

# Bushey

q1 2012 business confidence report



## headlines

- Q1 2012 saw a new record in company registrations in Bushey when compared to any previous Q1.
- February 2012 saw a new record in company registrations in Bushey when compared to any previous February.
- January 2012 saw a new record in company registrations in Bushey when compared to any previous January.
- February 2012 saw a new record in company closures in Bushey when compared to any previous February.
- Q1 2012 saw a new record in net growth in Bushey when compared to any previous Q1.

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### Quarterly Data (Q1 Jan-Mar 2012)

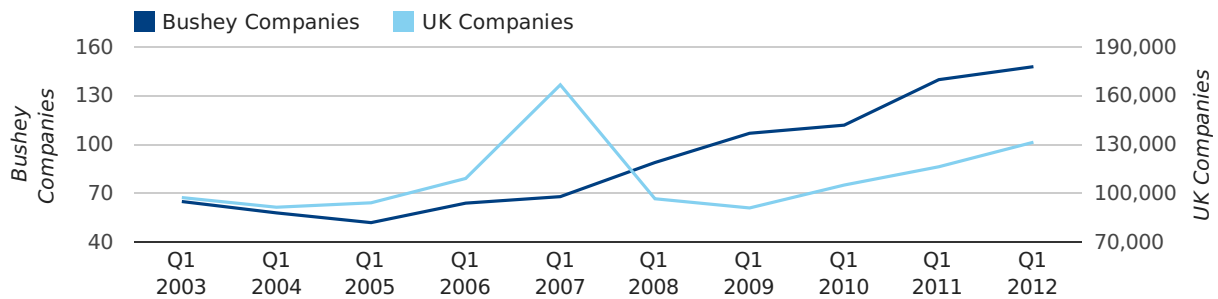
Q1 2012 saw a new record in company registrations in Bushey when compared to any previous Q1.

A total of 148 companies were registered in Bushey during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 5.7% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

| FIRST QUARTER (JAN 2012 - MAR 2012) | BUSHEY     | UK             |
|-------------------------------------|------------|----------------|
| 2012                                | 148        | 131,491        |
| 2011                                | 140        | 116,391        |
| % CHANGE                            | 5.7%       | 13.0%          |
| RECORD YEAR                         | 2012 (148) | 2007 (166,814) |

### new companies by quarter

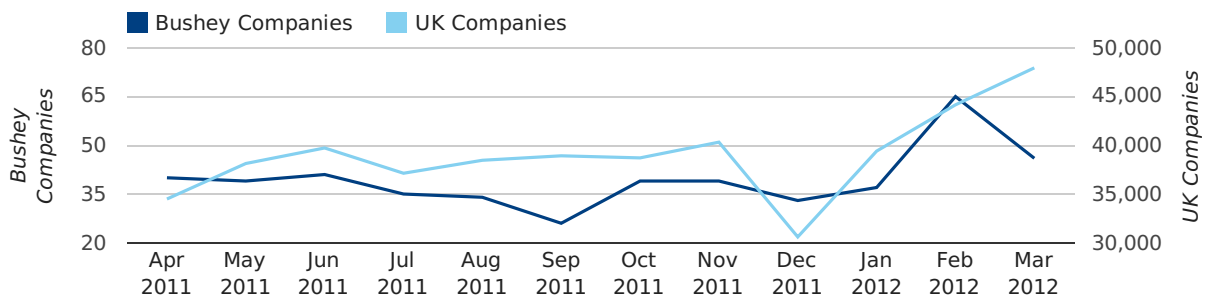


### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Bushey when compared to any previous February.

January 2012 saw a new record in company registrations in Bushey when compared to any previous January.

### new companies by month



|                       | JANUARY   | FEBRUARY  | MARCH     |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2012 | 37        | 65        | 46        |
| NEW COMPANIES IN 2011 | 29        | 50        | 61        |
| % CHANGE              | 27.6%     | 30.0%     | -24.6%    |
| RECORD YEAR           | 2012 (37) | 2012 (65) | 2011 (61) |

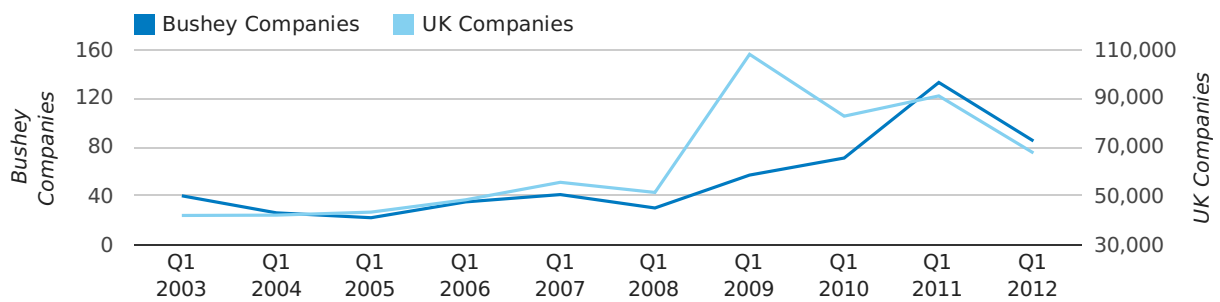
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 85 companies were dissolved in Bushey during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 36.1% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

| FIRST QUARTER (JAN 2012 - MAR 2012) | BUSHEY     | UK             |
|-------------------------------------|------------|----------------|
| 2012                                | 85         | 67,576         |
| 2011                                | 133        | 90,986         |
| % CHANGE                            | -36.1%     | -25.7%         |
| RECORD YEAR                         | 2011 (133) | 2009 (108,060) |

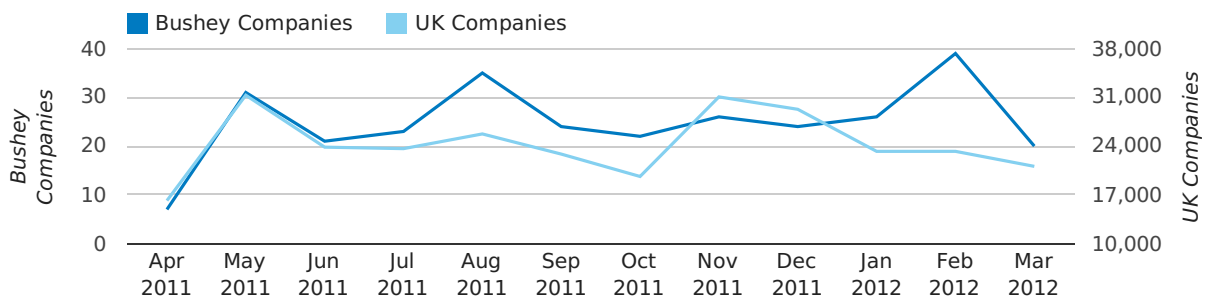
### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company closures in Bushey when compared to any previous February.

### dissolved companies by month



|                          | JANUARY   | FEBRUARY  | MARCH     |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2012 | 26        | 39        | 20        |
| CLOSED COMPANIES IN 2011 | 52        | 30        | 51        |
| % CHANGE                 | -50.0%    | 30.0%     | -61%      |
| RECORD YEAR              | 2011 (52) | 2012 (39) | 2011 (51) |

### Quarterly Data (Q1 Jan-Mar 2012)

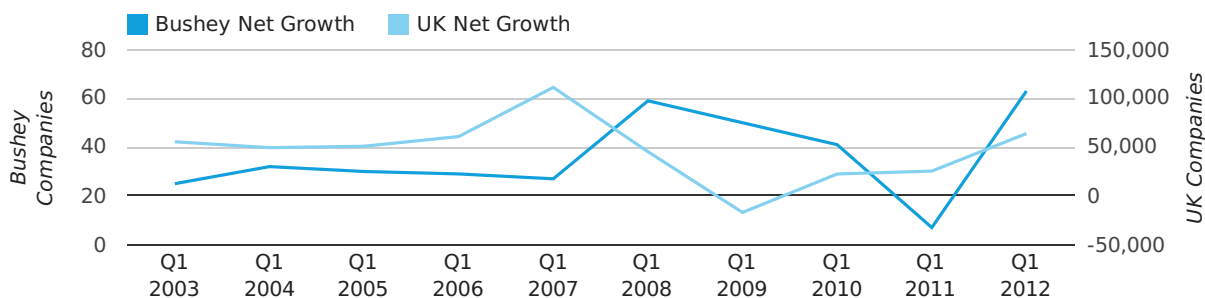
Q1 2012 saw a new record in net growth in Bushey when compared to any previous Q1.

Net company growth for Bushey during the first quarter of 2012 (Jan 2012 - Mar 2012) was 63 companies.

This represents an increase of 800.0% on the same period last year.

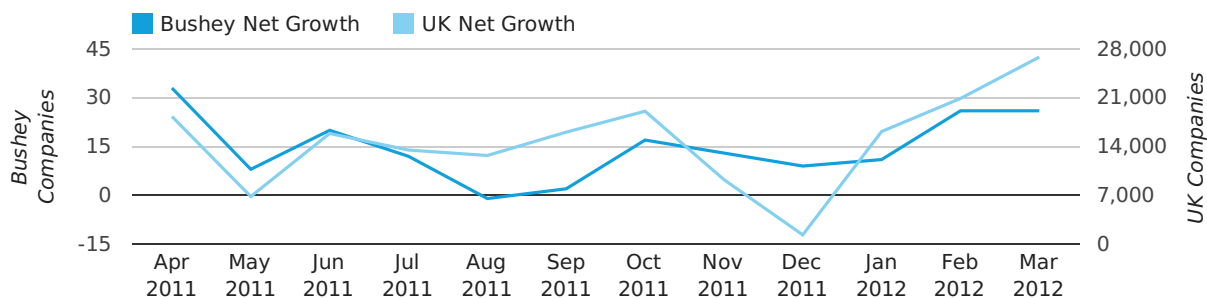
| FIRST QUARTER (JAN 2012 - MAR 2012) | BUSHEY    | UK             |
|-------------------------------------|-----------|----------------|
| 2012                                | 63        | 63,915         |
| 2011                                | 7         | 25,405         |
| % CHANGE                            | 800.0%    | 151.6%         |
| RECORD YEAR                         | 2012 (63) | 2007 (111,282) |

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### net growth by month



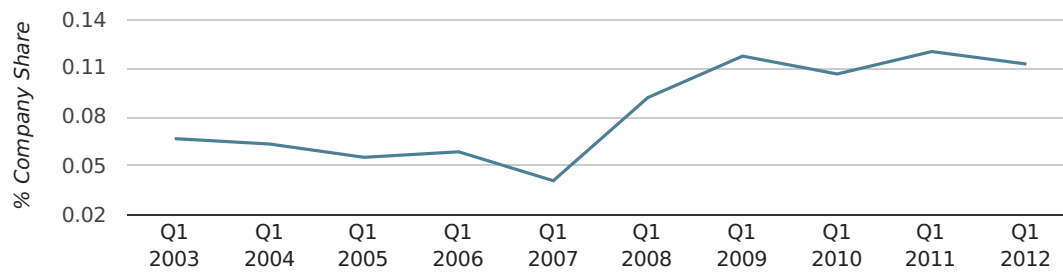
|                    | JANUARY   | FEBRUARY  | MARCH     |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 11        | 26        | 26        |
| NET GROWTH IN 2011 | -23       | 20        | 10        |
| % CHANGE           | -147.8%   | 30.0%     | 160.0%    |
| RECORD YEAR        | 2010 (20) | 2009 (31) | 2008 (31) |

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Bushey formed 0.1% of all UK companies.

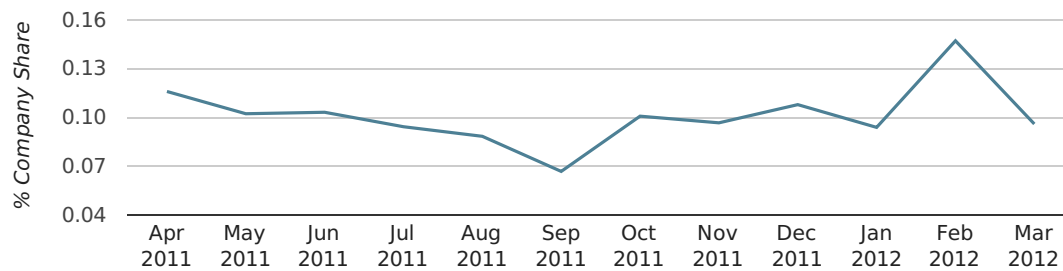
| FIRST QUARTER (JAN 2012 - MAR 2012) | BUSHEY      |
|-------------------------------------|-------------|
| 2012                                | 0.1%        |
| 2011                                | 0.1%        |
| 2010                                | 0.1%        |
| 2009                                | 0.1%        |
| 2008                                | 0.1%        |
| RECORD YEAR (SINCE 1960)            | 1968 (0.3%) |

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



|                            | JANUARY     | FEBRUARY    | MARCH       |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.1%        | 0.1%        | 0.1%        |
| UK FORMATION SHARE IN 2011 | 0.1%        | 0.1%        | 0.1%        |
| % CHANGE                   | 9.4%        | 11.2%       | -29.4%      |
| RECORD YEAR                | 1960 (0.2%) | 1975 (0.9%) | 1968 (0.7%) |

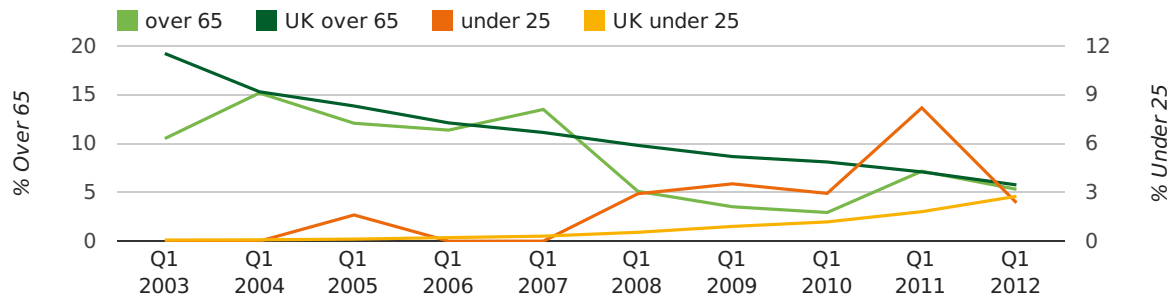
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 44.6.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 3.5%.

#### director age by quarter

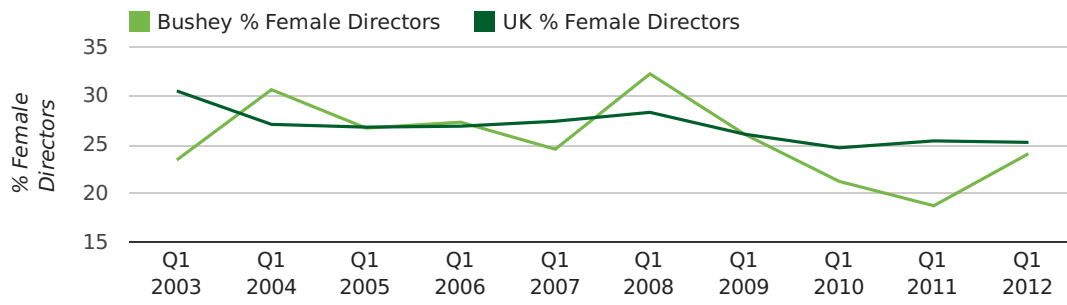


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Bushey was in 1861 when 40.0% of all directors were female.

24.1% of all director appointments in Bushey in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter





## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD          | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|---------------|------------|--------------|---------------|
| BUSINESS      | 1.50%      | CONSULTING   | 5.07%         |
| CONSULTING    | 1.37%      | MANAGEMENT   | 4.74%         |
| MANAGEMENT    | 1.25%      | CONSULTANCY  | 3.30%         |
| START         | 1.25%      | PROPERTY     | 2.37%         |
| MEDIA         | 1.12%      | TRADING      | 2.07%         |
| J             | 1.00%      | DESIGN       | 1.93%         |
| HYDROPOWER    | 1.00%      | ENGINEERING  | 1.86%         |
| TRADING       | 1.00%      | ASSOCIATES   | 1.84%         |
| UP            | 0.87%      | CONSULTANTS  | 1.79%         |
| ENTERPRISES   | 0.87%      | BUSINESS     | 1.73%         |
| GLOBAL        | 0.87%      | MEDIA        | 1.72%         |
| MARKETING     | 0.75%      | CONSTRUCTION | 1.72%         |
| INTERNATIONAL | 0.75%      | LONDON       | 1.66%         |
| INVESTMENT    | 0.75%      | J            | 1.54%         |
| PROPERTY      | 0.75%      | INVESTMENTS  | 1.51%         |
| CO            | 0.75%      | GLOBAL       | 1.50%         |
| ONLINE        | 0.75%      | IT           | 1.40%         |
| STARTUP       | 0.62%      | CARE         | 1.34%         |
| L             | 0.50%      | PROPERTIES   | 1.31%         |
| SUPPORT       | 0.50%      | ELECTRICAL   | 1.27%         |
| RENO          | 0.50%      | M            | 1.27%         |
| INC.          | 0.50%      | BUILDING     | 1.24%         |
| PARTNERS      | 0.50%      | ENERGY       | 1.20%         |
| LONDON        | 0.50%      | S            | 1.20%         |
| FIRST         | 0.37%      | ENTERPRISES  | 1.19%         |

## Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied  | 323                 | 216,665      |
| 7487 - Other business activities   | 80                  | 52,735       |
| 74990 - Non-trading company  | 64                  | 9,729        |
| 82990 - Other business support service activities not elsewhere classified               | 33                  | 35,233       |
| 9999 - Dormant Company   | 33                  | 18,617       |
| 7499 - Non-trading company   | 28                  | 9,102        |
| 99999 - Dormant Company  | 18                  | 25,084       |
| 70229 - Management consultancy activities other than financial management                | 16                  | 19,704       |
| 7011 - Development & sell real estate  | 12                  | 2,092        |
| 68100 - Buying and selling of own real estate  | 11                  | 3,072        |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 11                  | 9,892        |
| 86900 - Other human health activities  | 10                  | 5,066        |
| 62020 - Information technology consultancy activities                                    | 9                   | 14,303       |
| 96090 - Other service activities not elsewhere classified                                | 9                   | 13,637       |
| 68320 - Management of real estate on a fee or contract basis                             | 9                   | 3,448        |
| 9305 - Other service activities  | 8                   | 8,818        |
| 8514 - Other human health activities   | 6                   | 2,480        |
| 62090 - Other information technology service activities                                  | 5                   | 8,145        |
| 7222 - Other software consultancy and supply   | 5                   | 6,934        |
| 62012 - Business and domestic software development                                       | 4                   | 4,356        |