Brough

2011 annual business confidence report





headlines

- 2011 was a record year for company registrations in Brough when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Brough when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Brough when compared to any previous Q4.
- October 2011 saw a new record in company registrations in Brough when compared to any previous October.
- Q4 2011 saw a new record in company closures in Brough when compared to any previous Q4.
- December 2011 saw a new record in company closures in Brough when compared to any previous December.
- November 2011 saw a new record in company closures in Brough when compared to any previous November.

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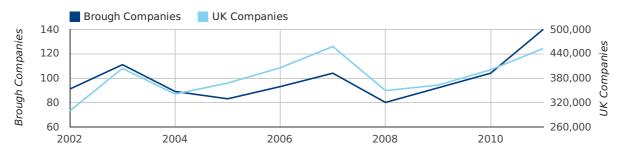
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2011 was a record year for company registrations in Brough when compared to any year in history.

A total of 140 companies were formed in Brough in 2011. This total is 34.6% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BROUGH	UK
2011	140	452,870
2010	104	400,358
2009	92	362,675
2008	80	349,203
2007	104	457,649
RECORD YEAR	2011 (140)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Brough when compared to any previous second half year.

In the second half of 2011 a total of 66 companies were formed in Brough. This figure is 15.8% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Brough occurred in 2011 when a total of 66 were formed.

HALF YEAR (JUL-DEC)	BROUGH	UK
2011	66	224,135
2010	57	196,609
% CHANGE	15.8%	14.0%
RECORD YEAR	2011 (66)	2011 (224,135)

new companies by half year



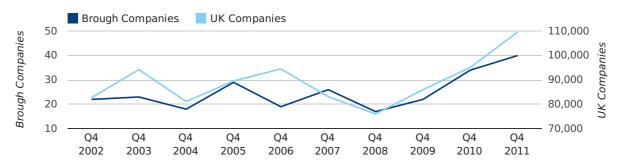
Q4 2011 saw a new record in company registrations in Brough when compared to any previous Q4.

A total of 40 companies were registered in Brough during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 17.6% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BROUGH	UK
2011	40	109,623
2010	34	95,117
% CHANGE	17.6%	15.3%
RECORD YEAR	2011 (40)	2011 (109,623)

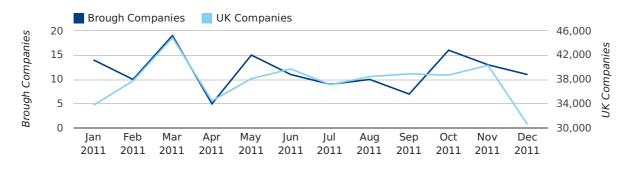
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Brough when compared to any previous October.

new companies by month

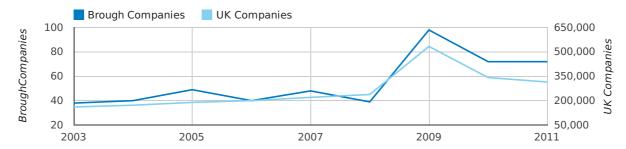


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	16	13	11
NEW COMPANIES IN 2010	10	12	12
% CHANGE	60.0%	8.3%	-8.3%
RECORD YEAR	2011 (16)	2005 (14)	2010 (12)

A total of 72 companies were dissolved in Brough in 2011. This total is 0.0% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BROUGH	UK
2011	72	314,523
2010	72	342,232
2009	98	533,773
2008	39	237,901
2007	48	220,295
RECORD YEAR	2009 (98)	2009 (533,773)

dissolved companies by year



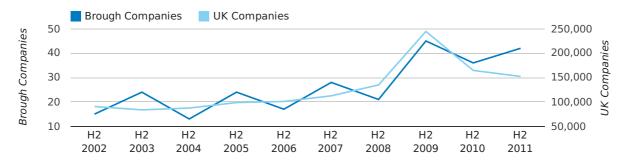
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 42 companies were dissolved in Brough. This figure is 16.7% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Brough occurred in 2009 when a total of 45 were closed.

HALF YEAR (JUL-DEC)	BROUGH	UK
2011	42	152,213
2010	36	164,601
% CHANGE	16.7%	-7.5%
RECORD YEAR	2009 (45)	2009 (244,537)

dissolved companies by half year



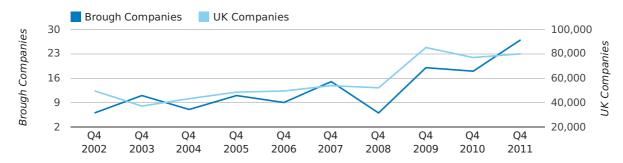
Q4 2011 saw a new record in company closures in Brough when compared to any previous Q4.

A total of 27 companies were dissolved in Brough during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 50.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BROUGH	UK
2011	27	79,983
2010	18	76,896
% CHANGE	50.0%	4.0%
RECORD YEAR	2011 (27)	2009 (85,136)

dissolved companies by quarter

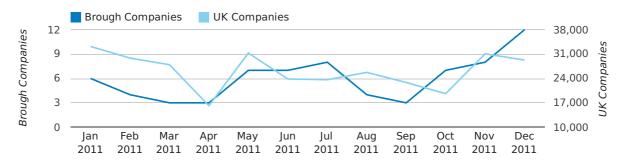


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Brough when compared to any previous December.

November 2011 saw a new record in company closures in Brough when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	7	8	12
CLOSED COMPANIES IN 2010	6	7	5
% CHANGE	16.7%	14.3%	140%
RECORD YEAR	2009 (8)	2007 (8)	2011 (12)

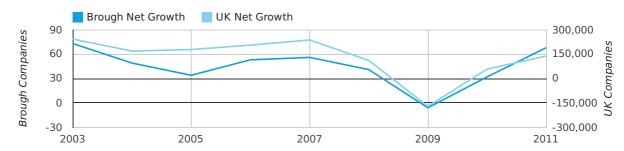
A total of 68 companies were added to the company register for Brough in 2011. This number represents growth of 65.4% which compares favourably to the UK figure of 34.6%.

This number is 36 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Brough company register grew by 73 companies.

YEAR	BROUGH	UK
2011	68	138,347
2010	32	58,126
2009	-6	-171,098
2008	41	111,302
2007	56	237,354
RECORD YEAR	2003 (73)	2003 (242,543)

net growth by year

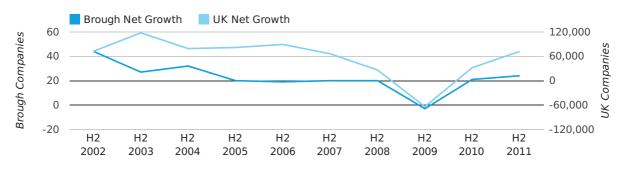


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Brough increased by 24 companies. This figure is 14.3% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BROUGH	UK
2011	24	71,922
2010	21	32,008
% CHANGE	14.3%	124.7%
RECORD YEAR	2002 (44)	2003 (117,772)

net growth by half year

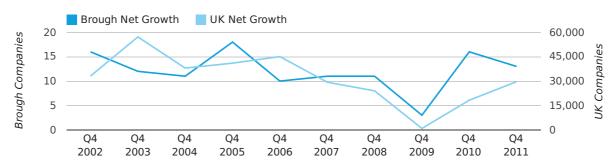


Net company growth for Brough during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 13 companies.

This represents a decrease of 18.8% on the same period last year.

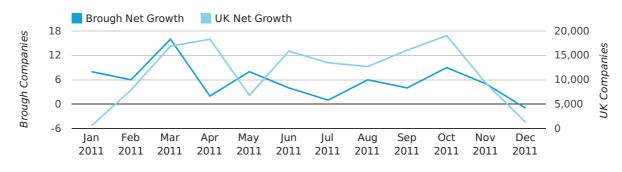
FOURTH QUARTER (OCT 2011 - DEC 2011)	BROUGH	UK
2011	13	29,640
2010	16	18,221
% CHANGE	-18.8%	62.7%
RECORD YEAR	2005 (18)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

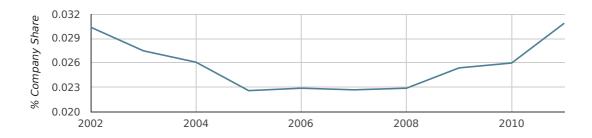


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	9	5	-1
NET GROWTH IN 2010	4	5	7
% CHANGE	125.0%	0.0%	-114.3%
RECORD YEAR	2011 (9)	2005 (9)	2004 (9)

In 2011 Brough formed 0.0% of all UK companies. This is no change on 2010 when Brough was responsible for 0.0% of all UK companies.

YEAR	BROUGH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.0%)

company share by year

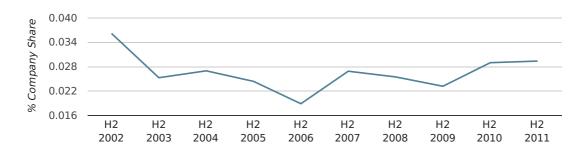


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Brough formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	BROUGH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.0%)

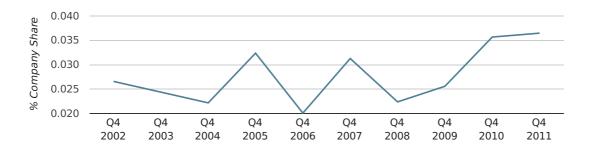
company share by half year



In the fourth quarter of 2011, Brough formed 0.0% of all UK companies.

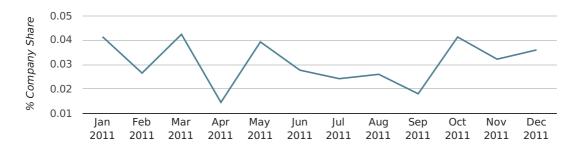
FOURTH QUARTER (OCT 2011 - DEC 2011)	BROUGH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



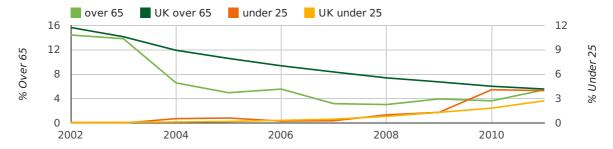
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	39.1%	-7.7%	-18.6%
RECORD YEAR	1968 (0.2%)	1966 (0.2%)	1979 (0.1%)

The average age of a director in 2011 was 45.4.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.5% compared to the UK figure of 4.2%.

director age by year



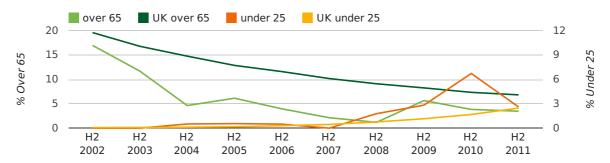
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.1.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.1%.

director age by half year

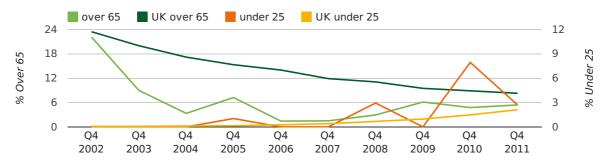


The average age of a director in the fourth quarter of 2011 was 45.2.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.4% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Brough was 1857 when 36.4% of all directors were female.

The percentage of female directors in Brough in 2011 was 33.5%. The average for the UK during this time was 28.6%

director gender by year

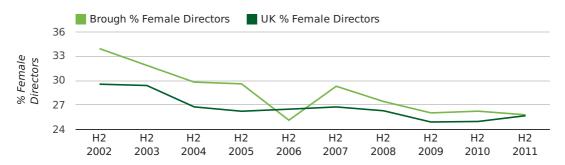


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Brough was 1860 when 42.9% of all directors were female.

25.8% of all director appointments in Brough in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

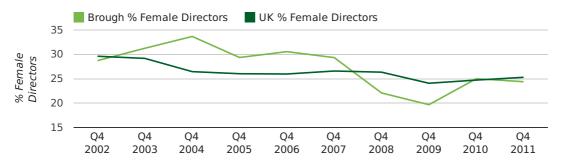


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The record fourth quarter for female directors in Brough was in 1977 when 31.1% of all directors were female.

24.4% of all director appointments in Brough in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ENGINEERING	1.80%	CONSULTING	5.07%
SOLAR	1.80%	MANAGEMENT	4.74%
IVANOV	1.08%	CONSULTANCY	3.26%
PLUMBING	1.08%	PROPERTY	2.37%
J	1.08%	TRADING	2.07%
2011	1.08%	DESIGN	1.92%
MSG	0.72%	ASSOCIATES	1.86%
FOR	0.72%	ENGINEERING	1.78%
LEISURE	0.72%	BUSINESS	1.78%
HEALTHCARE	0.72%	CONSULTANTS	1.76%
SOFTWARE	0.72%	CONSTRUCTION	1.73%
EXCELLENT	0.72%	MEDIA	1.71%
TRAINING	0.72%	LONDON	1.63%
YORKSHIRE	0.72%	J	1.51%
М	0.72%	INVESTMENTS	1.48%
INTERNATIONAL	0.72%	GLOBAL	1.46%
S	0.72%	IT	1.41%
HEATING	0.72%	CARE	1.39%
SUPPLIES	0.72%	PROPERTIES	1.29%
PROPERTY	0.72%	ELECTRICAL	1.29%
FOX	0.72%	М	1.27%
DESIGN	0.72%	BUILDING	1.26%
MANAGEMENT	0.72%	ENERGY	1.25%
ELECTRICAL	0.72%	S	1.20%
MY	0.36%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	48	205,525
7487 - Other business activities	12	57,052
74909 - Other professional, scientific and technical activities not elsewhere classified	6	8,671
70229 - Management consultancy activities other than financial management	6	17,765
82990 - Other business support service activities not elsewhere classified	5	32,483
47910 - Retail sale via mail order houses or via Internet	4	2,740
7414 - Business & management consultancy	4	13,034
73110 - Advertising agencies	3	1,823
5263 - Other non-store retail sale	3	1,888
71111 - Architectural activities	3	1,615
8042 - Adult and other education	2	2,253
99999 - Dormant Company	2	21,846
93199 - Other sports activities	2	1,768
74990 - Non-trading company	2	8,929
9302 - Hairdressing & other beauty treatment	2	1,516
47290 - Other retail sale of food in specialised stores	2	517
38110 - Collection of non-hazardous waste	2	378
5530 - Restaurants	2	5,013
7260 - Other computer related activities	2	7,667
70100 - Activities of head offices	2	2,662