

Bromley

q1 2011 business confidence report



headlines

- January 2011 saw a new record in company registrations in Bromley when compared to any previous January.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

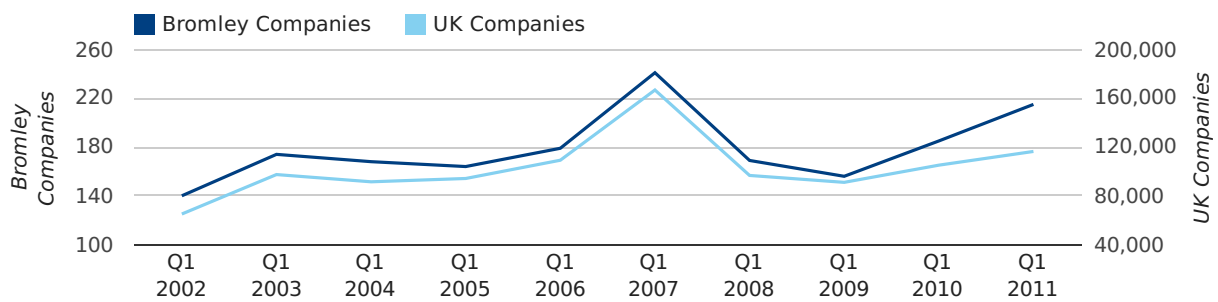
Quarterly Data (Q1 Jan-Mar 2011)

A total of 215 companies were registered in Bromley during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 16.2% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	BROMLEY	UK
2011	215	116,391
2010	185	105,137
% CHANGE	16.2%	10.7%
RECORD YEAR	2007 (241)	2007 (166,814)

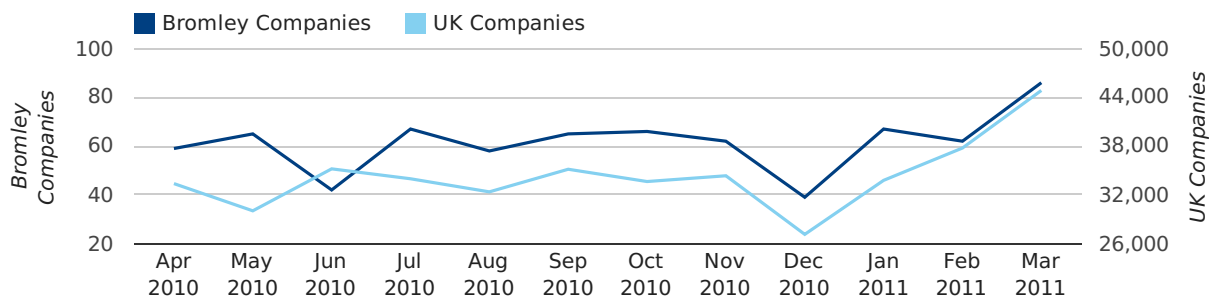
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company registrations in Bromley when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	67	62	86
NEW COMPANIES IN 2010	60	44	81
% CHANGE	11.7%	40.9%	6.2%
RECORD YEAR	2011 (67)	2007 (75)	2007 (110)

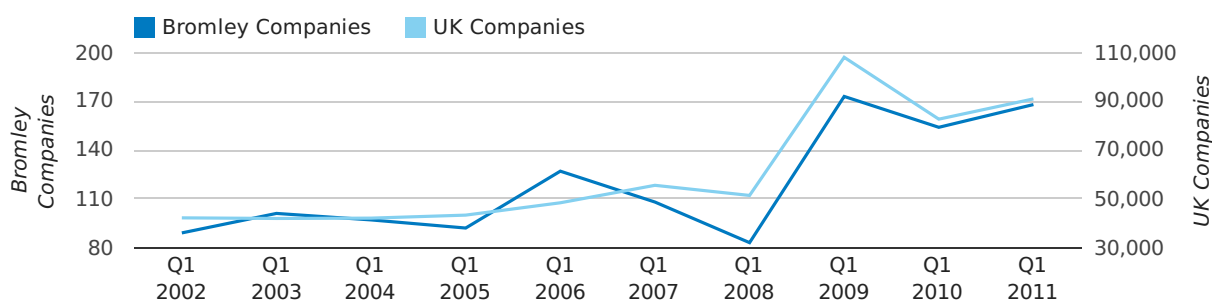
Quarterly Data (Q1 Jan-Mar 2011)

A total of 168 companies were dissolved in Bromley during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 9.1% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

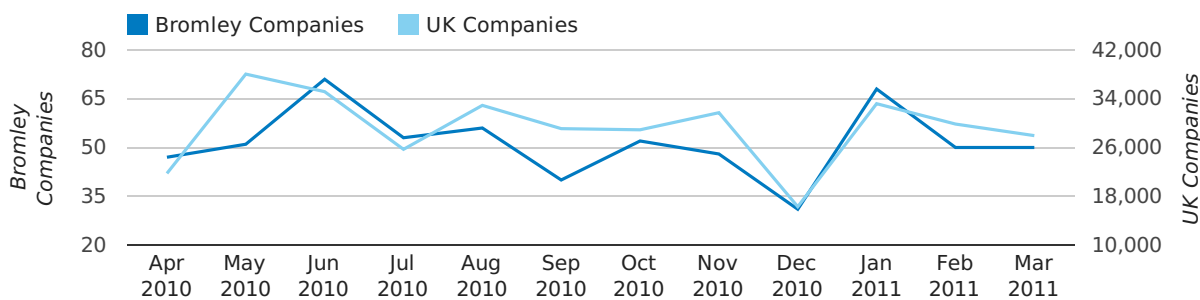
FIRST QUARTER (JAN 2011 - MAR 2011)	BROMLEY	UK
2011	168	90,986
2010	154	82,677
% CHANGE	9.1%	10.0%
RECORD YEAR	2009 (173)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	68	50	50
CLOSED COMPANIES IN 2010	25	54	75
% CHANGE	172.0%	-7.4%	-33%
RECORD YEAR	2006 (70)	2010 (54)	2009 (112)

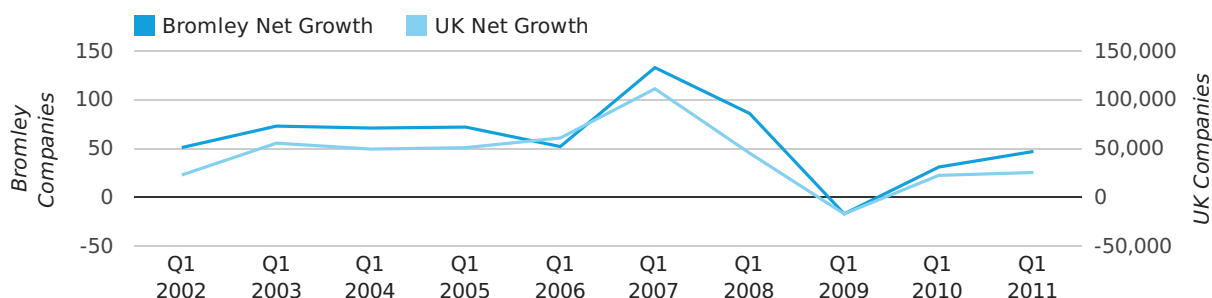
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Bromley during the first quarter of 2011 (Jan 2011 - Mar 2011) was 47 companies.

This represents an increase of 51.6% on the same period last year.

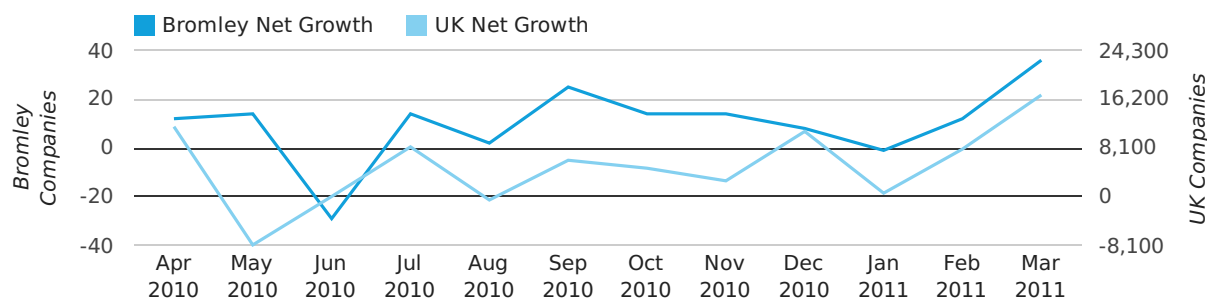
FIRST QUARTER (JAN 2011 - MAR 2011)	BROMLEY	UK
2011	47	25,405
2010	31	22,460
% CHANGE	51.6%	13.1%
RECORD YEAR	2007 (133)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



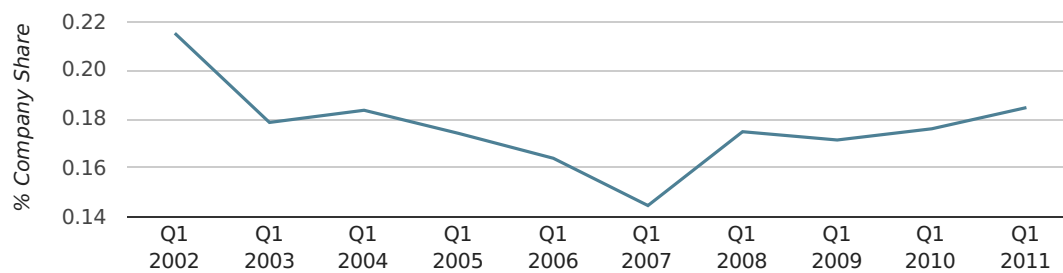
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-1	12	36
NET GROWTH IN 2010	35	-10	6
% CHANGE	-102.9%	-220.0%	500.0%
RECORD YEAR	2010 (35)	2007 (42)	2007 (79)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Bromley formed 0.2% of all UK companies.

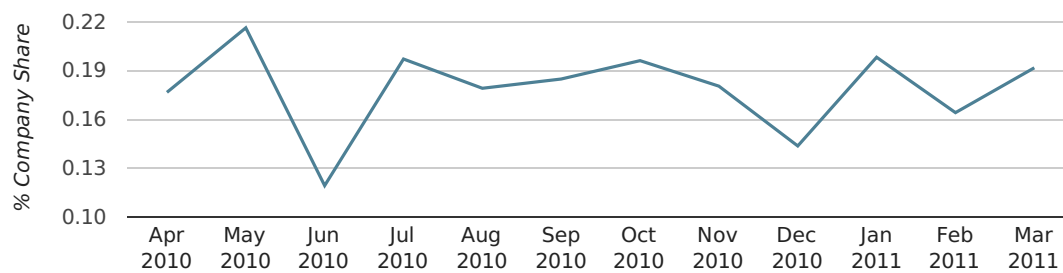
FIRST QUARTER (JAN 2011 - MAR 2011)	BROMLEY
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.5%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.1%	0.2%
% CHANGE	-3.7%	23.9%	1.3%
RECORD YEAR	1977 (0.5%)	1976 (0.8%)	1969 (0.5%)

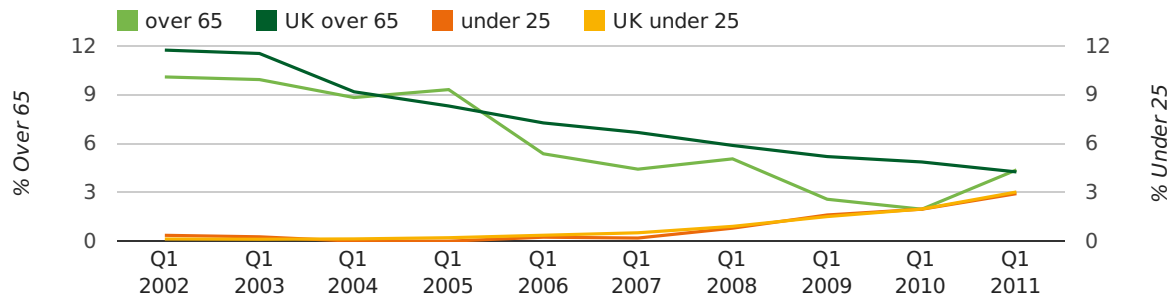
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 43.1.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.3%.

director age by quarter

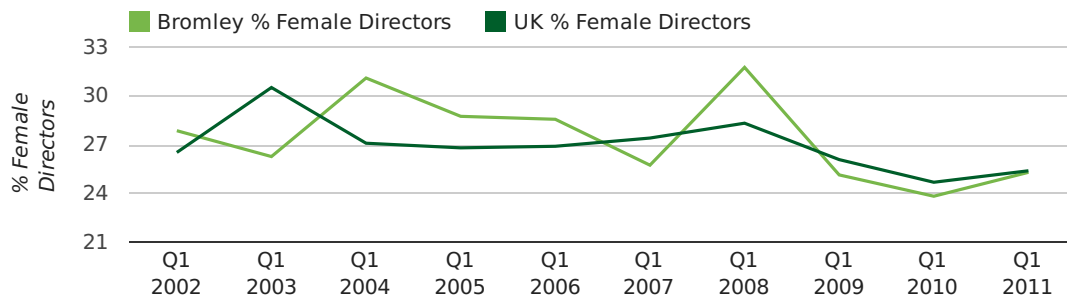


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Bromley was in 1861 when 40.0% of all directors were female.

25.3% of all director appointments in Bromley in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.26%	CONSULTING	5.04%
CONSULTANCY	1.34%	MANAGEMENT	4.97%
MANAGEMENT	1.00%	CONSULTANCY	3.16%
PROPERTY	0.92%	PROPERTY	2.38%
CONSTRUCTION	0.92%	TRADING	2.10%
CONSULTANTS	0.84%	DESIGN	1.93%
CARE	0.75%	ASSOCIATES	1.92%
ASSOCIATES	0.75%	BUSINESS	1.87%
PRODUCTIONS	0.75%	CONSTRUCTION	1.80%
LONDON	0.67%	CONSULTANTS	1.76%
INVESTMENTS	0.67%	MEDIA	1.69%
GREEN	0.67%	ENGINEERING	1.61%
RECRUITMENT	0.67%	LONDON	1.60%
CLEANING	0.58%	CARE	1.45%
BROMLEY	0.58%	J	1.45%
BUSINESS	0.58%	GLOBAL	1.44%
MEDIA	0.58%	INVESTMENTS	1.43%
PROPERTIES	0.50%	IT	1.41%
D	0.50%	PROPERTIES	1.36%
DESIGN	0.50%	BUILDING	1.34%
J	0.50%	M	1.30%
INTERNATIONAL	0.50%	ELECTRICAL	1.28%
ROAD	0.50%	S	1.24%
BUILDING	0.50%	INTERNATIONAL	1.23%
BUILDERS	0.50%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	337	202,798
7487 - Other business activities	101	60,968
82990 - Other business support service activities not elsewhere classified	51	30,253
7414 - Business & management consultancy	35	12,916
99999 - Dormant Company	33	18,336
62020 - Information technology consultancy activities	30	10,246
70229 - Management consultancy activities other than financial management	27	16,150
7222 - Other software consultancy and supply	26	7,000
9999 - Dormant Company	24	19,765
96090 - Other service activities not elsewhere classified	23	10,085
7260 - Other computer related activities	22	7,789
62090 - Other information technology service activities	21	6,996
9305 - Other service activities	18	8,740
41100 - Development of building projects	13	3,921
74909 - Other professional, scientific and technical activities not elsewhere classified	12	7,788
43210 - Electrical installation	12	3,172
69201 - Accounting and auditing activities	11	3,436
78109 - Other activities of employment placement agencies	10	1,552
7499 - Non-trading company	10	11,316
4534 - Other building installation	9	2,285