

# Burton-On-Trent

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Burton-On-Trent when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Burton-On-Trent when compared to any previous second half year.
- November 2011 saw a new record in company registrations in Burton-On-Trent when compared to any previous November.
- December 2011 saw a new record in company closures in Burton-On-Trent when compared to any previous December.
- November 2011 saw a new record in company closures in Burton-On-Trent when compared to any previous November.

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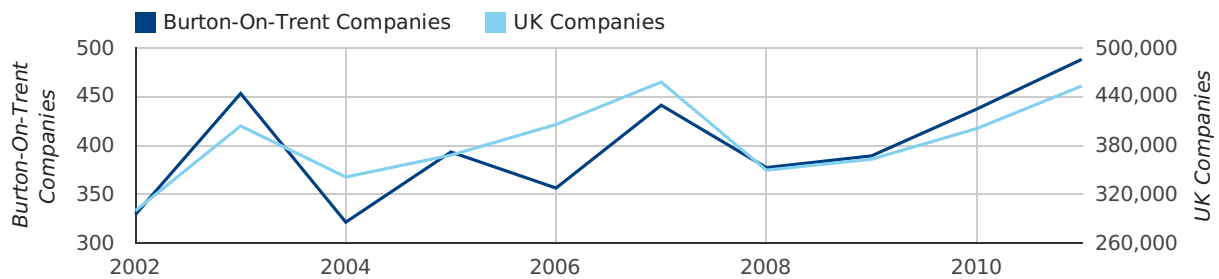
## Annual Data (2011)

2011 was a record year for company registrations in Burton-On-Trent when compared to any year in history.

A total of 488 companies were formed in Burton-On-Trent in 2011. This total is 11.7% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

| YEAR        | BURTON-ON-TRENT | UK             |
|-------------|-----------------|----------------|
| 2011        | 488             | 452,870        |
| 2010        | 437             | 400,358        |
| 2009        | 389             | 362,675        |
| 2008        | 377             | 349,203        |
| 2007        | 441             | 457,649        |
| RECORD YEAR | 2011 (488)      | 2007 (457,649) |

### new companies by year



## Half Year Data (Jul-Dec 2011)

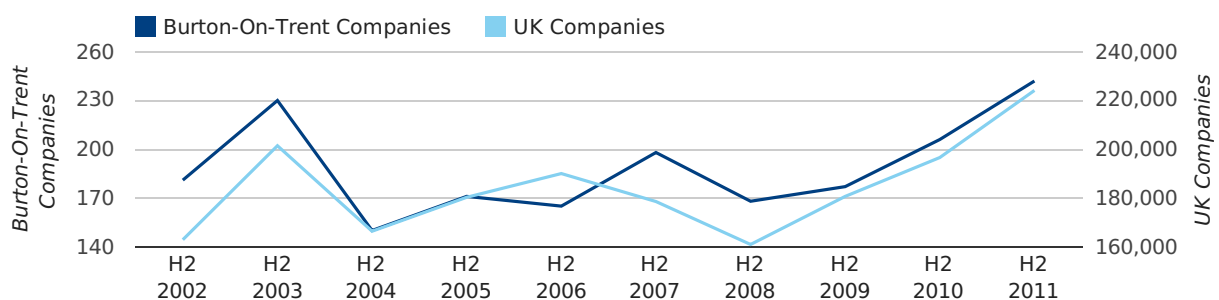
The second half of 2011 saw a new record in company registrations in Burton-On-Trent when compared to any previous second half year.

In the second half of 2011 a total of 242 companies were formed in Burton-On-Trent. This figure is 17.5% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Burton-On-Trent occurred in 2011 when a total of 242 were formed.

| HALF YEAR (JUL-DEC) | BURTON-ON-TRENT | UK             |
|---------------------|-----------------|----------------|
| 2011                | 242             | 224,135        |
| 2010                | 206             | 196,609        |
| % CHANGE            | 17.5%           | 14.0%          |
| RECORD YEAR         | 2011 (242)      | 2011 (224,135) |

### new companies by half year



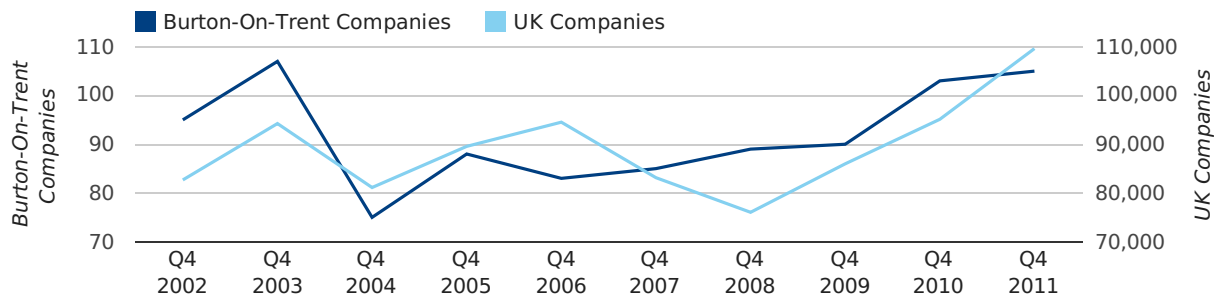
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 105 companies were registered in Burton-On-Trent during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 1.9% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | BURTON-ON-TRENT | UK             |
|--------------------------------------|-----------------|----------------|
| 2011                                 | 105             | 109,623        |
| 2010                                 | 103             | 95,117         |
| % CHANGE                             | 1.9%            | 15.3%          |
| RECORD YEAR                          | 2003 (107)      | 2011 (109,623) |

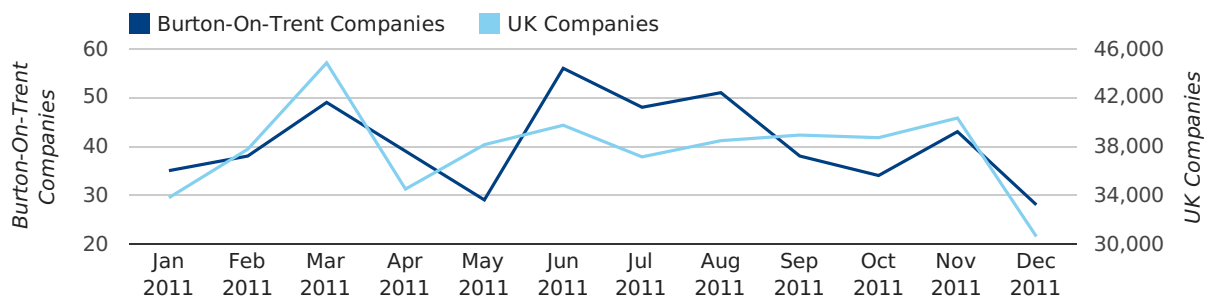
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Burton-On-Trent when compared to any previous November.

### new companies by month



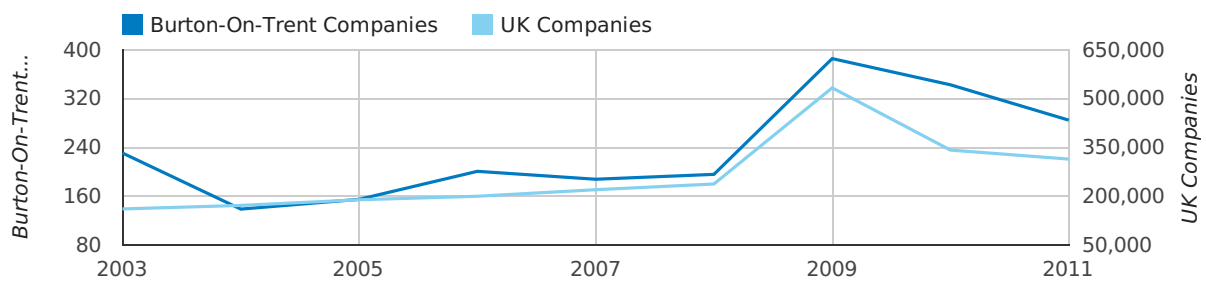
|                       | OCTOBER   | NOVEMBER  | DECEMBER  |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 34        | 43        | 28        |
| NEW COMPANIES IN 2010 | 38        | 40        | 25        |
| % CHANGE              | -10.5%    | 7.5%      | 12.0%     |
| RECORD YEAR           | 2008 (45) | 2011 (43) | 2003 (32) |

### Annual Data (2011)

A total of 285 companies were dissolved in Burton-On-Trent in 2011. This total is 16.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

| YEAR        | BURTON-ON-TRENT | UK             |
|-------------|-----------------|----------------|
| 2011        | 285             | 314,523        |
| 2010        | 343             | 342,232        |
| 2009        | 386             | 533,773        |
| 2008        | 196             | 237,901        |
| 2007        | 188             | 220,295        |
| RECORD YEAR | 2009 (386)      | 2009 (533,773) |

### dissolved companies by year



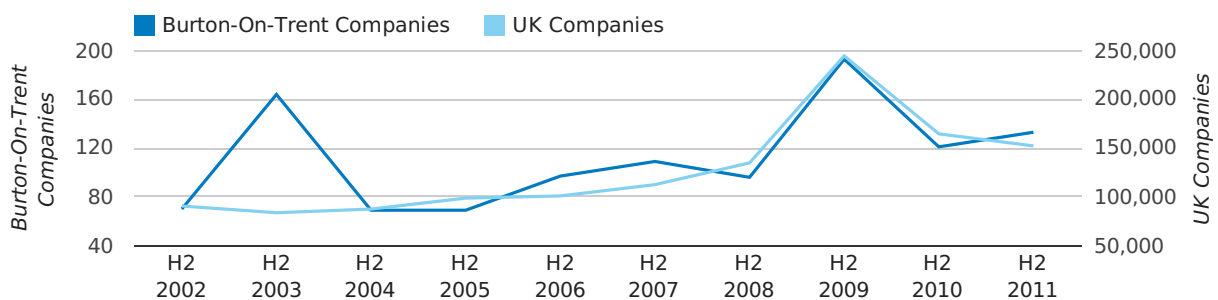
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 133 companies were dissolved in Burton-On-Trent. This figure is 9.9% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Burton-On-Trent occurred in 2009 when a total of 193 were closed.

| HALF YEAR (JUL-DEC) | BURTON-ON-TRENT | UK             |
|---------------------|-----------------|----------------|
| 2011                | 133             | 152,213        |
| 2010                | 121             | 164,601        |
| % CHANGE            | 9.9%            | -7.5%          |
| RECORD YEAR         | 2009 (193)      | 2009 (244,537) |

### dissolved companies by half year



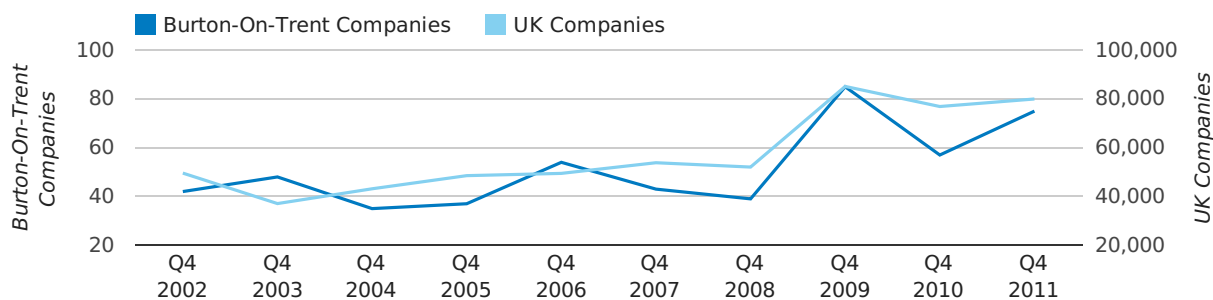
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 75 companies were dissolved in Burton-On-Trent during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 31.6% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | BURTON-ON-TRENT | UK            |
|--------------------------------------|-----------------|---------------|
| 2011                                 | 75              | 79,983        |
| 2010                                 | 57              | 76,896        |
| % CHANGE                             | 31.6%           | 4.0%          |
| RECORD YEAR                          | 2009 (85)       | 2009 (85,136) |

### dissolved companies by quarter

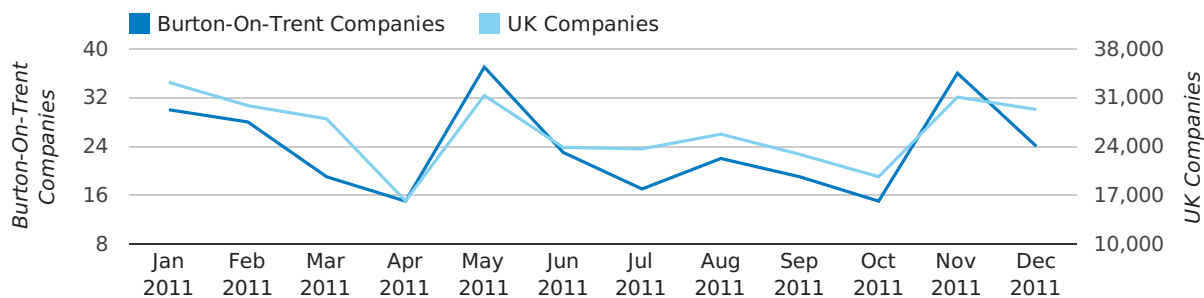


## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Burton-On-Trent when compared to any previous December.

November 2011 saw a new record in company closures in Burton-On-Trent when compared to any previous November.

### dissolved companies by month



|                          | OCTOBER   | NOVEMBER  | DECEMBER  |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 15        | 36        | 24        |
| CLOSED COMPANIES IN 2010 | 16        | 26        | 15        |
| % CHANGE                 | -6.3%     | 38.5%     | 60%       |
| RECORD YEAR              | 2009 (30) | 2011 (36) | 2011 (24) |

### Annual Data (2011)

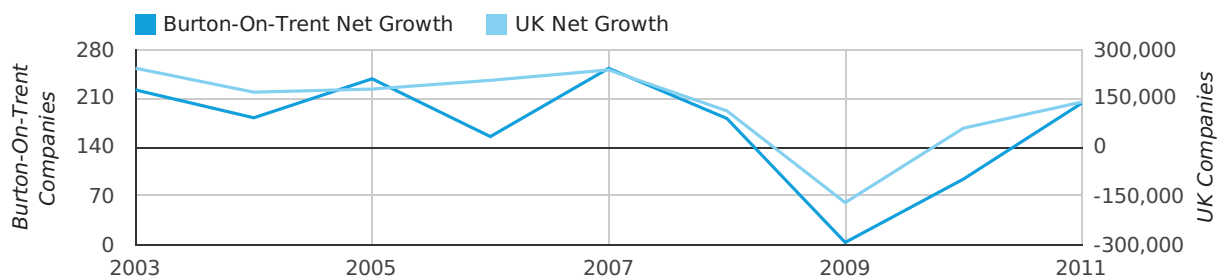
A total of 203 companies were added to the company register for Burton-On-Trent in 2011. This number represents growth of 46.5% which compares favourably to the UK figure of 34.6%.

This number is 109 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Burton-On-Trent company register grew by 253 companies.

| YEAR        | BURTON-ON-TRENT | UK             |
|-------------|-----------------|----------------|
| 2011        | 203             | 138,347        |
| 2010        | 94              | 58,126         |
| 2009        | 3               | -171,098       |
| 2008        | 181             | 111,302        |
| 2007        | 253             | 237,354        |
| RECORD YEAR | 2007 (253)      | 2003 (242,543) |

### net growth by year

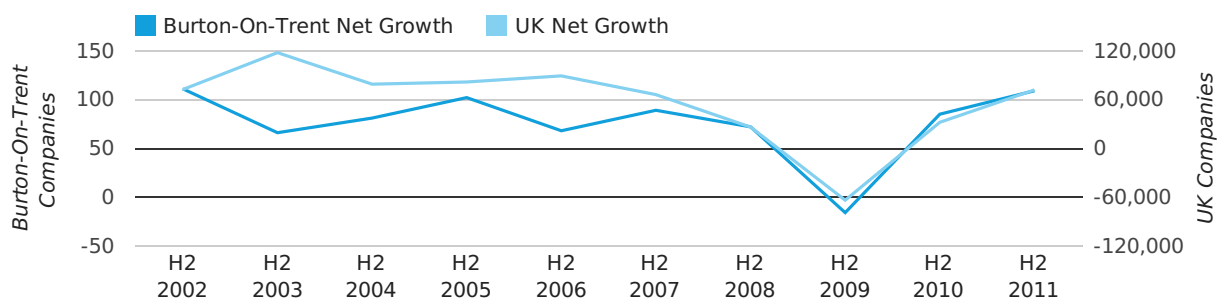


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Burton-On-Trent increased by 109 companies. This figure is 28.2% higher than last year, which compares badly to a UK increase of 124.7%.

| HALF YEAR (JUL-DEC) | BURTON-ON-TRENT | UK             |
|---------------------|-----------------|----------------|
| 2011                | 109             | 71,922         |
| 2010                | 85              | 32,008         |
| % CHANGE            | 28.2%           | 124.7%         |
| RECORD YEAR         | 2002 (111)      | 2003 (117,772) |

### net growth by half year



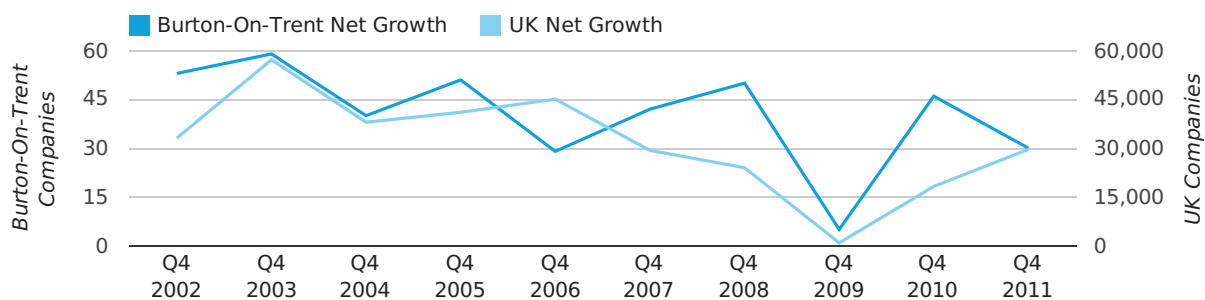
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Burton-On-Trent during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 30 companies.

This represents a decrease of 34.8% on the same period last year.

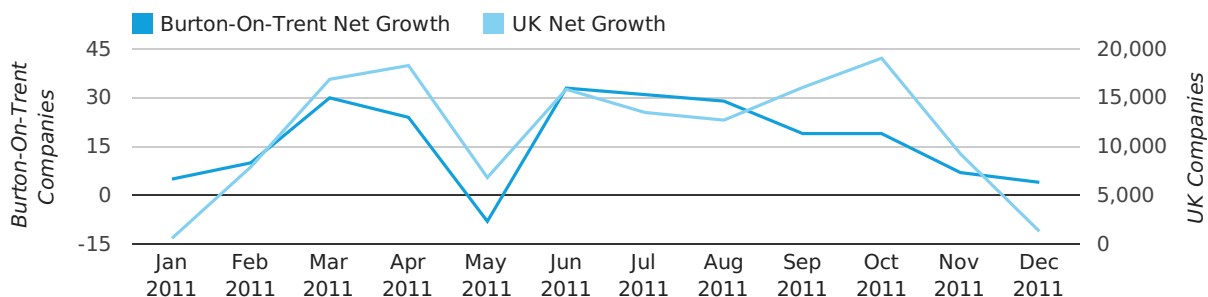
| FOURTH QUARTER (OCT 2011 - DEC 2011) | BURTON-ON-TRENT | UK            |
|--------------------------------------|-----------------|---------------|
| 2011                                 | 30              | 29,640        |
| 2010                                 | 46              | 18,221        |
| % CHANGE                             | -34.8%          | 62.7%         |
| RECORD YEAR                          | 2003 (59)       | 2003 (57,175) |

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



|                    | OCTOBER   | NOVEMBER  | DECEMBER  |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 19        | 7         | 4         |
| NET GROWTH IN 2010 | 22        | 14        | 10        |
| % CHANGE           | -13.6%    | -50.0%    | -60.0%    |
| RECORD YEAR        | 2008 (39) | 2002 (28) | 2005 (21) |

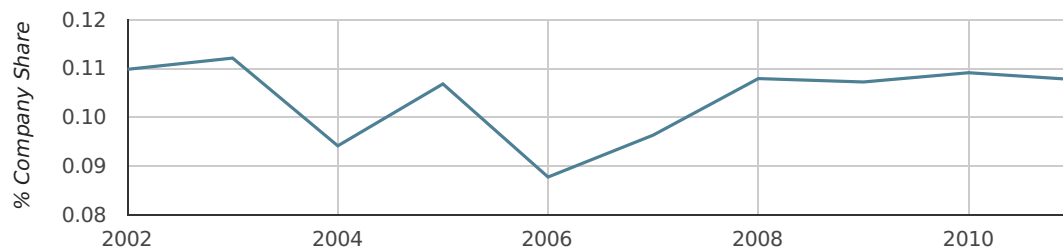


### Annual Data (2011)

In 2011 Burton-On-Trent formed 0.1% of all UK companies. This is no change on 2010 when Burton-On-Trent was responsible for 0.1% of all UK companies.

| YEAR                     | BURTON-ON-TRENT |
|--------------------------|-----------------|
| 2011                     | 0.1%            |
| 2010                     | 0.1%            |
| 2009                     | 0.1%            |
| 2008                     | 0.1%            |
| 2007                     | 0.1%            |
| RECORD YEAR (SINCE 1960) | 1965 (0.3%)     |

#### company share by year

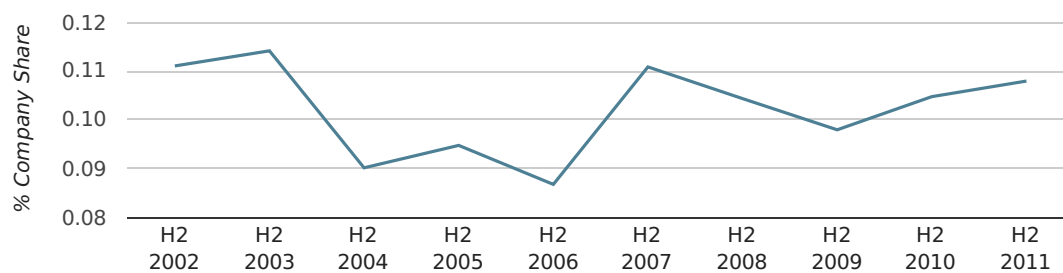


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Burton-On-Trent formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

| HALF YEAR (JUL-DEC)      | BURTON-ON-TRENT |
|--------------------------|-----------------|
| 2011                     | 0.1%            |
| 2010                     | 0.1%            |
| 2009                     | 0.1%            |
| 2008                     | 0.1%            |
| 2007                     | 0.1%            |
| RECORD YEAR (SINCE 1960) | 1975 (0.2%)     |

#### company share by half year

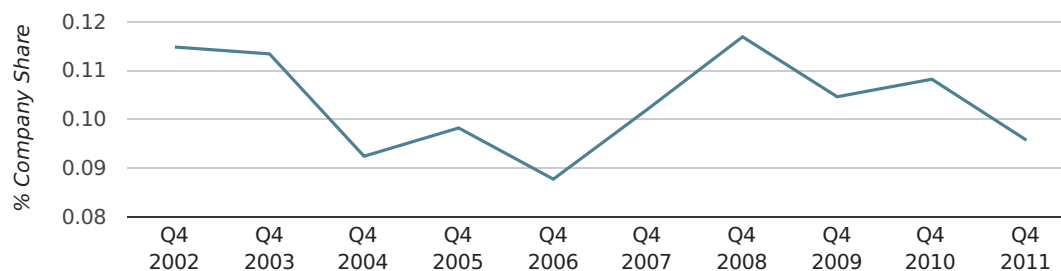


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Burton-On-Trent formed 0.1% of all UK companies.

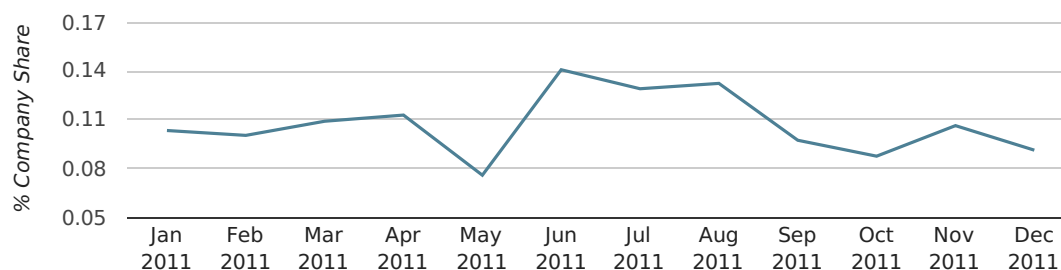
| FOURTH QUARTER (OCT 2011 - DEC 2011) | BURTON-ON-TRENT |
|--------------------------------------|-----------------|
| 2011                                 | 0.1%            |
| 2010                                 | 0.1%            |
| 2009                                 | 0.1%            |
| 2008                                 | 0.1%            |
| 2007                                 | 0.1%            |
| RECORD YEAR (SINCE 1960)             | 1961 (0.3%)     |

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



|                            | OCTOBER     | NOVEMBER    | DECEMBER    |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1%        | 0.1%        | 0.1%        |
| UK FORMATION SHARE IN 2010 | 0.1%        | 0.1%        | 0.1%        |
| % CHANGE                   | -22.3%      | -8.5%       | -0.7%       |
| RECORD YEAR                | 1975 (0.3%) | 1961 (0.5%) | 1965 (0.4%) |

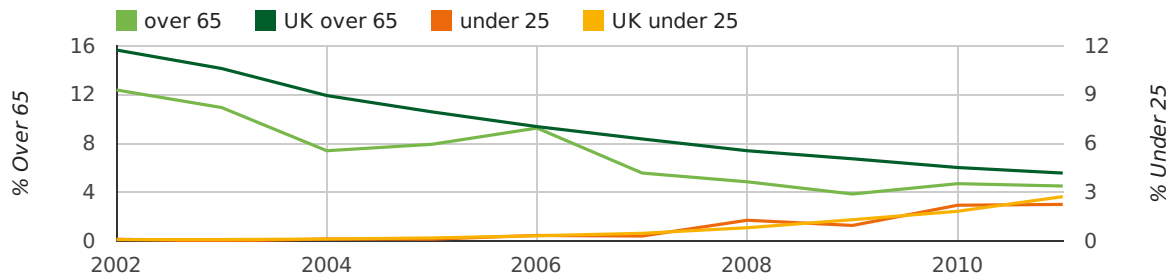
### Annual Data (2011)

The average age of a director in 2011 was 45.6.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 4.2%.

#### director age by year



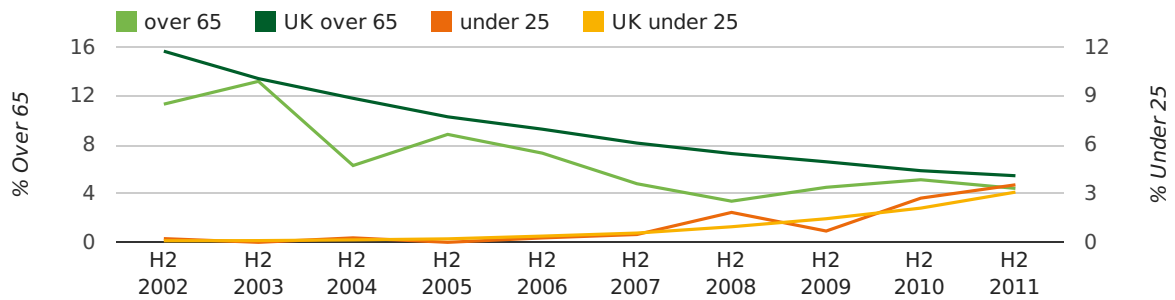
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.9.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.1%.

#### director age by half year



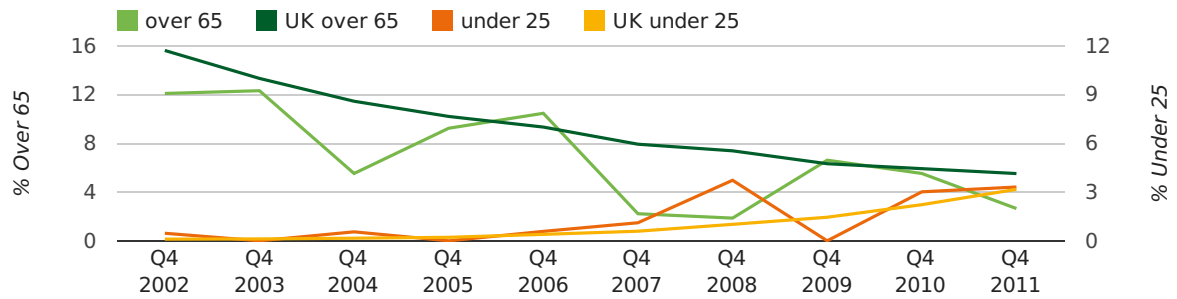
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.0.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.1%.

### director age by quarter

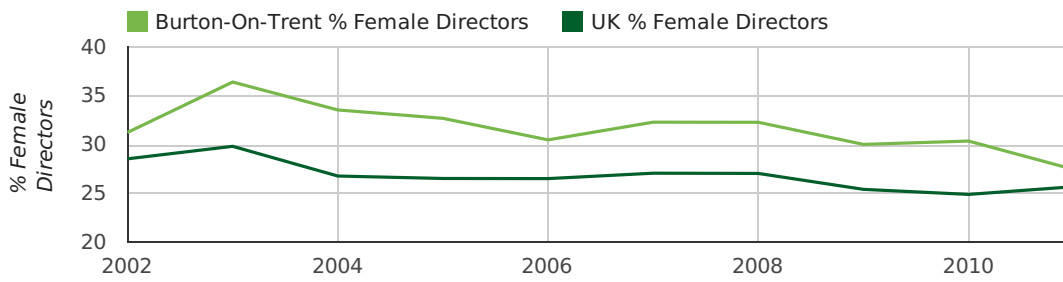


### Annual Data (2011)

The record year for female directors in Burton-On-Trent was 1857 when 36.4% of all directors were female.

The percentage of female directors in Burton-On-Trent in 2011 was 31.3%. The average for the UK during this time was 28.6%

#### director gender by year

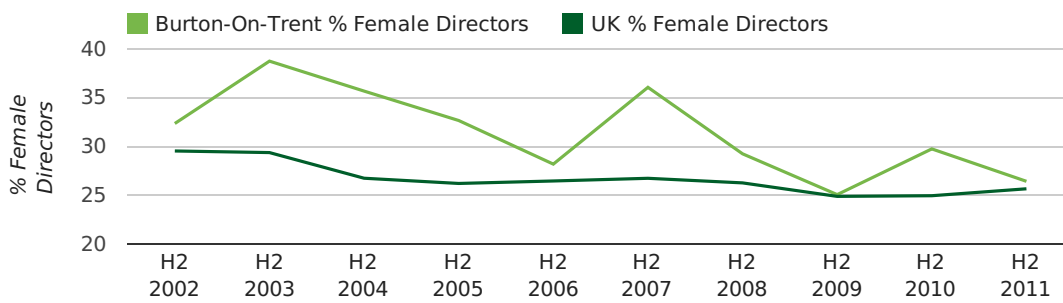


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Burton-On-Trent was 1860 when 42.9% of all directors were female.

26.4% of all director appointments in Burton-On-Trent in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

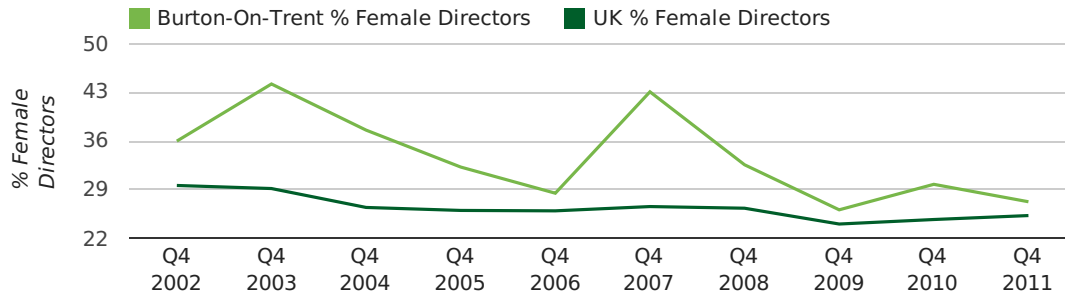


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Burton-On-Trent was in 1977 when 31.1% of all directors were female.

27.3% of all director appointments in Burton-On-Trent in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD        | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|-------------|------------|--------------|---------------|
| BURTON      | 1.29%      | CONSULTING   | 5.07%         |
| ENGINEERING | 1.29%      | MANAGEMENT   | 4.74%         |
| CONSULTANCY | 1.17%      | CONSULTANCY  | 3.26%         |
| M           | 1.05%      | PROPERTY     | 2.37%         |
| ELECTRICAL  | 0.94%      | TRADING      | 2.07%         |
| MANAGEMENT  | 0.94%      | DESIGN       | 1.92%         |
| (BURTON)    | 0.82%      | ASSOCIATES   | 1.86%         |
| CONSULTING  | 0.82%      | ENGINEERING  | 1.78%         |
| ASSOCIATES  | 0.70%      | BUSINESS     | 1.78%         |
| CARE        | 0.70%      | CONSULTANTS  | 1.76%         |
| BEAUTY      | 0.70%      | CONSTRUCTION | 1.73%         |
| BUSINESS    | 0.70%      | MEDIA        | 1.71%         |
| HAIR        | 0.70%      | LONDON       | 1.63%         |
| BUILDING    | 0.70%      | J            | 1.51%         |
| J           | 0.70%      | INVESTMENTS  | 1.48%         |
| PROPERTIES  | 0.70%      | GLOBAL       | 1.46%         |
| SPIRIT      | 0.58%      | IT           | 1.41%         |
| CLEANING    | 0.58%      | CARE         | 1.39%         |
| P           | 0.58%      | PROPERTIES   | 1.29%         |
| TRAINING    | 0.58%      | ELECTRICAL   | 1.29%         |
| MEDICAL     | 0.47%      | M            | 1.27%         |
| CONSULTANTS | 0.47%      | BUILDING     | 1.26%         |
| (MIDLANDS)  | 0.47%      | ENERGY       | 1.25%         |
| SAFETY      | 0.47%      | S            | 1.20%         |
| TRADE       | 0.47%      | ENTERPRISES  | 1.20%         |

## Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied  | 174                 | 205,525      |
| 7487 - Other business activities   | 36                  | 57,052       |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 31                  | 8,671        |
| 70229 - Management consultancy activities other than financial management                | 29                  | 17,765       |
| 9999 - Dormant Company   | 19                  | 20,199       |
| 82990 - Other business support service activities not elsewhere classified               | 18                  | 32,483       |
| 7414 - Business & management consultancy   | 13                  | 13,034       |
| 99999 - Dormant Company  | 13                  | 21,846       |
| 96090 - Other service activities not elsewhere classified                                | 11                  | 11,768       |
| 86900 - Other human health activities  | 10                  | 4,457        |
| 7499 - Non-trading company   | 8                   | 9,957        |
| 62020 - Information technology consultancy activities                                    | 8                   | 12,072       |
| 45200 - Maintenance and repair of motor vehicles   | 8                   | 2,452        |
| 7222 - Other software consultancy and supply   | 7                   | 7,398        |
| 49410 - Freight transport by road  | 7                   | 2,392        |
| 96020 - Hairdressing and other beauty treatment  | 7                   | 2,380        |
| 4521 - General construction & civil engineering  | 7                   | 5,558        |
| 7260 - Other computer related activities   | 7                   | 7,667        |
| 8514 - Other human health activities   | 7                   | 2,637        |
| 47990 - Other retail sale not in stores, stalls or markets                               | 6                   | 2,699        |