

# Bromsgrove

2011 annual business confidence report



## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

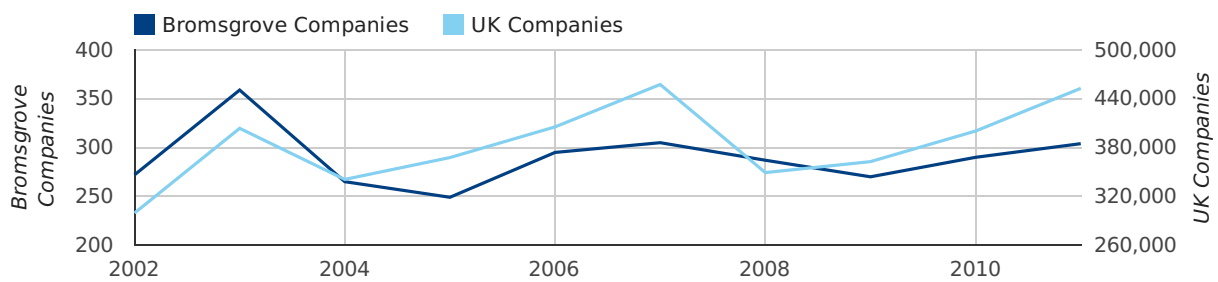
sic data

### Annual Data (2011)

A total of 304 companies were formed in Bromsgrove in 2011. This total is 4.8% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BROMSGROVE	UK
2011	304	452,870
2010	290	400,358
2009	270	362,675
2008	287	349,203
2007	305	457,649
RECORD YEAR	2003 (359)	2007 (457,649)

### new companies by year



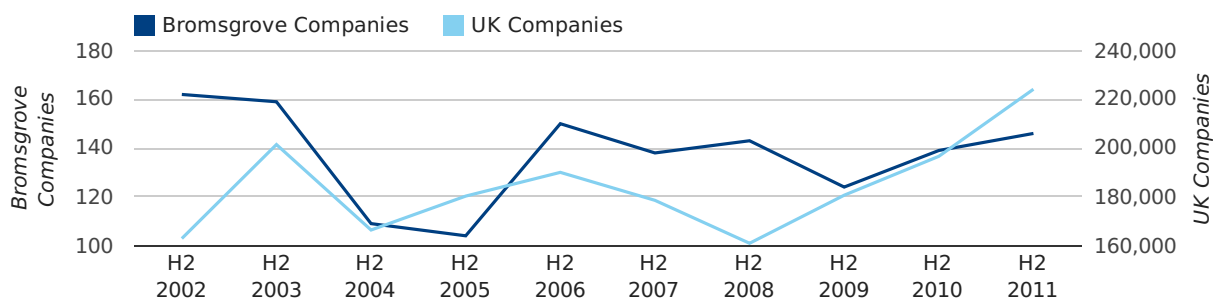
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 146 companies were formed in Bromsgrove. This figure is 5.0% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Bromsgrove occurred in 2002 when a total of 162 were formed.

HALF YEAR (JUL-DEC)	BROMSGROVE	UK
2011	146	224,135
2010	139	196,609
% CHANGE	5.0%	14.0%
RECORD YEAR	2002 (162)	2011 (224,135)

### new companies by half year



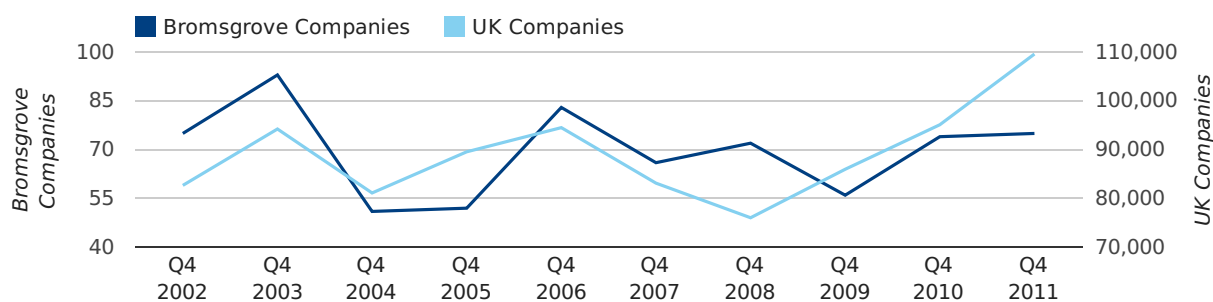
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 75 companies were registered in Bromsgrove during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 1.4% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

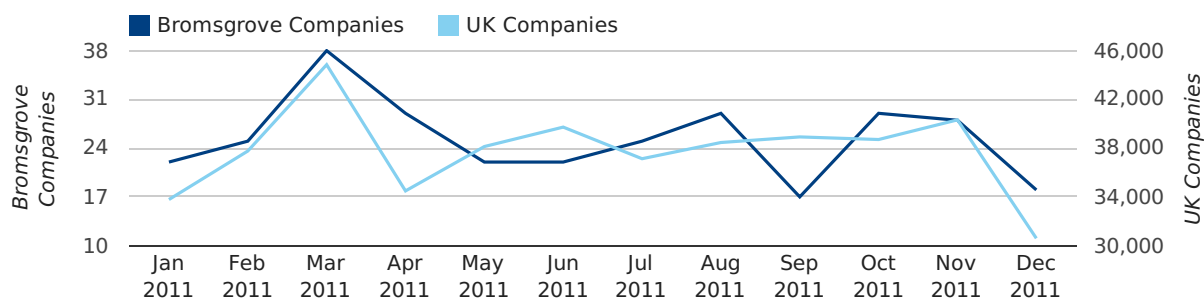
FOURTH QUARTER (OCT 2011 - DEC 2011)	BROMSGROVE	UK
2011	75	109,623
2010	74	95,117
% CHANGE	1.4%	15.3%
RECORD YEAR	2003 (93)	2011 (109,623)

### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### new companies by month



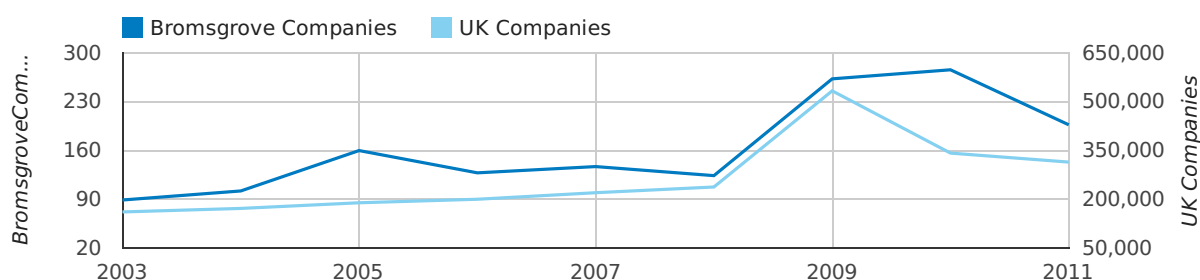
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	29	28	18
NEW COMPANIES IN 2010	22	30	22
% CHANGE	31.8%	-6.7%	-18.2%
RECORD YEAR	2003 (35)	2006 (35)	2003 (31)

### Annual Data (2011)

A total of 197 companies were dissolved in Bromsgrove in 2011. This total is 28.6% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BROMSGROVE	UK
2011	197	314,523
2010	276	342,232
2009	263	533,773
2008	124	237,901
2007	137	220,295
RECORD YEAR	2010 (276)	2009 (533,773)

### dissolved companies by year



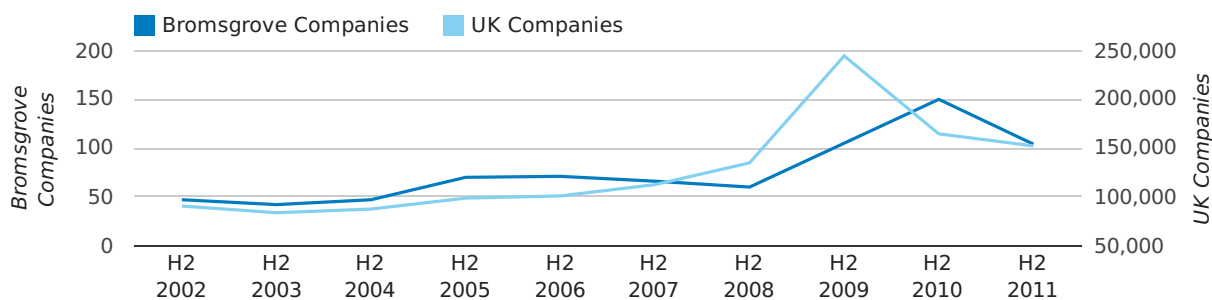
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 104 companies were dissolved in Bromsgrove. This figure is 30.7% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Bromsgrove occurred in 2010 when a total of 150 were closed.

HALF YEAR (JUL-DEC)	BROMSGROVE	UK
2011	104	152,213
2010	150	164,601
% CHANGE	-30.7%	-7.5%
RECORD YEAR	2010 (150)	2009 (244,537)

### dissolved companies by half year



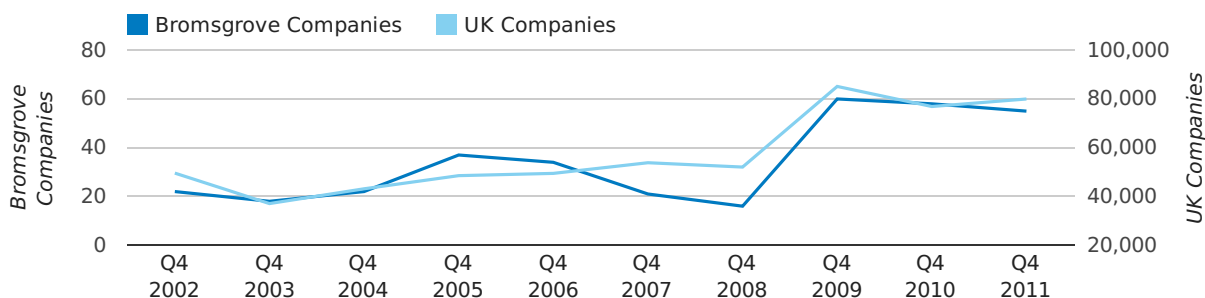
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 55 companies were dissolved in Bromsgrove during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 5.2% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

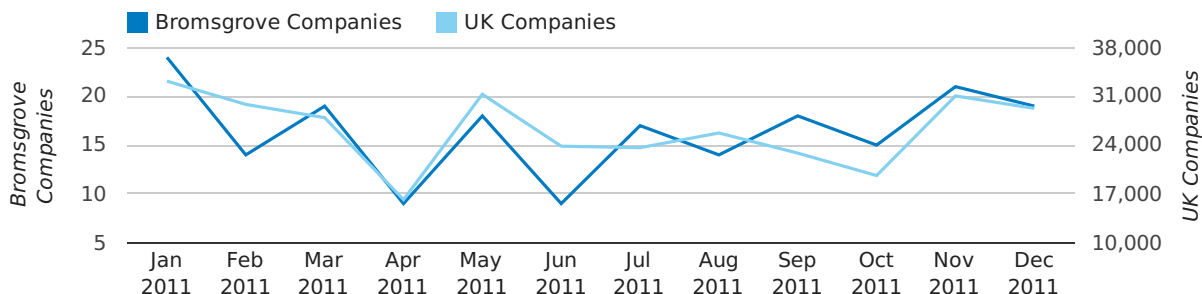
FOURTH QUARTER (OCT 2011 - DEC 2011)	BROMSGROVE	UK
2011	55	79,983
2010	58	76,896
% CHANGE	-5.2%	4.0%
RECORD YEAR	2009 (60)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	15	21	19
CLOSED COMPANIES IN 2010	20	25	13
% CHANGE	-25.0%	-16.0%	46%
RECORD YEAR	2010 (20)	2010 (25)	2009 (21)

### Annual Data (2011)

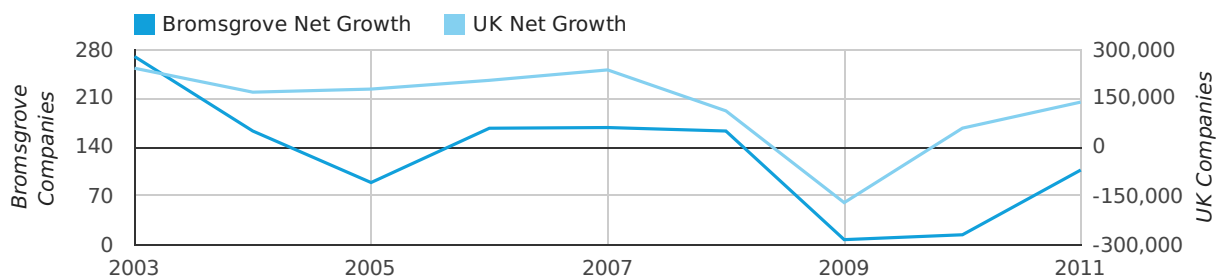
A total of 107 companies were added to the company register for Bromsgrove in 2011. This number represents growth of 36.9% which compares favourably to the UK figure of 34.6%.

This number is 93 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Bromsgrove company register grew by 270 companies.

YEAR	BROMSGROVE	UK
2011	107	138,347
2010	14	58,126
2009	7	-171,098
2008	163	111,302
2007	168	237,354
RECORD YEAR	2003 (270)	2003 (242,543)

### net growth by year

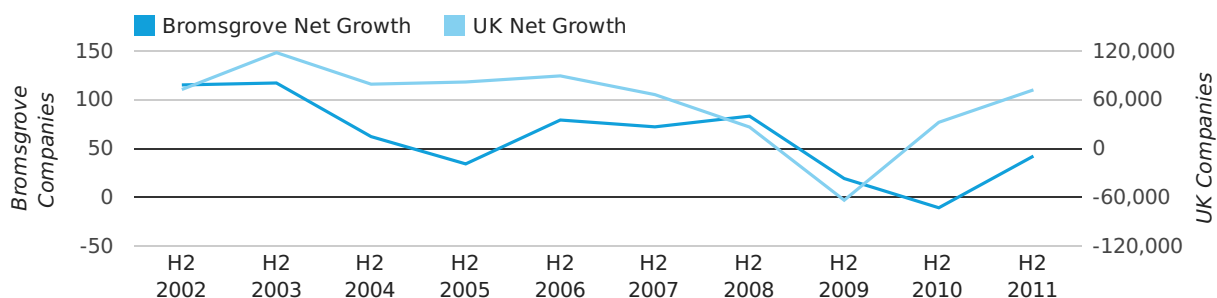


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Bromsgrove increased by 42 companies. This figure is 481.8% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BROMSGROVE	UK
2011	42	71,922
2010	-11	32,008
% CHANGE	-481.8%	124.7%
RECORD YEAR	2003 (117)	2003 (117,772)

### net growth by half year



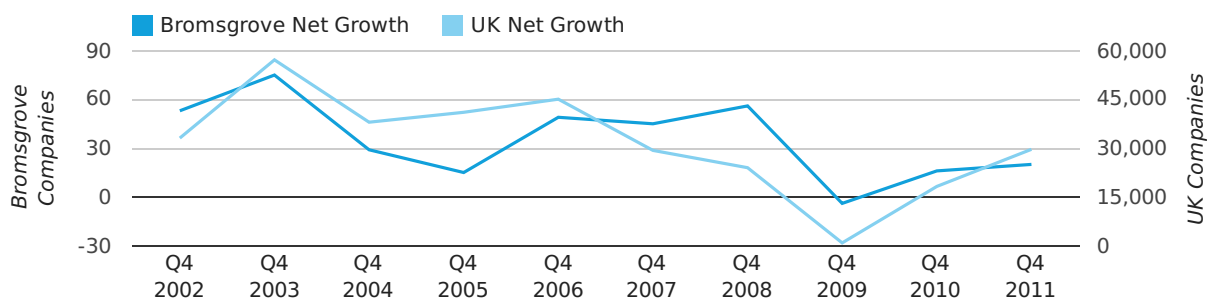
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Bromsgrove during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 20 companies.

This represents an increase of 25.0% on the same period last year.

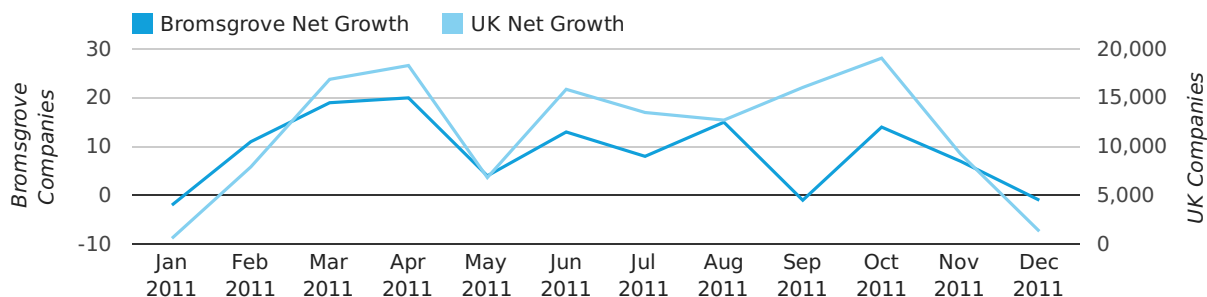
FOURTH QUARTER (OCT 2011 - DEC 2011)	BROMSGROVE	UK
2011	20	29,640
2010	16	18,221
% CHANGE	25.0%	62.7%
RECORD YEAR	2003 (75)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	14	7	-1
NET GROWTH IN 2010	2	5	9
% CHANGE	600.0%	40.0%	-111.1%
RECORD YEAR	2003 (30)	2003 (23)	2003 (22)

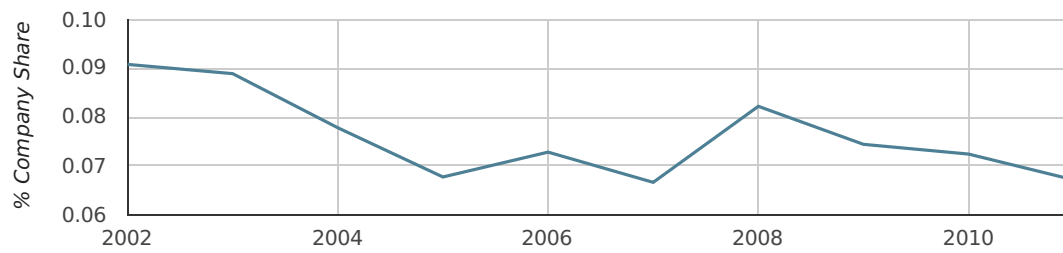


### Annual Data (2011)

In 2011 Bromsgrove formed 0.1% of all UK companies. This is no change on 2010 when Bromsgrove was responsible for 0.1% of all UK companies.

YEAR	BROMSGROVE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1982 (0.1%)

### company share by year

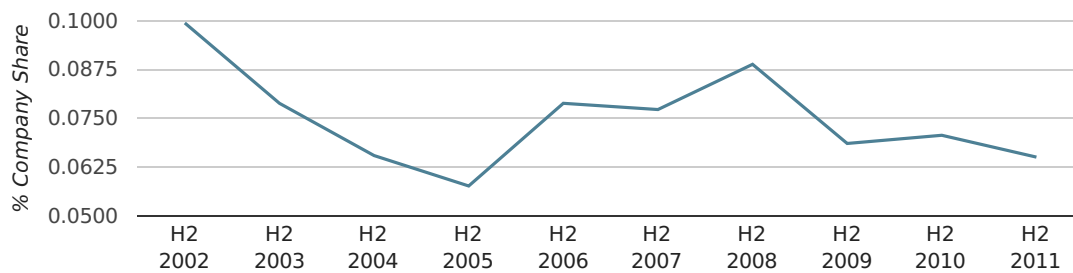


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Bromsgrove formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	BROMSGROVE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1991 (0.1%)

### company share by half year

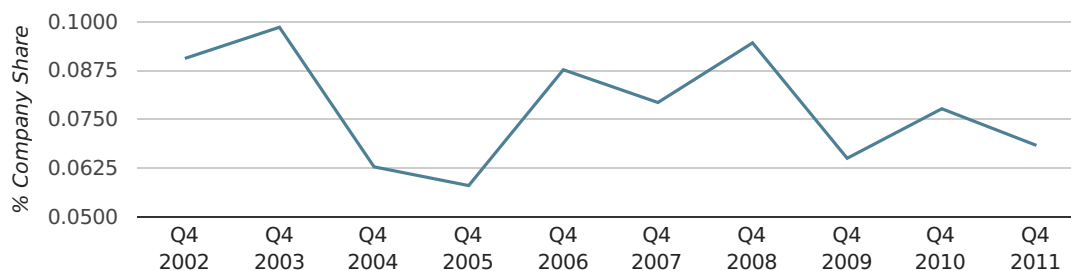


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Bromsgrove formed 0.1% of all UK companies.

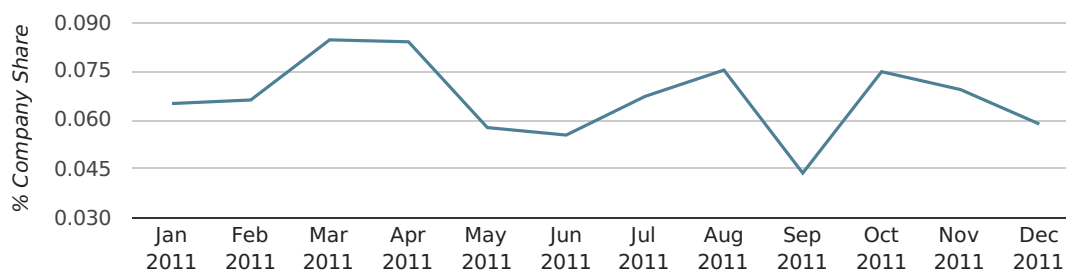
FOURTH QUARTER (OCT 2011 - DEC 2011)	BROMSGROVE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1982 (0.2%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	14.5%	-20.5%	-27.5%
RECORD YEAR	1960 (0.2%)	1982 (0.2%)	1964 (0.4%)

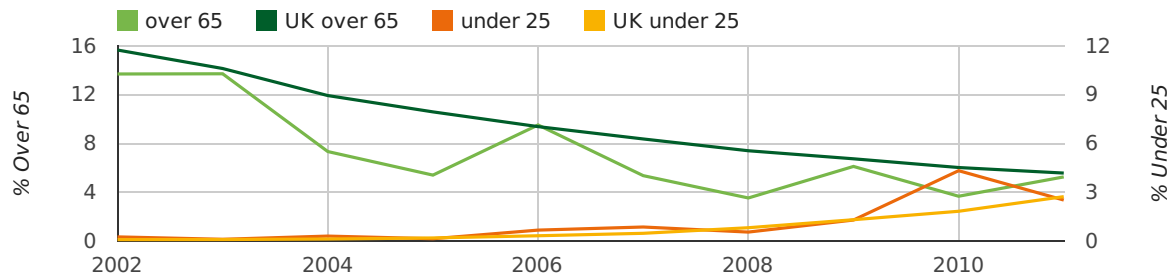
### Annual Data (2011)

The average age of a director in 2011 was 45.8.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.2%.

#### director age by year



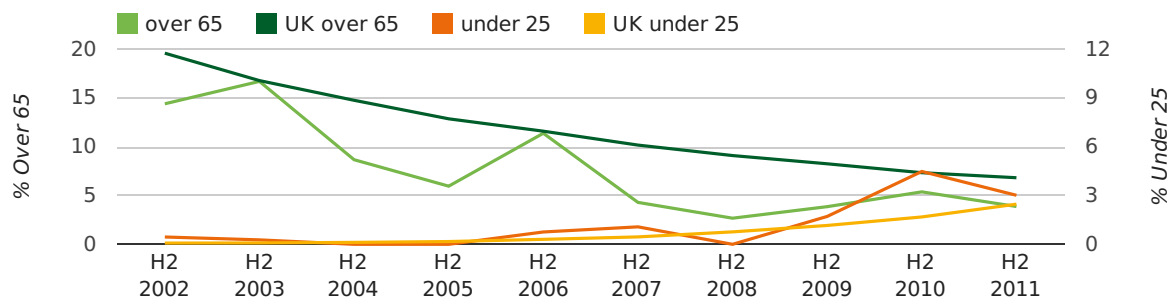
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.7.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.1%.

#### director age by half year



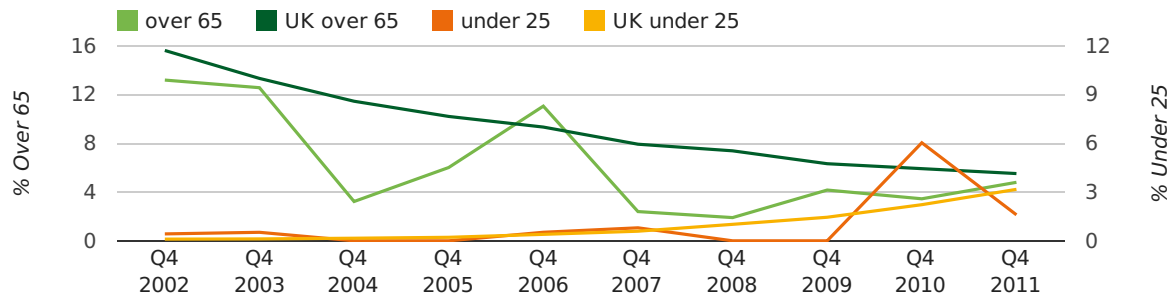
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 47.2.

The percentage of directors under the age of 25 was 1.6% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 4.1%.

### director age by quarter

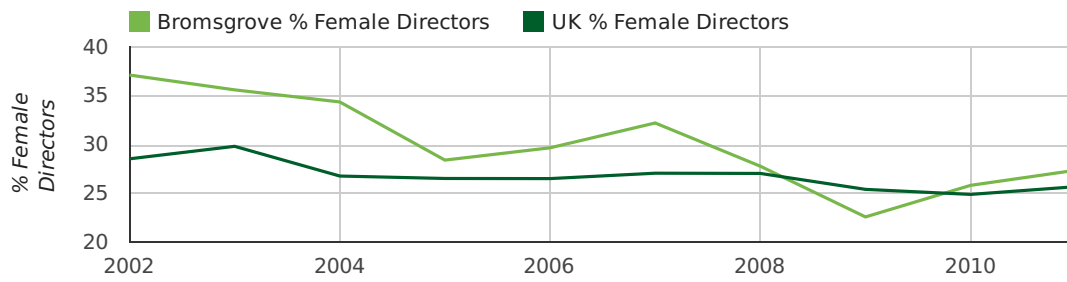


### Annual Data (2011)

The record year for female directors in Bromsgrove was 1857 when 36.4% of all directors were female.

The percentage of female directors in Bromsgrove in 2011 was 37.2%. The average for the UK during this time was 28.6%

#### director gender by year

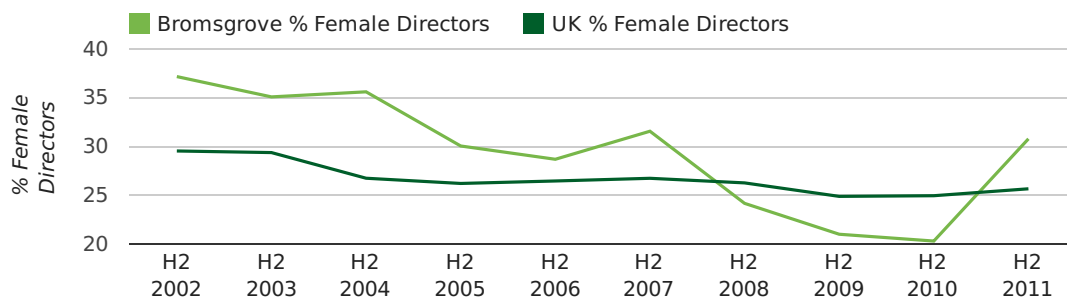


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Bromsgrove was 1860 when 42.9% of all directors were female.

30.8% of all director appointments in Bromsgrove in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

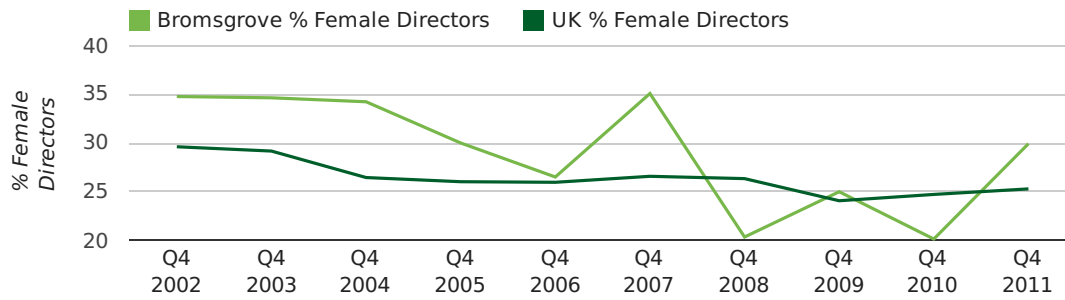


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Bromsgrove was in 1977 when 31.1% of all directors were female.

29.9% of all director appointments in Bromsgrove in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.42%	CONSULTING	5.07%
BROMSGROVE	1.24%	MANAGEMENT	4.74%
CONSULTANCY	1.24%	CONSULTANCY	3.26%
MANAGEMENT	1.07%	PROPERTY	2.37%
ELECTRICAL	0.89%	TRADING	2.07%
SMITH	0.89%	DESIGN	1.92%
MARKETING	0.71%	ASSOCIATES	1.86%
SOLAR	0.71%	ENGINEERING	1.78%
DESIGN	0.71%	BUSINESS	1.78%
DEVELOPMENT	0.71%	CONSULTANTS	1.76%
GROUP	0.53%	CONSTRUCTION	1.73%
ASSOCIATES	0.53%	MEDIA	1.71%
TRAINING	0.53%	LONDON	1.63%
PROPERTIES	0.53%	J	1.51%
MARK	0.53%	INVESTMENTS	1.48%
J	0.53%	GLOBAL	1.46%
(MIDLANDS)	0.53%	IT	1.41%
MORTGAGE	0.53%	CARE	1.39%
LEGAL	0.53%	PROPERTIES	1.29%
SHOW	0.53%	ELECTRICAL	1.29%
MIDLANDS	0.53%	M	1.27%
SMART	0.53%	BUILDING	1.26%
ACCOUNTING	0.53%	ENERGY	1.25%
DEVELOPMENTS	0.53%	S	1.20%
2	0.53%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	109	205,525
7487 - Other business activities	53	57,052
82990 - Other business support service activities not elsewhere classified	42	32,483
70229 - Management consultancy activities other than financial management	18	17,765
99999 - Dormant Company	15	21,846
41100 - Development of building projects	9	4,331
62020 - Information technology consultancy activities	9	12,072
7499 - Non-trading company	9	9,957
62090 - Other information technology service activities	8	7,493
4534 - Other building installation	8	2,091
9999 - Dormant Company	7	20,199
6523 - Other financial intermediation	6	1,891
9305 - Other service activities	6	9,492
7414 - Business & management consultancy	6	13,034
74909 - Other professional, scientific and technical activities not elsewhere classified	6	8,671
74990 - Non-trading company	6	8,929
43210 - Electrical installation	6	3,175
73110 - Advertising agencies	5	1,823
69201 - Accounting and auditing activities	5	3,633
96090 - Other service activities not elsewhere classified	5	11,768