

Broadstairs

2011 annual business confidence report



headlines

- Q4 2011 saw a new record in company closures in Broadstairs when compared to any previous Q4.
- December 2011 saw a new record in company closures in Broadstairs when compared to any previous December.
- November 2011 saw a new record in company closures in Broadstairs when compared to any previous November.
- October 2011 saw a new record in net growth in Broadstairs when compared to any previous October.

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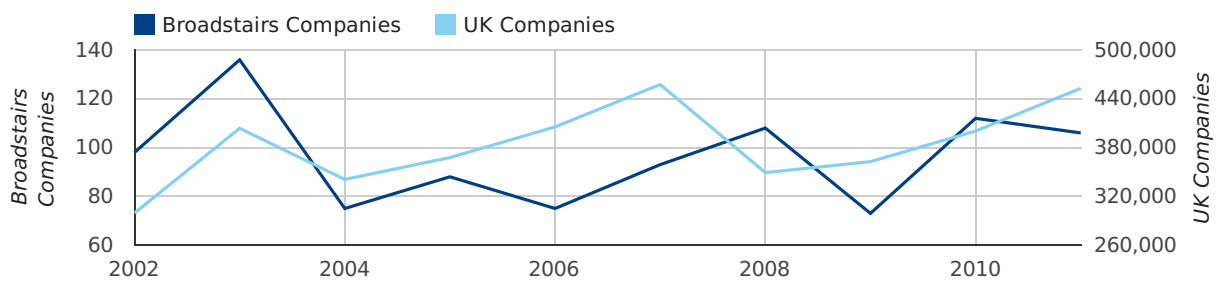
sic data

Annual Data (2011)

A total of 106 companies were formed in Broadstairs in 2011. This total is 5.4% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BROADSTAIRS	UK
2011	106	452,870
2010	112	400,358
2009	73	362,675
2008	108	349,203
2007	93	457,649
RECORD YEAR	2003 (136)	2007 (457,649)

new companies by year



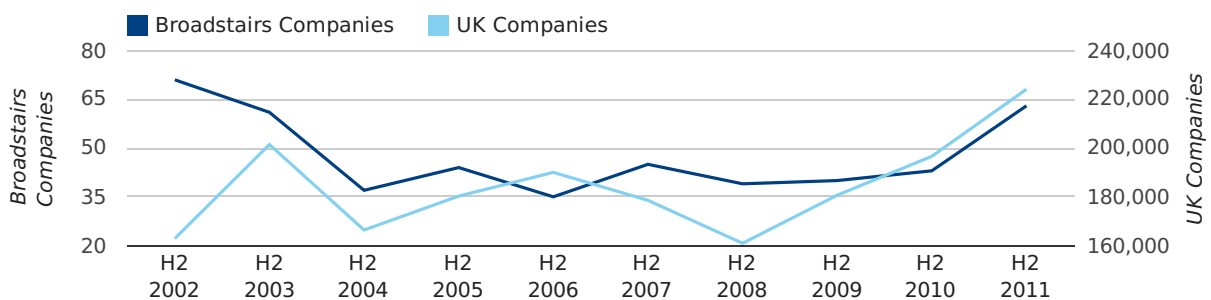
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 63 companies were formed in Broadstairs. This figure is 46.5% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Broadstairs occurred in 2002 when a total of 71 were formed.

HALF YEAR (JUL-DEC)	BROADSTAIRS	UK
2011	63	224,135
2010	43	196,609
% CHANGE	46.5%	14.0%
RECORD YEAR	2002 (71)	2011 (224,135)

new companies by half year



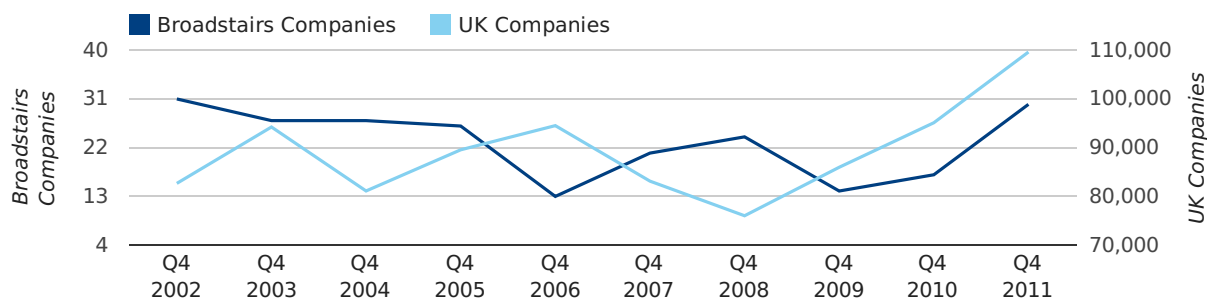
Quarterly Data (Q4 Oct-Dec 2011)

A total of 30 companies were registered in Broadstairs during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 76.5% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

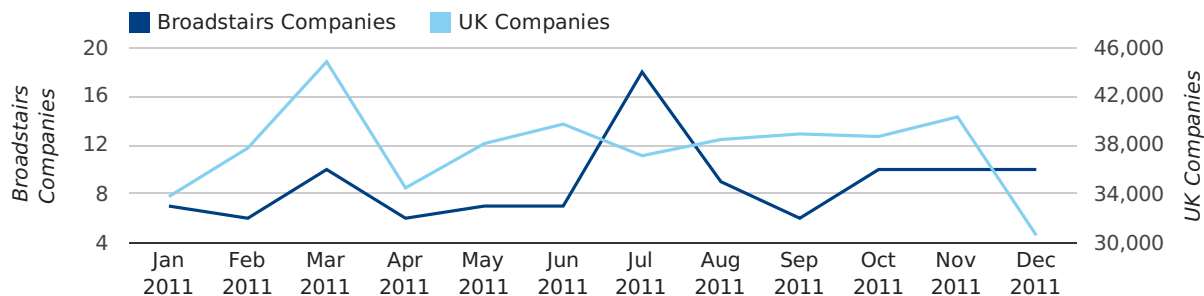
FOURTH QUARTER (OCT 2011 - DEC 2011)	BROADSTAIRS	UK
2011	30	109,623
2010	17	95,117
% CHANGE	76.5%	15.3%
RECORD YEAR	2002 (31)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	10	10	10
NEW COMPANIES IN 2010	5	4	8
% CHANGE	100.0%	150.0%	25.0%
RECORD YEAR	2003 (12)	2004 (14)	2002 (10)

Annual Data (2011)

A total of 66 companies were dissolved in Broadstairs in 2011. This total is 10.8% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BROADSTAIRS	UK
2011	66	314,523
2010	74	342,232
2009	111	533,773
2008	57	237,901
2007	64	220,295
RECORD YEAR	2009 (111)	2009 (533,773)

dissolved companies by year



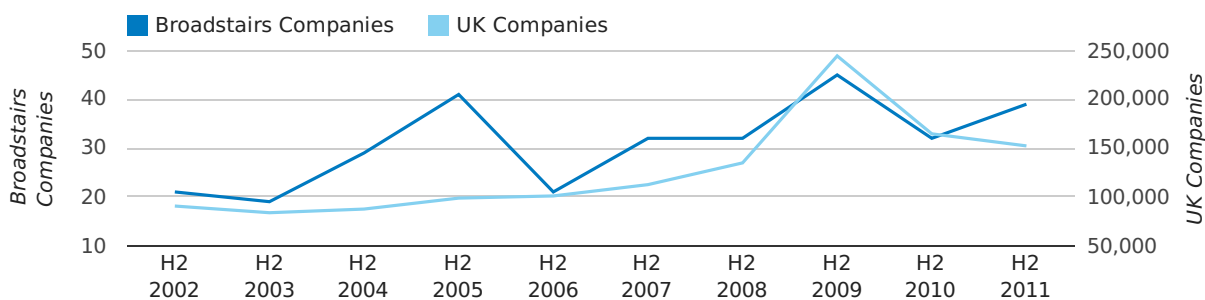
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 39 companies were dissolved in Broadstairs. This figure is 21.9% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Broadstairs occurred in 2009 when a total of 45 were closed.

HALF YEAR (JUL-DEC)	BROADSTAIRS	UK
2011	39	152,213
2010	32	164,601
% CHANGE	21.9%	-7.5%
RECORD YEAR	2009 (45)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

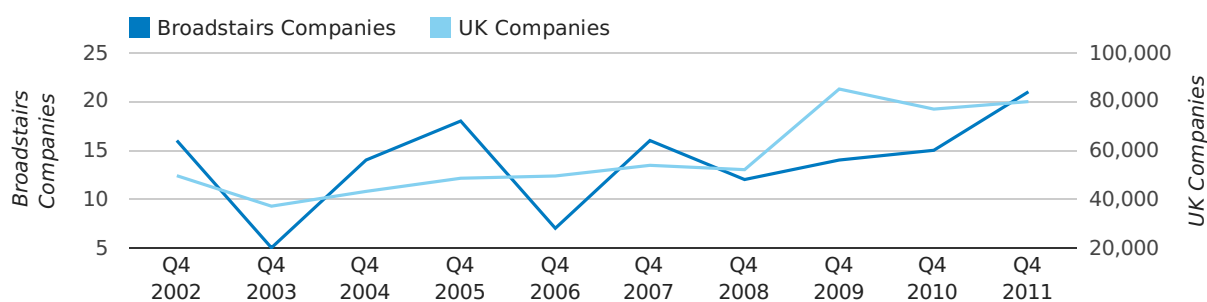
Q4 2011 saw a new record in company closures in Broadstairs when compared to any previous Q4.

A total of 21 companies were dissolved in Broadstairs during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 40.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BROADSTAIRS	UK
2011	21	79,983
2010	15	76,896
% CHANGE	40.0%	4.0%
RECORD YEAR	2011 (21)	2009 (85,136)

dissolved companies by quarter

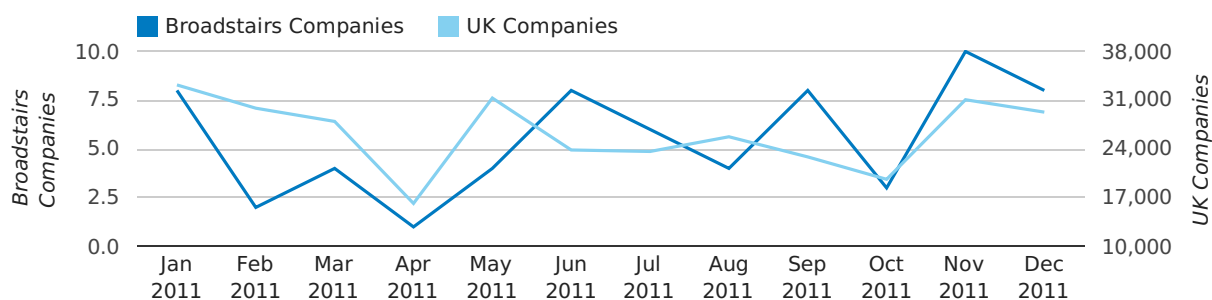


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Broadstairs when compared to any previous December.

November 2011 saw a new record in company closures in Broadstairs when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	3	10	8
CLOSED COMPANIES IN 2010	4	9	2
% CHANGE	-25.0%	11.1%	300%
RECORD YEAR	2002 (7)	2011 (10)	2011 (8)

Annual Data (2011)

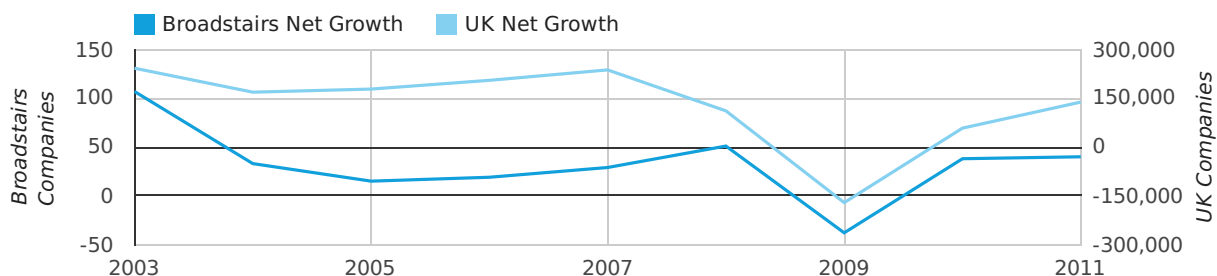
A total of 40 companies were added to the company register for Broadstairs in 2011. This number represents growth of 35.7% which compares favourably to the UK figure of 34.6%.

This number is 2 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Broadstairs company register grew by 107 companies.

YEAR	BROADSTAIRS	UK
2011	40	138,347
2010	38	58,126
2009	-38	-171,098
2008	51	111,302
2007	29	237,354
RECORD YEAR	2003 (107)	2003 (242,543)

net growth by year

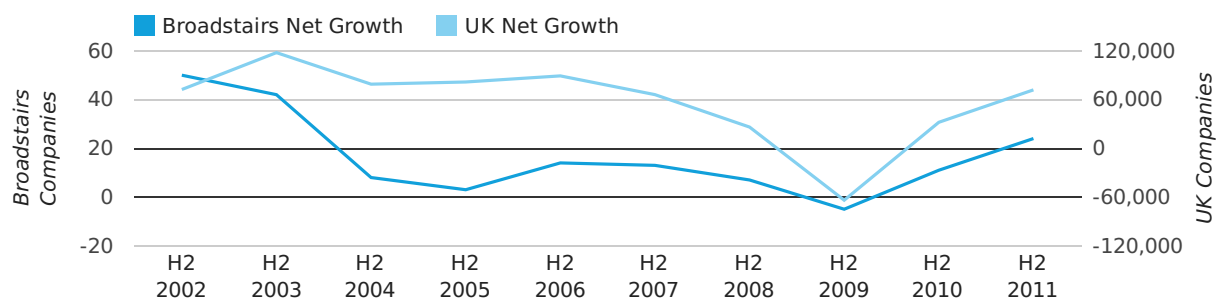


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Broadstairs increased by 24 companies. This figure is 118.2% higher than last year, which compares equally to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BROADSTAIRS	UK
2011	24	71,922
2010	11	32,008
% CHANGE	118.2%	124.7%
RECORD YEAR	2002 (50)	2003 (117,772)

net growth by half year



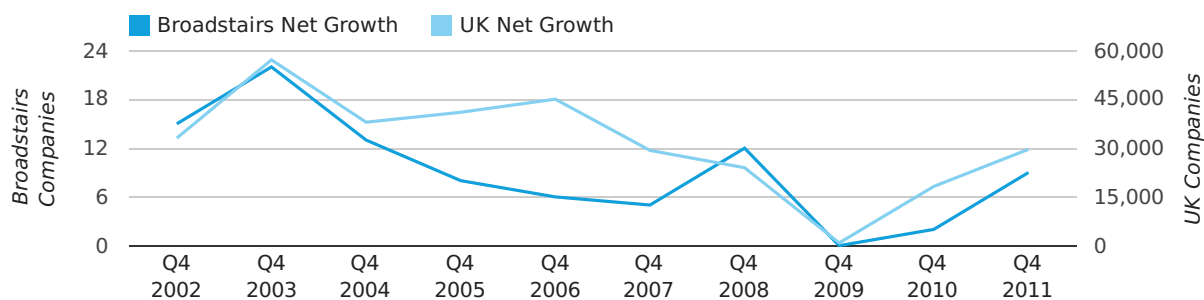
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Broadstairs during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 9 companies.

This represents an increase of 350.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BROADSTAIRS	UK
2011	9	29,640
2010	2	18,221
% CHANGE	350.0%	62.7%
RECORD YEAR	2003 (22)	2003 (57,175)

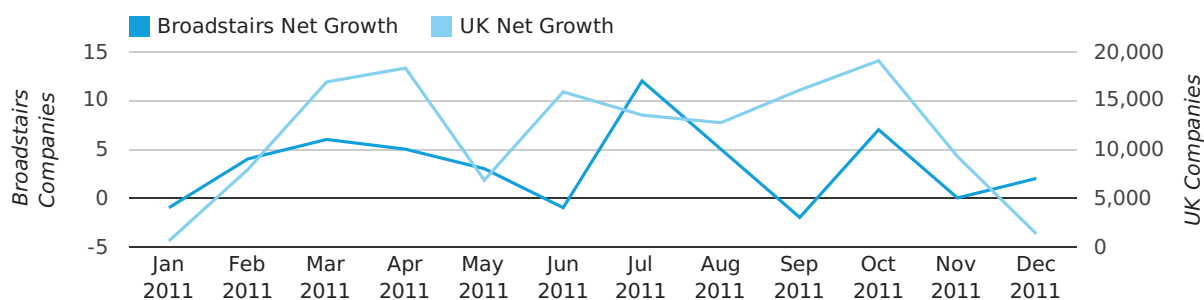
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Broadstairs when compared to any previous October.

net growth by month



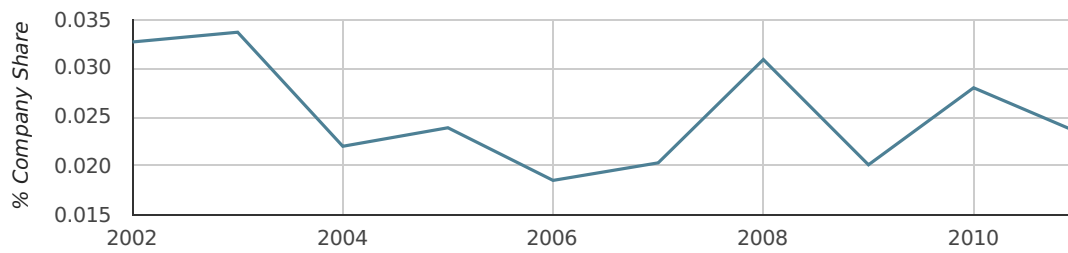
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	7	0	2
NET GROWTH IN 2010	1	-5	6
% CHANGE	600.0%	-100.0%	-66.7%
RECORD YEAR	2004 (7)	2002 (10)	1998 (7)

Annual Data (2011)

In 2011 Broadstairs formed 0.0% of all UK companies. This is no change on 2010 when Broadstairs was responsible for 0.0% of all UK companies.

YEAR	BROADSTAIRS
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

company share by year

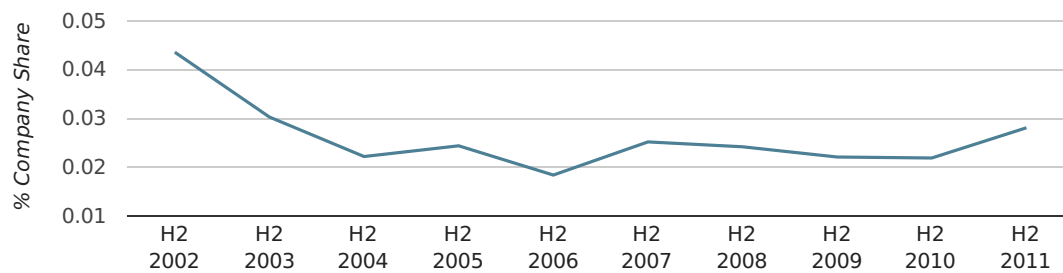


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Broadstairs formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	BROADSTAIRS
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by half year

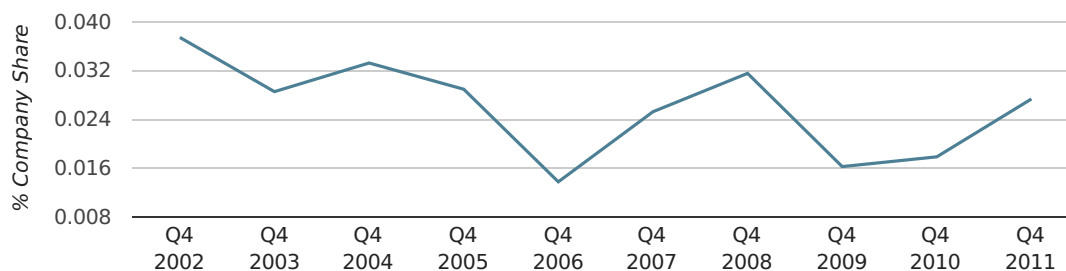


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Broadstairs formed 0.0% of all UK companies.

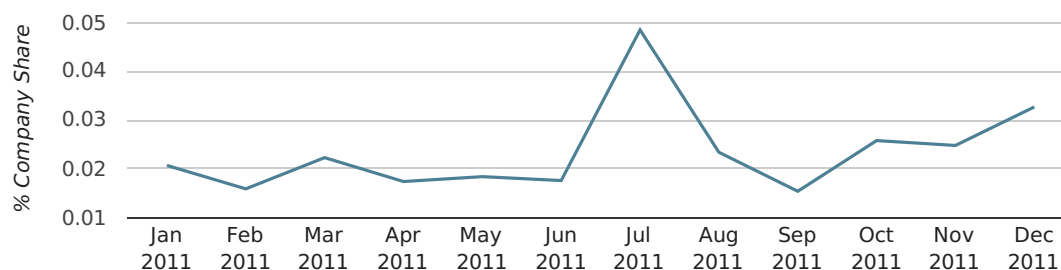
FOURTH QUARTER (OCT 2011 - DEC 2011)	BROADSTAIRS
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1977 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	73.2%	113.8%	10.8%
RECORD YEAR	1977 (0.2%)	1965 (0.2%)	1967 (0.3%)

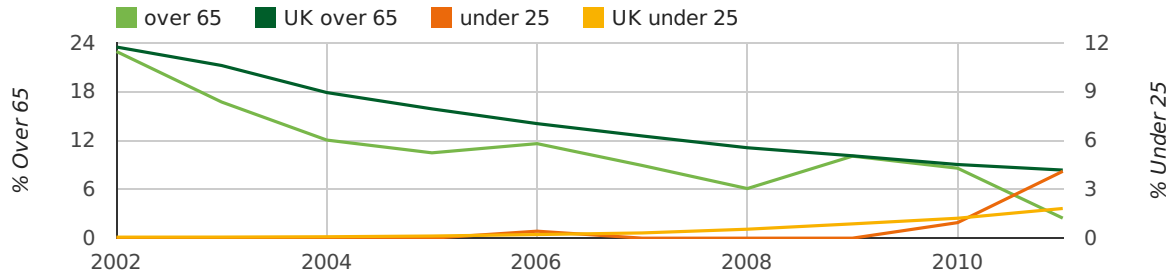
Annual Data (2011)

The average age of a director in 2011 was 44.3.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.2%.

director age by year



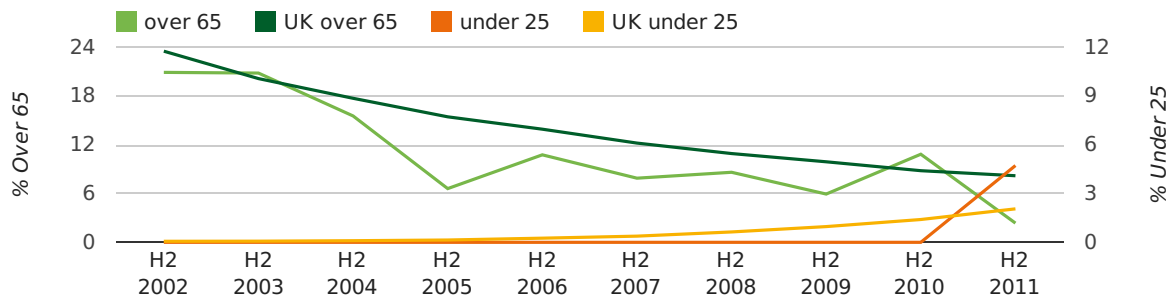
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.7.

The percentage of directors under the age of 25 was 4.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.1%.

director age by half year



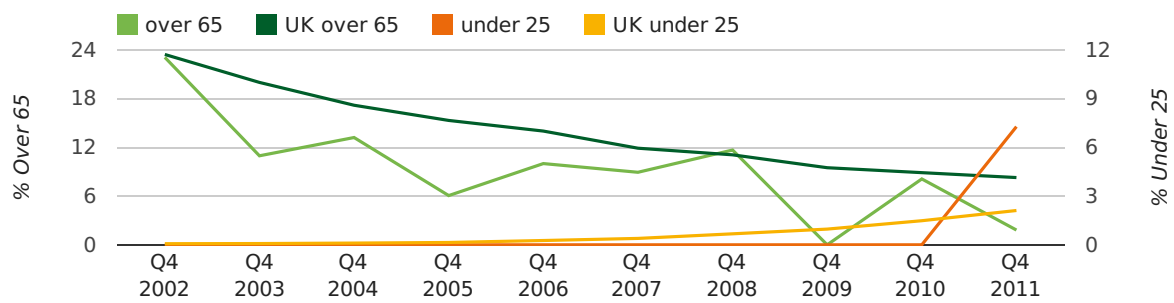
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.7.

The percentage of directors under the age of 25 was 7.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 4.1%.

director age by quarter

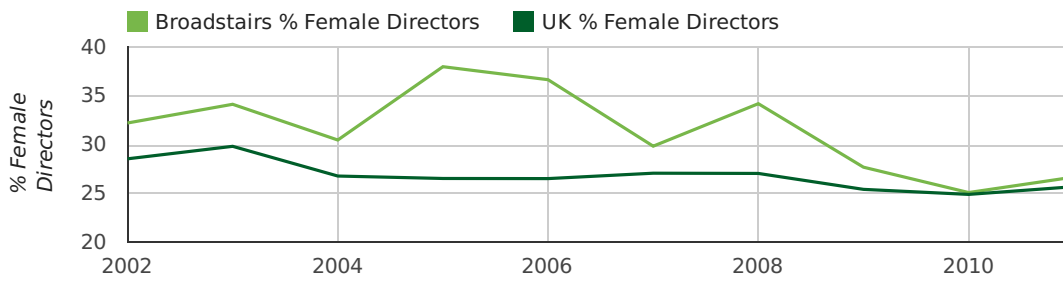


Annual Data (2011)

The record year for female directors in Broadstairs was 1857 when 36.4% of all directors were female.

The percentage of female directors in Broadstairs in 2011 was 32.2%. The average for the UK during this time was 28.6%

director gender by year

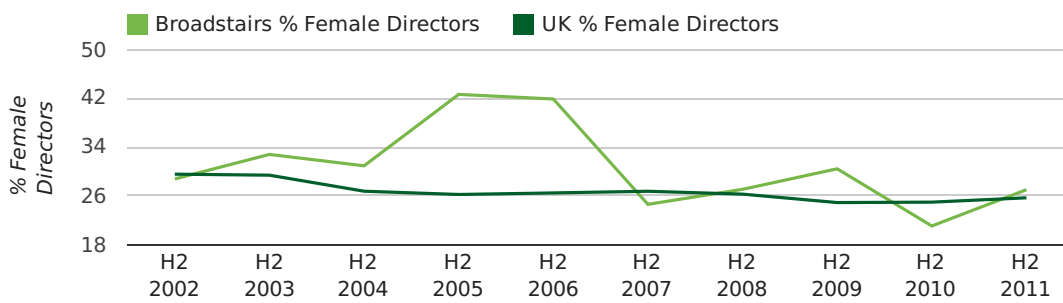


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Broadstairs was 1860 when 42.9% of all directors were female.

27.0% of all director appointments in Broadstairs in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

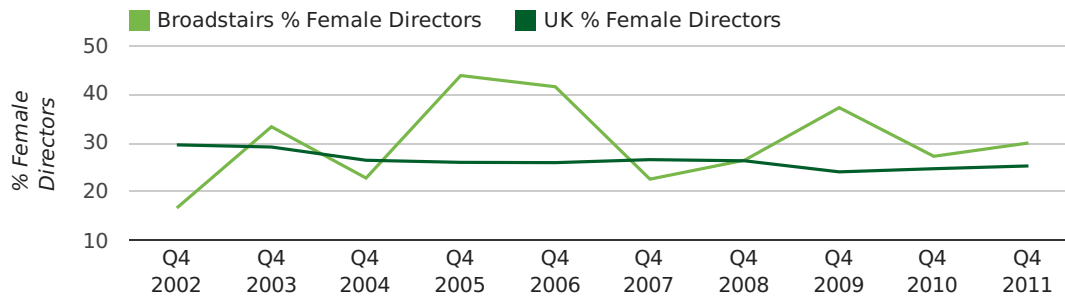


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Broadstairs was in 1977 when 31.1% of all directors were female.

30.0% of all director appointments in Broadstairs in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
R	1.80%	CONSULTING	5.07%
CONSULTING	1.35%	MANAGEMENT	4.74%
L	1.35%	CONSULTANCY	3.26%
M	1.35%	PROPERTY	2.37%
MANAGEMENT	1.35%	TRADING	2.07%
S	1.35%	DESIGN	1.92%
BROADSTAIRS	0.90%	ASSOCIATES	1.86%
TRAINING	0.90%	ENGINEERING	1.78%
KENT	0.90%	BUSINESS	1.78%
D	0.90%	CONSULTANTS	1.76%
DEVELOPMENTS	0.90%	CONSTRUCTION	1.73%
VIKING	0.90%	MEDIA	1.71%
PARTNERS	0.90%	LONDON	1.63%
CLAIMS	0.90%	J	1.51%
G	0.90%	INVESTMENTS	1.48%
T	0.90%	GLOBAL	1.46%
VENTURES	0.90%	IT	1.41%
CONSULTANCY	0.90%	CARE	1.39%
CONSULTANTS	0.90%	PROPERTIES	1.29%
FREEHOLD	0.90%	ELECTRICAL	1.29%
J	0.90%	M	1.27%
BUILDING	0.90%	BUILDING	1.26%
(BROADSTAIRS)	0.90%	ENERGY	1.25%
SERVICE	0.90%	S	1.20%
MAINTENANCE	0.90%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	57	205,525
7487 - Other business activities	13	57,052
82990 - Other business support service activities not elsewhere classified	11	32,483
98000 - Residents property management	4	2,874
7414 - Business & management consultancy	3	13,034
9999 - Dormant Company	3	20,199
5212 - Other retail non-specialised stores	3	1,088
43290 - Other construction installation	3	1,559
88990 - Other social work activities without accommodation not elsewhere classified	2	1,567
33160 - Repair and maintenance of aircraft and spacecraft	2	109
9211 - Motion picture and video production	2	963
7032 - Manage real estate, fee or contract	2	2,198
4521 - General construction & civil engineering	2	5,558
7020 - Letting of own property	2	1,606
70229 - Management consultancy activities other than financial management	2	17,765
99999 - Dormant Company	2	21,846
74990 - Non-trading company	2	8,929
58190 - Other publishing activities	2	996
43210 - Electrical installation	2	3,175
62012 - Business and domestic software development	2	3,714