Broxbourne

2011 annual business confidence report





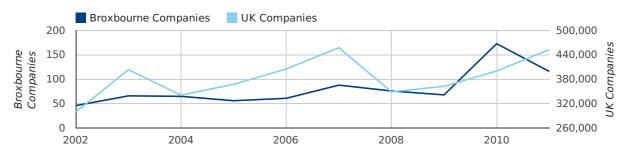
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A total of 116 companies were formed in Broxbourne in 2011. This total is 32.9% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BROXBOURNE	UK
2011	116	452,870
2010	173	400,358
2009	68	362,675
2008	76	349,203
2007	88	457,649
RECORD YEAR	2010 (173)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 51 companies were formed in Broxbourne. This figure is 58.2% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Broxbourne occurred in 2010 when a total of 122 were formed.

HALF YEAR (JUL-DEC)	BROXBOURNE	UK
2011	51	224,135
2010	122	196,609
% CHANGE	-58.2%	14.0%
RECORD YEAR	2010 (122)	2011 (224,135)

new companies by half year

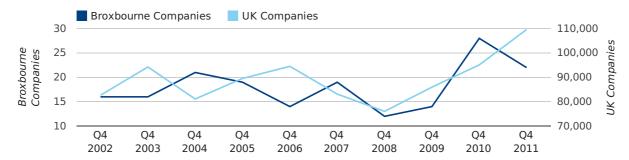


A total of 22 companies were registered in Broxbourne during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 21.4% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

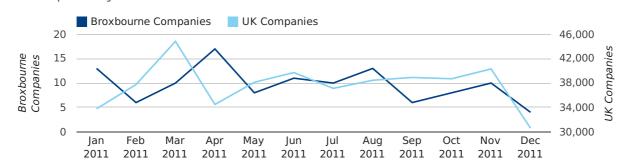
FOURTH QUARTER (OCT 2011 - DEC 2011)	BROXBOURNE	UK
2011	22	109,623
2010	28	95,117
% CHANGE	-21.4%	15.3%
RECORD YEAR	2010 (28)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

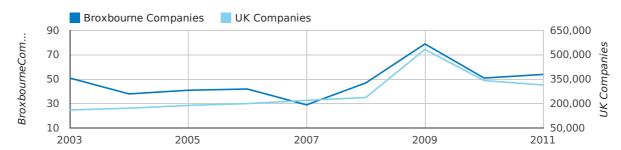


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	8	10	4
NEW COMPANIES IN 2010	11	13	4
% CHANGE	-27.3%	-23.1%	0.0%
RECORD YEAR	2004 (12)	2010 (13)	2005 (8)

A total of 54 companies were dissolved in Broxbourne in 2011. This total is 5.9% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BROXBOURNE	UK
2011	54	314,523
2010	51	342,232
2009	79	533,773
2008	47	237,901
2007	29	220,295
RECORD YEAR	2009 (79)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 26 companies were dissolved in Broxbourne. This figure is 3.7% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Broxbourne occurred in 2003 when a total of 33 were closed.

HALF YEAR (JUL-DEC)	BROXBOURNE	UK
2011	26	152,213
2010	27	164,601
% CHANGE	-3.7%	-7.5%
RECORD YEAR	2003 (33)	2009 (244,537)

dissolved companies by half year

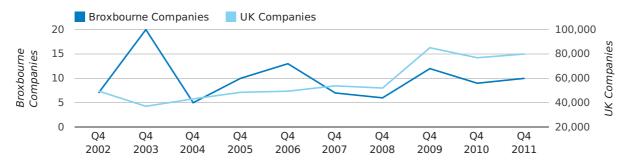


A total of 10 companies were dissolved in Broxbourne during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 11.1% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

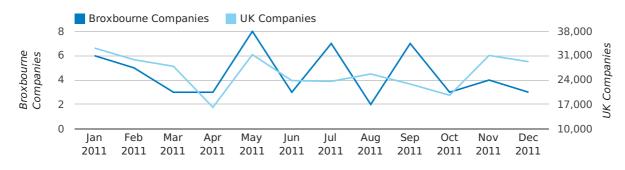
FOURTH QUARTER (OCT 2011 - DEC 2011)	BROXBOURNE	UK
2011	10	79,983
2010	9	76,896
% CHANGE	11.1%	4.0%
RECORD YEAR	2003 (20)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	3	4	3
CLOSED COMPANIES IN 2010	4	3	2
% CHANGE	-25.0%	33.3%	50%
RECORD YEAR	2006 (6)	2003 (8)	2003 (7)

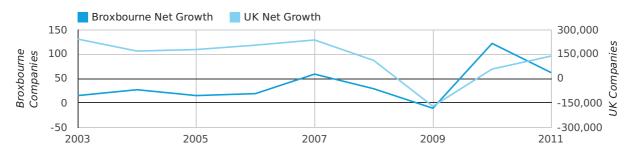
A total of 62 companies were added to the company register for Broxbourne in 2011. This number represents growth of 35.8% which compares favourably to the UK figure of 34.6%.

This number is 60 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2010 when the Broxbourne company register grew by 122 companies.

YEAR	BROXBOURNE	UK
2011	62	138,347
2010	122	58,126
2009	-11	-171,098
2008	29	111,302
2007	59	237,354
RECORD YEAR	2010 (122)	2003 (242,543)

net growth by year

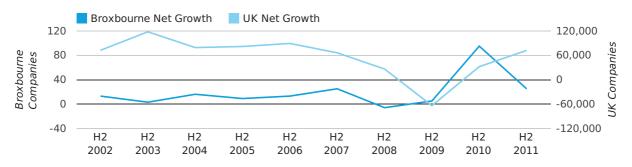


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Broxbourne increased by 25 companies. This figure is 73.7% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BROXBOURNE	UK
2011	25	71,922
2010	95	32,008
% CHANGE	-73.7%	124.7%
RECORD YEAR	2010 (95)	2003 (117,772)

net growth by half year

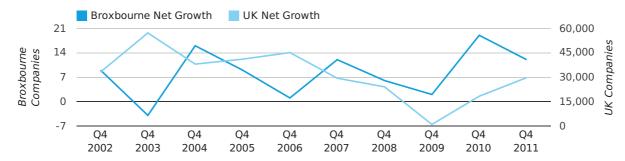


Net company growth for Broxbourne during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 12 companies.

This represents a decrease of 36.8% on the same period last year.

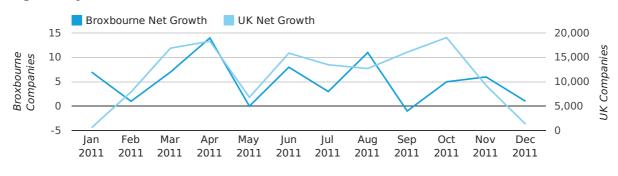
FOURTH QUARTER (OCT 2011 - DEC 2011)	BROXBOURNE	UK
2011	12	29,640
2010	19	18,221
% CHANGE	-36.8%	62.7%
RECORD YEAR	2010 (19)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

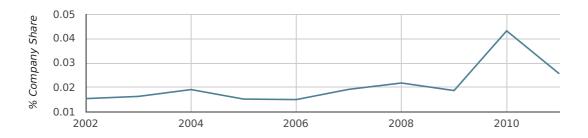


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	5	6	1
NET GROWTH IN 2010	7	10	2
% CHANGE	-28.6%	-40.0%	-50.0%
RECORD YEAR	2004 (11)	2010 (10)	2005 (6)

In 2011 Broxbourne formed 0.0% of all UK companies. This is no change on 2010 when Broxbourne was responsible for 0.0% of all UK companies.

YEAR	BROXBOURNE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1962 (0.1%)

company share by year

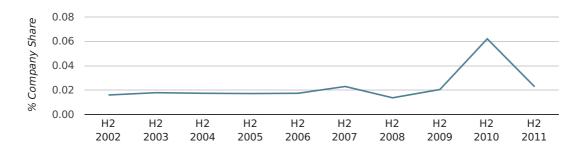


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Broxbourne formed 0.0% of all UK companies. This is less than the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	BROXBOURNE
2011	0.0%
2010	0.1%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	2010 (0.1%)

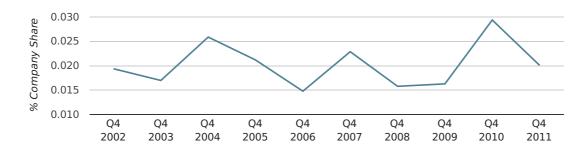
company share by half year



In the fourth quarter of 2011, Broxbourne formed 0.0% of all UK companies.

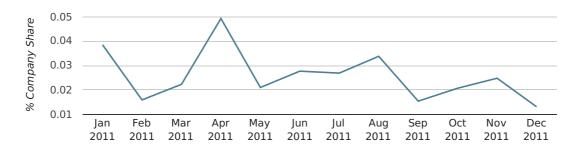
FOURTH QUARTER (OCT 2011 - DEC 2011)	BROXBOURNE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



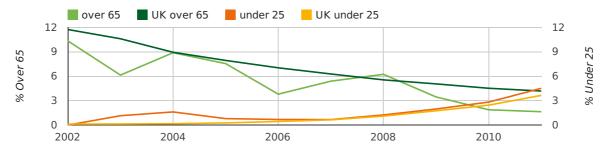
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-36.7%	-34.4%	-10.9%
RECORD YEAR	1971 (0.1%)	1965 (0.2%)	1970 (0.1%)

The average age of a director in 2011 was 42.7.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 4.2%.

director age by year



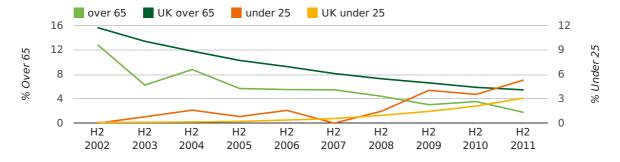
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 41.3.

The percentage of directors under the age of 25 was 5.3% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 4.1%.

director age by half year

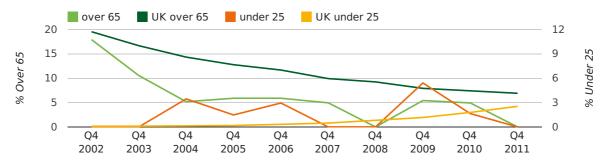


The average age of a director in the fourth quarter of 2011 was 43.0.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65~was~0.0% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Broxbourne was 1857 when 36.4% of all directors were female.

The percentage of female directors in Broxbourne in 2011 was 27.6%. The average for the UK during this time was 28.6%

director gender by year

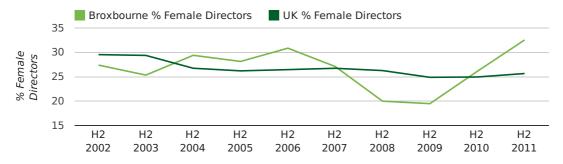


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Broxbourne was 1860 when 42.9% of all directors were female.

32.6% of all director appointments in Broxbourne in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



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The record fourth quarter for female directors in Broxbourne was in 1977 when 31.1% of all directors were female.

40.4% of all director appointments in Broxbourne in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PROPERTY	2.19%	CONSULTING	5.07%
CONSULTING	1.75%	MANAGEMENT	4.74%
INVESTMENTS	1.32%	CONSULTANCY	3.26%
ASSOCIATES	1.32%	PROPERTY	2.37%
SAFETY	1.32%	TRADING	2.07%
MANAGEMENT	0.88%	DESIGN	1.92%
INVESTMENT	0.88%	ASSOCIATES	1.86%
PEMBERTON	0.88%	ENGINEERING	1.78%
MUSON	0.88%	BUSINESS	1.78%
PARTNERS	0.88%	CONSULTANTS	1.76%
REWARD	0.88%	CONSTRUCTION	1.73%
BEE	0.88%	MEDIA	1.71%
EDUCATION	0.88%	LONDON	1.63%
STAR	0.88%	J	1.51%
JAMES	0.88%	INVESTMENTS	1.48%
TALISMAN	0.88%	GLOBAL	1.46%
GASFORCE	0.88%	IT	1.41%
BUSINESS	0.88%	CARE	1.39%
(LONDON)	0.88%	PROPERTIES	1.29%
W	0.44%	ELECTRICAL	1.29%
J	0.44%	М	1.27%
SMITH	0.44%	BUILDING	1.26%
BRIGHTDUCT	0.44%	ENERGY	1.25%
ICE	0.44%	S	1.20%
LIFECYCLE	0.44%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
5139 - Non-specialised wholesale food, etc.	75	252
None Supplied	48	205,525
7487 - Other business activities	9	57,052
82990 - Other business support service activities not elsewhere classified	6	32,483
9999 - Dormant Company	6	20,199
56103 - Take-away food shops and mobile food stands	4	2,264
99999 - Dormant Company	4	21,846
62020 - Information technology consultancy activities	4	12,072
41202 - Construction of domestic buildings	3	2,598
70229 - Management consultancy activities other than financial management	3	17,765
43390 - Other building completion and finishing	3	2,832
7412 - Accounting, auditing; tax consult	3	2,496
7450 - Labour recruitment	2	1,864
96090 - Other service activities not elsewhere classified	2	11,768
9272 - Other recreational activities	2	1,054
47990 - Other retail sale not in stores, stalls or markets	2	2,699
69203 - Tax consultancy	2	353
7222 - Other software consultancy and supply	2	7,398
45112 - Sale of used cars and light motor vehicles	2	1,140
9305 - Other service activities	2	9,492