Bromley

2011 half year business confidence report



headlines

• June 2011 saw a new record in company registrations in Bromley when compared to any previous June.

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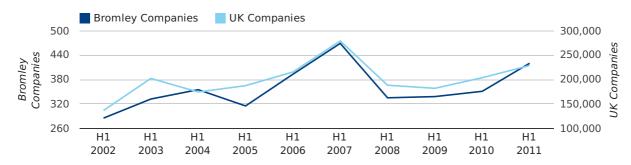
| new company registrations | |
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In the first half of 2011 a total of 420 companies were formed in Bromley. This figure is 19.7% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Bromley occurred in 2007 when a total of 469 were formed.

| HALF YEAR (JAN-JUN) | BROMLEY | UK |
|---------------------|------------|----------------|
| 2011 | 420 | 228,735 |
| 2010 | 351 | 203,749 |
| % CHANGE | 19.7% | 12.3% |
| RECORD YEAR | 2007 (469) | 2007 (279,097) |

new companies by half year



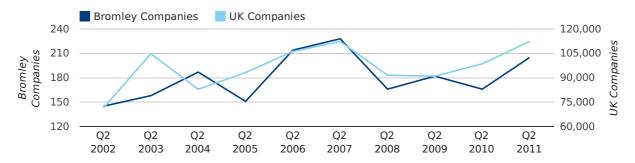
Quarterly Data (Q2 Apr-Jun 2011)

A total of 205 companies were registered in Bromley during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 23.5% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

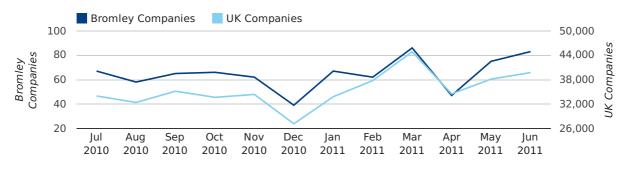
| SECOND QUARTER (APR 2011 - JUN 2011) | BROMLEY | UK |
|--------------------------------------|------------|----------------|
| 2011 | 205 | 112,344 |
| 2010 | 166 | 98,612 |
| % CHANGE | 23.5% | 13.9% |
| RECORD YEAR | 2007 (228) | 2011 (112,344) |

new companies by quarter



June 2011 saw a new record in company registrations in Bromley when compared to any previous June.

new companies by month



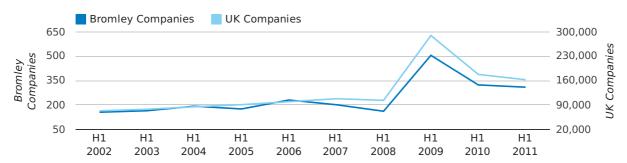
| | APRIL | MAY | JUNE |
|-----------------------|------------|------------|-----------|
| NEW COMPANIES IN 2011 | 47 | 75 | 83 |
| NEW COMPANIES IN 2010 | 59 | 65 | 42 |
| % CHANGE | -20.3% | 15.4% | 97.6% |
| RECORD YEAR | 2007 (109) | 2006 (105) | 2011 (83) |

In the first half of 2011 a total of 309 companies were dissolved in Bromley. This figure is 4.3% lower than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Bromley occurred in 2009 when a total of 505 were closed.

| HALF YEAR (JAN-JUN) | BROMLEY | UK |
|---------------------|------------|----------------|
| 2011 | 309 | 162,310 |
| 2010 | 323 | 177,631 |
| % CHANGE | -4.3% | -8.6% |
| RECORD YEAR | 2009 (505) | 2009 (289,236) |

dissolved companies by half year



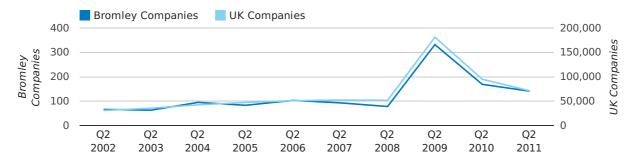
Quarterly Data (Q2 Apr-Jun 2011)

A total of 141 companies were dissolved in Bromley during the second quarter of 2011 (Apr 2011 - Jun 2011).

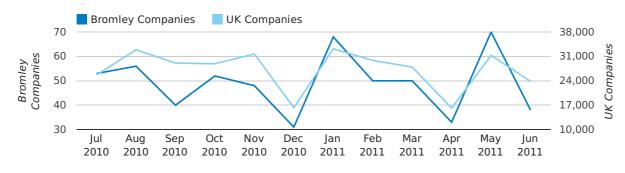
This figure is a decrease of 16.6% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | BROMLEY | UK |
|--------------------------------------|------------|----------------|
| 2011 | 141 | 71,324 |
| 2010 | 169 | 94,954 |
| % CHANGE | -16.6% | -24.9% |
| RECORD YEAR | 2009 (332) | 2009 (181,176) |

dissolved companies by quarter



dissolved companies by month

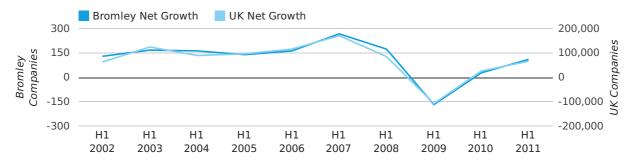


| | APRIL | MAY | JUNE |
|--------------------------|------------|------------|-----------|
| CLOSED COMPANIES IN 2011 | 33 | 70 | 38 |
| CLOSED COMPANIES IN 2010 | 47 | 51 | 71 |
| % CHANGE | -29.8% | 37.3% | -46% |
| RECORD YEAR | 2009 (125) | 2009 (130) | 2009 (77) |

In the first half of 2011 the company register for Bromley increased by 111 companies. This figure is 296.4% higher than last year, which compares well to a UK increase of 154.3%.

| HALF YEAR (JAN-JUN) | BROMLEY | UK |
|---------------------|------------|----------------|
| 2011 | 111 | 66,425 |
| 2010 | 28 | 26,118 |
| % CHANGE | 296.4% | 154.3% |
| RECORD YEAR | 2007 (268) | 2007 (171,296) |

net growth by half year



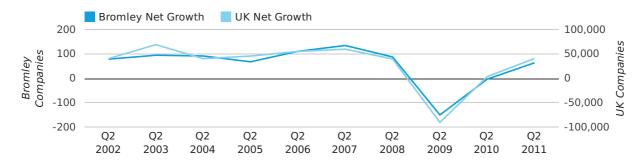
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Bromley during the second quarter of 2011 (Apr 2011 - Jun 2011) was 64 companies.

This represents an increase of 2,233.3% on the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | BROMLEY | UK |
|--------------------------------------|------------|---------------|
| 2011 | 64 | 41,020 |
| 2010 | -3 | 3,658 |
| % CHANGE | -2,233.3% | 1,021.4% |
| RECORD YEAR | 2007 (135) | 2003 (69,274) |

net growth by quarter



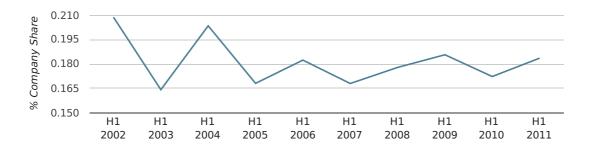
net growth by month



In the first half of 2011 Bromley formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

| HALF YEAR (JAN-JUN) | BROMLEY |
|--------------------------|-------------|
| 2011 | 0.2% |
| 2010 | 0.2% |
| 2009 | 0.2% |
| 2008 | 0.2% |
| 2007 | 0.2% |
| RECORD YEAR (SINCE 1960) | 1976 (0.5%) |

company share by half year

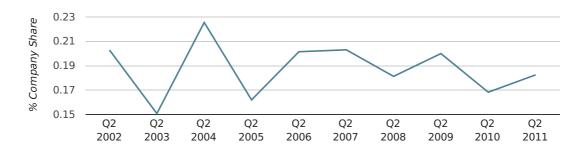


Quarterly Data (Q2 Apr-Jun 2011)

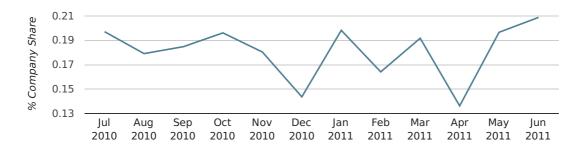
In the second quarter of 2011, Bromley formed 0.2% of all UK companies.

| SECOND QUARTER (APR 2011 - JUN 2011) | BROMLEY |
|--------------------------------------|-------------|
| 2011 | 0.2% |
| 2010 | 0.2% |
| 2009 | 0.2% |
| 2008 | 0.2% |
| 2007 | 0.2% |
| RECORD YEAR (SINCE 1960) | 1976 (0.5%) |

company share by quarter



company share by month



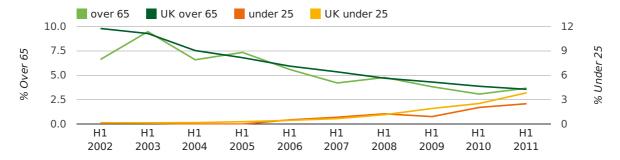
| | APRIL | MAY | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1% | 0.2% | 0.2% |
| UK FORMATION SHARE IN 2010 | 0.2% | 0.2% | 0.1% |
| % CHANGE | -22.9% | -9.1% | 75.1% |
| RECORD YEAR | 1967 (0.9%) | 1965 (0.6%) | 1965 (0.6%) |

The average age of a director in the first half of 2011 was 43.0.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.3%.

director age by half year



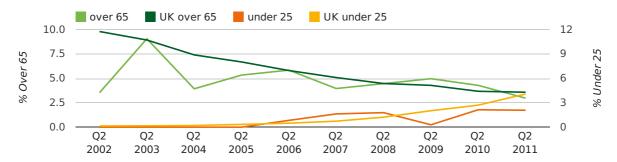
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 42.8.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.3%.

director age by quarter



The record first half year for female directors in Bromley was 1861 when 40.0% of all directors were female.

27.4% of all director appointments in Bromley in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

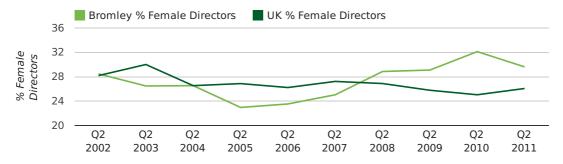


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Bromley was in 1866 when 66.7% of all directors were female.

29.6% of all director appointments in Bromley in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|---------------|------------|--------------|---------------|
| CONSULTING | 2.41% | CONSULTING | 5.09% |
| MANAGEMENT | 1.29% | MANAGEMENT | 4.86% |
| PROPERTY | 1.12% | CONSULTANCY | 3.17% |
| CONSULTANCY | 1.12% | PROPERTY | 2.43% |
| BUILDING | 0.96% | TRADING | 2.05% |
| CONSTRUCTION | 0.96% | DESIGN | 1.94% |
| INVESTMENTS | 0.88% | ASSOCIATES | 1.92% |
| BROMLEY | 0.80% | BUSINESS | 1.87% |
| LONDON | 0.80% | CONSTRUCTION | 1.77% |
| CONSULTANTS | 0.80% | CONSULTANTS | 1.76% |
| CARE | 0.72% | MEDIA | 1.73% |
| PRODUCTIONS | 0.72% | ENGINEERING | 1.67% |
| MEDIA | 0.72% | LONDON | 1.60% |
| GREEN | 0.72% | GLOBAL | 1.46% |
| ASSOCIATES | 0.64% | J | 1.44% |
| GLOBAL | 0.56% | CARE | 1.44% |
| CLEANING | 0.56% | INVESTMENTS | 1.42% |
| DEVELOPMENTS | 0.56% | IT | 1.39% |
| TRADING | 0.56% | BUILDING | 1.32% |
| IT | 0.56% | PROPERTIES | 1.31% |
| INTERNATIONAL | 0.48% | ELECTRICAL | 1.30% |
| RECRUITMENT | 0.48% | М | 1.27% |
| (LONDON) | 0.40% | S | 1.23% |
| FINANCIAL | 0.40% | ENTERPRISES | 1.20% |
| ENGINEERING | 0.40% | SYSTEMS | 1.20% |

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Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| None Supplied | 322 | 202,072 |
| 7487 - Other business activities | 97 | 60,758 |
| 82990 - Other business support service activities not elsewhere classified | 49 | 30,647 |
| 70229 - Management consultancy activities other than financial management | 35 | 16,419 |
| 7414 - Business & management consultancy | 32 | 13,053 |
| 62020 - Information technology consultancy activities | 31 | 10,545 |
| 99999 - Dormant Company | 31 | 18,918 |
| 7222 - Other software consultancy and supply | 28 | 7,143 |
| 9999 - Dormant Company | 24 | 20,111 |
| 96090 - Other service activities not elsewhere classified | 22 | 10,322 |
| 9305 - Other service activities | 20 | 9,063 |
| 62090 - Other information technology service activities | 20 | 7,095 |
| 7260 - Other computer related activities | 18 | 7,849 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 14 | 7,835 |
| 41100 - Development of building projects | 12 | 3,852 |
| 7499 - Non-trading company | 12 | 10,955 |
| 69201 - Accounting and auditing activities | 12 | 3,394 |
| 43210 - Electrical installation | 12 | 3,085 |
| 4521 - General construction & civil engineering | 10 | 5,928 |
| 4534 - Other building installation | 9 | 2,274 |