

# Bromley

q3 2011 business confidence report



## headlines

- Q3 2011 saw a new record in company registrations in Bromley when compared to any previous Q3.
- September 2011 saw a new record in company registrations in Bromley when compared to any previous September.
- August 2011 saw a new record in company registrations in Bromley when compared to any previous August.
- July 2011 saw a new record in company registrations in Bromley when compared to any previous July.
- Q3 2011 saw a new record in net growth in Bromley when compared to any previous Q3.

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### Quarterly Data (Q3 Jul-Sep 2011)

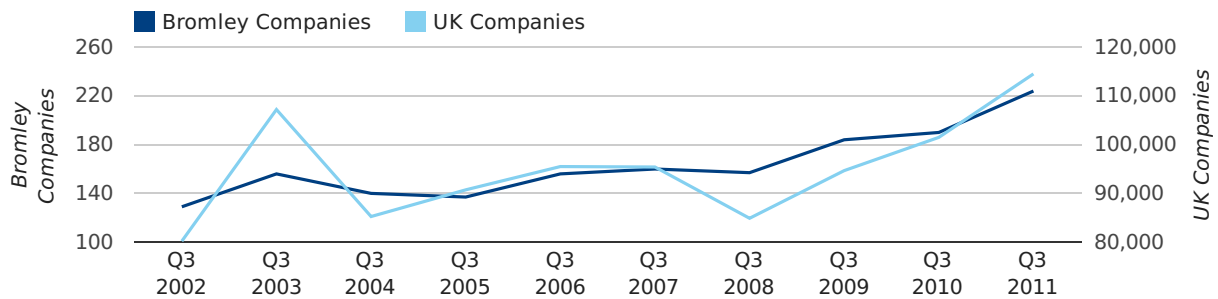
Q3 2011 saw a new record in company registrations in Bromley when compared to any previous Q3.

A total of 224 companies were registered in Bromley during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 17.9% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	BROMLEY	UK
2011	224	114,512
2010	190	101,492
% CHANGE	17.9%	12.8%
RECORD YEAR	2011 (224)	2011 (114,512)

### new companies by quarter



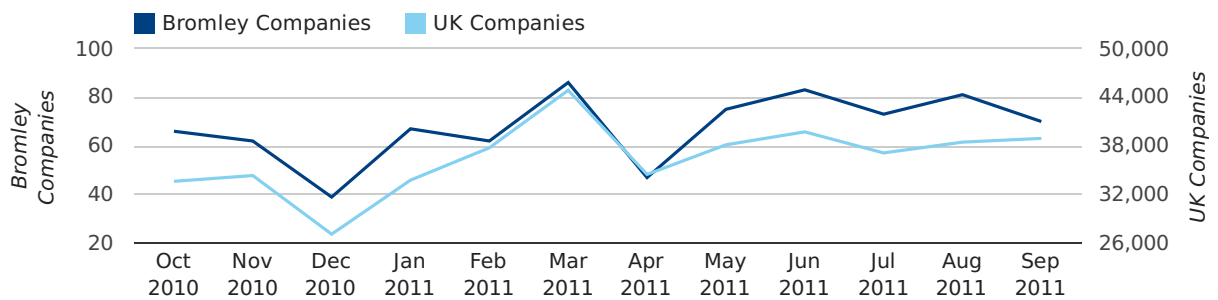
### Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in company registrations in Bromley when compared to any previous September.

August 2011 saw a new record in company registrations in Bromley when compared to any previous August.

July 2011 saw a new record in company registrations in Bromley when compared to any previous July.

### new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	73	81	70
NEW COMPANIES IN 2010	67	58	65
% CHANGE	9.0%	39.7%	7.7%
RECORD YEAR	2011 (73)	2011 (81)	2011 (70)



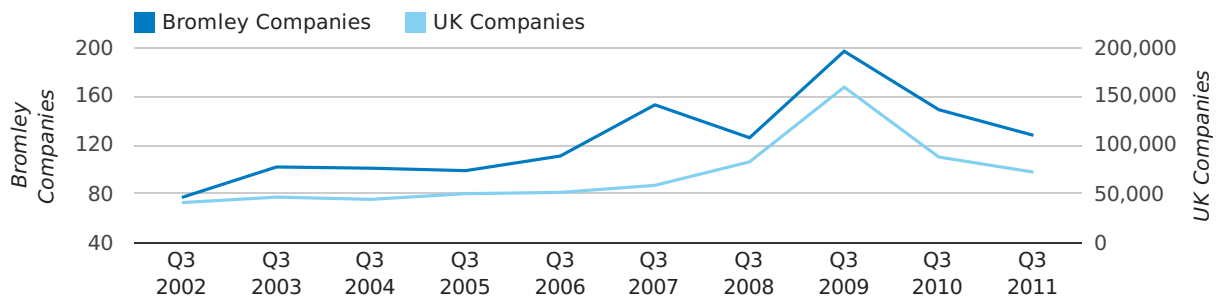
### Quarterly Data (Q3 Jul-Sep 2011)

A total of 128 companies were dissolved in Bromley during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 14.1% versus the same period last year (Q3 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

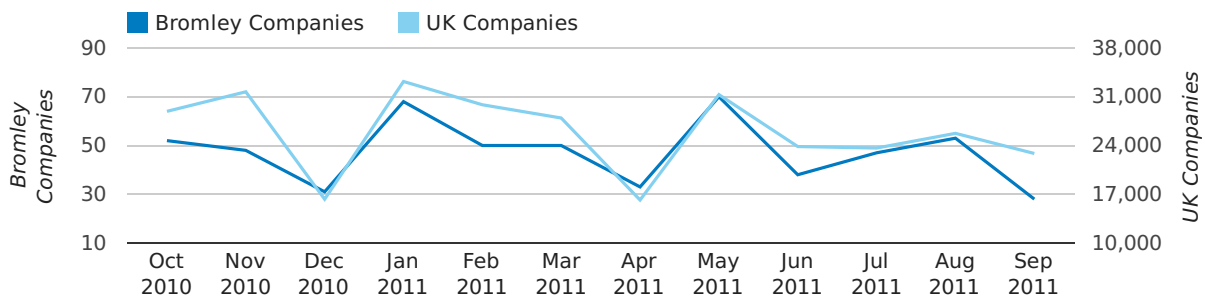
THIRD QUARTER (JUL 2011 - SEP 2011)	BROMLEY	UK
2011	128	72,230
2010	149	87,705
% CHANGE	-14.1%	-17.6%
RECORD YEAR	2009 (197)	2009 (159,401)

### dissolved companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	47	53	28
CLOSED COMPANIES IN 2010	53	56	40
% CHANGE	-11.3%	-5.4%	-30%
RECORD YEAR	2003 (55)	2008 (104)	2009 (95)

### Quarterly Data (Q3 Jul-Sep 2011)

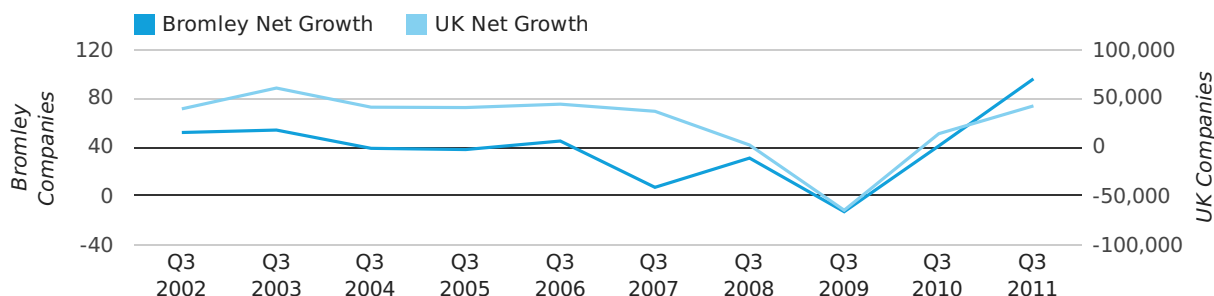
Q3 2011 saw a new record in net growth in Bromley when compared to any previous Q3.

Net company growth for Bromley during the third quarter of 2011 (Jul 2011 - Sep 2011) was 96 companies.

This represents an increase of 134.1% on the same period last year.

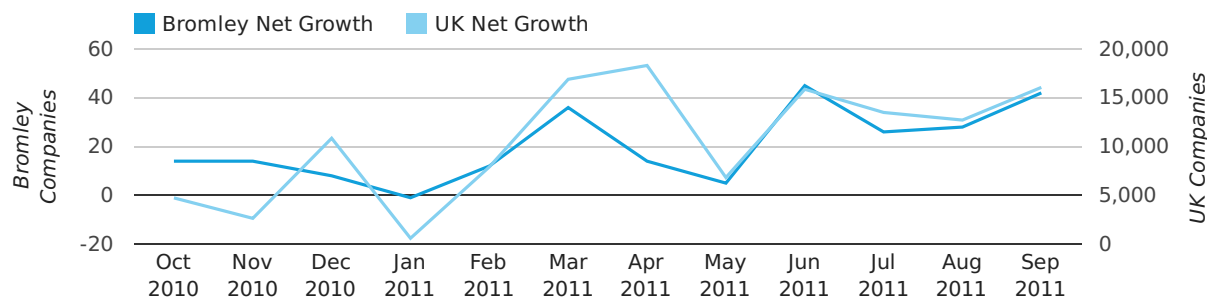
THIRD QUARTER (JUL 2011 - SEP 2011)	BROMLEY	UK
2011	96	42,282
2010	41	13,787
% CHANGE	134.1%	206.7%
RECORD YEAR	2011 (96)	2003 (60,597)

### net growth by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### net growth by month



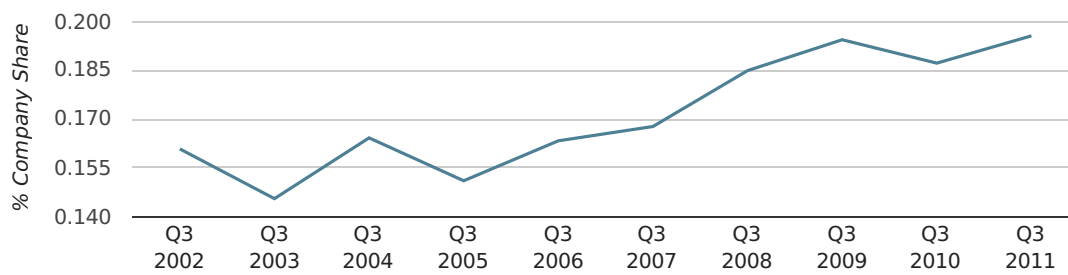
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	26	28	42
NET GROWTH IN 2010	14	2	25
% CHANGE	85.7%	1,300.0%	68.0%
RECORD YEAR	2008 (62)	2003 (32)	2006 (44)

### Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Bromley formed 0.2% of all UK companies.

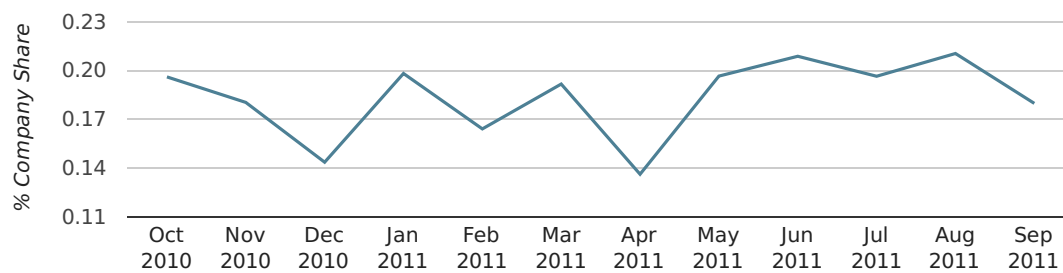
THIRD QUARTER (JUL 2011 - SEP 2011)	BROMLEY
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1976 (0.5%)

### company share by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-0.3%	17.5%	-2.7%
RECORD YEAR	1970 (0.5%)	1976 (0.6%)	1965 (0.6%)

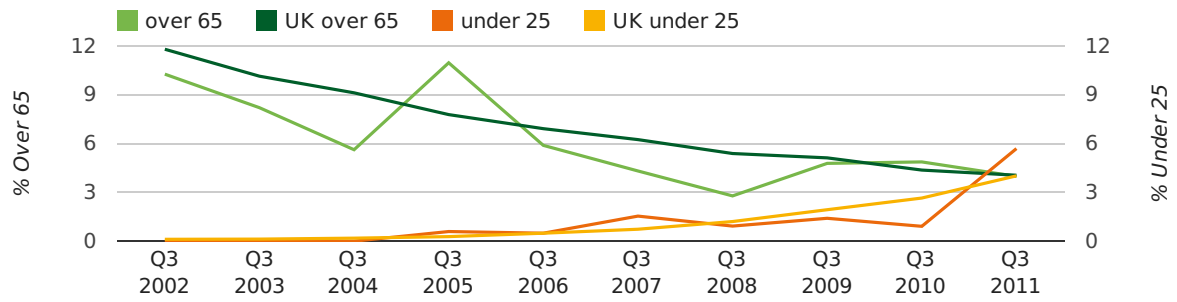
### Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 42.6.

The percentage of directors under the age of 25 was 5.7% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 4.1%.

#### director age by quarter



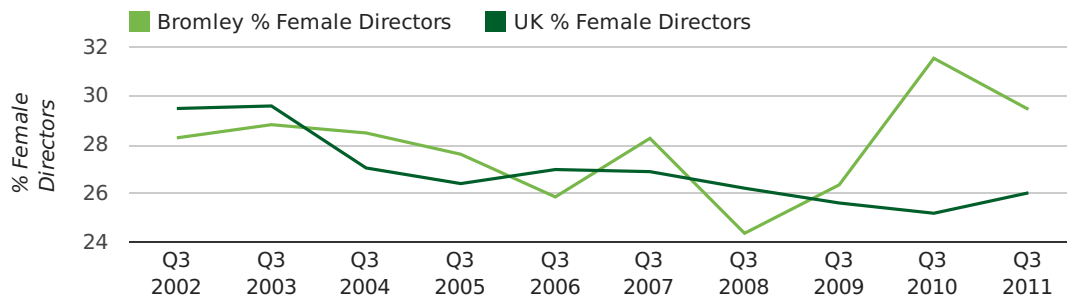


### Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Bromley was in 1862 when 50.0% of all directors were female.

29.5% of all director appointments in Bromley in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

### director gender by quarter



## Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.08%	CONSULTING	5.11%
MANAGEMENT	1.62%	MANAGEMENT	4.75%
CONSULTANCY	1.31%	CONSULTANCY	3.19%
BROMLEY	1.08%	PROPERTY	2.41%
PROPERTY	1.00%	TRADING	2.06%
LONDON	1.00%	DESIGN	1.94%
CONSTRUCTION	0.93%	ASSOCIATES	1.85%
BUILDING	0.85%	BUSINESS	1.82%
INVESTMENTS	0.85%	CONSULTANTS	1.76%
MEDIA	0.85%	ENGINEERING	1.74%
ASSOCIATES	0.77%	MEDIA	1.72%
PRODUCTIONS	0.69%	CONSTRUCTION	1.72%
CONSULTANTS	0.69%	LONDON	1.63%
CLEANING	0.62%	J	1.47%
IT	0.54%	GLOBAL	1.46%
TRADING	0.54%	INVESTMENTS	1.43%
CARE	0.54%	CARE	1.42%
DESIGN	0.54%	IT	1.38%
RECRUITMENT	0.54%	BUILDING	1.30%
CONTRACTORS	0.54%	PROPERTIES	1.28%
ROAD	0.54%	ELECTRICAL	1.27%
MAINTENANCE	0.54%	M	1.25%
BUSINESS	0.46%	ENERGY	1.22%
SCHOOL	0.46%	TRAINING	1.21%
ELECTRICAL	0.46%	S	1.21%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	327	204,493
7487 - Other business activities	118	65,177
82990 - Other business support service activities not elsewhere classified	48	29,245
70229 - Management consultancy activities other than financial management	32	15,760
7414 - Business & management consultancy	31	14,755
62020 - Information technology consultancy activities	29	10,137
7222 - Other software consultancy and supply	29	8,345
99999 - Dormant Company	28	18,281
9999 - Dormant Company	24	22,587
9305 - Other service activities	24	10,525
96090 - Other service activities not elsewhere classified	20	10,018
62090 - Other information technology service activities	19	6,798
7260 - Other computer related activities	17	8,686
7499 - Non-trading company	15	11,543
74909 - Other professional, scientific and technical activities not elsewhere classified	13	7,551
4521 - General construction & civil engineering	12	6,321
43210 - Electrical installation	12	2,938
41100 - Development of building projects	11	3,697
4534 - Other building installation	10	2,443
69201 - Accounting and auditing activities	10	3,271