

Bromsgrove

2011 half year business confidence report



headlines

- April 2011 saw a new record in company registrations in Bromsgrove when compared to any previous April.

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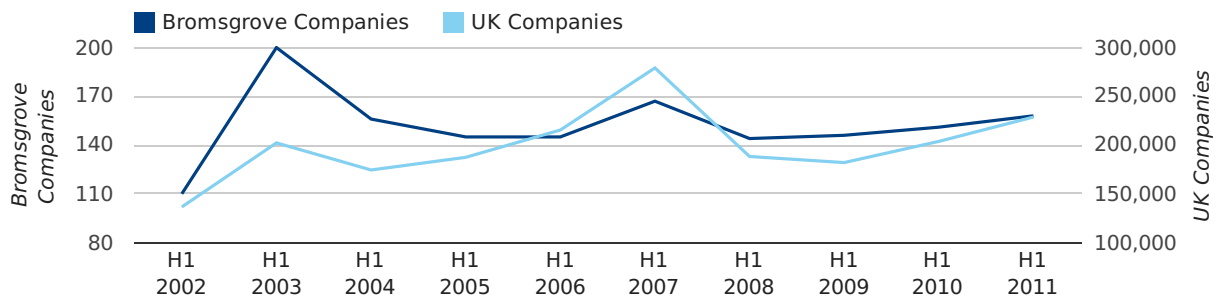
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 158 companies were formed in Bromsgrove. This figure is 4.6% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Bromsgrove occurred in 2003 when a total of 200 were formed.

HALF YEAR (JAN-JUN)	BROMSGROVE	UK
2011	158	228,735
2010	151	203,749
% CHANGE	4.6%	12.3%
RECORD YEAR	2003 (200)	2007 (279,097)

new companies by half year



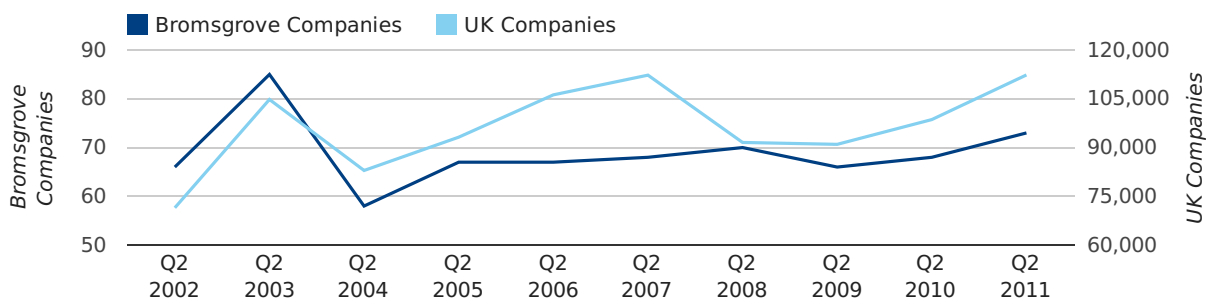
Quarterly Data (Q2 Apr-Jun 2011)

A total of 73 companies were registered in Bromsgrove during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 7.4% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BROMSGROVE	UK
2011	73	112,344
2010	68	98,612
% CHANGE	7.4%	13.9%
RECORD YEAR	2003 (85)	2011 (112,344)

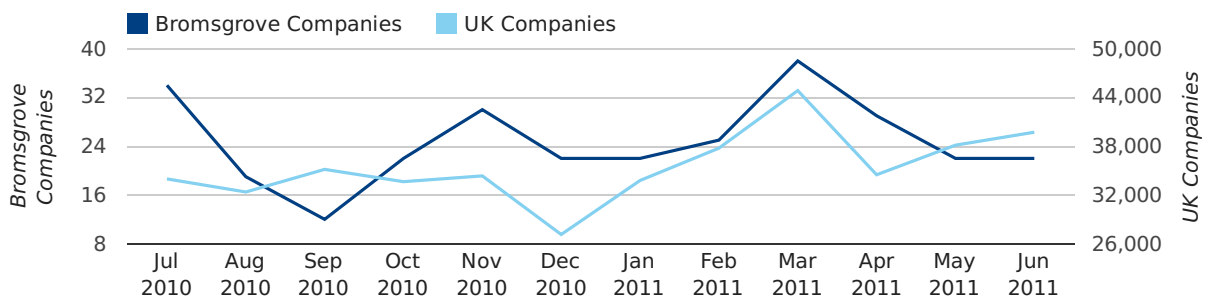
new companies by quarter



Monthly Data (Apr, May & Jun 2011)

April 2011 saw a new record in company registrations in Bromsgrove when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	29	22	22
NEW COMPANIES IN 2010	22	21	25
% CHANGE	31.8%	4.8%	-12.0%
RECORD YEAR	2011 (29)	2007 (31)	2003 (28)

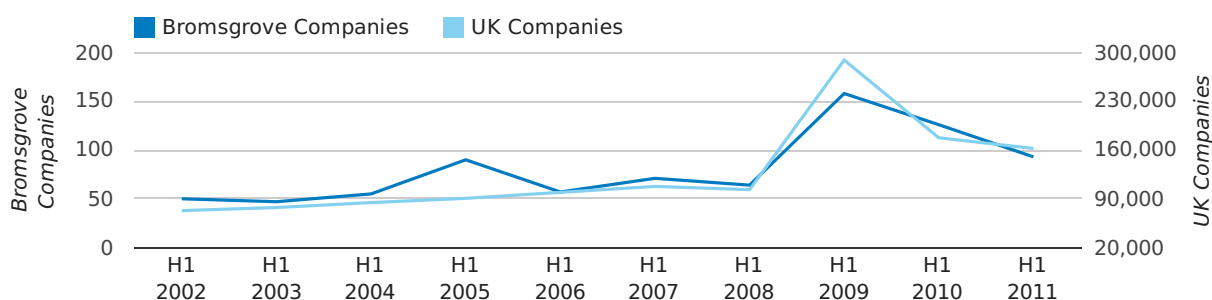
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 93 companies were dissolved in Bromsgrove. This figure is 26.2% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Bromsgrove occurred in 2009 when a total of 158 were closed.

HALF YEAR (JAN-JUN)	BROMSGROVE	UK
2011	93	162,310
2010	126	177,631
% CHANGE	-26.2%	-8.6%
RECORD YEAR	2009 (158)	2009 (289,236)

dissolved companies by half year



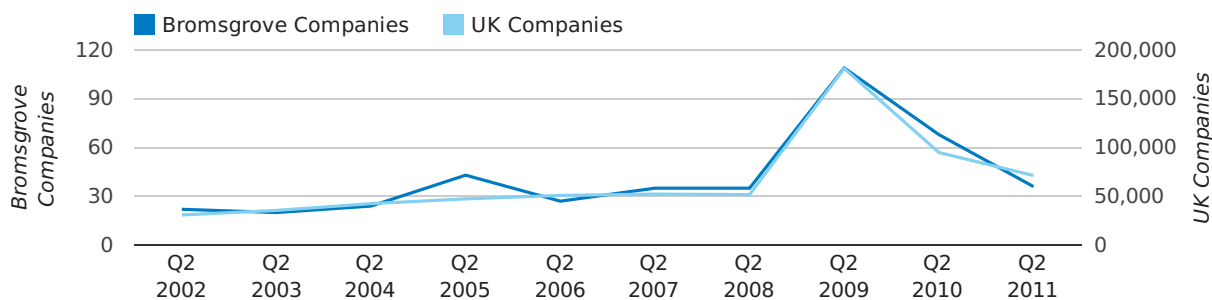
Quarterly Data (Q2 Apr-Jun 2011)

A total of 36 companies were dissolved in Bromsgrove during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 47.1% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

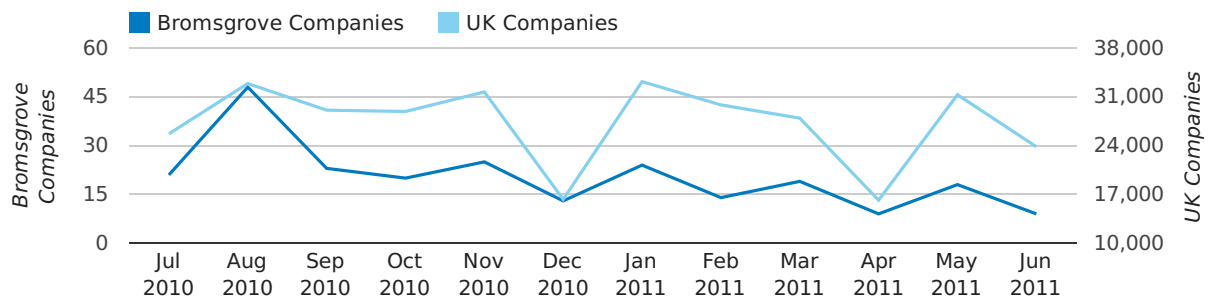
SECOND QUARTER (APR 2011 - JUN 2011)	BROMSGROVE	UK
2011	36	71,324
2010	68	94,954
% CHANGE	-47.1%	-24.9%
RECORD YEAR	2009 (109)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



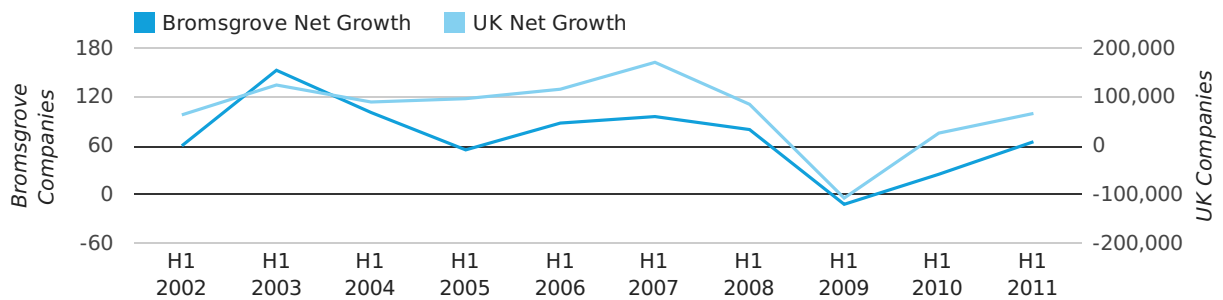
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	9	18	9
CLOSED COMPANIES IN 2010	12	27	29
% CHANGE	-25.0%	-33.3%	-69%
RECORD YEAR	2008 (24)	2009 (53)	2009 (38)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Bromsgrove increased by 65 companies. This figure is 160.0% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	BROMSGROVE	UK
2011	65	66,425
2010	25	26,118
% CHANGE	160.0%	154.3%
RECORD YEAR	2003 (153)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2011)

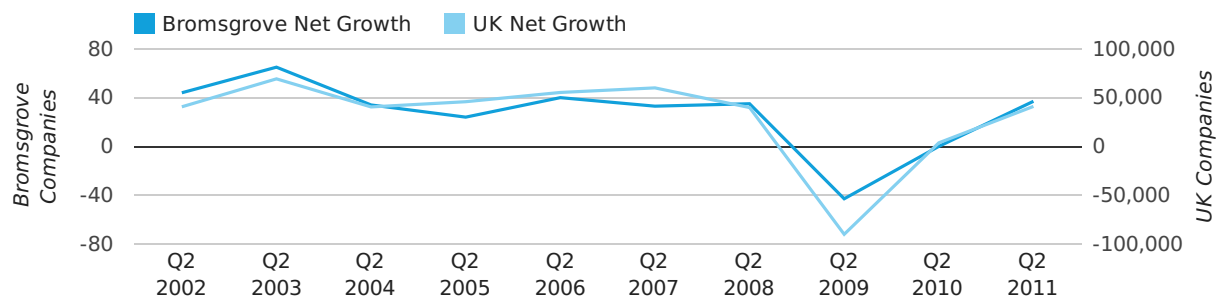
Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1

Net company growth for Bromsgrove during the second quarter of 2011 (Apr 2011 - Jun 2011) was 37 companies.

This represents an increase of 0.0% on the same period last year.

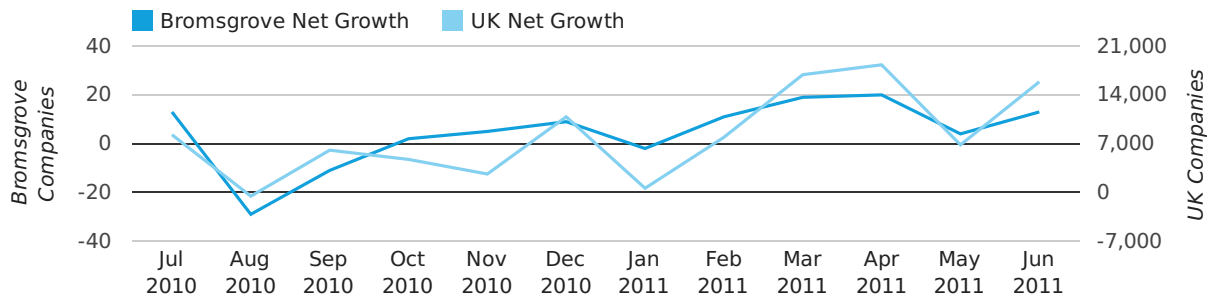
SECOND QUARTER (APR 2011 - JUN 2011)	BROMSGROVE	UK
2011	37	41,020
2010	0	3,658
% CHANGE	0.0%	1,021.4%
RECORD YEAR	2003 (65)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



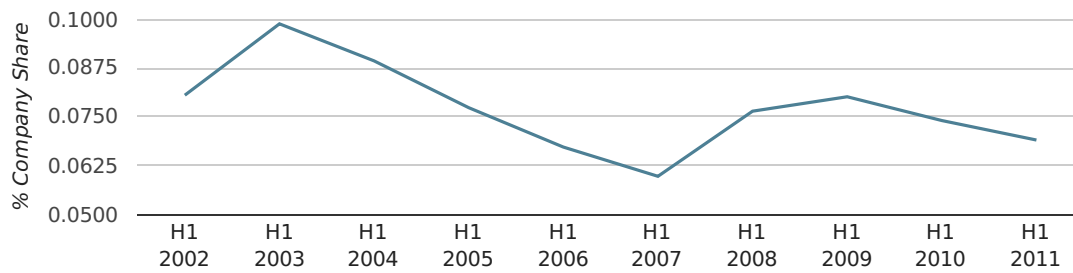
	APRIL	MAY	JUNE
NET GROWTH IN 2011	20	4	13
NET GROWTH IN 2010	10	-6	-4
% CHANGE	100.0%	-166.7%	-425.0%
RECORD YEAR	2003 (26)	2006 (23)	2002 (21)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Bromsgrove formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	BROMSGROVE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1982 (0.1%)

company share by half year

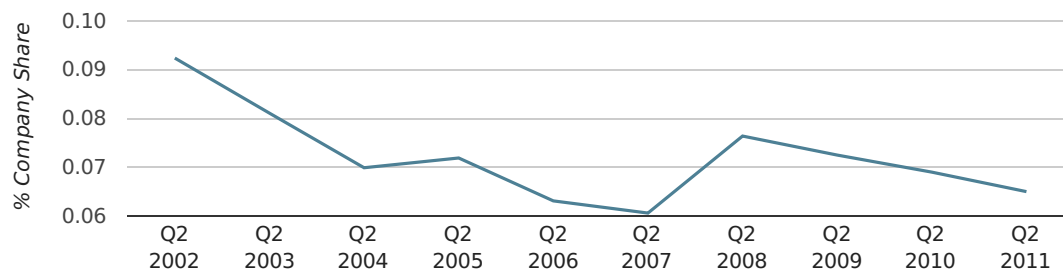


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Bromsgrove formed 0.1% of all UK companies.

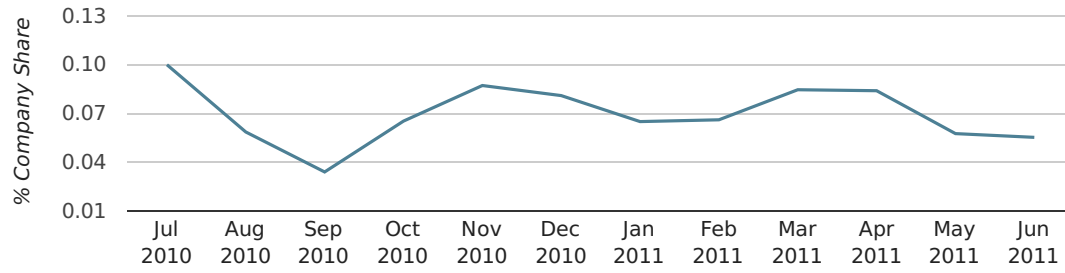
SECOND QUARTER (APR 2011 - JUN 2011)	BROMSGROVE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1982 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	27.6%	-17.5%	-22.0%
RECORD YEAR	1984 (0.2%)	1967 (0.4%)	1968 (0.3%)

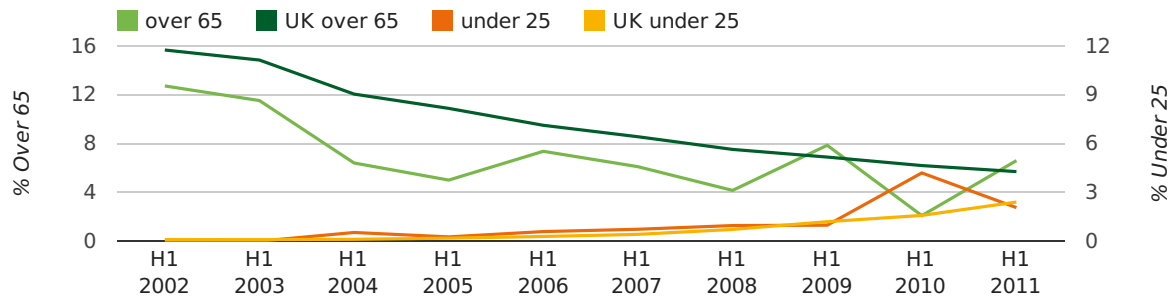
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 45.8.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 6.6% compared to the UK figure of 4.3%.

director age by half year



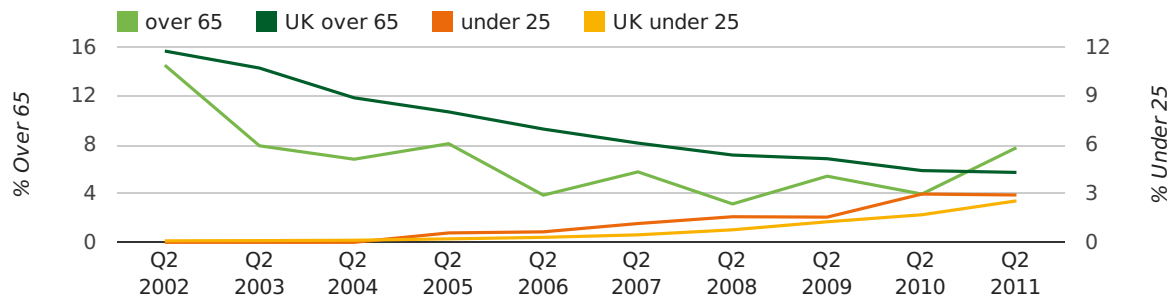
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.4.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 7.8% compared to the UK figure of 4.3%.

director age by quarter

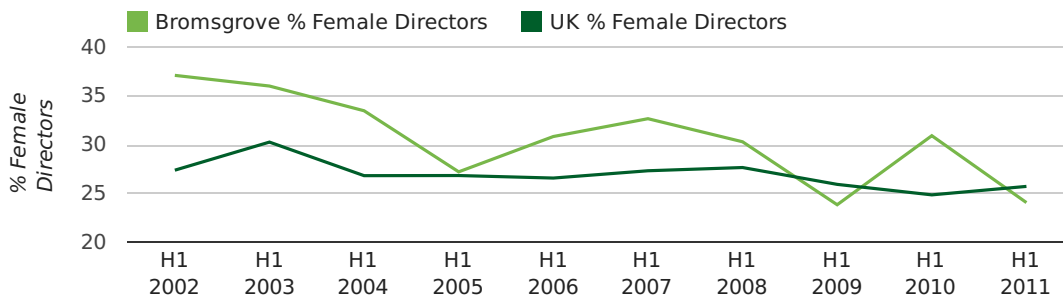


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Bromsgrove was 1861 when 40.0% of all directors were female.

24.1% of all director appointments in Bromsgrove in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

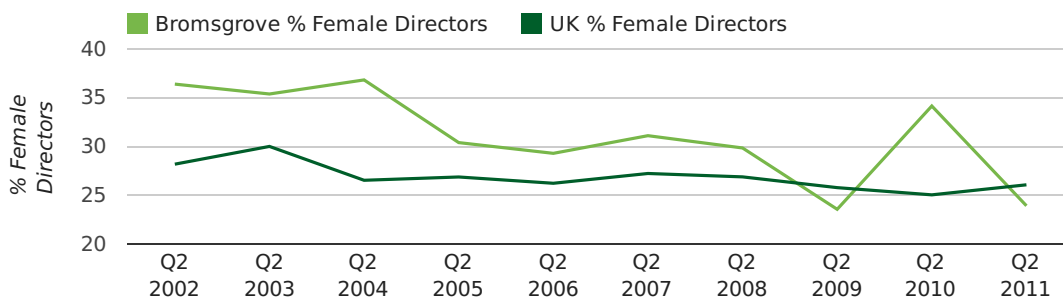


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Bromsgrove was in 1866 when 66.7% of all directors were female.

23.9% of all director appointments in Bromsgrove in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.22%	CONSULTING	5.09%
CONSULTANCY	1.22%	MANAGEMENT	4.86%
BROMSGROVE	0.87%	CONSULTANCY	3.17%
CONSULTING	0.87%	PROPERTY	2.43%
ASSOCIATES	0.87%	TRADING	2.05%
HOUSE	0.70%	DESIGN	1.94%
ENGINEERING	0.70%	ASSOCIATES	1.92%
DEVELOPMENT	0.70%	BUSINESS	1.87%
MARKETING	0.70%	CONSTRUCTION	1.77%
TRAINING	0.70%	CONSULTANTS	1.76%
ELECTRICAL	0.70%	MEDIA	1.73%
SMITH	0.70%	ENGINEERING	1.67%
SALES	0.52%	LONDON	1.60%
M	0.52%	GLOBAL	1.46%
DIRECT	0.52%	J	1.44%
CONTRACTS	0.52%	CARE	1.44%
BUILDING	0.52%	INVESTMENTS	1.42%
K	0.52%	IT	1.39%
IT	0.52%	BUILDING	1.32%
SOLAR	0.52%	PROPERTIES	1.31%
(MIDLANDS)	0.52%	ELECTRICAL	1.30%
DOORS	0.52%	M	1.27%
AERIALS	0.52%	S	1.23%
WEALTH	0.52%	ENTERPRISES	1.20%
MARK	0.52%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	115	202,072
7487 - Other business activities	66	60,758
82990 - Other business support service activities not elsewhere classified	40	30,647
70229 - Management consultancy activities other than financial management	17	16,419
99999 - Dormant Company	13	18,918
41100 - Development of building projects	10	3,852
9999 - Dormant Company	8	20,111
74990 - Non-trading company	8	8,481
9305 - Other service activities	7	9,063
43210 - Electrical installation	6	3,085
7499 - Non-trading company	6	10,955
4534 - Other building installation	6	2,274
4521 - General construction & civil engineering	6	5,928
62020 - Information technology consultancy activities	6	10,545
62090 - Other information technology service activities	6	7,095
7414 - Business & management consultancy	6	13,053
6523 - Other financial intermediation	6	2,022
64999 - Financial intermediation not elsewhere classified	5	2,739
73110 - Advertising agencies	5	1,633
7450 - Labour recruitment	4	2,304