

Brighton

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Brighton when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Brighton when compared to any half year in history.
- Q2 2011 saw a new record in company registrations in Brighton when compared to any previous Q2.
- May 2011 saw a new record in company registrations in Brighton when compared to any previous May.

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Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in Brighton when compared to any previous first half year.

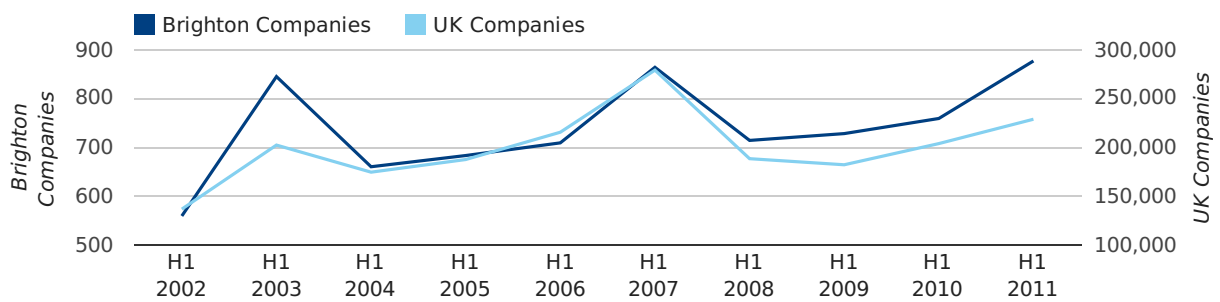
The first half of 2011 was a record first half year for company registrations in Brighton when compared to any half year in history.

In the first half of 2011 a total of 877 companies were formed in Brighton. This figure is 15.5% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Brighton occurred in 2011 when a total of 877 were formed.

HALF YEAR (JAN-JUN)	BRIGHTON	UK
2011	877	228,735
2010	759	203,749
% CHANGE	15.5%	12.3%
RECORD YEAR	2011 (877)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

Q2 2011 saw a new record in company registrations in Brighton when compared to any previous Q2.

A total of 420 companies were registered in Brighton during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 14.1% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BRIGHTON	UK
2011	420	112,344
2010	368	98,612
% CHANGE	14.1%	13.9%
RECORD YEAR	2011 (420)	2011 (112,344)

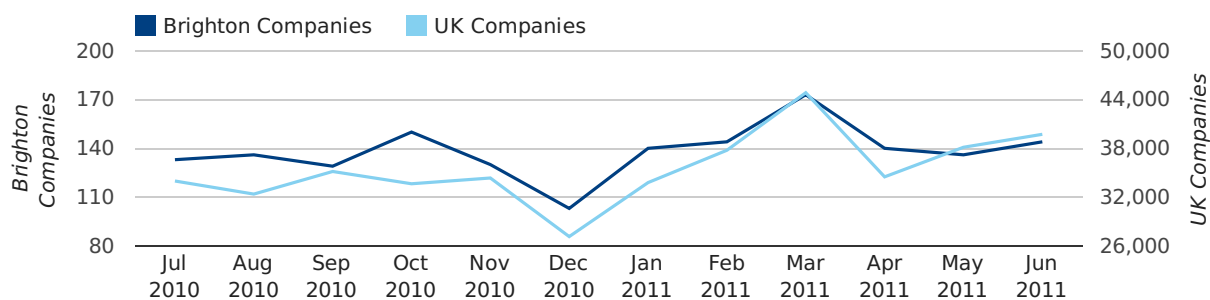
new companies by quarter



Monthly Data (Apr, May & Jun 2011)

May 2011 saw a new record in company registrations in Brighton when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	140	136	144
NEW COMPANIES IN 2010	132	92	144
% CHANGE	6.1%	47.8%	0.0%
RECORD YEAR	2007 (158)	2006 (136)	2003 (148)

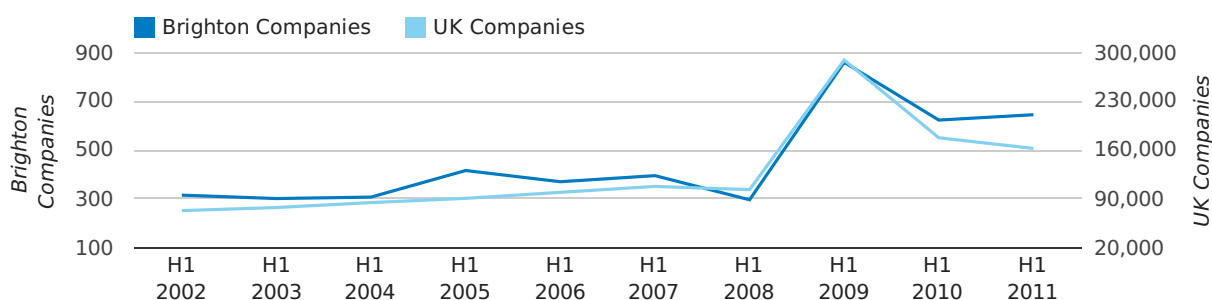
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 645 companies were dissolved in Brighton. This figure is 3.5% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Brighton occurred in 2009 when a total of 860 were closed.

HALF YEAR (JAN-JUN)	BRIGHTON	UK
2011	645	162,310
2010	623	177,631
% CHANGE	3.5%	-8.6%
RECORD YEAR	2009 (860)	2009 (289,236)

dissolved companies by half year



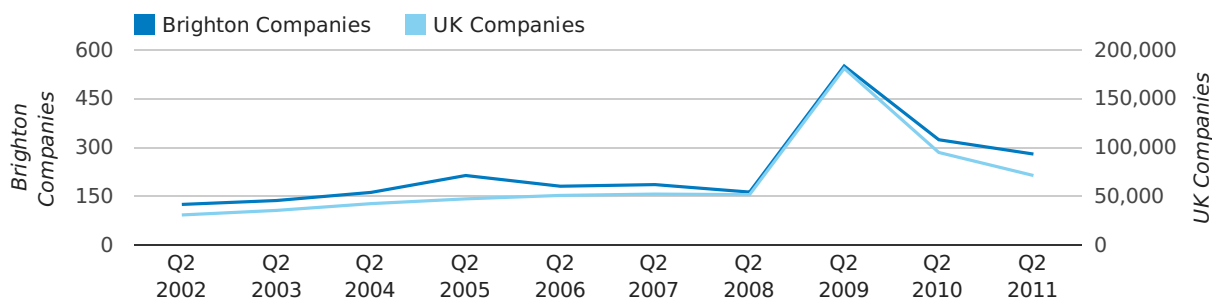
Quarterly Data (Q2 Apr-Jun 2011)

A total of 280 companies were dissolved in Brighton during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 13.6% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

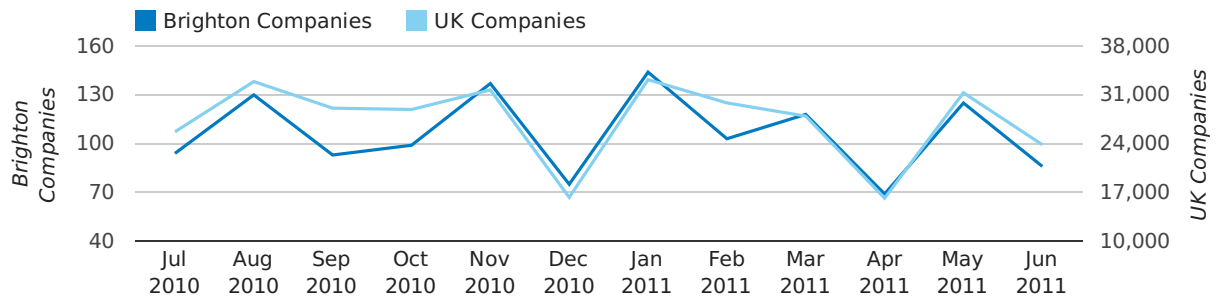
SECOND QUARTER (APR 2011 - JUN 2011)	BRIGHTON	UK
2011	280	71,324
2010	324	94,954
% CHANGE	-13.6%	-24.9%
RECORD YEAR	2009 (551)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



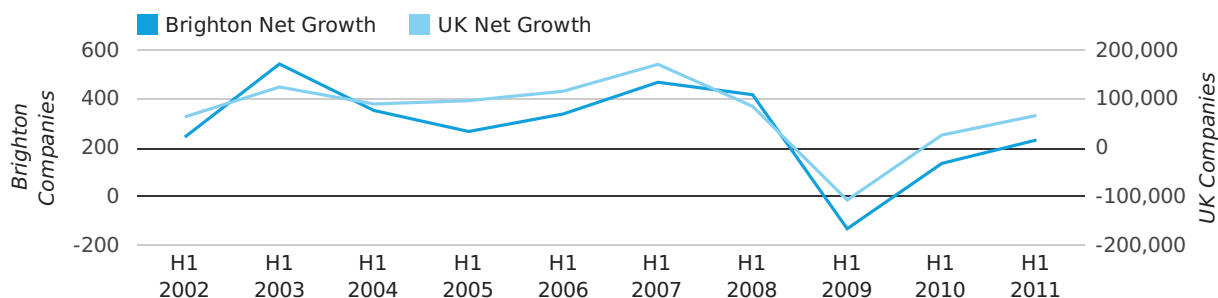
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	69	125	86
CLOSED COMPANIES IN 2010	85	108	131
% CHANGE	-18.8%	15.7%	-34%
RECORD YEAR	2009 (144)	2009 (237)	2009 (170)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Brighton increased by 232 companies. This figure is 70.6% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	BRIGHTON	UK
2011	232	66,425
2010	136	26,118
% CHANGE	70.6%	154.3%
RECORD YEAR	2003 (544)	2007 (171,296)

net growth by half year



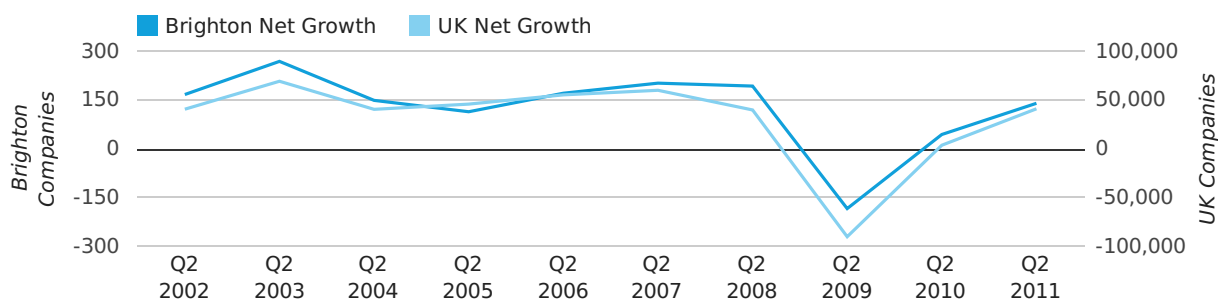
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Brighton during the second quarter of 2011 (Apr 2011 - Jun 2011) was 140 companies.

This represents an increase of 218.2% on the same period last year.

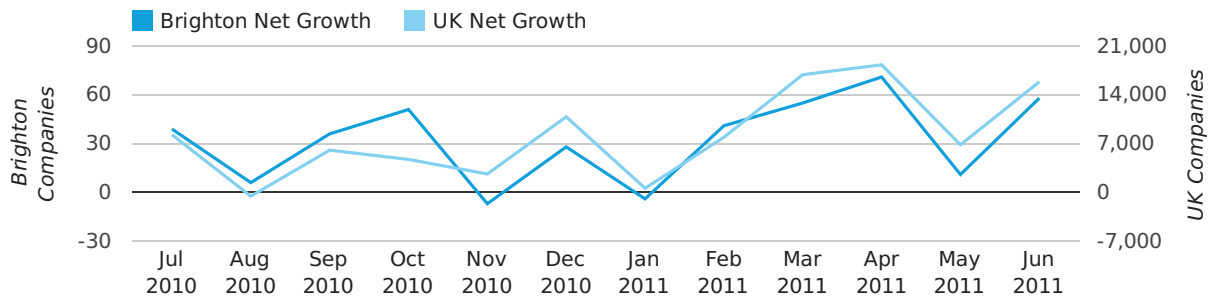
SECOND QUARTER (APR 2011 - JUN 2011)	BRIGHTON	UK
2011	140	41,020
2010	44	3,658
% CHANGE	218.2%	1,021.4%
RECORD YEAR	2003 (269)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



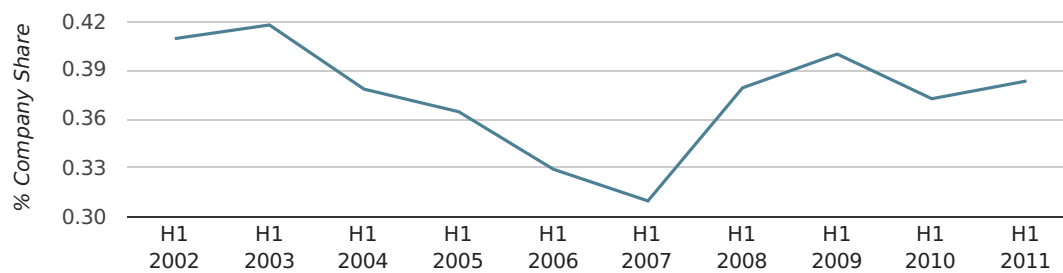
	APRIL	MAY	JUNE
NET GROWTH IN 2011	71	11	58
NET GROWTH IN 2010	47	-16	13
% CHANGE	51.1%	-168.8%	346.2%
RECORD YEAR	2007 (115)	2003 (93)	2003 (103)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Brighton formed 0.4% of all UK companies. This is the same as the 2010 figure of 0.4%.

HALF YEAR (JAN-JUN)	BRIGHTON
2011	0.4%
2010	0.4%
2009	0.4%
2008	0.4%
2007	0.3%
RECORD YEAR (SINCE 1960)	1966 (0.6%)

company share by half year

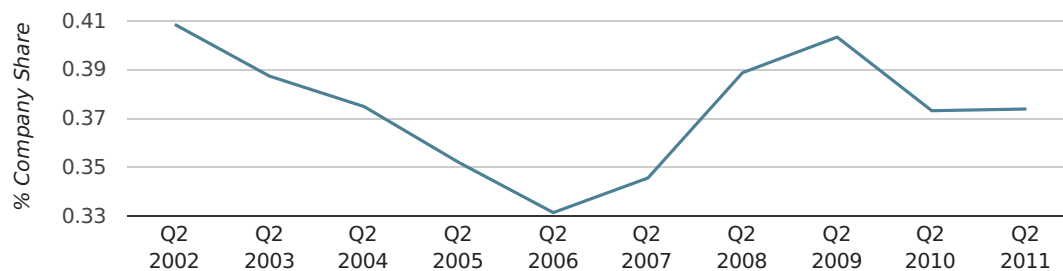


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Brighton formed 0.4% of all UK companies.

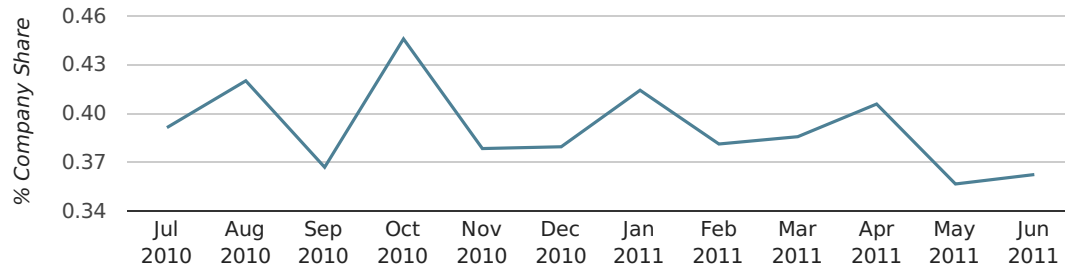
SECOND QUARTER (APR 2011 - JUN 2011)	BRIGHTON
2011	0.4%
2010	0.4%
2009	0.4%
2008	0.4%
2007	0.3%
RECORD YEAR (SINCE 1960)	1971 (0.6%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.4%	0.4%	0.4%
UK FORMATION SHARE IN 2010	0.4%	0.3%	0.4%
% CHANGE	2.7%	16.4%	-11.4%
RECORD YEAR	1971 (1.2%)	1968 (0.9%)	1970 (0.9%)

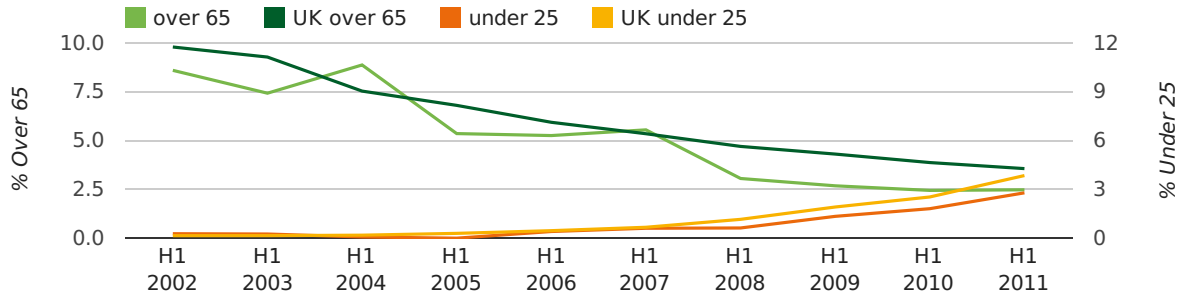
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 42.4.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.3%.

director age by half year



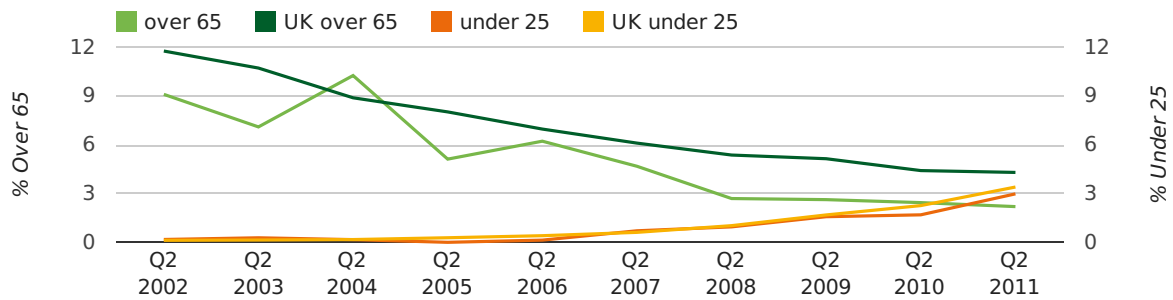
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 43.0.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.3%.

director age by quarter

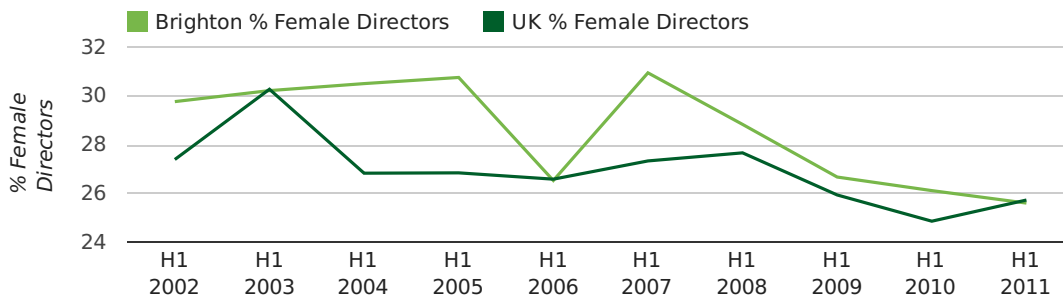


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Brighton was 1861 when 40.0% of all directors were female.

25.6% of all director appointments in Brighton in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

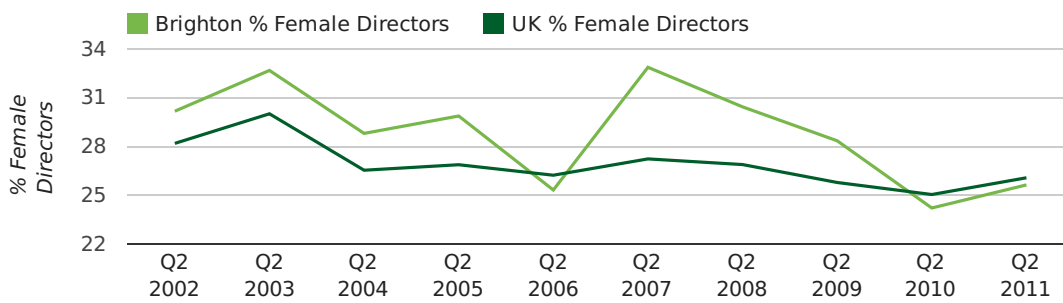


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Brighton was in 1866 when 66.7% of all directors were female.

25.6% of all director appointments in Brighton in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
BRIGHTON	2.68%	CONSULTING	5.09%
CONSULTING	1.93%	MANAGEMENT	4.86%
MANAGEMENT	1.38%	CONSULTANCY	3.17%
MEDIA	1.38%	PROPERTY	2.43%
CONSULTANCY	1.22%	TRADING	2.05%
DESIGN	1.13%	DESIGN	1.94%
(BRIGHTON)	0.96%	ASSOCIATES	1.92%
SUSSEX	0.92%	BUSINESS	1.87%
ASSOCIATES	0.88%	CONSTRUCTION	1.77%
ROAD	0.88%	CONSULTANTS	1.76%
PROPERTY	0.80%	MEDIA	1.73%
PRODUCTIONS	0.75%	ENGINEERING	1.67%
BUSINESS	0.63%	LONDON	1.60%
INVESTMENTS	0.59%	GLOBAL	1.46%
ENTERPRISES	0.59%	J	1.44%
PROPERTIES	0.55%	CARE	1.44%
CATERING	0.55%	INVESTMENTS	1.42%
CONSTRUCTION	0.55%	IT	1.39%
HOVE	0.50%	BUILDING	1.32%
EVENTS	0.50%	PROPERTIES	1.31%
SOUTH	0.50%	ELECTRICAL	1.30%
MARKETING	0.50%	M	1.27%
SOLAR	0.46%	S	1.23%
CLINIC	0.46%	ENTERPRISES	1.20%
IT	0.46%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	661	202,072
7487 - Other business activities	243	60,758
82990 - Other business support service activities not elsewhere classified	107	30,647
99999 - Dormant Company	75	18,918
9999 - Dormant Company	68	20,111
70229 - Management consultancy activities other than financial management	64	16,419
7414 - Business & management consultancy	56	13,053
62020 - Information technology consultancy activities	54	10,545
62090 - Other information technology service activities	48	7,095
98000 - Residents property management	41	2,888
96090 - Other service activities not elsewhere classified	36	10,322
7499 - Non-trading company	36	10,955
7222 - Other software consultancy and supply	35	7,143
5530 - Restaurants	34	5,086
7260 - Other computer related activities	33	7,849
74990 - Non-trading company	24	8,481
9305 - Other service activities	23	9,063
90030 - Artistic creation	22	1,536
86230 - Dental practice activities	22	1,407
59111 - Motion picture production activities	22	1,237