Camberley

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Camberley when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Camberley when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Camberley when compared to any half year in history.
- November 2011 saw a new record in company registrations in Camberley when compared to any previous November.
- December 2011 saw a new record in company closures in Camberley when compared to any previous December.

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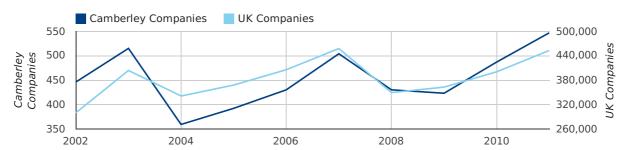
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2011 was a record year for company registrations in Camberley when compared to any year in history.

A total of 547 companies were formed in Camberley in 2011. This total is 12.3% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CAMBERLEY	UK
2011	547	452,870
2010	487	400,358
2009	423	362,675
2008	430	349,203
2007	504	457,649
RECORD YEAR	2011 (547)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Camberley when compared to any previous second half year.

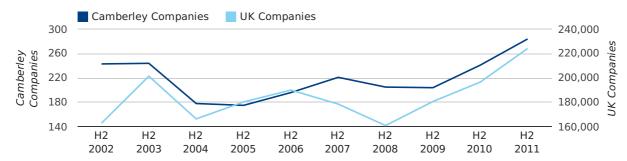
The second half of 2011 was a record second half year for company registrations in Camberley when compared to any half year in history.

In the second half of 2011 a total of 284 companies were formed in Camberley. This figure is 17.8% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Camberley occurred in 2011 when a total of 284 were formed.

HALF YEAR (JUL-DEC)	CAMBERLEY	UK
2011	284	224,135
2010	241	196,609
% CHANGE	17.8%	14.0%
RECORD YEAR	2011 (284)	2011 (224,135)

new companies by half year



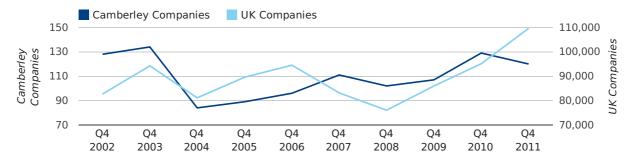
Quarterly Data (Q4 Oct-Dec 2011)

A total of 120 companies were registered in Camberley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 7.0% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CAMBERLEY	UK
2011	120	109,623
2010	129	95,117
% CHANGE	-7.0%	15.3%
RECORD YEAR	2003 (134)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Camberley when compared to any previous November.

new companies by month

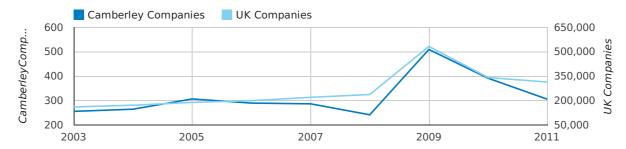


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	41	50	29
NEW COMPANIES IN 2010	51	41	37
% CHANGE	-19.6%	22.0%	-21.6%
RECORD YEAR	2002 (53)	2011 (50)	2003 (52)

A total of 306 companies were dissolved in Camberley in 2011. This total is 21.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CAMBERLEY	UK
2011	306	314,523
2010	392	342,232
2009	510	533,773
2008	242	237,901
2007	287	220,295
RECORD YEAR	2009 (510)	2009 (533,773)

dissolved companies by year



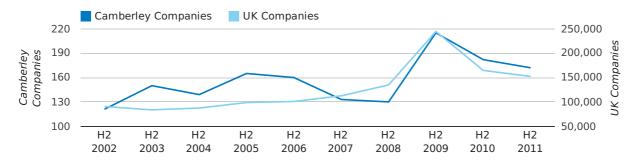
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 172 companies were dissolved in Camberley. This figure is 5.5% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Camberley occurred in 2009 when a total of 215 were closed.

HALF YEAR (JUL-DEC)	CAMBERLEY	UK
2011	172	152,213
2010	182	164,601
% CHANGE	-5.5%	-7.5%
RECORD YEAR	2009 (215)	2009 (244,537)

dissolved companies by half year

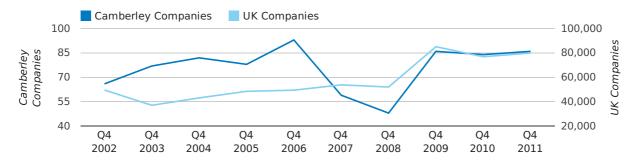


A total of 86 companies were dissolved in Camberley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 2.4% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CAMBERLEY	UK
2011	86	79,983
2010	84	76,896
% CHANGE	2.4%	4.0%
RECORD YEAR	2006 (93)	2009 (85,136)

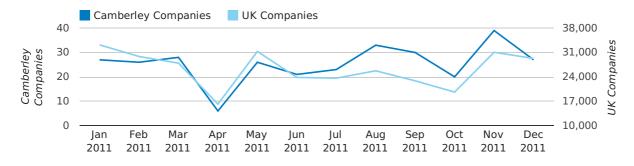
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Camberley when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	20	39	27
CLOSED COMPANIES IN 2010	37	33	14
% CHANGE	-45.9%	18.2%	93%
RECORD YEAR	2006 (40)	2005 (42)	2011 (27)

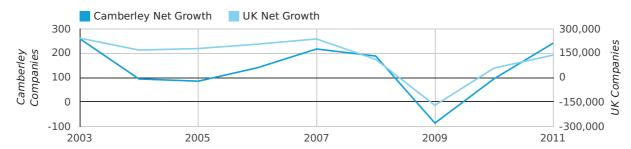
A total of 241 companies were added to the company register for Camberley in 2011. This number represents growth of 49.5% which compares favourably to the UK figure of 34.6%.

This number is 146 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Camberley company register grew by 259 companies.

YEAR	CAMBERLEY	UK
2011	241	138,347
2010	95	58,126
2009	-87	-171,098
2008	188	111,302
2007	217	237,354
RECORD YEAR	2003 (259)	2003 (242,543)

net growth by year

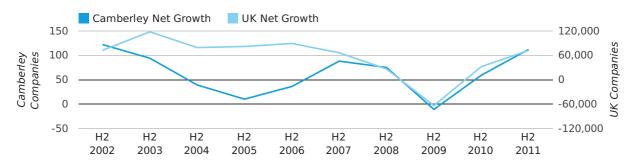


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Camberley increased by 112 companies. This figure is 89.8% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CAMBERLEY	UK
2011	112	71,922
2010	59	32,008
% CHANGE	89.8%	124.7%
RECORD YEAR	2002 (122)	2003 (117,772)

net growth by half year

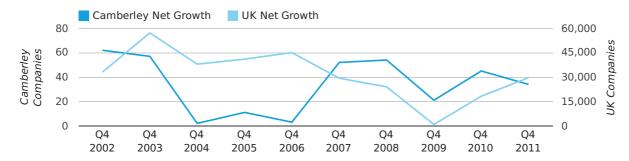


Net company growth for Camberley during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 34 companies.

This represents a decrease of 24.4% on the same period last year.

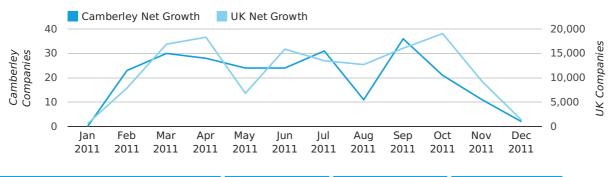
FOURTH QUARTER (OCT 2011 - DEC 2011)	CAMBERLEY	UK
2011	34	29,640
2010	45	18,221
% CHANGE	-24.4%	62.7%
RECORD YEAR	2002 (62)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

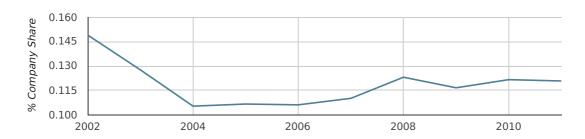


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	21	11	2
NET GROWTH IN 2010	14	8	23
% CHANGE	50.0%	37.5%	-91.3%
RECORD YEAR	2008 (33)	2007 (23)	2003 (31)

In 2011 Camberley formed 0.1% of all UK companies. This is no change on 2010 when Camberley was responsible for 0.1% of all UK companies.

YEAR	CAMBERLEY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.2%)

company share by year

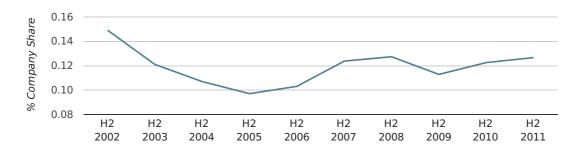


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Camberley formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	CAMBERLEY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.2%)

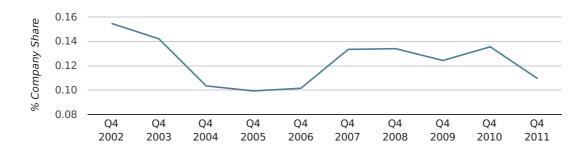
company share by half year



In the fourth quarter of 2011, Camberley formed 0.1% of all UK companies.

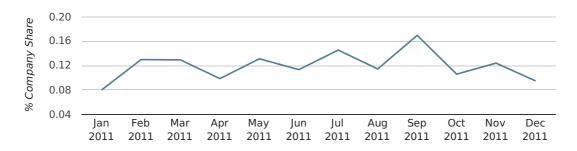
FOURTH QUARTER (OCT 2011 - DEC 2011)	CAMBERLEY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



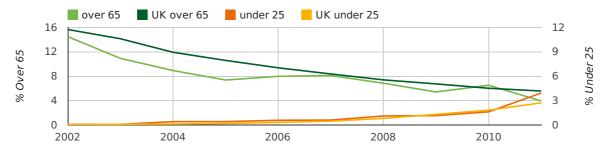
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.2%	0.1%	0.1%
% CHANGE	-30.1%	3.9%	-30.5%
RECORD YEAR	1976 (0.4%)	1965 (0.4%)	1970 (0.4%)

The average age of a director in 2011 was 44.8.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 4.2%.

director age by year



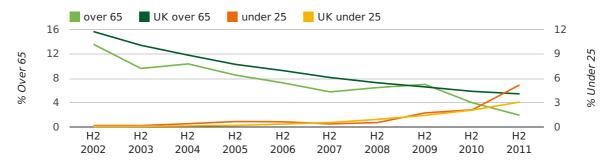
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.5.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.9% compared to the UK figure of 4.1%.

director age by half year

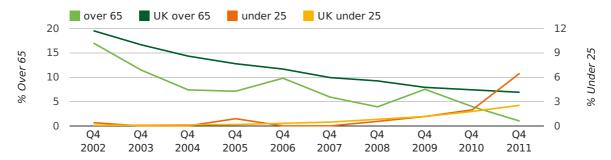


The average age of a director in the fourth quarter of 2011 was 42.8.

The percentage of directors under the age of 25 was 6.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.0% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Camberley was 1857 when 36.4% of all directors were female.

The percentage of female directors in Camberley in 2011 was 28.4%. The average for the UK during this time was 28.6%

director gender by year

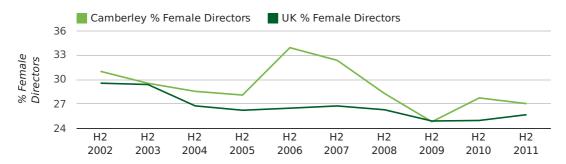


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Camberley was 1860 when 42.9% of all directors were female.

27.0% of all director appointments in Camberley in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Т

The record fourth quarter for female directors in Camberley was in 1977 when 31.1% of all directors were female.

26.4% of all director appointments in Camberley in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.33%	CONSULTING	5.07%
CONSULTANCY	1.18%	MANAGEMENT	4.74%
MANAGEMENT	1.07%	CONSULTANCY	3.26%
TITLE	1.07%	PROPERTY	2.37%
ASSOCIATES	0.97%	TRADING	2.07%
CITADEL	0.86%	DESIGN	1.92%
TRUSTEES	0.86%	ASSOCIATES	1.86%
CARS	0.75%	ENGINEERING	1.78%
SYSTEMS	0.64%	BUSINESS	1.78%
EVENTS	0.64%	CONSULTANTS	1.76%
CONSULTANTS	0.64%	CONSTRUCTION	1.73%
CATERING	0.54%	MEDIA	1.71%
HOUSE	0.54%	LONDON	1.63%
BUILDING	0.54%	J	1.51%
PROPERTY	0.54%	INVESTMENTS	1.48%
GROUP	0.54%	GLOBAL	1.46%
(CAMBERLEY)	0.43%	IT	1.41%
INTERNATIONAL	0.43%	CARE	1.39%
DESIGNS	0.43%	PROPERTIES	1.29%
TOP	0.43%	ELECTRICAL	1.29%
MAINTENANCE	0.43%	М	1.27%
BUSINESS	0.43%	BUILDING	1.26%
CARE	0.43%	ENERGY	1.25%
DESIGN	0.43%	S	1.20%
MARKETING	0.43%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	166	205,525
7487 - Other business activities	69	57,052
70229 - Management consultancy activities other than financial management	47	17,765
82990 - Other business support service activities not elsewhere classified	36	32,483
62020 - Information technology consultancy activities	33	12,072
74990 - Non-trading company	30	8,929
99999 - Dormant Company	17	21,846
7499 - Non-trading company	17	9,957
74909 - Other professional, scientific and technical activities not elsewhere classified	17	8,671
7414 - Business & management consultancy	15	13,034
7222 - Other software consultancy and supply	15	7,398
7260 - Other computer related activities	14	7,667
9999 - Dormant Company	13	20,199
96090 - Other service activities not elsewhere classified	12	11,768
69201 - Accounting and auditing activities	9	3,633
43390 - Other building completion and finishing	9	2,832
62090 - Other information technology service activities	9	7,493
45111 - Sale of new cars and light motor vehicles	8	304
41202 - Construction of domestic buildings	8	2,598
62012 - Business and domestic software development	7	3,714