

Bridgwater

2011 half year business confidence report



headlines

- June 2011 saw a new record in company registrations in Bridgwater when compared to any previous June.
- June 2011 saw a new record in net growth in Bridgwater when compared to any previous June.
- April 2011 saw a new record in net growth in Bridgwater when compared to any previous April.

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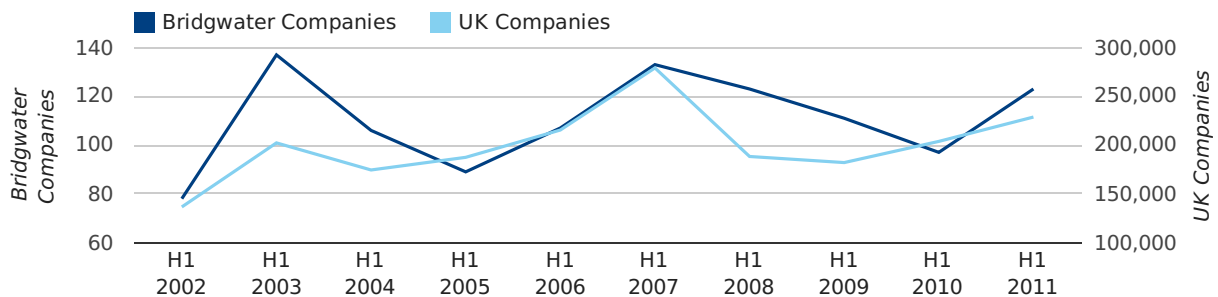
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 123 companies were formed in Bridgwater. This figure is 26.8% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Bridgwater occurred in 2003 when a total of 137 were formed.

HALF YEAR (JAN-JUN)	BRIDGWATER	UK
2011	123	228,735
2010	97	203,749
% CHANGE	26.8%	12.3%
RECORD YEAR	2003 (137)	2007 (279,097)

new companies by half year



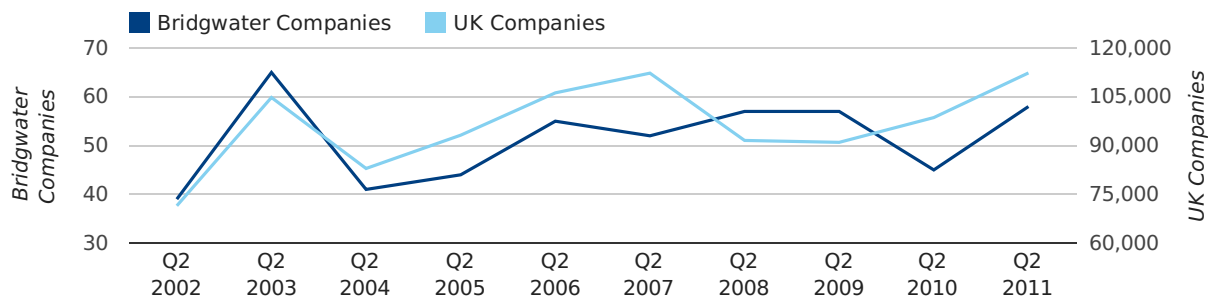
Quarterly Data (Q2 Apr-Jun 2011)

A total of 58 companies were registered in Bridgwater during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 28.9% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BRIDGWATER	UK
2011	58	112,344
2010	45	98,612
% CHANGE	28.9%	13.9%
RECORD YEAR	2003 (65)	2011 (112,344)

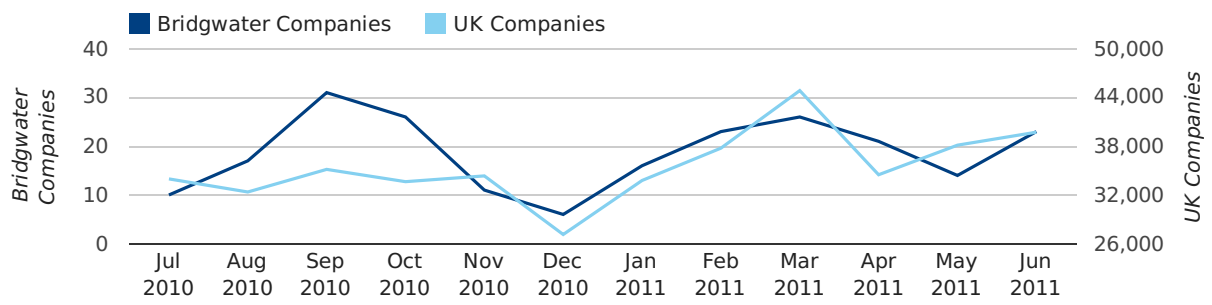
new companies by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Bridgwater when compared to any previous June.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	21	14	23
NEW COMPANIES IN 2010	9	20	16
% CHANGE	133.3%	-30.0%	43.8%
RECORD YEAR	2008 (26)	2009 (28)	2011 (23)

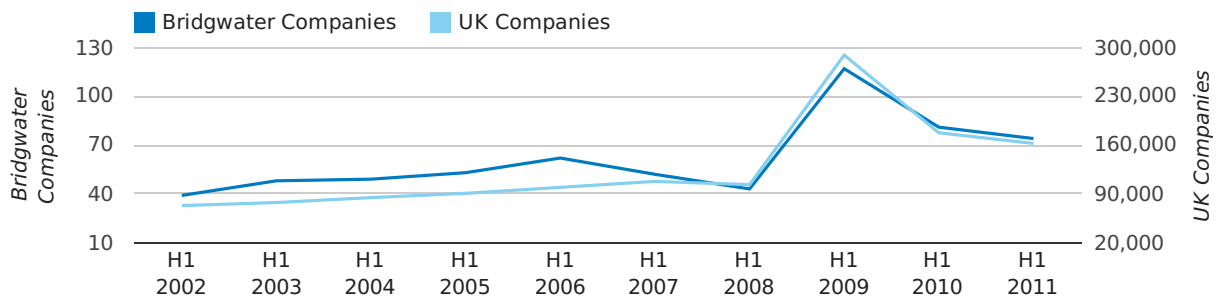
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 74 companies were dissolved in Bridgwater. This figure is 8.6% lower than last year, which compares equally to the UK wide change of -8.6%.

The highest total for a first half year in Bridgwater occurred in 2009 when a total of 117 were closed.

HALF YEAR (JAN-JUN)	BRIDGWATER	UK
2011	74	162,310
2010	81	177,631
% CHANGE	-8.6%	-8.6%
RECORD YEAR	2009 (117)	2009 (289,236)

dissolved companies by half year



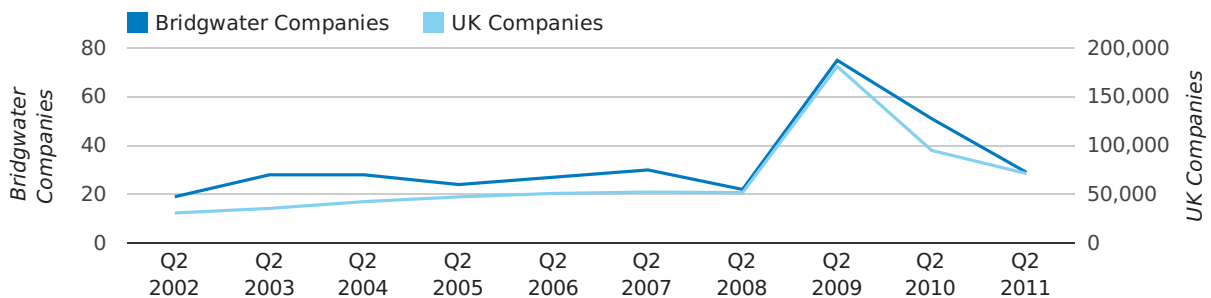
Quarterly Data (Q2 Apr-Jun 2011)

A total of 29 companies were dissolved in Bridgwater during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 43.1% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

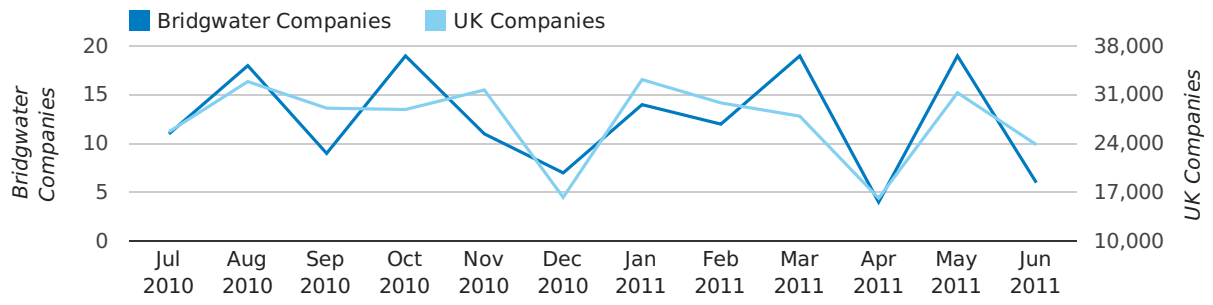
SECOND QUARTER (APR 2011 - JUN 2011)	BRIDGWATER	UK
2011	29	71,324
2010	51	94,954
% CHANGE	-43.1%	-24.9%
RECORD YEAR	2009 (75)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



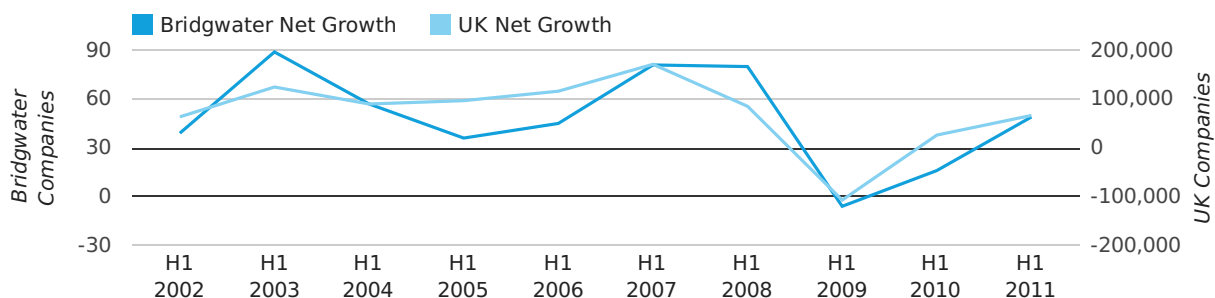
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	4	19	6
CLOSED COMPANIES IN 2010	12	16	23
% CHANGE	-66.7%	18.8%	-74%
RECORD YEAR	2009 (17)	2009 (32)	2009 (26)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Bridgwater increased by 49 companies. This figure is 206.3% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	BRIDGWATER	UK
2011	49	66,425
2010	16	26,118
% CHANGE	206.3%	154.3%
RECORD YEAR	2003 (89)	2007 (171,296)

net growth by half year



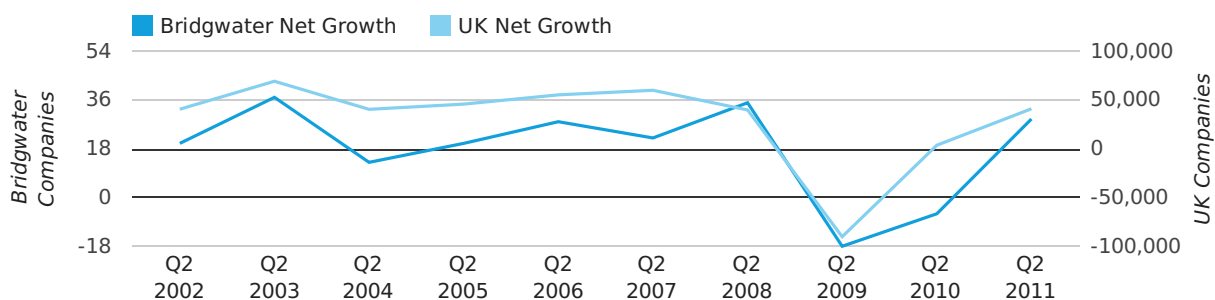
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Bridgwater during the second quarter of 2011 (Apr 2011 - Jun 2011) was 29 companies.

This represents an increase of 583.3% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BRIDGWATER	UK
2011	29	41,020
2010	-6	3,658
% CHANGE	-583.3%	1,021.4%
RECORD YEAR	2003 (37)	2003 (69,274)

net growth by quarter

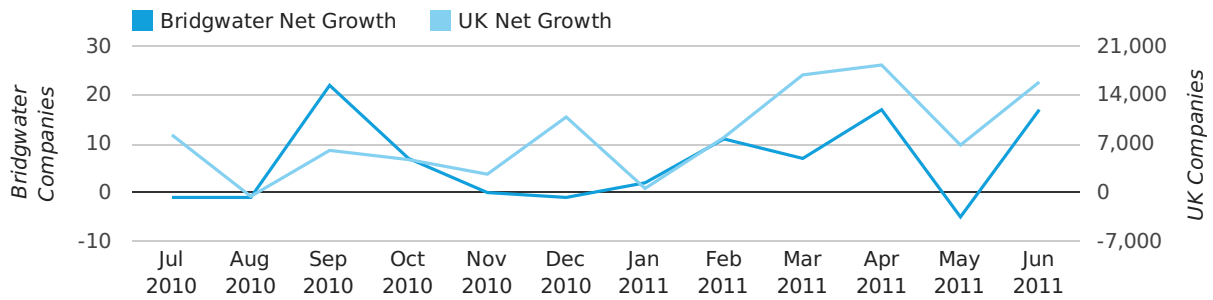


Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in net growth in Bridgwater when compared to any previous June.

April 2011 saw a new record in net growth in Bridgwater when compared to any previous April.

net growth by month



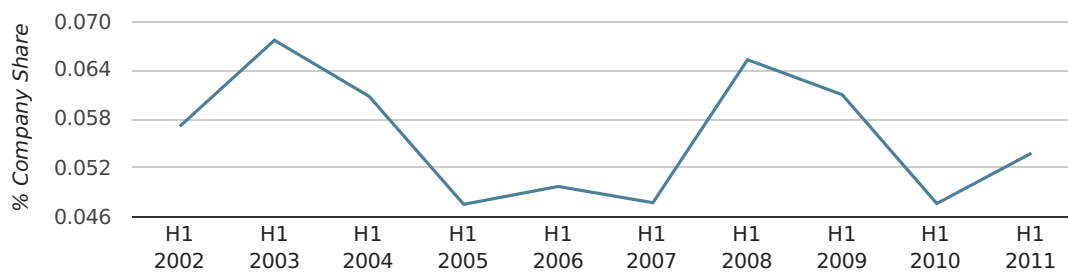
	APRIL	MAY	JUNE
NET GROWTH IN 2011	17	-5	17
NET GROWTH IN 2010	-3	4	-7
% CHANGE	-666.7%	-225.0%	-342.9%
RECORD YEAR	2011 (17)	2003 (17)	2011 (17)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Bridgwater formed 0.1% of all UK companies. This is more than the 2010 figure of 0.0%.

HALF YEAR (JAN-JUN)	BRIDGWATER
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

company share by half year

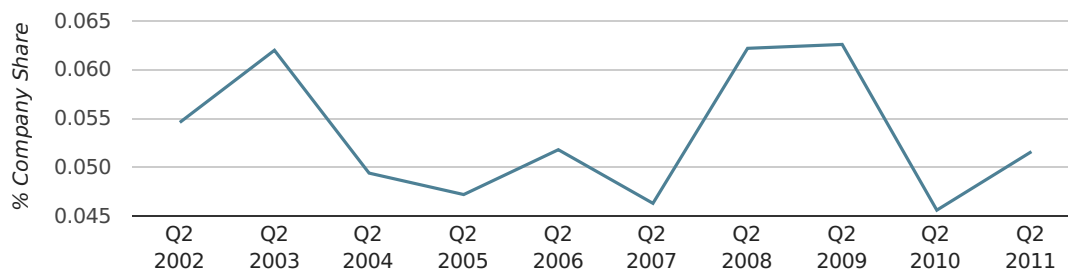


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Bridgwater formed 0.1% of all UK companies.

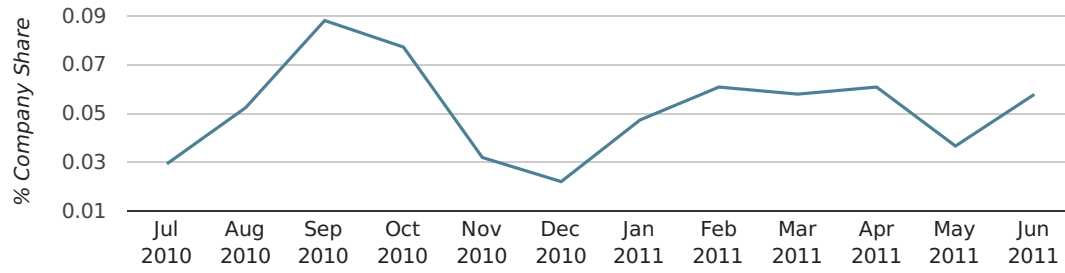
SECOND QUARTER (APR 2011 - JUN 2011)	BRIDGWATER
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.0%
% CHANGE	125.6%	-44.9%	27.3%
RECORD YEAR	1974 (0.3%)	1968 (0.5%)	1977 (0.2%)

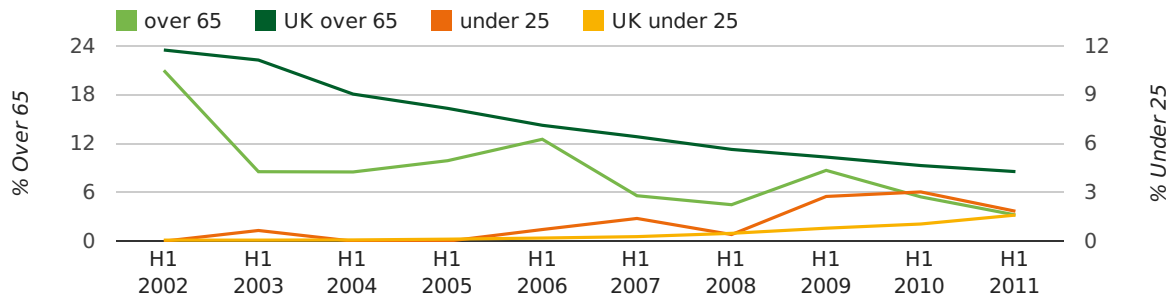
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 46.2.

The percentage of directors under the age of 25 was 1.8% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.3%.

director age by half year



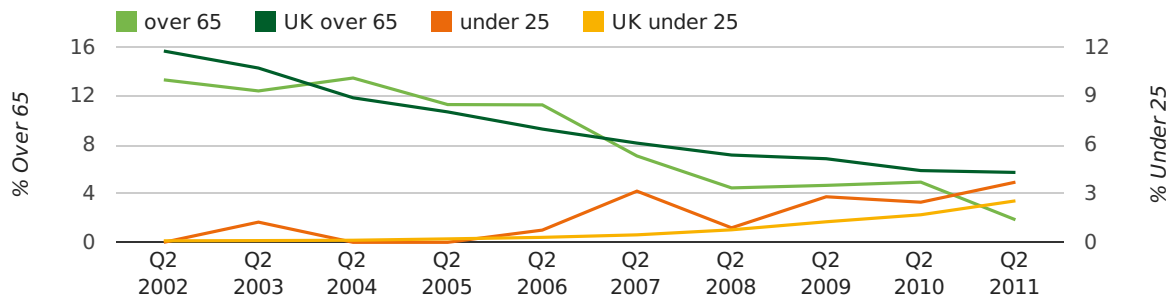
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.9.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 1.9% compared to the UK figure of 4.3%.

director age by quarter

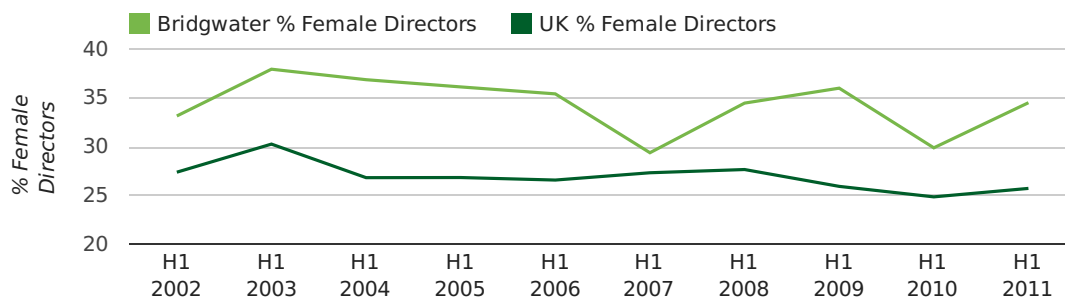


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Bridgwater was 1861 when 40.0% of all directors were female.

34.5% of all director appointments in Bridgwater in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

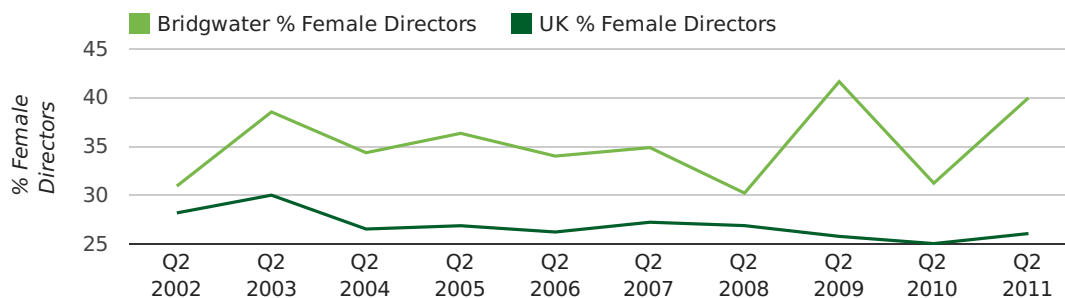


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Bridgwater was in 1866 when 66.7% of all directors were female.

40.0% of all director appointments in Bridgwater in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SOMERSET	1.78%	CONSULTING	5.09%
PROPERTY	1.56%	MANAGEMENT	4.86%
WEST	1.11%	CONSULTANCY	3.17%
DEVELOPMENTS	0.89%	PROPERTY	2.43%
LOGISTICS	0.89%	TRADING	2.05%
SOUTH	0.89%	DESIGN	1.94%
HOUSE	0.89%	ASSOCIATES	1.92%
CONSULTANCY	0.89%	BUSINESS	1.87%
MANAGEMENT	0.89%	CONSTRUCTION	1.77%
(SW)	0.89%	CONSULTANTS	1.76%
BRIDGWATER	0.67%	MEDIA	1.73%
D	0.67%	ENGINEERING	1.67%
SYSTEMS	0.67%	LONDON	1.60%
B	0.67%	GLOBAL	1.46%
BUILDING	0.67%	J	1.44%
ANTI-AGEING	0.67%	CARE	1.44%
IT	0.67%	INVESTMENTS	1.42%
MAINTENANCE	0.67%	IT	1.39%
CARE	0.67%	BUILDING	1.32%
CONSULTING	0.67%	PROPERTIES	1.31%
REAL	0.67%	ELECTRICAL	1.30%
TRAINING	0.67%	M	1.27%
UPTON	0.44%	S	1.23%
SHAVE	0.44%	ENTERPRISES	1.20%
CROSS	0.44%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	71	202,072
82990 - Other business support service activities not elsewhere classified	34	30,647
7487 - Other business activities	30	60,758
9999 - Dormant Company	12	20,111
99999 - Dormant Company	11	18,918
70229 - Management consultancy activities other than financial management	10	16,419
74909 - Other professional, scientific and technical activities not elsewhere classified	8	7,835
69201 - Accounting and auditing activities	6	3,394
7260 - Other computer related activities	6	7,849
7414 - Business & management consultancy	5	13,053
4521 - General construction & civil engineering	5	5,928
7032 - Manage real estate, fee or contract	5	2,208
96090 - Other service activities not elsewhere classified	5	10,322
62090 - Other information technology service activities	5	7,095
68209 - Other letting and operating of own or leased real estate	4	3,790
5263 - Other non-store retail sale	4	1,858
7011 - Development & sell real estate	4	2,491
9234 - Other entertainment activities	3	1,540
45200 - Maintenance and repair of motor vehicles	3	2,257
8514 - Other human health activities	3	2,515