

Bromley

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Bromley when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Bromley when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Bromley when compared to any previous Q4.
- October 2011 saw a new record in company registrations in Bromley when compared to any previous October.
- November 2011 saw a new record in company closures in Bromley when compared to any previous November.

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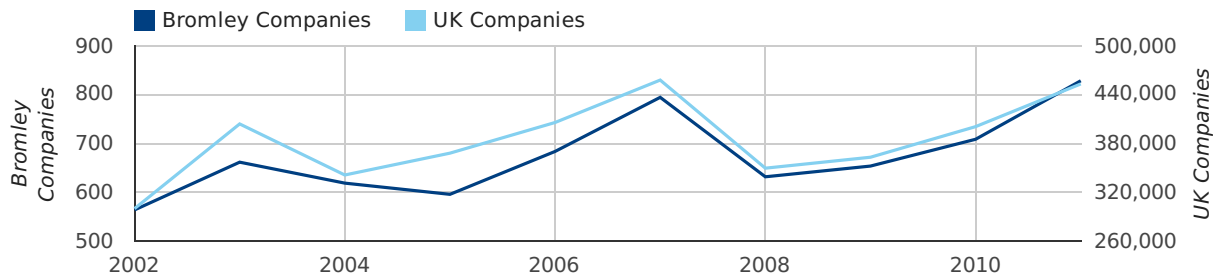
Annual Data (2011)

2011 was a record year for company registrations in Bromley when compared to any year in history.

A total of 828 companies were formed in Bromley in 2011. This total is 16.9% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

| YEAR | BROMLEY | UK |
|-------------|------------|----------------|
| 2011 | 828 | 452,870 |
| 2010 | 708 | 400,358 |
| 2009 | 653 | 362,675 |
| 2008 | 631 | 349,203 |
| 2007 | 794 | 457,649 |
| RECORD YEAR | 2011 (828) | 2007 (457,649) |

new companies by year



Half Year Data (Jul-Dec 2011)

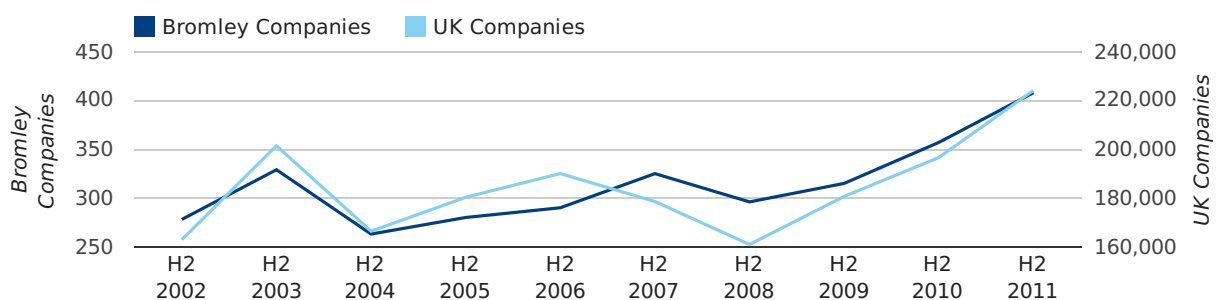
The second half of 2011 saw a new record in company registrations in Bromley when compared to any previous second half year.

In the second half of 2011 a total of 408 companies were formed in Bromley. This figure is 14.3% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Bromley occurred in 2011 when a total of 408 were formed.

| HALF YEAR (JUL-DEC) | BROMLEY | UK |
|---------------------|------------|----------------|
| 2011 | 408 | 224,135 |
| 2010 | 357 | 196,609 |
| % CHANGE | 14.3% | 14.0% |
| RECORD YEAR | 2011 (408) | 2011 (224,135) |

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

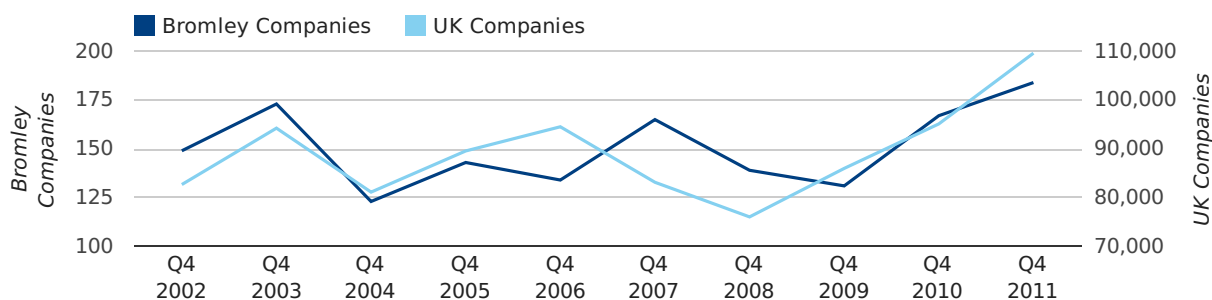
Q4 2011 saw a new record in company registrations in Bromley when compared to any previous Q4.

A total of 184 companies were registered in Bromley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 10.2% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | BROMLEY | UK |
|--------------------------------------|------------|----------------|
| 2011 | 184 | 109,623 |
| 2010 | 167 | 95,117 |
| % CHANGE | 10.2% | 15.3% |
| RECORD YEAR | 2011 (184) | 2011 (109,623) |

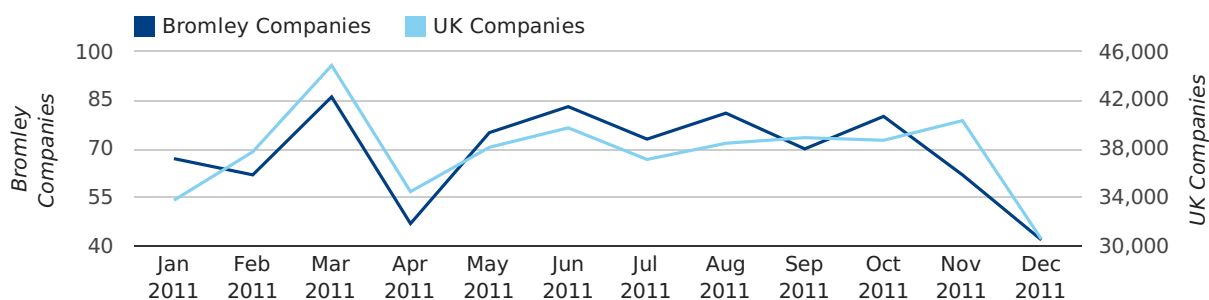
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Bromley when compared to any previous October.

new companies by month



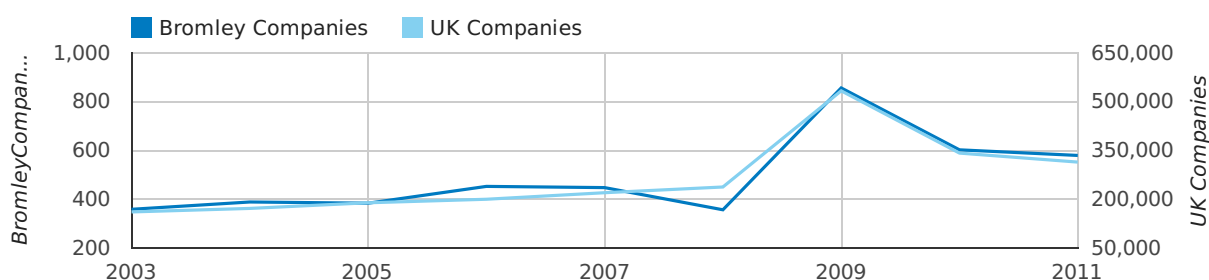
| | OCTOBER | NOVEMBER | DECEMBER |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 80 | 62 | 42 |
| NEW COMPANIES IN 2010 | 66 | 62 | 39 |
| % CHANGE | 21.2% | 0.0% | 7.7% |
| RECORD YEAR | 2011 (80) | 2010 (62) | 2003 (57) |

Annual Data (2011)

A total of 580 companies were dissolved in Bromley in 2011. This total is 3.8% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

| YEAR | BROMLEY | UK |
|-------------|------------|----------------|
| 2011 | 580 | 314,523 |
| 2010 | 603 | 342,232 |
| 2009 | 857 | 533,773 |
| 2008 | 357 | 237,901 |
| 2007 | 448 | 220,295 |
| RECORD YEAR | 2009 (857) | 2009 (533,773) |

dissolved companies by year



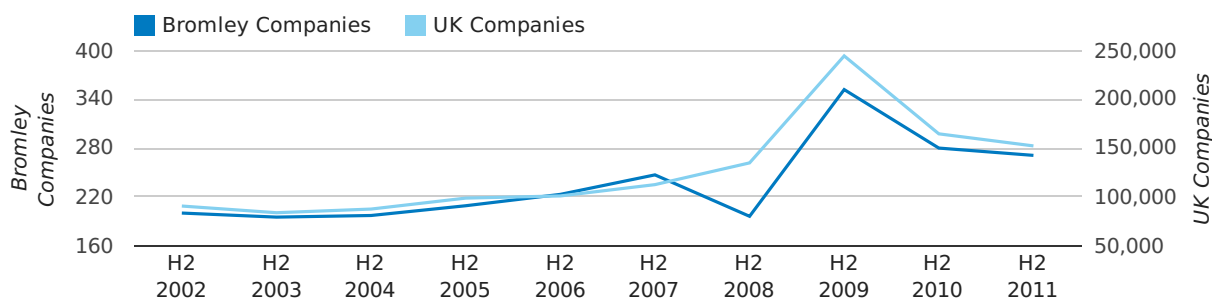
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 271 companies were dissolved in Bromley. This figure is 3.2% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Bromley occurred in 2009 when a total of 352 were closed.

| HALF YEAR (JUL-DEC) | BROMLEY | UK |
|---------------------|------------|----------------|
| 2011 | 271 | 152,213 |
| 2010 | 280 | 164,601 |
| % CHANGE | -3.2% | -7.5% |
| RECORD YEAR | 2009 (352) | 2009 (244,537) |

dissolved companies by half year



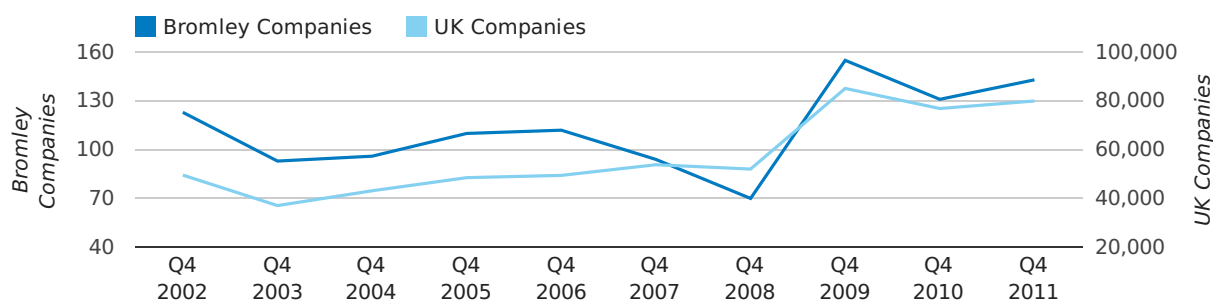
Quarterly Data (Q4 Oct-Dec 2011)

A total of 143 companies were dissolved in Bromley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 9.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | BROMLEY | UK |
|--------------------------------------|------------|---------------|
| 2011 | 143 | 79,983 |
| 2010 | 131 | 76,896 |
| % CHANGE | 9.2% | 4.0% |
| RECORD YEAR | 2009 (155) | 2009 (85,136) |

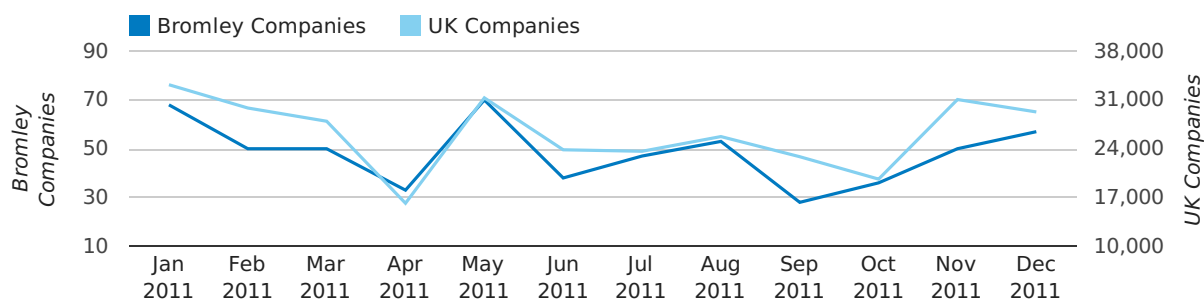
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Bromley when compared to any previous November.

dissolved companies by month



| | OCTOBER | NOVEMBER | DECEMBER |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 36 | 50 | 57 |
| CLOSED COMPANIES IN 2010 | 52 | 48 | 31 |
| % CHANGE | -30.8% | 4.2% | 84% |
| RECORD YEAR | 2009 (54) | 2011 (50) | 2009 (59) |

Annual Data (2011)

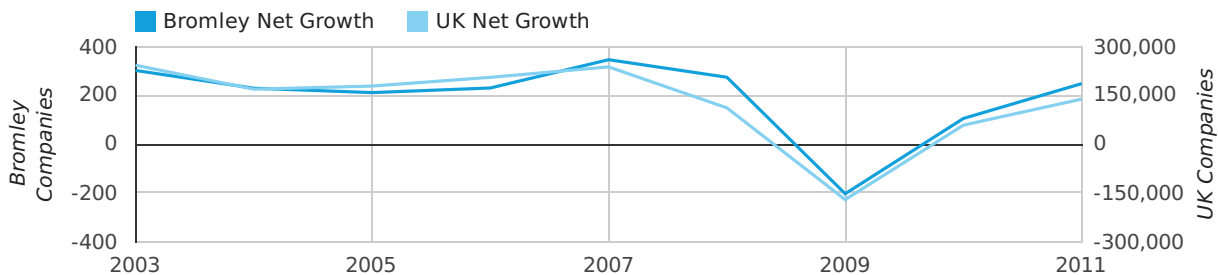
A total of 248 companies were added to the company register for Bromley in 2011. This number represents growth of 35.0% which compares favourably to the UK figure of 34.6%.

This number is 143 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Bromley company register grew by 346 companies.

| YEAR | BROMLEY | UK |
|-------------|------------|----------------|
| 2011 | 248 | 138,347 |
| 2010 | 105 | 58,126 |
| 2009 | -204 | -171,098 |
| 2008 | 274 | 111,302 |
| 2007 | 346 | 237,354 |
| RECORD YEAR | 2007 (346) | 2003 (242,543) |

net growth by year

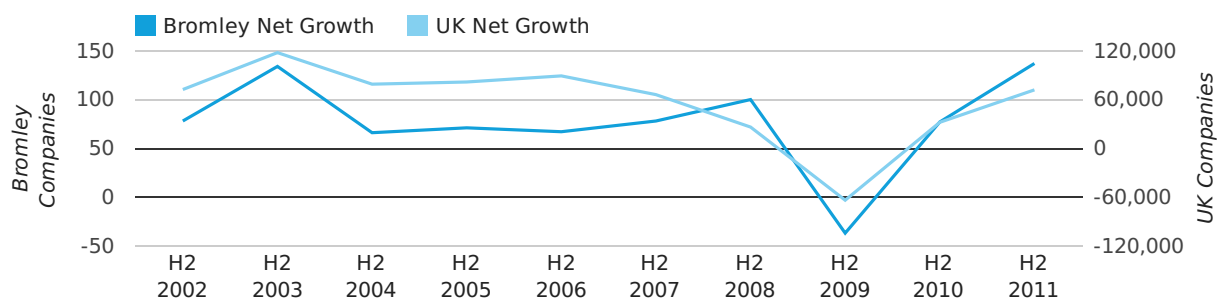


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Bromley increased by 137 companies. This figure is 77.9% higher than last year, which compares badly to a UK increase of 124.7%.

| HALF YEAR (JUL-DEC) | BROMLEY | UK |
|---------------------|------------|----------------|
| 2011 | 137 | 71,922 |
| 2010 | 77 | 32,008 |
| % CHANGE | 77.9% | 124.7% |
| RECORD YEAR | 1998 (159) | 2003 (117,772) |

net growth by half year



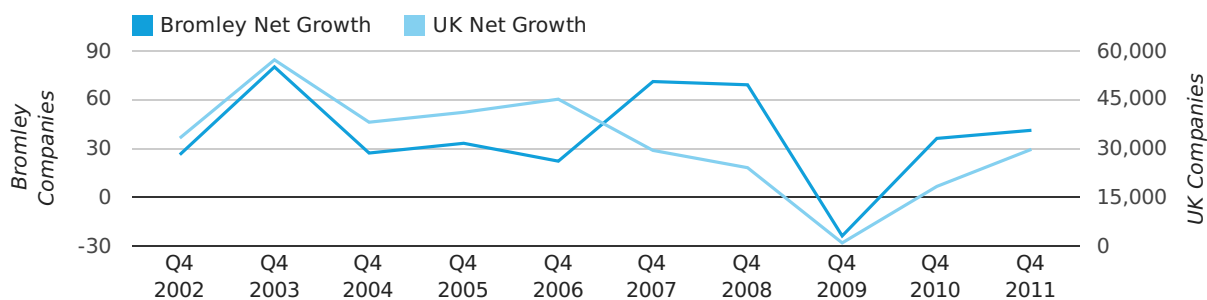
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Bromley during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 41 companies.

This represents an increase of 13.9% on the same period last year.

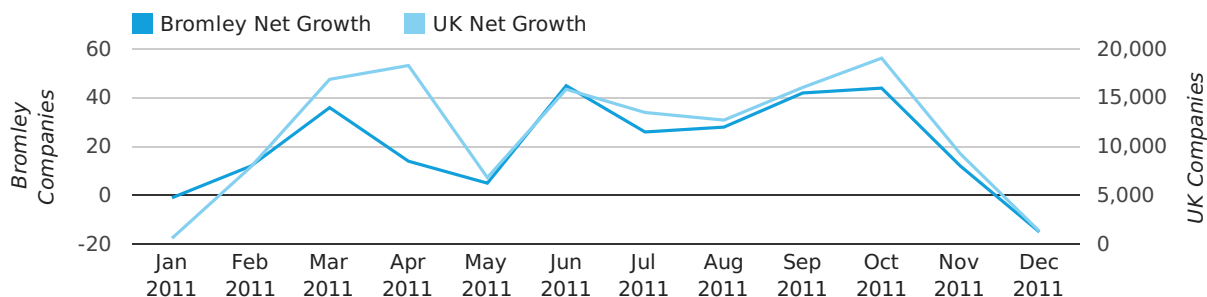
| FOURTH QUARTER (OCT 2011 - DEC 2011) | BROMLEY | UK |
|--------------------------------------|-----------|---------------|
| 2011 | 41 | 29,640 |
| 2010 | 36 | 18,221 |
| % CHANGE | 13.9% | 62.7% |
| RECORD YEAR | 1997 (90) | 2003 (57,175) |

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



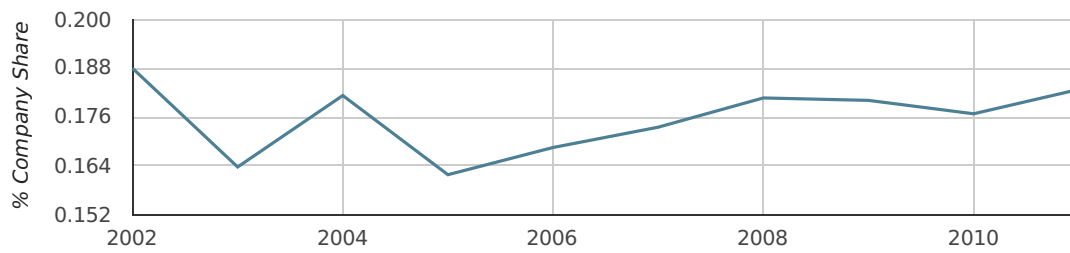
| | OCTOBER | NOVEMBER | DECEMBER |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 44 | 12 | -15 |
| NET GROWTH IN 2010 | 14 | 14 | 8 |
| % CHANGE | 214.3% | -14.3% | -287.5% |
| RECORD YEAR | 2003 (48) | 1998 (30) | 1997 (40) |

Annual Data (2011)

In 2011 Bromley formed 0.2% of all UK companies. This is no change on 2010 when Bromley was responsible for 0.2% of all UK companies.

| YEAR | BROMLEY |
|--------------------------|-------------|
| 2011 | 0.2% |
| 2010 | 0.2% |
| 2009 | 0.2% |
| 2008 | 0.2% |
| 2007 | 0.2% |
| RECORD YEAR (SINCE 1960) | 1976 (0.5%) |

company share by year

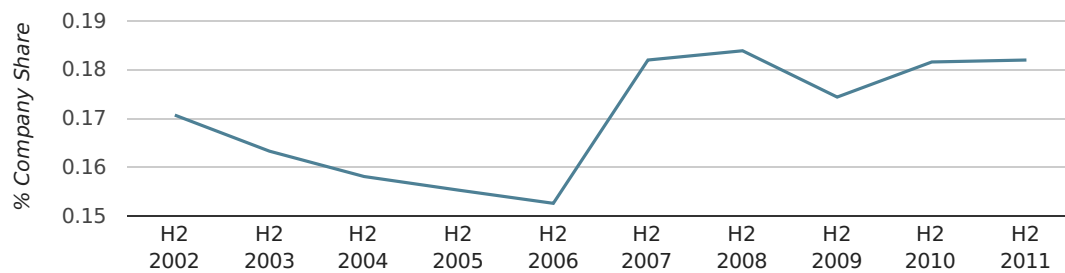


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Bromley formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

| HALF YEAR (JUL-DEC) | BROMLEY |
|--------------------------|-------------|
| 2011 | 0.2% |
| 2010 | 0.2% |
| 2009 | 0.2% |
| 2008 | 0.2% |
| 2007 | 0.2% |
| RECORD YEAR (SINCE 1960) | 1976 (0.5%) |

company share by half year

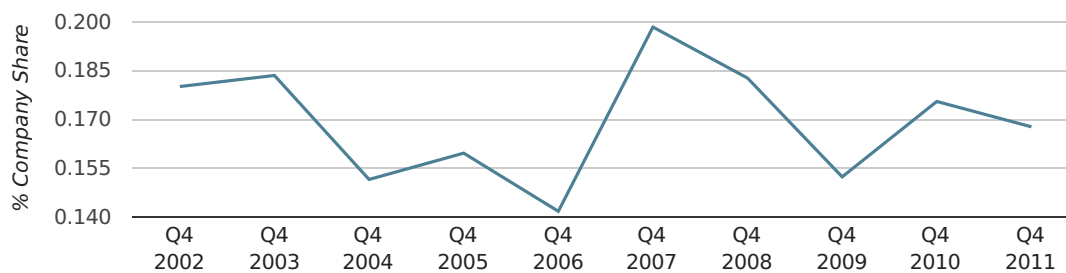


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Bromley formed 0.2% of all UK companies.

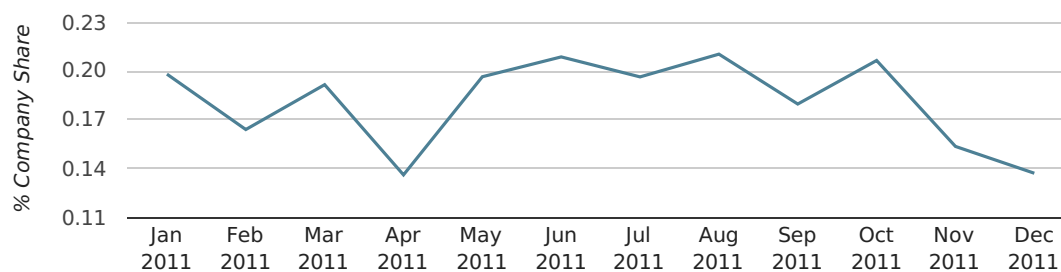
| FOURTH QUARTER (OCT 2011 - DEC 2011) | BROMLEY |
|--------------------------------------|-------------|
| 2011 | 0.2% |
| 2010 | 0.2% |
| 2009 | 0.2% |
| 2008 | 0.2% |
| 2007 | 0.2% |
| RECORD YEAR (SINCE 1960) | 1976 (0.5%) |

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



| | OCTOBER | NOVEMBER | DECEMBER |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.2% | 0.2% | 0.1% |
| UK FORMATION SHARE IN 2010 | 0.2% | 0.2% | 0.1% |
| % CHANGE | 5.4% | -14.8% | -4.5% |
| RECORD YEAR | 1976 (0.6%) | 1969 (0.6%) | 1979 (0.6%) |

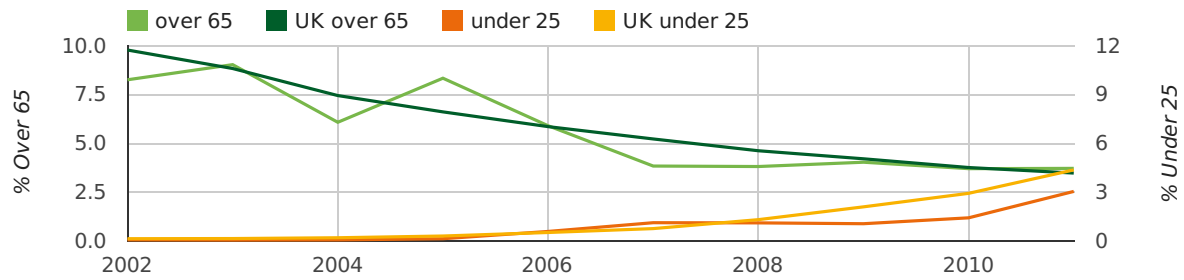
Annual Data (2011)

The average age of a director in 2011 was 43.3.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.2%.

director age by year



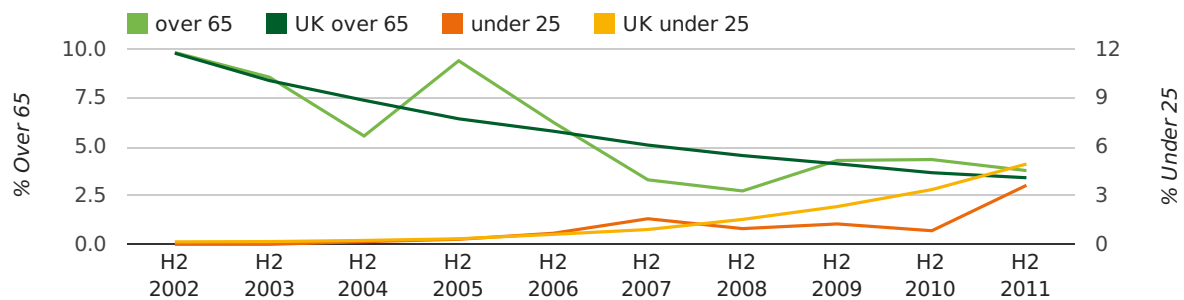
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.6.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.1%.

director age by half year



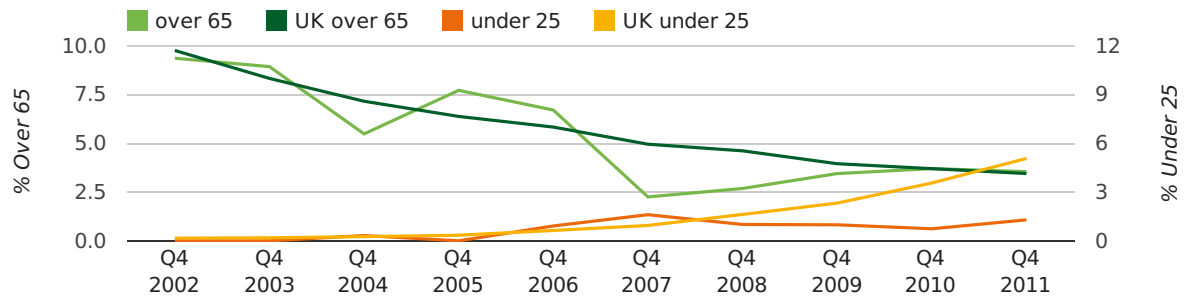
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.6.

The percentage of directors under the age of 25 was 1.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.1%.

director age by quarter

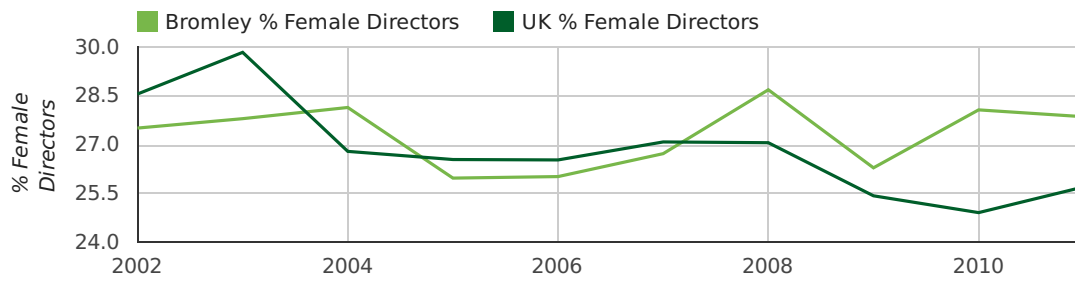


Annual Data (2011)

The record year for female directors in Bromley was 1857 when 36.4% of all directors were female.

The percentage of female directors in Bromley in 2011 was 27.5%. The average for the UK during this time was 28.6%

director gender by year

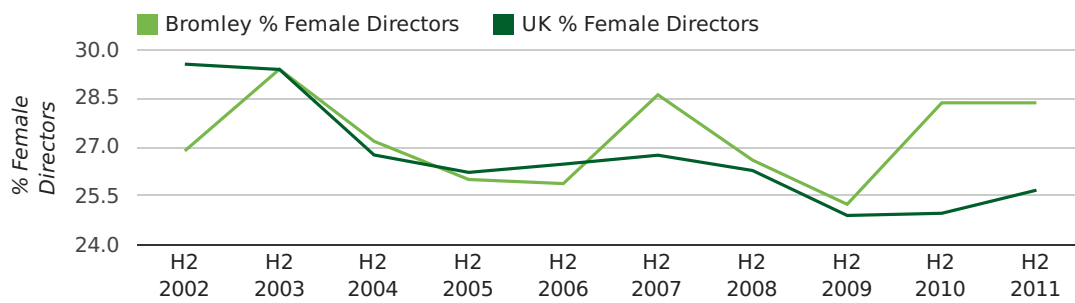


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Bromley was 1860 when 42.9% of all directors were female.

28.4% of all director appointments in Bromley in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

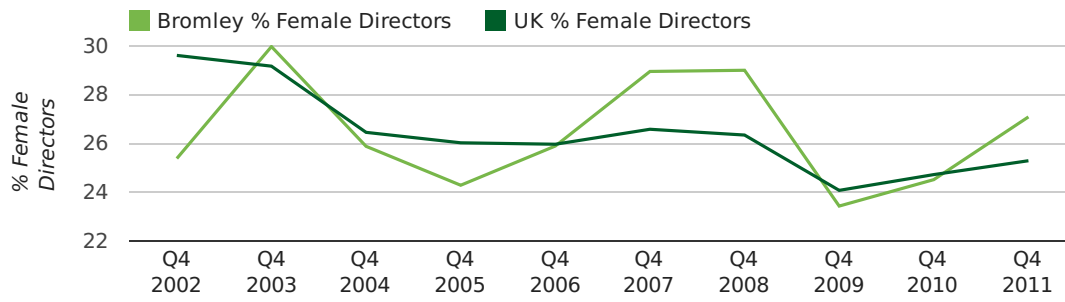


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Bromley was in 1977 when 31.1% of all directors were female.

27.1% of all director appointments in Bromley in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| CONSULTING | 1.82% | CONSULTING | 5.07% |
| MANAGEMENT | 1.75% | MANAGEMENT | 4.74% |
| BROMLEY | 1.21% | CONSULTANCY | 3.26% |
| CONSULTANCY | 1.21% | PROPERTY | 2.37% |
| LONDON | 1.06% | TRADING | 2.07% |
| PROPERTY | 0.99% | DESIGN | 1.92% |
| CONSTRUCTION | 0.99% | ASSOCIATES | 1.86% |
| MEDIA | 0.91% | ENGINEERING | 1.78% |
| BUILDING | 0.83% | BUSINESS | 1.78% |
| BUSINESS | 0.76% | CONSULTANTS | 1.76% |
| ASSOCIATES | 0.76% | CONSTRUCTION | 1.73% |
| CONSULTANTS | 0.61% | MEDIA | 1.71% |
| DEVELOPMENTS | 0.61% | LONDON | 1.63% |
| TRADING | 0.53% | J | 1.51% |
| CLEANING | 0.53% | INVESTMENTS | 1.48% |
| SCHOOL | 0.53% | GLOBAL | 1.46% |
| CONTRACTORS | 0.53% | IT | 1.41% |
| ROOFING | 0.53% | CARE | 1.39% |
| INVESTMENTS | 0.53% | PROPERTIES | 1.29% |
| PRODUCTIONS | 0.53% | ELECTRICAL | 1.29% |
| ELECTRICAL | 0.46% | M | 1.27% |
| DESIGN | 0.46% | BUILDING | 1.26% |
| IT | 0.46% | ENERGY | 1.25% |
| GREEN | 0.46% | S | 1.20% |
| (BROMLEY) | 0.46% | ENTERPRISES | 1.20% |

Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied | 332 | 205,525 |
| 7487 - Other business activities | 102 | 57,052 |
| 82990 - Other business support service activities not elsewhere classified | 50 | 32,483 |
| 62020 - Information technology consultancy activities | 37 | 12,072 |
| 70229 - Management consultancy activities other than financial management | 35 | 17,765 |
| 99999 - Dormant Company | 29 | 21,846 |
| 7414 - Business & management consultancy | 28 | 13,034 |
| 7222 - Other software consultancy and supply | 27 | 7,398 |
| 96090 - Other service activities not elsewhere classified | 27 | 11,768 |
| 9999 - Dormant Company | 21 | 20,199 |
| 9305 - Other service activities | 20 | 9,492 |
| 62090 - Other information technology service activities | 18 | 7,493 |
| 7499 - Non-trading company | 15 | 9,957 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 14 | 8,671 |
| 7260 - Other computer related activities | 13 | 7,667 |
| 4521 - General construction & civil engineering | 12 | 5,558 |
| 41100 - Development of building projects | 12 | 4,331 |
| 4534 - Other building installation | 10 | 2,091 |
| 78109 - Other activities of employment placement agencies | 10 | 1,784 |
| 43390 - Other building completion and finishing | 9 | 2,832 |