

# Bromley

q1 2012 business confidence report



## headlines

- January 2012 saw a new record in company registrations in Bromley when compared to any previous January.
- January 2012 saw a new record in net growth in Bromley when compared to any previous January.

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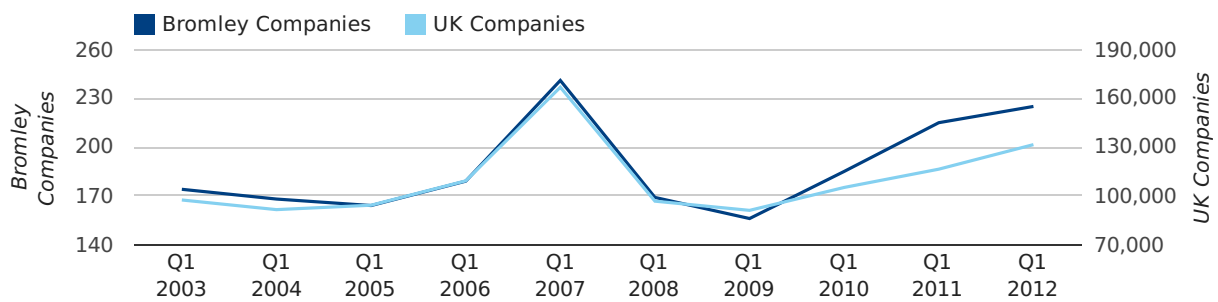
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 225 companies were registered in Bromley during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 4.7% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	BROMLEY	UK
2012	225	131,491
2011	215	116,391
% CHANGE	4.7%	13.0%
RECORD YEAR	2007 (241)	2007 (166,814)

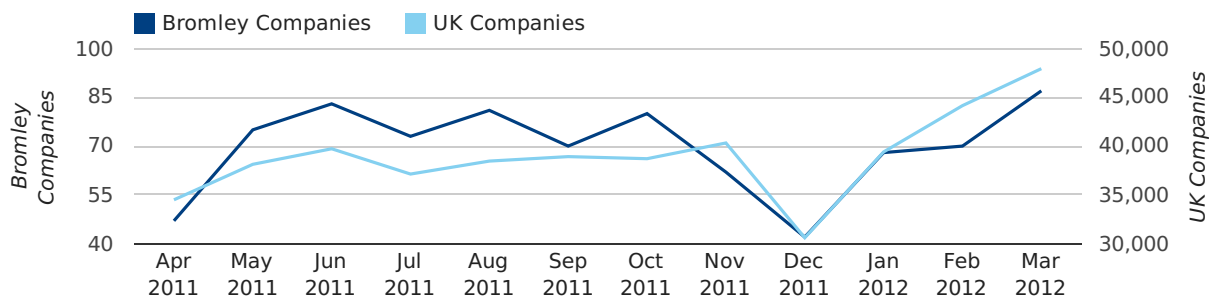
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company registrations in Bromley when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	68	70	87
NEW COMPANIES IN 2011	67	62	86
% CHANGE	1.5%	12.9%	1.2%
RECORD YEAR	2012 (68)	2007 (75)	2007 (110)

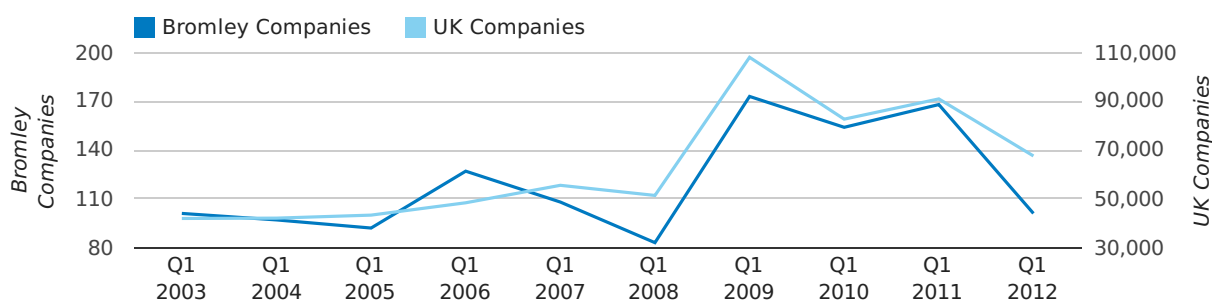
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 101 companies were dissolved in Bromley during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 39.9% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

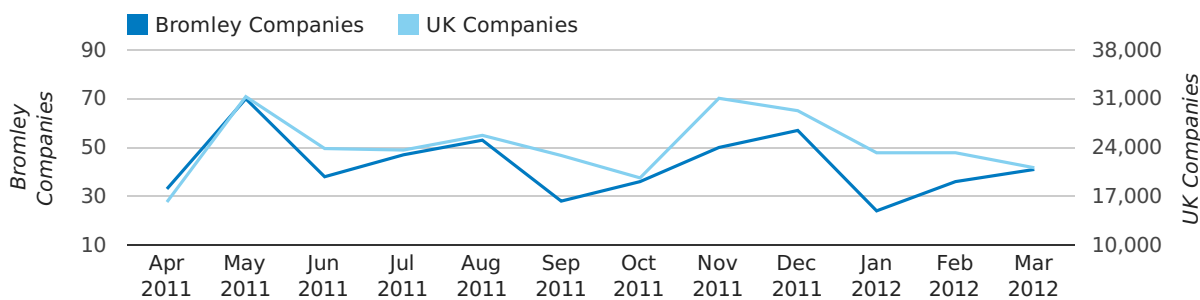
FIRST QUARTER (JAN 2012 - MAR 2012)	BROMLEY	UK
2012	101	67,576
2011	168	90,986
% CHANGE	-39.9%	-25.7%
RECORD YEAR	2009 (173)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	24	36	41
CLOSED COMPANIES IN 2011	68	50	50
% CHANGE	-64.7%	-28.0%	-18%
RECORD YEAR	2006 (70)	2010 (54)	2009 (112)

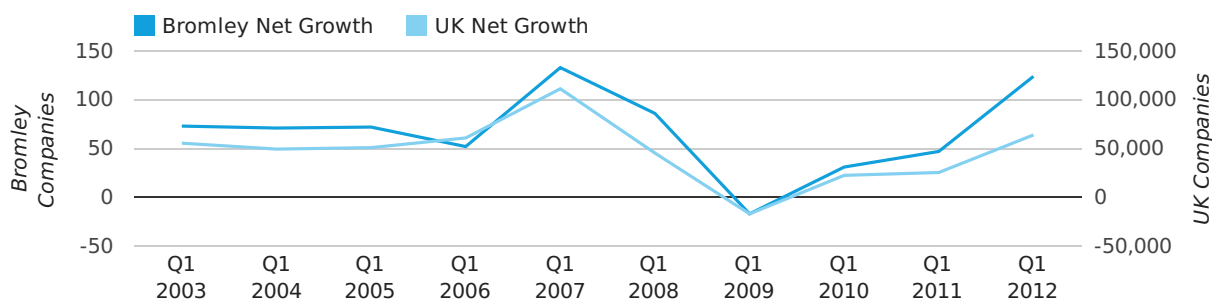
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Bromley during the first quarter of 2012 (Jan 2012 - Mar 2012) was 124 companies.

This represents an increase of 163.8% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	BROMLEY	UK
2012	124	63,915
2011	47	25,405
% CHANGE	163.8%	151.6%
RECORD YEAR	2007 (133)	2007 (111,282)

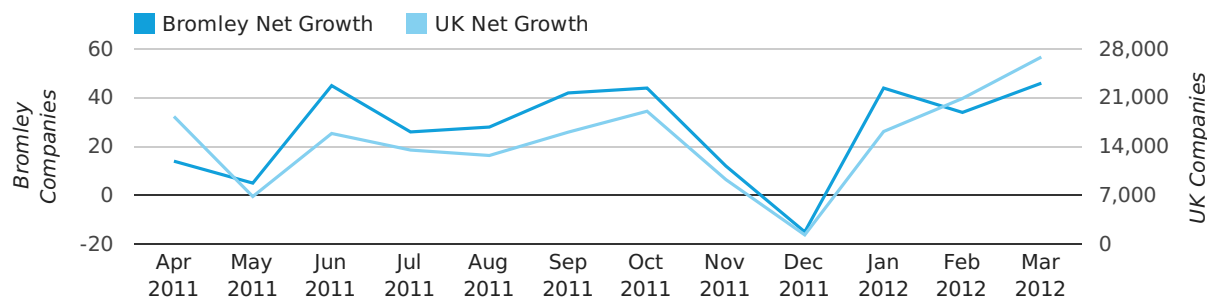
### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in net growth in Bromley when compared to any previous January.

### net growth by month



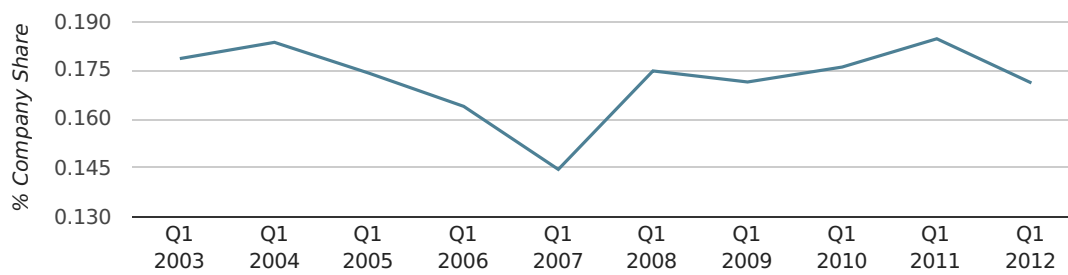
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	44	34	46
NET GROWTH IN 2011	-1	12	36
% CHANGE	-4,500.0%	183.3%	27.8%
RECORD YEAR	2012 (44)	2007 (42)	2007 (79)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Bromley formed 0.2% of all UK companies.

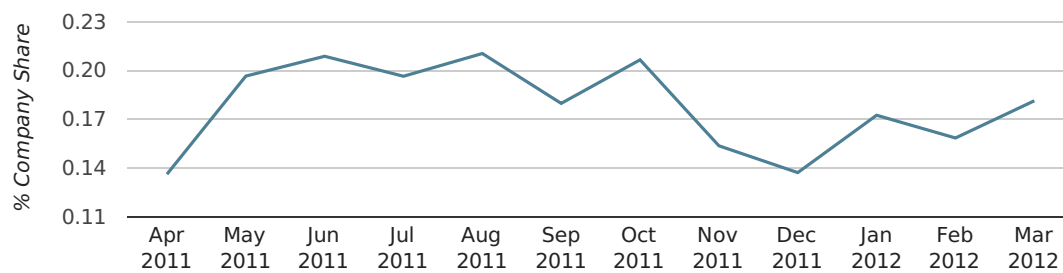
FIRST QUARTER (JAN 2012 - MAR 2012)	BROMLEY
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1976 (0.5%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
% CHANGE	-13.0%	-3.4%	-5.4%
RECORD YEAR	1977 (0.5%)	1976 (0.8%)	1969 (0.5%)

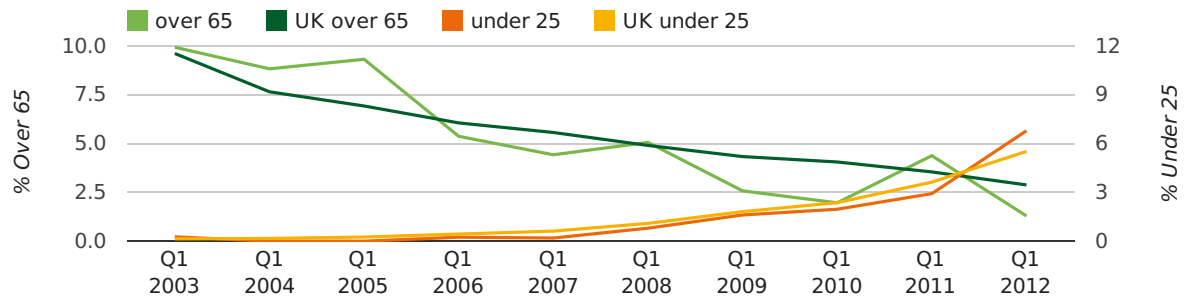
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 41.6.

The percentage of directors under the age of 25 was 6.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 1.3% compared to the UK figure of 3.5%.

#### director age by quarter

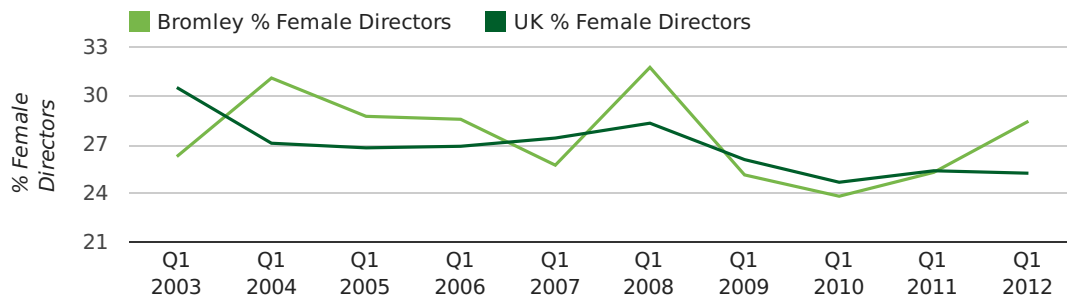


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Bromley was in 1861 when 40.0% of all directors were female.

28.5% of all director appointments in Bromley in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.13%	CONSULTING	5.07%
MANAGEMENT	1.76%	MANAGEMENT	4.74%
CONSULTANCY	1.69%	CONSULTANCY	3.30%
LONDON	1.32%	PROPERTY	2.37%
BROMLEY	1.25%	TRADING	2.07%
PROPERTY	0.95%	DESIGN	1.93%
CONSTRUCTION	0.95%	ENGINEERING	1.86%
BUILDING	0.81%	ASSOCIATES	1.84%
MEDIA	0.73%	CONSULTANTS	1.79%
ASSOCIATES	0.73%	BUSINESS	1.73%
GREEN	0.66%	MEDIA	1.72%
BUSINESS	0.59%	CONSTRUCTION	1.72%
CONTRACTORS	0.59%	LONDON	1.66%
TRADING	0.51%	J	1.54%
P	0.51%	INVESTMENTS	1.51%
ROOFING	0.51%	GLOBAL	1.50%
TECHNOLOGY	0.51%	IT	1.40%
(LONDON)	0.44%	CARE	1.34%
CONSULTANTS	0.44%	PROPERTIES	1.31%
MY	0.44%	ELECTRICAL	1.27%
ELECTRICAL	0.44%	M	1.27%
DEVELOPMENTS	0.44%	BUILDING	1.24%
IT	0.44%	ENERGY	1.20%
ENGINEERING	0.44%	S	1.20%
LITTLE	0.44%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	371	216,665
7487 - Other business activities	95	52,735
82990 - Other business support service activities not elsewhere classified	59	35,233
62020 - Information technology consultancy activities	46	14,303
70229 - Management consultancy activities other than financial management	36	19,704
99999 - Dormant Company	32	25,084
96090 - Other service activities not elsewhere classified	27	13,637
7414 - Business & management consultancy	25	12,113
7222 - Other software consultancy and supply	25	6,934
9999 - Dormant Company	20	18,617
62090 - Other information technology service activities	20	8,145
9305 - Other service activities	20	8,818
41100 - Development of building projects	16	4,984
74909 - Other professional, scientific and technical activities not elsewhere classified	16	9,892
86900 - Other human health activities	14	5,066
7499 - Non-trading company	14	9,102
68209 - Other letting and operating of own or leased real estate	12	4,427
41202 - Construction of domestic buildings	11	3,052
4521 - General construction & civil engineering	11	5,169
7260 - Other computer related activities	11	7,154