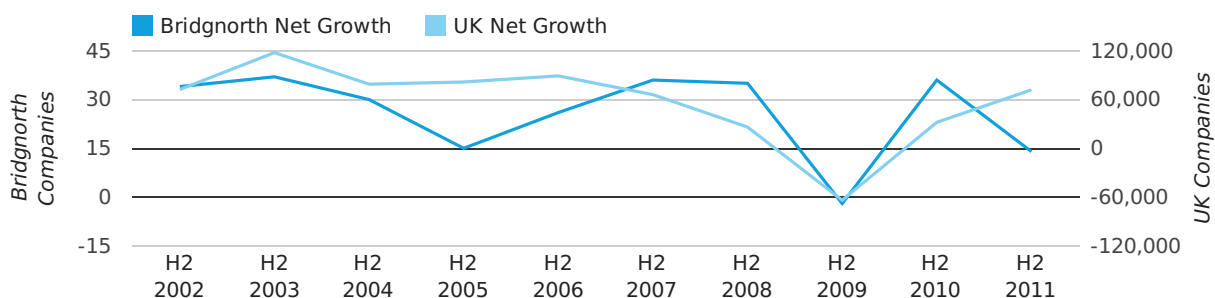


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Bridgnorth increased by 14 companies. This figure is 61.1% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BRIDGNORTH	UK
2011	14	71,922
2010	36	32,008
% CHANGE	-61.1%	124.7%
RECORD YEAR	2003 (37)	2003 (117,772)

### net growth by half year



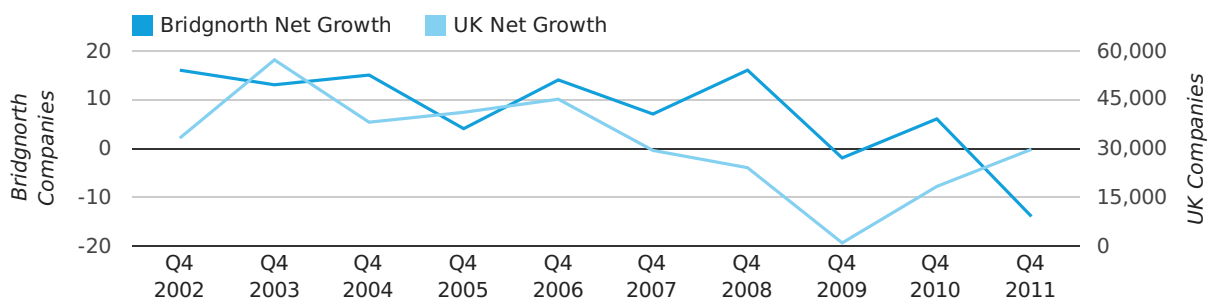
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Bridgnorth during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -14 companies.

This represents a decrease of 333.3% on the same period last year.

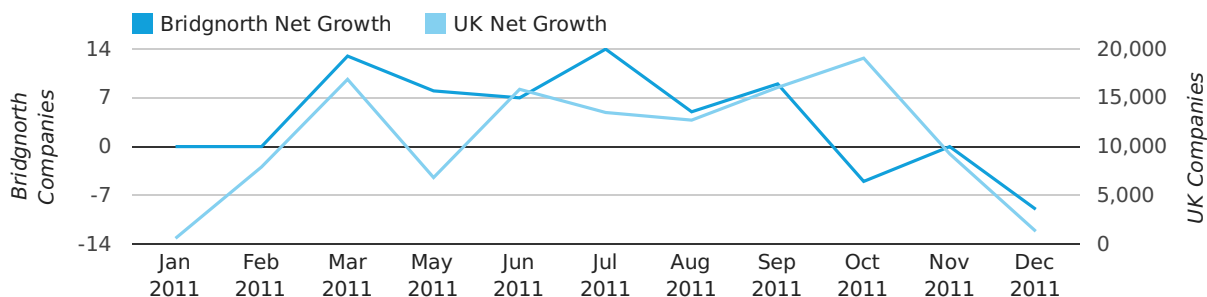
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIDGNORTH	UK
2011	-14	29,640
2010	6	18,221
% CHANGE	-333.3%	62.7%
RECORD YEAR	1998 (17)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	-5	0	-9
NET GROWTH IN 2010	7	1	-2
% CHANGE	-171.4%	-100.0%	350.0%
RECORD YEAR	2010 (7)	2002 (14)	2004 (7)

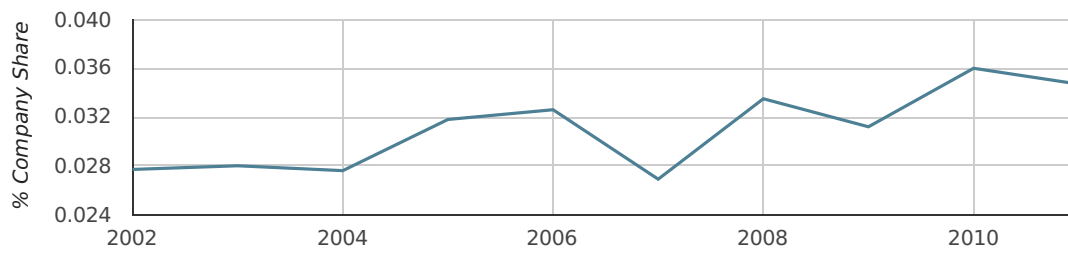


### Annual Data (2011)

In 2011 Bridgnorth formed 0.0% of all UK companies. This is no change on 2010 when Bridgnorth was responsible for 0.0% of all UK companies.

YEAR	BRIDGNORTH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1976 (0.1%)

### company share by year

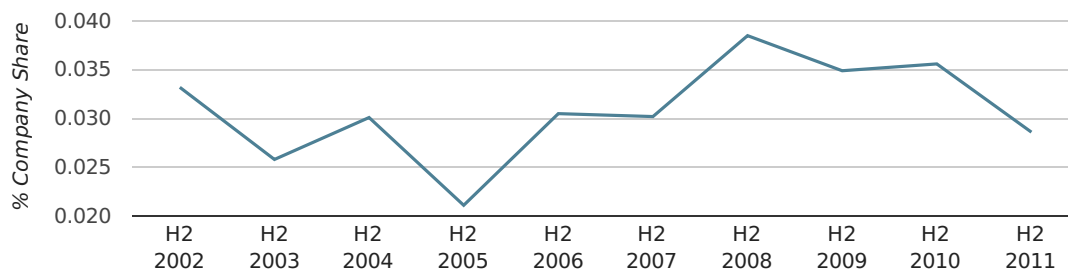


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Bridgnorth formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	BRIDGNORTH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1976 (0.1%)

### company share by half year

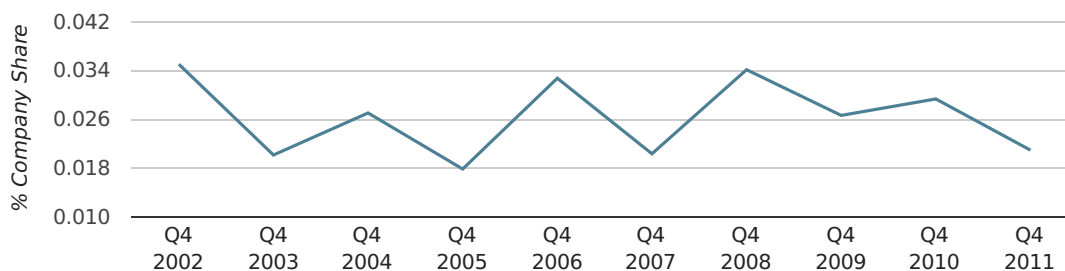


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Bridgnorth formed 0.0% of all UK companies.

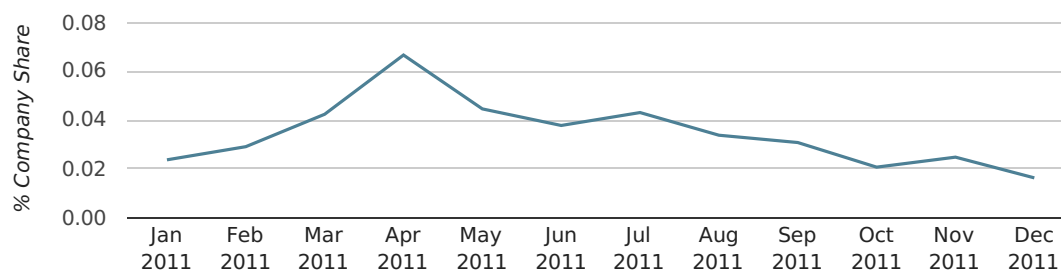
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIDGNORTH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1984 (0.1%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-50.2%	21.6%	-36.8%
RECORD YEAR	1961 (0.2%)	1984 (0.1%)	1969 (0.2%)

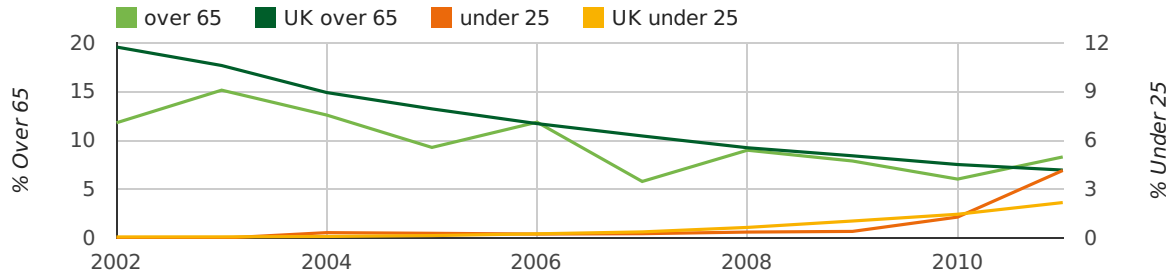
### Annual Data (2011)

The average age of a director in 2011 was 46.7.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 8.3% compared to the UK figure of 4.2%.

#### director age by year



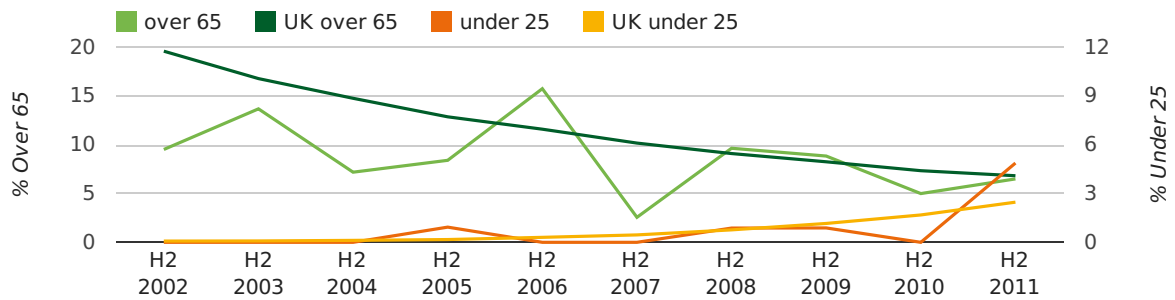
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.5.

The percentage of directors under the age of 25 was 4.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 6.5% compared to the UK figure of 4.1%.

#### director age by half year



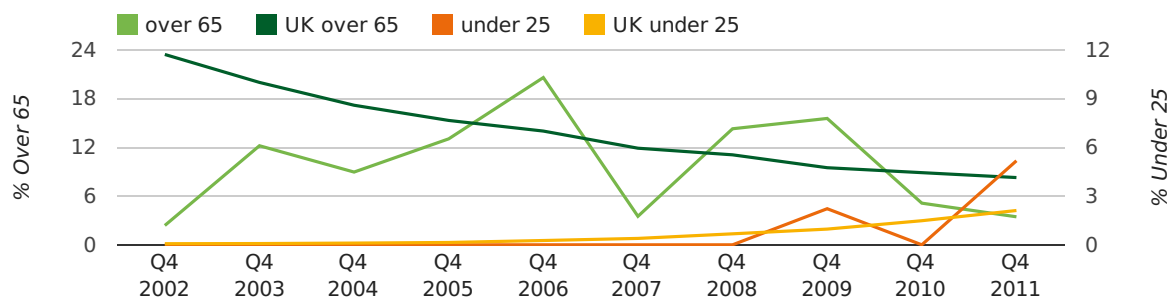
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.7.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.1%.

### director age by quarter

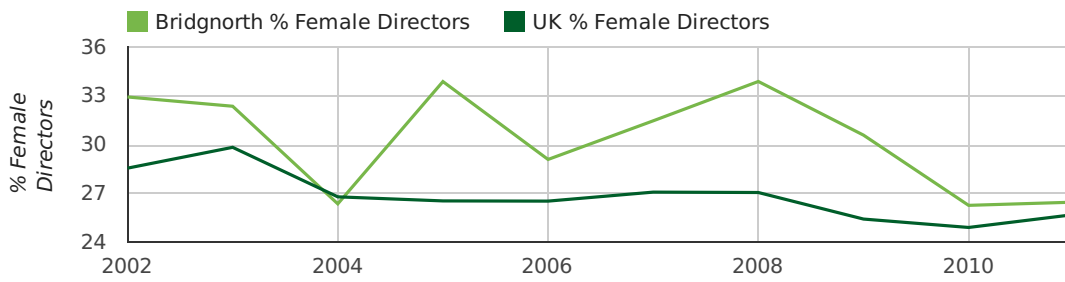


### Annual Data (2011)

The record year for female directors in Bridgnorth was 1857 when 36.4% of all directors were female.

The percentage of female directors in Bridgnorth in 2011 was 32.9%. The average for the UK during this time was 28.6%

#### director gender by year

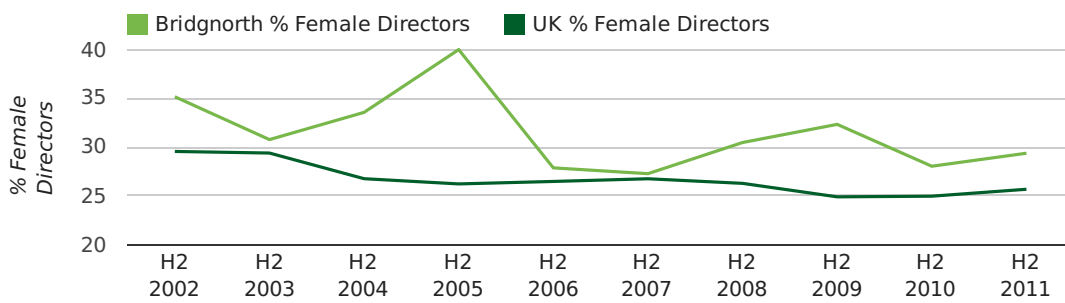


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Bridgnorth was 1860 when 42.9% of all directors were female.

29.4% of all director appointments in Bridgnorth in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

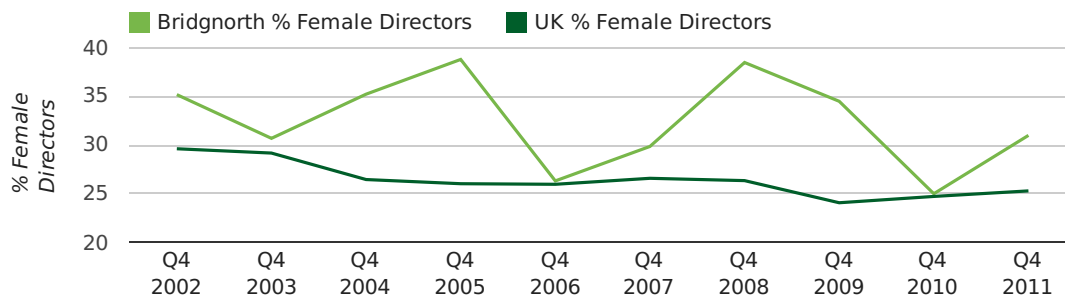


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Bridgnorth was in 1977 when 31.1% of all directors were female.

31.0% of all director appointments in Bridgnorth in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
C-THRU	3.17%	CONSULTING	5.07%
BRIDGNORTH	2.82%	MANAGEMENT	4.74%
CONSERVATORIES	2.46%	CONSULTANCY	3.26%
REAL	2.11%	PROPERTY	2.37%
SOLAR	2.11%	TRADING	2.07%
ECO	1.76%	DESIGN	1.92%
GROUP	1.76%	ASSOCIATES	1.86%
TRADING	1.76%	ENGINEERING	1.78%
DESIGN	1.41%	BUSINESS	1.78%
PANELS	1.41%	CONSULTANTS	1.76%
PROPERTIES	1.41%	CONSTRUCTION	1.73%
S	1.41%	MEDIA	1.71%
WINDOWS	1.41%	LONDON	1.63%
SYSTEMS	1.06%	J	1.51%
CONSULTING	1.06%	INVESTMENTS	1.48%
ELECTRICAL	1.06%	GLOBAL	1.46%
SHROPSHIRE	1.06%	IT	1.41%
CONSULTANCY	1.06%	CARE	1.39%
ORIGINAL	1.06%	PROPERTIES	1.29%
TRANSPORT	1.06%	ELECTRICAL	1.29%
BRITISH	1.06%	M	1.27%
GREAT	1.06%	BUILDING	1.26%
CLUB	0.70%	ENERGY	1.25%
WHITBURN	0.70%	S	1.20%
(SHROPSHIRE)	0.70%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	38	205,525
9999 - Dormant Company	30	20,199
99999 - Dormant Company	19	21,846
7487 - Other business activities	12	57,052
82990 - Other business support service activities not elsewhere classified	7	32,483
7499 - Non-trading company	6	9,957
74990 - Non-trading company	6	8,929
7414 - Business & management consultancy	5	13,034
9305 - Other service activities	5	9,492
5248 - Other retail specialised stores	4	1,968
68209 - Other letting and operating of own or leased real estate	4	4,082
4521 - General construction & civil engineering	4	5,558
70229 - Management consultancy activities other than financial management	4	17,765
70100 - Activities of head offices	3	2,662
61100 - Wired telecommunications activities	3	292
41100 - Development of building projects	3	4,331
5540 - Bars	3	2,147
49410 - Freight transport by road	3	2,392
7260 - Other computer related activities	3	7,667
43210 - Electrical installation	3	3,175