

# Cambridge

q1 2011 business confidence report



## headlines

- February 2011 saw a new record in company registrations in Cambridge when compared to any previous February.
- February 2011 saw a new record in company closures in Cambridge when compared to any previous February.

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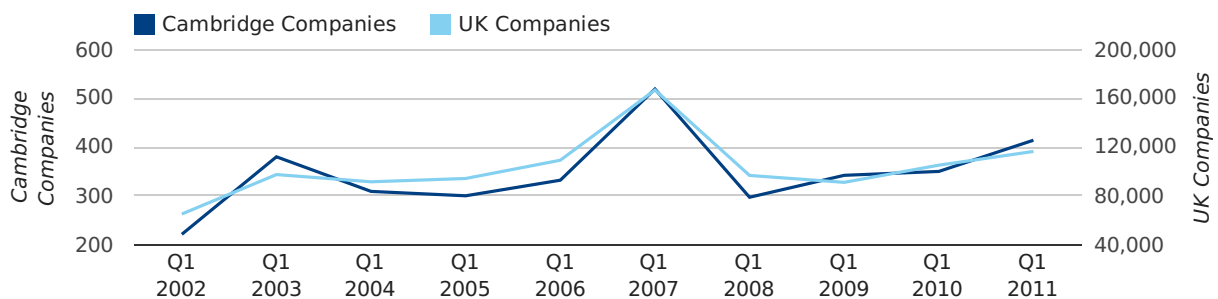
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 414 companies were registered in Cambridge during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 18.3% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	CAMBRIDGE	UK
2011	414	116,391
2010	350	105,137
% CHANGE	18.3%	10.7%
RECORD YEAR	2007 (519)	2007 (166,814)

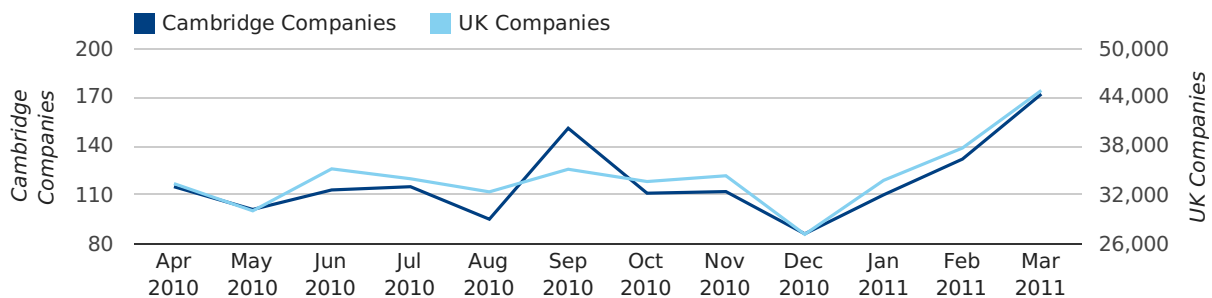
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Cambridge when compared to any previous February.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	110	132	172
NEW COMPANIES IN 2010	101	117	132
% CHANGE	8.9%	12.8%	30.3%
RECORD YEAR	2007 (140)	2011 (132)	2007 (255)

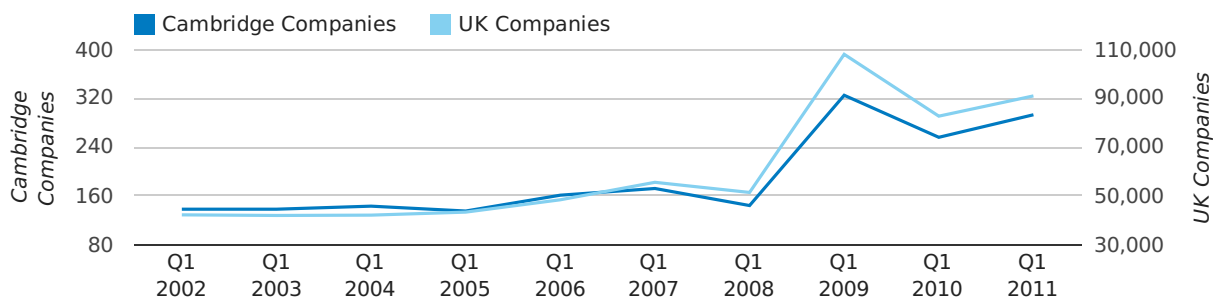
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 293 companies were dissolved in Cambridge during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 14.5% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	CAMBRIDGE	UK
2011	293	90,986
2010	256	82,677
% CHANGE	14.5%	10.0%
RECORD YEAR	2009 (325)	2009 (108,060)

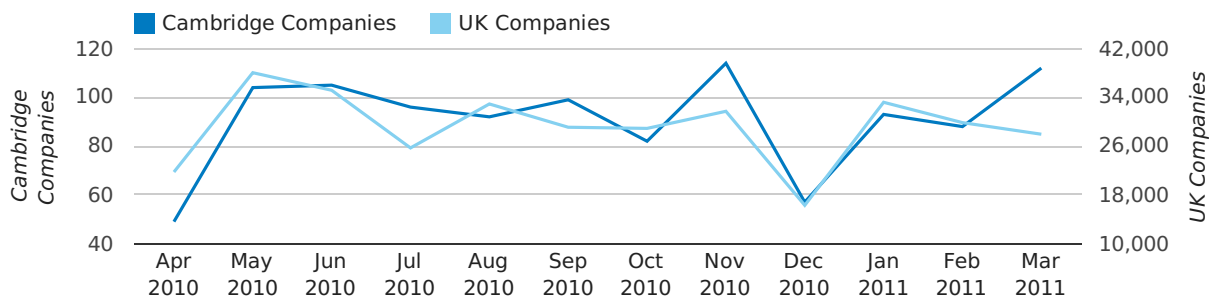
### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Cambridge when compared to any previous February.

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	93	88	112
CLOSED COMPANIES IN 2010	82	69	105
% CHANGE	13.4%	27.5%	7%
RECORD YEAR	2009 (96)	2011 (88)	2009 (151)

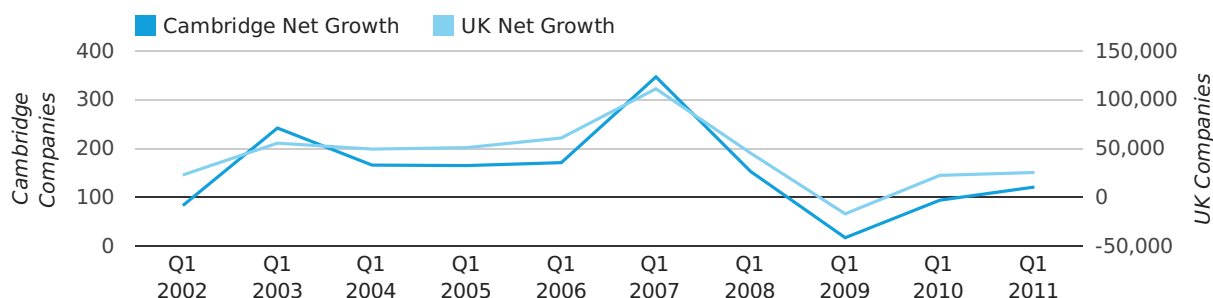
### Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Cambridge during the first quarter of 2011 (Jan 2011 - Mar 2011) was 121 companies.

This represents an increase of 28.7% on the same period last year.

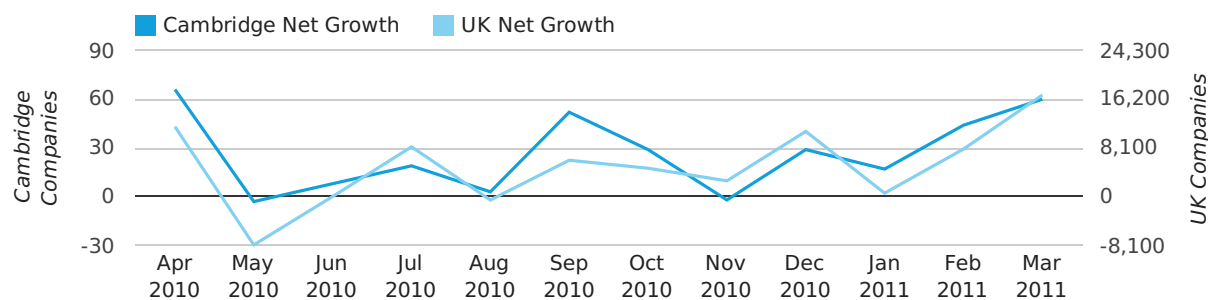
FIRST QUARTER (JAN 2011 - MAR 2011)	CAMBRIDGE	UK
2011	121	25,405
2010	94	22,460
% CHANGE	28.7%	13.1%
RECORD YEAR	2007 (347)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2011)

#### net growth by month



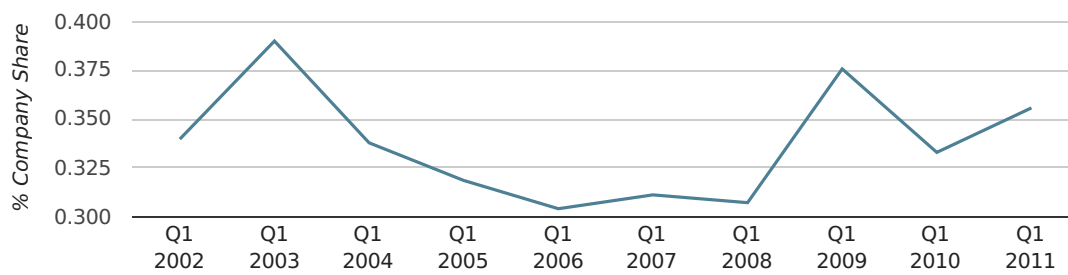
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	17	44	60
NET GROWTH IN 2010	19	48	27
% CHANGE	-10.5%	-8.3%	122.2%
RECORD YEAR	2007 (77)	2003 (93)	2007 (204)

### Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Cambridge formed 0.4% of all UK companies.

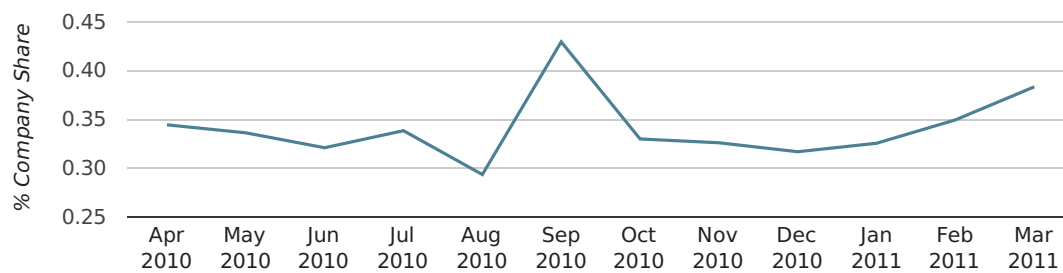
FIRST QUARTER (JAN 2011 - MAR 2011)	CAMBRIDGE
2011	0.4%
2010	0.3%
2009	0.4%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1967 (0.7%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.4%
UK FORMATION SHARE IN 2010	0.3%	0.4%	0.3%
% CHANGE	-6.1%	-0.8%	24.3%
RECORD YEAR	1963 (0.8%)	1967 (1.2%)	1968 (0.9%)

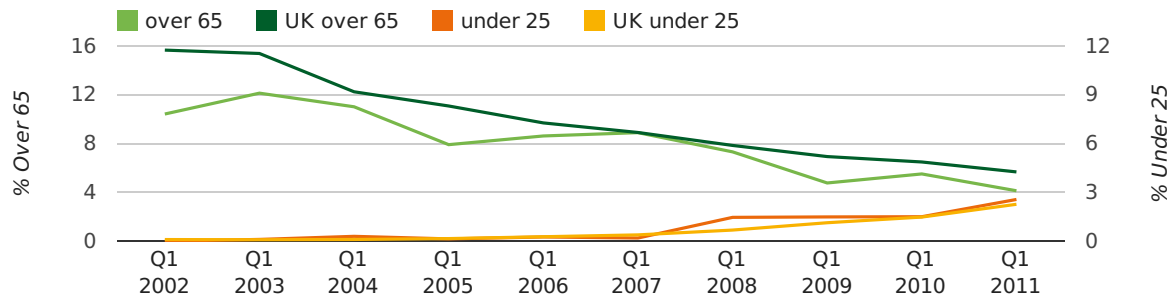
### Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 44.4.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.3%.

#### director age by quarter

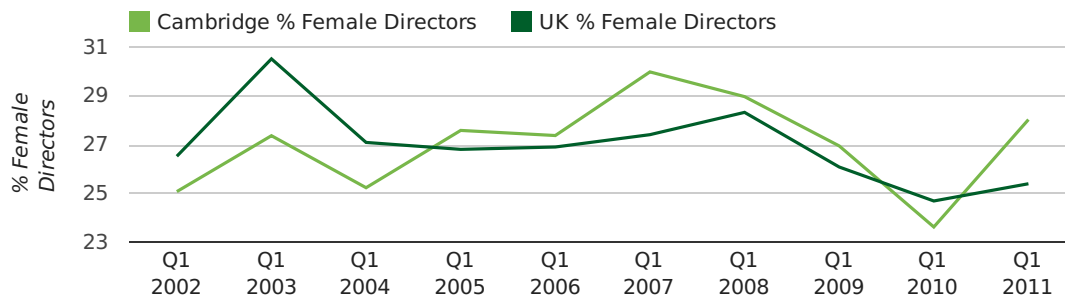


### Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Cambridge was in 1861 when 40.0% of all directors were female.

28.0% of all director appointments in Cambridge in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CAMBRIDGE	5.35%	CONSULTING	5.04%
CONSULTING	1.88%	MANAGEMENT	4.97%
MANAGEMENT	1.21%	CONSULTANCY	3.16%
CONSULTANCY	1.16%	PROPERTY	2.38%
(CAMBRIDGE)	1.06%	TRADING	2.10%
PROPERTY	1.01%	DESIGN	1.93%
ASSOCIATES	0.92%	ASSOCIATES	1.92%
DESIGN	0.87%	BUSINESS	1.87%
BUSINESS	0.82%	CONSTRUCTION	1.80%
CENTRE	0.82%	CONSULTANTS	1.76%
TRADING	0.58%	MEDIA	1.69%
CARE	0.58%	ENGINEERING	1.61%
TECHNOLOGY	0.53%	LONDON	1.60%
CONSULTANTS	0.53%	CARE	1.45%
INTERNATIONAL	0.53%	J	1.45%
PARTNERS	0.53%	GLOBAL	1.44%
TRAINING	0.53%	INVESTMENTS	1.43%
GLOBAL	0.53%	IT	1.41%
J	0.48%	PROPERTIES	1.36%
MEDICAL	0.48%	BUILDING	1.34%
INVESTMENTS	0.48%	M	1.30%
GROUP	0.43%	ELECTRICAL	1.28%
EDUCATION	0.43%	S	1.24%
SOCIAL	0.43%	INTERNATIONAL	1.23%
SYSTEMS	0.43%	SYSTEMS	1.23%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	501	202,798
7487 - Other business activities	141	60,968
70229 - Management consultancy activities other than financial management	95	16,150
82990 - Other business support service activities not elsewhere classified	84	30,253
7414 - Business & management consultancy	70	12,916
9999 - Dormant Company	62	19,765
62020 - Information technology consultancy activities	56	10,246
7222 - Other software consultancy and supply	51	7,000
99999 - Dormant Company	46	18,336
74909 - Other professional, scientific and technical activities not elsewhere classified	37	7,788
7260 - Other computer related activities	33	7,789
62012 - Business and domestic software development	31	3,168
74990 - Non-trading company	30	8,695
72190 - Other research and experimental development on natural sciences and engineering	29	698
62090 - Other information technology service activities	29	6,996
86900 - Other human health activities	26	4,092
7310 - R & D on nat sciences & engineering	26	697
4521 - General construction & civil engineering	26	6,183
96090 - Other service activities not elsewhere classified	25	10,085
9305 - Other service activities	24	8,740