

Brighton

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Brighton when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Brighton when compared to any previous second half year.
- November 2011 saw a new record in company registrations in Brighton when compared to any previous November.
- Q4 2011 saw a new record in company closures in Brighton when compared to any previous Q4.
- December 2011 saw a new record in company closures in Brighton when compared to any previous December.

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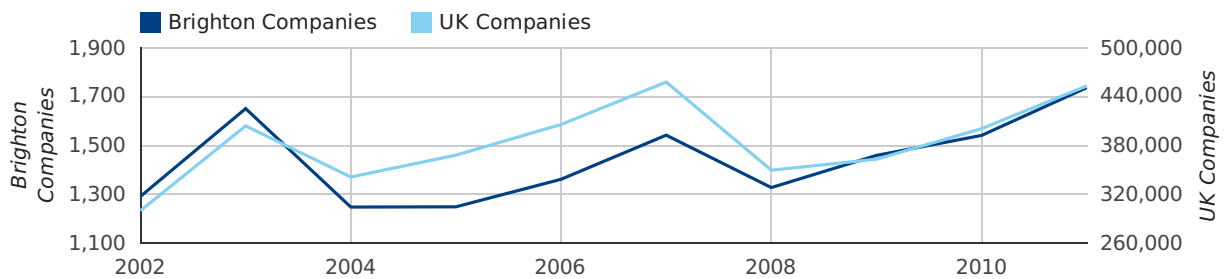
Annual Data (2011)

2011 was a record year for company registrations in Brighton when compared to any year in history.

A total of 1,736 companies were formed in Brighton in 2011. This total is 12.7% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BRIGHTON	UK
2011	1,736	452,870
2010	1,540	400,358
2009	1,458	362,675
2008	1,326	349,203
2007	1,541	457,649
RECORD YEAR	2011 (1,736)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

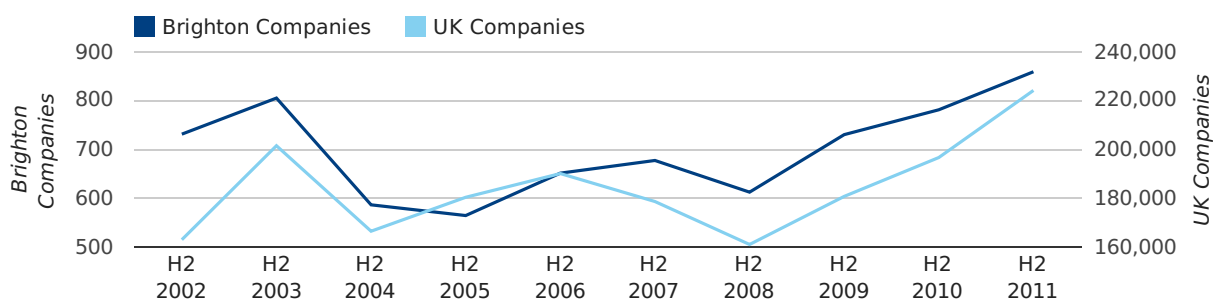
The second half of 2011 saw a new record in company registrations in Brighton when compared to any previous second half year.

In the second half of 2011 a total of 859 companies were formed in Brighton. This figure is 10.0% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Brighton occurred in 2011 when a total of 859 were formed.

HALF YEAR (JUL-DEC)	BRIGHTON	UK
2011	859	224,135
2010	781	196,609
% CHANGE	10.0%	14.0%
RECORD YEAR	2011 (859)	2011 (224,135)

new companies by half year



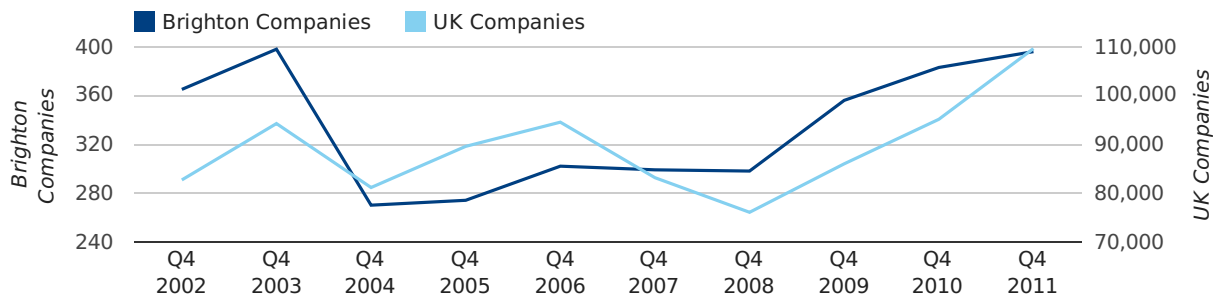
Quarterly Data (Q4 Oct-Dec 2011)

A total of 396 companies were registered in Brighton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 3.4% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIGHTON	UK
2011	396	109,623
2010	383	95,117
% CHANGE	3.4%	15.3%
RECORD YEAR	2003 (398)	2011 (109,623)

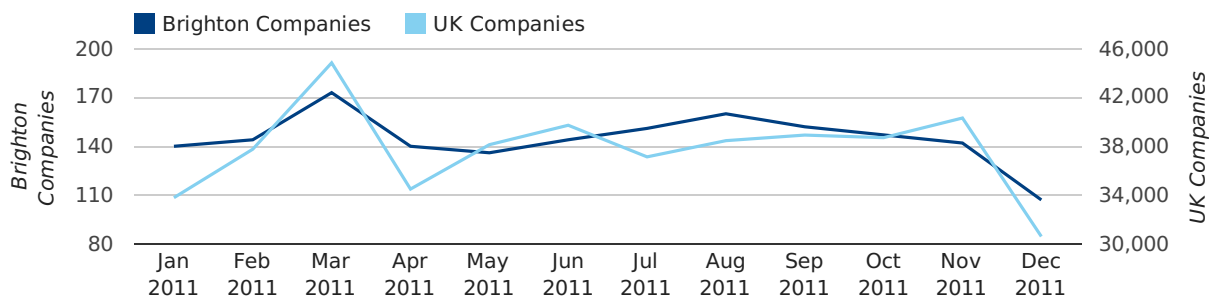
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Brighton when compared to any previous November.

new companies by month



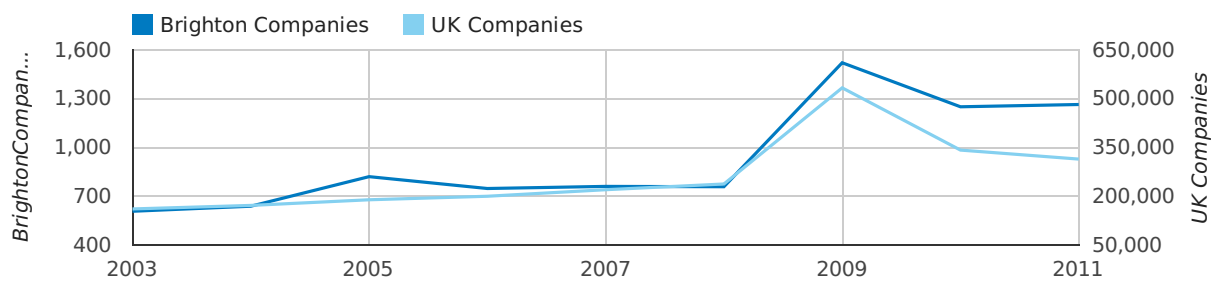
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	147	142	107
NEW COMPANIES IN 2010	150	130	103
% CHANGE	-2.0%	9.2%	3.9%
RECORD YEAR	2003 (167)	2011 (142)	2009 (111)

Annual Data (2011)

A total of 1,265 companies were dissolved in Brighton in 2011. This total is 1.1% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BRIGHTON	UK
2011	1,265	314,523
2010	1,251	342,232
2009	1,522	533,773
2008	759	237,901
2007	761	220,295
RECORD YEAR	2009 (1,522)	2009 (533,773)

dissolved companies by year



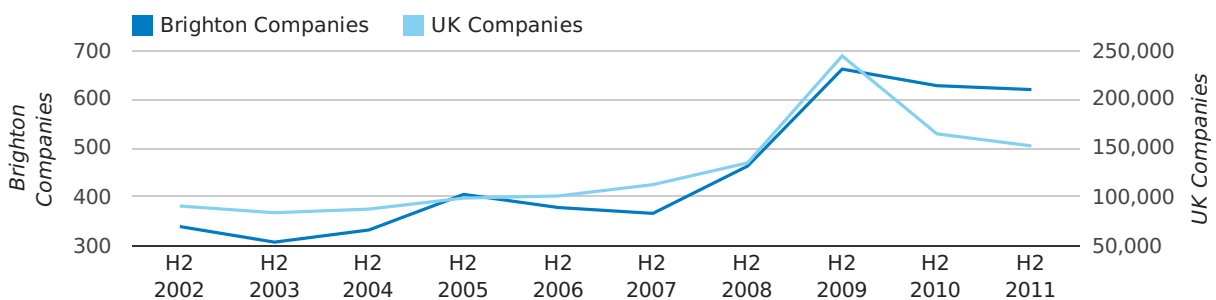
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 620 companies were dissolved in Brighton. This figure is 1.3% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Brighton occurred in 2009 when a total of 662 were closed.

HALF YEAR (JUL-DEC)	BRIGHTON	UK
2011	620	152,213
2010	628	164,601
% CHANGE	-1.3%	-7.5%
RECORD YEAR	2009 (662)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

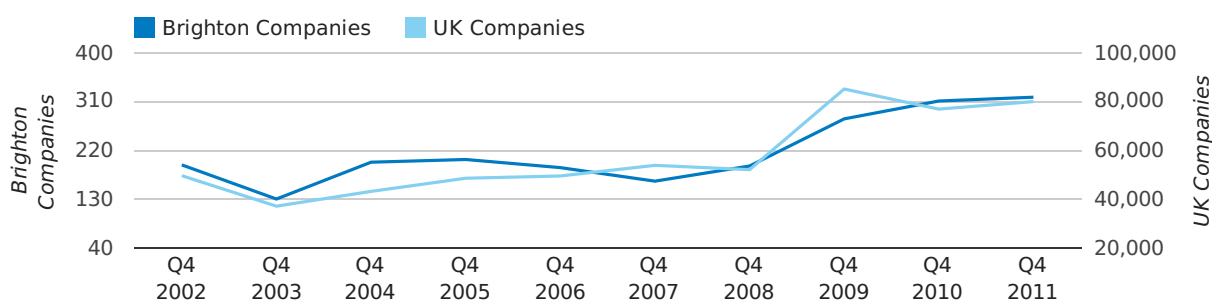
Q4 2011 saw a new record in company closures in Brighton when compared to any previous Q4.

A total of 318 companies were dissolved in Brighton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 2.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIGHTON	UK
2011	318	79,983
2010	311	76,896
% CHANGE	2.3%	4.0%
RECORD YEAR	2011 (318)	2009 (85,136)

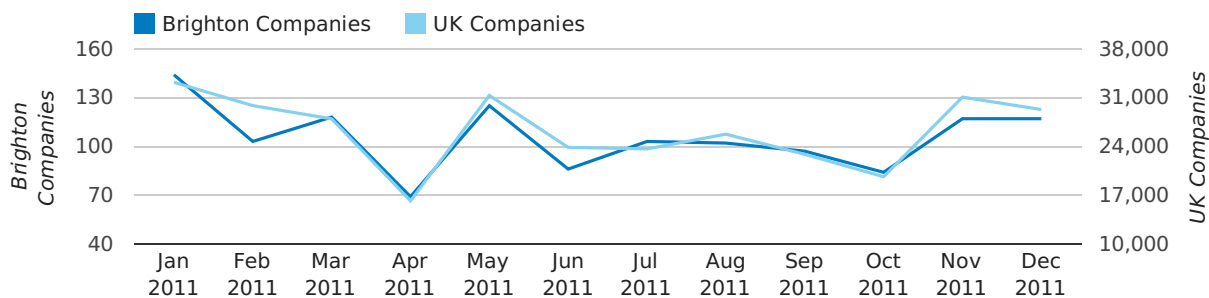
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Brighton when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	84	117	117
CLOSED COMPANIES IN 2010	99	137	75
% CHANGE	-15.2%	-14.6%	56%
RECORD YEAR	2009 (112)	2010 (137)	2011 (117)

Annual Data (2011)

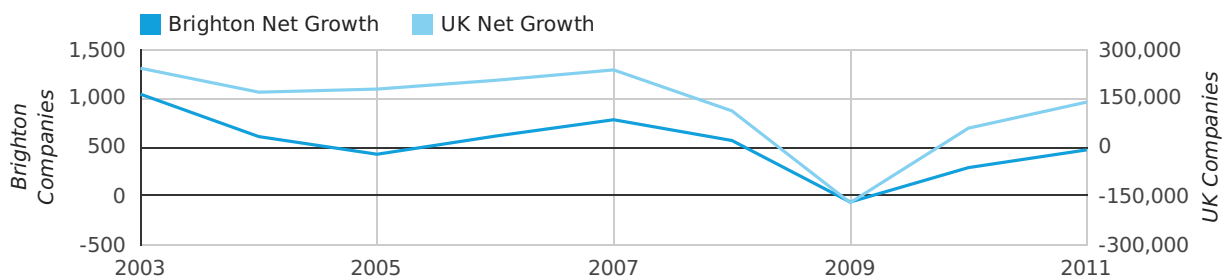
A total of 471 companies were added to the company register for Brighton in 2011. This number represents growth of 30.6% which compares unfavourably to the UK figure of 34.6%.

This number is 182 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Brighton company register grew by 1,042 companies.

YEAR	BRIGHTON	UK
2011	471	138,347
2010	289	58,126
2009	-64	-171,098
2008	567	111,302
2007	780	237,354
RECORD YEAR	2003 (1,042)	2003 (242,543)

net growth by year

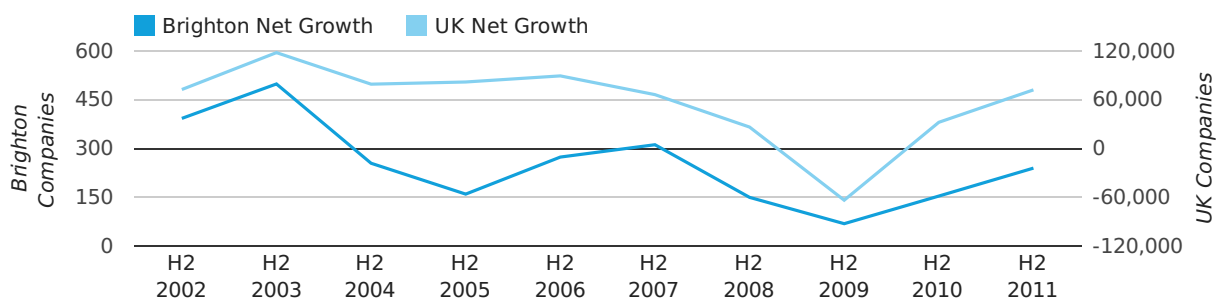


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Brighton increased by 239 companies. This figure is 56.2% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BRIGHTON	UK
2011	239	71,922
2010	153	32,008
% CHANGE	56.2%	124.7%
RECORD YEAR	2003 (498)	2003 (117,772)

net growth by half year



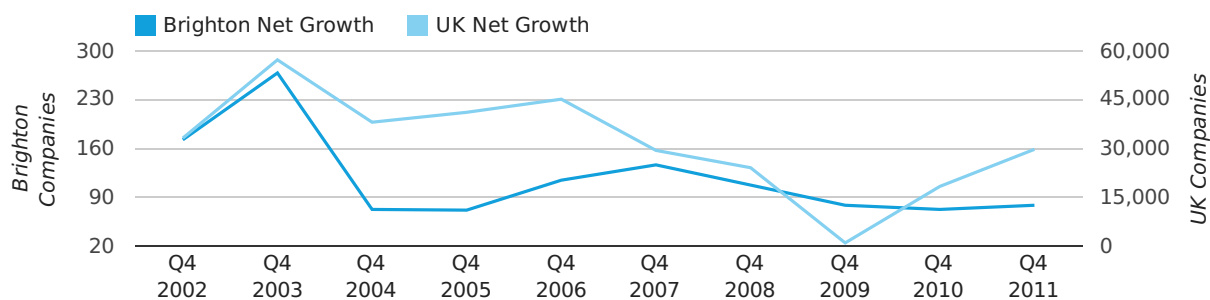
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Brighton during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 78 companies.

This represents an increase of 8.3% on the same period last year.

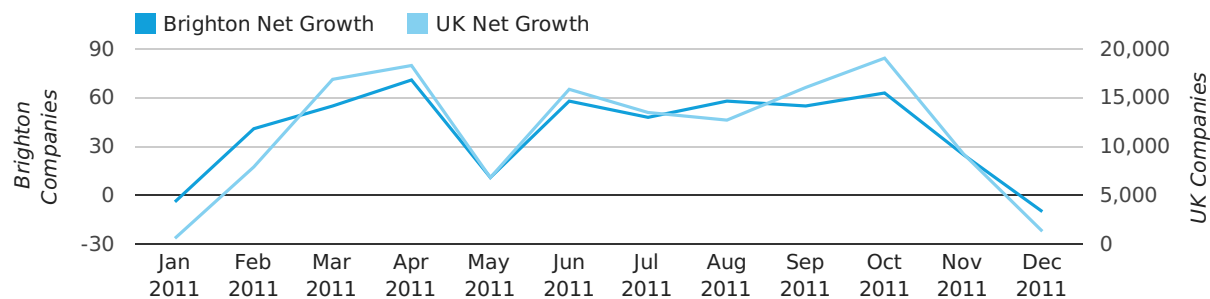
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIGHTON	UK
2011	78	29,640
2010	72	18,221
% CHANGE	8.3%	62.7%
RECORD YEAR	2003 (268)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



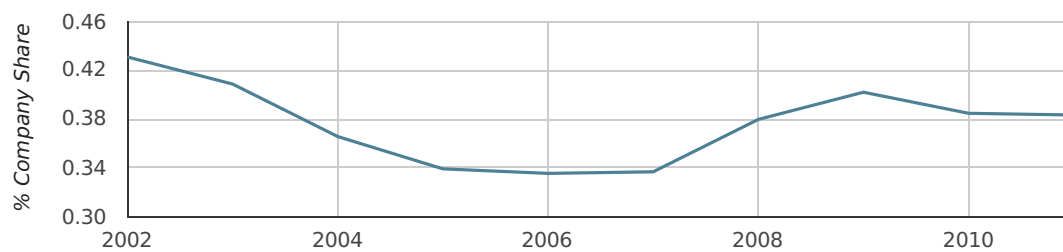
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	63	25	-10
NET GROWTH IN 2010	51	-7	28
% CHANGE	23.5%	-457.1%	-135.7%
RECORD YEAR	2003 (139)	2003 (80)	2002 (58)

Annual Data (2011)

In 2011 Brighton formed 0.4% of all UK companies. This is no change on 2010 when Brighton was responsible for 0.4% of all UK companies.

YEAR	BRIGHTON
2011	0.4%
2010	0.4%
2009	0.4%
2008	0.4%
2007	0.3%
RECORD YEAR (SINCE 1960)	1972 (0.5%)

company share by year

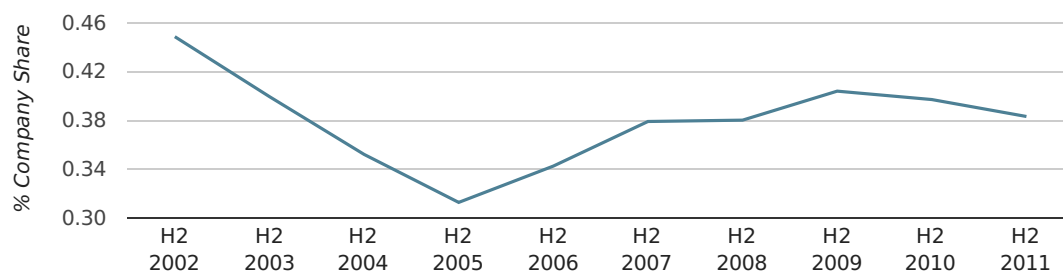


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Brighton formed 0.4% of all UK companies. This is the same as the 2010 figure of 0.4%.

HALF YEAR (JUL-DEC)	BRIGHTON
2011	0.4%
2010	0.4%
2009	0.4%
2008	0.4%
2007	0.4%
RECORD YEAR (SINCE 1960)	1972 (0.6%)

company share by half year

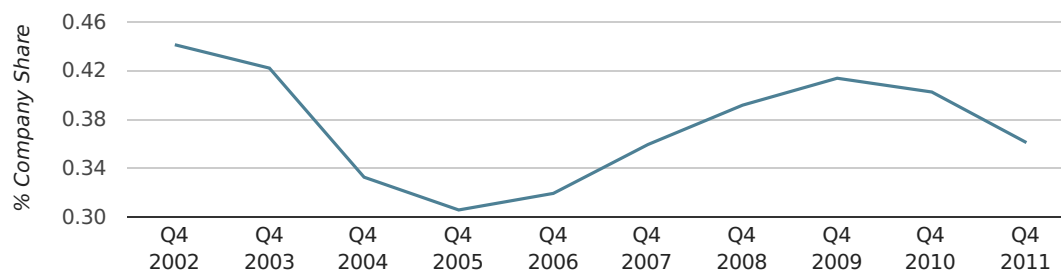


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Brighton formed 0.4% of all UK companies.

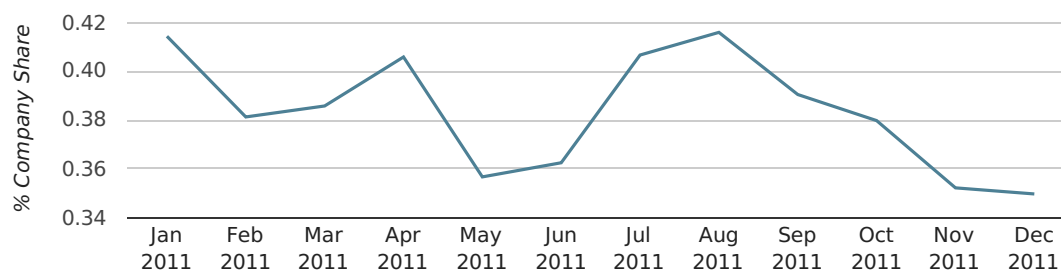
FOURTH QUARTER (OCT 2011 - DEC 2011)	BRIGHTON
2011	0.4%
2010	0.4%
2009	0.4%
2008	0.4%
2007	0.4%
RECORD YEAR (SINCE 1960)	1972 (0.7%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.4%	0.4%	0.3%
UK FORMATION SHARE IN 2010	0.4%	0.4%	0.4%
% CHANGE	-14.8%	-6.9%	-7.9%
RECORD YEAR	1962 (1.0%)	1974 (0.8%)	1967 (0.9%)

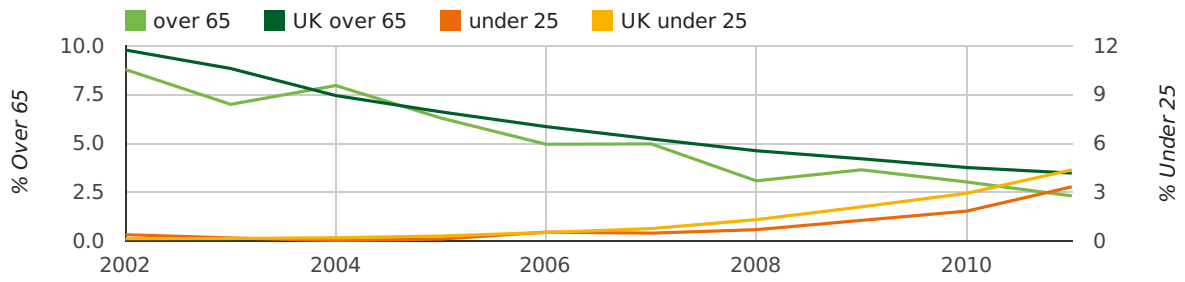
Annual Data (2011)

The average age of a director in 2011 was 42.1.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 4.2%.

director age by year



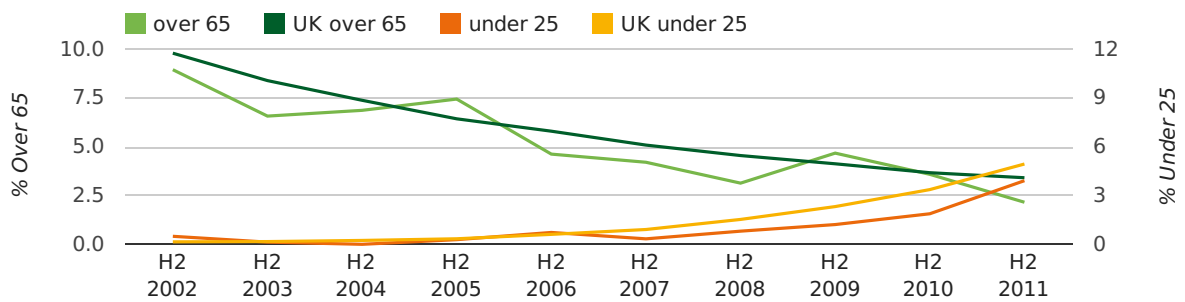
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 41.9.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.1%.

director age by half year



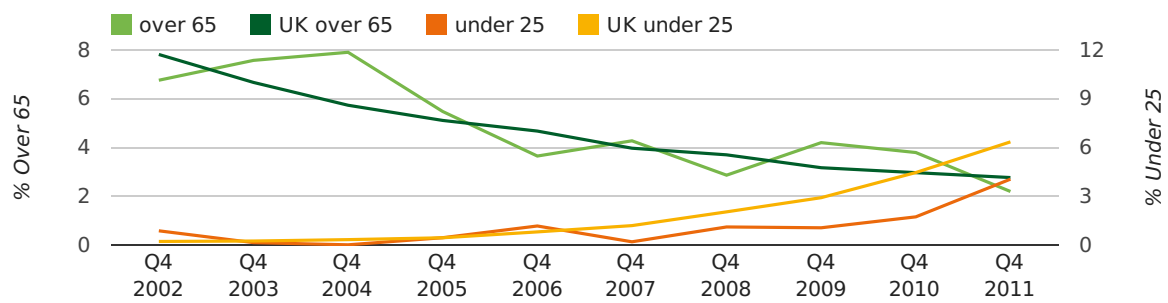
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.4.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.1%.

director age by quarter

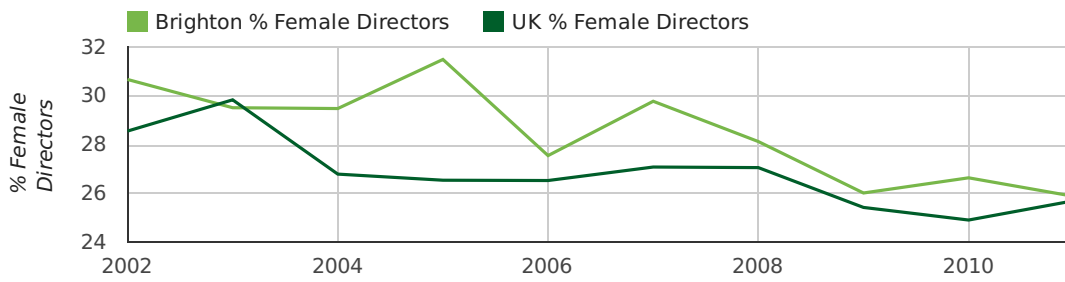


Annual Data (2011)

The record year for female directors in Brighton was 1857 when 36.4% of all directors were female.

The percentage of female directors in Brighton in 2011 was 30.7%. The average for the UK during this time was 28.6%

director gender by year

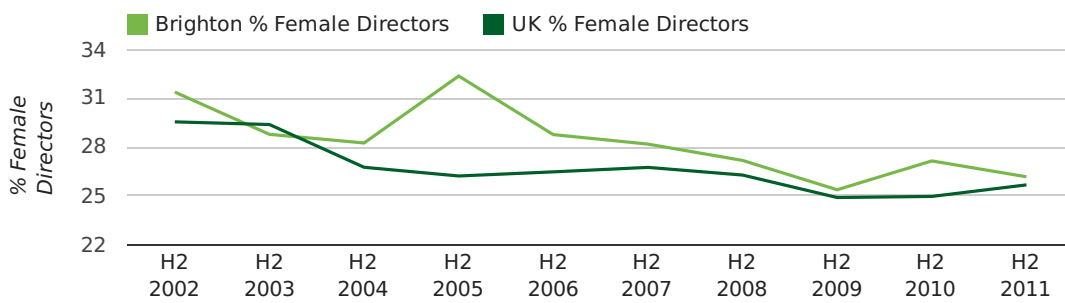


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Brighton was 1860 when 42.9% of all directors were female.

26.2% of all director appointments in Brighton in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

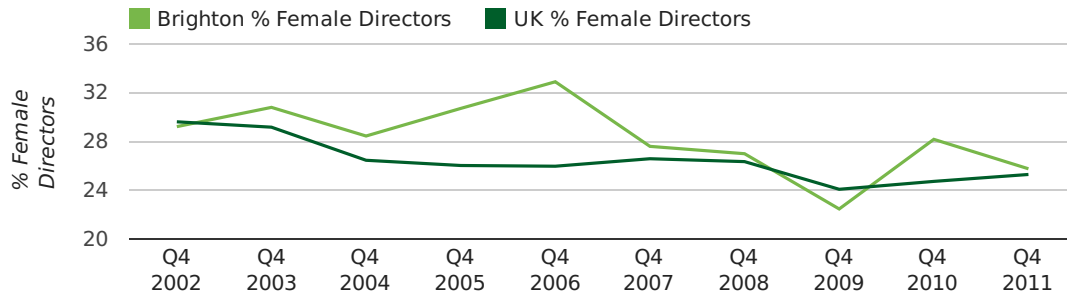


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Brighton was in 1977 when 31.1% of all directors were female.

25.8% of all director appointments in Brighton in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
BRIGHTON	2.16%	CONSULTING	5.07%
CONSULTING	2.08%	MANAGEMENT	4.74%
MANAGEMENT	1.32%	CONSULTANCY	3.26%
PROPERTY	1.16%	PROPERTY	2.37%
CONSULTANCY	1.16%	TRADING	2.07%
SUSSEX	1.08%	DESIGN	1.92%
MEDIA	1.04%	ASSOCIATES	1.86%
ROAD	0.88%	ENGINEERING	1.78%
DESIGN	0.88%	BUSINESS	1.78%
PRODUCTIONS	0.76%	CONSULTANTS	1.76%
(BRIGHTON)	0.72%	CONSTRUCTION	1.73%
SOLAR	0.64%	MEDIA	1.71%
ASSOCIATES	0.64%	LONDON	1.63%
(SUSSEX)	0.52%	J	1.51%
GLOBAL	0.48%	INVESTMENTS	1.48%
CARE	0.48%	GLOBAL	1.46%
FILMS	0.48%	IT	1.41%
BUILDING	0.48%	CARE	1.39%
ENTERPRISES	0.48%	PROPERTIES	1.29%
INVESTMENTS	0.48%	ELECTRICAL	1.29%
ELECTRICAL	0.48%	M	1.27%
PARTNERS	0.48%	BUILDING	1.26%
CO	0.44%	ENERGY	1.25%
HEALTH	0.44%	S	1.20%
CONSTRUCTION	0.44%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	685	205,525
7487 - Other business activities	243	57,052
82990 - Other business support service activities not elsewhere classified	113	32,483
99999 - Dormant Company	72	21,846
70229 - Management consultancy activities other than financial management	63	17,765
9999 - Dormant Company	63	20,199
62020 - Information technology consultancy activities	58	12,072
7414 - Business & management consultancy	50	13,034
62090 - Other information technology service activities	48	7,493
98000 - Residents property management	39	2,874
96090 - Other service activities not elsewhere classified	37	11,768
7260 - Other computer related activities	34	7,667
7222 - Other software consultancy and supply	33	7,398
5530 - Restaurants	31	5,013
90030 - Artistic creation	27	1,732
74909 - Other professional, scientific and technical activities not elsewhere classified	26	8,671
9305 - Other service activities	26	9,492
7499 - Non-trading company	25	9,957
56302 - Public houses and bars	25	2,308
74990 - Non-trading company	23	8,929