

Bushey

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Bushey when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Bushey when compared to any half year in history.
- May 2012 saw a new record in company registrations in Bushey when compared to any previous May.
- May 2012 was a record month for company registrations in Bushey when compared to any month in history.
- The first half of 2012 saw a new record in net growth in Bushey when compared to any previous first half year.
- The first half of 2012 was a record first half year for net growth in Bushey when compared to any half year in history.
- Q2 2012 saw a new record in net growth in Bushey when compared to any previous Q2.
- Q2 2012 was a record quarter for net growth in Bushey when compared to any quarter in history.
- May 2012 saw a new record in net growth in Bushey when compared to any previous May.
- May 2012 was a record month for net growth in Bushey when compared to any month in history.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Bushey when compared to any previous first half year.

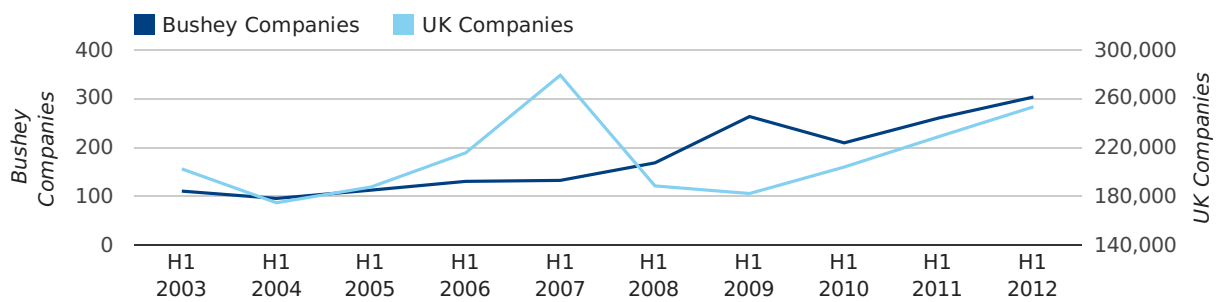
The first half of 2012 was a record first half year for company registrations in Bushey when compared to any half year in history.

In the first half of 2012 a total of 303 companies were formed in Bushey. This figure is 16.5% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Bushey occurred in 2012 when a total of 303 were formed.

HALF YEAR (JAN-JUN)	BUSHEY	UK
2012	303	253,150
2011	260	228,735
% CHANGE	16.5%	10.7%
RECORD YEAR	2012 (303)	2007 (279,097)

new companies by half year



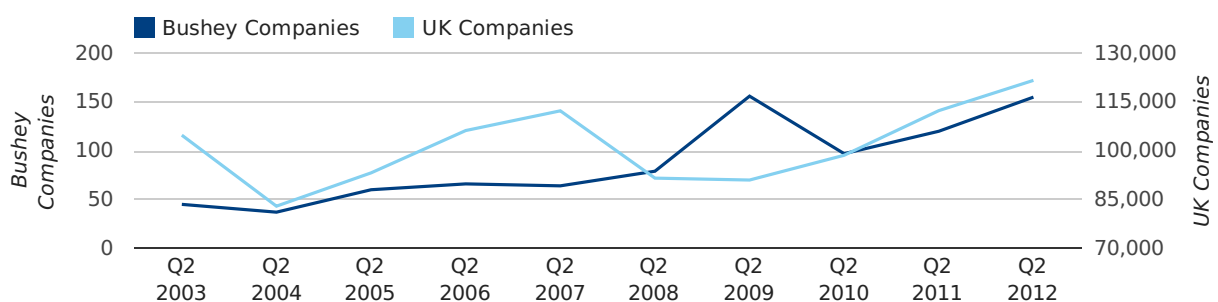
Quarterly Data (Q2 Apr-Jun 2012)

A total of 155 companies were registered in Bushey during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 29.2% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BUSHEY	UK
2012	155	121,659
2011	120	112,344
% CHANGE	29.2%	8.3%
RECORD YEAR	2009 (156)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Bushey when compared to any previous May.

May 2012 was a record month for company registrations in Bushey when compared to any month in history.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	45	70	40
NEW COMPANIES IN 2011	40	39	41
% CHANGE	12.5%	79.5%	-2.4%
RECORD YEAR	2009 (46)	2012 (70)	2009 (68)

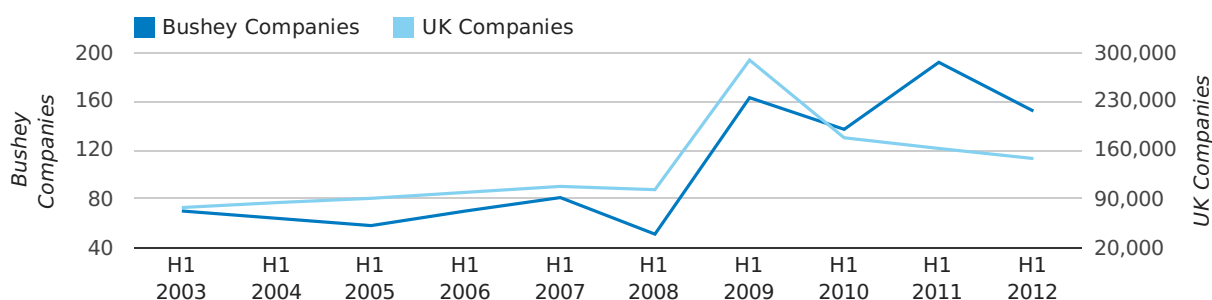
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 152 companies were dissolved in Bushey. This figure is 20.8% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Bushey occurred in 2011 when a total of 192 were closed.

HALF YEAR (JAN-JUN)	BUSHEY	UK
2012	152	147,793
2011	192	162,310
% CHANGE	-20.8%	-8.9%
RECORD YEAR	2011 (192)	2009 (289,236)

dissolved companies by half year



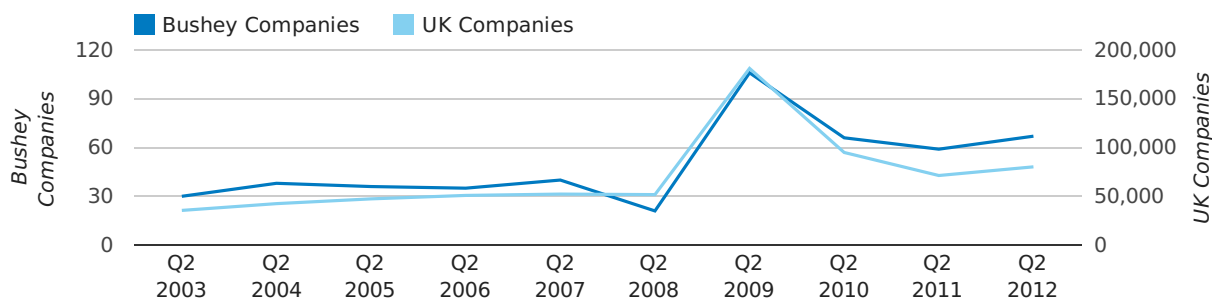
Quarterly Data (Q2 Apr-Jun 2012)

A total of 67 companies were dissolved in Bushey during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 13.6% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BUSHEY	UK
2012	67	80,217
2011	59	71,324
% CHANGE	13.6%	12.5%
RECORD YEAR	2009 (106)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	23	30	14
CLOSED COMPANIES IN 2011	7	31	21
% CHANGE	228.6%	-3.2%	-33%
RECORD YEAR	2009 (34)	2009 (42)	2009 (30)

Half Year Data (Jan-Jun 2012)

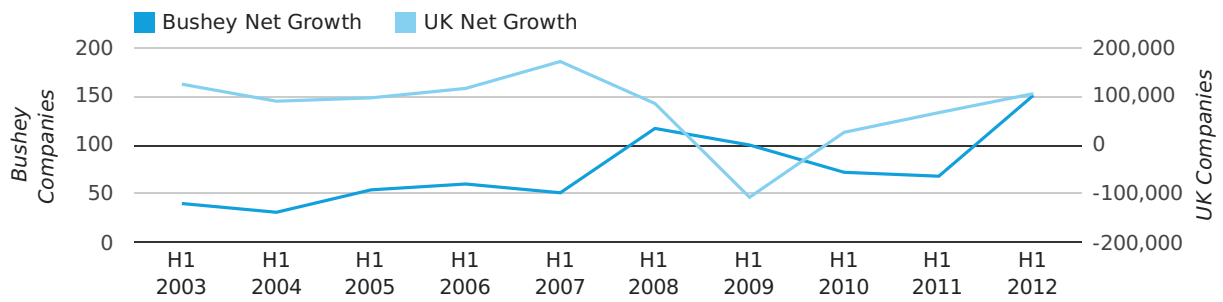
The first half of 2012 saw a new record in net growth in Bushey when compared to any previous first half year.

The first half of 2012 was a record first half year for net growth in Bushey when compared to any half year in history.

In the first half of 2012 the company register for Bushey increased by 151 companies. This figure is 122.1% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	BUSHEY	UK
2012	151	105,357
2011	68	66,425
% CHANGE	122.1%	58.6%
RECORD YEAR	2012 (151)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in net growth in Bushey when compared to any previous Q2.

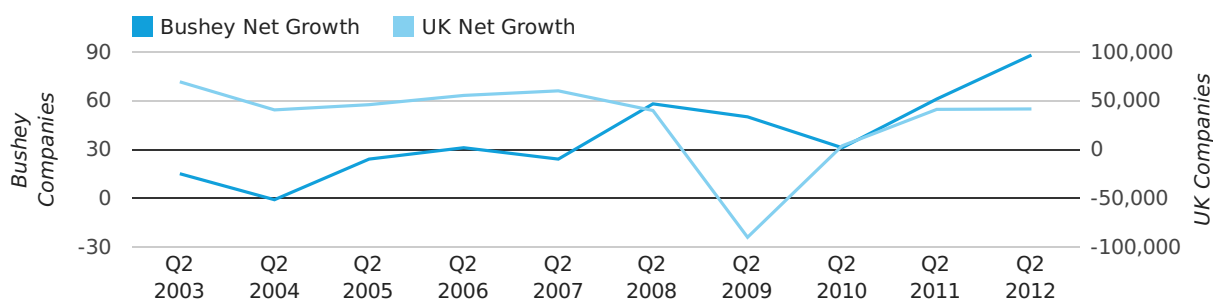
Q2 2012 was a record quarter for net growth in Bushey when compared to any quarter in history.

Net company growth for Bushey during the second quarter of 2012 (Apr 2012 - Jun 2012) was 88 companies.

This represents an increase of 44.3% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BUSHEY	UK
2012	88	41,442
2011	61	41,020
% CHANGE	44.3%	1.0%
RECORD YEAR	2012 (88)	2003 (69,274)

net growth by quarter

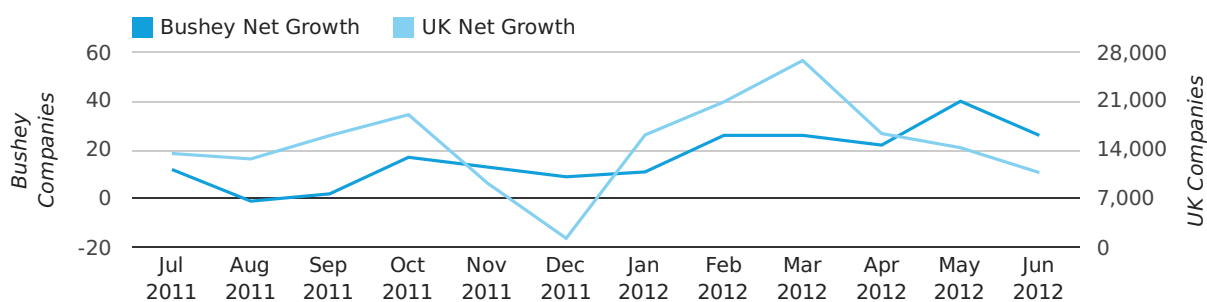


Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in net growth in Bushey when compared to any previous May.

May 2012 was a record month for net growth in Bushey when compared to any month in history.

net growth by month



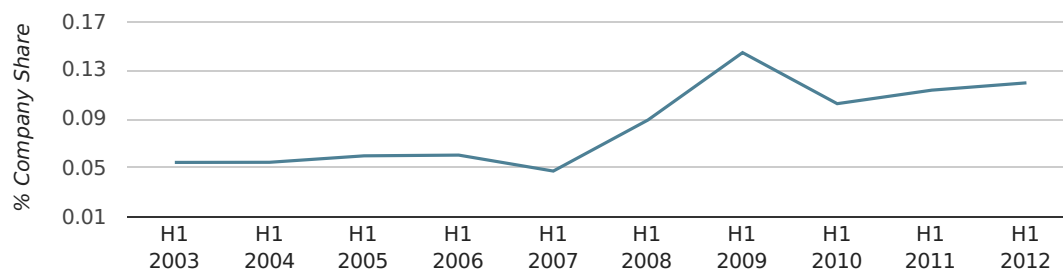
	APRIL	MAY	JUNE
NET GROWTH IN 2012	22	40	26
NET GROWTH IN 2011	33	8	20
% CHANGE	-33.3%	400.0%	30.0%
RECORD YEAR	2011 (33)	2012 (40)	2009 (38)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Bushey formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	BUSHEY
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

company share by half year

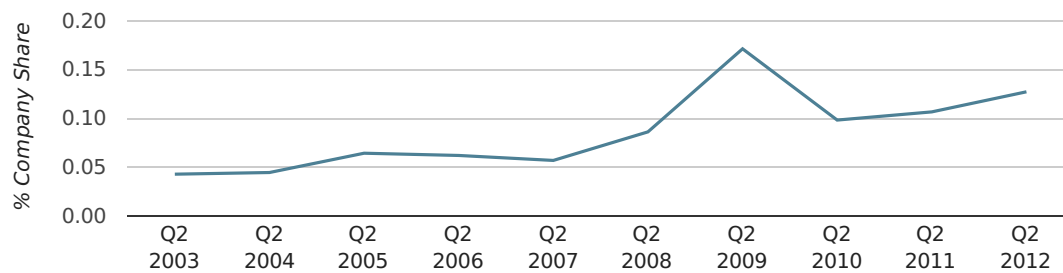


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Bushey formed 0.1% of all UK companies.

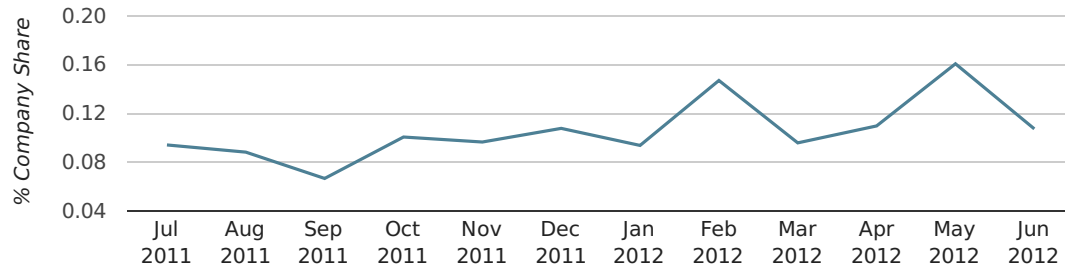
SECOND QUARTER (APR 2012 - JUN 2012)	BUSHEY
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.2%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-5.3%	57.3%	4.2%
RECORD YEAR	1961 (0.5%)	1970 (0.7%)	1979 (0.3%)

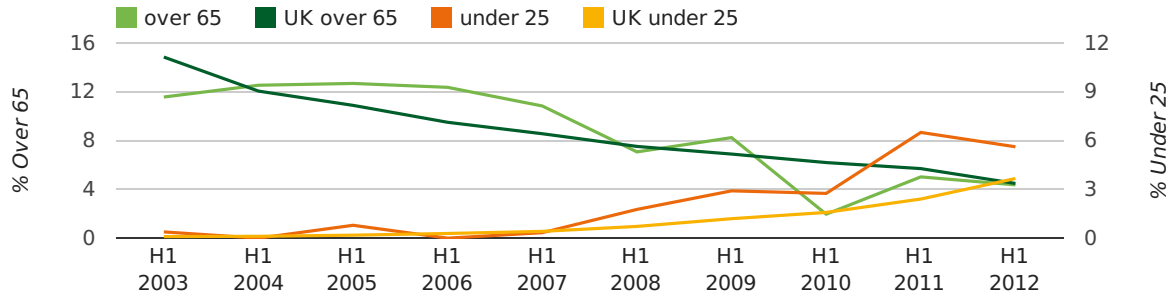
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 43.5.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 3.4%.

director age by half year



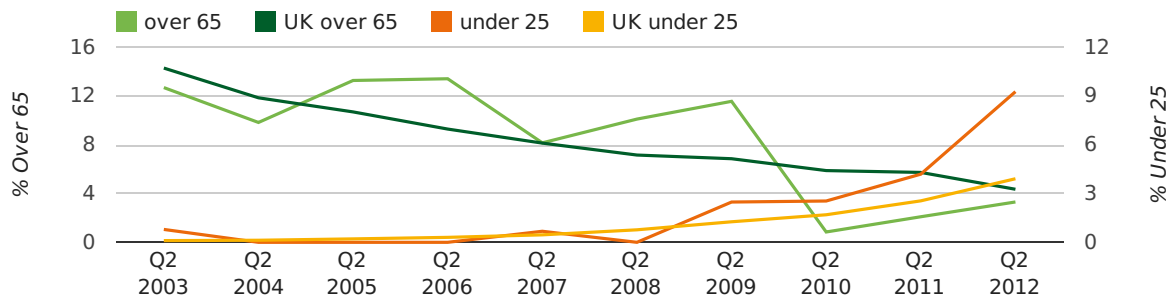
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.3.

The percentage of directors under the age of 25 was 9.3% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 3.3%.

director age by quarter

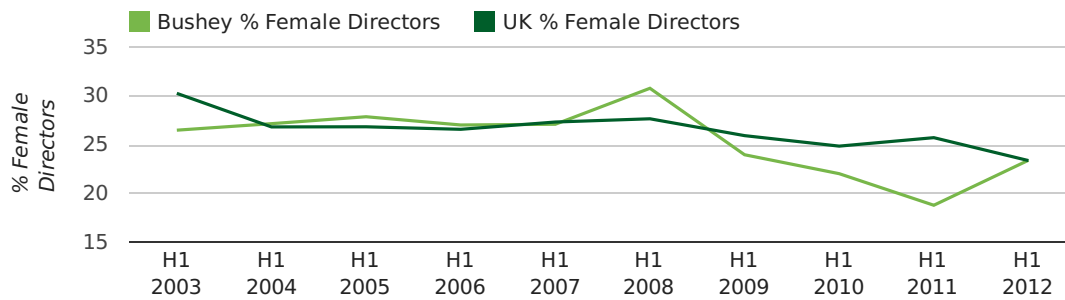


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Bushey was 1861 when 40.0% of all directors were female.

23.4% of all director appointments in Bushey in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

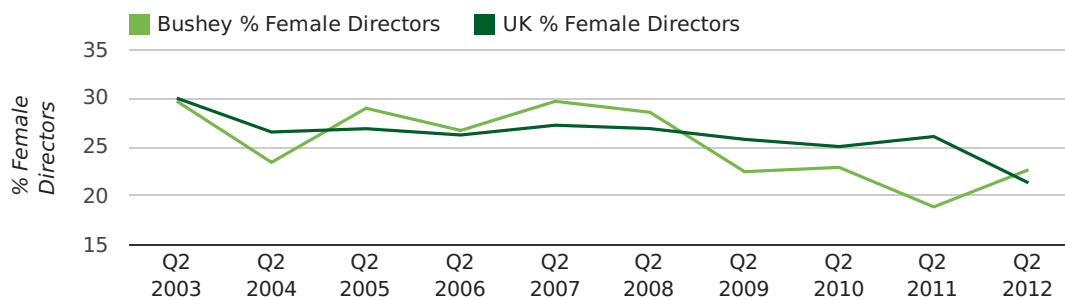


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Bushey was in 1866 when 66.7% of all directors were female.

22.7% of all director appointments in Bushey in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.76%	CONSULTING	5.07%
BUILDERS	1.76%	MANAGEMENT	4.74%
MEDIA	1.64%	CONSULTANCY	3.28%
BUSINESS	1.64%	PROPERTY	2.35%
TRADING	1.64%	TRADING	2.10%
MANAGEMENT	1.38%	DESIGN	1.89%
START	1.26%	ENGINEERING	1.87%
HYDROPOWER	1.01%	ASSOCIATES	1.82%
ONLINE	1.01%	CONSULTANTS	1.78%
HAULAGE	0.88%	CONSTRUCTION	1.71%
ENTERPRISES	0.88%	BUSINESS	1.70%
GLOBAL	0.88%	MEDIA	1.69%
UP	0.88%	LONDON	1.68%
MARKETING	0.75%	J	1.57%
TRANSPORT	0.75%	GLOBAL	1.51%
J	0.75%	INVESTMENTS	1.48%
PROPERTY	0.75%	IT	1.42%
CONSTRUCTION	0.75%	CARE	1.31%
INTERNATIONAL	0.75%	PROPERTIES	1.31%
INVESTMENT	0.75%	M	1.26%
LONDON	0.63%	ELECTRICAL	1.23%
STARTUP	0.63%	BUILDING	1.23%
ELECTRICS	0.63%	SECURITY	1.19%
BUILDING	0.63%	S	1.18%
L	0.50%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	330	244,457
7487 - Other business activities	71	47,029
74990 - Non-trading company	63	9,706
82990 - Other business support service activities not elsewhere classified	33	35,447
7499 - Non-trading company	24	8,023
70229 - Management consultancy activities other than financial management	21	20,390
99999 - Dormant Company	19	26,088
74909 - Other professional, scientific and technical activities not elsewhere classified	16	10,271
9999 - Dormant Company	14	16,469
7011 - Development & sell real estate	12	1,921
86900 - Other human health activities	11	5,222
68320 - Management of real estate on a fee or contract basis	10	3,365
96090 - Other service activities not elsewhere classified	9	14,220
68100 - Buying and selling of own real estate	8	3,143
62020 - Information technology consultancy activities	8	15,280
9305 - Other service activities	7	7,926
8514 - Other human health activities	6	2,277
62012 - Business and domestic software development	6	4,742
62090 - Other information technology service activities	5	8,258
7222 - Other software consultancy and supply	5	6,356