Bridgwater

2012 half year business confidence report



contents

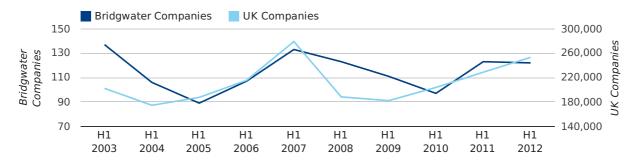
| new company registrations | |
|------------------------------|--|
| closed companies (dissolved) | |
| net company growth | |
| uk company share | |
| director age | |
| director gender | |
| naming trends | |
| sic data | |

In the first half of 2012 a total of 122 companies were formed in Bridgwater. This figure is 0.8% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Bridgwater occurred in 2003 when a total of 137 were formed.

| HALF YEAR (JAN-JUN) | BRIDGWATER | UK |
|---------------------|------------|----------------|
| 2012 | 122 | 253,150 |
| 2011 | 123 | 228,735 |
| % CHANGE | -0.8% | 10.7% |
| RECORD YEAR | 2003 (137) | 2007 (279,097) |

new companies by half year



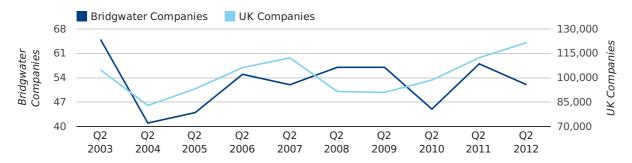
Quarterly Data (Q2 Apr-Jun 2012)

A total of 52 companies were registered in Bridgwater during the second quarter of 2012 (Apr 2012 - Jun 2012).

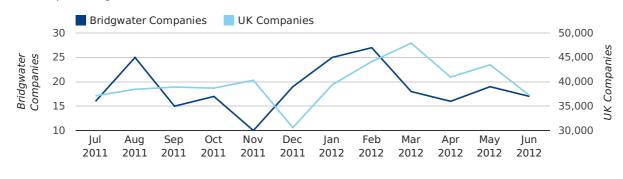
This figure is a decrease of 10.3% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | BRIDGWATER | UK |
|--------------------------------------|------------|----------------|
| 2012 | 52 | 121,659 |
| 2011 | 58 | 112,344 |
| % CHANGE | -10.3% | 8.3% |
| RECORD YEAR | 2003 (65) | 2012 (121,659) |

new companies by quarter



new companies by month



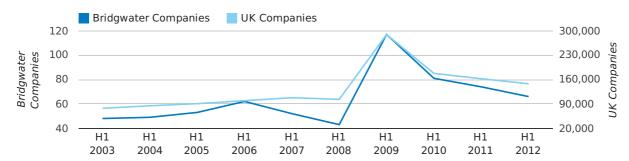
| | APRIL | MAY | JUNE |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2012 | 16 | 19 | 17 |
| NEW COMPANIES IN 2011 | 21 | 14 | 23 |
| % CHANGE | -23.8% | 35.7% | -26.1% |
| RECORD YEAR | 2008 (26) | 2009 (28) | 2011 (23) |

In the first half of 2012 a total of 66 companies were dissolved in Bridgwater. This figure is 10.8% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Bridgwater occurred in 2009 when a total of 117 were closed.

| HALF YEAR (JAN-JUN) | BRIDGWATER | UK |
|---------------------|------------|----------------|
| 2012 | 66 | 147,793 |
| 2011 | 74 | 162,310 |
| % CHANGE | -10.8% | -8.9% |
| RECORD YEAR | 2009 (117) | 2009 (289,236) |

dissolved companies by half year



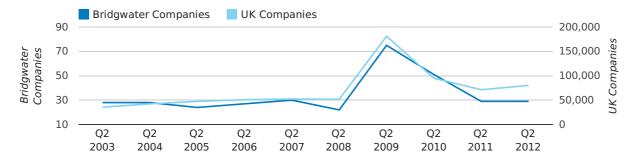
Quarterly Data (Q2 Apr-Jun 2012)

A total of 29 companies were dissolved in Bridgwater during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 0.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | BRIDGWATER | UK |
|--------------------------------------|------------|----------------|
| 2012 | 29 | 80,217 |
| 2011 | 29 | 71,324 |
| % CHANGE | 0.0% | 12.5% |
| RECORD YEAR | 2009 (75) | 2009 (181,176) |

dissolved companies by quarter



dissolved companies by month

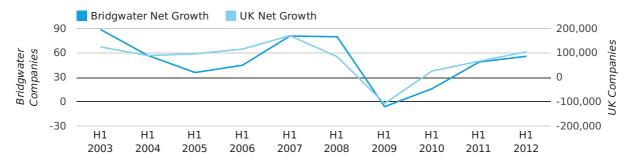


| | APRIL | MAY | JUNE |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2012 | 10 | 10 | 9 |
| CLOSED COMPANIES IN 2011 | 4 | 19 | 6 |
| % CHANGE | 150.0% | -47.4% | 50% |
| RECORD YEAR | 2009 (17) | 2009 (32) | 2009 (26) |

In the first half of 2012 the company register for Bridgwater increased by 56 companies. This figure is 14.3% higher than last year, which compares badly to a UK increase of 58.6%.

| HALF YEAR (JAN-JUN) | BRIDGWATER | UK |
|---------------------|------------|----------------|
| 2012 | 56 | 105,357 |
| 2011 | 49 | 66,425 |
| % CHANGE | 14.3% | 58.6% |
| RECORD YEAR | 2003 (89) | 2007 (171,296) |

net growth by half year



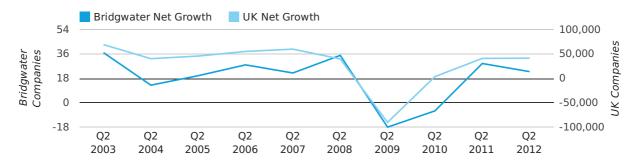
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Bridgwater during the second quarter of 2012 (Apr 2012 - Jun 2012) was 23 companies.

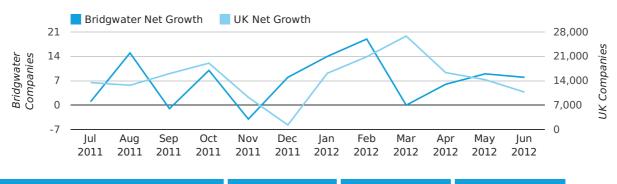
This represents a decrease of 20.7% on the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | BRIDGWATER | UK |
|--------------------------------------|------------|---------------|
| 2012 | 23 | 41,442 |
| 2011 | 29 | 41,020 |
| % CHANGE | -20.7% | 1.0% |
| RECORD YEAR | 2003 (37) | 2003 (69,274) |

net growth by quarter



net growth by month

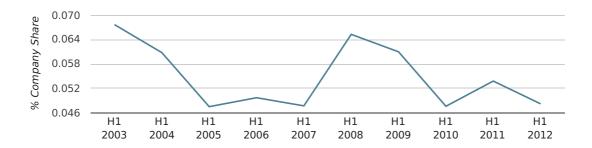


| | APRIL | MAY | JUNE |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 6 | 9 | 8 |
| NET GROWTH IN 2011 | 17 | -5 | 17 |
| % CHANGE | -64.7% | -280.0% | -52.9% |
| RECORD YEAR | 2011 (17) | 2003 (17) | 2011 (17) |

In the first half of 2012 Bridgwater formed 0.0% of all UK companies. This is less than the 2011 figure of 0.1%.

| HALF YEAR (JAN-JUN) | BRIDGWATER |
|--------------------------|-------------|
| 2012 | 0.0% |
| 2011 | 0.1% |
| 2010 | 0.0% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1968 (0.2%) |

company share by half year

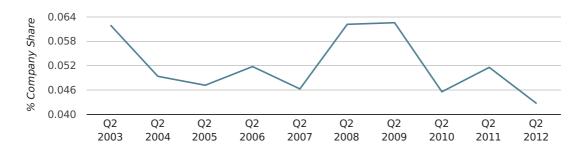


Quarterly Data (Q2 Apr-Jun 2012)

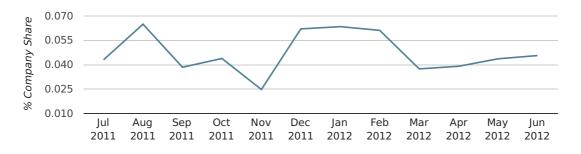
In the second quarter of 2012, Bridgwater formed 0.0% of all UK companies.

| SECOND QUARTER (APR 2012 - JUN 2012) | BRIDGWATER |
|--------------------------------------|-------------|
| 2012 | 0.0% |
| 2011 | 0.1% |
| 2010 | 0.0% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1968 (0.2%) |

company share by quarter



company share by month



| | APRIL | MAY | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.0% | 0.0% | 0.0% |
| UK FORMATION SHARE IN 2011 | 0.1% | 0.0% | 0.1% |
| % CHANGE | -35.8% | 19.1% | -21.1% |
| RECORD YEAR | 1974 (0.3%) | 1968 (0.5%) | 1977 (0.2%) |

The average age of a director in the first half of 2012 was 43.9.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 5.4% compared to the UK figure of 3.4%.

director age by half year



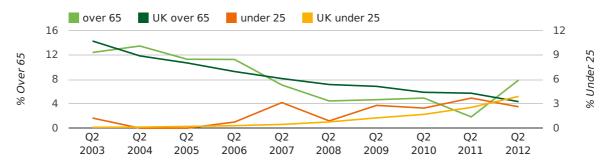
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 45.9.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 7.9% compared to the UK figure of 3.3%.

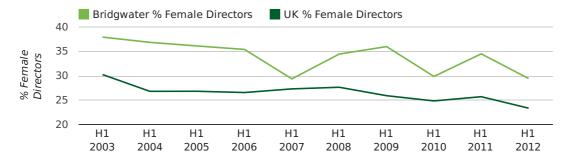
director age by quarter



The record first half year for female directors in Bridgwater was 1861 when 40.0% of all directors were female.

29.5% of all director appointments in Bridgwater in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

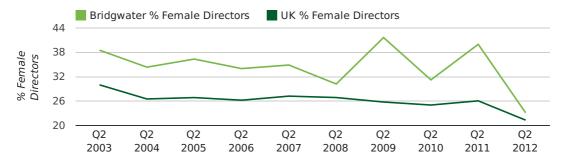


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Bridgwater was in 1866 when 66.7% of all directors were female.

23.2% of all director appointments in Bridgwater in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|---------------|------------|--------------|---------------|
| MANAGEMENT | 1.79% | CONSULTING | 5.07% |
| SOMERSET | 1.35% | MANAGEMENT | 4.74% |
| ENTERTAINMENT | 0.67% | CONSULTANCY | 3.28% |
| CONSULTANCY | 0.67% | PROPERTY | 2.35% |
| QUANTOCK | 0.67% | TRADING | 2.10% |
| WEST | 0.67% | DESIGN | 1.89% |
| BUSINESS | 0.67% | ENGINEERING | 1.87% |
| ENTERPRISES | 0.67% | ASSOCIATES | 1.82% |
| J | 0.67% | CONSULTANTS | 1.78% |
| ON | 0.67% | CONSTRUCTION | 1.71% |
| GREEN | 0.67% | BUSINESS | 1.70% |
| DESIGN | 0.67% | MEDIA | 1.69% |
| PROJECT | 0.67% | LONDON | 1.68% |
| W | 0.45% | J | 1.57% |
| S | 0.45% | GLOBAL | 1.51% |
| Т | 0.45% | INVESTMENTS | 1.48% |
| FARM | 0.45% | IT | 1.42% |
| SPA | 0.45% | CARE | 1.31% |
| DEVELOPMENTS | 0.45% | PROPERTIES | 1.31% |
| ASPEN | 0.45% | M | 1.26% |
| REMOVALS | 0.45% | ELECTRICAL | 1.23% |
| GTPS | 0.45% | BUILDING | 1.23% |
| BUILDING | 0.45% | SECURITY | 1.19% |
| ENGINEERING | 0.45% | S | 1.18% |
| EXMOUTH | 0.45% | ENTERPRISES | 1.17% |

 $\operatorname{duport} \varnothing$

Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| None Supplied | 102 | 244,457 |
| 7487 - Other business activities | 32 | 47,029 |
| 82990 - Other business support service activities not elsewhere classified | 27 | 35,447 |
| 9999 - Dormant Company | 12 | 16,469 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 9 | 10,271 |
| 99999 - Dormant Company | 9 | 26,088 |
| 41100 - Development of building projects | 7 | 5,149 |
| 70229 - Management consultancy activities other than financial management | 7 | 20,390 |
| 4521 - General construction & civil engineering | 6 | 4,644 |
| 62020 - Information technology consultancy activities | 6 | 15,280 |
| 7499 - Non-trading company | 6 | 8,023 |
| 43390 - Other building completion and finishing | 5 | 3,241 |
| 9305 - Other service activities | 5 | 7,926 |
| 69201 - Accounting and auditing activities | 4 | 4,295 |
| 62090 - Other information technology service activities | 4 | 8,258 |
| 96090 - Other service activities not elsewhere classified | 4 | 14,220 |
| 75000 - Veterinary activities | 3 | 594 |
| 68209 - Other letting and operating of own or leased real estate | 3 | 4,535 |
| 93199 - Other sports activities | 3 | 2,095 |
| 7460 - Investigation & security | 3 | 635 |
| | | |