

Brierley Hill

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Brierley Hill when compared to any year in history.
- Q4 2011 saw a new record in company closures in Brierley Hill when compared to any previous Q4.
- December 2011 saw a new record in company closures in Brierley Hill when compared to any previous December.
- November 2011 saw a new record in company closures in Brierley Hill when compared to any previous November.

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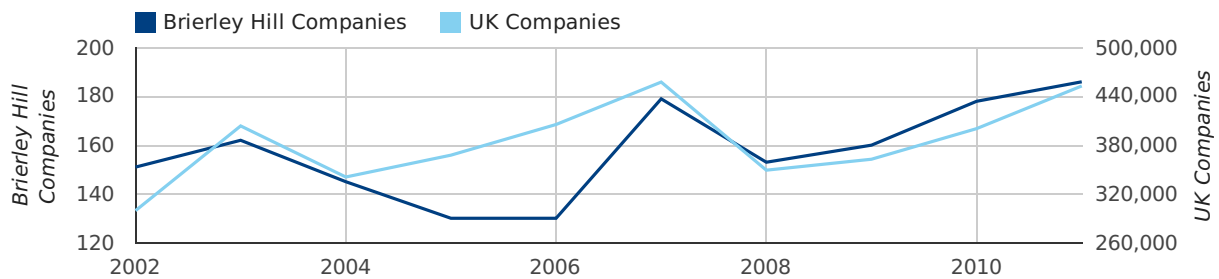
Annual Data (2011)

2011 was a record year for company registrations in Brierley Hill when compared to any year in history.

A total of 186 companies were formed in Brierley Hill in 2011. This total is 4.5% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BRIERLEY HILL	UK
2011	186	452,870
2010	178	400,358
2009	160	362,675
2008	153	349,203
2007	179	457,649
RECORD YEAR	2011 (186)	2007 (457,649)

new companies by year



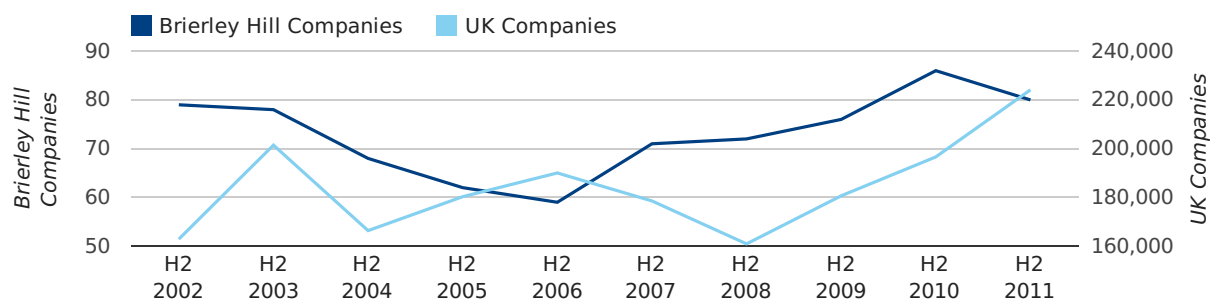
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 80 companies were formed in Brierley Hill. This figure is 7.0% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Brierley Hill occurred in 2010 when a total of 86 were formed.

HALF YEAR (JUL-DEC)	BRIERLEY HILL	UK
2011	80	224,135
2010	86	196,609
% CHANGE	-7.0%	14.0%
RECORD YEAR	2010 (86)	2011 (224,135)

new companies by half year



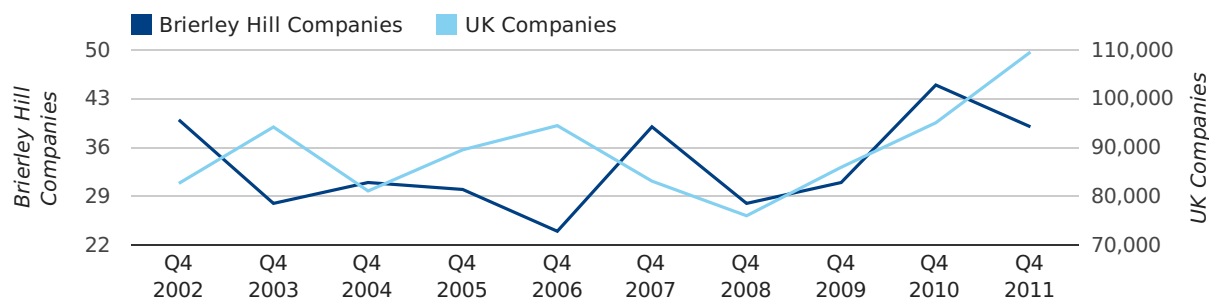
Quarterly Data (Q4 Oct-Dec 2011)

A total of 39 companies were registered in Brierley Hill during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 13.3% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

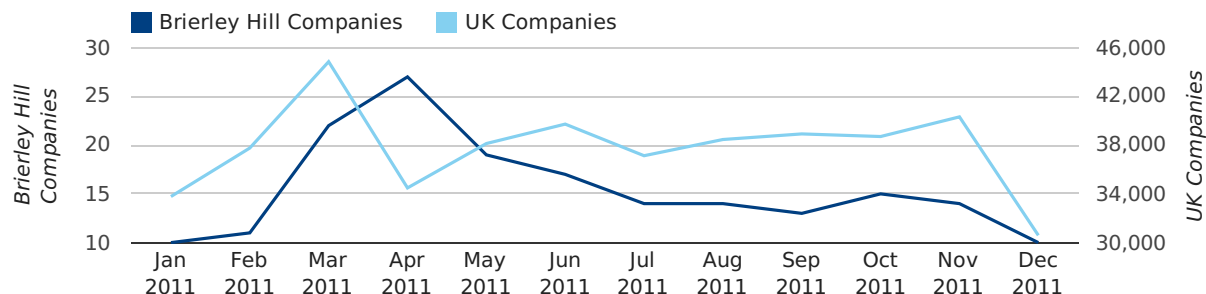
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIERLEY HILL	UK
2011	39	109,623
2010	45	95,117
% CHANGE	-13.3%	15.3%
RECORD YEAR	2010 (45)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	15	14	10
NEW COMPANIES IN 2010	18	17	10
% CHANGE	-16.7%	-17.6%	0.0%
RECORD YEAR	2010 (18)	2007 (19)	2004 (12)

Annual Data (2011)

A total of 111 companies were dissolved in Brierley Hill in 2011. This total is 5.1% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BRIERLEY HILL	UK
2011	111	314,523
2010	117	342,232
2009	130	533,773
2008	60	237,901
2007	95	220,295
RECORD YEAR	2009 (130)	2009 (533,773)

dissolved companies by year



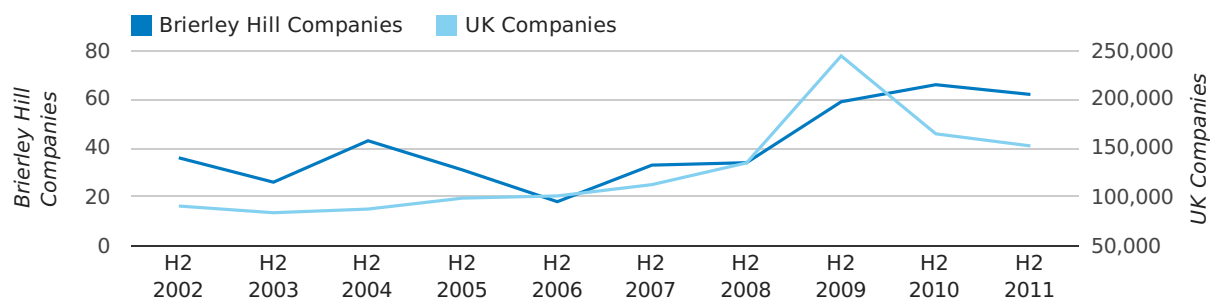
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 62 companies were dissolved in Brierley Hill. This figure is 6.1% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Brierley Hill occurred in 2010 when a total of 66 were closed.

HALF YEAR (JUL-DEC)	BRIERLEY HILL	UK
2011	62	152,213
2010	66	164,601
% CHANGE	-6.1%	-7.5%
RECORD YEAR	2010 (66)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

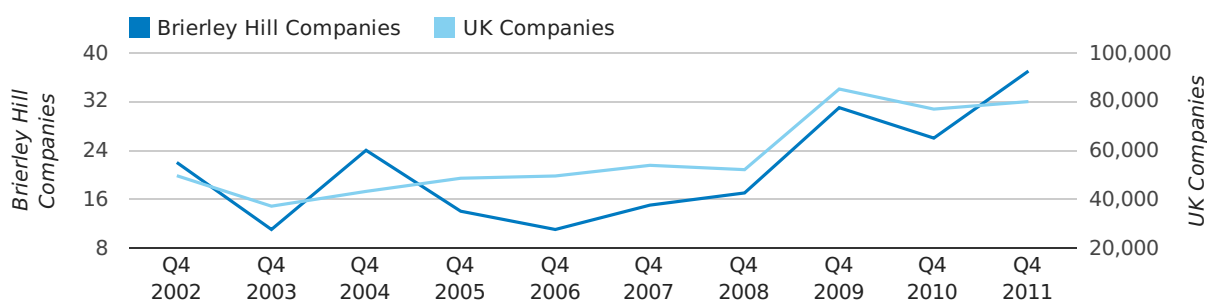
Q4 2011 saw a new record in company closures in Brierley Hill when compared to any previous Q4.

A total of 37 companies were dissolved in Brierley Hill during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 42.3% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIERLEY HILL	UK
2011	37	79,983
2010	26	76,896
% CHANGE	42.3%	4.0%
RECORD YEAR	2011 (37)	2009 (85,136)

dissolved companies by quarter

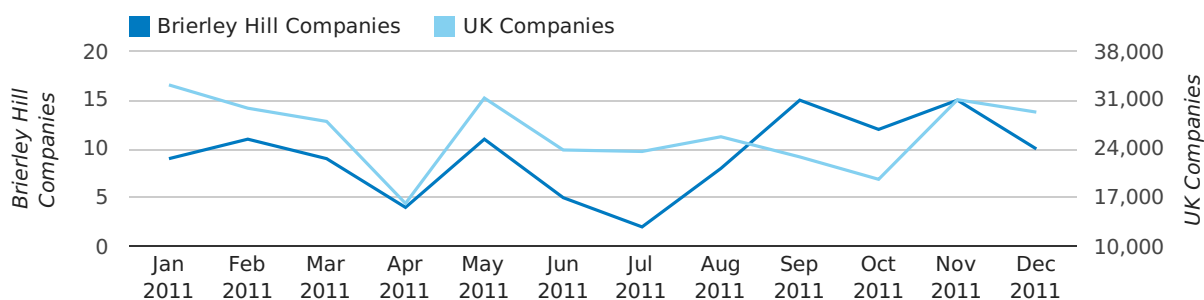


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Brierley Hill when compared to any previous December.

November 2011 saw a new record in company closures in Brierley Hill when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	12	15	10
CLOSED COMPANIES IN 2010	7	15	4
% CHANGE	71.4%	0.0%	150%
RECORD YEAR	2009 (14)	2010 (15)	2011 (10)

Annual Data (2011)

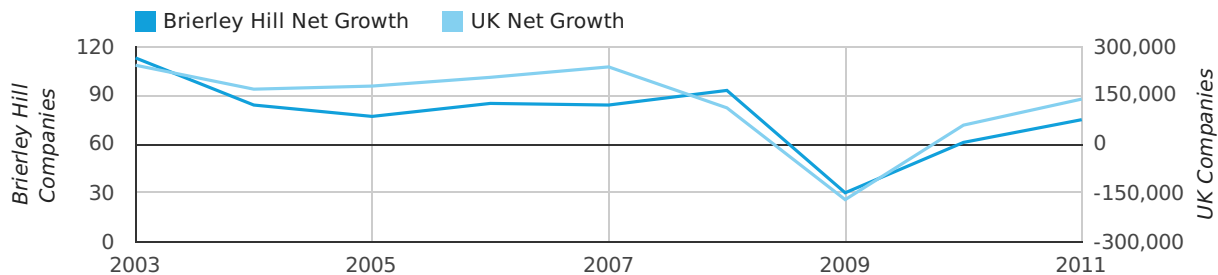
A total of 75 companies were added to the company register for Brierley Hill in 2011. This number represents growth of 42.1% which compares favourably to the UK figure of 34.6%.

This number is 14 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Brierley Hill company register grew by 113 companies.

YEAR	BRIERLEY HILL	UK
2011	75	138,347
2010	61	58,126
2009	30	-171,098
2008	93	111,302
2007	84	237,354
RECORD YEAR	2003 (113)	2003 (242,543)

net growth by year

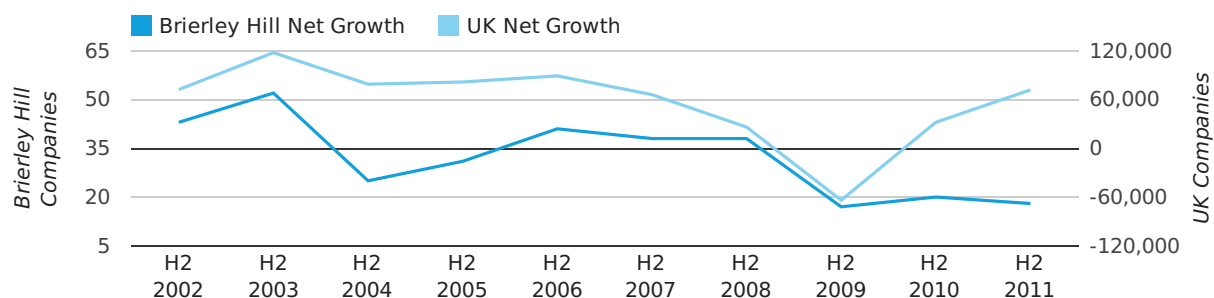


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Brierley Hill increased by 18 companies. This figure is 10.0% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BRIERLEY HILL	UK
2011	18	71,922
2010	20	32,008
% CHANGE	-10.0%	124.7%
RECORD YEAR	2003 (52)	2003 (117,772)

net growth by half year



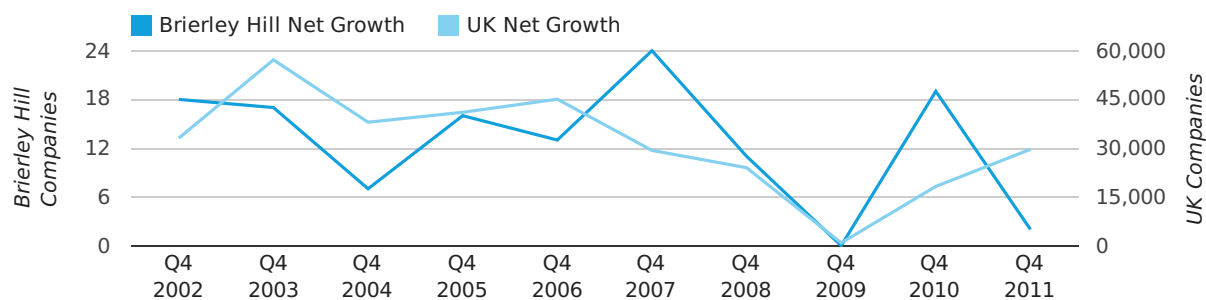
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Brierley Hill during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 2 companies.

This represents a decrease of 89.5% on the same period last year.

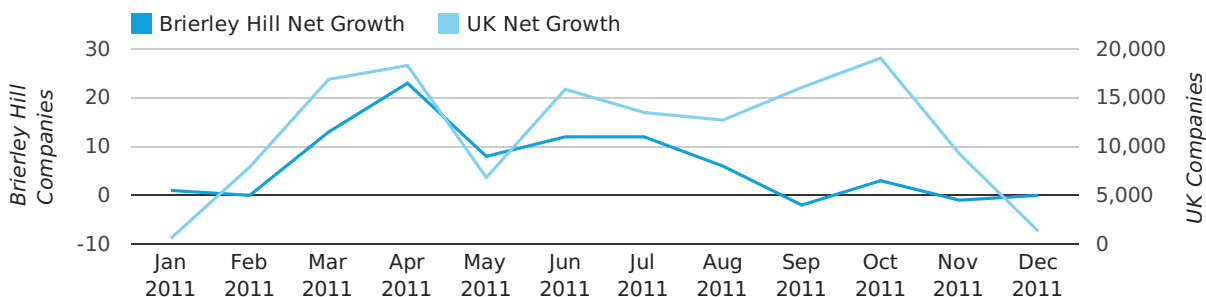
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIERLEY HILL	UK
2011	2	29,640
2010	19	18,221
% CHANGE	-89.5%	62.7%
RECORD YEAR	2007 (24)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



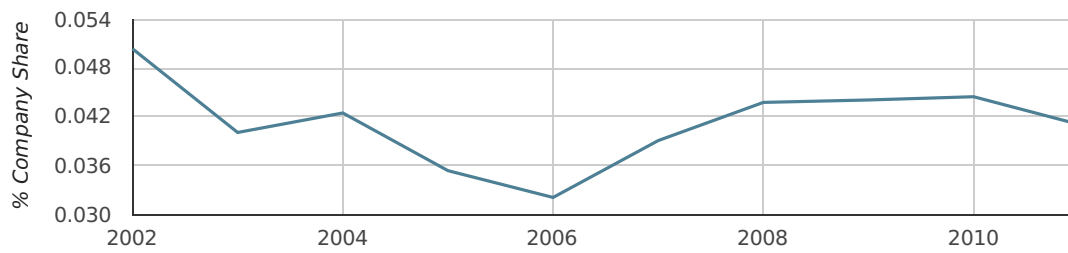
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	3	-1	0
NET GROWTH IN 2010	11	2	6
% CHANGE	-72.7%	-150.0%	-100.0%
RECORD YEAR	2002 (14)	2007 (13)	2008 (6)

Annual Data (2011)

In 2011 Brierley Hill formed 0.0% of all UK companies. This is no change on 2010 when Brierley Hill was responsible for 0.0% of all UK companies.

YEAR	BRIERLEY HILL
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by year

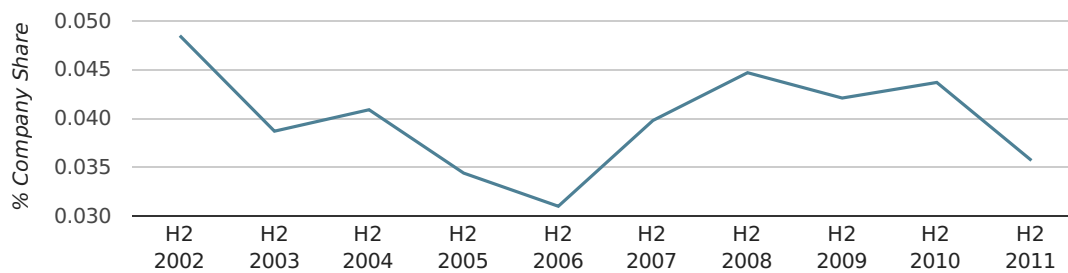


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Brierley Hill formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	BRIERLEY HILL
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by half year

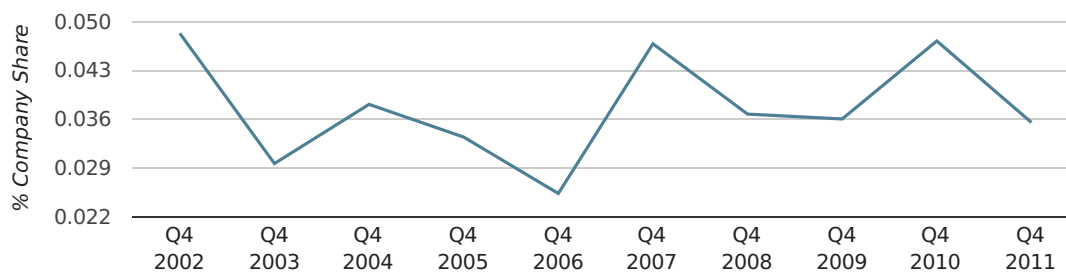


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Brierley Hill formed 0.0% of all UK companies.

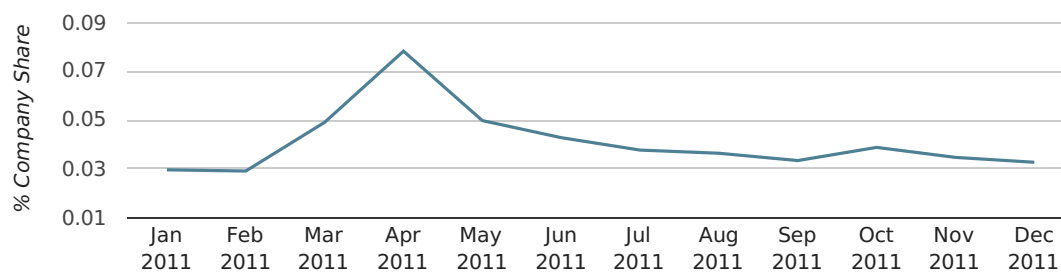
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIERLEY HILL
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.0%
% CHANGE	-27.5%	-29.9%	-11.4%
RECORD YEAR	1967 (0.3%)	1968 (0.2%)	1973 (0.5%)

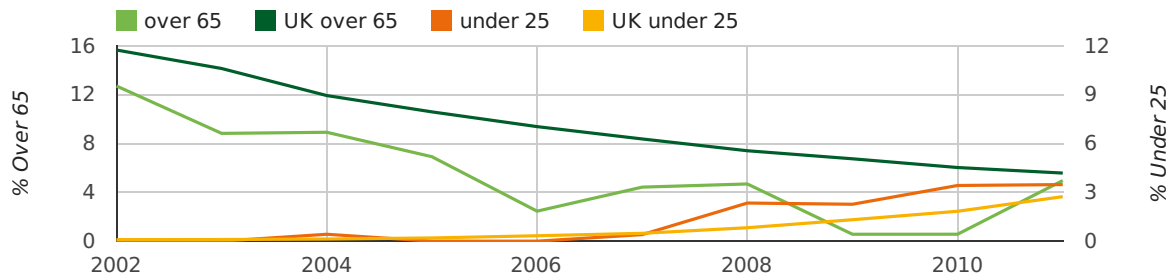
Annual Data (2011)

The average age of a director in 2011 was 43.1.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.0% compared to the UK figure of 4.2%.

director age by year



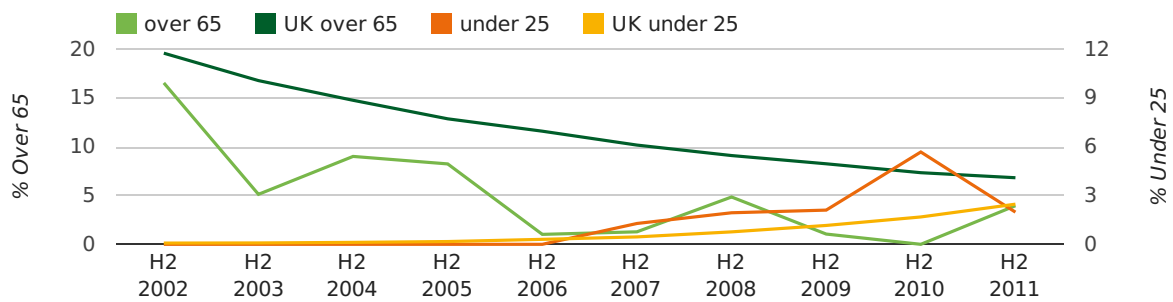
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.8.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 4.1%.

director age by half year



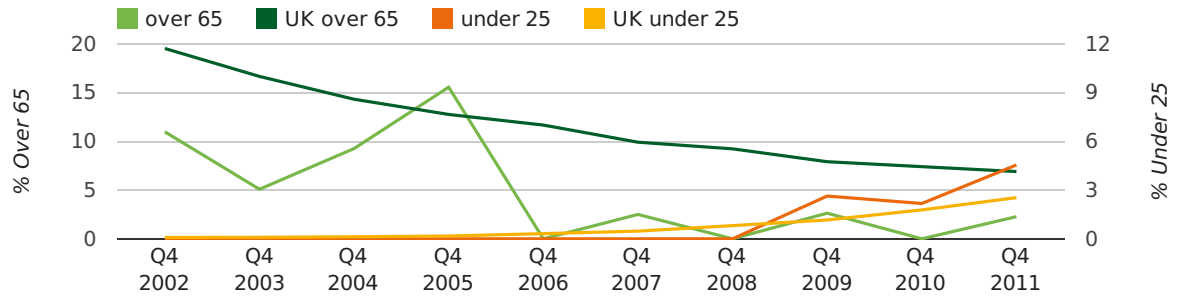
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 39.7.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 4.1%.

director age by quarter

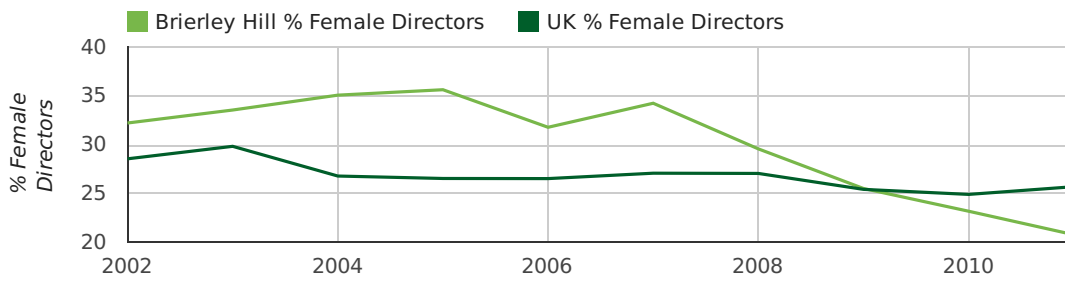


Annual Data (2011)

The record year for female directors in Brierley Hill was 1857 when 36.4% of all directors were female.

The percentage of female directors in Brierley Hill in 2011 was 32.2%. The average for the UK during this time was 28.6%

director gender by year

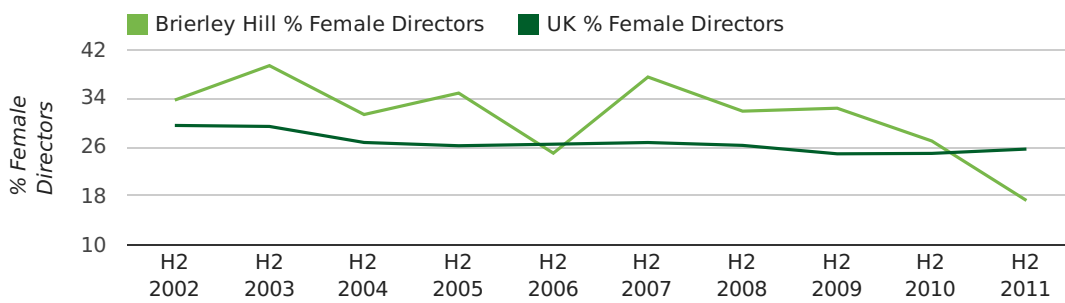


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Brierley Hill was 1860 when 42.9% of all directors were female.

17.2% of all director appointments in Brierley Hill in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

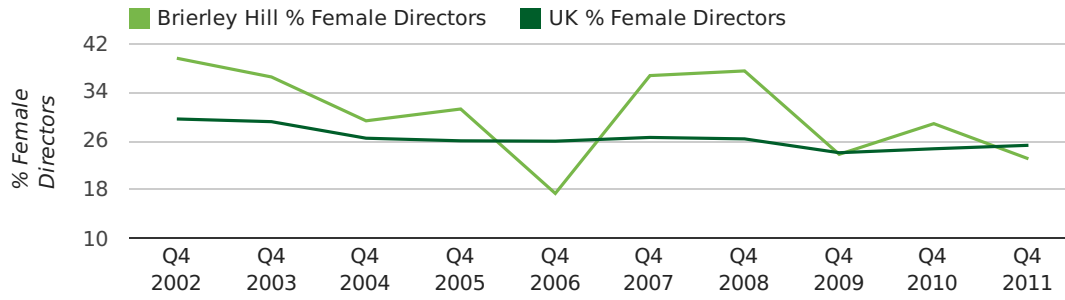


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Brierley Hill was in 1977 when 31.1% of all directors were female.

23.1% of all director appointments in Brierley Hill in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MIDLANDS	2.11%	CONSULTING	5.07%
LOGISTICS	1.05%	MANAGEMENT	4.74%
Z	1.05%	CONSULTANCY	3.26%
CONSULTING	1.05%	PROPERTY	2.37%
RED	1.05%	TRADING	2.07%
HOPE	0.79%	DESIGN	1.92%
HERON	0.79%	ASSOCIATES	1.86%
FURNITURE	0.79%	ENGINEERING	1.78%
AIR	0.79%	BUSINESS	1.78%
WEST	0.79%	CONSULTANTS	1.76%
PRIVATE	0.79%	CONSTRUCTION	1.73%
TRADING	0.79%	MEDIA	1.71%
NIXON	0.79%	LONDON	1.63%
SELECT	0.79%	J	1.51%
N	0.79%	INVESTMENTS	1.48%
DEVELOPMENTS	0.53%	GLOBAL	1.46%
HOLDINGS	0.53%	IT	1.41%
CONTRACT	0.53%	CARE	1.39%
EUROPE	0.53%	PROPERTIES	1.29%
PRODUCTIONS	0.53%	ELECTRICAL	1.29%
C	0.53%	M	1.27%
(NORTH)	0.53%	BUILDING	1.26%
CONSULTANTS	0.53%	ENERGY	1.25%
PLUMBING	0.53%	S	1.20%
PHOTO	0.53%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	61	205,525
7487 - Other business activities	34	57,052
99999 - Dormant Company	15	21,846
82990 - Other business support service activities not elsewhere classified	10	32,483
96090 - Other service activities not elsewhere classified	9	11,768
7260 - Other computer related activities	7	7,667
49410 - Freight transport by road	6	2,392
9999 - Dormant Company	6	20,199
7414 - Business & management consultancy	5	13,034
4531 - Installation electrical wiring etc.	5	1,967
70100 - Activities of head offices	5	2,662
70229 - Management consultancy activities other than financial management	5	17,765
5540 - Bars	4	2,147
86900 - Other human health activities	4	4,457
43290 - Other construction installation	4	1,559
43220 - Plumbing, heat and air-conditioning installation	4	2,372
4545 - Other building completion	4	2,369
4533 - Plumbing	4	1,374
74100 - specialised design activities	4	1,530
64209 - Activities of other holding companies not elsewhere classified	3	1,038