

Bromley

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Bromley when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Bromley when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Bromley when compared to any previous Q2.
- Q2 2012 was a record quarter for company registrations in Bromley when compared to any quarter in history.
- June 2012 saw a new record in company registrations in Bromley when compared to any previous June.
- June 2012 saw a new record in net growth in Bromley when compared to any previous June.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Bromley when compared to any previous first half year.

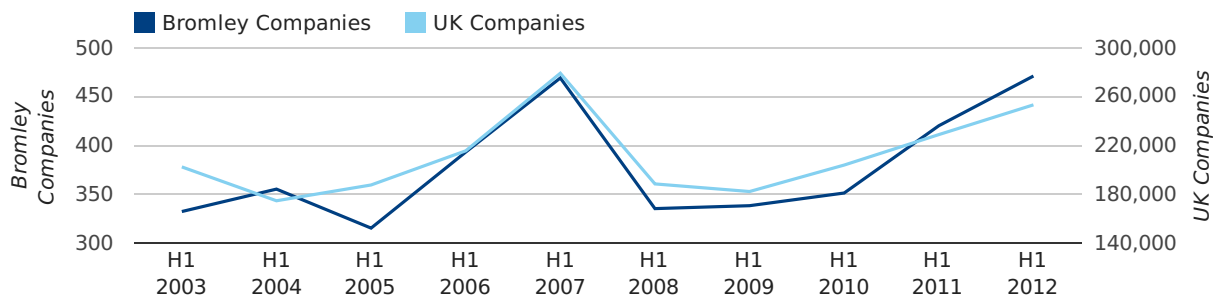
The first half of 2012 was a record first half year for company registrations in Bromley when compared to any half year in history.

In the first half of 2012 a total of 471 companies were formed in Bromley. This figure is 12.1% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Bromley occurred in 2012 when a total of 471 were formed.

HALF YEAR (JAN-JUN)	BROMLEY	UK
2012	471	253,150
2011	420	228,735
% CHANGE	12.1%	10.7%
RECORD YEAR	2012 (471)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in company registrations in Bromley when compared to any previous Q2.

Q2 2012 was a record quarter for company registrations in Bromley when compared to any quarter in history.

A total of 246 companies were registered in Bromley during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 20.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BROMLEY	UK
2012	246	121,659
2011	205	112,344
% CHANGE	20.0%	8.3%
RECORD YEAR	2012 (246)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company registrations in Bromley when compared to any previous June.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	95	59	92
NEW COMPANIES IN 2011	47	75	83
% CHANGE	102.1%	-21.3%	10.8%
RECORD YEAR	2007 (109)	2006 (105)	2012 (92)

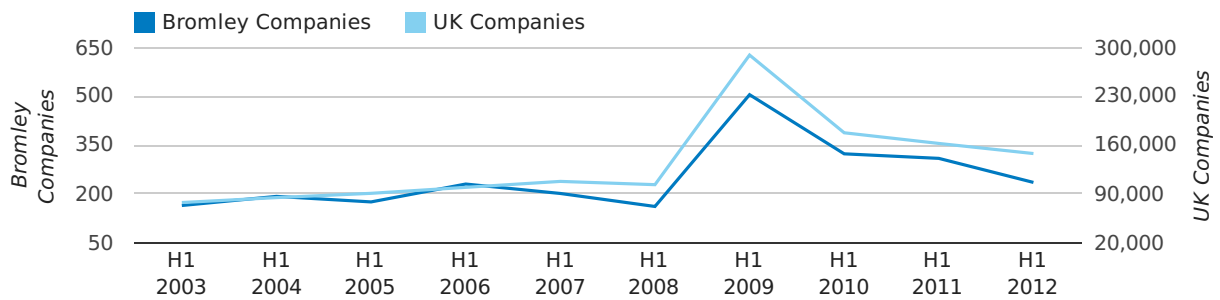
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 235 companies were dissolved in Bromley. This figure is 23.9% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Bromley occurred in 2009 when a total of 505 were closed.

HALF YEAR (JAN-JUN)	BROMLEY	UK
2012	235	147,793
2011	309	162,310
% CHANGE	-23.9%	-8.9%
RECORD YEAR	2009 (505)	2009 (289,236)

dissolved companies by half year



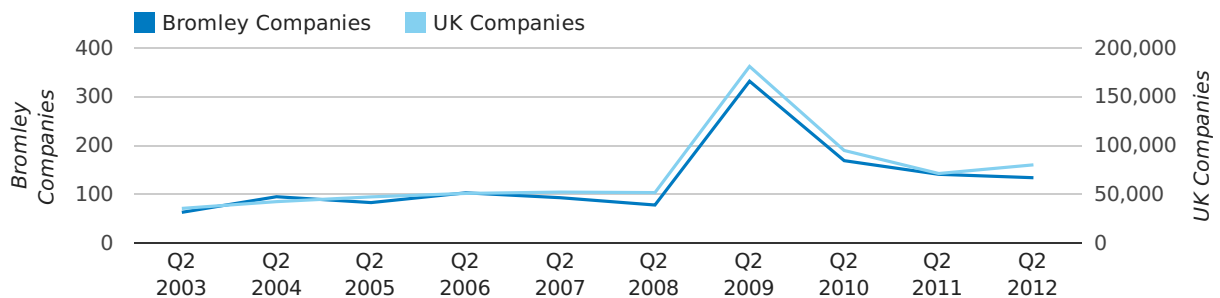
Quarterly Data (Q2 Apr-Jun 2012)

A total of 134 companies were dissolved in Bromley during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 5.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BROMLEY	UK
2012	134	80,217
2011	141	71,324
% CHANGE	-5.0%	12.5%
RECORD YEAR	2009 (332)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



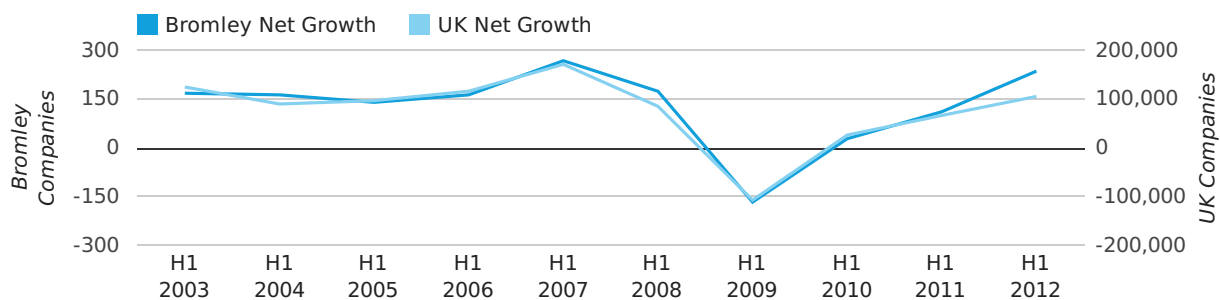
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	40	51	43
CLOSED COMPANIES IN 2011	33	70	38
% CHANGE	21.2%	-27.1%	13%
RECORD YEAR	2009 (125)	2009 (130)	2009 (77)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Bromley increased by 236 companies. This figure is 112.6% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	BROMLEY	UK
2012	236	105,357
2011	111	66,425
% CHANGE	112.6%	58.6%
RECORD YEAR	2007 (268)	2007 (171,296)

net growth by half year



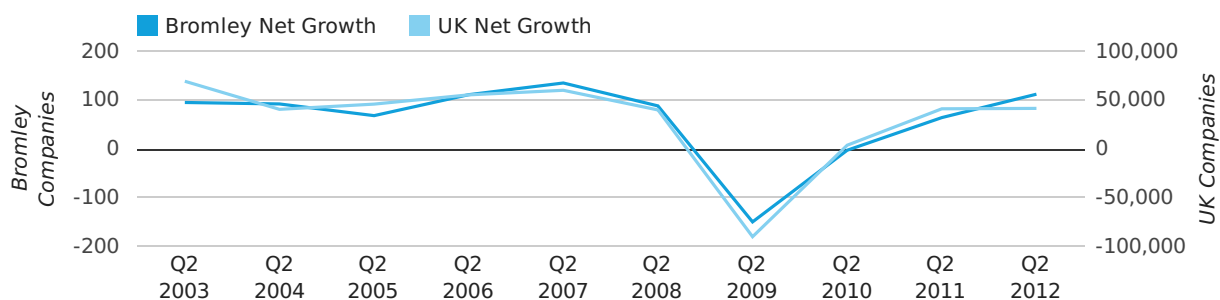
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Bromley during the second quarter of 2012 (Apr 2012 - Jun 2012) was 112 companies.

This represents an increase of 75.0% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BROMLEY	UK
2012	112	41,442
2011	64	41,020
% CHANGE	75.0%	1.0%
RECORD YEAR	2007 (135)	2003 (69,274)

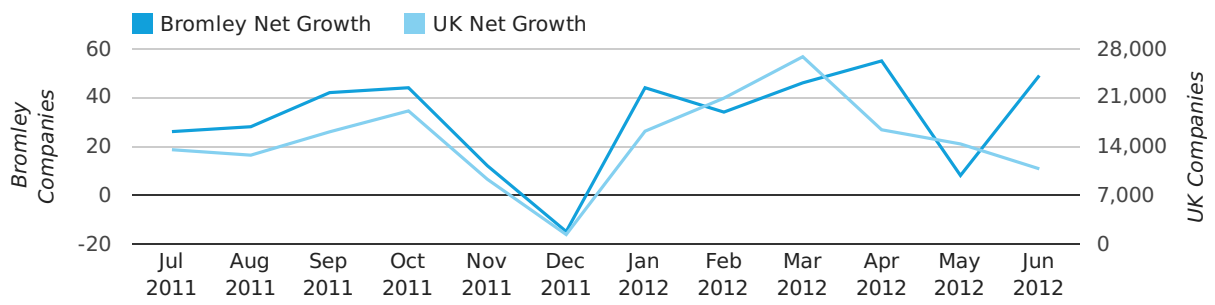
net growth by quarter



Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in net growth in Bromley when compared to any previous June.

net growth by month



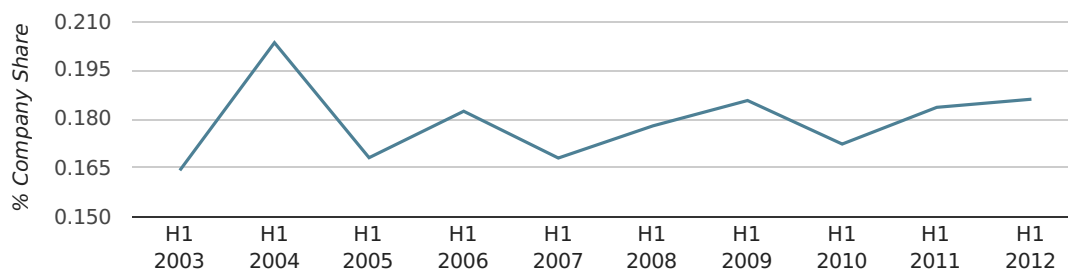
	APRIL	MAY	JUNE
NET GROWTH IN 2012	55	8	49
NET GROWTH IN 2011	14	5	45
% CHANGE	292.9%	60.0%	8.9%
RECORD YEAR	2007 (101)	2006 (76)	2012 (49)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Bromley formed 0.2% of all UK companies. This is the same as the 2011 figure of 0.2%.

HALF YEAR (JAN-JUN)	BROMLEY
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1976 (0.5%)

company share by half year

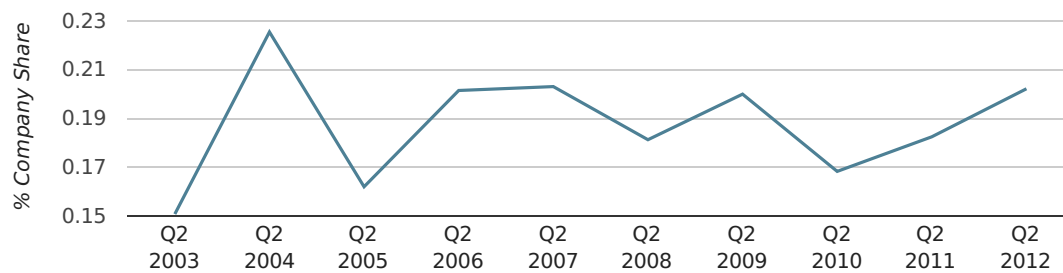


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Bromley formed 0.2% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	BROMLEY
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1976 (0.5%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.2%	0.1%	0.2%
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.2%
% CHANGE	70.2%	-31.1%	18.4%
RECORD YEAR	1967 (0.9%)	1965 (0.6%)	1965 (0.6%)

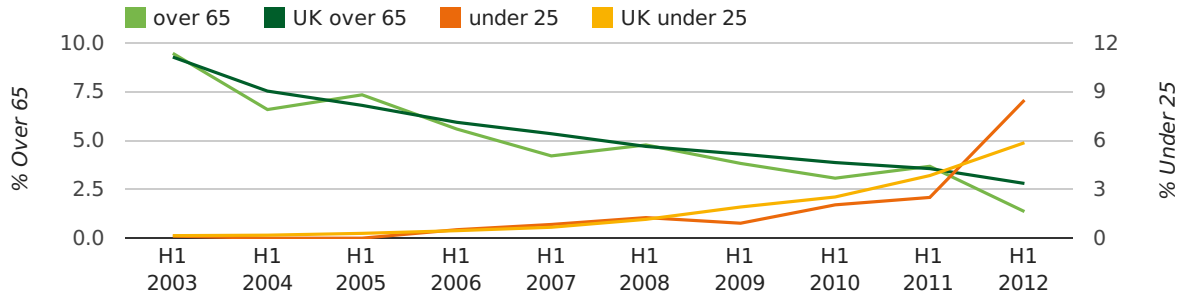
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 40.6.

The percentage of directors under the age of 25 was 8.5% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 1.4% compared to the UK figure of 3.4%.

director age by half year



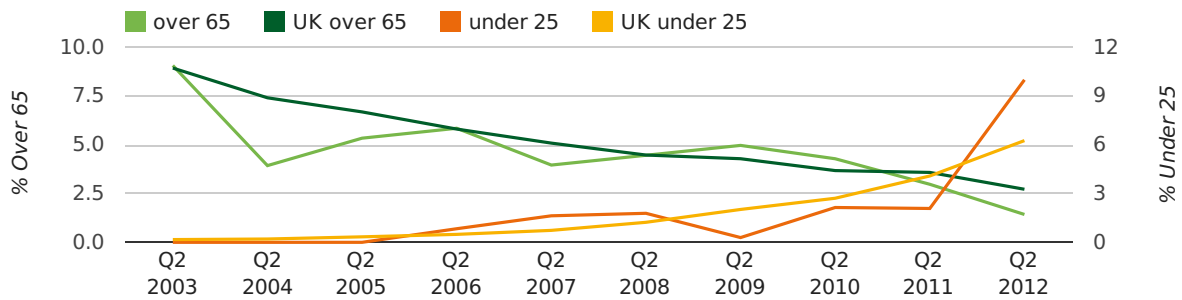
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 39.7.

The percentage of directors under the age of 25 was 10.0% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.4% compared to the UK figure of 3.3%.

director age by quarter

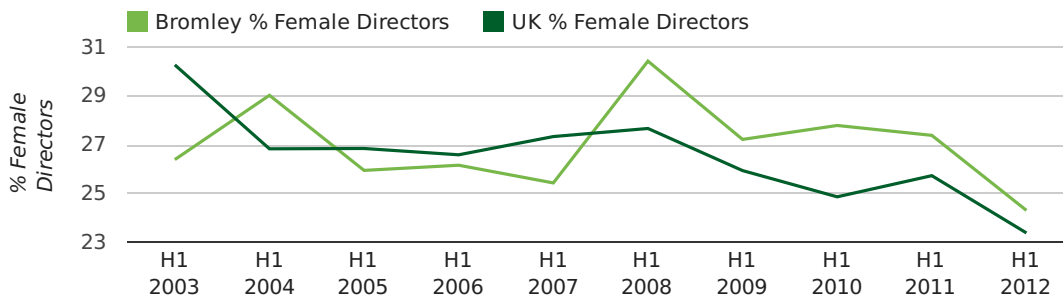


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Bromley was 1861 when 40.0% of all directors were female.

24.3% of all director appointments in Bromley in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

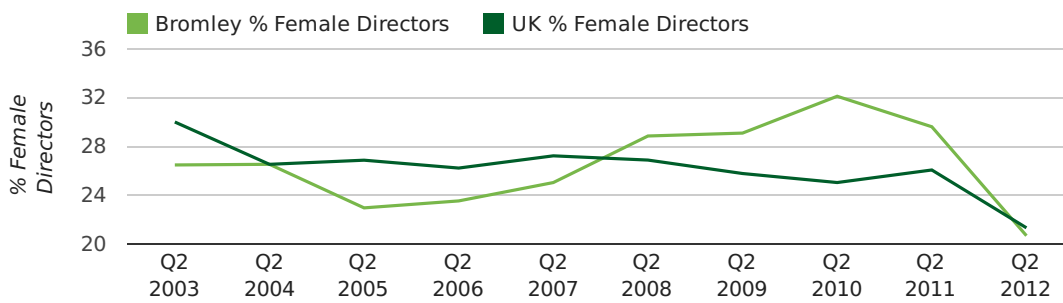


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Bromley was in 1866 when 66.7% of all directors were female.

20.7% of all director appointments in Bromley in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.88%	CONSULTING	5.07%
MANAGEMENT	1.60%	MANAGEMENT	4.74%
CONSULTANCY	1.46%	CONSULTANCY	3.28%
LONDON	1.32%	PROPERTY	2.35%
BROMLEY	1.11%	TRADING	2.10%
PROPERTY	0.97%	DESIGN	1.89%
CO	0.97%	ENGINEERING	1.87%
BUSINESS	0.77%	ASSOCIATES	1.82%
DOWN	0.70%	CONSULTANTS	1.78%
ASSOCIATES	0.70%	CONSTRUCTION	1.71%
MEDIA	0.70%	BUSINESS	1.70%
CONSTRUCTION	0.63%	MEDIA	1.69%
BUILDING	0.63%	LONDON	1.68%
J	0.56%	J	1.57%
DEVELOPMENT	0.49%	GLOBAL	1.51%
ELECTRICAL	0.49%	INVESTMENTS	1.48%
MAINTENANCE	0.49%	IT	1.42%
GREEN	0.42%	CARE	1.31%
CONSULTANTS	0.42%	PROPERTIES	1.31%
HOMES	0.42%	M	1.26%
ROOFING	0.42%	ELECTRICAL	1.23%
CONTRACTORS	0.42%	BUILDING	1.23%
P	0.42%	SECURITY	1.19%
TECHNOLOGY	0.42%	S	1.18%
CAPITAL	0.42%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	436	244,457
7487 - Other business activities	91	47,029
82990 - Other business support service activities not elsewhere classified	55	35,447
62020 - Information technology consultancy activities	48	15,280
70229 - Management consultancy activities other than financial management	34	20,390
99999 - Dormant Company	31	26,088
96090 - Other service activities not elsewhere classified	27	14,220
7222 - Other software consultancy and supply	24	6,356
62090 - Other information technology service activities	20	8,258
7414 - Business & management consultancy	19	10,978
9999 - Dormant Company	19	16,469
9305 - Other service activities	17	7,926
41100 - Development of building projects	16	5,149
41202 - Construction of domestic buildings	14	3,185
86900 - Other human health activities	14	5,222
74990 - Non-trading company	13	9,706
74909 - Other professional, scientific and technical activities not elsewhere classified	13	10,271
7499 - Non-trading company	12	8,023
68209 - Other letting and operating of own or leased real estate	11	4,535
68310 - Real estate agencies	10	2,192