

# Bromsgrove

2012 half year business confidence report



## headlines

- May 2012 saw a new record in company registrations in Bromsgrove when compared to any previous May.
- May 2012 saw a new record in net growth in Bromsgrove when compared to any previous May.

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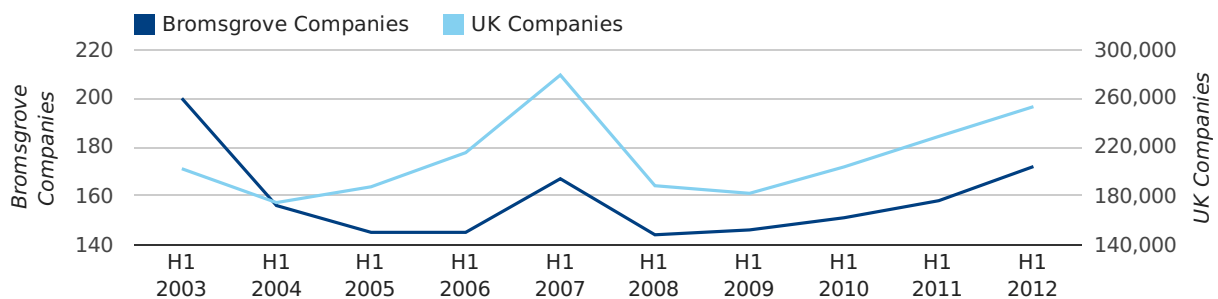
### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 172 companies were formed in Bromsgrove. This figure is 8.9% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Bromsgrove occurred in 2003 when a total of 200 were formed.

HALF YEAR (JAN-JUN)	BROMSGROVE	UK
2012	172	253,150
2011	158	228,735
% CHANGE	8.9%	10.7%
RECORD YEAR	2003 (200)	2007 (279,097)

### new companies by half year



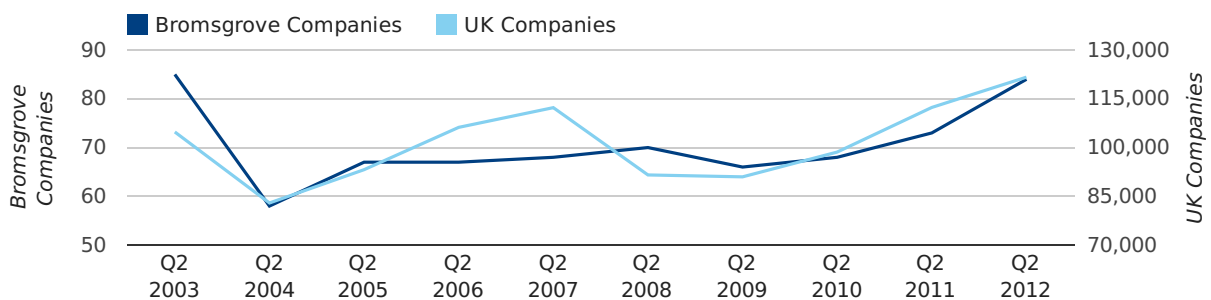
### Quarterly Data (Q2 Apr-Jun 2012)

A total of 84 companies were registered in Bromsgrove during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 15.1% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BROMSGROVE	UK
2012	84	121,659
2011	73	112,344
% CHANGE	15.1%	8.3%
RECORD YEAR	2003 (85)	2012 (121,659)

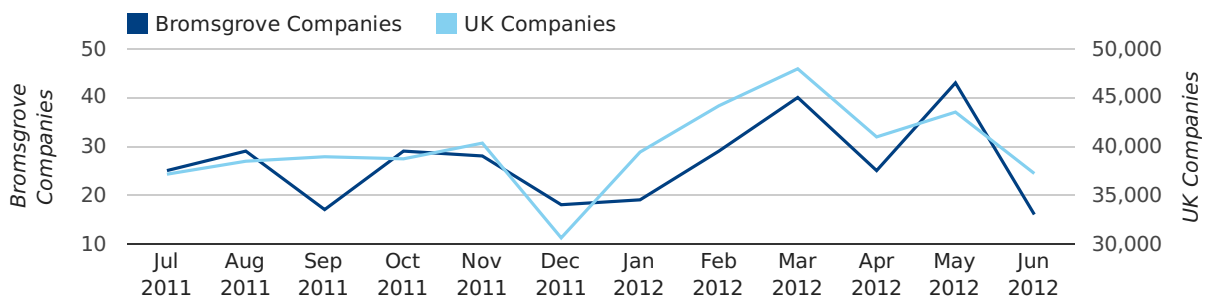
### new companies by quarter



## Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Bromsgrove when compared to any previous May.

### new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	25	43	16
NEW COMPANIES IN 2011	29	22	22
% CHANGE	-13.8%	95.5%	-27.3%
RECORD YEAR	2011 (29)	2012 (43)	2003 (28)

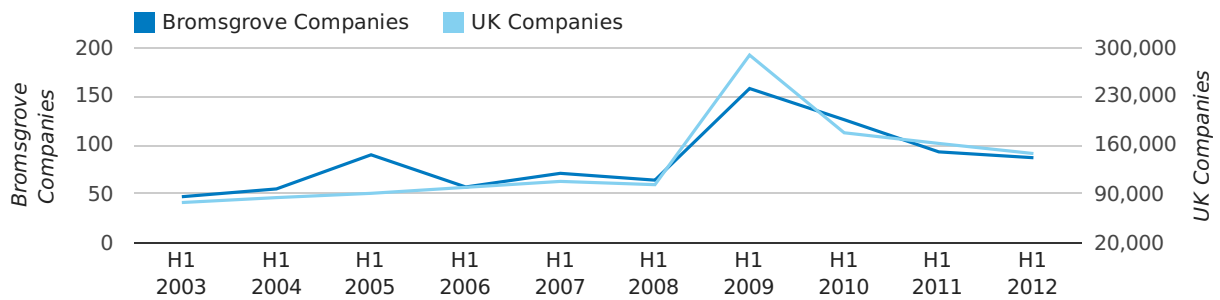
### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 87 companies were dissolved in Bromsgrove. This figure is 6.5% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Bromsgrove occurred in 2009 when a total of 158 were closed.

HALF YEAR (JAN-JUN)	BROMSGROVE	UK
2012	87	147,793
2011	93	162,310
% CHANGE	-6.5%	-8.9%
RECORD YEAR	2009 (158)	2009 (289,236)

### dissolved companies by half year



### Quarterly Data (Q2 Apr-Jun 2012)

A total of 49 companies were dissolved in Bromsgrove during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 36.1% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

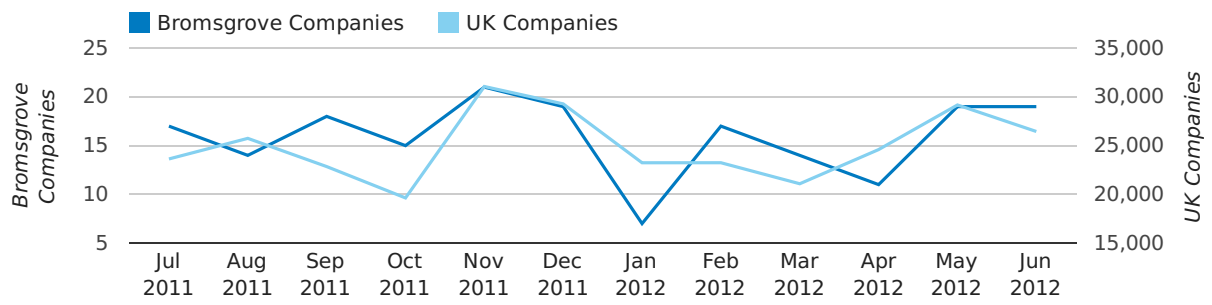
SECOND QUARTER (APR 2012 - JUN 2012)	BROMSGROVE	UK
2012	49	80,217
2011	36	71,324
% CHANGE	36.1%	12.5%
RECORD YEAR	2009 (109)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2012)

## dissolved companies by month



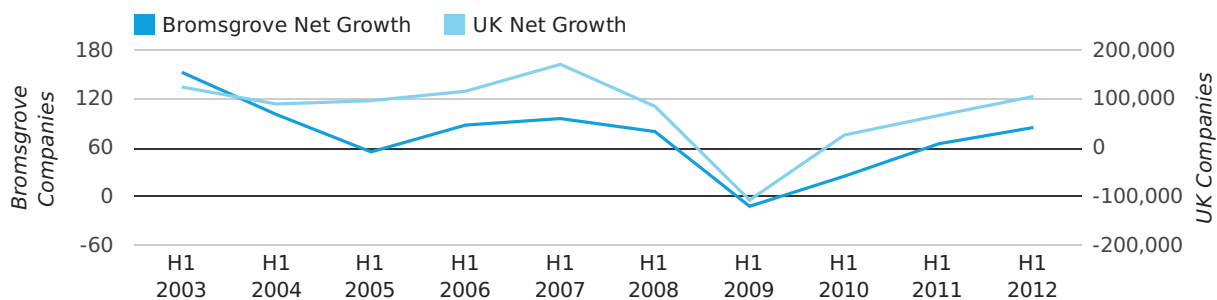
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	11	19	19
CLOSED COMPANIES IN 2011	9	18	9
% CHANGE	22.2%	5.6%	111%
RECORD YEAR	2008 (24)	2009 (53)	2009 (38)

### Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Bromsgrove increased by 85 companies. This figure is 30.8% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	BROMSGROVE	UK
2012	85	105,357
2011	65	66,425
% CHANGE	30.8%	58.6%
RECORD YEAR	2003 (153)	2007 (171,296)

### net growth by half year



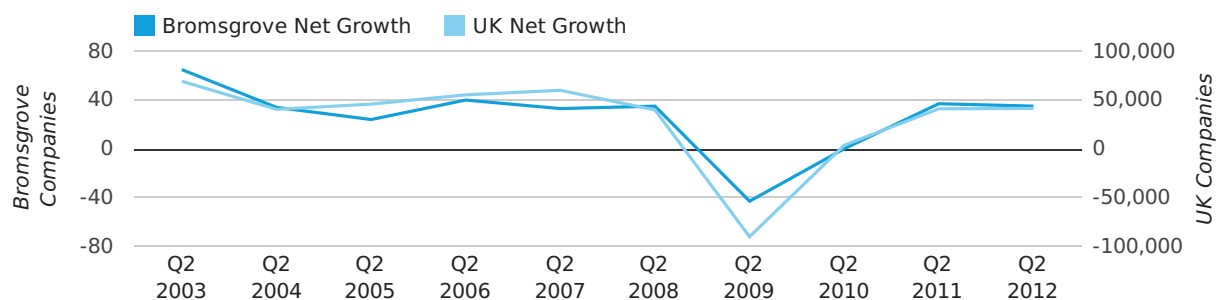
### Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Bromsgrove during the second quarter of 2012 (Apr 2012 - Jun 2012) was 35 companies.

This represents a decrease of 5.4% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BROMSGROVE	UK
2012	35	41,442
2011	37	41,020
% CHANGE	-5.4%	1.0%
RECORD YEAR	2003 (65)	2003 (69,274)

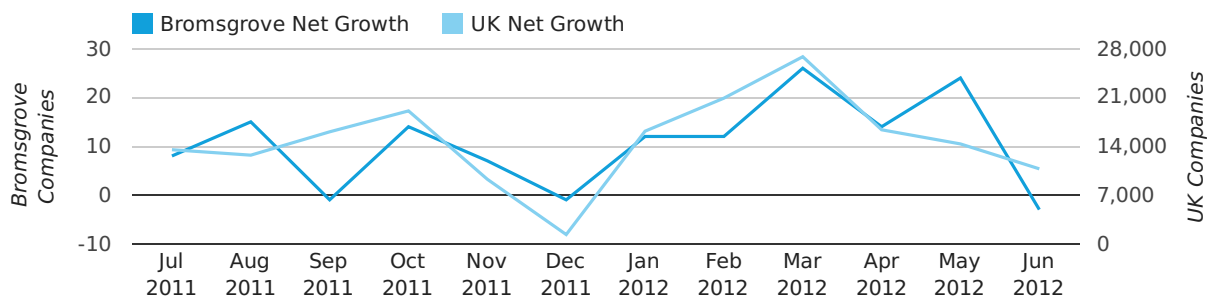
### net growth by quarter



## Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in net growth in Bromsgrove when compared to any previous May.

### net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2012	14	24	-3
NET GROWTH IN 2011	20	4	13
% CHANGE	-30.0%	500.0%	-123.1%
RECORD YEAR	2003 (26)	2012 (24)	2002 (21)

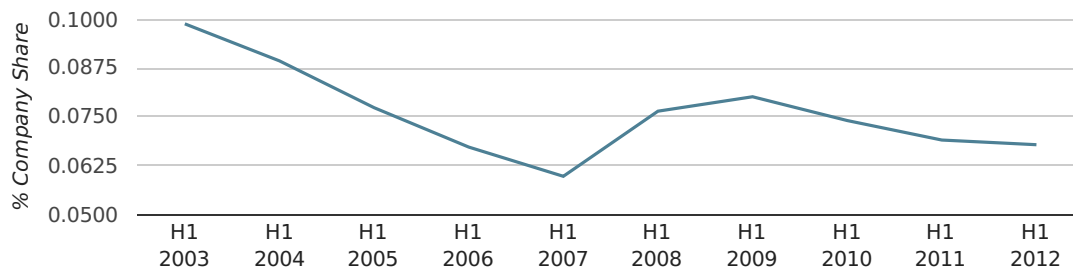


### Half Year Data (Jan-Jun 2012)

In the first half of 2012 Bromsgrove formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	BROMSGROVE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1982 (0.1%)

#### company share by half year

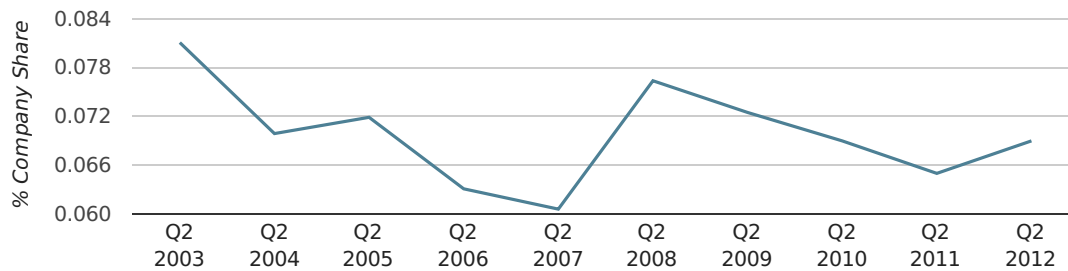


### Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Bromsgrove formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	BROMSGROVE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1982 (0.2%)

#### company share by quarter



## Monthly Data (Apr, May & Jun 2012)

### company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.0%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-27.5%	71.4%	-22.4%
RECORD YEAR	1984 (0.2%)	1967 (0.4%)	1968 (0.3%)

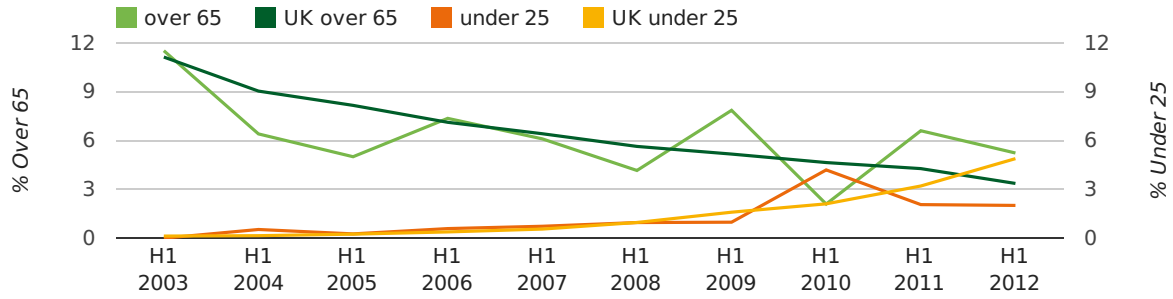
### Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 44.9.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 3.4%.

#### director age by half year



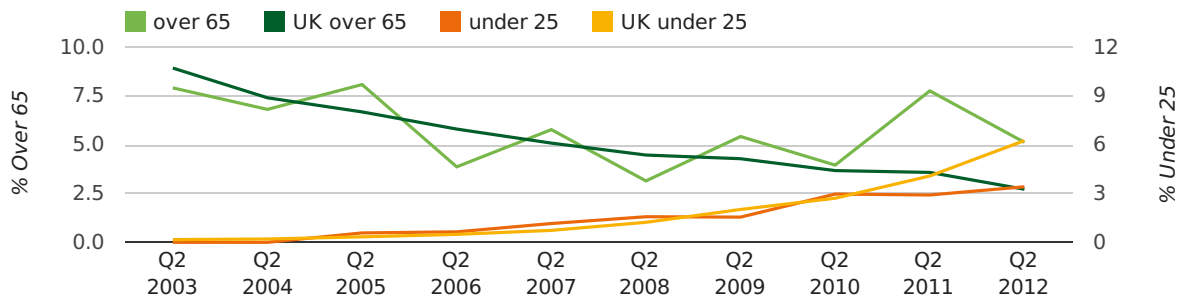
### Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.8.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 5.1% compared to the UK figure of 3.3%.

#### director age by quarter

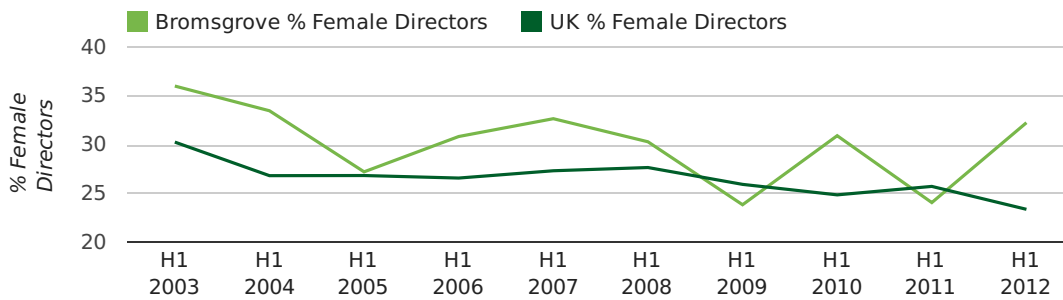


### Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Bromsgrove was 1861 when 40.0% of all directors were female.

32.3% of all director appointments in Bromsgrove in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year

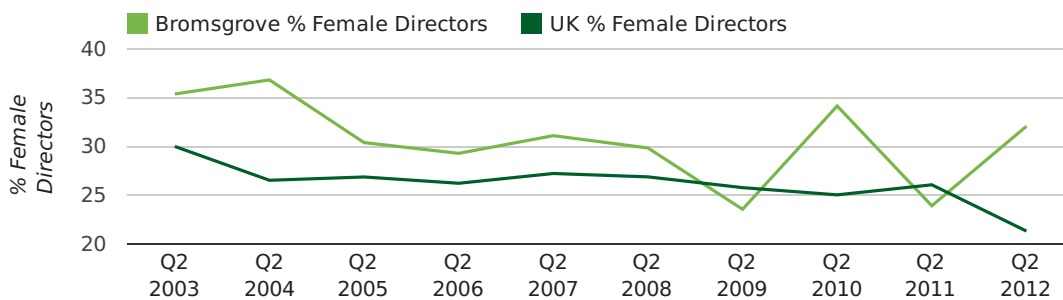


### Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Bromsgrove was in 1866 when 66.7% of all directors were female.

32.1% of all director appointments in Bromsgrove in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

#### director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.00%	CONSULTING	5.07%
ASSOCIATES	1.00%	MANAGEMENT	4.74%
BROMSGROVE	1.00%	CONSULTANCY	3.28%
CONSULTING	1.00%	PROPERTY	2.35%
PROPERTY	0.83%	TRADING	2.10%
GLOBAL	0.83%	DESIGN	1.89%
PACIFIC	0.83%	ENGINEERING	1.87%
AGILITY	0.67%	ASSOCIATES	1.82%
MEDICAL	0.67%	CONSULTANTS	1.78%
CONSULTANCY	0.67%	CONSTRUCTION	1.71%
ACCOUNTING	0.67%	BUSINESS	1.70%
EUROPE	0.50%	MEDIA	1.69%
D	0.50%	LONDON	1.68%
J	0.50%	J	1.57%
(MIDLANDS)	0.50%	GLOBAL	1.51%
MAINTENANCE	0.50%	INVESTMENTS	1.48%
LOGISTICS	0.50%	IT	1.42%
SHOW	0.50%	CARE	1.31%
HEATING	0.50%	PROPERTIES	1.31%
ELECTRICAL	0.50%	M	1.26%
SMART	0.50%	ELECTRICAL	1.23%
PROPERTIES	0.50%	BUILDING	1.23%
SELECT	0.50%	SECURITY	1.19%
BOUTIQUE	0.50%	S	1.18%
RIMILIA	0.50%	ENTERPRISES	1.17%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	128	244,457
82990 - Other business support service activities not elsewhere classified	41	35,447
7487 - Other business activities	40	47,029
70229 - Management consultancy activities other than financial management	21	20,390
99999 - Dormant Company	14	26,088
62020 - Information technology consultancy activities	9	15,280
41100 - Development of building projects	9	5,149
7499 - Non-trading company	8	8,023
62090 - Other information technology service activities	8	8,258
74909 - Other professional, scientific and technical activities not elsewhere classified	7	10,271
43210 - Electrical installation	7	3,557
93199 - Other sports activities	7	2,095
86900 - Other human health activities	6	5,222
6523 - Other financial intermediation	6	1,596
4534 - Other building installation	6	1,741
73110 - Advertising agencies	6	2,052
45200 - Maintenance and repair of motor vehicles	5	2,880
69201 - Accounting and auditing activities	5	4,295
7414 - Business & management consultancy	5	10,978
96090 - Other service activities not elsewhere classified	5	14,220