

Calne

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Calne when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Calne when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Calne when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Calne when compared to any previous Q4.
- Q4 2011 was a record quarter for company registrations in Calne when compared to any quarter in history.
- December 2011 saw a new record in company registrations in Calne when compared to any previous December.
- November 2011 saw a new record in company closures in Calne when compared to any previous November.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

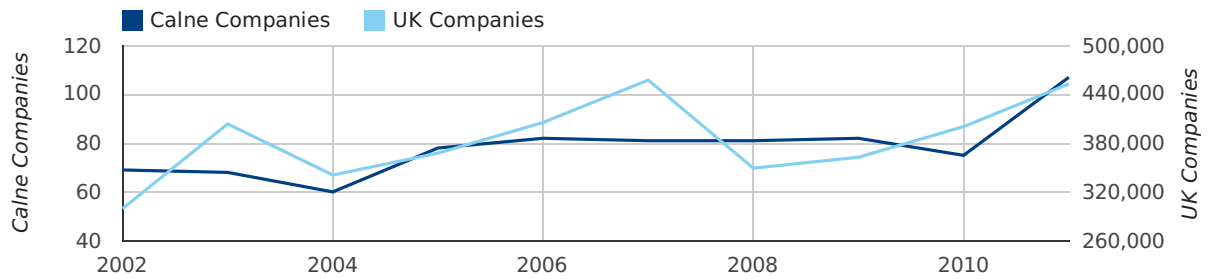
Annual Data (2011)

2011 was a record year for company registrations in Calne when compared to any year in history.

A total of 107 companies were formed in Calne in 2011. This total is 42.7% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CALNE	UK
2011	107	452,870
2010	75	400,358
2009	82	362,675
2008	81	349,203
2007	81	457,649
RECORD YEAR	2011 (107)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Calne when compared to any previous second half year.

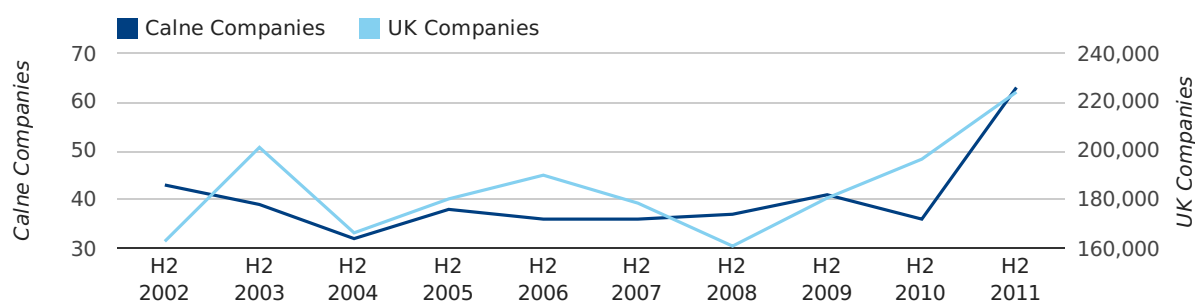
The second half of 2011 was a record second half year for company registrations in Calne when compared to any half year in history.

In the second half of 2011 a total of 63 companies were formed in Calne. This figure is 75.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Calne occurred in 2011 when a total of 63 were formed.

HALF YEAR (JUL-DEC)	CALNE	UK
2011	63	224,135
2010	36	196,609
% CHANGE	75.0%	14.0%
RECORD YEAR	2011 (63)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in company registrations in Calne when compared to any previous Q4.

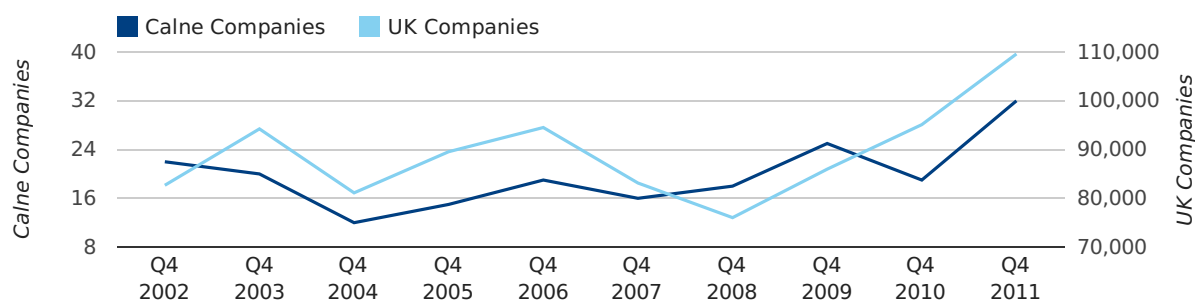
Q4 2011 was a record quarter for company registrations in Calne when compared to any quarter in history.

A total of 32 companies were registered in Calne during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 68.4% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CALNE	UK
2011	32	109,623
2010	19	95,117
% CHANGE	68.4%	15.3%
RECORD YEAR	2011 (32)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Calne when compared to any previous December.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	10	11	11
NEW COMPANIES IN 2010	11	5	3
% CHANGE	-9.1%	120.0%	266.7%
RECORD YEAR	2008 (12)	2009 (12)	2011 (11)

Annual Data (2011)

A total of 67 companies were dissolved in Calne in 2011. This total is 2.9% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CALNE	UK
2011	67	314,523
2010	69	342,232
2009	84	533,773
2008	39	237,901
2007	38	220,295
RECORD YEAR	2009 (84)	2009 (533,773)

dissolved companies by year



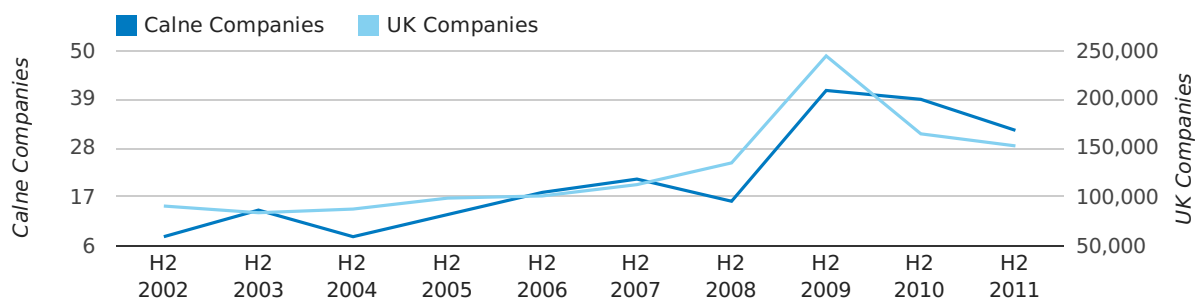
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 32 companies were dissolved in Calne. This figure is 17.9% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Calne occurred in 2009 when a total of 41 were closed.

HALF YEAR (JUL-DEC)	CALNE	UK
2011	32	152,213
2010	39	164,601
% CHANGE	-17.9%	-7.5%
RECORD YEAR	2009 (41)	2009 (244,537)

dissolved companies by half year



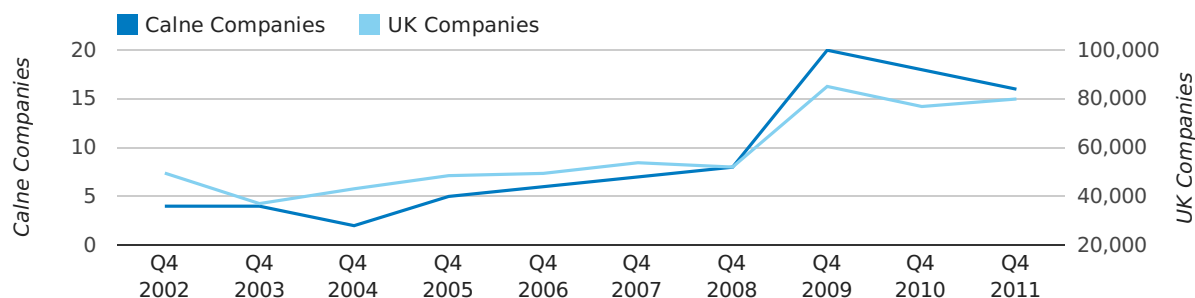
Quarterly Data (Q4 Oct-Dec 2011)

A total of 16 companies were dissolved in Calne during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 11.1% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CALNE	UK
2011	16	79,983
2010	18	76,896
% CHANGE	-11.1%	4.0%
RECORD YEAR	2009 (20)	2009 (85,136)

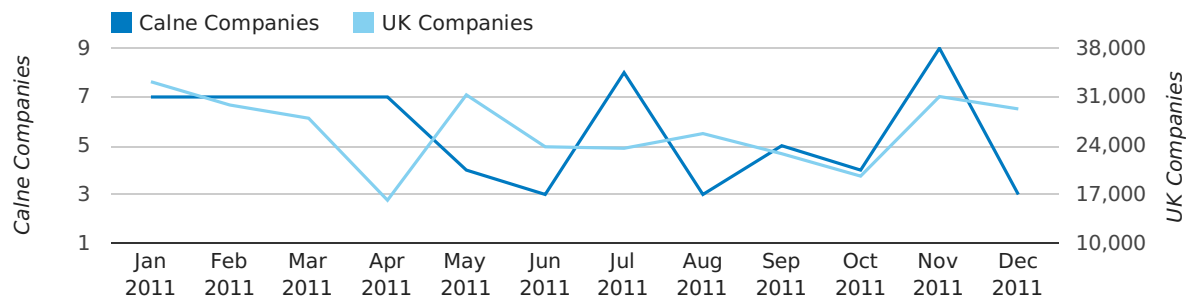
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Calne when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	4	9	3
CLOSED COMPANIES IN 2010	9	7	2
% CHANGE	-55.6%	28.6%	50%
RECORD YEAR	2010 (9)	2011 (9)	2009 (8)

Annual Data (2011)

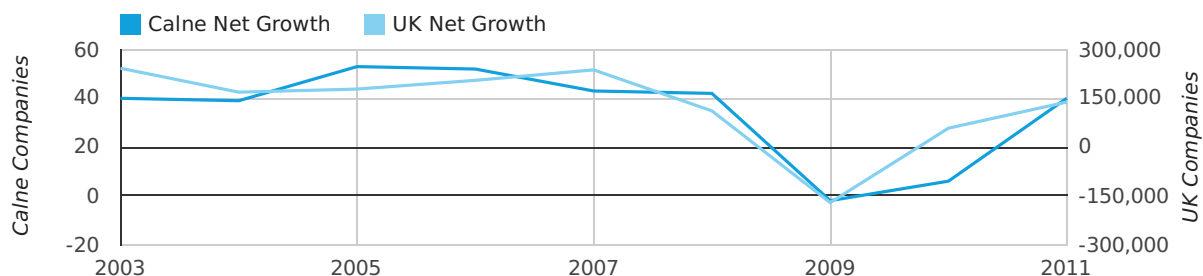
A total of 40 companies were added to the company register for Calne in 2011. This number represents growth of 53.3% which compares favourably to the UK figure of 34.6%.

This number is 34 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2005 when the Calne company register grew by 53 companies.

YEAR	CALNE	UK
2011	40	138,347
2010	6	58,126
2009	-2	-171,098
2008	42	111,302
2007	43	237,354
RECORD YEAR	2005 (53)	2003 (242,543)

net growth by year

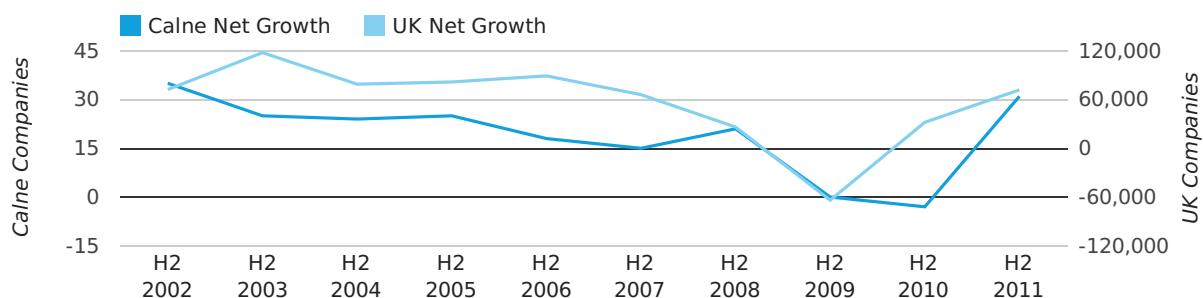


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Calne increased by 31 companies. This figure is 1,133.3% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CALNE	UK
2011	31	71,922
2010	-3	32,008
% CHANGE	-1,133.3%	124.7%
RECORD YEAR	2002 (35)	2003 (117,772)

net growth by half year



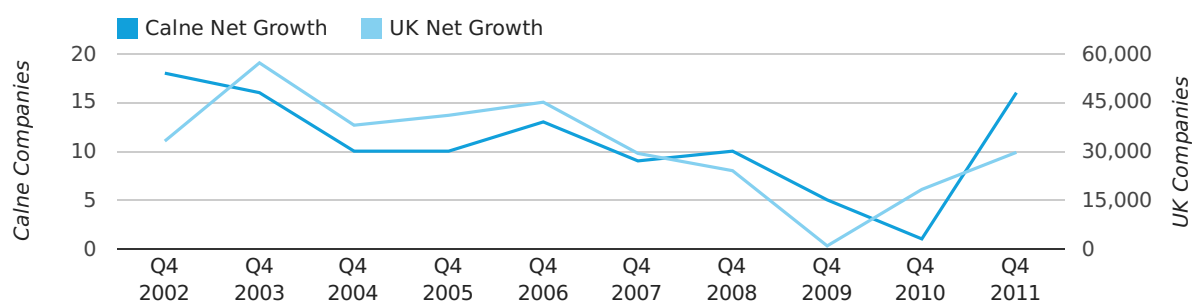
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Calne during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 16 companies.

This represents an increase of 1,500.0% on the same period last year.

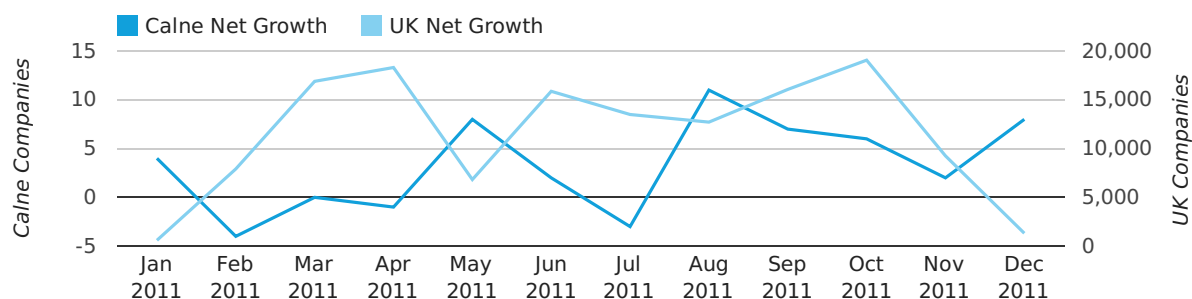
FOURTH QUARTER (OCT 2011 - DEC 2011)	CALNE	UK
2011	16	29,640
2010	1	18,221
% CHANGE	1,500.0%	62.7%
RECORD YEAR	2002 (18)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



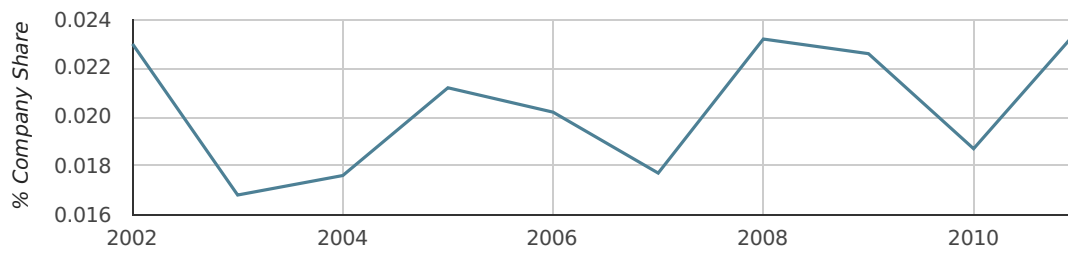
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	6	2	8
NET GROWTH IN 2010	2	-2	1
% CHANGE	200.0%	-200.0%	700.0%
RECORD YEAR	2007 (8)	2009 (8)	2003 (9)

Annual Data (2011)

In 2011 Calne formed 0.0% of all UK companies. This is no change on 2010 when Calne was responsible for 0.0% of all UK companies.

YEAR	CALNE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.1%)

company share by year

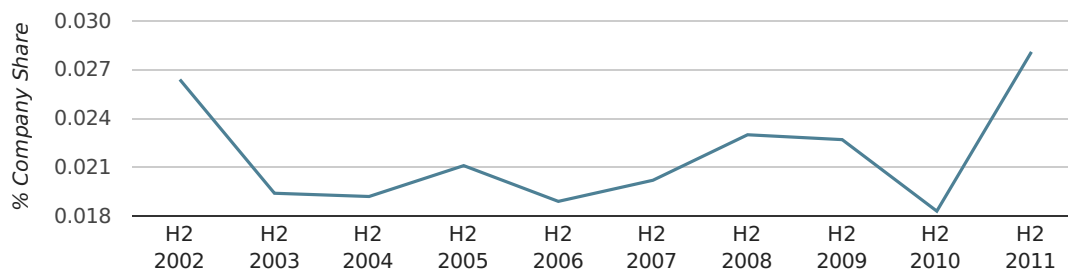


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Calne formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	CALNE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.1%)

company share by half year

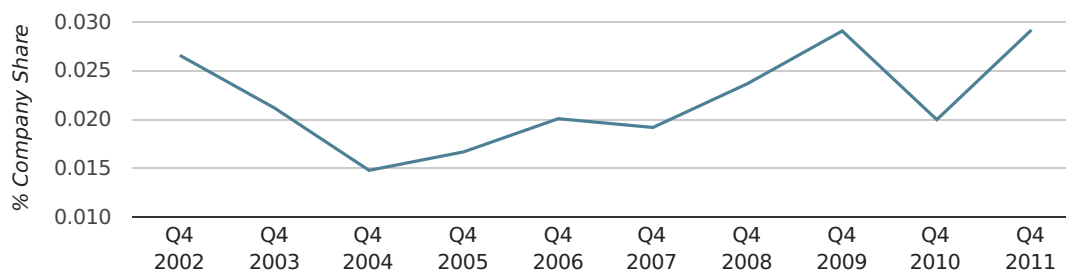


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Calne formed 0.0% of all UK companies.

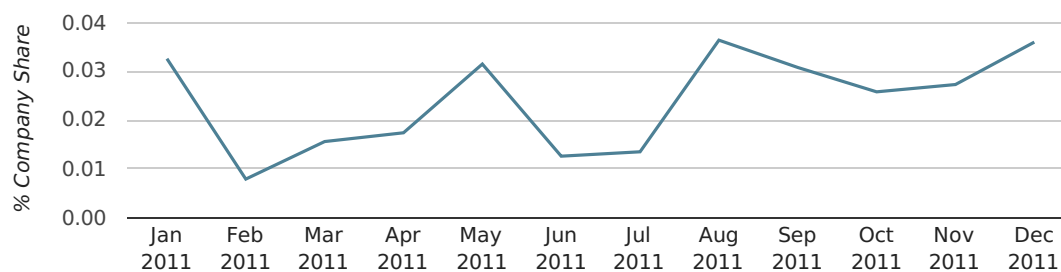
FOURTH QUARTER (OCT 2011 - DEC 2011)	CALNE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-21.1%	87.0%	224.3%
RECORD YEAR	1968 (0.2%)	1968 (0.2%)	1962 (0.2%)

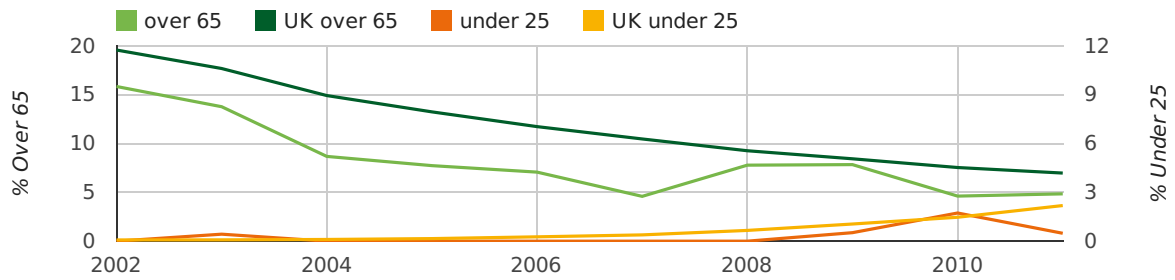
Annual Data (2011)

The average age of a director in 2011 was 46.7.

The percentage of directors under the age of 25 was 0.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 4.2%.

director age by year



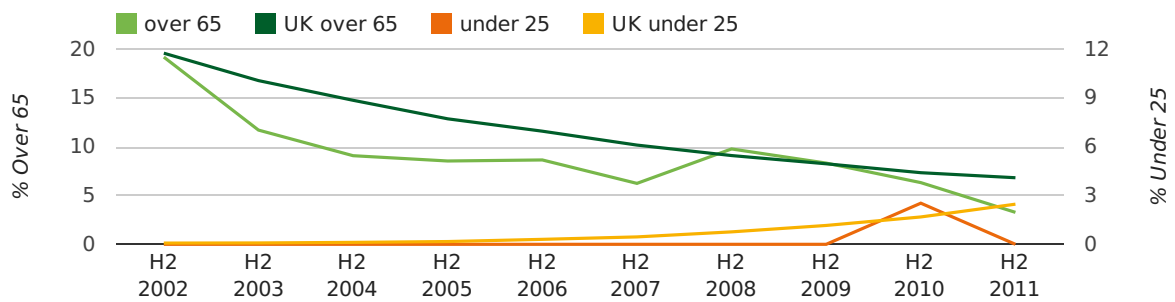
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 47.4.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.1%.

director age by half year



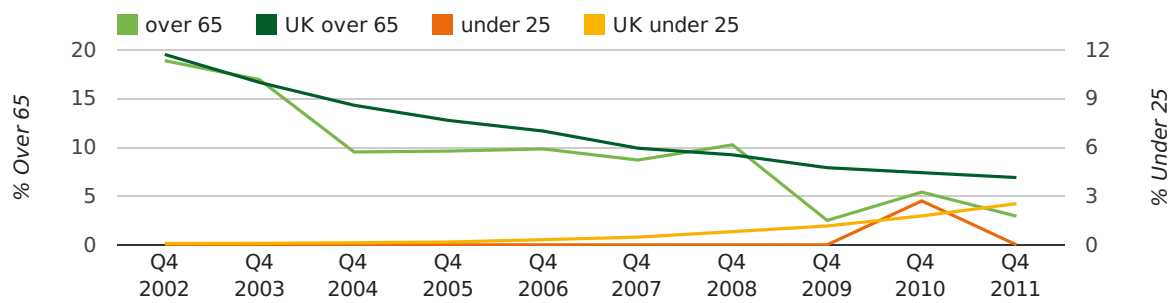
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 47.0.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 4.1%.

director age by quarter

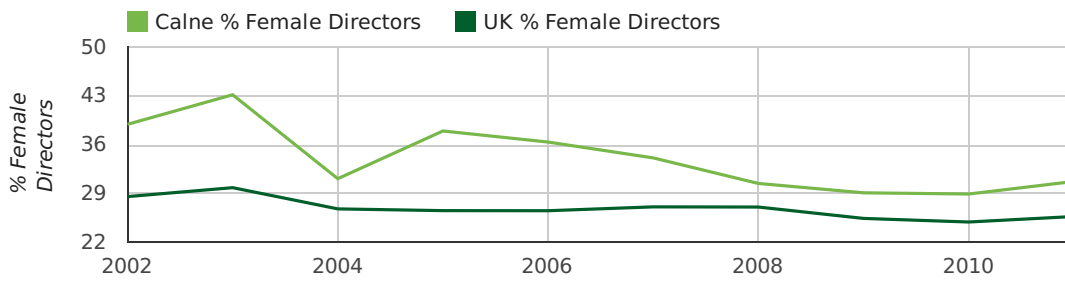


Annual Data (2011)

The record year for female directors in Calne was 1857 when 36.4% of all directors were female.

The percentage of female directors in Calne in 2011 was 38.9%. The average for the UK during this time was 28.6%

director gender by year

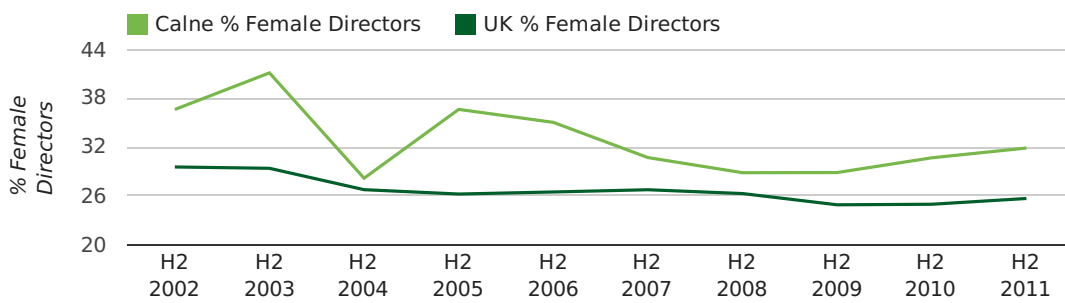


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Calne was 1860 when 42.9% of all directors were female.

31.9% of all director appointments in Calne in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

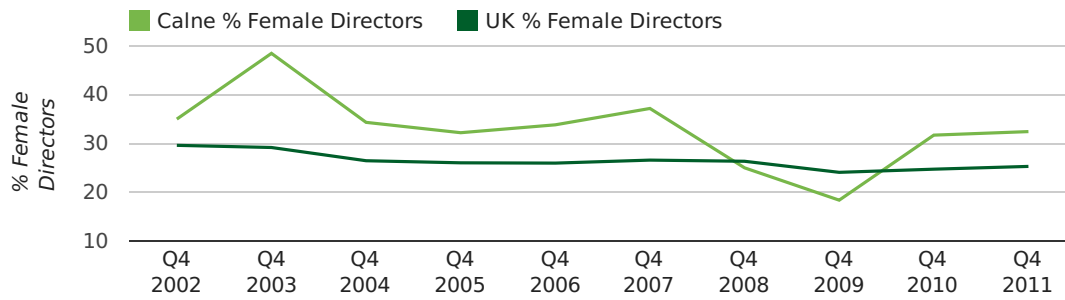


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Calne was in 1977 when 31.1% of all directors were female.

32.4% of all director appointments in Calne in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.74%	CONSULTING	5.07%
CONSULTING	1.74%	MANAGEMENT	4.74%
STREET	0.87%	CONSULTANCY	3.26%
HIGH	0.87%	PROPERTY	2.37%
PROPERTY	0.87%	TRADING	2.07%
ELECTRICAL	0.87%	DESIGN	1.92%
T	0.87%	ASSOCIATES	1.86%
BUILDING	0.87%	ENGINEERING	1.78%
PRECAST	0.87%	BUSINESS	1.78%
SYSTEMS	0.87%	CONSULTANTS	1.76%
INTERIORS	0.87%	CONSTRUCTION	1.73%
WOMAN	0.87%	MEDIA	1.71%
ENTERPRISES	0.87%	LONDON	1.63%
ACADEMY	0.87%	J	1.51%
E	0.87%	INVESTMENTS	1.48%
IT	0.87%	GLOBAL	1.46%
PERSPECTIVE	0.43%	IT	1.41%
CROSS	0.43%	CARE	1.39%
CAMERON	0.43%	PROPERTIES	1.29%
DYNOTECHNIC	0.43%	ELECTRICAL	1.29%
STEVE	0.43%	M	1.27%
BRETT	0.43%	BUILDING	1.26%
SPORTS	0.43%	ENERGY	1.25%
SHAVE	0.43%	S	1.20%
BATH	0.43%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	37	205,525
7487 - Other business activities	11	57,052
9999 - Dormant Company	8	20,199
62020 - Information technology consultancy activities	6	12,072
82990 - Other business support service activities not elsewhere classified	6	32,483
70229 - Management consultancy activities other than financial management	5	17,765
62090 - Other information technology service activities	5	7,493
99999 - Dormant Company	4	21,846
7222 - Other software consultancy and supply	4	7,398
74990 - Non-trading company	4	8,929
43220 - Plumbing, heat and air-conditioning installation	2	2,372
9305 - Other service activities	2	9,492
42110 - Construction of roads and motorways	2	244
61900 - Other telecommunications activities	2	1,386
86900 - Other human health activities	2	4,457
68209 - Other letting and operating of own or leased real estate	2	4,082
7420 - Architectural, technical consult	2	1,569
96090 - Other service activities not elsewhere classified	2	11,768
41100 - Development of building projects	2	4,331
63990 - Other information service activities not elsewhere classified	1	1,787