

Buckingham

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Buckingham when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Buckingham when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Buckingham when compared to any previous Q2.
- June 2012 saw a new record in company registrations in Buckingham when compared to any previous June.
- April 2012 saw a new record in company registrations in Buckingham when compared to any previous April.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Buckingham when compared to any previous first half year.

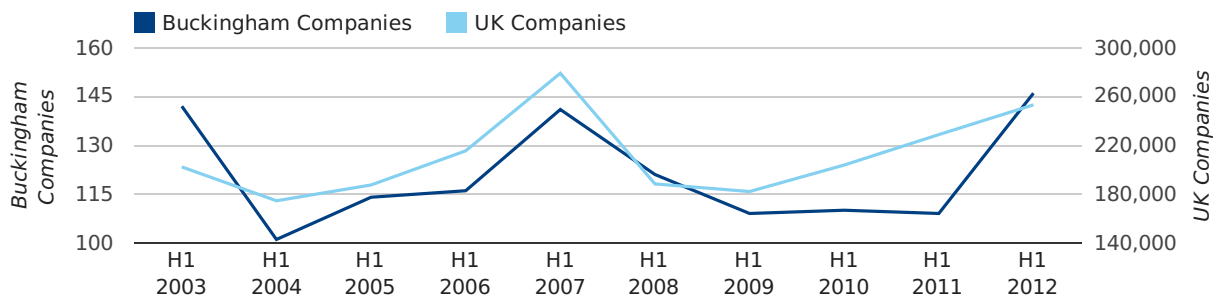
The first half of 2012 was a record first half year for company registrations in Buckingham when compared to any half year in history.

In the first half of 2012 a total of 146 companies were formed in Buckingham. This figure is 33.9% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Buckingham occurred in 2012 when a total of 146 were formed.

HALF YEAR (JAN-JUN)	BUCKINGHAM	UK
2012	146	253,150
2011	109	228,735
% CHANGE	33.9%	10.7%
RECORD YEAR	2012 (146)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

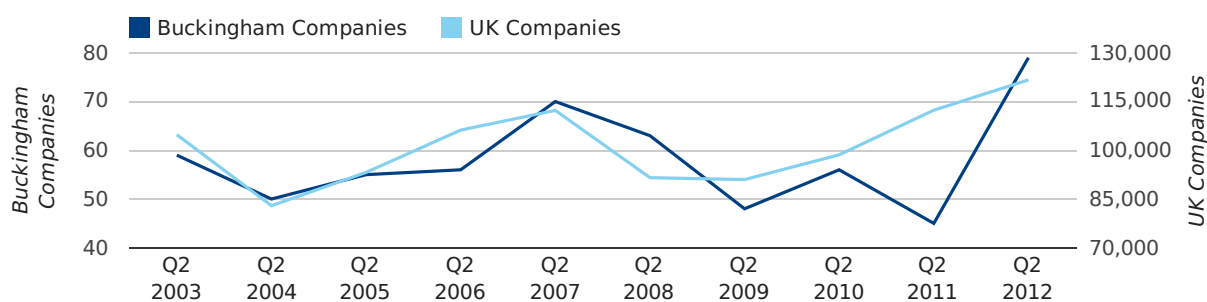
Q2 2012 saw a new record in company registrations in Buckingham when compared to any previous Q2.

A total of 79 companies were registered in Buckingham during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 75.6% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BUCKINGHAM	UK
2012	79	121,659
2011	45	112,344
% CHANGE	75.6%	8.3%
RECORD YEAR	2012 (79)	2012 (121,659)

new companies by quarter

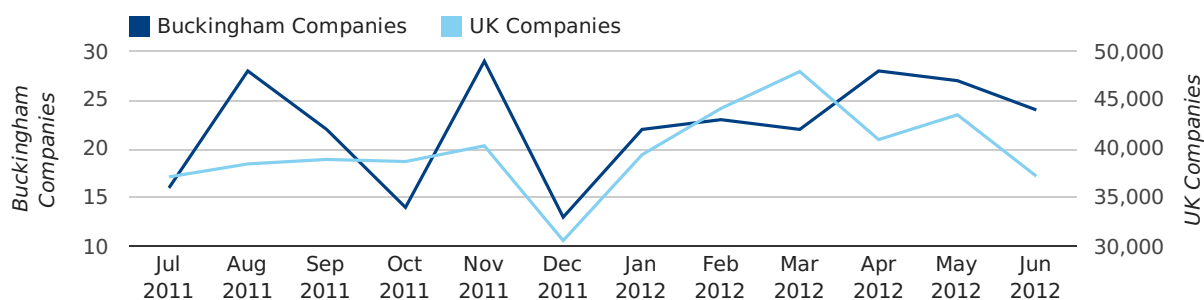


Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company registrations in Buckingham when compared to any previous June.

April 2012 saw a new record in company registrations in Buckingham when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	28	27	24
NEW COMPANIES IN 2011	16	14	15
% CHANGE	75.0%	92.9%	60.0%
RECORD YEAR	2012 (28)	2012 (27)	2012 (24)

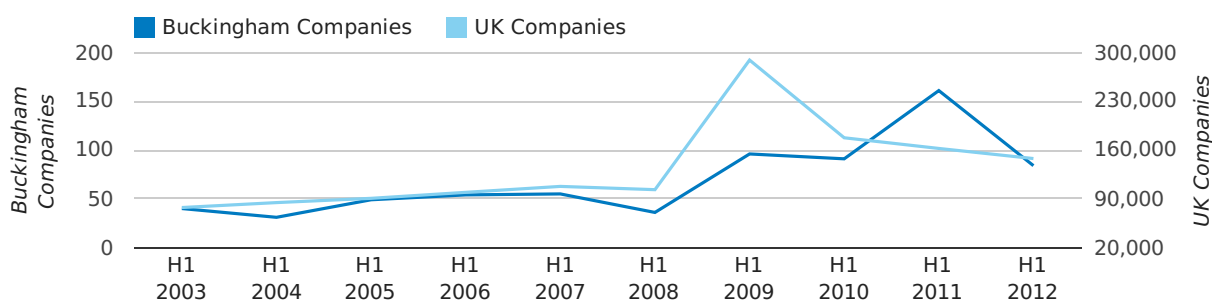
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 84 companies were dissolved in Buckingham. This figure is 47.8% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Buckingham occurred in 2011 when a total of 161 were closed.

HALF YEAR (JAN-JUN)	BUCKINGHAM	UK
2012	84	147,793
2011	161	162,310
% CHANGE	-47.8%	-8.9%
RECORD YEAR	2011 (161)	2009 (289,236)

dissolved companies by half year



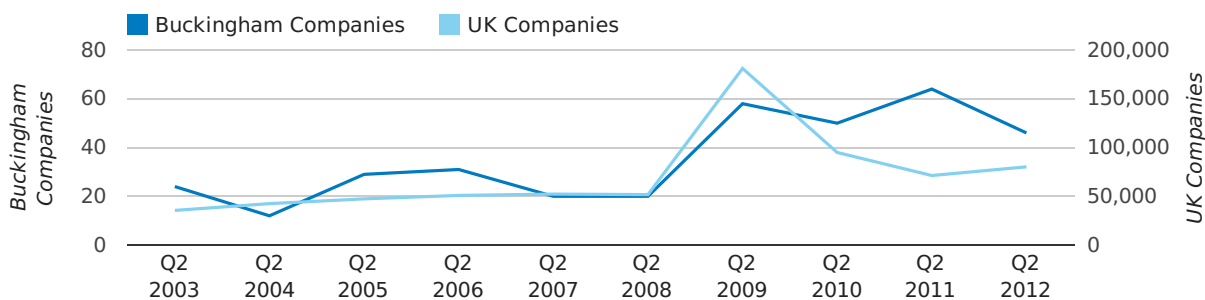
Quarterly Data (Q2 Apr-Jun 2012)

A total of 46 companies were dissolved in Buckingham during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 28.1% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BUCKINGHAM	UK
2012	46	80,217
2011	64	71,324
% CHANGE	-28.1%	12.5%
RECORD YEAR	2011 (64)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



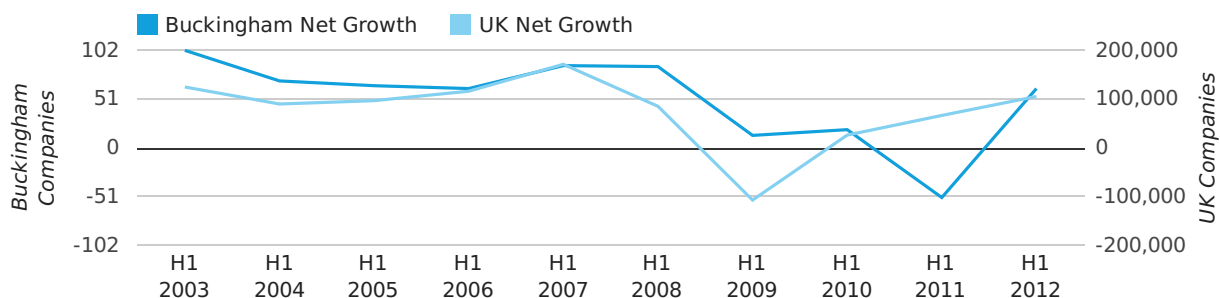
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	10	18	18
CLOSED COMPANIES IN 2011	18	26	20
% CHANGE	-44.4%	-30.8%	-10%
RECORD YEAR	2011 (18)	2009 (28)	2011 (20)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Buckingham increased by 62 companies. This figure is 219.2% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	BUCKINGHAM	UK
2012	62	105,357
2011	-52	66,425
% CHANGE	-219.2%	58.6%
RECORD YEAR	2003 (102)	2007 (171,296)

net growth by half year



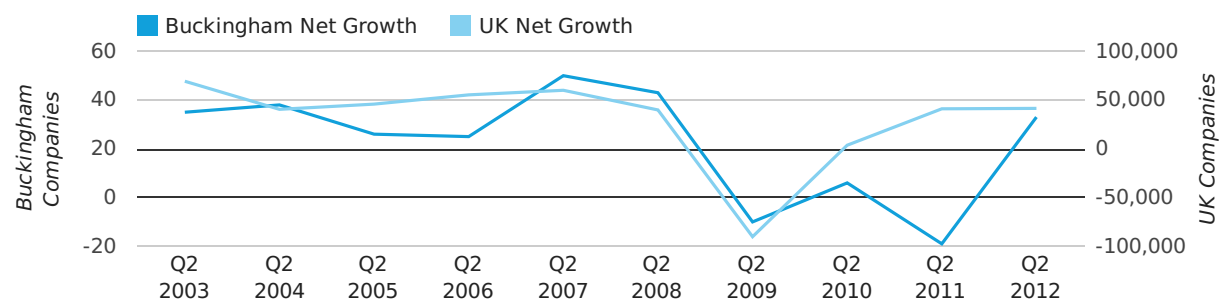
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Buckingham during the second quarter of 2012 (Apr 2012 - Jun 2012) was 33 companies.

This represents an increase of 273.7% on the same period last year.

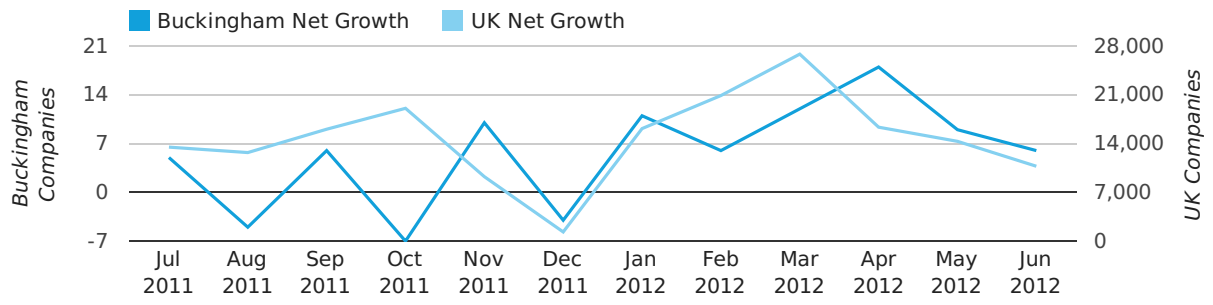
SECOND QUARTER (APR 2012 - JUN 2012)	BUCKINGHAM	UK
2012	33	41,442
2011	-19	41,020
% CHANGE	-273.7%	1.0%
RECORD YEAR	2007 (50)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



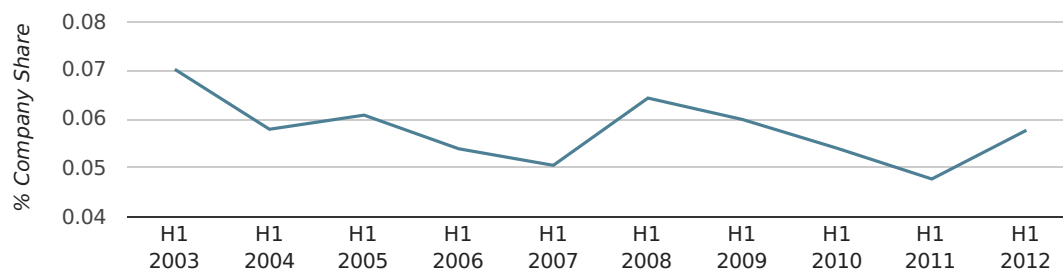
	APRIL	MAY	JUNE
NET GROWTH IN 2012	18	9	6
NET GROWTH IN 2011	-2	-12	-5
% CHANGE	-1,000.0%	-175.0%	-220.0%
RECORD YEAR	2007 (20)	2008 (24)	2007 (14)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Buckingham formed 0.1% of all UK companies. This is more than the 2011 figure of 0.0%.

HALF YEAR (JAN-JUN)	BUCKINGHAM
2012	0.1%
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.1%)

company share by half year

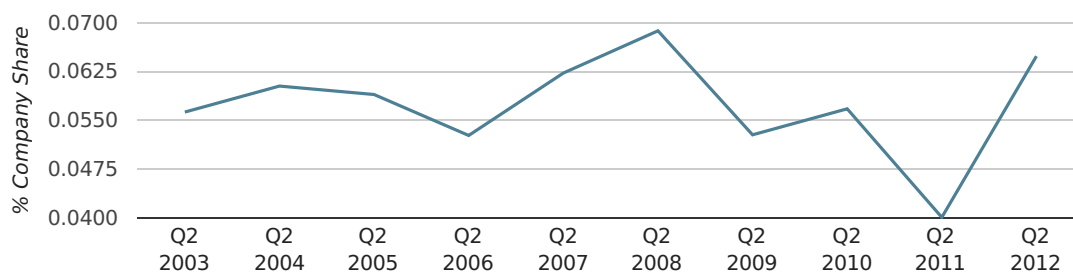


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Buckingham formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	BUCKINGHAM
2012	0.1%
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
% CHANGE	47.4%	69.2%	70.6%
RECORD YEAR	1966 (0.2%)	1964 (0.3%)	1972 (0.2%)

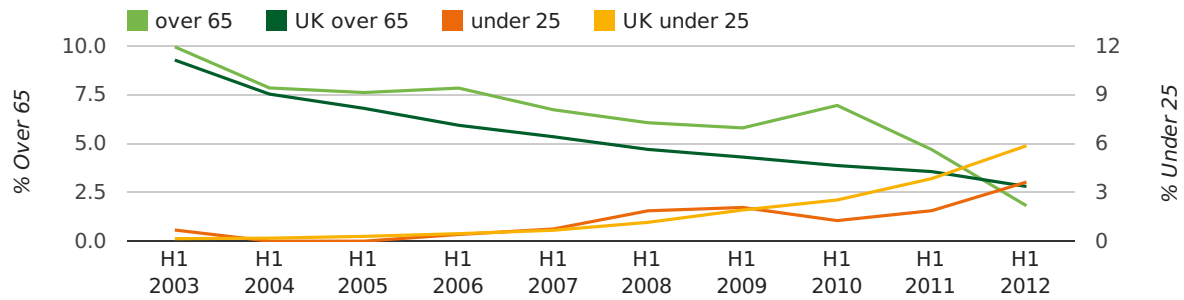
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 43.2.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 3.4%.

director age by half year



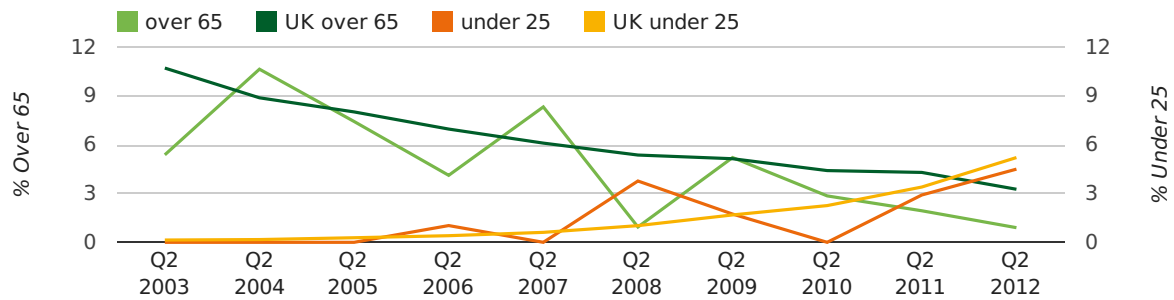
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.5.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 0.9% compared to the UK figure of 3.3%.

director age by quarter

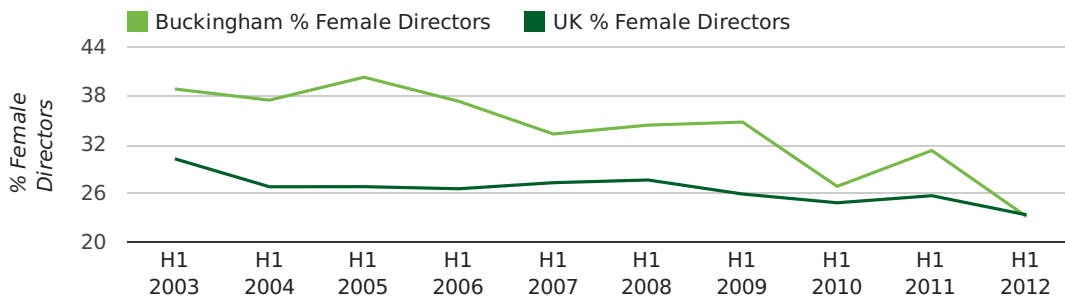


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Buckingham was 1861 when 40.0% of all directors were female.

23.2% of all director appointments in Buckingham in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Buckingham was in 1866 when 66.7% of all directors were female.

23.4% of all director appointments in Buckingham in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.45%	CONSULTING	5.07%
MANAGEMENT	1.84%	MANAGEMENT	4.74%
CONSULTANCY	1.23%	CONSULTANCY	3.28%
ASSOCIATES	1.02%	PROPERTY	2.35%
BUCKINGHAM	1.02%	TRADING	2.10%
MEDIA	0.82%	DESIGN	1.89%
SECURITY	0.82%	ENGINEERING	1.87%
FARM	0.82%	ASSOCIATES	1.82%
OAK	0.61%	CONSULTANTS	1.78%
CLAYDON	0.61%	CONSTRUCTION	1.71%
SILVER	0.61%	BUSINESS	1.70%
FOR	0.61%	MEDIA	1.69%
GREENLANDS	0.61%	LONDON	1.68%
DESIGN	0.61%	J	1.57%
CONSULTANTS	0.61%	GLOBAL	1.51%
PLANNING	0.61%	INVESTMENTS	1.48%
PRODUCTIONS	0.61%	IT	1.42%
CLEANING	0.61%	CARE	1.31%
PROPERTY	0.61%	PROPERTIES	1.31%
SALES	0.61%	M	1.26%
CORPORATE	0.61%	ELECTRICAL	1.23%
STUDIO	0.61%	BUILDING	1.23%
TIME	0.41%	SECURITY	1.19%
ENGINEERING	0.41%	S	1.18%
SONS	0.41%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	86	244,457
82990 - Other business support service activities not elsewhere classified	46	35,447
7487 - Other business activities	38	47,029
7414 - Business & management consultancy	15	10,978
99999 - Dormant Company	14	26,088
70229 - Management consultancy activities other than financial management	12	20,390
9305 - Other service activities	8	7,926
9999 - Dormant Company	7	16,469
62090 - Other information technology service activities	7	8,258
71129 - Other engineering activities	4	2,453
7260 - Other computer related activities	4	6,456
41100 - Development of building projects	4	5,149
96090 - Other service activities not elsewhere classified	4	14,220
59131 - Motion picture distribution activities	3	81
5248 - Other retail specialised stores	3	1,641
74990 - Non-trading company	3	9,706
74909 - Other professional, scientific and technical activities not elsewhere classified	3	10,271
43320 - Joinery installation	3	1,274
69203 - Tax consultancy	3	432
62020 - Information technology consultancy activities	3	15,280