Bridgwater

2011 annual business confidence report



headlines

• December 2011 saw a new record in company registrations in Bridgwater when compared to any previous December.

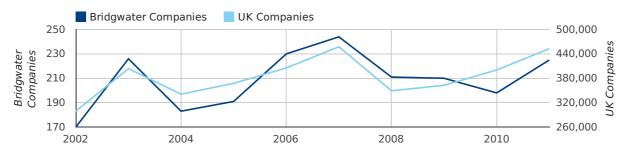
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A total of 225 companies were formed in Bridgwater in 2011. This total is 13.6% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

| YEAR | BRIDGWATER | UK |
|-------------|------------|----------------|
| 2011 | 225 | 452,870 |
| 2010 | 198 | 400,358 |
| 2009 | 210 | 362,675 |
| 2008 | 211 | 349,203 |
| 2007 | 244 | 457,649 |
| RECORD YEAR | 2007 (244) | 2007 (457,649) |

new companies by year

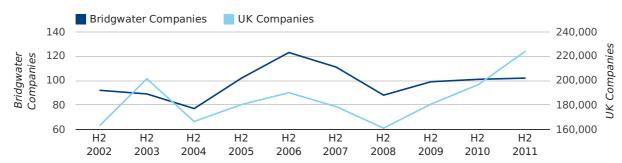


Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 102 companies were formed in Bridgwater. This figure is 1.0% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Bridgwater occurred in 2006 when a total of 123 were formed.

| HALF YEAR (JUL-DEC) | BRIDGWATER | UK |
|---------------------|------------|----------------|
| 2011 | 102 | 224,135 |
| 2010 | 101 | 196,609 |
| % CHANGE | 1.0% | 14.0% |
| RECORD YEAR | 2006 (123) | 2011 (224,135) |

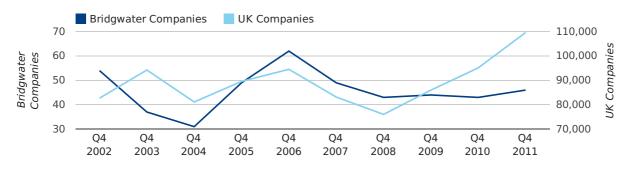


new companies by half year

A total of 46 companies were registered in Bridgwater during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 7.0% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | BRIDGWATER | UK |
|--------------------------------------|------------|----------------|
| 2011 | 46 | 109,623 |
| 2010 | 43 | 95,117 |
| % CHANGE | 7.0% | 15.3% |
| RECORD YEAR | 2006 (62) | 2011 (109,623) |



new companies by quarter

Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Bridgwater when compared to any previous December.



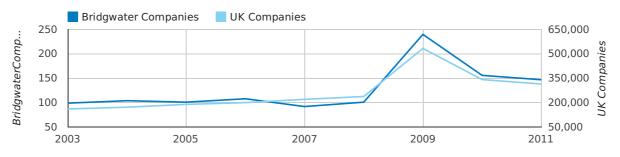
| | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 |
|-------------|------------|------|------|------|--------|------|------|----------|------|------|----------|------|
| | | | | | | | | | | | | |
| | | | | | ОСТОВ | ER | | NOVEMB | ER | | DECEMBE | R |
| NEW COMPAN | IES IN 201 | .1 | | | 17 | | | 10 | | | 19 | |
| NEW COMPAN | IES IN 201 | .0 | | | 26 | | | 11 | | | 6 | |
| % CHANGE | | | | | -34.6% | 1 | | -9.1% | | | 216.7% | |
| RECORD YEAR | 2 | | | | 2010 (| 26) | | 2006 (25 |) | | 2011 (19 |) |

new companies by month

A total of 147 companies were dissolved in Bridgwater in 2011. This total is 5.8% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

| YEAR | BRIDGWATER | UK |
|-------------|------------|----------------|
| 2011 | 147 | 314,523 |
| 2010 | 156 | 342,232 |
| 2009 | 240 | 533,773 |
| 2008 | 101 | 237,901 |
| 2007 | 92 | 220,295 |
| RECORD YEAR | 2009 (240) | 2009 (533,773) |

dissolved companies by year



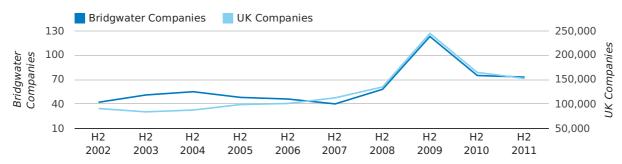
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 73 companies were dissolved in Bridgwater. This figure is 2.7% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Bridgwater occurred in 2009 when a total of 123 were closed.

| HALF YEAR (JUL-DEC) | BRIDGWATER | UK |
|---------------------|------------|----------------|
| 2011 | 73 | 152,213 |
| 2010 | 75 | 164,601 |
| % CHANGE | -2.7% | -7.5% |
| RECORD YEAR | 2009 (123) | 2009 (244,537) |

dissolved companies by half year

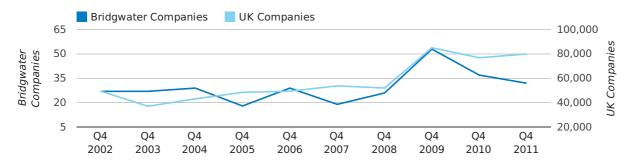


A total of 32 companies were dissolved in Bridgwater during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 13.5% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | BRIDGWATER | UK |
|--------------------------------------|------------|---------------|
| 2011 | 32 | 79,983 |
| 2010 | 37 | 76,896 |
| % CHANGE | -13.5% | 4.0% |
| RECORD YEAR | 2009 (53) | 2009 (85,136) |

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

UK Companies Bridgwater Companies 20 38,000 JK Companies Bridgwater Companies 31,000 15 24,000 10 5 17,000 10,000 0 Jan Feb Oct Dec Mar Apr May Jun Jul Aug Sep Nov 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 OCTOBER NOVEMBER DECEMBER 14 CLOSED COMPANIES IN 2011 7 11 CLOSED COMPANIES IN 2010 19 11 7 % CHANGE -63.2% 27.3% 57%

2009 (21)

2009 (21)

2010 (19)

dissolved companies by month

RECORD YEAR

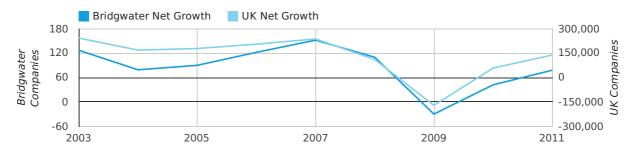
A total of 78 companies were added to the company register for Bridgwater in 2011. This number represents growth of 39.4% which compares favourably to the UK figure of 34.6%.

This number is 36 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Bridgwater company register grew by 152 companies.

| YEAR | BRIDGWATER | UK |
|-------------|------------|----------------|
| 2011 | 78 | 138,347 |
| 2010 | 42 | 58,126 |
| 2009 | -30 | -171,098 |
| 2008 | 110 | 111,302 |
| 2007 | 152 | 237,354 |
| RECORD YEAR | 2007 (152) | 2003 (242,543) |

net growth by year

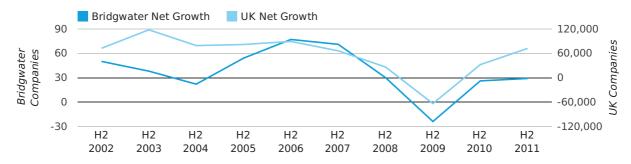


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Bridgwater increased by 29 companies. This figure is 11.5% higher than last year, which compares badly to a UK increase of 124.7%.

| HALF YEAR (JUL-DEC) | BRIDGWATER | UK |
|---------------------|------------|----------------|
| 2011 | 29 | 71,922 |
| 2010 | 26 | 32,008 |
| % CHANGE | 11.5% | 124.7% |
| RECORD YEAR | 2006 (77) | 2003 (117,772) |

net growth by half year

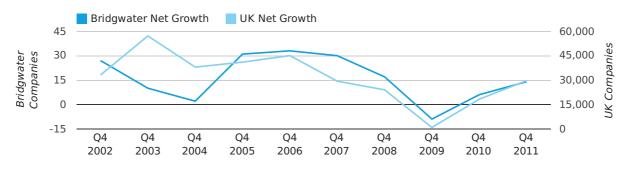


Net company growth for Bridgwater during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 14 companies.

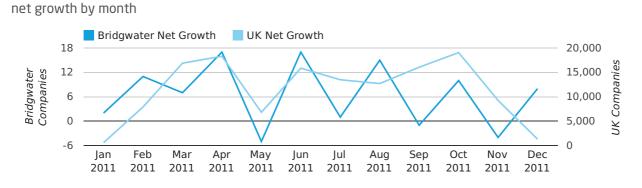
This represents an increase of 133.3% on the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | BRIDGWATER | UK |
|--------------------------------------|------------|---------------|
| 2011 | 14 | 29,640 |
| 2010 | 6 | 18,221 |
| % CHANGE | 133.3% | 62.7% |
| RECORD YEAR | 2006 (33) | 2003 (57,175) |

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)



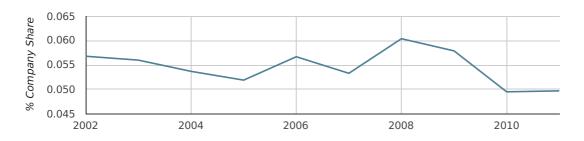
Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1

| | OCTOBER | NOVEMBER | DECEMBER |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 10 | -4 | 8 |
| NET GROWTH IN 2010 | 7 | 0 | -1 |
| % CHANGE | 42.9% | 0.0% | -900.0% |
| RECORD YEAR | 2008 (15) | 2006 (16) | 2001 (12) |

In 2011 Bridgwater formed 0.0% of all UK companies. This is no change on 2010 when Bridgwater was responsible for 0.0% of all UK companies.

| YEAR | BRIDGWATER |
|--------------------------|-------------|
| 2011 | 0.0% |
| 2010 | 0.0% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1974 (0.1%) |

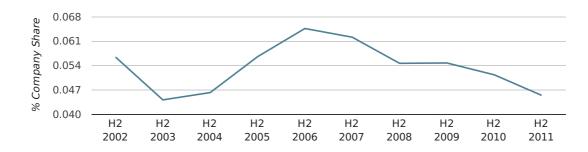
company share by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 Bridgwater formed 0.0% of all UK companies. This is less than the 2010 figure of 0.1%.

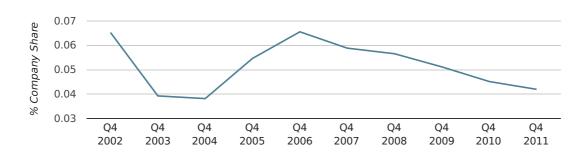
| HALF YEAR (JUL-DEC) | BRIDGWATER |
|--------------------------|-------------|
| 2011 | 0.0% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1960 (0.2%) |



company share by half year

In the fourth quarter of 2011, Bridgwater formed 0.0% of all UK companies.

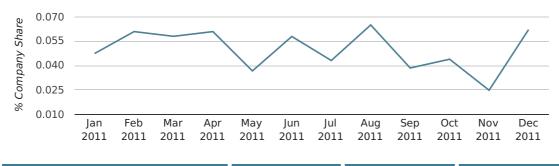
| FOURTH QUARTER (OCT 2011 - DEC 2011) | BRIDGWATER |
|--------------------------------------|-------------|
| 2011 | 0.0% |
| 2010 | 0.0% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1961 (0.3%) |



company share by quarter

Monthly Data (Oct, Nov & Dec 2011)

company share by month



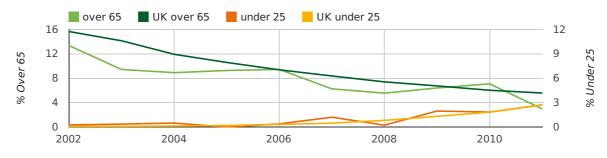
| | OCTOBER | NOVEMBER | DECEMBER |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.0% | 0.0% | 0.1% |
| UK FORMATION SHARE IN 2010 | 0.1% | 0.0% | 0.0% |
| % CHANGE | -43.2% | -22.5% | 181.0% |
| RECORD YEAR | 1974 (0.3%) | 1974 (0.3%) | 1961 (0.4%) |

The average age of a director in 2011 was 45.6.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.2%.

director age by year

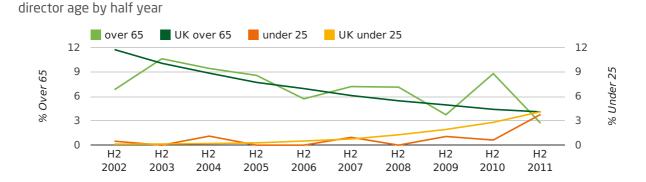


Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.9.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.1%.

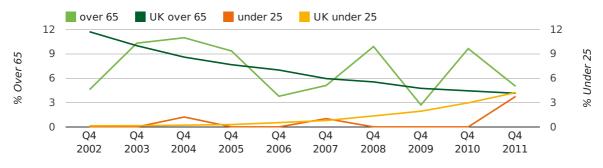


The average age of a director in the fourth quarter of 2011 was 45.5.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.0% compared to the UK figure of 4.1%.

director age by quarter



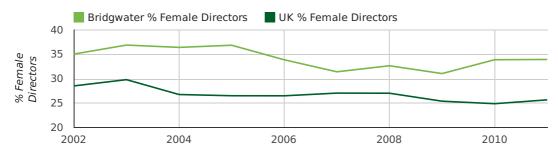
director gender

Annual Data (2011)

The record year for female directors in Bridgwater was 1857 when 36.4% of all directors were female.

The percentage of female directors in Bridgwater in 2011 was 35.1%. The average for the UK during this time was 28.6%

director gender by year

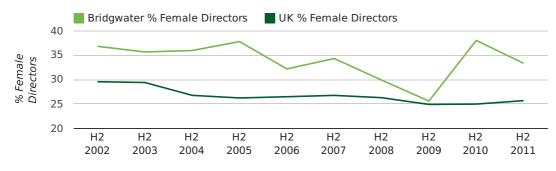


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Bridgwater was 1860 when 42.9% of all directors were female.

33.3% of all director appointments in Bridgwater in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

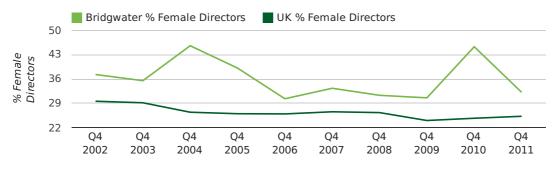
director gender by half year



The record fourth quarter for female directors in Bridgwater was in 1977 when 31.1% of all directors were female.

32.2% of all director appointments in Bridgwater in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| PROPERTY | 1.58% | CONSULTING | 5.07% |
| MANAGEMENT | 1.58% | MANAGEMENT | 4.74% |
| BUILDING | 1.13% | CONSULTANCY | 3.26% |
| SOUTH | 1.13% | PROPERTY | 2.37% |
| WEST | 1.13% | TRADING | 2.07% |
| SOMERSET | 1.13% | DESIGN | 1.92% |
| LOGISTICS | 0.90% | ASSOCIATES | 1.86% |
| DEVELOPMENTS | 0.68% | ENGINEERING | 1.78% |
| TRAINING | 0.68% | BUSINESS | 1.78% |
| IT | 0.68% | CONSULTANTS | 1.76% |
| ASSOCIATES | 0.68% | CONSTRUCTION | 1.73% |
| CLEANING | 0.68% | MEDIA | 1.71% |
| ART | 0.68% | LONDON | 1.63% |
| SOLAR | 0.68% | J | 1.51% |
| J | 0.68% | INVESTMENTS | 1.48% |
| Т | 0.45% | GLOBAL | 1.46% |
| CARE | 0.45% | IT | 1.41% |
| S | 0.45% | CARE | 1.39% |
| CONTRACTORS | 0.45% | PROPERTIES | 1.29% |
| BLAKE | 0.45% | ELECTRICAL | 1.29% |
| (SW) | 0.45% | М | 1.27% |
| EUROPE | 0.45% | BUILDING | 1.26% |
| MAINTENANCE | 0.45% | ENERGY | 1.25% |
| CHRISTELO'S | 0.45% | S | 1.20% |
| BUSINESS | 0.45% | ENTERPRISES | 1.20% |



Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| None Supplied | 70 | 205,525 |
| 7487 - Other business activities | 40 | 57,052 |
| 82990 - Other business support service activities not elsewhere classified | 39 | 32,483 |
| 9999 - Dormant Company | 14 | 20,199 |
| 99999 - Dormant Company | 12 | 21,846 |
| 70229 - Management consultancy activities other than financial management | 9 | 17,765 |
| 7499 - Non-trading company | 6 | 9,957 |
| 69201 - Accounting and auditing activities | 6 | 3,633 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 6 | 8,671 |
| 4521 - General construction & civil engineering | 6 | 5,558 |
| 62090 - Other information technology service activities | 5 | 7,493 |
| 62020 - Information technology consultancy activities | 5 | 12,072 |
| 41100 - Development of building projects | 5 | 4,331 |
| 9305 - Other service activities | 5 | 9,492 |
| 96090 - Other service activities not elsewhere classified | 4 | 11,768 |
| 5552 - Catering | 4 | 2,110 |
| 7414 - Business & management consultancy | 4 | 13,034 |
| 9262 - Other sporting activities | 3 | 1,650 |
| 7260 - Other computer related activities | 3 | 7,667 |
| 7032 - Manage real estate, fee or contract | 3 | 2,198 |