Brighton

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Brighton when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Brighton when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Brighton when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Brighton when compared to any previous May.
- April 2012 saw a new record in company registrations in Brighton when compared to any previous April.

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The first half of 2012 saw a new record in company registrations in Brighton when compared to any previous first half year.

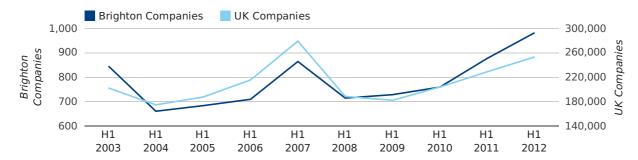
The first half of 2012 was a record first half year for company registrations in Brighton when compared to any half year in history.

In the first half of 2012 a total of 982 companies were formed in Brighton. This figure is 12.0% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Brighton occurred in 2012 when a total of 982 were formed.

HALF YEAR (JAN-JUN)	BRIGHTON	UK
2012	982	253,150
2011	877	228,735
% CHANGE	12.0%	10.7%
RECORD YEAR	2012 (982)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

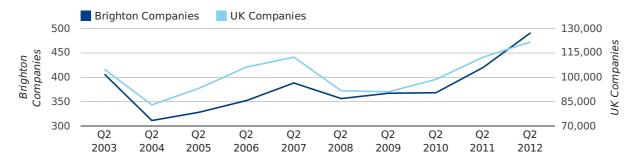
Q2 2012 saw a new record in company registrations in Brighton when compared to any previous Q2.

A total of 491 companies were registered in Brighton during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 16.9% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BRIGHTON	UK
2012	491	121,659
2011	420	112,344
% CHANGE	16.9%	8.3%
RECORD YEAR	2012 (491)	2012 (121,659)

new companies by quarter

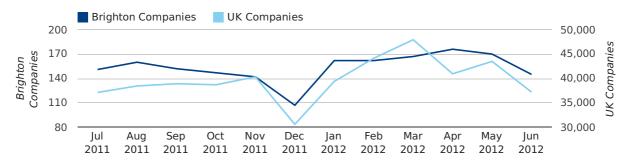


Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Brighton when compared to any previous May.

April 2012 saw a new record in company registrations in Brighton when compared to any previous April.

new companies by month



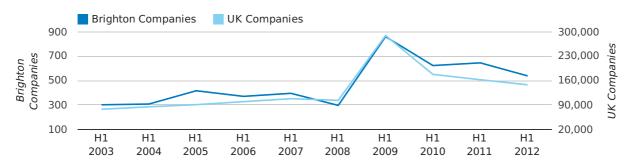
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	176	170	145
NEW COMPANIES IN 2011	140	136	144
% CHANGE	25.7%	25.0%	0.7%
RECORD YEAR	2012 (176)	2012 (170)	2003 (148)

In the first half of 2012 a total of 538 companies were dissolved in Brighton. This figure is 16.6% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Brighton occurred in 2009 when a total of 860 were closed.

HALF YEAR (JAN-JUN)	BRIGHTON	UK
2012	538	147,793
2011	645	162,310
% CHANGE	-16.6%	-8.9%
RECORD YEAR	2009 (860)	2009 (289,236)

dissolved companies by half year



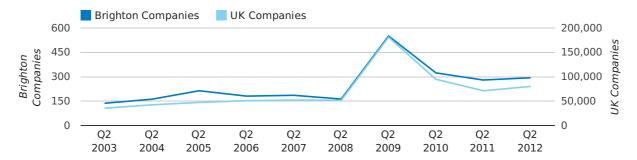
Quarterly Data (Q2 Apr-Jun 2012)

A total of 294 companies were dissolved in Brighton during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 5.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BRIGHTON	UK
2012	294	80,217
2011	280	71,324
% CHANGE	5.0%	12.5%
RECORD YEAR	2009 (551)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month

% CHANGE

RECORD YEAR



26.1%

2009 (144)

-10.4%

2009 (237)

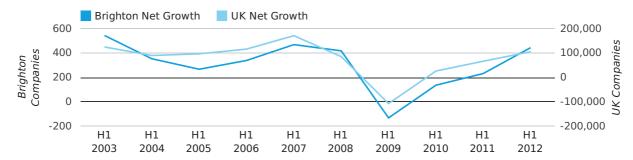
10%

2009 (170)

In the first half of 2012 the company register for Brighton increased by 444 companies. This figure is 91.4% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	BRIGHTON	UK
2012	444	105,357
2011	232	66,425
% CHANGE	91.4%	58.6%
RECORD YEAR	2003 (544)	2007 (171,296)

net growth by half year



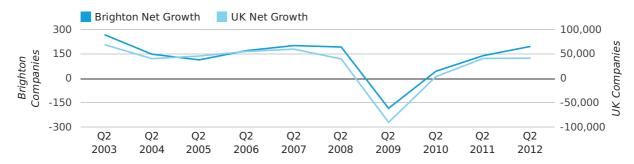
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Brighton during the second quarter of 2012 (Apr 2012 - Jun 2012) was 197 companies.

This represents an increase of 40.7% on the same period last year.

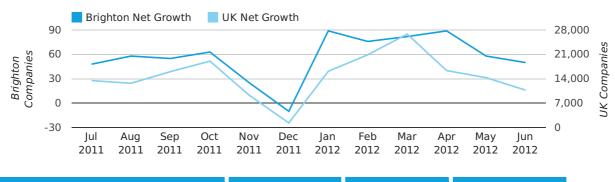
SECOND QUARTER (APR 2012 - JUN 2012)	BRIGHTON	UK
2012	197	41,442
2011	140	41,020
% CHANGE	40.7%	1.0%
RECORD YEAR	2003 (269)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month

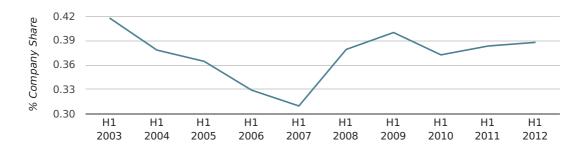


	APRIL	MAY	JUNE
NET GROWTH IN 2012	89	58	50
NET GROWTH IN 2011	71	11	58
% CHANGE	25.4%	427.3%	-13.8%
RECORD YEAR	2007 (115)	2003 (93)	2003 (103)

In the first half of 2012 Brighton formed 0.4% of all UK companies. This is the same as the 2011 figure of 0.4%.

HALF YEAR (JAN-JUN)	BRIGHTON
2012	0.4%
2011	0.4%
2010	0.4%
2009	0.4%
2008	0.4%
RECORD YEAR (SINCE 1960)	1966 (0.6%)

company share by half year

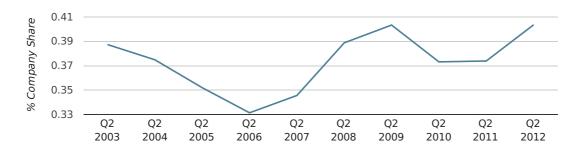


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Brighton formed 0.4% of all UK companies.

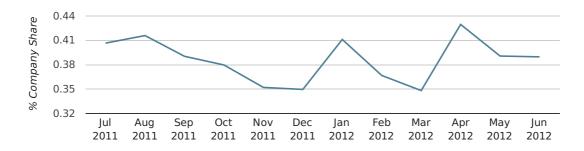
SECOND QUARTER (APR 2012 - JUN 2012)	BRIGHTON
2012	0.4%
2011	0.4%
2010	0.4%
2009	0.4%
2008	0.4%
RECORD YEAR (SINCE 1960)	1971 (0.6%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



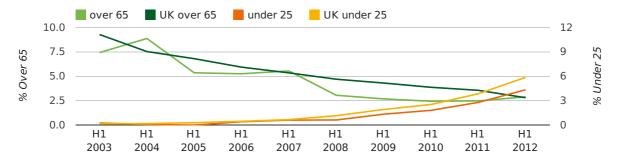
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.4%	0.4%	0.4%
UK FORMATION SHARE IN 2011	0.4%	0.4%	0.4%
% CHANGE	5.9%	9.6%	7.5%
RECORD YEAR	1971 (1.2%)	1968 (0.9%)	1970 (0.9%)

The average age of a director in the first half of 2012 was 41.6.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 3.4%.

director age by half year



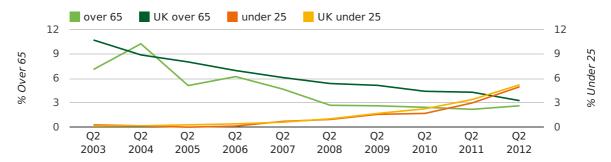
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 40.6.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 3.3%.

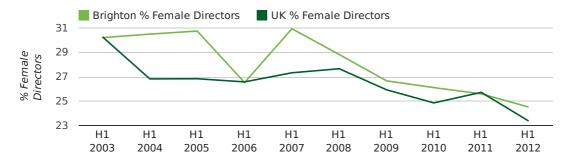
director age by quarter



The record first half year for female directors in Brighton was 1861 when 40.0% of all directors were female.

24.5% of all director appointments in Brighton in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Brighton was in 1866 when 66.7% of all directors were female.

22.6% of all director appointments in Brighton in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
BRIGHTON	1.89%	CONSULTING	5.07%
CONSULTING	1.62%	MANAGEMENT	4.74%
MANAGEMENT	1.21%	CONSULTANCY	3.28%
ROAD	1.13%	PROPERTY	2.35%
SUSSEX	1.02%	TRADING	2.10%
PROPERTY	0.94%	DESIGN	1.89%
MEDIA	0.87%	ENGINEERING	1.87%
CONSULTANCY	0.79%	ASSOCIATES	1.82%
(BRIGHTON)	0.76%	CONSULTANTS	1.78%
DESIGN	0.76%	CONSTRUCTION	1.71%
PRODUCTIONS	0.60%	BUSINESS	1.70%
CONSTRUCTION	0.57%	MEDIA	1.69%
CARE	0.57%	LONDON	1.68%
ASSOCIATES	0.53%	J	1.57%
BUSINESS	0.53%	GLOBAL	1.51%
CONSULTANTS	0.53%	INVESTMENTS	1.48%
BUILDING	0.49%	IT	1.42%
HOVE	0.49%	CARE	1.31%
STREET	0.45%	PROPERTIES	1.31%
FOR	0.42%	M	1.26%
PARTNERS	0.42%	ELECTRICAL	1.23%
IT	0.42%	BUILDING	1.23%
CLEANING	0.42%	SECURITY	1.19%
DIGITAL	0.42%	S	1.18%
TRADING	0.42%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	808	244,457
7487 - Other business activities	202	47,029
82990 - Other business support service activities not elsewhere classified	124	35,447
99999 - Dormant Company	84	26,088
70229 - Management consultancy activities other than financial management	73	20,390
62020 - Information technology consultancy activities	63	15,280
9999 - Dormant Company	51	16,469
62090 - Other information technology service activities	50	8,258
96090 - Other service activities not elsewhere classified	43	14,220
7414 - Business & management consultancy	42	10,978
98000 - Residents property management	36	3,001
74909 - Other professional, scientific and technical activities not elsewhere classified	32	10,271
7260 - Other computer related activities	29	6,456
7222 - Other software consultancy and supply	28	6,356
56302 - Public houses and bars	27	2,913
86230 - Dental practice activities	27	1,834
5530 - Restaurants	27	4,037
59111 - Motion picture production activities	24	1,580
74990 - Non-trading company	24	9,706
90030 - Artistic creation	24	2,106