

Brighthouse

2011 annual business confidence report



headlines

- October 2011 saw a new record in company registrations in Brighthouse when compared to any previous October.
- December 2011 saw a new record in company closures in Brighthouse when compared to any previous December.

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Annual Data (2011)

A total of 128 companies were formed in Brighouse in 2011. This total is 9.4% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BRIGHOUSE	UK
2011	128	452,870
2010	117	400,358
2009	103	362,675
2008	90	349,203
2007	174	457,649
RECORD YEAR	2007 (174)	2007 (457,649)

new companies by year



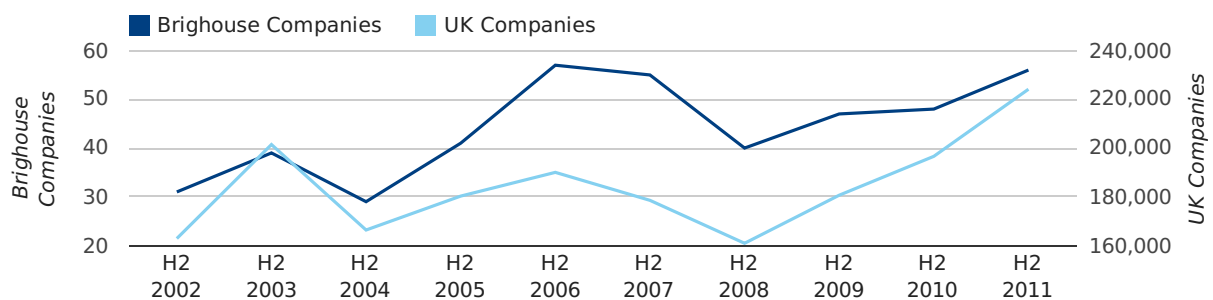
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 56 companies were formed in Brighouse. This figure is 16.7% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Brighouse occurred in 2006 when a total of 57 were formed.

HALF YEAR (JUL-DEC)	BRIGHOUSE	UK
2011	56	224,135
2010	48	196,609
% CHANGE	16.7%	14.0%
RECORD YEAR	2006 (57)	2011 (224,135)

new companies by half year



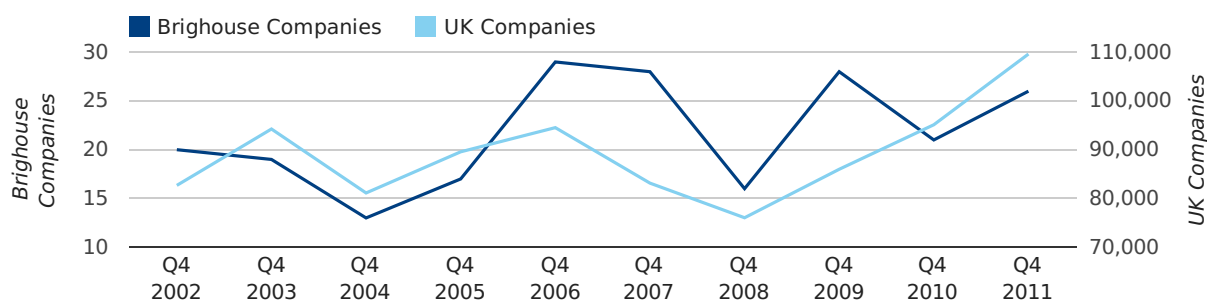
Quarterly Data (Q4 Oct-Dec 2011)

A total of 26 companies were registered in Brighthouse during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 23.8% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIGHOUSE	UK
2011	26	109,623
2010	21	95,117
% CHANGE	23.8%	15.3%
RECORD YEAR	2006 (29)	2011 (109,623)

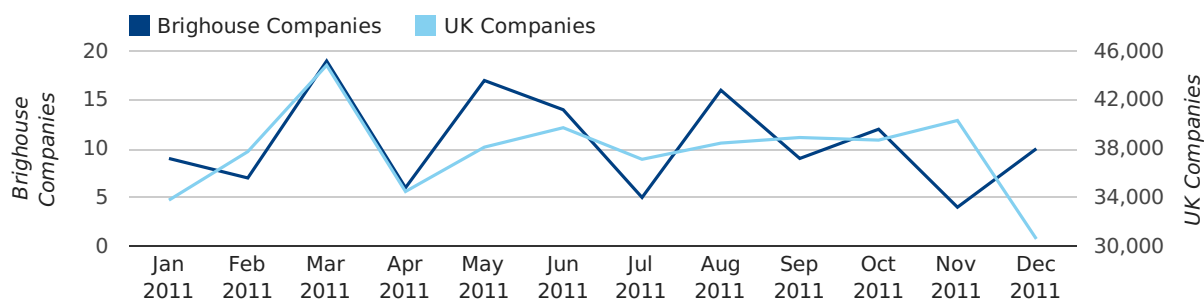
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Brighthouse when compared to any previous October.

new companies by month



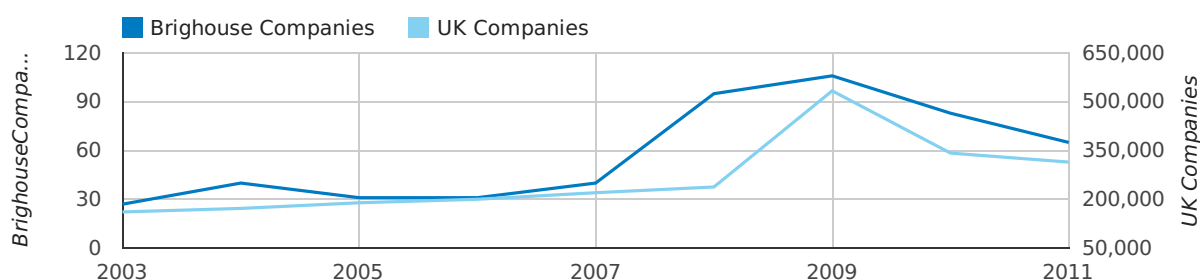
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	12	4	10
NEW COMPANIES IN 2010	8	7	6
% CHANGE	50.0%	-42.9%	66.7%
RECORD YEAR	2011 (12)	2006 (17)	2011 (10)

Annual Data (2011)

A total of 65 companies were dissolved in Brighthouse in 2011. This total is 21.7% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BRIGHOUSE	UK
2011	65	314,523
2010	83	342,232
2009	106	533,773
2008	95	237,901
2007	40	220,295
RECORD YEAR	2009 (106)	2009 (533,773)

dissolved companies by year



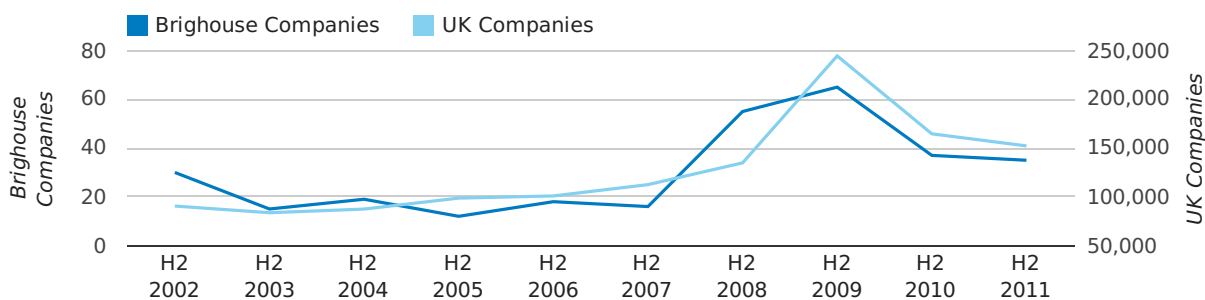
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 35 companies were dissolved in Brighthouse. This figure is 5.4% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Brighthouse occurred in 2009 when a total of 65 were closed.

HALF YEAR (JUL-DEC)	BRIGHOUSE	UK
2011	35	152,213
2010	37	164,601
% CHANGE	-5.4%	-7.5%
RECORD YEAR	2009 (65)	2009 (244,537)

dissolved companies by half year



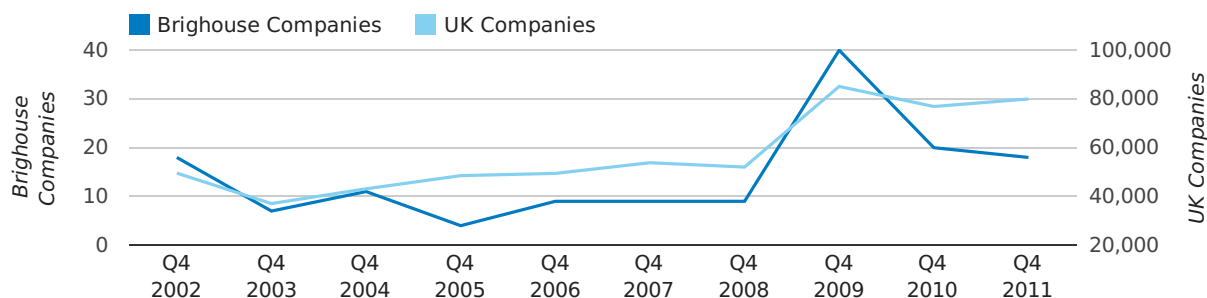
Quarterly Data (Q4 Oct-Dec 2011)

A total of 18 companies were dissolved in Brighthouse during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 10.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIGHOUSE	UK
2011	18	79,983
2010	20	76,896
% CHANGE	-10.0%	4.0%
RECORD YEAR	2009 (40)	2009 (85,136)

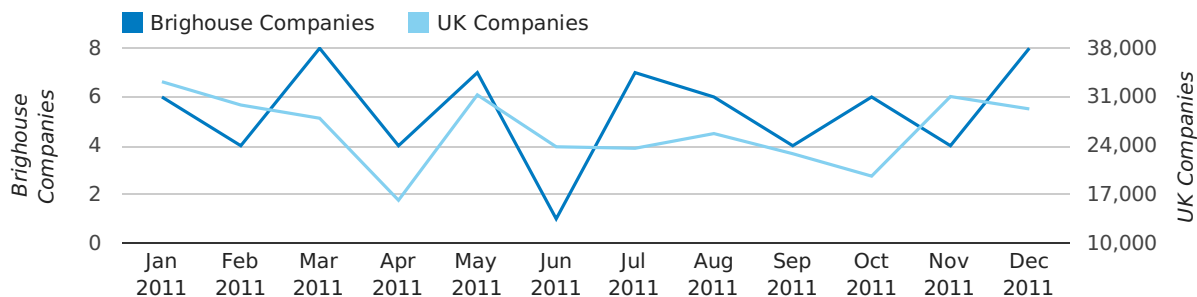
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Brighthouse when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	6	4	8
CLOSED COMPANIES IN 2010	11	7	2
% CHANGE	-45.5%	-42.9%	300%
RECORD YEAR	2009 (21)	2009 (12)	2011 (8)

Annual Data (2011)

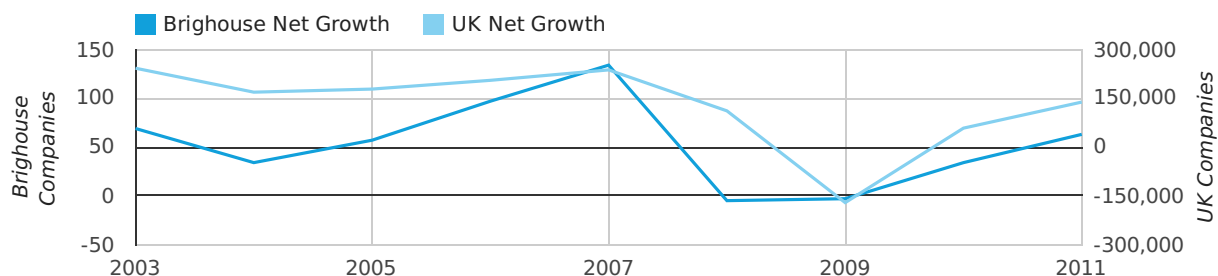
A total of 63 companies were added to the company register for Brighthouse in 2011. This number represents growth of 53.8% which compares favourably to the UK figure of 34.6%.

This number is 29 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Brighthouse company register grew by 134 companies.

YEAR	BRIGHOUSE	UK
2011	63	138,347
2010	34	58,126
2009	-3	-171,098
2008	-5	111,302
2007	134	237,354
RECORD YEAR	2007 (134)	2003 (242,543)

net growth by year

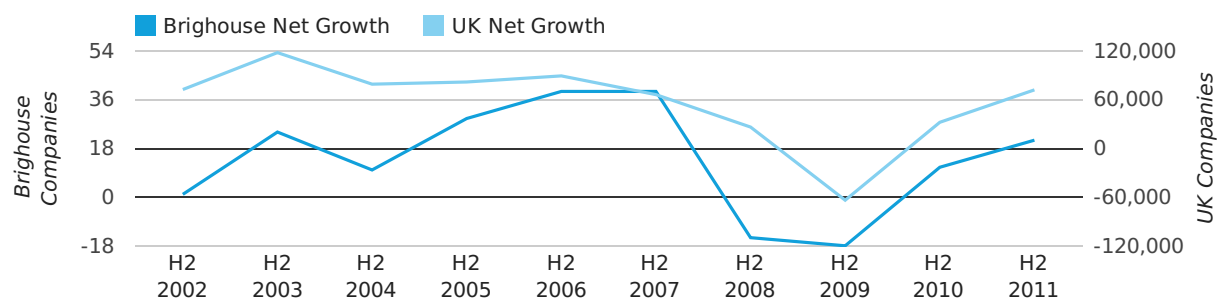


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Brighthouse increased by 21 companies. This figure is 90.9% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BRIGHOUSE	UK
2011	21	71,922
2010	11	32,008
% CHANGE	90.9%	124.7%
RECORD YEAR	2007 (39)	2003 (117,772)

net growth by half year



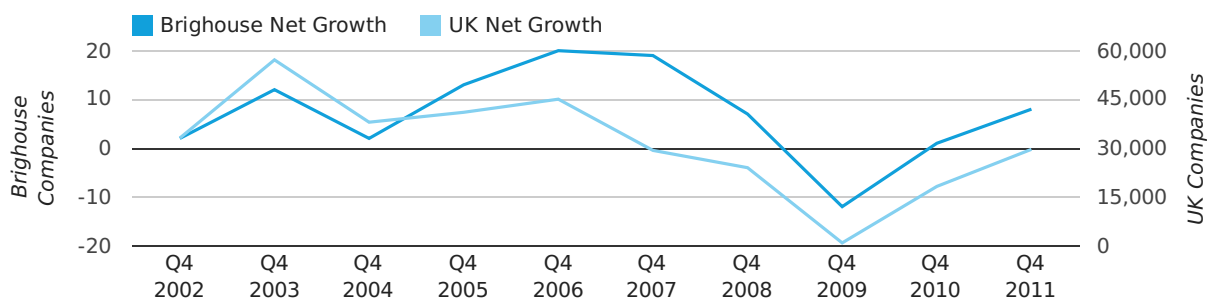
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Brighthouse during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 8 companies.

This represents an increase of 700.0% on the same period last year.

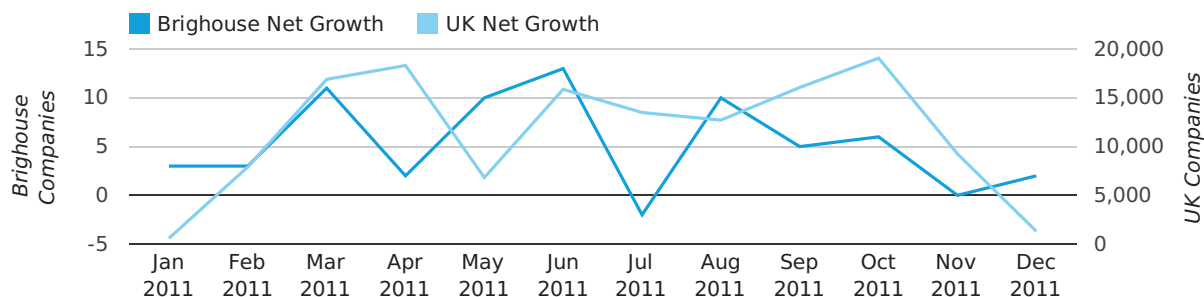
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIGHOUSE	UK
2011	8	29,640
2010	1	18,221
% CHANGE	700.0%	62.7%
RECORD YEAR	2006 (20)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



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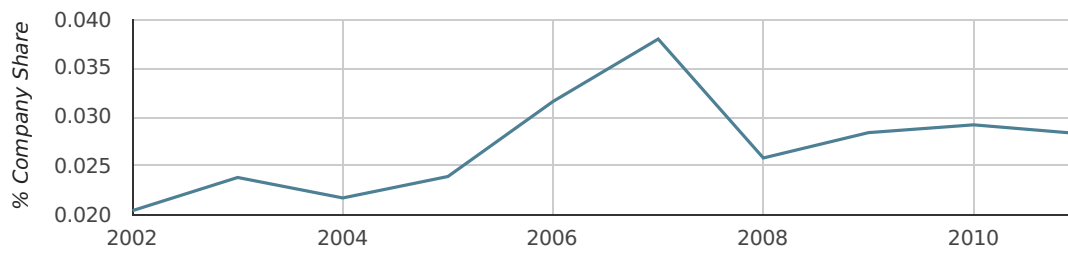
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	6	0	2
NET GROWTH IN 2010	-3	0	4
% CHANGE	-300.0%	0.0%	-50.0%
RECORD YEAR	2007 (7)	2006 (14)	2007 (8)

Annual Data (2011)

In 2011 Brighthouse formed 0.0% of all UK companies. This is no change on 2010 when Brighthouse was responsible for 0.0% of all UK companies.

YEAR	BRIGHOUSE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by year

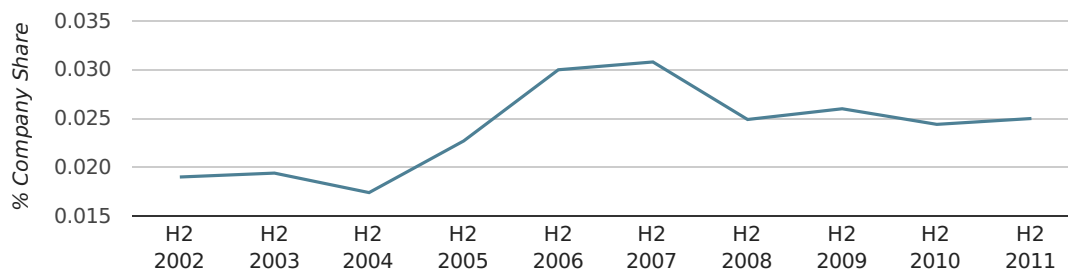


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Brighthouse formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	BRIGHOUSE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

company share by half year

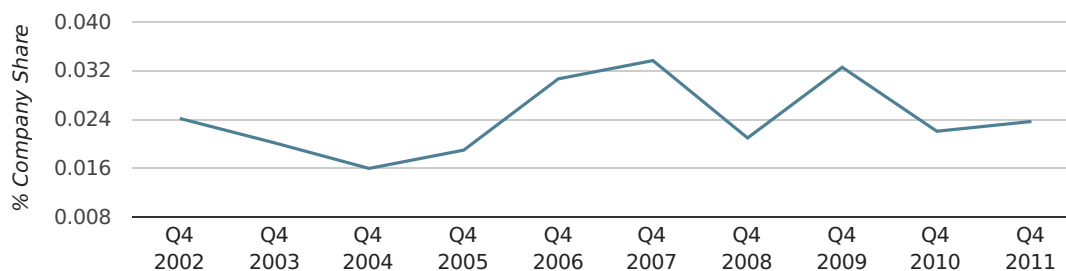


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Brighthouse formed 0.0% of all UK companies.

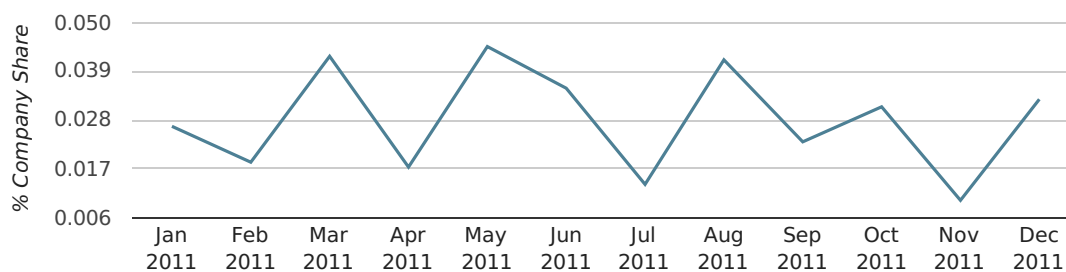
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIGHOUSE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	30.3%	-51.5%	48.0%
RECORD YEAR	1964 (0.1%)	1970 (0.3%)	1967 (0.3%)

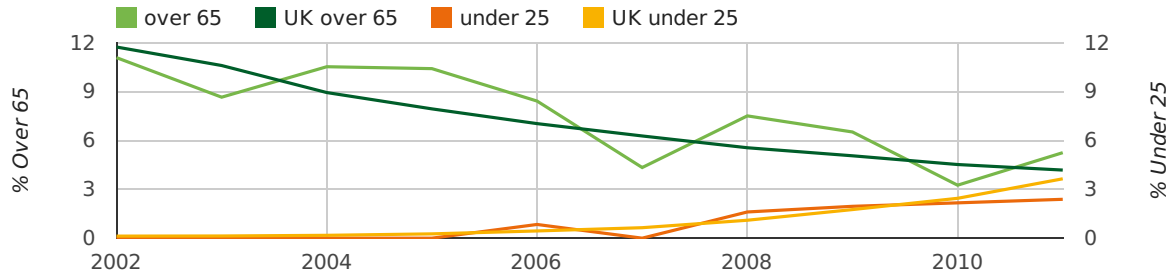
Annual Data (2011)

The average age of a director in 2011 was 45.4.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.2%.

director age by year



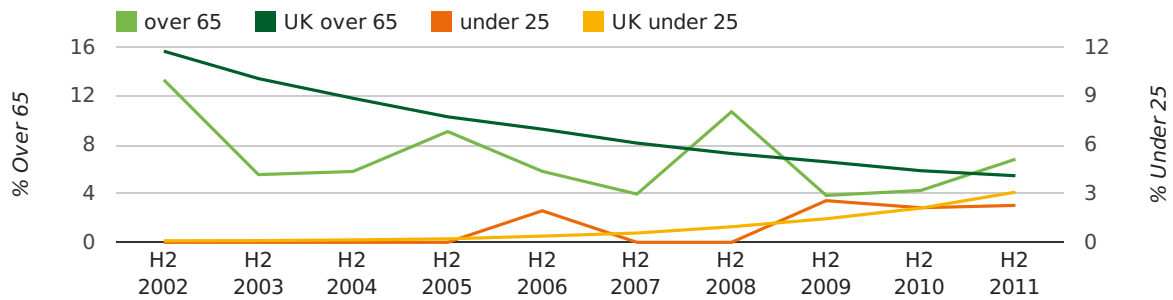
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.5.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 6.8% compared to the UK figure of 4.1%.

director age by half year



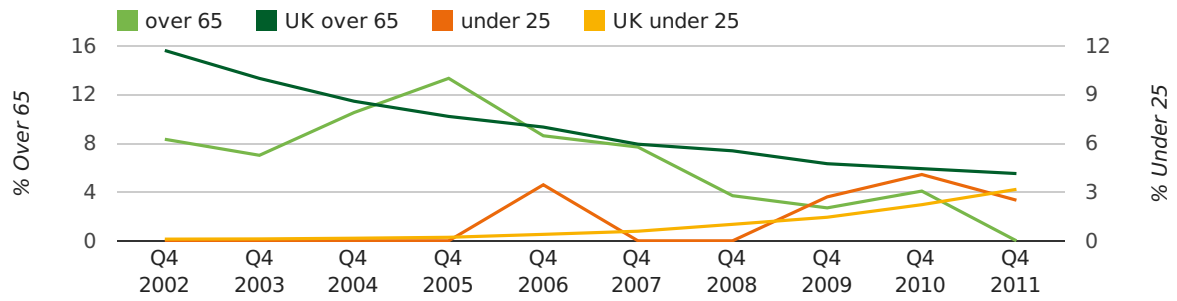
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 41.8.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter

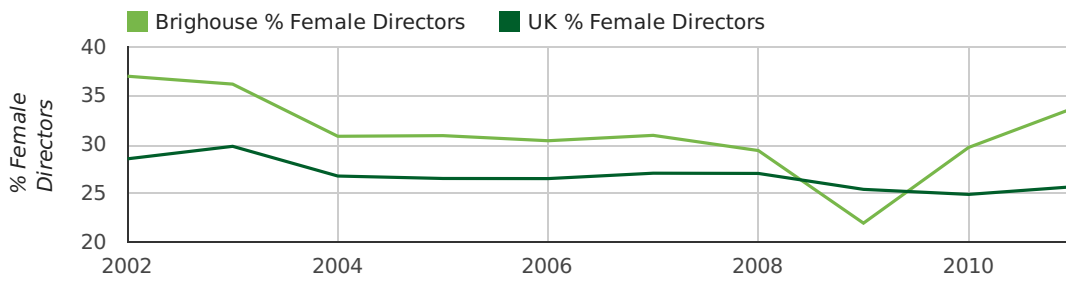


Annual Data (2011)

The record year for female directors in Brighouse was 1857 when 36.4% of all directors were female.

The percentage of female directors in Brighouse in 2011 was 37.0%. The average for the UK during this time was 28.6%

director gender by year

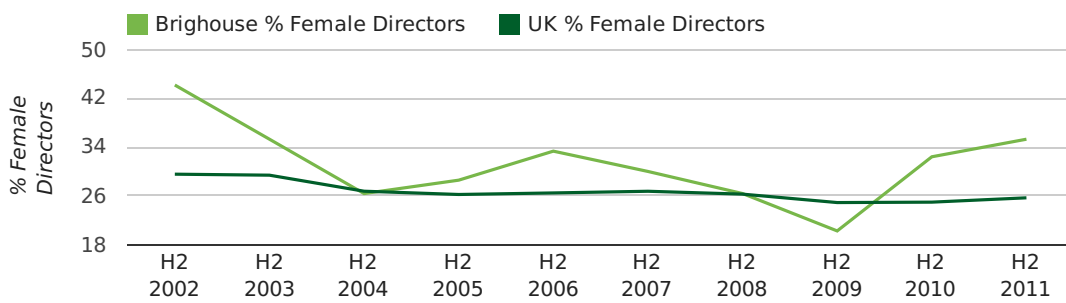


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Brighouse was 1860 when 42.9% of all directors were female.

35.3% of all director appointments in Brighouse in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

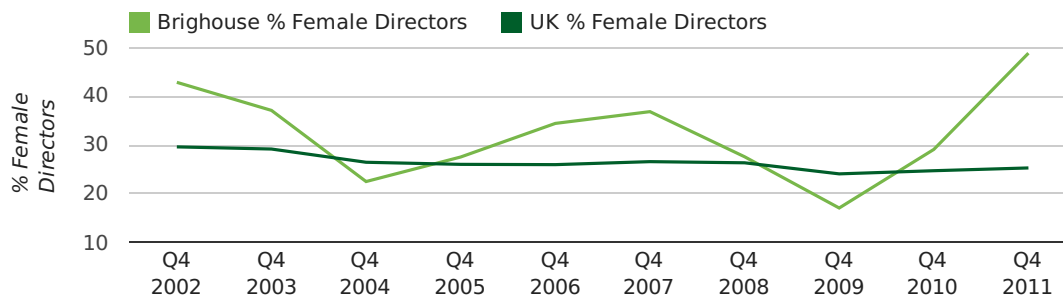


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Brighouse was in 1977 when 31.1% of all directors were female.

48.8% of all director appointments in Brighouse in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
RESOURCING	1.54%	CONSULTING	5.07%
ACADEMY	1.16%	MANAGEMENT	4.74%
PRODUCTIONS	1.16%	CONSULTANCY	3.26%
CONSULTING	1.16%	PROPERTY	2.37%
PROPERTY	1.16%	TRADING	2.07%
TRUST	0.77%	DESIGN	1.92%
CATTLE	0.77%	ASSOCIATES	1.86%
GRID	0.77%	ENGINEERING	1.78%
PROJECT	0.77%	BUSINESS	1.78%
SCHOOL	0.77%	CONSULTANTS	1.76%
FINANCIAL	0.77%	CONSTRUCTION	1.73%
MEDIA	0.77%	MEDIA	1.71%
HIGH	0.77%	LONDON	1.63%
CO	0.77%	J	1.51%
INJECTA	0.77%	INVESTMENTS	1.48%
RIGHT	0.77%	GLOBAL	1.46%
DIRECTION	0.77%	IT	1.41%
ORCHARD	0.77%	CARE	1.39%
MOBILITY	0.77%	PROPERTIES	1.29%
DESIGN	0.77%	ELECTRICAL	1.29%
HARRISON	0.77%	M	1.27%
BRIGHOUSE	0.77%	BUILDING	1.26%
RASTRICK	0.77%	ENERGY	1.25%
CONTRACTS	0.77%	S	1.20%
MOORE	0.77%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	33	205,525
82990 - Other business support service activities not elsewhere classified	13	32,483
7487 - Other business activities	12	57,052
70229 - Management consultancy activities other than financial management	7	17,765
62020 - Information technology consultancy activities	6	12,072
47910 - Retail sale via mail order houses or via Internet	5	2,740
7414 - Business & management consultancy	5	13,034
43210 - Electrical installation	4	3,175
6024 - Freight transport by road	4	2,280
9305 - Other service activities	4	9,492
7499 - Non-trading company	3	9,957
68209 - Other letting and operating of own or leased real estate	3	4,082
69201 - Accounting and auditing activities	3	3,633
5248 - Other retail specialised stores	3	1,968
7260 - Other computer related activities	3	7,667
74909 - Other professional, scientific and technical activities not elsewhere classified	3	8,671
9999 - Dormant Company	3	20,199
43290 - Other construction installation	3	1,559
43320 - Joinery installation	2	1,158
55100 - Hotels and similar accommodation	2	757